

The Story of LUL

The Idea

In the fantasy land that it sometimes seemed like up at Cornell University (especially for a Latino from New York City), in the summer of 1981, an idea was born. It was an idea that would take a life of its own. A conversation was started by a group of Latinos on campus that summer brought up the fact that there was a need for a Latino fraternity at Cornell. At the time, there was little choice for Latinos who wanted to join a fraternity; you either joined a traditionally white fraternity or a traditionally black one. This group of Latinos began not only to talk about the idea of creating a Latino fraternity, but to take some steps towards building one. From that summer conversation sprung informal meetings to discuss the idea.

I was working as a Peer Counselor for the minority Summer Program at the time. Everyone agreed that there was a need for brotherhood and unity as well as a need for more cultural expression and exchange of ideas between Latinos at Cornell, but very few were willing to commit to more than words. We all wanted this new fraternity to not be a typical fraternity – less Animal House and more one

of true Latino Unity and Culture and academic excellence. We wanted this new fraternity to shine for its Latino pride and represent all that is good in our people and culture.

The Early Days

That following semester (Fall 1981) the work began on organizing the Latino fraternity. The organizing was slow. Most people indicated an interest in the mission, but few committed themselves. The first few meetings were attended by only a handful of people. After the fourth meeting, the core group had expanded.

A club, La Unidad Latina was registered with the university on 9/15/81, with myself as President. The intent was to register first as a club and then officially become a fraternity. After much work at recruiting people, the fraternity started to gain form. From approximately 30 interested men, La Unidad Latina, Lambda Upsilon Lambda Fraternity was formed with 13 members:

The Founding Fathers of La Unidad Latina are:

- 1. Hermano William Barba – Senior Pre-Medicine**
- 2. Hermano Dennis DeJesus – Sophomore Pre-Medicine**
- 3. Hermano Hernando Londoño – Sophomore Engineering**
- 4. Hermano Jesse Luis – Sophomore Engineering**
- 5. Hermano Samuel Ramos – Senior Engineering**
- 6. Hermano Tomas Rincon – Sophomore Engineering**
- 7. Hermano Edwin Rivera – Junior Engineering**
- 8. Hermano Mario Rivera – Junior Engineering**
- 9. Hermano Victor Rodriguez – Senior Economics**
- 10. Hermano Victor Silva – Sophomore Pre-Medicine**
- 11. Hermano Jose Torres – Junior Pre-Medicine**
- 12. Hermano Henry Villareal – Faculty Advisor**
- 13. Hermano Jim Ziebell – Cornell Administrator**
- *Honorary Founder: Hermano Angel Montañez**

It was very tough to get engineers and pre-med students to give up any of their free time, but in spite of this, we marched forward. The fraternity was finally registered as an official fraternity with the university in the beginning of the second semester, January 1982. On Friday, February 19th 1982, an initiation ceremony was held at Henry Villareal's (our faculty advisor) home, and we

became the Founding Fathers (Los Fundadores) of La Unidad Latina, Lambda Upsilon Lambda Fraternity. La Fraternidad uses the February 19, 1982, as the founding date because it was at this ceremony, that the group formally took their oaths and became Hermanos of La Unidad Latina, Lambda Upsilon Lambda Fraternity, Inc.

One of the things that impressed us the most at the inception of La Fraternidad was when our Faculty Advisor, Henry Villareal, and Jim Ziebell, a Cornell Administrator, asked us to become Hermanos. This was very important to us because it made us realize that what we were doing was something special. Being primarily a group of sophomores and juniors, we were very honored when these two faculty members asked us to let them join. There were many times that we held meetings (business and social) at Henry's place. He helped to provide a foundation for our young organization. He also provided much needed guidance and counseling to the group as well as to all Hermanos individually.

The idea of a Latino Fraternity originated out of a need at the Cornell campus. In that environment there was a small number of Latinos relative to the rest of the population, as well as an almost non-existent Latino community around the university. The existing Latino student organizations did not provide enough

sense of unity among the Latino population. There was no focal point for Latino culture. Many of the students needed a place to find their cultural roots. There were also many divisions among the Latinos. These factors coalesced to create the need for the creation of La Fraternidad. The need was there, and through the hard work, dedication, and faith in our destiny, La Fraternidad was founded.

The idea started in that campus, but our dream then, as well as now, is to spread La Fraternidad, its ideas and goals across the U.S., and the Americas. Our ideas of Latino Unity, Culture and empowerment require life time commitments. We want Hermanos that will become the leaders of our people, that will make great sacrifices for the benefit of our people, that stand for and live up to the best of the Latino culture. It seems a long time now from those early days when we had meetings on the steps of Barnes Hall or a room in Willard Straight. Now we have several chapter websites on the internet, as well as a national website, <https://www.launidadlatina.org>, a national governing structure, and a business/strategic plan. The real test of a successful organization is what happens after the founders are no longer running the day to day activity.

We are now going into our 31st year anniversary and LUL is going strong and leading as the premier Latino Greek organization. There are of course still many

growing pains and we are still evolving. Why did I share with you our story? First, I am very proud to be part of this fraternity which started at Cornell and is spreading throughout this country. Second, this story is part of the Latino story at Cornell and even if we are not directly involved with LUL, we can still be proud that this great organization had its origins at our Alma Mater.

Finally, I think that the fact of the matter is that as a group, Latinos have many formidable challenges. One of the biggest is in the area of education. We are the lucky ones. For whatever reason (hard work being one of them) we were able to go to and graduate from one of the most prestigious schools in the U.S. I feel obligated to give back to the community and hopefully inspire or be a role model to a young brother or sister to help them realize that they too can excel at whatever they set their mind to. I believe that there is room for various types of organizations, alumni, professional, cultural, etc. as well as fraternities and sororities. What sets the fraternities/sororities apart, is the level of interaction and commitment of its members. There is a much deeper experience when someone considers the other person an Hermano, in comparison to just another member of an organization. That is not to say that a Fraternity can or should replace those other organizations. On the contrary, both can benefit from their mutual existence.

With this said, I believe that we really have an obligation to get involved and do what we can to help out and give back some of our time and resources to help those that come behind us. I would also like to invite you to explore the possibilities of joining LUL, at the professional level, where the focus is on networking/mentoring and community service, and of course, experiencing that extra special feeling of being an Hermano. For the women reading this, there are of course many Latina Sororities that would love to have you and your experiences and expertise. The bottom line is we need to get involved and give.

La Unidad Para Siempre!

UNC LUL | Alpha Iota Lambdas

The Absolutely Incredible, Alpha Iota Chapter of La Unidad Latina, Lambda Upsilon Lambda Fraternity, Incorporated was founded on Thursday, April 19th, 2001 at the University of North Carolina at Chapel Hill (UNC) . On Wednesday, April 9th, 2008 our Absolutely Incredible chapter was revived by three Elite men determined to create a productive place where they, their peers, and the Latinx community could thrive. These Incredible Hermanos actively set out to be exemplary students, activists, and leaders for the Latinx community and other communities of color. Based on the principles of

academic achievement, cultural awareness, community service, and leadership, the Alpha Iota Chapter will continue to change the status of not just Latinos, but of all underrepresented minority groups. Through our platform, we seek to bring focus to issues that impact our community and that of our fellow peers. We strive to create programming that addresses the various issues that are important on our campus and that evoke involvement and activism. Hermanos of the Alpha Iota Chapter have impacted their communities both during their undergraduate years and continue to do so to this day. By using the values taught to them through this brotherhood, Hermanos continue to lead in their respective fields, excel within their spheres of influence, and uplift those around them to walk with them. Through our Hermanos' commitment to the fraternity and to their communities, our chapter has been acknowledged as an institution of excellence by our peers and the University. As we move forward, we will continue to be an example to each other and to those around us. Our solemn vow as Hermanos of La Unidad Latina, Lambda Upsilon Lambda Fraternity, Incorporated is to continue to serve as a pillar for our community and campus and to speak out against injustices in our fellow communities.

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El capítulo Absolutely Incredible, Alpha Iota de La Unidad Latina, Lambda Upsilon Lambda Fraternity, Incorporated fue fundado en el 19 de abril del 2001 en la Universidad de Carolina del Norte en Chapel Hill (UNC). En el 9 de abril del 2008

nuestro capítulo fue revivido por tres hombres Elites que se sentían determinados para la creación de un ambiente productivo dónde ellos, sus compañeros y la comunidad Latine pudieran prosperar. Estos Hermano Increíbles se esforzaron en ser estudiantes ejemplares, activistas y líderes para la comunidad Latine y otras comunidades de color. Basándose en los principios del éxito académico, el servicio a la comunidad, el liderazgo y la conciencia cultural, el capítulo Alpha Iota continuará su empeño por el cambio del estatus de no solo les Latines, pero de todo grupo minoritario. A través de nuestra plataforma nos esforzamos en darle luz a los problemas que afectan a nuestra comunidad y esas de las de nuestros compañeros. Nos dedicamos a crear programas que se enfoquen en los asuntos importantes que ocurren en nuestro campus y que evoquen activismo y manifestación social. Los Hermanos del capítulo Alpha Iota han tenido un efecto sobre sus comunidades durante su tiempo como estudiantes universitarios como también lo siguen haciendo hoy día. Al utilizar los valores que se les ha inculcado a través de la hermandad, los Hermanos continúan siendo líderes en sus espacios de trabajo, sobresaliendo dentro de sus esferas de influencia y dándole la mano a todo el que la necesite. Mediante el compromiso que tienen nuestros Hermanos hacia la fraternidad como a sus comunidades, nuestro capítulo ha sido reconocido como una institución de excelencia por el estudiantado y la universidad. En nuestro camino hacia adelante, continuaremos siendo un ejemplo para nuestros propios Hermanos y todo aquél a nuestro alrededor. Nuestro voto solemne como Hermanos de La Unidad Latina, Lambda Upsilon Lambda Fraternity, Incorporated es

para el continuar sirviendo como pilares en nuestro campus y comunidades, y para denunciar toda injusticia que ocurre en nuestro ambiente.

Thirteen visionary men founded La Unidad Latina, Lambda Upsilon Lambda Fraternity, Incorporated on February 19, 1982 at Cornell University, Ithaca, New York. Their Hermandad takes a role in meeting the needs of the Latino community through cultural awareness, community service, and the promotion of Latino culture and its diverse peoples. La Unidad Latina maintains a firm commitment to empower and enrich every community wherein one finds Latinidad. To this end, our Fraternidad addresses key areas of concern to the Latino community. Primarily, we concentrate on academic achievement, community service, and cultural awareness. La Unidad Latina, Lambda Upsilon Lambda Fraternity, Incorporated is looking for individuals with vision.

Following our foundation, we sought to affiliate ourselves with men who exemplify determination, pride, merit, creativity, focus and commitment to accomplish the goals we had set for ourselves. The passion of our Hermandad helps to bring the many historical Latino accomplishments to this nation's forefront and provide the tools necessary to achieve higher education.

Hermanos share a commitment to our values and work together to develop our respective chapter, regional, and national communities into mature, intelligent, socially active, and culturally conscious groups of people. Hermanos support each other, and

their communities, to excel academically and professionally. The fraternity confronts society's shortcomings in meeting and addressing the educational needs of Latinos. Our Hermandad plans and sponsors academic programs: these programs aid in the retention, guidance and improvement of Latino academics. Whereas our Hermandad prioritizes academic achievement Hermanos of La Unidad Latina work diligently toward increasing the representation of Latino faculty, and students, within higher education. Realizing that recruitment is only half of the solution, we know that reaching out to our community is the first step.

Please contact your local chapter of La Unidad Latina for more information, or potential co-sponsorship. Refer to the rest of this website for more information and do not hesitate to ask questions.

La Unidad Latina Para Siempre,

In addition to coordinating networking opportunities, Lambda Guilds help provide **Exposure, Engagement, and Examples** of successful career roadmaps for our undergraduate Hermanos. All undergraduate and alumni Hermanos will be mapped to a Professional Guild by January 2020. To be added to our Guild database, **please fill out the following form.**

Education Guild

- K-12 Education
- Higher Education
- Athletics
- Teachers
- Principals
- Professors
- Administrators
- Coaches

Engineering Guild

- Mechanical Engineering
- Civil Engineering
- Chemical Engineering
- Aerospace Engineering
- Electrical Engineering
- Software Engineering
- SHPE Members
- NSBE Members

Technology Guild

- Computer Science
- Virtual Reality
- Financial Technology
- Information Technology
- Coding
- Robotics
- Design

Public Service Guild

- Law Enforcement
 - Government
 - Non-profit
 - Military
 - Public Policy
 - Social Work
 - Foundations
-

Art Guild

- Painting
- Photography
- Film
- Dance
- Theatre
- Acting
- Writing
- Music

Medical Guild

- Medicine
- Nursing
- Dental
- Surgeons
- Cardiologist
- Pediatrician
- EMT
- Health Services

Law Guild

- Lawyers
- Judges
- Law School Students
- Pre-Law
- Corporate
- Civil
- Criminal
- Intellectual Property

Business

- Finance
- Consulting
- Accounting
- Marketing
- Sales
- Entrepreneurship
- Management
- Real Estate

We believe academic excellence is foundationally important for the advancement of our community. Meeting and exceeding GPA requirements can have a lasting impact when competing for career opportunities, applying to leading graduate schools, or when being considered for merit-based fellowships.

Given our ties to higher education, the academic success of our Hermanos is critical to our mission and goals. The importance of academic excellence is also reflected in the standards we set for prospective Hermanos, active Hermanos, and Hermanos who serve in fraternal leadership roles. Below we highlight academic initiatives aimed at helping our chapters establish a culture of academic excellence:

The 4.0 Plan

La Unidad Latina's 4.0 Plan creates individualized academic plans for our Hermanos in order to encourage scheduled study hours, track academic performance and leverage on campus resources. The goal of the program is securing a 4.0 GPA, an ambitious target that helps set our Hermanos up for success.

Lambda Scholars

La Unidad Latina's top students are recognized as *Lambda Scholars*. To qualify for the quarterly *Lambda Scholar* designation, a Hermano must attain a quarterly GPA of 3.50 or higher. In addition to being recognized by our National Leadership, this cohort of

Hermanos will receive access to exclusive networking opportunities, introductions to leading internship programs, and discounts in membership and convention fees.

Mission

Mission Statement

La Unidad Latina, Lambda Upsilon Lambda Fraternity, Incorporated primarily seeks to take a leadership role in meeting the needs of the Latino community through academic achievement, cultural awareness, community service and promotion of the Latino culture and people.

Positioning Statement

La Unidad Latina Lambda Upsilon Lambda Fraternity, Incorporated strives to become the premier Latino Fraternity in the country. More specifically, we strive to become a nationally recognized Latino fraternal organization comprised of the best and brightest leaders committed to excellence in service and education.

Fulfilling Our Mission

Since its inception in 1982, La Unidad Latina has remained on the vanguard of political and community empowerment by developing influential leaders that strive to exert

knowledge and power into its peers in order to attain mutual success. We commit ourselves to academic excellence, leadership development and cultural enlightenment, enhanced by a diverse cognizant membership. La Hermandad strives to preserve and promote an inclusive intellectual environment for its members, in addition to the general community. In the execution of its conceived mission, La Unidad Latina will:

- Provide Latino students with the academic, cultural and social support necessary to excel in institutions of higher learning
- Increase opportunities for Latino children and adolescents to achieve in elementary and secondary schools
- Develop leaders that shall provide, develop and implement the tools for community empowerment
- Inspire ethnic pride and cultural awareness in the Latino community
- Support the efforts to enhance the growth and well-being of the Latino community
- Collaborate with individuals, organizations and institutions that will join our efforts to improve the conditions of the Latino community.

Providing Access To Higher Education (P.A.T.H.E.)

The P.A.T.H.E. initiative is a college focused initiative that is tailored to support Middle School/ High school students in their quest to graduate from a four year college. Our program will support local schools and organizations by mentoring future scholars, facilitating college/university tours, providing P.A.T.H.E. initiative workshops and advocating for the improvement of our educational system. Hermanos participating in the P.A.T.H.E. will play a key role by providing scholars with the social, educational and emotional support needed to reach these goals.

P.A.T.H.E. University: FACILITATION

The PATHE University will provide High School students with three consecutive Saturday course sessions. PATHE University will be held in a University setting and instruct students with material outlined in the PATHE curriculum. Faculty and Hermano's from the University will simulate demo classes for High School students in order to make them a well rounded candidate for their Universities of choice.

P.A.T.H.E. Preparatory Program: SERVICE

The PATHE Preparatory Program is broken up into two separate parts. This program will provide middle school/high school students with the support needed to become a University graduate. Chapters can either become Hermano advisors in the school/organization of choice by helping out in the classroom/selected after school program (or) invite middle School/High school of their choice on a University tour.

For more information regarding the PATHE Initiative, please contact our National Director of Community Service at community.affairs@launidadlatina.org

Anti-Hazing Policy

La Unidad Latina, Lambda Upsilon Lambda Fraternity, Incorporated has historically maintained that mental and physical abuse have no place in our NEW MEMBER EDUCATION PROCESS. Our New Member Education Process is intended to foster true Hermandad. Acts of hazing or other mental and physical abuse, in addition to running counter to everything La Fraternidad holds dear, threaten to undermine the integrity of La Fraternidad. The actions of a few wayward Hermanos could potentially harm the

welfare of our entire organization. Therefore, La Unidad Latina, Lambda Upsilon Lambda Fraternity, Incorporated UNEQUIVOCALLY PROHIBITS any acts of “hazing” and Every Hermano should be required to report any such incidents; failure to do so can subject them to be similarly reprimanded to any Hermano that engages in such conduct. Report such incidents to the Board of Trustees and National Council.

The Fraternity’s official Anti-Hazing Policy is below:

La Unidad Latina, Lambda Upsilon Lambda Fraternity, Inc. (“Fraternity”) is a non-hazing fraternal organization. It does not require the men undergoing the membership intake process (“Caballeros”), otherwise the New Member Education Process (“NEW MEMBER EDUCATION PROCESS”), to be subjected to any form of hazing activity in order to become a member of the Fraternity. Consistent with the Fraternity’s and college and university campuses’ anti-hazing guidelines, rules, regulations, and policies, and local and state anti-hazing laws, any form of physically, mentally, or verbally humiliating, demeaning, insulting, intimidating, disgraceful, and abusive activity is hazing, and therefore strictly prohibited. Any submission to, approval of, or direct or indirect participation in any form of hazing activity violates the Fraternity’s anti-hazing policy. Accordingly, any individual undergoing the NEW MEMBER EDUCATION PROCESS who violates the Fraternity’s anti-hazing policy will be immediately

suspended from undergoing the NEW MEMBER EDUCATION PROCESS. Further, any current member, otherwise “Hermano”, who violates the Fraternity’s anti-hazing policy will be subject to disciplinary action, including immediate deactivation from the Fraternity and the stripping of any and all rights and privileges belonging to a member of the Fraternity. Indeed, the Fraternity vehemently opposes and does not condone any form of hazing activity.

The Board of Trustees and National Council define “hazing” as requiring or asking a Caballero (pledge) to:

(1) Act in a way that is demeaning, embarrassing, or discomforting to the individual;

(2) Participate in any action that recklessly or intentionally endangers mental or physical health;

(3) Consume alcohol or other drugs; or

(4) Perform any act that may be seen as contrary to federal, state, local laws, or the chapter's university campus code of conduct. Individuals, either inside or outside of La Fraternidad, should report possible acts of hazing to the Board of Trustees or identify the chapter and/or Hermanos involved. The Board of Trustees and National Council have the responsibility and the authority to investigate reports of hazing and assess penalties in accordance with the severity of the act. These regulations against hazing apply to all Hermanos as well as all chapters.

The penalties for Hermanos found to be in violation of these regulations include, but are not limited to the following:

1. Suspension of active Hermano status for no less than one year.
2. A fine of no less than \$200 dollars payable to La Fraternidad.
3. Full deactivation from La Fraternidad as stipulated in the Bylaws.

The penalties for chapters found to be in violation of these regulations include, but are not limited to the following:

1. Suspension of all pledging rights and privileges for at least one year.
2. Suspension of active chapter status for no less than one year.
3. A fine of no less than \$500 dollars payable to La Fraternidad.
4. Full revocation of the offending chapter's charter.

Note: These penalties will be final and irreversible.

Internship & Professional Development Programs

Undergraduate Career Roadmap

While there is no standard path to attaining post-college career success, we believe there is a proven Undergraduate Career Roadmap students should consider following. Securing a summer internships each Summer is becoming more and more important as the competition for the most sought after opportunities increases. Plan ahead.

INROADS

INROADS is the largest paid-internship program in the United States for underrepresented students, serving 2,000 interns annually at over 200 sponsoring corporations. INROADS is a multi-year, blended learning model program that combines salaried internships with year-round, comprehensive training, mentoring and leadership development. By establishing long-term intern/sponsor relationships, the INROADS core program increases the retention and conversion of talented candidates, while ensuring their readiness to contribute on Day 1.

Management Leadership 4 Tomorrow

MLT equips African Americans, Latinos and Native Americans with the skills, coaching and connections they need to lead organizations and communities worldwide. MLT propels Rising Leaders at all stages: from college to a first job, from B-School to the C-Suite. More than 100 partners – corporations, social enterprises and universities – amplify MLT's efforts and rely on MLT for top talent and data-driven insights into expanding the diverse leadership pipeline.

Sponsors for Educational Opportunity

SEO recruits and trains high achieving Black, Hispanic and Native American college students for challenging summer internships that lead to coveted full-time jobs in Finance, Law, Technology, and Real Estate. What sets SEO apart is a combination of coaching, training, exposure, high standards, and a powerful, lifelong alumni network. No other organization has SEO's metrics and track record as a pipeline for underrepresented, entry-level talent on Wall Street, top corporate Law firms, and at Fortune 1000 companies.

Codo2040

Code2040 is a community of Black and Latinx technologists and their allies who are diversifying tech to create a more equitable, inclusive, and prosperous economy. Through high-impact direct service programs, robust in-person and online community engagement, and dynamic storytelling and knowledge sharing, Code2040 empowers and mobilizes diversity champions across the industry. Code2040's goal is to ensure that by 2040 – the beginning of the decade when the US will be majority people of color – Black and Latinx people are fully represented in and leading the innovation economy, and have the economic and social capital needed to thrive and build generational wealth. Code2040 is based in San Francisco and works with students, professionals, and companies around the country.

JOPWELL

Jopwell is a career advancement platform for Black, Latinx, and Native American students and professionals. Jopwell assists companies with their diversity recruitment, marketing, and retention efforts at scale.

Harvard Summer Venture in Management Program (SVMP)

The Harvard Business School (HBS) Summer Venture in Management Program (SVMP) is a one-week residential educational program for rising college seniors designed to increase diversity and opportunity in business education. An annual event at HBS, this unique educational experience helps participants develop a broader understanding of the challenges business leaders face, the many dimensions of the business world, and the impact they can have on their community and the world through business leadership. Using the renowned case method of instruction, HBS faculty lead class discussions on current management issues. Participants spend evenings analyzing real-business cases, and use morning study groups and classes to examine and debate their ideas through lively interaction with peers and faculty. This is the life of an MBA student at HBS. The academic program is supplemented by presentations from HBS administrators and alumni who provide information about the impact of an MBA.

Consortium for Graduate Study in Management

The Consortium for Graduate Study in Management is the country's preeminent organization for promoting diversity and inclusion in American business. Through an annual competition, The Consortium awards merit-based, **full-tuition fellowships** to America's best and brightest diverse candidates. In conjunction with our member schools, sponsoring companies, and our elite group of MBA students and alumni, The

Consortium has built a forty year legacy of fostering inclusion and changing the ethnic and cultural face of American business. Consortium partner schools include Yale, UC Berkeley, Dartmouth, UCLA, Cornell, Michigan, NYU, Georgetown, USC, and the University of Virginia amongst others.

Robert Toigo Foundation

The Robert Toigo Foundation was founded to encourage exceptional minority students to consider finance, not only as a rewarding career, but also as an opportunity to be the future leaders in the global economy. Toigo's goal is ambitious: to create a self-sustaining structure that leverages finance as a vehicle to promote positive social change. **Each year Toigo selects the best and brightest minority business school students to become Toigo Fellows.** Driven by the vision of an outstanding Board of Directors, the Toigo Foundation touches the lives of individuals who are determined to make a positive impact for themselves, their families and their communities. And with the combination of their professional potential and the Foundation's support, they are led on a path emblazoned with advancement and success.

Welcome Parents!

As a parent you want your son to have the best life experiences possible. The choices he makes today will have a great impact on his life long after his undergraduate experiences are over. We believe that membership within La Unidad Latina, Lambda Upsilon Lambda Fraternity, Incorporated (LUL) is one of the best decisions your son can make. We commit ourselves to a lifetime of brotherhood, professionalism, culture and community. These ideals guide our actions both as an organization and as individuals.

Leadership:

La Unidad Latina's mission is to take a leadership role in our communities through academic achievement, cultural awareness and community service. We encourage all parents to actively participate in your son's transition into becoming a leader. Lambda men are leaders among their peers and in their communities. Being a Lambda comes

with great responsibility and all brothers are expected to conduct themselves with respect and chivalry at all times.

Academics:

La Unidad Latina, Lambda Upsilon Lambda Fraternity, Inc. exists, first and foremost, to ensure the academic success of the Latino community. As an organization predominantly situated in the space of higher education we are committed to increasing the ranks of Latinos in both the student population and faculty on campuses across the nation. A strong emphasis is placed on academic success within our organization as manifested in our academic standards for prospective membership, active membership and chapter leadership. The works of our organization are intended to positively affect the academic experience of our Hermanos and the community they serve. We are proud of our organization's 91% graduation rate and work diligently to increase this rate as well as that of the community at large. As the parents of prospective members and Hermanos we want you to be confident that we take responsibility for their academic success.

Brotherhood:

“La Unidad Para Siempre” is the motto of our great brotherhood and it is indicative of the lifelong relationships fostered among Hermanos. La Unidad Latina serves as a system of support during and beyond Hermanos’ collegiate experiences. We are committed to being a part of Hermanos’ lives through their academic and professional pursuits. Once a prospective member becomes a Hermano his family becomes a part of our extended family. We are delighted to be a part of Hermanos’ personal aspirations and major life events from graduations to the birthdays of their children. Parents can rest assured that membership in La Unidad Latina is an extension of the familial values they’ve instilled in the men they’ve raised.

Anti-Hazing:

La Unidad Latina, Lambda Upsilon Lambda Fraternity, Inc. unequivocally prohibits hazing during the New Member Education process as delineated in our anti-hazing policy. As an organization we are committed to the physical and mental well being of our prospective members and Hermanos. Parents have gone to great lengths to ensure that their children are successful and we are committed to ensuring that their safety remains the least of your concerns. It is our firm belief that brotherhood cannot be fostered in an environment where there is a lack of respect or regard for the safety of the prospective member and/or Hermanos. We are open to communication between

parents and our organization; should you have any questions you may contact our Director of Internal Affairs (internal.affairs@launidadlatina.org).

Parental Engagement:

Lambda Upsilon Lambda encourages parents to:

- Verify the recognition status of organizations at that college/university
- Attend the college or university open house
- Familiarize yourselves with the college/universities Greek Life page & their policies
- Research the fraternity
- Attend fraternal sponsored event & activities
- Share thoughts/reservations with your child
- Support your child in their final decision

Lambda Upsilon Lambda focuses on:

- Leadership Development
- Academics

- Culture
- Brotherhood
- Service

Websites for parents to visit:

Hazing:

<http://www.stophazing.org/laws/>

<http://www.hazingprevention.org>

<http://www.insidehazing.com/>

Academic Help:

<http://studentaid.ed.gov/>

<http://www.launidadlatina.org/internships-fellowships-special-programs/>

Benefits of Fraternities/Sororities:

http://www.nicindy.org/going_greek/parents_guide/

<http://www.launidadlatina.org/why-go-greek/>

Substance Abuse Prevention:

<http://www.collegedrinkingleadingprevention.gov/>

<http://www.centurycouncil.org/>

<http://www.drugfree.org/>

Creating Leaders

Un Lider No Nace, Se Hace!

A Leader is not born, he is made. As Hermanos, we take our role of creating leaders very seriously. We understand that we serve as positive role models for our communities. La Unidad Latina seeks to take a leadership role in empowering the Latino community by raising cultural awareness, promoting community service, and supporting academic and professional development.

Fraternidad (Brotherhood)

We believe Fraternidad, the embodiment of unity, friendship, and spirit, is the ideal that should guide our actions both as an organization and as individuals.

Liderazgo (Leadership)

We believe leadership provides a focus for a cause or idea through exemplary behavior and actions, which serves as the inspiration for others. La Fraternidad shall tap the synergies among an Hermano's personal conduct, identity, cultura, and academic achievement to encourage leadership development.

Empoderamiento (Empowerment)

We believe empowerment is the simultaneous realization of one's role as a leader and the undertaking of the goals one must accomplish. La Fraternidad shall provide, develop, and implement the tools for empowerment.

Becas (Scholarship)

We believe scholarship enhances our understanding of ourselves and the world around us, improves our ability to understand societal problems, and aids in the development of solutions to those problems. Therefore, La Fraternidad shall stress that each Hermano strive to excel academically and continue to learn from those around us.

Educación (Education)

We believe educating others is essential in order for society to flourish. People must

develop their potential and participate fully in society. La Fraternidad, in an effort to educate others, shall support and undertake formal and informal projects to educate others.

Servicio a la Comunidad (Community Service)

We believe every individual ought to positively affect society. La Fraternidad shall devote itself to serving the community.

Ética (Ethics)

We believe dignity, integrity, honor, pride, and respect are the foundation upon which we develop La Fraternidad. They are the criteria against which potential and current Hermanos are judged.

Igualdad (Equality)

We believe that society does not offer everyone equal economic and political opportunities. La Fraternidad shall address this issue by directing the disadvantaged, particularly Latinos, to existing opportunities and creating new ones.

Identidad (Identity)

We believe a strong personal identity is the understanding and acceptance of one's self. La Fraternidad shall engender in each Hermano a sense of self worth by providing an atmosphere in which he can express, share, and explore his beliefs, thoughts, and feelings.

Cultura (Culture)

We believe cultura links us with our past, defines our present, and provides direction for our future. La Fraternidad shall encourage each Hermano to learn, maintain, and promote the richness of all our histories, languages, and traditions.

Sacrificio (Sacrifice)

We believe sacrifice is the giving of oneself for the benefit of others. It is essential for the improvement of our community. La Fraternidad has far reaching goals for the general good, and we expect each Hermano to give as much of himself necessary to achieve those goals.

Interacción Social (Social Interaction)

We believe social interaction among people provides a basis for the exchange of ideas

and experiences that in turn provide a common ground upon which individuals can work toward the attainment of overlapping goals. La Fraternidad shall foster relationships among individual Hermanos, La Fraternidad, and the general society.

Why Go Greek?

Strong networking, philanthropic activities, social experiences, leadership skills, academic resources, everlasting Brotherhood & countless memories, are some of the many reasons to join a Greek organization like Lambda Upsilon Lambda.

Please take a look below at some of the statistics of Fraternities and Sororities to help decide if Greek Life is the correct choice for you.

- Greeks make up 3% of the population in the US
- All but two US Presidents since 1825 have been fraternity men.
- Over 75% of US Congress members were in fraternities or sororities
- Over 85% of Fortune 500 executives are Greek
- 76% of the US Senate is Greek
- More than 7 million men and women in the US and Canada are Greek

- 71% of Greeks graduate while only 50% of Non-Greeks graduate from college
- Of the nation's 50 largest corporations, 43 are headed by Greeks
- Since 1910, 85% of Supreme Court Justices have been Greek
- Three Canadian Prime Ministers have been Greek
- Over 85% of the student leaders on 730 college campuses are members of the Greek Community
- There are more than 7,000 chapters at over 800 campuses in the United States and Canada with over 500,000 undergraduate members
- The entire Greek-letter system has over 20,000 chapters
- Seven out of ten people listed in "Who's Who in America" are Greek
- 63% of all Cabinet members since the year 1900 have been Greek
- The overall Greek GPA is higher than the overall collegiate GPA in the US
- Both women elected to the Supreme Court were in a sorority
- Each fraternity and sorority host at least one philanthropy a year

Undergraduate Chapters

CALIFORNIA	CHAPTER	CITY	FOUND ED
University of Southern California	Alpha Phi	Los Angeles	2006
University of California - Berkeley	Beta Eta	Berkeley	2011
University of California - Los Angeles	Beta Psi	Los Angeles	2022

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CONNECTICUT	CHAPTER	CITY	FOUND ED
Yale University	Kappa	New Haven	1992
Wesleyan University	Sigma	Middletown	1995
University of Connecticut	Beta Iota	Storrs	2009

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FLORIDA	CHAPTER	CITY	FOUND ED

Florida International University	Alpha Rho	Miami	2004
University of South Florida	Beta Delta	Tampa	2009
Florida Gulf Coast University	Beta Upsilon	Fort Myers	2017

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GEORGIA	CHAPTER	CITY	FOUND ED
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Georgia Institute of Technology	Alpha Sigma	Atlanta	2004
Georgia State University	Beta Epsilon	Atlanta	2010
University of Georgia	Beta Tau	Athens	2017
Kennesaw State University	Kennesaw State University Provisional Chapter	Kennesaw	2019

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ILLINOIS	CHAPTER	CITY	FOUND ED
University of Chicago	Alpha Zeta	Chicago	2000
DePaul University	Alpha Zeta	Chicago	2000
Columbia College	Alpha Zeta	Chicago	2000
Loyola University - Chicago	Alpha Zeta	Chicago	2000
University of Illinois - Urbana/Champaign	Alpha Chi	Urbana	2006

Northern Illinois University	Beta Mu	DeKalb	2010
University of Illinois - Chicago	Beta Kappa	Chicago	2011
Northwestern University	Beta Omicron	Chicago	2013

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INDIANA	CHAPTER	CITY	FOUNDED
Indiana University - Bloomington	Alpha Xi	Bloomington	2003

Indiana University -			
Purdue University	Beta Nu	Indianapolis	2012
Indianapolis			

Indiana State			
Indiana State University	University Provisional	Terre Haute	2017
Chapter			

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MARYLAND	CHAPTER	CITY	FOUND ED
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University of Maryland - College Park	Phi	College Park	1995
John Hopkins University	Phi	Baltimore	1995
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MASSACHUSETTS	CHAPTER	CITY	FOUND ED
Harvard University	Nu	Boston	1994

Massachusetts Institute of Technology	Nu	Boston	1994
Tufts University	Nu	Boston	1994
Boston College	Nu	Boston	1994
University of Massachusetts at Amherst	Alpha Beta	Amherst	1998

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NEW HAMPSHIRE	CHAPTER	CITY	FOUND ED
Dartmouth College	Psi	Hanover	1997

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NEW JERSEY	CHAPTER	CITY	FOUND ED
Rutgers-New Brunswick	Iota	New Brunswick	1991

Princeton University	Xi	Princeton	1991
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Rider University	Xi	Lawrencville	1991
Rutgers University - Newark	Tau	Newark	1995
NJIT	Tau	Newark	1995
Stevens Institute of Technology	Alpha Alpha	Hoboken	1997
Montclair	Alpha Kappa	Montclair	2002
Seton Hall University	Alpha Nu	South Orange	2003
Ramapo	Alpha Pi	Mahwah	2004

William Paterson University	Alpha Omega	Wayne	2007
Kean University	Kean University		
	Provisional	Union	2017
	Chapter		
Rowan University	Beta Omega	Glassboro	2018
The College of New Jersey	Delta Alpha	Ewing Township	2019

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NEW YORK	CHAPTER	CITY	FOUND ED
Cornell University	Alpha	Ithaca	1982
Ithaca College	Alpha	Ithaca	1982
State University of New York at Binghamton	Beta	Binghamton	1986
Buffalo State University	Epsilon	Buffalo	1988
University at Buffalo	Epsilon	Buffalo	1988

D'Youville University	Epsilon	Buffalo	1988
Canisius University	Epsilon	Buffalo	1988
Daemon University	Epsilon	Buffalo	1988
University at Albany	Eta	Albany	1991
Syracuse University	Theta	Syracuse	1991
Long Island University at C.W. Post	Lambda	Brookville	1992

State University of New York at Old Westbury	Beta Xi	Old Westbury	1992
New York University	Omicron	New York	1994
State University of New York at New Paltz	Pi	New Paltz	1995
State Univeristy of New York at Stony Brook	Upsilon	Stony Brook	1995
University of Rochester	Omega	Rochester	1997
Rochester Institute of Technology	Omega	Rochester	1997

St. John's Fisher College	Omega	Rochester	1997
Nazareth College	Omega	Rochester	1997
Rensselaer Polytechnic Institute	Alpha Gamma	Troy	1999
Columbia University	Alpha Eta	New York	2000
Fordham University	Alpha Eta	New York	2000
John Jay College	Alpha Eta	New York	2000
St. John's University	Alpha Lambda	Queens	2002

State University of New York at Oswego	Alpha Mu	Oswego	2002
Hamilton College	Alpha Tau	Clinton	2004
Hofstra University	Alpha Upsilon	Hempstead	2006
State University of New York at Cortland	Beta Theta	Cortland	2007
Baruch College	Beta Beta	New York	2009
Pace University	Beta Gamma	Pleasantville	2009

State University of New York at Plattsburgh	Beta Sigma	Plattsburgh	2010
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Adelphi University	Beta Lambda	Garden City	2012
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NORTH CAROLINA	CHAPTER	CITY	FOUNDED
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Duke University	Rho	Durham	1995
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University of North Carolina - Chapel Hill	Alpha Iota	Chapel Hill	2001
University of North Carolina - Charlotte	Beta Phi	Charlotte	2017
Elon University	Beta Chi	Elon	2019

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PENNSYLVANIA	CHAPTER	CITY	FOUND ED
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University of Pennsylvania	Delta	Philadelphia	1988
Temple University	Delta	Philadelphia	1988
Drexel University	Delta	Philadelphia	1988
Villanova University	Beta Pi	Philadelphia	2012

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RHODE ISLAND	CHAPTER	CITY	FOUNDED

Brown University	Zeta	Providence	1989
Providence College	Zeta	Providence	1989
Rhode Island College	Zeta	Providence	1989
University of Rhode Island	Mu	Kingston	1993
Johnson & Wales University - Providence	Beta Zeta	Providence	2010

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TEXAS	CHAPTER	CITY	FOUND ED
San Antonio	Alpha Theta	San Antonio	2000

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VIRGINIA	CHAPTER	CITY	FOUND ED
George Mason University	Alpha Delta	Fairfax	1999

University of Virginia	Alpha Epsilon	Charlottesville	1999
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James Madison University	Alpha Omicron	Harrisonburg	2003
Old Dominion University	Beta Alpha	Norfolk	2007
Virginia Commonwealth University	Alpha Psi	Richmond	2009
Virginia Polytechnic Institute and State University	Virginia Tech Provisional Chapter	Blacksburg	2016

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WASHINGTON D.C.	CHAPTER	CITY	FOUND ED
Georgetown University	Chi	Washington D.C.	1997
George Washington University	Chi	Washington D.C.	1997
American University	Chi	Washington D.C.	1997

Professional Chapters

Gamma Alpha Chapter- New York, NY

Gamma Beta Chapter- Philadelphia, PA

Gamma Gamma Chapter- Buffalo, NY

Gamma Delta Chapter- Providence, RI

Gamma Epsilon Chapter- Washington, DC Metro Area

Gamma Zeta Chapter- Chicago, IL

Gamma Eta Chapter- Jersey City, NJ

Gamma Theta Chapter- Austin, TX

Gamma Iota Chapter- Los Angeles, CA

Gamma Kappa Chapter- Miami, FL

Gamma Lambda Chapter- Long Island, NY

Gamma Mu Chapter- Atlanta, GA

Gamma Nu Chapter- Orlando, FL

Gamma Xi Chapter- Albany, NY

Gamma Omicron Chapter- Boston, MA