- "In science, the credit goes to the man who convinces the world, not to the man to whom the idea first occurs."
 - --Sir William Osler

- "Writing is an art. But when it is writing to inform it comes close to being a science as well."
- --Robert Gunning, The Technique of Clear Writing

Lecture One: Introduction

- What makes good writing?
- What does it take to be a good writer?

What makes good writing?

Takes having something to say and clear thinking.

- 1. Good writing communicates an idea clearly and effectively.
 - 2. Good writing is elegant and stylish.

Takes time, revision, and a good editor!

What makes a good writer?

- Inborn talent?
- Years of English and humanities classes?
- An artistic nature?
- The influence of alcohol and drugs?
- Divine inspiration?

What makes a good writer (outside of poets, maybe):

- Having something to say.
- Logical and clear thinking.
- A few simple, learnable rules of style (the tools we'll learn in this class).

Take home message: Clear, effective writing can be learned!

How much can you improve your writing in one short quarter?

- A lot!
- In addition to taking this class, other things you can do to become a better writer:
 - Read, pay attention, and imitate.
 - Let go of "academic" writing habits (deprogramming step!)
 - Talk about your research before trying to write about it.
 - Develop a thesaurus habit. Search for the right word rather than settling for any old word.
 - Respect your audience—try not to bore them!
 - Stop waiting for "inspiration."
 - Accept that writing is hard for everyone.
 - Revise. Nobody gets it perfect on the first try.
 - Learn how to cut ruthlessly. Never become too attached to your words.
 - Find a good editor!

Scientific Writing, HRP 214 Reading list

**Read, pay attention, and imitate.

My favorite sources of good writing...

- The New Yorker
- The New York Times
 How many read the NY Times Tuesday Science section?
- Nature
- Science

 Expect to see examples from these sources throughout this course!

Clear writing starts with clear thinking.

Before you start writing, ask: "What am I trying to say?"

When you finish writing, ask: "Have I said it?"

Once you know what you're trying to say, then pay attention to your words!

Today's lesson: Strip your sentences to just the words that *tell*.

- The Elements of Style, William Strunk Jr. (available online at: http://www.bartleby.com/141/):
- "Vigorous writing is concise. A sentence should contain no unnecessary words, a paragraph no unnecessary sentences, for the same reason that a drawing should have no unnecessary lines and a machine no unnecessary parts. This requires not that the writer make all his sentences short, or that he avoid all detail and treat his subjects only in outline, but that every word tell."

- "The secret of good writing is to strip every sentence to its cleanest components. Every word that serves no function, every long word that could be a short word, every adverb that carries the same meaning that's already in the verb, every passive construction that leaves the reader unsure of who is doing what—these are the thousand and one adulterants that weaken the strength of a sentence. And they usually occur in proportion to the education and rank."
- -- William Zinsser in On Writing Well, 1976

Famous Example:

- "Such preparations shall be made as will completely obscure all Federal buildings and non-Federal buildings occupied by the Federal government during an air raid for any period of time from visibility by reason of internal or external illumination."
- (from a government blackout order in 1942)

- FDR's response:
 - "Tell them that in the buildings where they have to keep the work going to put something across the windows."

Example 2:

"Objective consideration of contemporary phenomena compels the conclusion that success or failure in competitive activities exhibits no tendency to be commensurate with innate capacity, but that a considerable element of the unpredictable must invariably be taken into account."

(example by George Orwell; quoted in Sin and Syntax)

Example 2:

"I returned and saw under the sun, that the race is not to the swift, nor the battle to the strong, neither yet bread to the wise, nor yet riches to men of understanding, nor yet favor to men of skill; but time and chance happeneth to them all."

(Ecclesiastes)

Help!

- This was the first sentence of a recent scientific article in the *Journal of Clinical Oncology* (Introduction section):
- "Adoptive cell transfer (ACT) immunotherapy is based on the ex vivo selection of tumor-reactive lymphocytes, and their activation and numerical expression before reinfusion to the autologous tumor-bearing host."
- Aaaccckkkk!!!!! That sentence does not make me want to read on...

And here's the final sentence from the same article...

- "Current studies in our laboratory are focused on the logistical aspects of generating autologouscell based patient treatments, the genetic modification of lymphocytes with T-cell receptor genes and cytokine genes to change their specificity or improve their persistence, and the administration of antigen specific vaccines to augment the function of transferred cells."
- This is academic writing at its finest: boring, unreadable, written to obscure rather than to inform!!

Another example: A sentence from *Photochemistry and Photobiology...*

"These findings imply that the rates of ascorbate radical production and its recycling via dehydroascorbate reductatse to replenish the ascorbate pool are equivalent at the lower irradiance, but not equivalent at higher irradiance with the rate of ascorbate radical production exceeding its recycling back to ascorbate."

Another example: A sentence from *Photochemistry and Photobiology...*

"These findings imply that the rates of ascorbate radical production and its recycling via dehydroascorbate reductatse to replenish the ascorbate pool are equivalent at the lower irradiance, but not equivalent at higher irradiance with the rate of ascorbate radical production exceeding its recycling back to ascorbate."

After much work on my part, I translated this too...

"These findings imply that, at low irradiation, ascorbate radicals are produced and recycled at the same rate, but at high irradiation, ascorbate radicals are produced faster than they can be recycled back to ascorbate."

Today's introduction to writing well:

Words:

- 1. Reduce dead weight words and phrases
- 2. Cut, cut; learn to part with your words
- 3. Be specific

Sentences:

- 4. Follow: subject + verb + object (SVO)
- 5. Use strong verbs and avoid turning verbs into nouns
- 6. Eliminate negatives; use positive constructions instead

Words

1. Reduce dead weight words and phrases

Get rid of jargon and repetition

"Verbose is not a synonym for literary." -- (Sin and Syntax)

Examples:

"I would like to assert that the author should be considered to be a buffoon."



"The author is a buffoon."

Examples:

"The expected prevalence of mental retardation, based on the assumption of a normal distribution of intelligence in the population, is stated to be theoretically about 2.5%."

Examples:

"The expected prevalence of mental retardation, <u>based on the</u> <u>assumption of</u> a normal distribution of intelligence <u>in the</u> <u>population</u>, <u>is stated to be theoretically about 2.5%."</u>

Examples:

"The expected prevalence of mental retardation, based on the assumption of a normal distribution of intelligence in the population, is stated to be theoretically about 2.5%.



"The expected prevalence of mental retardation, if intelligence is normally distributed, is 2.5%."

Principles of Effective Writing

Examples:

"To control infection with *Mycobacterium tuberculosis* (M. tb), a robust cell-mediated immune response is necessary, and deficiency in this response predisposes an individual towards active TB."



"Deficiency in T-cell-mediated immune response predisposes an individual to active TB."

Examples:

"This paper provides a review of the basic tenets of cancer biology study design, using as examples studies that illustrate the methodologic challenges or that demonstrate successful solutions to the difficulties inherent in biological research."

"This paper reviews cancer biology study design, using examples that illustrate specific challenges and solutions."

Examples:

"As it is well known, increased athletic activity has been related to a profile of lower cardiovascular risk, lower blood pressure levels, and improved muscular and cardio-respiratory performance."

fitness.

"Increased athletic activity is associated with lower cardiovascular risk, lower blood pressure, and improved fitness."

Or just:

"Increased athletic activity is associated with improved cardiovascular health."

Or, use verbs:

Increased athletic activity reduces cardiovascular risk and improves cardiovascular performance.

Hunt down and cast out all unneeded words that might slow your reader.

Very, really, quite, basically, generally

These words seldom add anything useful. Try the sentence without them and see if it improves.

Watch out for the verb "to be"
Often "there are" is extra weight.

- There are many students who like writing.
 - Many students like writing.

Dead weight phrases

- in the event that
- in the nature of
- it has been estimated that
- it seems that
- the point I am trying to make
- what I mean to say is
- it may be argued that

Dead weight phrases

- for the most part
- for the purpose of
- in a manner of speaking
- in a very real sense
- in my opinion
- in the case of
- in the final analysis

Clunky phrase

A majority of

A number of

Are of the same opinion

At the present moment

By means of

Less frequently occurring

Equivalent

most

many

agree

now

by

rare

Clunky phrase

- All three of the
- Fewer in number
- Give rise to
- In all cases
- In a position to
- In close proximity to
- In order to

Equivalent

the three

fewer

cause

always

can

near

to

Beware of clunky words that sneak in:

Beware of

- Assistance
- Utilize
- Numerous
- Facilitate
- Individual
- Remainder
- Initial
- Implement
- Sufficient

<u>Use instead</u>

help

use

many

ease

man or woman

rest

first

do

enough

Beware of

- Attempt
- Referred to as
- With the possible exception of
- Due to the fact that
- He totally lacked the ability to
- Until such time as
- For the purpose of

Use instead

try

called

except

because

he couldn't

until

for

Beware of

- Investigate
- Optimum
- Indicate
- Initiate
- Currently
- Facilitate
- Endeavor
- Ascertain

Use instead

study

best

show

start

now

help

try

find out

Wordy

3 am in the morning

absolutely spectacular

a person who is honest

a total of 14 birds

biography of her life

circle around

close proximity

completely unanimous

consensus of opinion

cooperate together

each and every

end result

he is a man who

To the point

3 am

spectacular

an honest person

14 birds

biography

circle

proximity

unanimous

consensus

cooperate

each

result

he

Wordy in spite of the fact that in the event that new innovations one and the same period of four days personally, I think/feel personal opinion refer back repeat again revert back shorter/longer in length had been previously found

Pointed although if innovations the same four days I think/feel opinion refer repeat revert shorter/longer had been found

Wordy small/large in size square/round/rectangular in shape surrounded on all sides surrounding circumstances the future to come there is no doubt but that usual/habitual custom unexpected surprise

Pointed
small/large
square/round/rectangula
surrounded
circumstances
the future
no doubt
custom

surprise

Constantly be on the lookout for extraneous words that crop up like weeds....

Ask yourself, is this word or phrase necessary?

What happens if I take it out?

Most of the time, you'll find you don't need it!

2. Cut, cut; learn to part with your words

DON'T BE AFRAID TO CUT

- Be vigilant and ruthless
- After investing much effort to put words on a page, we often find it hard to part with them.

But fight their seductive pull...

Try the sentence without the extra words and see how it's better—conveys the same idea with more power

Parting with your words...

Example:

"Brain injury incidence shows two peak periods in almost all reports: rates are the highest in young people and the elderly."

More punch→

"Brain injury incidence peaks in the young and the elderly."

3. Be specific

- "Prefer the specific to the general, the definite to the vague, the concrete to the abstract."--Strunk and White
- "Some words and phrases are blobs."
 - --Zinsser
- Vague: A period of unfavorable weather set in.
 - Specific: It rained every day for a week.
- Vague: He showed satisfaction as he took possession of his well earned reward
 - Specific: He grinned as he pocketed the coin.

(from Strunk and White)

Use specific nouns and specific verbs and specific details....

Vague nouns:

Problem, situation, approach, method, reaction, component, technique, solution, challenge, difficulty

Vague:

In proportion as the <u>manners</u>, <u>customs</u>, and <u>amusements</u> of a nation are cruel and barbarous, the <u>regulations</u> of its penal code will <u>be severe</u>.

Specific:

In proportion as men delight in battles, bullfights, and combats of gladiators, will they punish by hanging, burning, and the rack.

From: Strunk and White

Sentences

 4. Follow: subject + verb + object (active voice!)

We will talk more about this in future classes. For now, just beat the following into your head...

"Subject verb object"

"Subject verb object"

"Subject verb object"

"Subject verb object"

or just...

"Subject verb"

The active voice vs. the passive voice.

We'll see this again and again and again...

- In passive-voice sentences, the subject is acted upon; the subject doesn't act.
- Passive verb = a form of the verb "to be" + the past participle of the main verb
- The main verb must be a transitive verb (that is, take an object).

She is loved.

Which evokes the question, "Who's loving her?"

The direct object of the verb.
She's not the subject since she's not the one

doing the loving.

Form of "to be"

Past participle of a transitive verb: to love (*direct object*).

President Kennedy was shot in 1963. The direct object of the verb. He's Form of "to be" not the subject since he's not the one doing the shooting. Past participle of a transitive verb: to shoot (*direct object*).

Active: Oswald shot President Kennedy in 1963.

In the passive voice, "The agent is AWOL" –Sin and Syntax

- e.g. "Mistakes were made."
- ... Nobody is responsible.

vs. The President made mistakes...

"Cigarette ads were designed to appeal especially to children."

VS.

'We designed the cigarette ads to appeal especially to children."

Responsible party!

 5. Use strong verbs and avoid turning verbs into nouns

A sentence uses one main verb to convey its central action; without that verb the sentence would collapse.

The verb is the engine that drives the sentence.

Dull, lifeless verbs slow the sentence down.

Action verbs reflect the action they were chosen to describe, and help bring the reader into the story.

Compare:

"Loud music came from speakers embedded in the walls, and the entire arena moved as the hungry crowd got to its feet."

With:

"Loud music exploded from speakers embedded in the walls, and the entire arena shook as the hungry crowd leaped to its feet."

Compare:

"Loud music came from speakers embedded in the walls, and the entire arena moved as the hungry crowd got to its feet."

With:

"Loud music <u>exploded</u> from speakers embedded in the walls, and the entire arena <u>shook</u> as the <u>hungry crowd leaped</u> to its feet."

Pick the right verb!

The WHO reports that approximately two-thirds of the world's diabetics are found in developing countries, and estimates that the number of diabetics in these countries will double in the next 25 year.

 \rightarrow

The WHO <u>estimates</u> that two-thirds of the world's diabetics are found in developing countries, and <u>projects</u> that the number of diabetics in these countries will double in the next 25 years.

Don't kill verbs and adjectives by turning them into nouns.

Weak verbs

Obtáin <u>estimates</u> of

Has seen an expansion in

Provides a methodologic emphasis

Take an assessment of

Formerly spunky verbs transformed into boring nouns

estimate

has expanded

emphasizes methodology

assess

Provide a <u>review</u> of

review

Offer confirmation of

confirm

Make a decision

decide

Shows a peak

peaks

6. Eliminate negatives; use positive constructions instead

- He was not often on time
 - He usually came late.
- She did <u>not</u> think that studying writing was a sensible use of one's time.
 - She thought studying writing was a waste of time.

- Not honest
- Not important
- Does not have
- Did not remember
- Did not pay attention to
- Did not have much confidence
- Did not succeed

dishonest

trifling

lacks

forgot

ignored

distrusted

failed

Recap:

- 1. Reduce dead weight words and phrases
- 2. Cut, cut; learn to part with your words
- 3. Be specific
- 4. Follow: subject + verb + object (active voice!)
- 5. Use strong verbs and avoid turning verbs into nouns
- 6. Eliminate negatives; use positive constructions instead

Examples (you'll be doing this for homework!)

Let's dissect this sentence:

"It should be emphasized that these proportions generally are not the result of significant increases in moderate and severe injuries, but in many instances reflect mildly injured persons not being seen at a hospital."

Dead weight!!

It should be emphasized that these proportions generally are not the result of significant increases in moderate and severe injuries, but in many instances reflect mildly injured persons not being seen at a hospital.

Can we use a more informative adjective than a pronoun? What's important about "these" proportions?

More dead weight.

Ask yourself, what does the sentence loose without this qualifier?

It should be emphasized that these proportions generally are not the result of significant increases in moderate and severe injuries, but in many instances reflect mildly injured persons not being seen at a hospital.

Watch out for awkward uses of "to be"

"The result of" Use
"In many instant positives.

Shifting proportions in injury severity may reflect stricter hospital admission criteria rather than true increases in moderate and severe injuries.

Principles of Effective M

Really long subject!

"The fear expressed by some teachers that students would not learn statistics well if they were permitted to use canned computer programs has not been realized in our negatives experience. A careful monitoring of achievement levels before and after the introduction of computers in the teaching of our course revealed no appreciable change in students' performances."

wordy

Passive voice

Principles of Effective Writing

"The fear expressed by some teachers that students would not learn statistics well if they were permitted to use canned computer programs has not been realized in our experience. A careful monitoring of achievement levels before and after the introduction of computers in the teaching of our course revealed no appreciable change in students' performances."

Buried predicate + boring verb

"hedge" word

Really long subject!

Principles of Effective Writing



"Many teachers feared that the use of canned computer programs would prevent students from learning statistics. We monitored student achievement levels before and after the introduction of computers in our course and found no detriments in performance."

On a scrap of paper,

Try dissecting:

Review of each center's progress in recruitment is important to ensure that the cost involved in maintaining each center's participation is worthwhile.

On a scrap of paper,

Try dissecting:

SVO?
When's the verb coming?

Review of each center's progress in recruitment is important to ensure that the cost involved in maintaining each center's participation is worthwhile

Watch vague descriptors such as "important" and "worthwhile"

Clunky phrase

"to be" is a weak verb

One possible rewrite:

Reviewing center recruitment progress ensures cost-effectiveness.

And finally...

This week's Top 5 countdown:

During each class, we'll review 5 common writing mistakes (and sure signs of amateurism!).

If you commit each set to memory, by the end of the quarter you'll have learned how to avoid 45 common mistakes.

But first... A little writing humor...

or "the importance of careful grammar..."

- Spotted in a toilet of a London office:
 TOILET OUT OF ORDER.
 PLEASE USE FLOOR BELOW
- In a Laundromat: AUTOMATIC WASHING MACHINES: PLEASE REMOVE ALL YOUR CLOTHES WHEN THE LIGHT GOES OUT.
- In a London department store: BARGAIN BASEMENT UPSTAIRS.
- In an office: WOULD THE PERSON WHO TOOK THE STEPLADDER YESTERDAY PLEASE BRING IT BACK OR FURTHER STEPS WILL BE TAKEN.

Scientific Writing, HRP 214 Top 5:

1. The word "data" is plural.

ex: These data are important.

The data are important.

(v. datum, singular form)

Scientific Writing, HRP 214 Top 5:

2. Affect v. effect

- Affect is the verb "to influence"
 - The class affected her.
 - As a noun, affect denotes feeling or emotion shown by facial expression or body language, as in "The soldiers seen on television had been carefully chosen for blandness of affect" (Norman Mailer).
- Effect is the noun form of this influence
 - The class had an effect on her.
 - As a verb, effect means to bring about or to cause, as in "to effect a change"

Example: recent headline...

Terrorist Plots Effect the Beauty Industry

Correct: Terrorist Plots <u>Affect</u> the Beauty Industry

Scientific Writing, HRP 214 Top 5:

3. More than v. over

Do not use over to describe relative amounts.

- More than = greater than
- Over = physically above
- wrong: She raised over \$500.
- right: She raised more than \$500.

Scientific Writing, HRP 214 Top 5:

- 4. Compared to v. compared with
- Compare to = to point out similarities between different things
- Compare with** (used more often in science) = to point out differences between similar things
- ex: "Shall I compare thee to a summer's day?"
- ex: Brain tumors are relatively rare compared with more common cancers, such as those of the lung, breast, and prostate.

More writing humor...

In an office:

AFTER TEA BREAK STAFF SHOULD EMPTY THE TEAPOT AND STAND UPSIDE DOWN ON THE DRAINING BOARD.

Outside a secondhand shop:

WE EXCHANGE ANYTHING -- BICYCLES, WASHING MACHINES, ETC. WHY NOT BRING YOUR WIFE ALONG AND GET A WONDERFUL BARGAIN?

Notice in health food shop window: CLOSED DUE TO ILLNESS.

Spotted in a safari park:

ELEPHANTS PLEASE STAY IN YOUR CAR.

Scientific Writing, HRP 214 Top 5:

5. That v. which

"That" is the restrictive (defining) pronoun "Which" is the nonrestrictive (non-defining) pronoun

What's the difference between these two? >
The vial that contained her DNA was lost.
The vial, which contained her DNA, was lost.

Scientific Writing, HRP 214 Top 5:

That/which

that

Example: Other disorders which have been found to co-occur with diabetes include heart disease and foot problems.

- Key question: Is your clause essential or nonessential?
 - THAT: The essential clause cannot be eliminated without changing the meaning of the sentence.
 - WHICH: The non-essential clause can be eliminated without altering the basic meaning of the sentence (and must be set off by commas).

- The lawn mower that is broken is in the garage. (Identifies which* lawn mower.)
- The lawn mower, which is broken, is in the garage. (Adds a fact about the only mower in question).

^{*} note use of which as adjective! (v. pronoun)

"Careful writers, watchful for small conveniences, go which-hunting, remove the defining whiches, and by doing so improve their work." – Strunk and White

Scientific Writing, HRP 214 More on that/which From physicist Richard Feynman:

"When we say we are a pile of atoms, we do not mean we are merely a pile of atoms because a pile of atoms which is not repeated from one to the other might well have the possibilities which you see before you in the mirror."

Another example:

 Stroke incidence data are obtained from sources, which use the ICD (International Code of Diseases) classification systems.

Stroke incidence data are obtained from sources…?

- Is the clause essential? Is it defining the subject?
- Yes!
- ∴use "that"

 Stroke incidence data are obtained from sources, which use the ICD (International Code of Diseases) classification systems.

More writing humor...

- Seen during a conference:
 FOR ANYONE WHO HAS CHILDREN AND DOESN'T KNOW IT,
 THERE IS A DAY CARE ON THE FIRST FLOOR.
- Notice in a farmer's field: THE FARMER ALLOWS WALKERS TO CROSS THE FIELD FOR FREE, BUT THE BULL CHARGES.
- Message on a leaflet: IF YOU CANNOT READ, THIS LEAFLET WILL TELL YOU HOW TO GET LESSONS.
- On a repair shop door:
 WE CAN REPAIR ANYTHING. (PLEASE KNOCK HARD ON THE DOOR THE BELL DOESN'T WORK.)

More writing humor...

- The peacemaking meeting scheduled for today has been cancelled due to a conflict.
- Remember in prayer the many who are sick of our community. Smile at someone who is hard to love. Say "Hell" to someone who doesn't care much About you. (I think they meant hello)
- Don't let worry kill you off let the Church help.

More humor...

- This evening at 7 PM there will be a hymn singing in the park across from the Church. Bring a blanket and come prepared to sin. (Do you think they meant sing?)
- The pastor would appreciate it if the ladies of the congregation would lend him their electric girdles for the pancake breakfast next Sunday.
- Low Self Esteem Support Group will meet Thursday at 7 PM. Please use the back door.
- The ladies of the Church have cast off clothing of every kind. They may be seen in the basement on Friday afternoon.

More humor...

- Next Thursday there will be tryouts for the choir. They need all the help they can get.
- Irving and Jessica were married on October 24 in the church. So ends a friendship that began in their school days.
- Scouts are saving aluminum cans, bottles and other items to be recycled. Proceeds will be used to cripple children.
- Please place your donation in the envelope along with the deceased person you want remembered.

Scientific Writing, HRP 214 Preview to next time...

- Next time you read a newspaper, pay attention to the following:
- 1. How many letters are in an average word?
- 2. How many words are in an average sentence?
- 3. How many sentences are in an average paragraph?

Scientific Writing, HRP 214 Homework for next time...

Assignments for next week:

- Read:
 - Read chapters 1-4 Sin and Syntax (pp. 1-87)
 - Read Chapter 6 of Successful Scientific Writing
- Mini-exercise 1