



Name - Surname _____ Grade _____ No. _____

THE STRATEGIC WRITER

B1 PET Article Masterclass

"Writing is like building a house. Before we choose the furniture (vocabulary), we must ensure the architecture (logic) is strong enough to stand."

Nickname: _____ ID: _____

TASK 1: ANALYZING THE MASTERPIECE

THE ORIGINAL PROMPT:

Write an article for your school magazine about something that makes you laugh. Tell us what it is and why it makes you laugh. Is it important for people to laugh?

TOTAL SCORE: 20/20 (B2 LEVEL)

*"I love to watch comedies a lot because it makes me laugh. **The comedy I love the most is the Chinese Running Man.** I enjoy watching and laughing it with my family."*

"In the show, famous actors and actresses must overcome some challenging quests, such as trading a coffee bean with someone else for something more expensive... The storylines are very interesting and they always tickle my funny bone. Laughing out loud is great!"

*"Laughing can help us to release stress and make us feel better. **It may also make us more attractive too!**"*

THE ARCHITECTURE:

- **Part 1 (Situation):** Context and the “Superlative Focus” (The one I love the most).
- **Part 2 (Challenge):** Detailed evidence using the “Must Overcome + Such as” pattern.
- **Part 3 (Solution):** The wider view and balanced conclusion.

TASK 3: THE FINAL BUILD

YOUR MISSION:

Write an article telling us which website or app you like the most and how often you use it. Do you think it is important for teenagers to have a computer? Why?

THE STRATEGIC TOOLKIT:

- **Start:** “The [Website/App] I use the most is...”
 - **Detail:** “Users must overcome challenges, such as [A] and [B].”
 - **Balance:** “It allows us to [Positive], but it may also make us [Negative] too!”

TASK 2: THE STRATEGIC BLUEPRINT

Before you build, you must plan. Use the “Point-and-Prove” grid below to design Paragraph 2 of your article.

THE MAIN POINT (The Headline)

THE PROOF 1

THE PROOF 2

THE LOGIC CHECK:

- Does your Proof actually **prove** your Headline?
- Can a reader understand your article by reading ONLY the headlines?