Elysa Smigielski

I have a flair for understanding the technical and making it look pretty.

elysasmigielski@gmail.com 315.308.1375

elysasmigielski.com

Proposal Coordinator @ RSG

May 2019 - Present

I am in the Business Development and Marketing team at RSG, and I coordinate with our remote teams to orchestrate proposal development. I emphasize diligent communication, clear data management, and efficient internal process flows to facilitate success.

Planner @ Rutland Regional Planning Commission

February 2015 - January 2019

My speciality was communicating with community stakeholder groups, moderating focus groups and participatory planning exercises, and designing the town's surveys and plans based on the research results. One of these town plans won a Vermont State Planners award because of its responsiveness to the local community's needs.

GIS Instructor @ SUNY ESF

September 2012 - December 2015

Taught undergraduate labs on Geographic Information Systems (GIS). I enjoyed learning from my students as I dissected their lesson plans and formulated new ideas for making the content accessible to these new learners of a technological system.

Social Assessment Intern @ NYS DEC

May - August 2012

Designed a stakeholder survey for the NYS DEC, but the survey ultimately failed. This was my introduction to learning unbiased survey design.

Community Engagement Fellow @ Syracuse COE July 2010 - June 2011

Researched green infrastructure methods for a lower income neighborhood in Syracuse, NY, and ultimately managed the design, budgeting, materials procurement, and construction of one of these methods: a pocket park. The park's design was successful because of the collaboration and survey work with the local community.

User Experience Design & Research Practicum

Research

Problem Statements
User Interviews
Survey Design
Card Sorting

Information Architecture

Navigation

Design & Development

Wireframing Figma & Adobe XD HTML & CSS

Education

User Experience & Front End Development Certificates

CareerFoundry Jan 2019 - Feb 2020

MS: Community & Land Use Planning. Focus: Geographic Information Systems

SUNY Environmental Science and Forestry Sept 2011 - Dec 2014

BFA: Fine Art & Geography

Syracuse University August 2006 - May 2010