

MAHDI ALIN

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EDUCATION

Class of '23 CITY UNIVERSITY OF NEW YORK,
YORK COLLEGE

EXPERIENCE

04/2019 - Present **DEF JAM RECORDING**
Marketing Intern

- Expanded Micro-Influencers database
- Organized Excel files, meeting recaps & conference calls
- Developed lifestyle marketing strategies
- Assisted in artist activations

07/2019 -
09/2019 **RAMED STUDIOS**
Marketing Intern

- Facilitated internship orientation
- Pitched & executed marketing campaigns
- Developed lifestyle marketing strategies

07/2019 -
09/2019 **JAH ROCK'N STUDIO**
Digital Marketing & Audio Engineering Intern

- Acquired basic skills of audio engineering
- Coordinated and assisted in creative marketing projects
- Managed social media services

07/2018-
08/2018 **READING4SMILES**
Social Media Manager

- Oversaw a group of graphic designers and logos
- Produced daily content through unique pictures
- Managed content on social media

SKILLS

HootSuite
Microsoft Word
Microsoft Excel
Microsoft Outlook
Pro Tools
Studio One
Canva

AWARDS

HONOR ROLL SOCIETY

THE ARCHIVE, LITERARY & ARTS
MAGAZINE; BEST WRITER

LANGUAGES

English
Bangla
Hindi