Mohammed Emad Iqbal Ali

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PERSONAL DETAILS

Name: Mohammed Emad Iqbal Ali

DOB.:   26 February 2000

Contact: +91-988-581-7786

Languages: English, Hindi, Urdu

Address: Malakpet, Hyderabad, Telangana, 500024

EDUCATION

Osmania University (Deccan College of Engineering & Technology)   **Hyderabad, TS**
Bachelor's of Engineering, Mechanical   *Graduation Date: September 2022*
- Secured 6.7 CGPA, Major Project: Static & Buckling Analysis of Transport Aircraft

MS Junior College, Malakpet   **Hyderabad, TS**
Intermediate Education TSBIE, MPC   *Graduation Date: September 2017*
- I secured 61.1% in my intermediate studies.

WORK EXPERIENCE

Fiverr Ltd.   **Remote**
Level 2 Seller   *Dates: Jan 2020 - Present*
- I completed over 256 orders as of May 2022 on Fiverr successfully.
- Built and worked on 72 major WordPress websites for multiple business categories from Movie Catalogue to Restaurants.
- Handled around 28 WordPress websites to remove adware and malware, including repairing databases and restoring the connection. Resolved DNS and NameServers as well.
- Helped various small business websites based on WordPress achieve the on-page SEO driving organic traffic & engagement by an average of 30% - 50%.
- Researched & wrote more than 100,000 words of content for multiple clients on Fiverr, helping them with generate leads, gain top position on SERP and more.

K.V Educational Academy   **Hyderabad, TS**
System Maintenance   *Jan 2019 - Apr 2020*
- Maintained the primary system, scanned for malicious activities, and installed windows and other required software from time to time.
- Helped drive students to the Academy by optimizing SEO for Google Maps and increasing the joining rate of the Academy by 65%
- Maintain excel sheets and data of more than 2500 students (over the year) using MS Excel and KV Academy application.

- Resolved the ongoing error on the windows and network and maintained the records and logs of the activities, including the staff login and logout.

LEADERSHIP EXPERIENCE

TownHustle   **United States (Remote)**
Editorial   *Dates: Jan 2019 - Jan 2021*
- Picked and scraped best-selling pest products from Amazon & review the consequences for the readers, generating 50% of the affiliate sales on selected products for the website.
- Edited the articles as per the SEO tactics needed, wrote metadata and titles and got leads for the guest post by cold mailing bloggers in similar niches. Generated 40 successful leads per month for guest posting to improving the DA of the site.
- I have been part of 2 years affiliate blog project where I put in my problem-solving skills, learned to work under pressure, and time management.

CERTIFICATION

- [Financial Markets](#) authorized by Yale University offered through Coursera.

CURRICULAR ACTIVITIES

Blogging Project: I founded my blog and hosted it on Netlify as it is based on Hugo Framework where I actively write ([Emad's Blog](#)) on technology-related content, tips, tricks, and more.

Reading: I love to read in my free time, and some of my favorite titles are *"The Atomic Habit," "Psychology of Money," "The Compound Effect," & "The Richest Man In Babylon".*

Peer Tutoring: I took up an initiative last year to teach a bunch of my friends about emerging technologies and how they can use technology to scale up their day-to-day tasks apart from their regular course of studies.

SKILLS & INTERESTS

Skills: WordPress | Basic HTML & CSS | Basic Programming (PHP, Python) | Attention To Details | Computer Proficiency | Multitasking | Work Ethics

Interests: System Administration, Data Analytics, Databases, Cloud Computing, Financial Markets

Hobbies: Football, Indoor Games, Reading Books, & Binge Watching Sci-Fi & Crime.