



Name - Surname \_\_\_\_\_ Grade \_\_\_\_\_ No. \_\_\_\_\_

Name: \_\_\_\_\_ Student ID: \_\_\_\_\_

## Business Vocabulary: From Local to Global

### A. Denham Farm Bakery



**DENHAM FARM BAKERY** is a family business, with three different generations working with a team of 90 employees.

The company was **set up** in 1991 with the **aim** of producing a **variety** of bread of the highest **quality**. They soon became **experts** in the field.

The company is **run** from a factory in Ilminster and the **firm** has **expanded** a great deal.

### B. Morgan & Stenson

MORGAN & STENSON

They were **formerly** Stenson & Son, but were **taken over** by JS Morgan. James Morgan took up the **position** of senior partner. The **head-quarters** are in Newcastle, but they have five other **branches**.

James has many **contacts** in the football world, so many of his **clients** are athletes. It was his **ambition** to change the **image** of accountants.

### Language help

**Achievement:** Something successful that needed effort.

**Former/Ex:** Ex-wife, but former president.

**Customer/Client:** Shops have customers; lawyers have clients.

## TASK 1: Synonyms & Definitions

1. Delivered every day (d.....)

6. I started the business (s... u.)

2. A real need for quality (d.....)

7. Their main offices (h.....)

3. Our plan is to open (a...)

8. Hoping for a job (p.....)

4. The company is well (f...)

9. It is getting bigger (e.....)

5. We have 25 workers (e.....)

10. Made a lot of money (a g.... d...)



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## TASK 2: Language Precision

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1. Experts **in / on** farming.
2. **Set up / take up** tennis?
3. Famous **clients / customers**.
4. My **ex- / former** wife.
5. **Set up / take up** the firm?
6. Serving a **client / customer**.
7. **Currently / actually** working.
8. **Take up / take over** the firm?
9. **Former / ex-** president.

## TASK 3: Sentence Reconstruction

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1. He makes different cakes. **VARIETY**
2. They were very successful. **ACHIEVE**
3. I know a lot of people in banking. **CONTACTS**
4. They used to be called BMG. **FORMERLY**
5. I've always wanted to fly a plane. **AMBITION**

## ANSWER KEY (For Teacher Reference)

**Task 1:** 1. daily, 2. demand, 3. aim, 4. firm, 5. employees, 6. set up, 7. headquarters, 8. position, 9. expanding, 10. a great deal.

**Task 2:** 1. in, 2. take up, 3. clients, 4. ex-, 5. set up, 6. customer, 7. currently, 8. take over, 9. former.

**Task 3:** 1. Variety of cakes, 2. Achieved a great deal, 3. Contacts in banking, 4. Formerly known as, 5. Ambition to fly.