



Bell Language Centre



B2 WRITING TASK: THE SUPERCONSUMER GENERATION

ระบายนางกลมด้วยปากกาหรือดินสอตามชั้นเรียนและรหัสนักเรียน (ห้ามเขียนชื่อ)

CLASS

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STUDENT ID

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Analytical Prompt: Evaluate the impact of technological personalization on modern consumer behavior. Does the shift toward digital platforms and algorithmic suggestion improve the consumer experience, or does it erode personal autonomy?

Analytical Response (Minimum 120 words):