Nama: Elvina Benedicta Santoso

NIM : 2602112322

Referensi dan Dokumentasi

PAGE HOME

Penjelasan Header dan Navigation bar



Pada bagian paling atas terdapat header dengan navigation bar. Fungsi:

- Terdapat logo dan menu Home yang bisa digunakan untuk navigasi ke halaman Home
- 2. Terdapat menu Products yang bisa digunakan untuk navigasi ke halaman Products
- 3. Terdapat menu Recipes yang bisa digunakan untuk navigasi ke halaman Recipes
- 4. Terdapat menu About Us yang bisa digunakan untuk navigasi ke halaman About Us
- 5. Terdapat menu Contact Us yang bisa digunakan untuk navigasi ke halaman Contact Us

Page Home terdiri dari:

- Pada bagian paling atas terdapat header dengan navigation bar.
- Content terdiri dari
 - 1. Banner



2. Best seller product dengan deskripsi

Our Best Seller Products

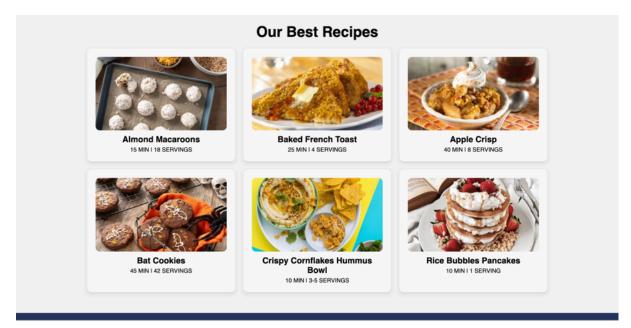








3. Best Recipes dengan nama resep, gambar, prep time, dan banyak sajian



 Setelah content, lalu page ini di akhiri dengan footer, yang jika logo VKellogg's diklik dapat kembali ke atas halaman.

VKellogg's

Kids Products Our History

Adults Products Our Vision and Purpose

Our Brands Contact Us

Recipes Career

© VKellogg's 2024

Referensi Header

https://www.kelloggs.com.au/content/dam/Australia/kelloggs_au/images/brands/corn-flakes-23/header_banner_new.jpg

Referensi Best Seller Products:

product corn-flakes

https://www.ocado.com/productImages/345/345250011 5 640x640.jpg?identifier=2ecbd929 95c240bab712d9d392b08186

product_crunchy-nut

https://www.ocado.com/productImages/100/10014011 3 640x640.jpg?identifier=d38b7e222 e8231b1c78592b9d2d76ecd

product_all-bran

https://www.ocado.com/productImages/100/10028011 3 640x640.jpg?identifier=afcc6d8b00 6949b7481c333e92f83518

product_pop-tarts

https://cdn0.woolworths.media/content/wowproductimages/large/087845.jpg

Referensi Best Recipes

recipes almond-macaroons

https://www.wkkellogg.com/en-us/recipes/almond-macaroons-recipe.html

recipes baked-french-toast

https://www.wkkellogg.com/en-us/recipes/baked-french-toast-recipe.html

recipes_crispy-cornflakes-hummus-bowl

https://www.kelloggs.com.au/en_AU/recipes/crispy-cornflakes-hummus-bowl.html

recipes_rice-bubbles-pancakes

https://www.kelloggs.com.au/en AU/recipes/rice-bubbles-pancakes.html

recipes_bat-cookies

https://www.wkkellogg.com/en-us/recipes/bat-cookies-recipe.html

recipes_apple-crisp

https://www.wkkellogg.com/en-us/recipes/apple-crisp-recipe.html

PAGE PRODUCTS

- Pada bagian paling atas terdapat header dengan navigation bar.
- Lalu terdapat menu Kids Product, Adults Product, dan Our Brands.
- Jika menu ini di hover akan menjadi seperti ini (warna tulisan yg putih akan menjadi hitam)

Kids Products Adult Products Our Brand

- Jika menu ini di klik akan mengarahkan ke bagian yang dipilih.
- Setelah content, lalu halaman di akhiri dengan footer.

Home Products Recipes About Us Contact Us

Kids Products



VKellogg's Coco Pops

Available Sizes: 190 g l 350 g

Irresistible chocolate-flavored cereal with crispy rice puffs, loved by kids for breakfast.

Buy Now



VKellogg's Crunchy Nut

Available Sizes: 500 g

Golden corn flakes with honey and crunchy peanuts for a delightful breakfast.

Buy Now



VKellogg's Froot Loops

Available Sizes: 150 g l 300 g

Colorful loops of fruity flavors that make breakfast fun for kids and adults alike.

Buy Now





Adults Products



VKellogg's Corn Flakes

Available Sizes: 370 g

Classic crispy flakes made from golden corn, a timeless breakfast favorite.

Buy Now



VKellogg's Crunchy Granola Honey, Almonds, Strawberries & Pumpkin Seeds

Available Sizes: 450 g

Nutritious granola with honey, almonds, strawberries, and pumpkin seeds.

Buy Now



VKellogg's Muesli with 0% Added

Available Sizes: 500 g

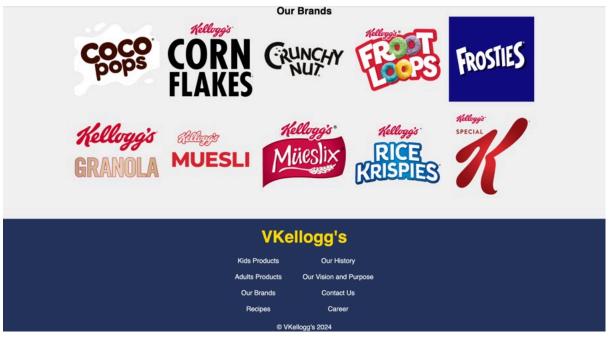
Healthy muesli blend with a delicious mix of grains, nuts, and fruits, free from added sugars.

Buy Now









Referensi KIDS PRODUCTS

School Pack

https://www.kelloggs.com/sea/en-ph/products/school-pack/school-pack.html

Crunchy Nut

https://www.kelloggs.co.uk/en_GB/products/crunchy-nut-corn-flakes.html

Pop tarts

https://www.amazon.com.au/Pop-Tarts-Kelloggs-Chocotastic-Chocolatey/dp/B0865CWZBT? th=1

Coco Pops

https://www.kelloggs.com/sea/en-id/products/coco-pops/coco-pops.html

Froot Loops

https://www.kelloggs.com/sea/en-id/products/froot-loops/froot-loops.html

Frosties

https://www.kelloggs.com/sea/en-id/products/frosties/frosties.html

Referensi ADULTS PRODUCTS

Crunchy Granola Honey, Almonds, Strawberries & Pumpkin Seeds https://www.kelloggs.com/en-in/products/crunchy-granola/crunchy-granola-almond-strawberry-pumpkin-seeds.html

Muesli with 0% Added Sugar

https://www.kelloggs.com/en-in/products/muesli/muesli-no-added-sugar.html

Mueslix® Raisin & Almond Crunch

https://www.kelloggs.com/sea/en-id/products/mueslix/mueslix-raisin-and-almonds-crunch.html

Mueslix® Harvest Fruit

https://www.kelloggs.com/sea/en-id/products/mueslix/mueslix-harvest-fruit.html

Special K® Oats & Honey

https://www.kelloggs.com/sea/en-id/products/special-k/special-k-oats-and-honey.html

Special K® Original

https://www.kelloggs.com/sea/en-id/products/special-k/special-k-original.html

Corn Flakes

https://www.kelloggs.com/sea/en-ph/products/corn-flakes/corn-flakes.html

Referensi OUR BRANDS

https://www.kelloggs.co.uk/en GB/brands.html

https://www.wkkellogg.com/en-us/our-foods/our-brands.html

https://www.kellanova.com/content/dam/global/kellanova-company/images/our-food/amea/muesli.jpg

https://images.kglobalservices.com/www.kelloggs.tr/en_tr/brand/consumerbrand-671435/consbrand_img-2015185_kelloggs_granola_tr-new.png

PAGE RECIPES

- Pada bagian paling atas terdapat header dengan navigation bar.
- Lalu terdapat menu Breakfast Recipes, Snack Recipes, dan Meals Recipes.
- Jika menu ini di hover akan menjadi seperti ini (warna tulisan yg putih akan menjadi hitam)

Breakfast Recipes Snacks Recipes Meals Reci

- Jika menu ini di klik akan mengarahkan ke bagian yang dipilih.
- Setelah content, lalu halaman di akhiri dengan footer.

Home Products Recipes About Us Contact Us

Breakfast Recipe

Breakfast Recipes



Breakfast Biscuit Sammies
Servings: 1
Prep Time: 2 mins
Product: VKellogg's Breakfast Biscuit



Mediterranean Morning Servings: 1 Prep Time: 2 mins Product: VKellogg's Rice Bubbles





Snacks Recipes



Buttermilk Biscuits
Servings: 10
Prep Time: 30 mins
Product: VKellogg's All-Bran Original



Corn Flakes Fritters
Servings: 16
Prep Time: 15 mins
Product: VKellogg's Corn Flakes





Meals Recipes



Chili Prwans
Servings: 18
Prep Time: 45 mins
Product: VKellogg's Corn Flakes



Gluten Free Salad Servings: 1 Prep Time: 10 mins Product: VKellogg's Special K Gluten Free







Stuffed Capsicums
Servings: 6
Prep Time: 5 mins
Product: VKellogg's All-Bran Original



Baked Eggs Just Right Cous Cous Servings: 8 Prep Time: 50 mins Product: VKellogg's Just Right Original

VKellogg's

Kids Products Our History

Adults Products Our Vision and Purpose

Our Brands Contact Us

Recipes Career

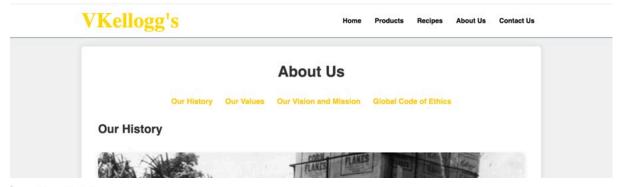
© VKellogg's 2024

PAGE ABOUT US

- Pada bagian paling atas terdapat header dengan navigation bar.
- Lalu terdapat menu Our History, Our Values, Our Vision and Mission, dan Global Code of Ethics
- Jika menu ini di hover akan menjadi seperti ini

Our History Our Values Our Vision and Mission Global Code of Ethics

- Jika menu ini di klik akan mengarahkan ke bagian yang dipilih.
- Setelah content, lalu halaman di akhiri dengan footer.



Our History



A Legacy of Innovation and Quality

VKellogg's, a multinational company renowned for its production of breakfast foods and snacks, was founded by Will Keith Kellogg in 1906. With its headquarters in Battle Creek, Michigan, United States, VKellogg's has become one of the major cereal manufacturers worldwide, boasting a long history of food product innovation.

Our Values



Our values are part of our DNA. They guide the way we work with our business partners, within our communities and with each other.

Through integrity, accountability, passion, humility, simplicity and a focus on success, we have created a vibrant company culture where ideas can blossom, people can thrive and success can flourish.

Our Vision and Mission

VISION

A good and just world where people are not just fed but fulfilled

PURPOSE

Creating better days and a place at the table for everyone through our trusted food brands



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We are a company of promise and possibilities. Each day represents a fresh opportunity to share Our Vision, live Our Mission.

Our Vision: A good and just world where people are not just fed but fulfilled.

Our Mission: Creating better days and a place at the table for everyone through our trusted food brands.

Global Code of Ethics



Our Global Code of Ethics and VK Values preserve our enduring commitment to integrity by shaping our ethical performance culture and by providing clear guidance so our employees and stakeholders know where we stand and how we conduct business globally. Both demonstrate our unwavering commitment to doing business the right way - the VKellogg way.

Our Global Code of Ethics provides balanced, practical and relevant business advice to help us exhibit courage and drive engagement and results in a way that is legal, ethical and responsible. It highlights key leadership responsibilities that set the right tone throughout our global operations to enable us to better connect, collaborate and compete in the 21st century.



Referensi:

Our History

https://www.kelloggs.com/sea/who-we-are/our-history.htm https://australianfoodtimeline.com.au/wp-content/uploads/2021/11/Kelloggs-truck.jpg

Our Values

https://www.kelloggs.com/sea/who-we-are/our-values.html

Our Vision and Purpose

https://www.kelloggs.com/sea/who-we-are/our-vision-and-purpose.html https://www.facebook.com/KelloggsSA/posts/we-have-refreshed-the-kelloggs-vision-and-purpose-our-vision-is-the-view-of-the-/3698284170192958/

Global Code of Ethics

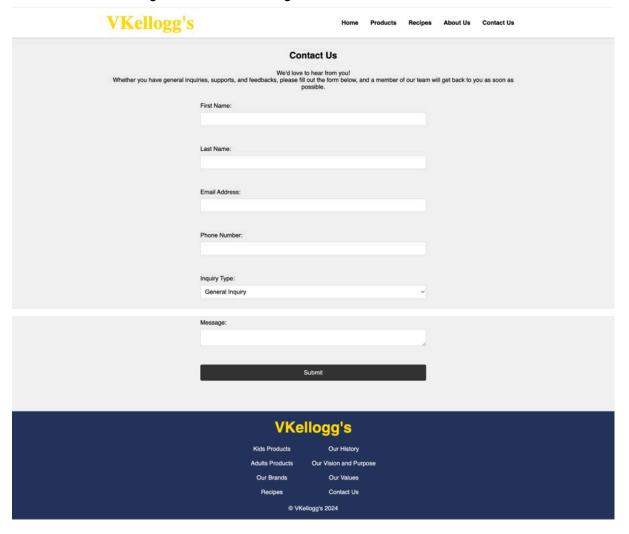
https://www.kelloggs.com/sea/who-we-are/global-code-of-ethics.html

PAGE CONTACT US

- Pada Page Contact Us diwali dengan header dan navbar
- Lalu ada sedikit kata-kata untuk panduan user
- Lalu di sini ada 6 validasi
 - 1. First name harus terisi dan tidak boleh ada angka
 - 2. Last name harus terisi dan tidak boleh ada angka
 - 3. Email Address harus terisi dan benar: harus ada '@' dan '.'
 - 4. Phone number : tidak boleh kosong, angka minimal 10 digit, harus angka semua
 - 5. Inquiry type ada pilihan:



6. Message tidak boleh kosong



Penggunaan Effect Figma pada gambar di page Products

Kids Products



VKellogg's Multigrain Chocos® Chhota Laddoo

A solid breakfast option that is quick to fix, VKellogg's Chocos Chhota Laddoo is a tasty and nourishing wheat based cereal that children would love. Special laddoo shaped Chocos add magic to kids' milk! Now breakfast is another Chhota Bheem adventure with Kellogg's Chocos Chhota Laddoo!

Available Sizes 23 g | 340 g

Buy Now



VKellogg's School Pack

Looking for a fun and exciting breakfast for your kids everyday? Get VKellogg's® School Pack! Every pack consists of Froot Loops®, Frosties® and Coco Pops® in single-serve pack, convenient to enjoy it at home or on-the-go!

Available Sizes 170 g

Buy Now



VKellogg's Crunchy Nut Corn Flakes

VKellogg's Crunchy Nut Corn Flakes is a delightful breakfast option kids will love! With crunchy, golden corn flakes coated in honey and sprinkled with nuts, each bite offers a delicious mix of flavors and textures. Perfect for a quick, tasty, and nutritious start to the day.

Available Sizes 500 g

Buy Now

REFERENSI FIGMA

Referensi Banner

Home froot loops

https://e7.pngegg.com/pngimages/437/425/png-clipart-breakfast-cereal-kellogg-s-froot-loops-cereal-flavor-breakfast-thumbnail.png

Home corn flakes with strawberry

https://www.srnutrition.co.uk/wp-content/uploads/2020/06/breakfast-cereals5.jpg.webp

Home HoneyNutOs

https://www.cascadianfarm.com/wp-content/uploads/2018/12/HoneyNutOs Main 0538.png

Cereal satuan

https://ih1.redbubble.net/image.1474278863.7037/flat,750x,075,f-pad,750x1000,f8f8f8.jpg

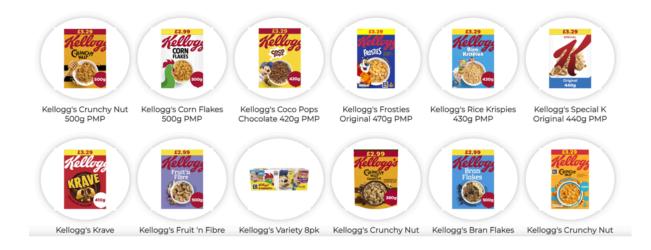
https://www.freepik.com/premium-ai-image/bowl-cereal-with-milk-pouring-into-it_47725742.htm

White milk drop splash

https://i.pinimg.com/originals/1c/ea/7e/1cea7ed0e5bcef4a6f9be4d2e2ea63e9.png

BEST SELLER

https://www.kelloggsvantage.co.uk/en_GB/bestsellers-planograms/cash-and-carry/cereal.html



Crunchy Nut

 $\underline{https://www.ocado.com/productImages/100/10014011_3_640x640.jpg?identifier=d38b7e222\\ \underline{e8231b1c78592b9d2d76ecd}$

https://www.ocado.com/productImages/100/10014011 2 640x640.jpg?identifier=d38b7e222 e8231b1c78592b9d2d76ecd

https://www.ocado.com/productImages/100/10014011_1_640x640.jpg?identifier=d38b7e222 e8231b1c78592b9d2d76ecd

Pop tarts

https://digitalcontent.api.tesco.com/v2/media/ghs/37073d8b-4119-409e-9c31-4cb61aeeb09f/cdfcbb22-2964-45ec-be46-f02c17c605ec 1956788012.jpeg?h=960&w=960

https://digitalcontent.api.tesco.com/v2/media/ghs/f8e7d93d-de77-4d30-bd9b-2a8a70ed7620/6c04fe4f-1b8c-4437-8959-b9d7f2fc46c5 1560415720.jpeg?h=960&w=960 https://acdn.mitiendanube.com/stores/003/535/339/products/2-68737d2603e485553e17090 575306604-1024-1024.webp

Footer

youtube

https://upload.wikimedia.org/wikipedia/commons/e/ef/Youtube logo.png

facebook

https://1000logos.net/wp-content/uploads/2017/02/Facebook-Logosu.png

Χ

https://logos-world.net/wp-content/uploads/2023/08/X-Logo.png

instagram

https://upload.wikimedia.org/wikipedia/commons/thumb/9/95/Instagram_logo_2022.svg/1000 px-Instagram_logo_2022.svg.png

Products dan Best Recipes

Kids Products

Multigrain Chocos® Chhota Laddoo

https://www.kelloggs.com/en-in/products/chocos/kelloggs-chocos-chota-laddoo.html

School Pack

https://www.kelloggs.com/sea/en-ph/products/school-pack/school-pack.html

Crunchy Nut

https://www.kelloggs.co.uk/en GB/products/crunchy-nut-corn-flakes.html

Pop tarts

https://www.amazon.com.au/Pop-Tarts-Kelloggs-Chocotastic-Chocolatey/dp/B0865CWZBT? th=1

Coco Pops

https://www.kelloggs.com/sea/en-id/products/coco-pops/coco-pops.html

Froot Loops

https://www.kelloggs.com/sea/en-id/products/froot-loops/froot-loops.html

Frosties

https://www.kelloggs.com/sea/en-id/products/frosties/frosties.html

Rice Krispies

https://www.kelloggs.com/sea/en-id/products/rice-krispies/rice-krispies.html

Adults Products

Crunchy Granola Honey, Almonds, Strawberries & Pumpkin Seeds

https://www.kelloggs.com/en-in/products/crunchy-granola/crunchy-granola-almond-strawberry-pumpkin-seeds.html

Muesli with 0% Added Sugar

https://www.kelloggs.com/en-in/products/muesli/muesli-no-added-sugar.html

Mueslix® Raisin & Almond Crunch

https://www.kelloggs.com/sea/en-id/products/mueslix/mueslix-raisin-and-almonds-crunch.ht ml

Mueslix® Harvest Fruit

https://www.kelloggs.com/sea/en-id/products/mueslix/mueslix-harvest-fruit.html

Special K® Oats & Honey

https://www.kelloggs.com/sea/en-id/products/special-k/special-k-oats-and-honev.html

Special K® Original

https://www.kelloggs.com/sea/en-id/products/special-k/special-k-original.html

Corn Flakes

https://www.kelloggs.com/sea/en-ph/products/corn-flakes/corn-flakes.html

Our Brands

https://www.kelloggs.co.uk/en GB/brands.html

https://www.wkkellogg.com/en-us/our-foods/our-brands.html

RECIPES

Baked French Toast

25 MIN | 4 SERVINGS KELLOGG'S® Corn Flake

https://www.wkkellogg.com/en-us/recipes/baked-french-toast-recipe.html

Special K® Forest Berries Morning Bowl

SERVINGS: 1 PREP TIME:2 MIN

https://www.kelloggs.com.au/en AU/recipes/special-k-forest-berries-morning-bowl.html

PRODUCT NEEDED

Kellogg's® Special K® Forest Berries

Rice Bubbles Pancakes

Kellogg's® Rice Bubbles®

SERVINGS: 1

PREP TIME:10 MIN

https://www.kelloggs.com.au/en_AU/recipes/rice-bubbles-pancakes.html

Mediterranean Morning

Kellogg's® Rice Bubbles®

SERVINGS: 1 PREP TIME:2 MIN

https://www.kelloggs.com.au/en_AU/recipes/mediterranean-morning-recipe.html

Breakfast Biscuit Sammies

Kellogg's® Breakfast Biscuit

SERVINGS: 1 PREP TIME:2 MIN

https://www.kelloggs.com.au/en_AU/recipes/breakfast-biscuit-sammies.html

Special K® Original Morning Bowl

Kellogg's® Special K® Original

SERVINGS: 1 PREP TIME:2 MIN

https://www.kelloggs.com.au/en AU/recipes/special-k-original-morning-bowl.html

Florentines

Kellogg's® Crunchy Nut® Corn Flakes

SERVINGS: 24 PREP TIME:15 MIN

https://www.kelloggs.com.au/en_AU/recipes/florentine-squares.html

Crispy Ice Creamwich Sundaes

80 MIN | 9 SERVINGS

Kellogg's® Froot Loops®

https://www.wkkellogg.com/en-us/recipes/crispy-ice-creamwich-sundaes-recipe.html

Gluten Free Protein Power Balls

Kellogg's® Corn Flakes Gluten Free

SERVINGS: 25 PREP TIME:70 MIN

https://www.kelloggs.com.au/en_AU/recipes/protein-power-balls.html

Cherry Cookies

75 MIN | 60 SERVINGS

Kellogg's® Corn Flakes

https://www.wkkellogg.com/en-us/recipes/cherry-cookies-recipe.html

Apple Crisp

40 MIN | 8 SERVING

Kellogg's® Corn Flakes

https://www.wkkellogg.com/en-us/recipes/apple-crisp-recipe.html

Almond Macaroons

75 MIN | 18 SERVINGS

Kellogg's® Corn Flakes

https://www.wkkellogg.com/en-us/recipes/almond-macaroons-recipe.html

Bat Cookies

120 MIN | 42 SERVINGS

Kellogg's® Corn Flakes

https://www.wkkellogg.com/en-us/recipes/bat-cookies-recipe.html

Buttermilk Biscuits

Kellogg's® All-Bran® Original

SERVINGS: 10 PREP TIME:30 MIN

https://www.kelloggs.com.au/en AU/recipes/buttermilk-biscuits.html

Snow Balls

Kellogg's® Rice Bubbles®

SERVINGS: 30

PREP TIME:140 MIN

https://www.kelloggs.com.au/en_AU/recipes/snow-balls.html

LCMs® Raspberry Tarts

Kellogg's® LCMs® SERVINGS: 4 PREP TIME:8 MIN

https://www.kelloggs.com.au/en_AU/recipes/lcms-raspberry-tarts.html

Kellogg's® Corn Flakes Fritters

Kellogg's® Corn Flakes

SERVINGS: 16 PREP TIME:15 MIN

https://www.kelloggs.com.au/en_AU/recipes/corn-flakes-fritters.html

Satisfying Meals Recipes

Crispy Cornflakes Hummus Bowl

Kellogg's® Corn Flakes

SERVINGS: 3-5 PREP TIME:10 MIN

https://www.kelloggs.com.au/en AU/recipes/crispy-cornflakes-hummus-bowl.html

Gluten Free Salad

Kellogg's® Special K® Gluten Free

SERVINGS: 1

PREP TIME: 10 MIN

https://www.kelloggs.com.au/en_AU/recipes/gluten-free-breakfast-salad.html

Spicy Beef Curry

Kellogg's® Sultana Bran®

SERVINGS: 4

PREP TIME:120 MIN

https://www.kelloggs.com.au/en AU/recipes/spicy-beef-curry.html

Pizza Dough

Kellogg's® All-Bran® Original

SERVINGS: 8

PREP TIME:120 MIN

https://www.kelloggs.com.au/en_AU/recipes/pizza-dough.html

Stuffed Capsicums

Kellogg's® All-Bran® Original

SERVINGS: 6
PREP TIME:5 MIN

https://www.kelloggs.com.au/en AU/recipes/stuffed-capsicums.html

Chilli Prawns

Kellogg's® Corn Flakes

SERVINGS: 18 PREP TIME: 45 MIN

https://www.kelloggs.com.au/en AU/recipes/chilli-prawns.html

Baked Eggs Just Right Cous Cous

Kellogg's® Just Right® Original

SERVINGS: 8

PREP TIME: 50 MIN

https://www.kelloggs.com.au/en_AU/recipes/baked-eggs-just-right-cous-cous.html

About Us

https://www.kelloggs.com/content/dam/Asia/kelloggs_sea/images/home/Banner-homepage-desktop.jpg

https://www.kelloggs.com/sea/who-we-are/our-vision-and-purpose.html
https://edition.cnn.com/2017/08/13/health/kellogg-corn-flakes-wellness-history-markel/index.html

CONTACT US

https://rondesign.agency/8-best-contact-us-pages/