# Mohammed Emad Iqbal Ali

## ENGINEERING GRADUATE

✉ F.S Residency,
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## EDUCATION

**Bachelor's of Engineering (2022)**

Osmania University – Deccan College of Engineering & Technology
CGPA – 6.7

**Intermediate Education (2017)**

TSBIE – MS Junior College
61.1%

## CERTIFICATIONS

Financial Markets By Yale University (2022)

EF SET C1 English Advanced Certification (2022)

## SKILLS

HTML/CSS

WordPress

Basic Programming (PHP, Python)

Computer Proficiency

Attention to details

Multitasking

## OBJECTIVE

I am looking for an entry-level position to kickstart my career in the technology sector. I wish to work in a dynamic organisation that will contribute to my professional and personal growth while I contribute to the growth of the company as well as engage in opportunities to further the company's goals.

## PROFESSIONAL EXPERIENCE

**Fiverr Ltd.**
**Remote • *Level 2 Seller* (2020 – 2022)**
- Completed over 256 orders as of May 2022 on Fiverr successfully.
- Built and worked on 72 major WordPress websites for multiple business categories from Movie Catalogue to Restaurants.
- Handled around 28 WordPress websites to remove adware and malware, including repairing databases and restoring the connection. Resolved DNS and NameServers as well.
- Helped various small business websites based on WordPress achieve the on-page SEO driving organic traffic & engagement by an average of 30% - 50%.
- Researched & wrote more than 100,000 words of content for multiple clients on Fiverr, helping them with generate leads, gain top position on SERP and more.

**K.V Educational Academy**
**Hyderabad, TS • BDA (2019 – 2020)**
- Maintained the primary system, scanned for malicious activities, and installed windows and other required software from time to time.
- Helped drive students to the Academy by optimizing SEO for Google Maps and increasing the joining rate of the Academy by 65%
- Maintain excel sheets and data of more than 2500 students (over the year) using MS Excel and KV Academy application.
- Resolved the ongoing error on the windows and network and maintained the records and logs of the activities, including the staff login and logout..

**TownHustle**
**United States (Remote) • Editor (2019 – 2021)**
- Picked and scraped best-selling pest products from Amazon & review the consequences for the readers, generating 50% of the affiliate sales on selected products for the website.
- Edited the articles as per the SEO tactics needed, wrote metadata and titles and got leads for the guest post by cold mailing bloggers in similar niches. Generated 40 successful leads per month for guest posting to improving the DA of the site.
- I have been part of 2 years affiliate blog project where I put in my problem-solving skills, learned to work under pressure, and time management.