

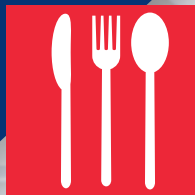
{ COMMERCIAL DATA PILOT

What it is:

A preliminary study conducted in order to evaluate Carpe Data's Commercial Lines Product Offerings.
Four business segments are available:



**Construction/
Contractors**



Restaurant



Habitational



Retail

Solutions and Use Cases:

The Commercial Pilot is meant to provide a broad stroke view of the types of data that we provide, however some of the possible uses of this data can include:

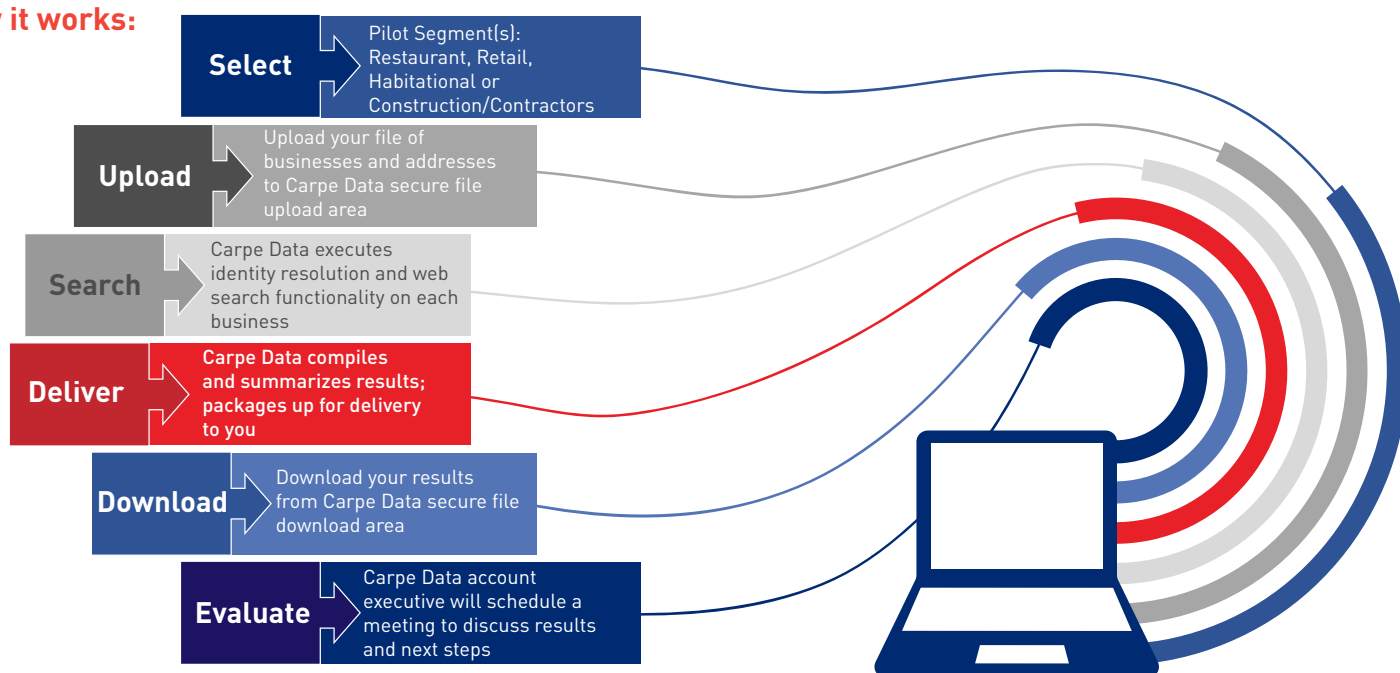
Policy profile change monitoring for a variety of use cases

- ✓ Prevented Claims
- ✓ Premium Upsell
- ✓ Premium Leakage
- ✓ Processing Efficiency

Real time data calls for eligibility and other new business use cases

- ✓ Validate data from portals and applications
- ✓ Prefill profile data and standard eligibility questions
- ✓ Use Next Generation Data Indexes for evaluation and routing

How it works:



Data Products Included:



Risk Characteristics

- Basic demographic and firmographic data that is useful for prefill and enables search and verification of more complex data products
- Standard underwriting questions plus deeper attributes about a risk.



Indexes

- Based on online sources and social media sites, our suite of indexes target dimensions of risk that can be tuned by segment and location.
- Indexes include: visibility, reputation, health and safety, customer review, and property.



Predictive Scores

- Our predictive scores forecast specific outcomes.
- Our loss propensity score was trained to predict the likelihood of any commercial loss within a year.

What you receive:

3 files will be delivered with the results:

- Summary Report
- Data Dictionary
- Business Search Results

