



Pizza Sales

# Data Visualization

**Power BI Dashboard.**

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- Objective :

Formulating Visualization Dashboard using Pizza Sales Data which contain detail of Pizza Sales Transaction in 2022.

- Source :

[Kaggle.com](https://www.kaggle.com)

- Column Desc :

- customer\_id = id of customer, (type = text)
- pizza\_id = id of pizza (type = text)
- quantity = number of pizza (type = int)
- order\_date = date of pizza order (type = date)
- order\_time = time of pizza order (type = time)
- total\_price = total price of pizza product and qty (type = float)
- pizza\_size = size of pizza (type = text)
- pizza\_category = category of pizza (type = text)
- pizza\_ingredients = composition of pizza (type = string)
- pizza\_name = name of pizza (type = text)
- store = store where pizza sold (type = text)
- state = states of store (type = text)
- total\_transaction = number of transaction per customer\_id (type = int)
- type = type of customer\_id (type = text)
  1. bronze = total\_transaction less than 5
  2. silver = total\_transaction between 5 – 10
  3. gold = total\_transaction between 10 – 15
  4. platinum = total\_transaction more than 15



# Pizza Dashboard Sales 2022

2

Platinum Customer

272

Gold Customer

5048

Silver Customer

4593

Bronze Customer

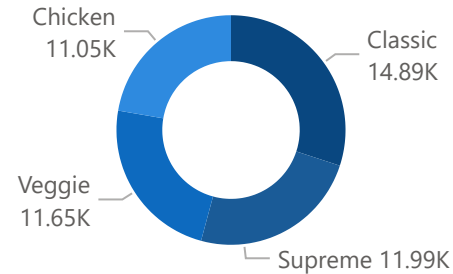
## Total Sales

\$817.86K

## Total Pizza Sold

49574

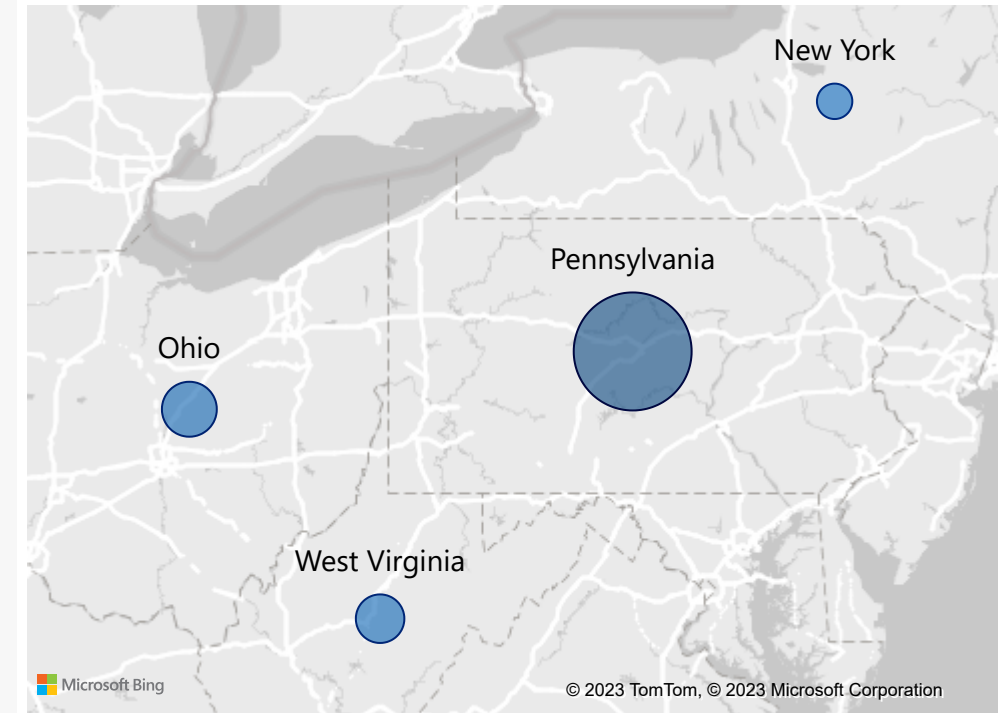
## Pizza Sold per Category



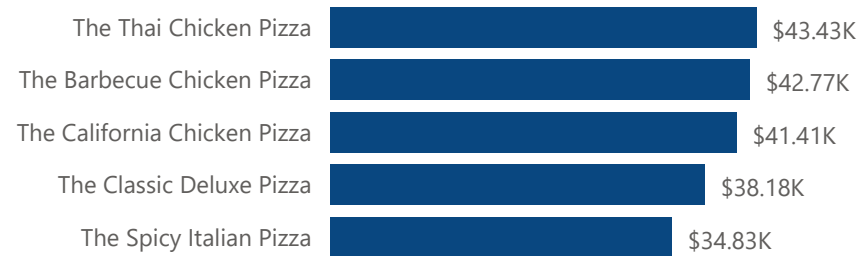
## Pizza Sold per Size



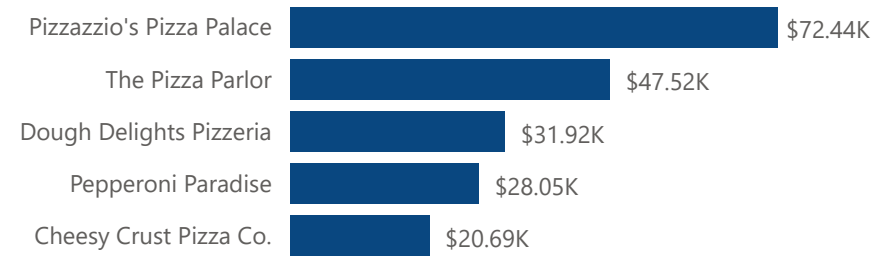
## Sales per State



## Top 5 Pizza Sales



## Top 5 Outlet Sales



## Pizza Sold per Month



## Hourly Pizza Sold with AVG Line

