

Emily Richardson

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launch_code

SOFTWARE ENGINEER IN ST. LOUIS, MO

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As a marketing and recruitment professional with a background in anthropology, I strive to understand how technology can be used to build connections in a digital age. Through website design and application development, I aim to enhance the process of interacting with our environment and communicating more effectively with each other.

LANGUAGES & SKILLS

- JavaScript
- JSON
- Java
- TypeScript
- HTML5/CSS3
- Thymeleaf

FRAMEWORKS & TOOLS

- Angular
- Spring Boot
- Git
- Hibernate ORM
- TDD
- MVC

DATABASES

- MySQL

PLATFORMS

- Github
- Trello
- Visual Studio

PROJECTS & CERTIFICATIONS

Marketplace Metrics — <https://github.com/em-rich3/marketplace-metrics>

- For individuals who use Facebook Marketplace as an avenue to buy and sell goods, Marketplace Metrics allows one to track total cash flow for inventory traded on the platform.
- Features: User Login and Registration, Add/Remove/View Inventory, Cash Flow Dashboard
- Tech Stack: Java, Spring Boot, Thymeleaf, mySQL, Hibernate, ChartJS, Bootstrap

SAFe 4 Scrum Master — Maryville Consulting Group (*certified January 2019-2020*)

WORK EXPERIENCE

Talent Advisor, Nestlé Purina Pet Care, St. Louis, MO, Nov. 2019 – Present

- Serve as strategic partner to internal hiring teams through each stage of the recruiting process.
- Conduct behavior-based phone interviews for hourly and salaried positions.
- Manage candidate pipelines via contact database (Smashfly) and applicant tracking system (Taleo).
- To date, have contributed to hiring 100+ individuals to Purina across 21 factories and corporate HQ.

Marketing & Operations Associate, Maryville Consulting Group, St. Louis, MO, July. 2018 – Oct. 2019

- Led corporate rebrand for firm's 25th anniversary, coordinating agency and freelance partnerships.
- Oversaw social media, website, monthly newsletter, community sponsorships, and conference support.
- Constructed end-to-end fall recruiting plan, including scheduling campus information sessions, registering for university networking events, and structuring interview format for candidates.
- Executed retreat for 70 employees in Branson, MO; coordinated travel, lodging, meals, and activities.

Consultant, Maryville Consulting Group, St. Louis, MO, September 2018 – January 2019

- Partnered with Fortune 50 company to conduct Product & Service Ownership pilot for two IT teams.
- Aided healthcare data abstraction client in rebranding website and developing two case studies.

EDUCATION

LaunchCode, LC101 Programming Course — 2020

Washington University in St. Louis, B.A. Anthropology & Marketing — 2018