

GENERAL:

- Navigation:
 - Will remain visible at top of page no matter where user is on webpage.
 - Logo displays in upper left corner. When clicked, it will bring user to landing page.
 - Will compress to just logo + pull-down mobile menu (Menu w/ “hamburger” - aka 3 bars) in smaller viewports (phones, tablets).
 - **QUESTION 1:** *How do you want the user to know what page they are currently on? Underline the current page in the navigation? Different color? Different font weight? Box around the page name? A combination of these?*
 - A different color would be good. Especially once we provided you with the CMYK palette for our brand.. maybe it alternates between a few of these randomly.
 - I agree a different color would be good, also would like to see what the different font weight could look like
- Footer:
 - Displays at bottom of page. Ends the user's eye. Typically contains the copyright and sometimes contains the email address. In mobile, sometimes contains the navigation links - this is done for greater user experience.

LANDING PAGE:

<https://cacoo.com/diagrams/KPeKfEBDODkITozU>

- Large background image on landing page to grab the viewer. Possibly the bi-coastal image?
 - **QUESTION 2:** *Do you want the background image to cover the screen? Or do you want the navigation bar at the top to have an opaque color behind it, so the image will stop at the navigation? (Wireframe currently designed as an image at full screen cover).*
 - I prefer full screen coverage, if the opacity on the navigation bar is high enough
 - I like the idea of a bi-coastal full screen image
 - The full screen would be fine, especially if our image does not have a lot of weight or a lot going on within it
- Some kind of grabber-text on landing page, centered. A call-to-action link or button below the text will take the user to another page.
 - **QUESTION 3:** *Do you want this link to look like a button? Or are you fine with as it appears in the wireframe? Where do you want the link to go - Work or About?*
 - Love this concept, but let's think about this more... I don't love the look of a button, but there obviously needs to be something to click on. Perhaps it's a few image(s) representing different projects (I think we will have three to put up for launch).

- Yea, or if it's just our logo with a brief description as one entity that they can click on
- **QUESTION 4:** *Do you want the text to have a semi-translucent box behind it, as shown in the Wireframe? Or would you rather have the text floating directly on top of the background image, no box?*
 - TBD

WORK PAGE:

<https://cacoo.com/diagrams/FYKS3ZzVGHRIOHRT>

- Currently designed as a responsive, flex-box grid. Meaning, the images/multi-media will fit to the width of the viewport/browser and therefore will stack randomly according to how they fit best with one another and still have equal margins.
 - Awesome!!!! Agreed, amazing!!! Ditto.
- Also incorporated is a lightbox. When the user clicks on an image/video on the grid, it displays larger on screen with captions, if available. The user will then have the option to scroll forward/backward to the other images/media or close out of the lightbox and return to the main screen.
 - **QUESTION 5:** *I felt this design would work best given that you are restricting your work at 2 pieces per person at this stage. It does have room to grow, also, and it will work in tablet and mobile. However, there are other options if this format does not appeal to you. So not so much a question as an offer to research other options if requested; I would just need your specific requirements.*
 - This seems like an elegant solution for providing more project information, text/ ancillary project information would pop up in the larger box if the project image/ video was selected correct

ABOUT PAGE:

<https://cacoo.com/diagrams/0yCMol481I1RRyYV>

- Top box will contain the group bio.
 - **QUESTION 6:** *Do you want this delineated by a semi-translucent box, as shown in the Wireframe?*
 - I like this here, but could see it being a translucent band spanning the entire screen, rather than a box.
 - It also might be nice to see the text in a translucent band overlaid on a support image?
 - Agreed! Especially if the personal bios are in boxes, breaking up the boxes idea with a band might be cool.
- Below the group bio, three separate images of the group members.
- Below each member pic, the individual bio. A link to the individual's own site/portfolio will also be included.

- **QUESTION 7:** *Do you also want the member bios delineated by semi-translucent boxes, as shown in the Wireframe?*
 - I really dig these translucent boxes. Especially if our backplash image will be living underneath this. **Agreed!**
- **QUESTION 8:** *Do you want the portfolio link spelled out? Or do you want your faces &/or names clickable links to your portfolios? Or all 3 of these options?*
 - I think a link is good enough here.. I don't want to assault people by forcing them to our personal pages if they happen to click on someone's face. Ya kno?? Or like, do we want to assault them? Perhaps that's on the table.
 - I think maybe a small-font-sized note somewhere on the page that simply says, "click on photo for personal portfolio pages" or something might be good. Links might clutter the page.

CONTACT PAGE:

<https://cacoo.com/diagrams/Xkf2iiU4gDILAfWS>

- The text at the top of the contact form is just filler, but I suggest something other than "Contact Us Today".
- When the user clicks "Submit", their entry will be emailed to the group email address.
 - I think we should have a subject line as well, so that they decide what the subject line is for the email, if that's possible. Otherwise, what would be the subject line in our gmail, a ticket number?
- Discussed image to the left of the form as the logo, but it might be too much if there is already the logo in the navigation at the top. May want to pull a different image here.

MISCELLANEOUS QUESTIONS / ITEMS:

- **QUESTION 9:** *What font(s) do you want for your site? Up to 2 are acceptable for load times. If you select 2, typically your navigation font will be different from the rest of the font in your site (body font). For "cleaner", "sleeker" looks, I suggest sans-serifs; use the "All Categories" filter on the left in Google Fonts.*
 - Font Source: <https://www.google.com/fonts>
 - I agree that we need two fonts. My top picks for nav, headers, etc. are: Titillium Web and Quicksand; My top picks for standard copy are: Jaldi, Questrial and Pontano Sans.
 - My vote is Titillium Web for headers, and Pontano Sans for body copy. There's something about the thin, unbolded for header that I like.
- I will need the following items by the following dates, if possible:
 - **July 10:** logo, in vector format (.png, for example)
 - **July 13:** feedback on wireframes
 - **July 20:** some preliminary/draft content (text, images)

Then we'll work from there.

Thanks Marisa this is looking wonderful!