



Bell Language Centre



Teacher:	Ed Rush	Date:	27-01-2026
CEFR Level:	B1	Duration:	46 Minutes
Lesson Shape:	E (Receptive Skills)	Assessment:	N/A
Main Focus:	Reading	Materials:	27-01-2026-B1-Superconsumer-Generation-Reading-Bell.pdf

Main Aim: By the end of the lesson, learners will have practiced and developed the sub-skills of reading for gist (skimming) and detailed information (scanning) in the context of analyzing the “Superconsumer” habits of Generation Y.

Differentiated Input

Pedagogical Rationale: Differentiated Input & Learner Autonomy

This lesson employs a “Tiered Text” strategy, allowing students to access a B2 “Advanced Reading Extension” if they complete the B1 tasks ahead of schedule. This ensures high-ability learners remain challenged (i+1) while supporting the B1 core group.

Time	Goal	Procedure	Int
STAGE ONE: Lead-in & Vocabulary			
14 Min	To activate schema and clarify key vocabulary.	<ul style="list-style-type: none">Part 1: Video Hook (6 min). Play the YouTube video (https://www.youtube.com/watch?v=_x48tY5sfYM) showing conditions in an Amazon fulfillment center.Ss watch and discuss in pairs: “What is the ‘cost’ of getting our products so fast?” and “How does this make you feel about big companies like Amazon?”Part 2: Skill-Based Warmup (4 min). Hand out worksheet. Ss discuss Task 1: “Where do you shop most often?” and compare with parents/grandparents.Part 3: Vocabulary (4 min). Elicit/Clarify 5 markers: Demand, Multinational, Influence, Interact, Personalize. Ss match words to context sentences.	Ss-Ss / T-Ss
STAGE TWO: Reading for Gist & Detail			

Time	Goal	Procedure	Int
23 Min	To practice skimming and scanning sub-skills.	<ul style="list-style-type: none"> • Global Reading (6 min). Ss skim paragraph 2-6 and complete Task 2: Matching headings. Check in pairs then whole class feedback. • Scan for Numbers (8 min). Ss scan the text for specific numbers to complete Task 3. Focus on fast processing of numerical data. • Close Reading (Detailed) (9 min). Ss read carefully to decide T/F/NG for Task 4. Feedback focusing on the evidence in the text rather than personal opinion. • Fast Finishers: Direct students to the “B2 Reading Extension” on page 6. 	Ss-Ss / Indiv
STAGE THREE: Post-reading Reflection			
9 Min	To personalize the topic and practice evaluation.	<ul style="list-style-type: none"> • Critical Thinking (Task 5). Ss reflect on the situational prompt about generational shopping habits. • Ss write a short response (min. 70 words) using the identity block on page 5. • T monitors for content and language, providing 1-to-1 feedback. 	Indiv / T-Ss