

D. Liakim 

This website serves as a personal portfolio for Eliakim, a graphic designer and artist. It is designed to showcase a curated collection of design works in her own personal style.

overview

Home Page

A brief introduction to who Eliakim is
Includes links to other pages like **about**,
message, and **works**.

About Page

Includes a **professional bio**, **educational background**, and **tools/software** used.
Possibly a downloadable CV or a link to LinkedIn.
Contact button linking to the Message page.

Works Page

An album-style **gallery** with categories:

Logos

Brand Identities

Illustrations

Posters

pages

Clicking on a work opens a Project **Detail** Page:

Tools used

Design process and concept description

High-quality images of the final output and mockups

Message Page

A space for users to reach out to Eliakim directly.

Short friendly message – like “Let’s create something together!”

Email address and clickable social media icons .

A text box.

Recently graduated and working at a small design studio. Loves browsing other designers' work for inspiration.

Why they need my Website:

To discover new design approaches and styles.

To follow and connect with designers who share similar creative values.

To learn from detailed breakdowns of real projects.

Frustrations with similar Sites:

Many portfolios only show final work without any process or context.

Hard to tell who the designer really is—no personality or background.

Sites often feel too corporate or impersonal.



Name: Luca Borg

Age: 24

Job Title: Junior Graphic Designer

Location: Sliema, Malta

user personas

Works at a mid-size creative agency, constantly scouting for fresh freelance talent for branding and campaign work.

Why they need my Website:

To quickly assess your skillset, creative range, and professionalism.

To check if your design style fits with client projects.

To get in touch for freelance or full-time roles.

Frustrations with similar Sites:

Cluttered layouts with too many clicks to reach actual work.

No clear explanation of the designer's role in projects.

Contact info buried or only available through third-party platforms.



Name: Sarah Richter

Age: 32

Job Title: Art Director

Location: Berlin, Germany

user personas

Works in a creative team for an indie game company. Always looking for designers with a strong sense of visual storytelling and identity.

Why they need my Website:

To see your illustration or branding work that could fit game aesthetics.

To evaluate your design process for UI/UX or concept development.

To explore if you could collaborate on promotional content or in-game assets.

Frustrations with similar Sites:

Too many animations or slow-loading galleries.

Lack of project details—just images with no context.

Portfolios don't include any work relevant to gaming or storytelling visuals.



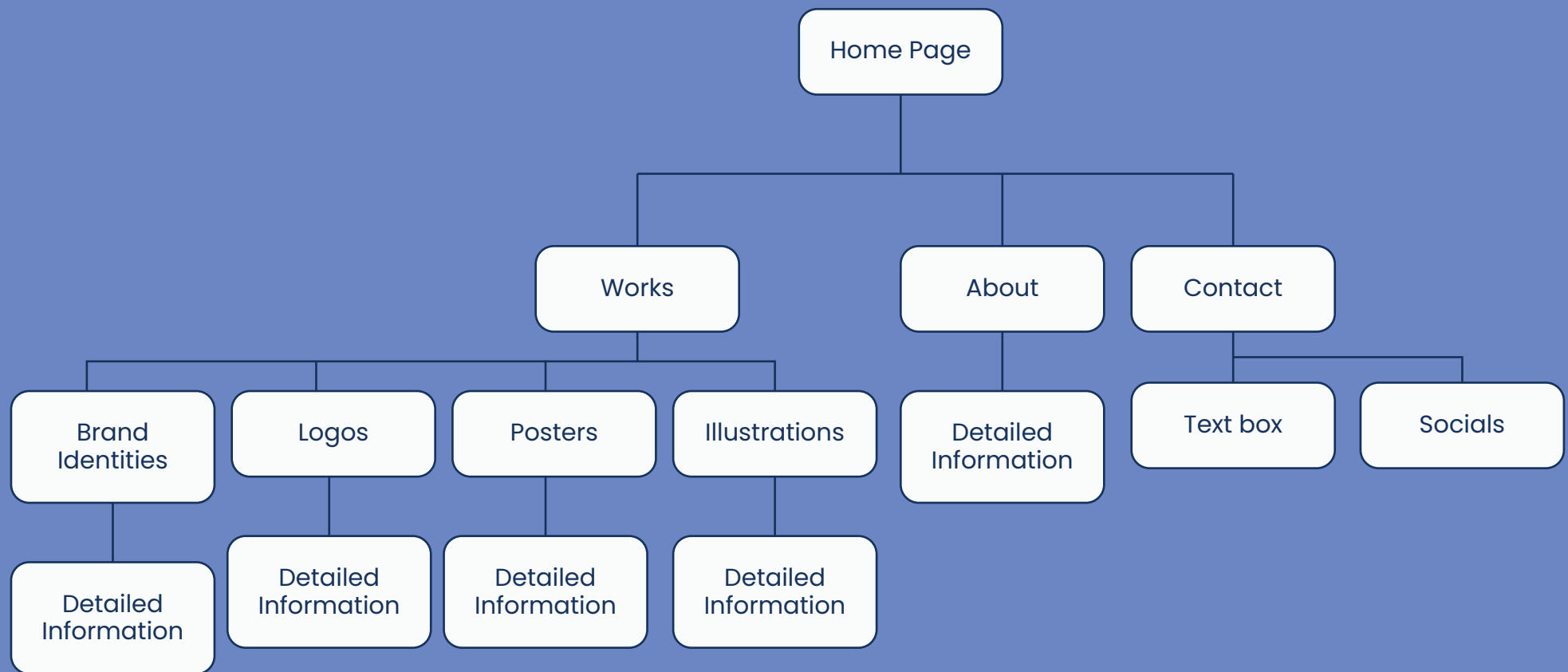
Name: Emilie Varga

Age: 28

Job Title: UI/UX Lead Designer

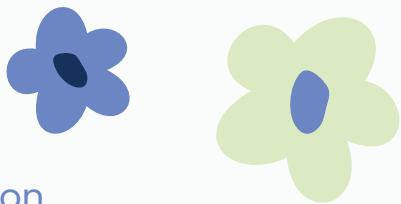
Location: Budapest, Hungary

user personas



site map

Illustrations



Loading icon
Home button

Colors

main colors



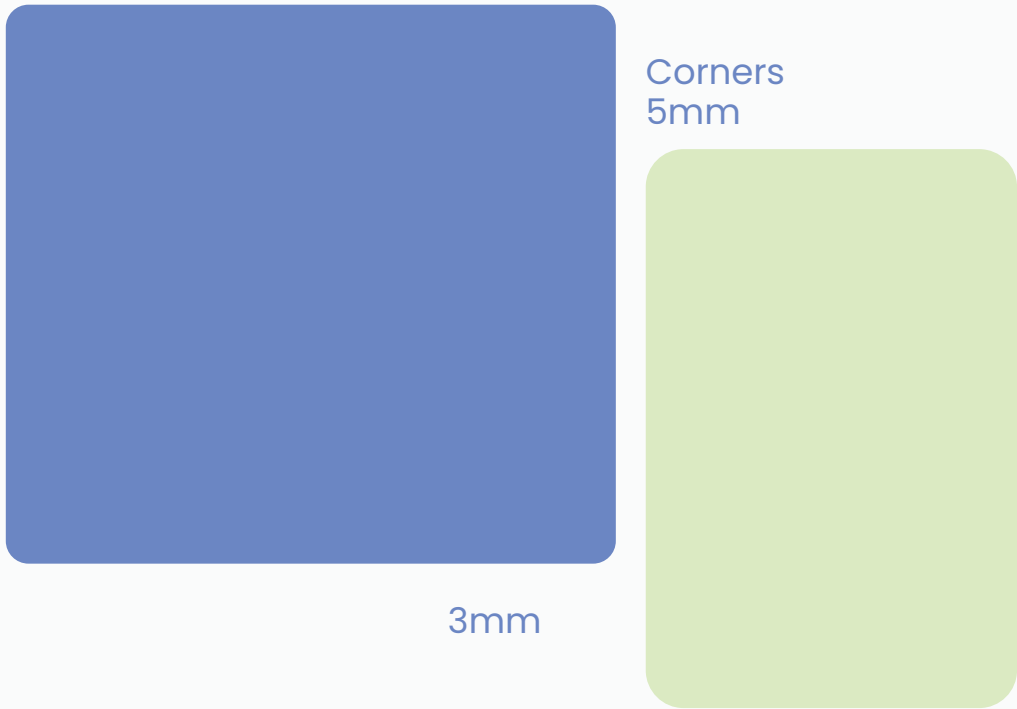
#F9F9FA #DBEBC3 #6B87C3 #18335C

#ABCCE9 #9CC4B8 #4E7BBE #19325C



hovered colors

corners



links

main
on hover
hover

style guide

Typograhpy

Poppins

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll
Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv
Ww Xx Yy Zz
1234567890 &

Header

Lorem ipsum dolor sit amet,
consectetur adipiscing elit. Duis vel
tortor quis diam hendrerit volutpat.
Mauris vitae nulla in nibh semper
efficitur. Curabitur imperdiet, purus
et blandit pulvinar, augue odio
condimentum turpis, eu ornare eros
augue eu massa. Interdum sapien
vitae, molestie tellus commodo.

align left

Header 36pt

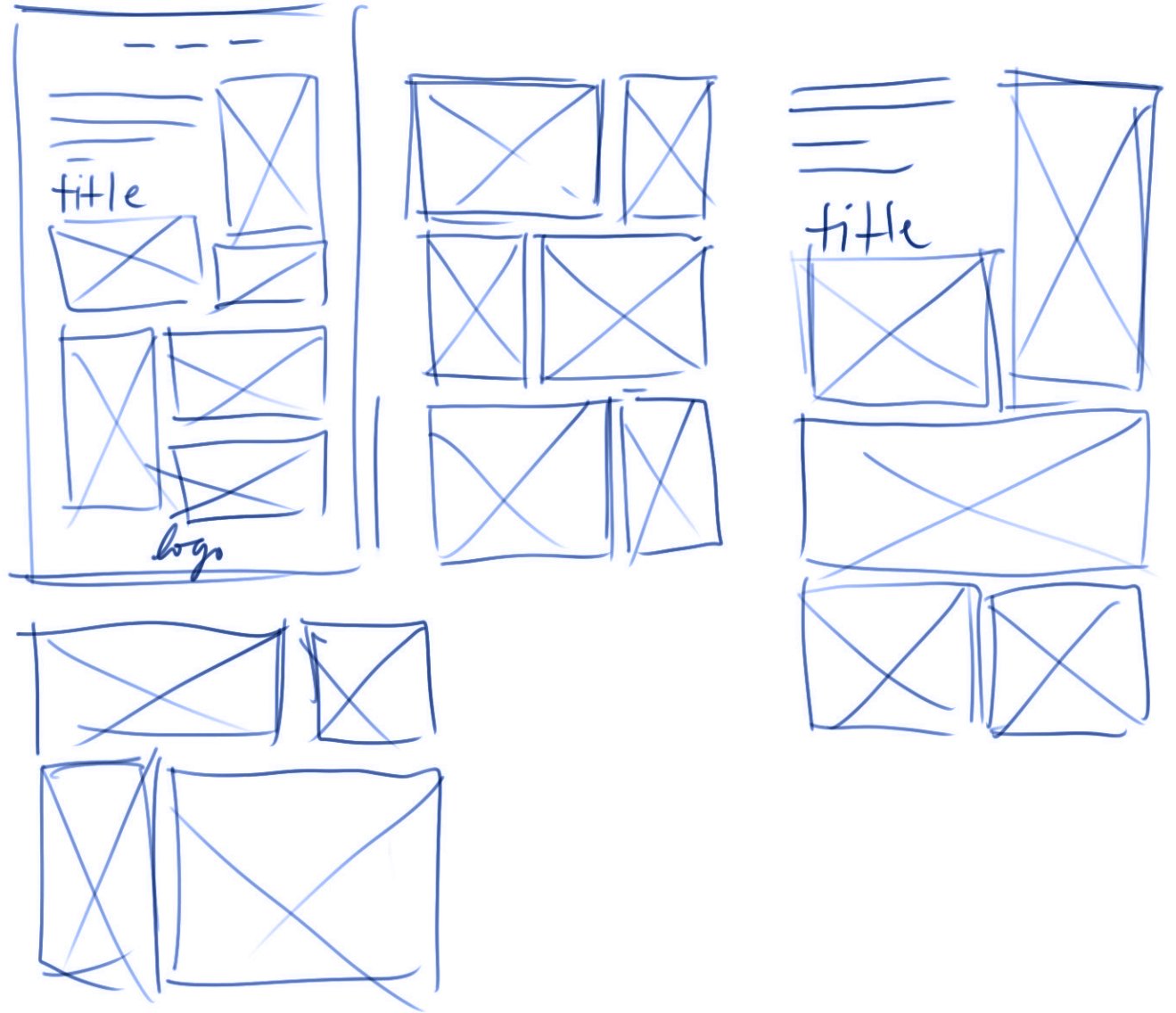
Body 22pt

Button 18pt

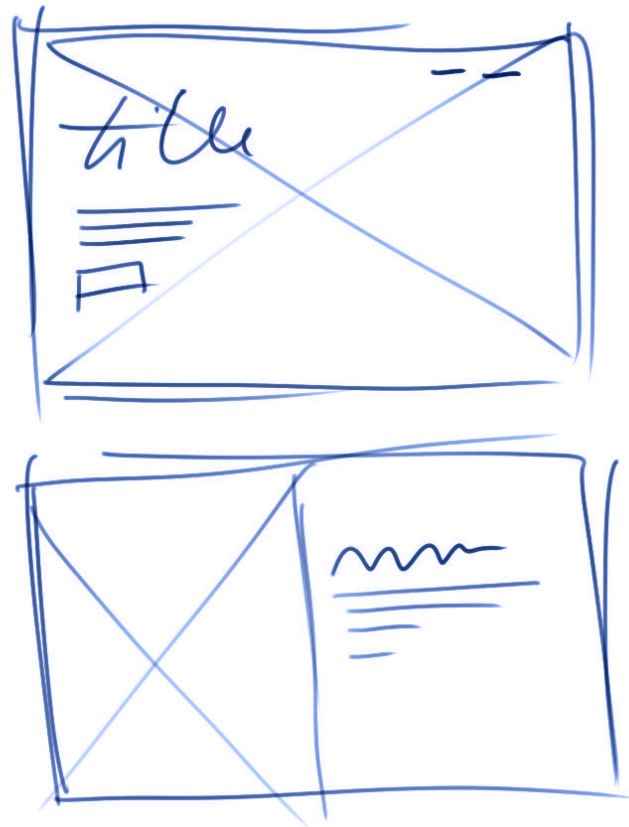
For inquiries or
suggestions,
feel free to
message me!

links
emphasized messages

style guide



low fidelity



layout ideas



low fidelity

Logo

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus nisi magna, luctus eget faucibus sed, aliquam vel nibh. Fusce egestas leo malesuada lorem venenatis malesuada. Nunc pulvinar maximus nibh vel efficitur. Suspendisse pretium rhoncus molestie.

Curabitur pulvinar pulvinar tincidunt. Suspendisse ut fermentum nisi, nec porttitor nisi. Sed id lacus purus. Nulla facilisi. In turpis nunc, pretium eleifend magna nec, tempus rutrum tortor.

icon

home page

ABOUT WORK MESSAGE

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus nisi magna, luctus eget faucibus sed, aliquam vel nibh. Fusce egestas leo malesuada lorem venenatis malesuada. Nunc pulvinar maximus nibh vel efficitur. Suspendisse pretium rhoncus molestie.

Mauris rutrum est tortor, et cursus sapien dapibus sed. Praesent imperdiet, libero ut pharetra dictum, dui ipsum egestas magna, placerat euismod elit ex in lectus. Integer consequat porta quam, nec finibus urna. Nam ut dapibus nibh, sit amet dapibus leo.

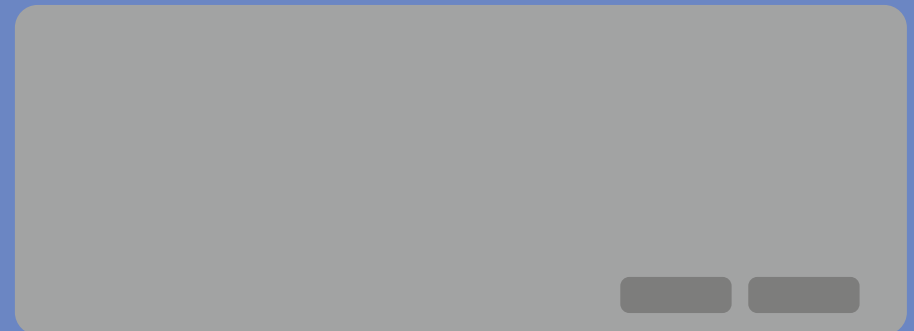
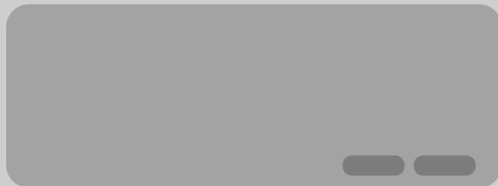
Donec eros erat, lacinia sed risus ut, aliquet faucibus sapien. Vivamus suscipit, mi sed pellentesque commodo, nunc metus lacinia augue, vitae dignissim turpis mi sed neque. Vestibulum blandit a velit placerat faucibus. Aenean fermentum sed risus et auctor.

about

ABOUT WORK MESSAGE

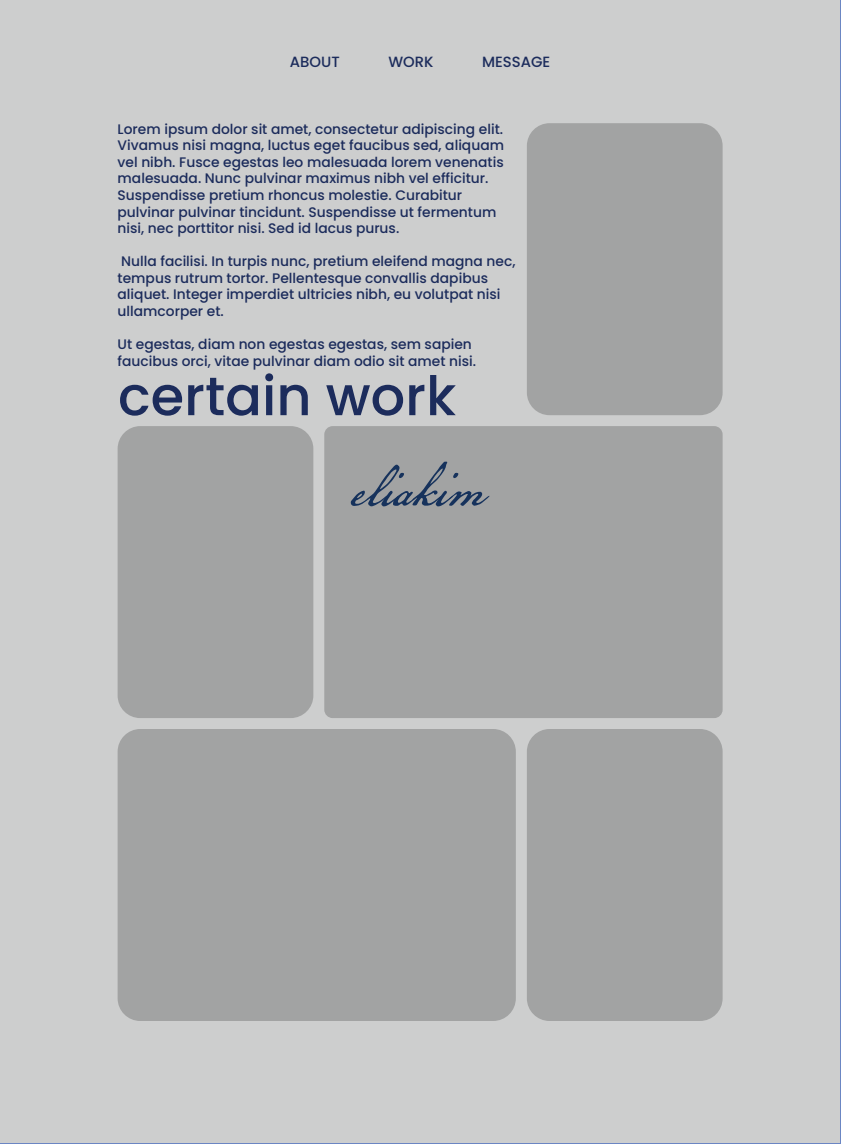
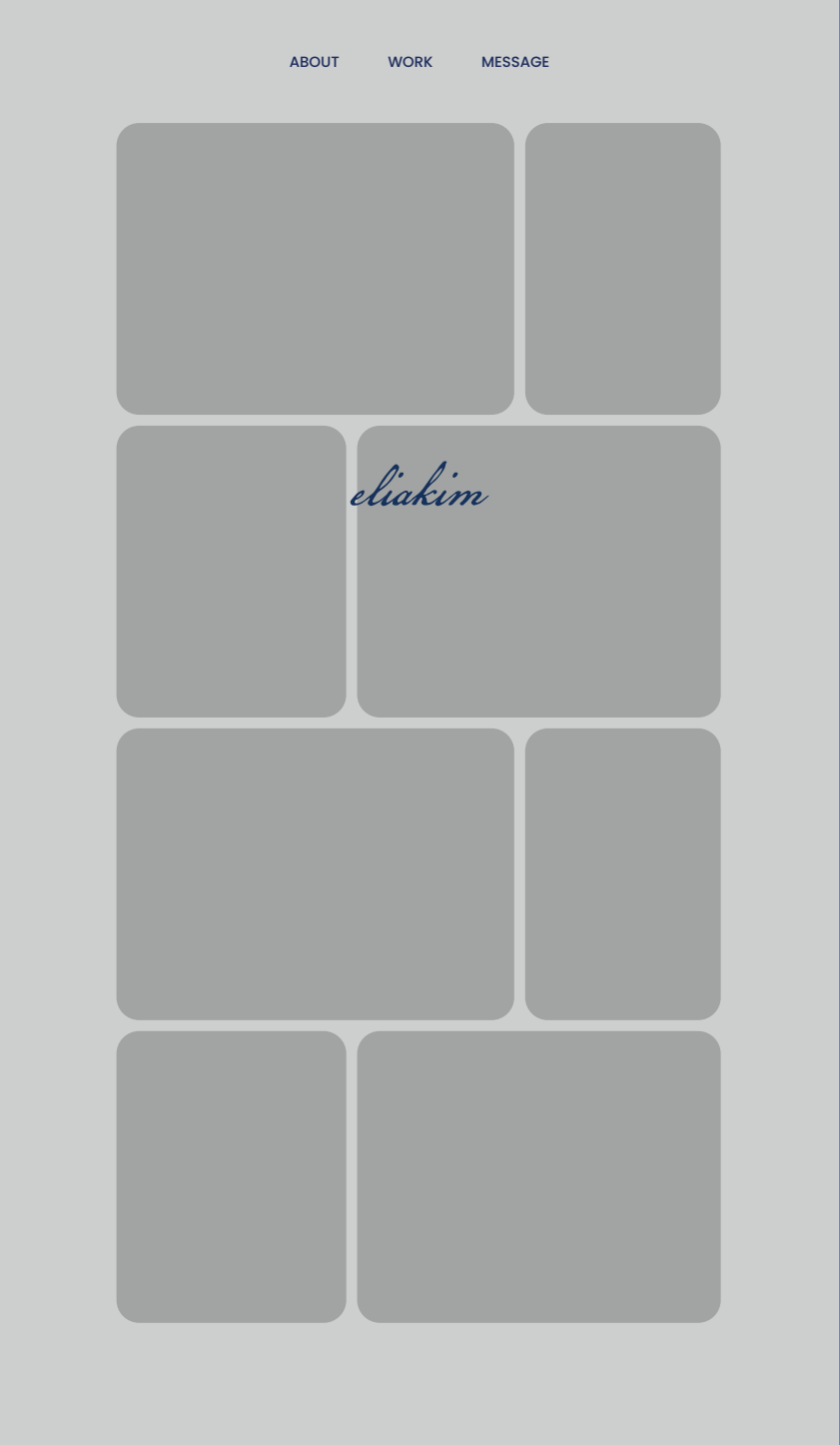
For inquiries or suggestions, feel free to message me!

eliakim.gyan@gmail.com



text box

mid fidelity



works

focused work

mid fidelity

INPUT	PROCESS	OUTPUT
Home Page		
Hover on Works word	Clickable page	
Hover on About word	Clickable page	
Hover on Message word	Clickable page	
Click Works	Redirect	Takes to Works page
Click About	Redirect	Takes to About page
Click Message	Redirect	Takes to Message page
About Page		
About Me	Scroll	About Me information
Hover on Message word	Clickable page	
Click Message	Redirect	Takes to Message page
Message Page		
Hover on Socials links	Clickable page	
Click on Socials links	Redirect	Takes to Instagram/LinkedIn
Click on text box	Type in text box	User writes message for artist
Click send	Sends	Sends text box through email
Click cancel	Cancels	Erases message written
Works Page		
Collection of works	Scroll	Clickable pages
Hover on a work	Clickable page	
Click on a work	Redirect	Takes to a detailed page of work
Details of work	Scroll	Showcasing design process and mockups
Click on Logo	Redirect	Takes to home page