# Xuyang Wu

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# RESEARCH INTERESTS

Deep Learning, Information Retrieval, Search and Ranking, Recommendation System, Responsible AI, Large Language Model, Multi-task Learning, Meta Learning.

#### **EDUCATION**

• Santa Clara University
Ph.D, Computer Science
Santa Clara, USA

Advisor: Prof. Yi Fang

• University College London

M.Sc., Web Science and Big Data Analytics

2013.09 - 2015.09

London, UK

o Advisor: Prof. Jun Wang

• Coventry University
B.Sc., Computer Science
2011.09 - 2013.07
Coventry, UK

• GPA: First Honer Degree

# **EXPERIENCE**

• DOCOMO Innovation, Inc. 2020.07 - present

Visiting Researcher Sunnyvale, USA

 $\circ$  Quickly prototyped the deep learning models on real-world applications.

• Implemented and improve the 3D reconstruction model with 2D images.

• Walmart Global Tech 2022.06 - 2022.09

Data Scientist Sunnyvale, USA

- Proposed meta learning approach on learning to rank models with sparsely labeled data, improve model generalization and fast adaptation.
- Outperform LTR methods on sparsely labeled data with different ranking losses.
- Paper accepted by ACM TOIS.

• Walmart Global Tech 2021.09

Data Scientist Remote

- Proposed a novel end-to-end multi-task learning framework for product ranking with BERT to improve data and search quality, and predictive capabilities.
- AUC of Click was improved by 5.8% over XGBoost on walmart.com Dataset.
- Paper accepted by ACM WWW 2022.

#### • Santa Clara University

2021.01 - 2022.01

Teaching Assistant

Santa Clara, USA

 Organized and taught Machine Learning, Operating System, Database System and Object-Oriented Programming Laboratory.

# • Markkula Center for Applied Ethics, Santa Clara University

2020.01 - 2021.01

Research Assistant

Santa Clara, USA

- Collaborated with professors and colleagues to detect journalistic behavior boundaries.
- Paper accepted by ISOJ 2023.

# • Beijing QingLan Information Technology Co., Ltd.

2016.08 - 2019.08 Beijing, China

The Technical Director

 Designed and deployed News Recommendation System / Online Advertising System, REST API based service for over 30 media websites/mobile App.

# • Beijing Ruangao Information Technology Co., Ltd.

2015.11 - 2016.07

Senior Algorithm Engineer

Beijing, China

• Implemented the machine learning models for online advertising.

- [C.1] Wu, X.\*, Li, S., Wu, H. T., Tao, Z., & Fang, Y. (2024). Does RAG Introduce Unfairness in LLMs? Evaluating Fairness in Retrieval-Augmented Generation Systems. In *Proceedings of the 2025 Joint International Conference on Computational Linguistics (COLING 2025)*.
- [C.2] Wang, Y., Wu, X., Wu, H. T., Tao, Z., & Fang, Y. (2024). Do Large Language Models Rank Fairly? An Empirical Study on the Fairness of LLMs as Rankers. In *Proceedings of the 2024 Conference of the North American Chapter of the Association for Computational Linguistics: Human Language Technologies (Volume 1: Long Papers) (NAACL 2024)*, 5712-5724.
- [C.3] Wu, X.\*, Magnani, A., Chaidaroon, S., Puthenputhussery, A., Liao, C., & Fang, Y. (2022). A Multi-task Learning Framework for Product Ranking with BERT. *Proceedings of the ACM Web Conference* 2022 (WWW 2022), 493–501.
- [C.4] Chen, H., Fei, X., Wang, S., Lu, X., Jin, G., Li, W., & Wu, X. (2014). Energy Consumption Data based Machine Anomaly Detection. *In 2014 Second International Conference on Advanced Cloud and Big Data (CBD 2014)*, 136–142.
- [J.1] Wu, X.\*, Puthenputhussery, A., Shang, H., Kang, C., & Fang, Y. (2024). Meta-Learning to Rank for Sparsely Supervised Queries. *ACM Trans. Inf. Syst (TOIS)*. 43, 1, Article 14 (January 2025), 29 pages.
- [J.2] Peng, Z., Wu, X.\*, Wang, Q., & Fang, Y. (2024). Soft Prompt Tuning for Augmenting Dense Retrieval with Large Language Models. *Knowledge-Based Systems (KBS)*, 112758.
- [J.3] Vincent, S., Wu, X., Huang, M., & Fang, Y. Could Quoting Data Patterns Help in Identifying Journalistic Behavior Online?. In *International Symposium on Online Journalism (ISOJ)*, (p. 33).
- [W.1] Wu, X.\*, Peng, Z., Sai, K. S. R., Wu, H. T., & Fang, Y. Passage-specific Prompt Tuning for Passage Reranking in Question Answering with Large Language Models. In *The Second Workshop on Generative Information Retrieval* (Gen-IR).
- [W.2] Wu, X.\*, Gao, X., Zhang, W., Luo, R., & Wang, J. (2019). Learning over Categorical Data Using Counting Features: With an Application on Click-through Rate Estimation. In *Proceedings of the 1st International Workshop on Deep Learning Practice for High-Dimensional Sparse Data (DLP-KDD)*, 1-9.
- [S.1] Wu, X.\*, Nian, J., Tao, Z., & Fang, Y. (2025). Evaluating Social Biases in LLM Reasoning. arXiv preprint arXiv:2502.15361.
- [S.2] Wei, T. R., Liu, H., Wu, X., & Fang, Y. (2025). A Survey on Feedback-based Multi-step Reasoning for Large Language Models on Mathematics. arXiv preprint arXiv:2502.14333.
- [S.3] Liu, H., Wu, X., Sun, G., Tao, Z., & Fang, Y. (2024). ChainRank-DPO: Chain Rank Direct Preference Optimization for LLM Rankers. arXiv preprint arXiv:2412.14405.
- [S.4] Wu, X.\*, Wang, Y., Wu, H. T., Tao, Z., & Fang, Y. (2024). Evaluating Fairness in Large Vision-language Models Across Diverse Demographic Attributes and Prompts. arXiv preprint arXiv:2406.17974.
- [S.5] Peng, Z., Wu, X.\*, Wang, Q., Rajanala, S., & Fang, Y. (2024). Q-PEFT: Query-dependent Parameter Efficient Fine-tuning for Text Reranking with Large Language Models. arXiv preprint arXiv:2404.04522.
- [S.6] Tian, Y., Shao, T., Demizu, T., Wu, X.\*, & Wu, H. T. (2024). HPE-CogVLM: New Head Pose Grounding Task Exploration on Vision Language Model. arXiv preprint arXiv:2406.01914.
- [S.7] Wei, T. R., Liu, H., Hu, H. C., Wu, X., Fang, Y., & Wu, H. T. (2024). CLERF: Contrastive LEaRning for Full Range Head Pose Estimation. arXiv preprint arXiv:2412.02066.
- [S.8] Hu, H. C., Wu, X., Wang, Y., Fang, Y., & Wu, H. T. (2024). Mathematical Foundation and Corrections for Full Range Head Pose Estimation. arXiv preprint arXiv:2403.18104.

# **PROJECTS**

#### • Customized Yolo-v5 for Head Direction Detection

2023.02 - 2023.06

Tools: PyTorch, Yolo-v5, Python

- Design, train and deploy multi-task model for detect age, gender and head direction simultaneously, based on real-word data and synthetic data.
- Using Stable Diffusion web-UI with Control-Net, generate more synthetic images for model training to mitigate the imbalanced dataset problem.
- Customized Yolo-v5 model, train model with new data loader, objectives and loss function based on Yolo-v5 pre-train model weights.

# • Offline Product/Shop Recommender

2021.10 - 2022.05

Tools: PyTorch, Python

- Propose a novel location-based sequential recommendation model based on SASRec.
- $\circ$  Enhance model feature by user embedding (user id embedding + universal user embedding) and item embedding (offline location geographic embedding from latitude & longitude).
- Improve model structure by replacing the transformer module in SASRec with LMU and variant loss functions.

#### Detect journalistic behavior boundaries by quotes, Python/Java

Tools: Stanford CoreNLP, Python, Java

- Utilize NLP (leveraging the Stanford CoreNLP system, adapted and customized for journalistic writing) to identify quotes, providers of quotes, their gender, titles, and organizations.
- Identify the evaluation metrics to learn useful patterns and insight from different sources of data.
- Collaborate with professors and colleagues to push the models into production.
- Paper accepted by ISOJ 2023.

#### News Recommendation System

2016.08 - 2019.08

2020.01 - 2021.01

Tools: Java, Python, Scala, Spark

- Customized news recommendation service (REST API) for the media website/mobile app, based on user behaviors and news information. Such as News feed recommendations, content page recommendations, etc.
- Modules include an information synchronization module, data cleaning module, analysis and classification module, recommendation algorithm module, service interface, etc.
- Mainly responsible for: designing different recommendation strategies and algorithms based on the variant usage scenario, implementing and optimizing the recommendation algorithm.

#### SKILLS

- Specialized Area: Information Retrieval, Search and Ranking, Large Language Models, Responsible AI, Recommendation System.
- Data Science & Machine Learning: Meta learning, Multi-task learning, Recommendation algorithms, NLP, Online advertising algorithms.
- Deep Learning Framework: PyTorch, TensorFlow.
- **Programming Languages:** Python, Java, Spark, Hadoop, HTML5, Javascript, C/C++, etc.
- Database Systems: FAISS, MySQL, MongoDB, PostgreSQL, Redis, ElasticSearch, etc.
- Other Skills: Large-scale data analysis, excellent communication and organizational skills, outstanding team work ability.

# PROFESSIONAL ACTIVITIES

#### • Journal Reviewer

- IEEE Transactions on Pattern Analysis and Machine Intelligence (TPAMI)
- Neurocomputing
- IEEE Access
- Journal of the Frontiers of Computer Science
- Connection Science

#### PC Member / Reviewer

- International Conference on Learning Representations (ICLR)
- ACM Special Interest Group on Information Retrieval (SIGIR)
- ACM The Web Conference (TheWebConf)
- ACM SIGKDD Conference on Knowledge Discovery and Data Mining (KDD)
- ACL Rolling Review (ARR)
- International Conference on Web Search and Data Mining (WSDM)
- Conference on Information and Knowledge Management (CIKM)
- ACM SIGIR Conference on Information Retrieval in the Asia Pacific (SIGIR-AP)
- ACM International Conference on the Theory of Information Retrieval (ICTIR)
- Conference on Language Modeling (COLM)
- KDD Workshop on Deep Learning Practice for High-Dimensional Sparse Data (DLP-KDD)
- The Second Workshop on Generative Information Retrieval (Gen-IR)

# HONORS AND AWARDS

Coventry University First Honor Degree	2013.07
Coventry University	
Coventry University Scholarship	2011.09
Coventry University	
National Endeavor Fellowship	2011.03

# LEADERSHIP EXPERIENCE

• President of the Graduate Engineering Chinese Student Association (GECSA)

2019.10 - Present

Santa Clara University

- Organize activities and events that align with the association's mission, such as academic workshops, cultural celebrations, and networking opportunities.
- Provide platforms for professional development, including networking with alumni and industry leaders.
- Promote cross-cultural understanding within the university community.

# VOLUNTEER EXPERIENCE

# • Food Pantry Volunteer

2022.01 - present

The River of Life Foundation (ROLF)

- Assisted in distributing food, managing inventory and provided other support services.
- Developed skills in communication, teamwork, and problem-solving while deepening my understanding of diverse communities' challenges.