

# Mariah Anderson



## AI PRODUCT MANAGER | AI ENGINEER

**Location:** Denver, CO

**Email:** mariah.c.anderson@gmail.com

**LinkedIn:** linkedin.com/in/mariahanderson

**Portfolio:** mariah-portfolio-sigma.vercel.app

**Github:** github.com/em-cee-ayy

## SUMMARY

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Human-centered AI Product Manager and Technical Engineer with a foundation in psychology, UX/UI design, and full-stack development. Experienced in collaborating with engineering and product teams to identify user pain points, translate insights into product improvements, and deliver scalable, data-informed solutions. Passionate about building ethical, intelligent, and user-first AI-powered products.

## EDUCATION

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### Western Conn. State University

*B.S. Psychology, Graduated May 2017*

### Florida Atlantic University

*UX / UI Design Certification, Completed 2019*

### Bloc.io

*Full Stack Web Development Certification, Completed 2020*

## SKILLS

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- **AI & Technical:** SQL, JavaScript, HTML/CSS, API integrations, debugging, data analysis, React, Tailwind, Firebase, AI product strategy
- **Product Management:** Roadmapping, user research, stakeholder collaboration, Agile/Scrum, metrics-driven decisions
- **UX & Human-Centered Design:** Usability testing, prototyping, wireframing, information architecture
- **Tools:** Figma, GitHub, Zendesk, Salesforce, Trello, Notion, Adobe Creative Cloud

## EXPERIENCE

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### Senior Product Engineer

SOCi

2022 – Present

- Partner with Product and Engineering teams to surface usability issues and feature gaps, influencing roadmap decisions.
- Debug complex platform issues using SQL, PHP, JavaScript, and APIs, improving reliability and user experience.
- Analyze support trends and user behavior to reduce average resolution time by 35%.
- Translate technical findings into actionable product feedback and design recommendations.

### Account Manager

eLocal

2021 – 2022

- Analyzed client performance data to improve retention and outcomes.
- Implemented process improvements that reduced client complaints by 20%.

### Customer Success Manager

Charity Footprints

2019 – 2021

- Managed 100+ client accounts and led onboarding demos to increase platform adoption.
- Created content that increased website traffic by 15%.