



WRITING ARTICLES

IMAGINATION & STRUCTURE

Task 1: Deconstructing the Model

Refer to the model article “**What Makes You Laugh?**”. Locate and analyze the following features. This structure will be the skeleton for your own article.

1. The Hook (Introduction)

Find the **Rhetorical Question**.

Why does this work?

2. The Connection (Style)

Find 2 examples of **Direct Address** (“you/we”).

Model Text: What Makes You Laugh?

“Are you looking for a laugh? I love to watch comedies a lot because it makes me laugh. The comedy I love the most is the Chinese Running Man. I enjoy watching and laughing it with my family. In the show, famous actors and actresses must overcome some challenging quests... The storylines are very interesting and they always tickles my funny bone. Laughing out loud is great! Laughing can help us to release stress and make us feel better. It may also make us more attractive too!”



3. The Opinion (Content)

Find phrases showing **Strong Opinion** ("I love...", "My favorite...").

4. The Glue (Cohesion)

Find 2 **Linking Words** (e.g., because, such as).

Task 2: Vocabulary Upgrade

Describing Articles (Standard)

Use for B1 Track

- Hilarious
 - Gripping
 - Dull
 - Heartwarming
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Challenge (Advanced / B2)

Use for Describing Complexity

- Intricate Plot
 - One-dimensional (Char)
 - Poignant / Moving
 - Clichéd
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Task 3: The Hook Strategy

Standard (B1): The Question

Ask the reader something personal to grab attention.

Ex: "Do you like reading articles?"

Advanced (B2): The Scene/Drama

Drop the reader into the middle of the action or make a bold statement.

Ex: "It was past midnight when I finally put the book down."

Draft your improved opening sentence here:

Task 4: Article Plan

Differentiation Check - Which track are you on?

- B1 Standard Track: Focus on the article topic, the place, and your opinion.
- B2 Advanced Track: Focus on *why* it is unusual, character motivation, and description.

MY PLAN

Title:

Paragraph 1: Introduction

- Name of Article / Subject:
- Genre / Type:
- Hook Strategy:

Paragraph 2: The Core Description

- The Place (B1) / Description (B2):
.....
- Why? (Detail / Reason):
.....

Paragraph 3: The Assessment

- Comparison / Uniqueness:
.....
- Supporting Idea:
.....

Conclusion

- Final thought:

Task 5: Final Checklist

B1 Checklist

- ~100 words
- Answered 3 questions
- Used paragraphs
- Used linking words

B2 Checklist

- 140-190 words
- Detailed description
- Complex vocabulary
- Engaging style (hook)

Peer Feedback Notes:
