



SALES DASHBOARD

McDONALDS, SOUTH AMERICA

ANALYST: **Oni, Segun John**
VERSION: Vs. 1.01
DATE: 07-01-23 0:00



DASHBOARD



INPUTS



MANAGERS



CONTACT

Only rows with blue font can be edited. To make any further edits, kindly contact the modeler via [LinkedIn](#) or [WhatsApp](#)

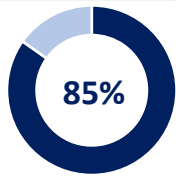


Sales dashboard South America 2022

Figures in millions of USD

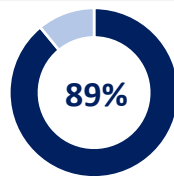
Sales

\$2,544



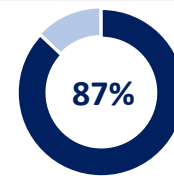
Profit

\$890

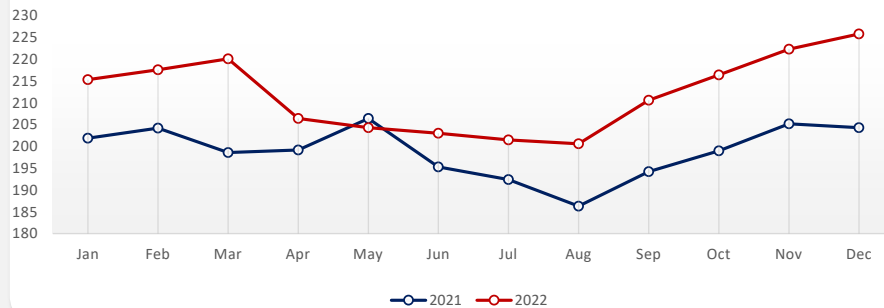


of Customers

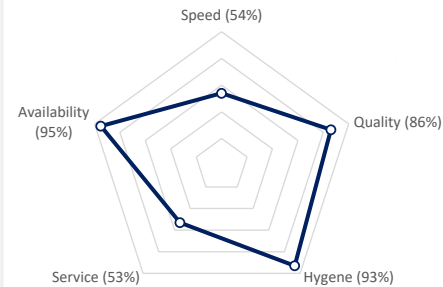
87.0



2021-2022 Sales Trend (in millions)



Customer Satsosfaction



Sales by Country 2022

Figures in \$M



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KPIs

Sales (M)	Amount
Actual	\$ 2,544
Target	\$ 3,000
% Complete	85%
Remainder	15%

Profit	Amount
Actual	\$ 890
Target	\$ 1,000
% Complete	89%
Remainder	11%

Customers	Amount
Actual	87.0
Target	100.0
% Complete	87%
Remainder	13%

Sales

Figures in \$M	2021	2022
Jan	201.9	215.3
Feb	204.2	217.6
Mar	198.6	220.1
Apr	199.2	206.4
May	206.4	204.3
Jun	195.3	203
Jul	192.4	201.5
Aug	186.3	200.6
Sep	194.2	210.6
Oct	199	216.4
Nov	205.2	222.3
Dec	204.3	225.8

Sales by country	Figures in \$M
Argentina	953.3
Colombia	432.4
Brazil	553.2
Ecuador	445.1
Peru	425.1
Chile	253.6
Bolivia	387.5

Customer Satisfaction

Customer Satisfaction	Score
Speed (54%)	54%
Quality (86%)	86%
Hygiene (93%)	93%
Service (53%)	53%
Availability (95%)	95%



Country	General Manager	Email
Argentina	Facundo Gonzalez	f.gonzalez@mcdonalds.com
Colombia	Radamel Lopez	r.lopez@mcdonalds.com
Brazil	Joao Silva	j.silva@mcdonalds.com
Ecuador	Jaime Lomo	j.lomo@mcdonalds.com
Peru	Samuel Armando	s.armando@mcdonalds.com
Chile	Alvaro Sanchez	a.sanchez@mcdonalds.com
Bolivia	Angel Garcia	a.garcia@mcdonalds.com