## Percentage Distribution of Targeting Methods by State Zacatecas Yucatán Veracruz Tlaxcala Tamaulipas Tabasco Sonora Sinaloa San Luis Potosí Quintana Roo Querétaro Puebla Oaxaca Nuevo León Nayarit Morelos Michoacán México Jalisco Hidalgo Guerrero Guanajuato Durango Chihuahua Chiapas Colima Coahuila Campeche Baja California Sur Baja California Aguascalientes 50 Percentage of Households (%) 0 25 75 100 **Targeting Method** Rural Census Urban Census