DESIGN PROCESS - MIDTERM PROJECT

1. **Define audience/tone:** Individuals wishing to freelance or full time hire a graphic designer. Tone is clean, professional, and young.
2. **Websites I was inspired by:** http://janne.me/ , http://www.adhamdannaway.com/ , http://www.christhurman.com/
3. **Parts of design I'm most proud of:** My hero image. I really wanted a focal point on my page that stayed true to how I veiw design and my work ethic and I think that image really shows my true nature as a designer.
4. **Struggles encountered in the design process:** I think I jumped the gun on the design process. I'm so used to being able to translate something from my head directly onto the screen and web development just isn't like that. I'm learning to re-wire my brian into learning that it's no longer enough to see in my head what I want my designs to look like, I need to put that information down and research how to tell the computer how to make my page look just like I want it to.
5. **Parts of the development process I overcame:** Being able to line up the elements of my webpage to show up where I wanted them to be (with the exception of the menu bar).