

Our Philosophy

Why are you?! What is the purpose of your being? Why not anyone else?
Who are you?
Who and How should you become?

These are the fundamental questions that formed our journey of “authentic branding”. We believe branding is about discovering and creating something authentic that lasts forever. We consider the word “Brand” equal to Business and “Branding” as Building and Taking Care of Business.

As a long-term partner of choice for investors and businesses who seek authenticity in their business and life, we are committed to bring honesty, creativity, humanity, strategic thinking, insightfulness and authenticity to every partnership and project.

With focus on architecture, construction industry and spaces, **FEELING OF A LOOK** cares about human being and the world around and involve in creating what creates to last.



FEELING OF A LOOK
to create what creates to last

hi@feelingofalook.com



Authentic Branding in Architecture,
Construction Industry and for Spaces

your email

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FAQ
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About Us

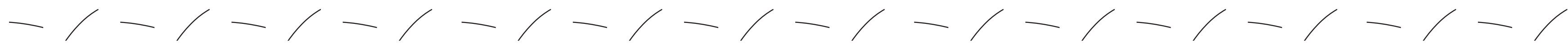
FEELING OF A LOOK keeps deepening at the intersection of branding and architecture. We are a full service branding and Integrated Marketing Communication agency providing authentic services to:

- Architects and architectural firms
- Construction companies and real estate developers
- Material suppliers and manufacturers
- Buildings, places and special spaces

Our way of applying 4-step process of authentic branding (discovery, creation, communication and execution), encompasses challenging combination of art, psychology, marketing, branding, philosophy in addition to deep insight of architecture and construction industry.

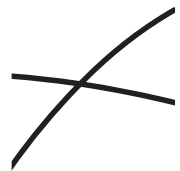
Services

- Branding for architects
- Branding for construction developers
- Branding for material manufacturers
- brandings for buildings and places
- space branding
- brand strategy design in architecture and construction industry
- branding and marketing strategies architecture and construction industry
- beyond brand book for architects
- brand integrated identity design
- creative solution
- brand integrated execution
- branding consultancy












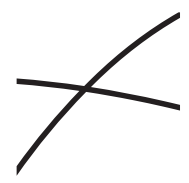
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Book your Free 30-minutes consulting meeting



FAQ

- Do we design website for businesses of architecture and construction industry? 
- Do you provide photo and video shooting services for buildings and architectural spaces? 
- Where are you locating? 
- How does it begin? 
- Can I have a catalogue or more detailed documents? 
- You only give branding and marketing services to architects, builders and material suppliers? 
- what is the steps of building and authentic brand in architecture, construction industry? 
- We do not believe in branding for art and architecture. Why should we work with you? 
- I need more information and have questions. 



FAQ

Do we design website for businesses of architecture and construction industry?



Yes, we do. but website is not your first decision to make. We build brands in architecture, construction industry and for spaces not websites! Website is an important touch point and part of your brand which we take care of it professionally as part of Integrated Brand Execution service.

Do you provide photo and video shooting services for buildings and architectural spaces?



Where are you locating?



How does it begin?



Can I have a catalogue or more detailed documents?



You only give branding and marketing services to architects, builders and material suppliers?



what is the steps of building and authentic brand in architecture, construction industry?



We have 4 general steps:

- Brand discovery: we try to know you very deep in a structured manner
- Brand strategy design: this creates your most exclusive and fundamentals of your brand
- Branding and marketing strategies design: this shows your exclusive road map to becoming an authentic brand. You can use it for every single activity of your business now and in the future.
- Integrated brand execution: website, social media, advertising campaign, contents, photos, videos, etc. all integrated and exclusively for your authentic brand.

We do not believe in branding for art and architecture. Why should we work with you?



I need more information and have questions.





Contact us

Just let us know you’re into discovering more; We care, a lot.

Your name

Your Email

Your phone number

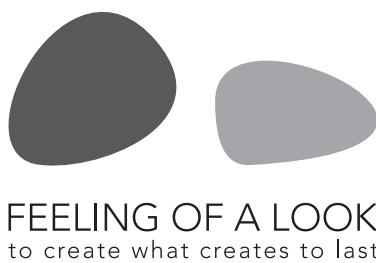
Your general occupation

▼

A brief description of your business

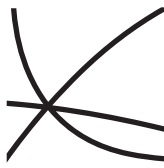
How do you ideally expect us to help?

Send



your email

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Your name

Bita Shakerin

Your Email

Your phone number

Your general occupation

Architect/Architecture Office

Construction Company/Real Estate Developer

Real Estate Agency

Construction or Architectural Material/Service Provider

Investor of Special Places

Other

A brief description of your business

i’m Designer, i feel the desing concept.....

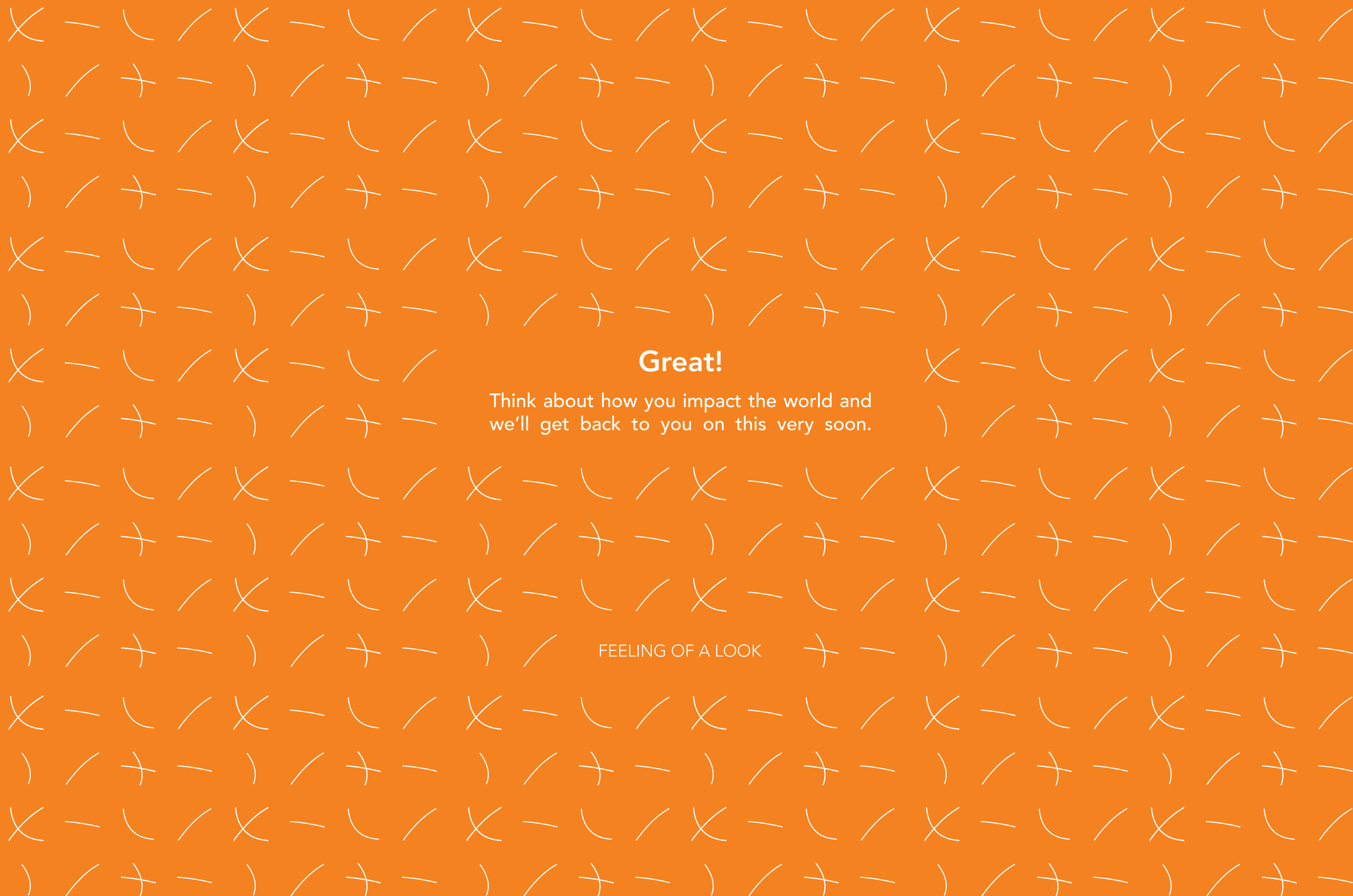
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