

EMILY RICHARDSON

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EDUCATION

LC 101 by LaunchCode

January-October 2020

LC101 is a 7-month intensive web development program that teaches full-stack fundamentals. The course culminates in an additional 3-month class, LiftOff, focused on developing an individual capstone project and completing job-readiness modules.

Curriculum: JavaScript, Unit Testing (Jasmine), Terminal, HTML5, CSS3, Git, DOM, HTTP, JSON, TypeScript, Angular, Java, Model-View-Controller (MVC), Thymeleaf, Spring, Hibernate ORM, MySQL, Authentication, REST APIs
Tools: Visual Studio Code, IntelliJ, Github, Trello

Washington University in St. Louis

May 2018

Bachelor of Arts | Anthropology & Marketing

PROJECTS

Marketplace Metrics

<https://github.com/em-rich3/marketplace-metrics>

- Marketplace Metrics provides individuals who use Facebook Marketplace the ability to track total cash flow for inventory purchased and sold on the platform. I built this app to provide financial insight for a growing segment of users who leverage the platform to create additional income through local selling strategies.
- Features: Registration and login, creation and removal of items from inventory database, view of all inventory transactions, dashboard view of total cash flow.
- Tech Stack: Java, Springboot, Thymeleaf, My SQL, Hibernate ORM, ChartJS, Bootstrap

PROFESSIONAL

Nestlé Purina

St. Louis, MO

Talent Advisor

November 2019-Present

- Serve as strategic partner to internal hiring teams through each stage of the recruiting process
- Conduct behavior-based phone interviews to evaluate talent for hourly and salaried positions across 22 factories and HQ
- Manage candidate pipelines via contact database (Smashfly) and applicant tracking system (Taleo)
- Facilitate positive candidate experience from application to offer; to date have hired 160+ individuals to the company

Maryville Consulting Group (MCG)

St. Louis, MO

Associate, Marketing & Operations

July 2018-October 2019

- Consulted for healthcare data abstraction company to rebrand website, create new company narrative, and write 2 case studies
- Co-authored 17 client success case studies for work MCG has accomplished in all practice areas
- Developed content for company values and service offerings; contributed to MCG website updates via WordPress
- Managed MCG social media accounts and developed strategic marketing plan for future implementation

Consultant, Product Development & Delivery

September-December 2018

- Partnered with Fortune 50 company to conduct Product & Service Ownership pilot for two IT business units
- Certification: SAFe Scrum Master (4.6)

Career Center, Washington University

St. Louis, MO

Career Peer

January 2016-May 2018

- Reviewed and polished undergraduate and graduate students' resumes and cover letters
- Coached ~4-5 students daily on developing professional communication skills and job-search strategies
- Managed calendars of 22 advisors through Outlook and Google Docs; scheduled students with recommended staff
- Represented Washington University in answering and directing incoming phone calls from students, employers, and alumni