



The Design Practice of Emilie Egan

—→ *UX/UI Designer*

CONTACTS 01

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EDUCATION 02

2023

General Assembly / Melbourne, AUS

Front-End Web Development

2022

UX Academy / Designlab, US

Award-Winning UX/UI Bootcamp

2018

RMIT / Melbourne, AUS

Clothing & Textile Production

2011

Shillington / London, UK

Graphic Design

2008

Université de Lorraine / Nancy, FR

Bachelor of International Business

UX 03

Prototyping

Wireframing

Usability Testing

User Interviews

Information Architecture

Design Systems

STACK 04

Figma

Adobe CS

HTML / CSS / JavaScript

DESIGN EXPERIENCE

05

2021

Freelancer

Visual Design, UX/UI

Applying expertise in visual design principles and user experience to create intuitive and visually appealing interfaces. Utilizing industry-standard tools and techniques to develop high-quality wireframes, prototypes, and final designs. Keeping up with the latest design trends and emerging technologies for cutting-edge and impactful solutions.

2017

Mdreams / Melbourne, AUS

Graphic Design, Accessories

Collaborated with prestigious brands to provide exquisite shoe products throughout Australia, leveraging a strong focus on enhancing brand presence and driving customer engagement. Created visually captivating EDMs, instore signages, posters, and online collaterals to enhance brand presence and drive customer engagement.

2015

2 Zero Group / Melbourne, AUS

Graphic Design, Fashion

Collaborated with renowned clients including Nissan, Ford, Pepsi Max, and Suzuki. Key responsibilities included designing advertising and marketing materials for both retail and corporate sectors, creating visually appealing graphical assets and tech packs for children and babies clothing lines, and collaborating with cross-functional teams for seamless project execution.

2012

Substance Ltd. / Hong Kong, HK

Graphic Design

Developed concepts, identities, and stationery for various brands, ranging from restaurants to luxury property brands. Experienced the entire design process, from idea generation and client brand workshops to design production.