No Delegation Without Representation: An Examination of Mexico's Federal Electoral Institute

Abstract

We inspect the voting record of an ostensibly independent bureaucratic agent for evidence of partisan behavior. Our focus is on party delegation of electoral authority to Mexico's Instituto Federal Electoral (IFE). IFE is generally credited with skillful oversight and management of Mexico's transition to democracy. The preponderant view is that IFE's institutional design—which empowers a corps of non-partisan experts to decide on all electoral matters—is the reason behind its success. Our view, instead, is that these experts behave as "party watchdogs", reliably representing the interests of the political parties that sponsored them to IFE's Council-General. To validate the party sponsorship hypothesis, we examine roll-call votes cast by members of IFE's Council-General from 1996 to 2005, using Bayesian MCMC techniques appropriate to the analysis of small committees. We find evidence of ideological alignments among council members that accord with our expectations of partisan segmentation of IFE.

During the late 1990s, Mexican citizens ousted the party that held uninterrupted power for seven decades. They did so peacefully, through the ballot box, in critical elections in 1997 and 2000. In the aftermath of these elections, much of the credit for the success of the Mexican transition to democracy has gone to the authority in charge of electoral regulation, the Instituto Federal Electoral (IFE). In a view prevalent among scholars, IFE's Council-General personifies non-partisan expertise unencumbered by direct political interference from government; in turn, autonomy from political interference has brought credibility to Mexican elections in a very short time [WE DEFINITELY NEED CITES HERE OF PEOPLE MAK-ING THIS POINT, THIS WAS A COMMON CRITICISM. Councilors are thoroughly vetted and recruited from a set of professionals without party affiliation and admitted to the council after winning the endorsement of a qualified majority in the Chamber of Deputies. Once in office, IFE's operational budget, which includes generous public financing for political parties and their election campaigns, is subject to few political whims. IFE is often heralded as exemplary of the "ombudsman" model of electoral management, which welcomes delegation of electoral authority to agencies staffed by detached, non-partisan experts (?). Its authority seems so entrenched that recent challenges to its authority have failed to make a permanent dent in trust surveys that measure diffuse and specific support.¹

We study IFE's institutional setup as a response to problems of delegation. The canonical representation of bureaucratic delegation portrays a principal that entrusts authority to an agent in order to regulate third party activities. This standard model, however, misses an important facet of delegation to electoral management bodies (EMBs). EMBs are bureaucratic "agencies of restraint" (?) that use delegated authority to regulate the behavior of their principals directly, removing certain policy options from the principal's choice-set and making the principal's commitment to non-opportunistic behavior credible. Delegation for the explicit purpose of tying the principal's hands can be an expedient solution to that commitment problem, which Miller (2005) calls the principal's moral hazard. For a principal's commitment to restraint to be credible, there should ideally be no possibility of

punishing agents or rewriting the delegation contract. Yet, as? argue, agencies of restraint can never be entirely independent or autonomous because elected politicians are ultimately empowered to select, fund, and dismiss agents. A summary revision of the design of EMBs in Latin America suggests that formal independence need not mean autonomy from elected politicians. For example, ? classifies most Latin American EMBs as formally independent, but consider the institutional setup of three such independent agencies: Mexico's Instituto Federal Electoral is formally autonomous, but congressional parties are instrumental in selecting its top electoral officials. Contrast this with Peru's Oficina Nacional de Procesos Electorales: Peruvian's civil society, through different professional colleges, has an important role in nominating and selecting its top officials. Finally, the Tribunal Supremo Electoral in Ecuador, though formally autonomous, is staffed by representatives of the parties with largest seat shares in Congress (????????). It is clear that only Peru's ONPE can claim autonomy from politicians. Nor is this a problem unique to EMBs. Though in this paper we concentrate on IFE's Council-General, the problem of credibility without autonomy is more general, and appears in one way or another in central banks, anti-corruption agencies, and even in the development of High Courts (??????).

How can credibility be achieved, given the seeming impossibility of total autonomy? Given the "trust deficit" that permeates ex-authoritarian regimes (?), electoral credibility is an utmost necessity. We are not persuaded that credibility follows from non-partisan impartiality, as the ombudsman model assumes, and in any case we know that total autonomy is a mirage. Instead, we believe that parties select good representatives to IFE, make their preferences known to their sponsored agents, and induce them to act in accordance with sponsor interests. In short, our view is that political parties, not technocrats, are precisely the ones that run the show at IFE. In this regard, we consider IFE to be closer to a checks-and-balances "party watchdog" model of EMB design than to the ombudsman model. We argue that in building checks and balances within IFE's Council-General, Mexican political parties have managed to make a credible commitment to clean elections while limiting

agency loss, particularly the possibility of adverse agent behavior under unforeseen electoral circumstances.

To substantiate our view that parties have not relinquished control over the agent in charge of regulating their own behavior, we start by fleshing out the various dilemmas that politicians confront in delegating authority to an "agency of restraint" (Section 1). We then describe IFE's institutional design in Section 2. Some institutional features lead us to expect cross-partisan voting patterns and supra-partisan consensus in the Council-General, but we also stress how parties avail themselves of an array of resources to influence decisions in the Council-General. Ultimately, IFE's institutional setup suggests that councilors will be sensitive to the goals of their party sponsors even in the absence of formal ties to political parties. We refer to this interpretation as the party sponsorship hypothesis. In this paper, we inspect councilor behavior for traces of partisanship. We approach the question of councilors' partisanship empirically in Section 3, where we employ MCMC estimation techniques to examine the voting record of all Electoral Councilors between October 30, 1996, and August 24, 2005, spanning two entirely different councils. These techniques allow inferences about the ideal points of council members in one-dimensional ideological space. This statistical analysis uncovers patterns consistent with the party sponsorship interpretation of councilors' voting behavior.

1 Delegation Dilemmas

We treat IFE as an agent of the Mexican legislature; consequently, we describe its institutional setup within the canonical literature on delegation. This literature considers a unitary actor, the principal, that empowers another unitary actor, the agent, in order to implement policy with distributive consequences that does not affect the principal directly (?). From the principal's perspective, the critical problem is how to reduce agency losses that result from the agent behaving in ways that do not serve the principal's interests. Consequently,

a principal's main problem is to set sufficient agency discretion so as to take advantage of the agent's expertise, while at the same time limiting the possibility of excessive agency loss (??). As ? notes, the main tradeoff in this relationship involves authority vs. informational advantage. If agents systematically use delegated authority for purposes other than those explicitly acknowledged by the principal, the principal can always punish the agent and rewrite the delegation contract. In any case, principals want dependent agents, and the literature has uncovered various and often ingenious ways to achieve this.²

However, an analytical problem arises when the purpose of delegation is not necessarily to take advantage of an agent's expertise, but instead to make credible the principal's willingness to self-restraint. In this regard, we find recent work on "agencies of restraint" to be of utmost importance (?). Agencies of restraint are those that obtain delegated authority with the explicit purpose of binding the principal. ? identify central banks, anti-corruption agencies, and EMBs as agencies of restraint. An additional problem that principals face in these situations is that any delegation of authority that falls short of total abdication of control will fail to make the commitment to restraint credible: principals in these circumstances require independent agents, without regard for potential agency losses, lest the formula loses credibility. The relevant tradeoff then is between authority and credibility. As? puts it: "Clearly, the problem of inducing the agent not to act in the principal's interests is not "the principal's problem" as conventionally conceived. Yet, in credible commitment models, the principal's self-interest is the problem, and the solution is to ensure that the agent is unresponsive to those interests." In line with this argument, the obvious solution to the principal's moral hazard is delegation of authority to an autonomous agent. Within the realm of elections, the ombudsman model of EMBs purports to make electoral outcomes credible by delegating the power to oversee the behavior of political parties to an autonomous expert.

In contrast, we argue that the "multiple principal" structure of electoral regulation can be exploited in order to make compatible the goals of "reducing agency loss" and "making the commitment to restraint credible". Mexico's IFE is a perfect example of this kind of arrangement. Rather than a unitary principal, the Mexican legislature includes three powerful parties. These parties select members of the Council General, itself a small nine-member committee. These nine agents are ostensibly non-partisan experts, and in principle they have ample authority to regulate all aspects of elections. The trick is simply to select a set of agents that are a close replica of the distribution of parties in the lower chamber, each faithfully protecting the interests of their sponsor in electoral policy. Checks and balances, rather than an autonomous ombudsman, protect the interests of parties with IFE representation while simultaneously signaling that no single party will be able to manipulate elections.

IFE's raison d'être is to give parties confidence that none will be able to cheat in elections and that electoral results will be respected. And the arrangement has been successful: Before 2006, four consecutive federal elections over twelve years had taken place with losing parties accepting the outcome. Public opinion corroborates IFE's aura of effectiveness, independence, and impartiality. Nearly two-thirds of respondents in a May 2005 survey considered IFE trustworthy, more so than any other political institution in the country.³ Even after disputes ensued during the presidential election of 2006, levels of trust in IFE remained rather stable.⁴ The paradox of Mexico's success story is that, as discussed and substantiated below, IFE has been and remains a dependent agent. Parties have not given away full control of the levers of electoral regulation and yet benefit from the reputation that elections are clean. The credibility and trust in IFE that surveys unambiguously detect in public opinion does in fact coexist with a Council General whose members, when voting, cleave along predictable partisan lines. The next section discusses the powers parties have to influence IFE policy and presents our party sponsorship hypothesis.

2 IFE's institutional design: The party sponsorship hypothesis

IFE was established in 1990 as a bureaucratic agency in charge of overseeing federal elections. Although its original charter called for a preponderant presence of the Executive branch on its board, successive reforms led to the creation of a vigorous agency independent from Mexico's once omnipotent Presidents. Concurrent with its increasing autonomy, IFE took over the years an expanding role in organizing all electoral aspects of Mexico's protracted transition to democracy. Today, IFE's Council-General decides on all organizational matters relating to elections, including voter registration, district boundaries, operation of electoral booths, vote counts, monitoring of party and campaign expenditures, and overall regulation of political campaigns and party organization.

IFE took its present form during the last major election reform in 1996. The size of the Council-General was set at nine members, eight of whom are non-partisan "Electoral Councilors" selected and ratified by consensus among congressional parties. The Minister of the Interior—who chaired the council ex officio—was removed from the council altogether and replaced by a non-partisan Council President chosen through the same consensual procedures. In effect, the Executive relinquished day-to-day control over electoral matters and IFE became an autonomous regulatory agency. Scholars ultimately explain delegation to IFE technocrats as a constrained but purposeful move by PRI leaders to benefit from clean elections, given their calculus that the party would maintain sufficient support to win them (?). While that calculus proved wrong, the battle for credibility was clearly won. However, the influence of congressional parties over the council's composition leaves ample room for speculation about potential party sponsor effects on the voting behavior of councilors. In order to orient our investigation of that behavior after the 1996 reform, we turn to a detailed discussion of IFE's institutional design, underscoring those rules that provide incentives for pro-sponsor behavior, in contrast to those that induce cross-partisan voting or even outright universalism.

2.1 Incentives for partisan voting behavior

IFE's formal and informal appointment rules lend themselves well to analysis within a standard principal-agent framework. In this light, congressional parties in the enacting coalition delegate to their appointees authority to interpret the law and run federal elections and, in turn, the appointed councilors act as agents of their enacting coalition. As we discussed above, from the perspective of parties in the enacting coalition, the critical problem is how to reduce agency losses, i.e. prevent the Council-General from behaving in ways that do not serve the principals' common interests. A second problem, equally important, arises from the fact that the enacting coalition is itself a collective principal, whose members have conflicting electoral interests. We emphasize three aspects of this principal-agent situation that are relevant in generating pro-sponsor behavior: rules of nomination, signaling devices used by sponsors, and party capture.

2.1.1 Rules of nomination

Councilors are appointed by a two-thirds vote in the Chamber of Deputies to serve seven-year terms. Tenure in office is fairly secure, yet Congress can impeach any councilor—a possibility we discuss at length below. Legislative parties have informally agreed, in bargaining sessions over councilor selection since 1994, that no single party should designate a majority on the council, that each party in the enacting coalition is entitled to propose a share of councilors roughly proportional to its lower chamber seat share, and that nominated candidates can be vetoed by any other party in the coalition (??). After the election of a single nominee for Council President, a final logroll in the lower chamber on a closed list of eight candidates (plus a ranked list of replacements) culminates the process. In 1996, all parties with congressional representation (PRI, PAN, PRD, and PT) joined the enacting coalition; in 2003, only three of six congressional parties were included.⁵ [THIS IS THE PLACE TO ADD FEDERICO'S LAST EMAIL, ON NEGOTIATIONS TO GET COUNCILORS IN ALL CGs. A REVIEWER SPECIFICALLY ASKED FOR THIS, SO I THINK

IT SHOULD GO IN THE TEXT, INSTEAD OF UNINFORMATIVE FN. 5] Table 1 shows information about the enacting coalitions formed in 1996 and 2003, the relative strength of legislative parties and the number of candidates that each party successfully sponsored to the Council-General.

While an informal right to veto eliminates highly partisan and otherwise unqualified candidates, it is unlikely that any party would nominate individuals clearly opposed to its own interests and views about electoral regulation.⁶ Parties reduce the chances of selecting "bad types"—i.e., individuals whose conduct could hurt the principal's interests—by screening potential agents carefully and proposing candidates who, while unaffiliated to them, have preferences in line with those of the principal. Thus screening helps mitigate agency costs. As in ?'s (?) congressional committees, the resulting Council-General can be seen as a microcosm of the enacting coalition in the lower chamber, with councilors keeping tabs on each other by defending their sponsors' interests in IFE's debates and decisions.

2.1.2 Signaling devices used by sponsors

Should councilors shirk or deviate from their sponsors' expectations about appropriate voting behavior, parties retain a wide gamut of mechanisms to make their preferences known to agents—and call them to order. The range includes positioning in council and committee debates,⁷ public and private communications of all sorts, including threats of impeachment against council members, agenda interference through the filing of petitions and complaints, and recourse to appeal before an electoral tribunal (we expand on some of these below). These mechanisms should make sponsor preferences completely transparent to councilors.⁸

2.1.3 Party capture

Assuming councilors are ambitious and have reasonably low discount rates for the future, their expectations of post-IFE careers may be molded by offers of continued sponsorship (or, indeed, by rival offers from other parties). The danger of "party capture" was present from

Table 1: Legislative party shares, enacting coalitions, and councilor sponsorship

- -	56^{th} Leg.	g.	57^{th} Leg.	\mathcal{T}	Woldenberg II	$59^{\rm th}$ Leg.	Ugalde
Farty	.9497	0006.	00/6.	5000.	.0003	9050.	0190.
PAN	24%	2	24%	41%	2	30%	4
PRD	13%	3	25%	10%	2	19%	
PRI	%09	3	47%	42%	4	45%	4
PT	2%	П	1%	1%	Π	1%	
PVEM			1%	3%		3%	\vdash
Others				1%		1%	
Z	200	6	200	200	6	200	6
[:						

*Two councilors resigned in late 2000 and were replaced by substitutes pre-selected in 1996. Enacting coalition in boldface.

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the outset, but the original legislation and its reforms in the 1990s ignored the problem. Table 2—which includes the list of Citizen Councilors from 1994-1996—speaks to this issue. Ironically, the parties that most demanded electoral impartiality and citizen control have tended to advance the post-IFE careers of their nominees, while the former ruling party has largely abandoned its own. In any event, a party can offer future-oriented incentives to its nominees in the hope of eliciting appropriate voting behavior. Alternatively, parties can exploit the individual expectations of council members that professional opportunities may materialize in the future.

[Table 1 about here.]

2.1.4 Expected partisan behavior

The rules and devices outlined above lead us to expect that council members will represent the views on electoral regulation of their sponsoring party, i.e., councilors should manifest partisan behavior. But it is also true that the broad lines of much of the Council-General's day-to-day business are inscribed in election statutes which have seen few significant changes since 1996 and which contain norms that reflect the principals' shared interests in electoral regulation. From this perspective, the Council-General can be said to operate on *autopilot*, executing standing agreements among the members of its enacting coalition. In consequence, a large volume of decisions should be characterized by consensus among council members. In addition, councilors retain substantial control over IFE's agenda and conceivably use it to prevent extremely divisive items from entering debates and votes in the Council-General.

Thus, open conflict in the Council-General should only occur at the margin. It involves three general types of items which escape the gate-keeping control otherwise exercised by the Council: issues regarding internal agency matters, such as administrative appointments and budgetary decisions; electoral issues brought by actors outside the enacting coalition, which must be processed by IFE under threat of judicial reprimand; and issues whose emergence and divisive potential could not have been foreseen by the principals when they designated

council members.

A preliminary inspection of roll call votes at the Council-General confirms the presence of strong consensual tendencies. The general lack of conflict among councilors can be ascertained from Figure??. Vertical lines indicate changes in council membership, the first marking the exit of councilors Molinar and Zebadúa, who assumed government appointments in 2000 and were replaced by Councilors Luken and Rivera, the second marking the beginning of a completely renovated Council-General in November, 2003. Throughout the article we label these Councils-General by the names of their respective presidents: Woldenberg I (1996-2000), Woldenberg II (2000-2003), and Ugalde (2003-2005). The top line in Figure?? counts all roll-call votes observed each semester in the period analyzed. The volume of IFE decisions is substantial—1,401 votes are included in the dataset—and peaks, as one would expect, in federal election years. The middle line represents the number of contested votes, i.e., those in which at least one councilor voted differently from the others or abstained, for a total of 636. Unanimous votes above that middle line comprise 55% of all roll-calls. The lower line in Figure ?? follows from a slightly stricter definition of conflict. It registers all contested votes in which at least two councilors voted against the majority, excluding abstentions. On this still modest definition of conflict, less than 13% of all roll calls at IFE would qualify as divided votes in the period under scrutiny.

The high degree of universalism in the Council-General certainly deserves future attention, but one cannot infer that "ideological reasoning" is exceptional in IFE from the prevalence of consensual votes. After all, if the enacting coalition could anticipate all future conflicts in electoral regulation and if the Council-General had perfect control over its agenda, all decisions would possibly be reached by consensus—the autopilot analogy. Our research takes advantage of real limitations both in the capacity to anticipate the future and in the council's agenda power, which allow latent conflict to become observable. We expect that this conflict, however low its frequency, will nonetheless expose the ideological divergence and partisan predispositions of council members. When conflict arises, votes by

any councilor should dovetail her sponsor's interests and preferences.

We therefore entertain the expectation that same-sponsor nominees will exhibit similar voting behavior on the council. From the perspective of political parties, deviations from this expected behavior can be seen as agency losses. Even allowing for slack due to vote-trading and idiosyncratic behavior, we still expect to find that same-sponsor councilors are ideologically closer to each other than to colleagues sponsored by different parties. This party sponsorship hypothesis will be tested in Section 3 when we examine roll-call behavior in the Council-General. Before doing so, we discuss other institutional design features that play against our chances of detecting partisan behavior at IFE.

2.2 Incentives for non-partisan behavior

The consensual tendencies discussed so far are the product of ex ante agreement among congressional parties in the enacting coalition. Further inspection of IFE's institutional design reveals additional incentives of an ex post nature for councilors to vote together, in cross-partisan coalitions. Here, we refer to two such incentives: the threat of impeachment and the existence of an electoral tribunal of last resort.

2.2.1 Rules of impeachment

Although the foremost objective of the 1996 reform was to grant autonomy to the Council-General, the delegation contract retains one important element to constrain agency behavior: the threat of impeachment (?). A simple majority vote in the lower chamber is needed to indict, although a two-thirds vote in the Senate is required for actual impeachment. In principle, a coalition of any two of the three largest parties could have sustained a majority vote in the Chamber of Deputies against any councilor at any moment since the PRI lost its congressional majority in 1997. However meager the likelihood of destitution by the Senate, merely initiating the trial in the lower chamber might well suffice to destroy the career of any councilor. No Electoral Councilor has yet undergone an impeachment trial, although

the so-called "Councilor Magistrates" elected to eight-year terms in 1990 were summarily dismissed upon the approval of the election reform of 1994, thereby setting an ominous precedent against security of tenure at IFE.¹⁰

Under these circumstances, even ideologically-motivated councilors would shirk to some degree in order to protect their flanks against accusations of flagrant partisanship. In order to secure their tenure, councilors should strive to act in ways that do not systematically hurt the interests of parties with combined majority support in the lower chamber. This can be achieved by sometimes failing to toe the party line, and accommodating instead the interests of other parties and their council nominees. Table 3 categorizes roll-call votes in IFE's Council-General by the degree of unity manifested by party contingents of Electoral Councilors. For example, the PAN successfully sponsored two councilors to the Woldenberg I Council. In contested votes in which both were present, the pair voted in the same direction in 206 instances, while in 26 votes they parted company. All multimember party contingents have shown some level of division in roll call votes, but there is wide variation across parties (with the PRD blocs by far the least unified) and across Councils (the current Ugalde Council shows a strong surge in disunity for PAN and PRI blocs). Shirking of this sort is surely a matter of sincere preference revelation by individual councilors in many cases. But whatever the motivation, deviation from the party line can often signify alignment with other partisan contingents on the issue at stake.

[Table 2 about here.]

2.2.2 Vetoes by a court of last resort

Most discussions of IFE's institutional incentives tend to overlook the impact of a second actor, the *Tribunal Electoral del Poder Judicial de la Federación* (TRIFE).¹¹ Any Council-General decision can be appealed to this electoral court of last resort. All political parties and their candidates, national political associations, and even ordinary citizens in some cases, have standing before TRIFE to challenge IFE's decisions. Indeed, the tribunal has over

the course of its history shown a growing interest in revising IFE's agreements, sometimes rewriting the tribunal's own jurisprudence in order to force its criteria on IFE, and at other times limiting the scope of IFE's decision-making power. In many areas of election law, TRIFE's rulings have become unpredictable, and IFE decisions on the docket face rising odds of being overturned or amended. Moreover, this behavior by the court has spawned litigiousness by those with standing to appeal (?).

TRIFE is a busy court, as the evidence in Table 4 suggests, and has received a growing number of appeals since 1996. Of the total of 1,401 roll-call decisions from the council, 218 have been challenged in court, involving 234 separate measures in 423 separate suits (IFE logrolls and multiple plaintiffs increase the number of appeals). Moreover, the tempo of appeals has risen over time, from one-in-nine decisions challenged during Woldenberg I, to one-in-five for the Ugalde Council. At the other end, TRIFE also grants appeals, in part or in whole, at twice its earlier rate, currently overruling IFE in one out of twelve roll-call votes.

Clearly, Trife can be considered a "nonstatutory factor" that limits the discretion of IFE's Council-General (?). In some principal-agent accounts of delegation, such exogenous factors can assuage a principal's fear about potentially adverse agent behavior. In this case, the ability of parties to challenge unfavorable council decisions ex post should make them more willing to delegate power ex ante. More importantly for our purposes, nonstatutory factors can also be expected to alter the behavior of agents. In IFE's case, councilors who care intensely about some resolution have to anticipate all major complaints and make a priori concessions to preempt legal appeals from affected parties. This can be achieved in two ways. First, councilors can craft resolutions that incorporate the tribunal's preferences based on precedent, hoping to avoid negative rulings in case of legal challenge. Second, councilors can reduce the probability that other actors, most prominently parties themselves, will appeal a decision. This route calls for compromise and accommodation in council decisions. An obvious implication is that council members will tend to form oversized, cross-partisan,

and even universal voting coalitions. The obvious strategy for the councilors, given active engagement by the tribunal and increasing recourse to legal challenge, is to circle their wagons—that is, to seek safety in broad cross-partisan consensus.

[Table 3 about here.]

2.3 Party sponsor hypothesis

In a nutshell, consensual tendencies resulting from ex ante partisan agreement inherited by the Council-General and reinforced by impeachment rules and TRIFE's expanding oversight are also clearly present. In fact, the high levels of consensus detected in our dataset argue in favor of the null hypothesis, i.e., that cross-partisan or universalistic voting will be the norm, and thus that inspection of the voting record will lead us to infer ideological positions that are not reducible to pro-sponsor behavior.

In contrast, incentives for partisan behavior by councilors can be detected in nomination procedures, open signaling, and future rewards. To the extent that pro-sponsor incentives might be dominant we expect Councilors' ideal points to be distributed such that same-sponsor councilors occupy adjacent positions. In the extreme, the party sponsorship hypothesis leads us to expect council members to cluster together in distinct same-sponsor blocs, thus defining a veritable partisan cleavage in the council. Even if we find such clustering, we cannot know whether parties are finding good agents ex ante through nomination procedures, or whether they are eliciting pro-sponsor behavior ex post through threats of punishment and/or signaling devices. For our purpose, however, it suffices to show that the ideal points of electoral councilors are consistent with the ideological location of the parties that sponsored them. We corroborate this hypothesis through estimation of ideal points of IFE's Electoral Councilors during the period 1996-2005.

3 Ideology and partisanship in the Council-General

Political methodologists have developed various techniques to circumvent the "micro-committee problem", i.e., the difficulty of estimating parameters of interest when the number of committee members is small, even if the committee has produced a long list of contested votes (?). Among these techniques, Bayesian methods (???) are more appropriate to the study of individual voting behavior in small committees than other tools of ideal point estimation. Since IFE's Council-General is a very small decision-making body—and, to further complicate matters, a highly consensual one—Bayesian Monte Carlo Markov Chain methods provide the best way to generate valid inferences about councilors' ideological profiles, provided that our models are appropriately specified through suitable priors.

We present an analysis of IFE's two Councils-General in the period 1996-2005, but we break up the Woldenberg Council into two separate entities, as discussed in Section 2. We estimate ideal points for twenty individuals (seven of whom served throughout the Woldenberg years, so the ideal points of these individuals are estimated twice). Our decision to study these councils separately stems from our interest in understanding whether councilors' ideologies stack in ways consistent with the party sponsorship hypothesis, rather than in estimating with precision IFE's ideological leanings over time. [ONE REVIEWER REQUESTED FURTHER RATIONALIZATION FOR OUR DECISION TO BREAK WOLD-ENBERG'S COUNCIL IN TWO, BUT I'M NOT SURE WHAT ELSE TO SAY] If The large number of unanimous votes (765 in total) convey no information about councilors' ideologies and have been dropped from the analysis. The remaining 636 usable votes are coded so that, in each case, an Aye vote is coded "1" and a Nay vote "0". 12

We base our inferences on ?'s voting behavior model(??). The identification of this model requires imposing restrictions either on item parameters or on voters' positions. Traditionally, scholars use a known "extremist" in the committee to anchor the ideological space, thus solving the problem of rotational invariance. We use the alternative method of restricting the discrimination parameters of two items (i.e., two specific roll-calls) per council. In every

case, we chose votes with substantive contents that pit "left" against "right", thereby imposing some structure on the ideological space underlying the individual voting records for each period. [ONE REVIEWER DIDN'T THINK OUR ISSUES WERE REALLY INTER-PRETABLE AS LEFT VS. RIGHT, AND HE IS RIGHT. THIS ALSO SPEAKES TO THE ISSUE OF DIMENSIONALITY Interviews with former Councilors Lujambio and Molinar corroborated that our choice of anchors is sensible to what they saw as the principal themes discussed during their tenure at IFE and afterwards. One example of an anchor item is a vote on whether or not IFE has jurisdiction over internal party matters such as party statutes (vote Ugalde/43). Another example is a vote to give agenda power to the Council President. Since agenda power can buy extra influence in policy, and since the Council President was sponsored by the PRI in all periods under study, we expect that councilors sponsored by other parties would be opposed to such a move (votes Woldenberg I/28 and Ugalde/33).¹³ Table 5 reports councilors' ideal point estimates. The last column in the table displays the number of votes on which we base our estimation of each councilor's ideology. Note that point estimates of ideal positions (the mean of the posterior distribution of the 9×3 location parameters) determine individual ranks and relative ideological distances within each council. For example, the nine Electoral Councilors that served from 1996 to 2000 are aligned from left to right as follows: Cárdenas, Cantú, Zebadúa, Lujambio, Molinar, Merino, Woldenberg, Peschard, and Barragán.

The distribution of ideal points in the Woldenberg I Council is largely supportive of the party sponsorship hypothesis, showing tightly adjacent positions for both the two PAN nominees and the three PRI nominees. The glaring anomaly is Barragán's position at the extreme right of the ideological spectrum, when other members of the PRD contingent (and the sole councilor sponsored by a smaller leftwing party) clearly occupy the left end of the scale. This outlier would appear to be an example of deficient screening by his party sponsor, a singular exception to partisan segmentation of the council.

[Table 4 about here.]

The partial turnover in council membership after 2000 resulted in some repositioning of member locations. New entrants Luken and Rivera occupied Zebadúa's vacant slot between Councilors Cantú and Lujambio, while Molinar's departure left Councilors Lujambio and Merino as ideological neighbors. The PRD's contingent in this council behaved more cohesively than before, with Barragán leapfrogging toward the left. ¹⁴Council members sponsored by the PRI continue to occupy the closely adjacent positions appropriate to bloc voting, but cohesion in the PAN contingent erodes. ¹⁵ We interpret this as a reflection of obvious changes in the issue space that accompanies the replacement of two councilors. In the first place, the PRI contingent is enlarged by the turnover, which modifies coalitional dynamics in its favor, inducing Lujambio toward a tight-locked alliance on the right. This change in voting power is reinforced by the unexpected salience of the dominant issues resolved under Woldenberg II, which involved charges of illegal campaign finance operations in 2000 against both the PAN and the PRI.

Our party sponsorship hypothesis continues to fare well after 2003, despite a reduced number of contested votes for ideal point estimation. Once again, the members of the PRI and PAN contingents are deployed in respectively adjacent positions with only one exception. The new outlier is Councilor Morales at the right of the spectrum, quite distant from his fellow PAN nominees. The ideological positions of Councilors Barragán and Morales are not consistent with the party sponsor hypothesis. However, eighteen Councilors have ideological positions consistent with those of their sponsors, which suggests that parties are mostly able to reduce agency costs, either by screening ex ante or signaling ex post.

Also noteworthy is the finding in all three councils that the posterior distributions of ideal points (which we also call "ideal point ranges") overlap in many instances. This feature is easier to appreciate in Figure ??, which shows the first-to-ninth-decile width of the posterior location parameter densities for each councilor in the three discrete time periods. These figures standardize the range of each council's ideological spectrum reported in Table 5 in order to facilitate the visual inspection of ideal points and ranges. We hasten to add that

neither the ideological dimensions nor the individual measures of spread are directly comparable across councils. One can appreciate in the figures, for example, that PRI-sponsored council members in each half of the Woldenberg Council are virtually indistinguishable from each other, with overlapped ideal point ranges a sure sign of coalescent voting patterns in contested roll calls. A similar stacking of ranges can be observed among the PAN's nominees in the first half of the Woldenberg Council and for three of that party's four nominees in the Ugalde Council. The same cannot be claimed for the PRD's blocs (due to the extremism of two of its nominees), nor for the PAN's contingent from 2000 to 2003, nor for the PRI's after 2003. The evident split in the latest PRI contingent possibly reflects factional politics within the sponsoring party in the nomination process and thereafter. In the event, only four of eight multimember contingents appear to exhibit the clustering of ideal point ranges that would signify consistent partisan bloc voting.

An even stronger statement of the party sponsorship hypothesis would look to the formation of partisan cleavages based on bloc clustering. We can address this expectation more systematically by performing analyses of variance of the point estimates of councilors' ideologies in each council, using party sponsorship as the predictive categorical variable. To the extent that significant inter-party differences can be found in the mean positions of councilors, we could conclude that parties have succeeded in selecting representative agents whose like-mindedness undergirds partisan cleavages on the Council-General. We report ANOVA results in Table 6 which consider only the ideal points of multimember contingents for each council. In the first column of results, only the Woldenberg II council appears to be significantly divided by a partisan cleavage that cleanly separates its three contingents ($F_{2,5} = 17.2$, Pr(>F) = 0.006). In the last column in Table 6, we report ANOVA results which censure the two ideological outliers in Woldenberg I (Barragán) and Ugalde (Morales). Only by excluding the anti-sponsor positions of these two councilors do we obtain results for their respective councils that support the stronger version of the party sponsorship hypothesis. The partisan segmentation of IFE would appear to be a fact of life.

[Table 5 about here.]

The mapping of subjacent ideological preferences in accordance with partisan sponsorship does not exhaust the voting data from IFE.A fuller analysis of voting behavior on the Council-General must delve into the coalitional dynamics observed over time. To the extent that councilors who are ideologically close can agree on common policy goals, the natural prediction is that they should coalesce in ideologically connected coalitions (?). In spatial theory, when the status quo lies to the right of a unidimensional spectrum, the left bloc votes together to bring policy towards the median member's ideal point, with coalition size increasing monotonically with the distance between the status quo and the median. Table 7 presents the aggregate evidence for connected majorities at IFE. Note that in constructing this table we reverse our empirical strategy. We first used roll-calls to infer ideological positions; we now use inferred ideologies to decide which of the observed voting coalitions are ideologically connected.¹⁷ In doing so, we do not ask whether inferred councilor ideologies account for individual voting patterns (by construction, our results are the "best" one-dimensional fit); instead, we ask how well our best model fits group voting patterns according to the criterion of ideological connectedness.

Several points in Table 7 are worth highlighting. First, even in the presence of extremists on either end of the spectrum, as in Woldenberg I, connected centrist coalitions have been exceedingly rare since 1996, which conforms to theoretical expectations for a one-dimensional spatial model of voting. Second, each council shows a different pattern of connected coalition formation. Woldenberg I alternated between oversized leftist and rightist coalitions. Woldenberg II constructed majorities preponderantly from the right (comprising PRI and PAN contingents), while Ugalde has generated connected coalitions only from the left. [ONE REVIEWER DIDN'T CONSIDER THIS RELEVANT. UGALDE'S COALITIONS MAY FORM FROM THE LEFT, BUT WHAT DOES THIS REALLY MEAN WHEN THERE IS NO REAL LEFT (PRD) REPRESENTED IN THE COUNCIL?] Third, the proportion of unconnected majorities expands over time until they dominate contested roll-calls in the

latest council. Over ten years, unconnected coalitions are smaller than connected ones by half a vote on average. When non-extremist members drop out of a coalition, *winsize* is reduced but the broad ideological range of the coalition remains constant. Overall, fully 37% of contested votes were decided by unconnected coalitions since 1996.

[Table 6 about here.]

The direct implication of these patterns for the observation of partisan behavior by councilors is that coalitions at IFE, whether connected or not, tend to be cross-partisan and are inevitably so as majority size increases. But regardless of coalition size and coalitional dynamics, the underlying preference distribution on the council nonetheless informs contested votes in a consistent and predictable fashion. The distribution of ideal points and their ranges props one inescapable conclusion, that councilors are ideologically diverse but, with two notable exceptions, consistently aligned with their party sponsors.

4 Conclusion

Notwithstanding the difficulties entailed by agenda control and powerful incentives towards cross-partisan consensus, which crowd out more narrowly partisan voting, we have detected important evidence of partisanship on IFE's Councils-General from 1996 to 2005. By analyzing the posterior distribution of ideal points, we find that the average Electoral Councilor routinely votes in alignment with other colleagues nominated by the same party sponsor. Moreover, there is partial evidence that council members grouped by party sponsor share ideal point ranges that cluster into discernible partisan blocs. To that same extent, councilors are closer to their sponsors' hearts than might be expected in an ostensibly non-partisan electoral authority.

We noted at the beginning of this essay that agencies of restraint add an interesting dimension to the principal-agent model of bureaucratic delegation. When delegating authority to this kind of agency, principals also seek to send a credible signal that they will not engage in certain kinds of behavior. *Prima facie*, one would think that there exists a strong correlation between the degree of discretion granted to an agent and the credibility of a principal's commitment to restraint. We find, in IFE's case, that Mexican legislative parties retain and employ mechanisms to control agent behavior within the Council-General. Yet IFE enjoys a solid reputation as an institution that makes the commitment to clean elections credible. Our analysis only fuels this paradox by showing that IFE councilors vote in ways that are consistent with party sponsorship. We conclude that if the bulk of IFE decisions are above the political fray and free of partisan bickering, as is widely believed, this is not because its members are embodiments of technocratic efficiency and impartiality. Instead, councilors behave as "party watchdogs", able to check each other's moves and assure compromises that protect their sponsors' interests in the electoral arena.

This paradox can be rationalized by seeing IFE as an agency of restraint that solves the principals' moral hazard by representing all relevant parties in the process. If this interpretation is correct, the absence of the PRD in the enacting coalition that named the most recent Council-General is cause for concern. [THESE ARE THE COUPLE OF LINES THAT WE NEED TO UPDATE] For the power-sharing model to work, all major parties should be represented. Because parties anticipate that their interests will be guarded by their sponsored council members and can be reasonably sure that agency losses will be minor, they are willing to obey the occasional ruling that hurts their short-term interests. Parties may more adamantly oppose technocratic regulation if they suspect that their preferences will not receive a fair hearing. In short, our analysis lends credence to the claim that EMBs that embrace partisan strife, rather than those that purport to expunge party politics altogether from electoral regulation, might be better able to guarantee free and fair elections in new democracies.

[WE NEED ONE LAST PARAGRAPH THAT TIES THIS TO BROADER ISSUES IN THE LITERATURE ON DEMOCRATIZATION, PERHAPS TYING IT BACK TO MENTION OF LINZ-STEPAN'S "TRUST DEFICIT", I DON'T KNOW, JUST A BROADER

HOOK TO ENGAGE SOMEONE OTHER THAN MEXICANISTS]

References

Notes

¹SOME FLUFFY STUFF: In the wake of an extremely close presidential election in July 2006, the losing candidate mounted a public campaign designed to smear the credibility of IFE. Polls show that IFE's credibility suffered somewhat, but only 9 points [Alex Moreno dixit, but we need to check the Reforma polls].

²For an overview of the logic of delegation, see ?, 22-38.

³Only one in three respondents expressed trust in political parties in the same survey. See *Reforma* supplement *Enfoque*, June 5, 2005, p. 6.

⁴AGAIN, SOME EVIDENCE HERE IS NEEDED.

⁵The Partido de la Revolución Democrática (PRD) is the main left-of-center alternative in Mexican politics; PT is the Partido del Trabajo. In 2003, the PRD and PT were excluded from the enacting coalition, while the Partido Verde Ecologista Mexicano (PVEM) was incorporated.

⁶? expresses a similar view about the selection of council members, but considers that their conduct once in office must demonstrate prudence and impartiality in order to accomplish their task. That they should appear to be purer than Caesar's wife, however, does not necessarily make them so.

⁷The 1996 reform introduced committees for each of IFE's operational areas, staffed through voluntary participation of individual councilors, and with chairs assigned by consensus in the council. Party organizations with legal registry have non-voting representatives on the Council-General and its committees; in addition, all legislative parties exercise voice without a vote on the council.

⁸Voice may be inefficient, of course. ? find mixed evidence regarding the effectiveness of two types of party signals (voting cues by Legislative Councilors and authorship of IFE bills) in contested votes in the 1994-1995 period.

⁹An initiative to restrict employment of ex-Councilors in government positions or elective office has been frozen in Congress since 2001.

¹⁰Though no Councilor has ever been indicted, formal complaints have been filed multiple times and threats of impeachment invariably characterized by charges of overt partisanship are quite common. A search of Reforma's database since 1996 uncovered a total of 41 impeachment threats articulated by political parties (28 were issued during Woldenberg I, eight during Woldenberg II, and five under Ugalde). Four "official complaints" (a prelude to impeachment) were jointly filed in 1999 by the PRI, PT, and PVEM. There are also reports of four bills of impeachment sent to Congress in 2002, but these were mooted and left no trace in the record. Of the twenty individuals occupying councilor positions since 1996, thirteen received threats of impeachment. The PRI targeted all thirteen, including five members it had sponsored to the Council-General. The PT issued five threats, four of them jointly with other parties and one of these against its only nominee on the Council. The PVEM issued threats against ten different councilors, nine of them jointly with the PRI. The PRD and PRI made three generic threats against the Council-General in order to pressure its members to vote in accordance with those parties' interests. In addition, PRD Deputy and former Councilor Zebadúa filed a motion of no confidence against IFE in early 2005, signaling the availability of the PRD for any alliance to renovate the Ugalde Council, in which the PRD has no voting power. Many of these threats were soon retracted or forgotten. A few, however, have represented more serious outbreaks of conflict and even entailed walkouts by aggrieved parties (one by the PRI from November 1998 to March 1999, and another by the PVEM for three weeks in early 2005).

¹¹An exception is former Councilor Merino, who argues that internal consensus-making helped Council resolutions withstand the scrutiny of TRIFE (?).

¹²Abstentions and absences are treated as missing values.

¹³We stipulate standard normal prior distributions on councilors' ideal points to solve the problem of scaling invariance. For each of our datasets, we ran 200,000 iterations of the WinBugs sampler, discarding 100,000 as burn-in and thinning the resulting chain so as to keep 10,000 draws from the posterior distribution for inference purposes. We monitored convergence through Geweke's statistics. Samples and convergence results are available from the authors for inspection. We provide a a brief technical description of the model in a web appendix; Table 1 therein details our six anchoring votes.

¹⁴In a generous reading, this councilor's 180-degree shift from the extreme right of the previous council reduced agency costs to his party sponsor. Barragán's behavior is so erratic, however, that it is nigh impossible to explain it within an ideological or partisan logic. A two-dimensional rendering of ideal points helps make sense of this case, but we prefer to show results of a one-dimensional fit because it is simpler, and because degrees of overlap as predicted by the party sponsorship hypothesis do not vary substantially in a two-dimensional model (Author reference removed)

¹⁵Nominated by the PAN in 1996 as a substitute, Councilor Luken went on to take a position as Comptroller in the Federal District Government under PRD leadership before joining IFE in 2000. The case is less one of inefficient screening than of unforeseeable cosponsorship. In that sense, his intermediate position between left-leaning colleagues and Councilor Lujambio is a plausible indicator of mixed partisan predispositions.

¹⁶In the standardized spectrum, the left end of the left-most councilor's 80% highest posterior density takes a value of 0, the right end of the right-most councilor's a value of 1.

¹⁷This strategy is commonly employed in the US congressional literature whenever NOM-INATE scores are used to predict vote choice. ? show that, despite depending on observed roll-calls for their construction, NOMINATE scores correlate highly with other indicators of ideology.

¹⁸In those years, the scuttlebutt over IFE considered the "Pentagon"—the group of five councilors on the left spanning from Cárdenas to Molinar—to be decisive in policy-making. However, this quintet materialized as a minimal connected coalition in only 9 of 246 contested votes, while eight-member coalitions from the left accounted for 57 votes. Left-wing coalitions dominated right-wing ones until late 1999, but the latter easily prevailed afterwards.

 19 The failure of the PRD to join the enacting coalition of 2003 has meant a reduced

spectrum, prompting PRD charges against IFE of partisan bias. Most notably, that party's 2006 presidential candidate has accused current councilors of being "employees of the PAN and PRI" (*Reforma*, Sept. 17, 2005). This accords perfectly with our party sponsorship hypothesis, but bodes ill for IFE's management of federal elections in the future. [DO WE HAVE SOME OP-EDS ON THIS FROM THE 2006 ELECTION?]

Table 2: Post-IFE Careers of Electoral Councilors

Councilor	Sponsor	Post-IFE career
Carpizo Cou	ncil (1994-	1996)
Creel	PAN	PAN Deputy (1997-2000), PAN candidate for Federal District Gov't (2000), Minister of the Interior (2000-2005).
Woldenberg	PAN	PRI nominee for Council President (1996).
Granados	PRD	PRD gubernatorial candidate in Hidalgo (1998).
Ortiz	PRD	PRD Deputy(1997-2000 and 2003-2006), PRD cabinet member in Mexico City Gov't (2001-2003).
Zertuche	PRD	PRD nominee as IFE's Secretary-General (1999-2003).
Pozas	PRI	Returned to academic life.
Woldenberg	Council (1	996-2003)
Barragán	PRD	Returned to academic life.
Cárdenas	PRD	Returned to academic life.
Zebadúa	PRD	PRD Secretary of the Interior in Chiapas (2000-2003), PRD Deputy (2003-2006).
Cantú	PT	PRD nominee (vetoed) for Council President (2003).
Lujambio	PAN	PAN appointee as IFAI Commissioner (2005-2012).
Luken	PAN	Returned to private business.
Molinar	PAN	PAN Under-Secretary of the Interior (2000-2002), PAN Deputy (2003-2006).
Merino	PRI	Returned to academic life.
Peschard	PRI	Returned to academic life.
Rivera	PRI	Returned to academic life.
Woldenberg	PRI	Returned to academic life.

Table 3: Unity and division in multimember party contingents (contested votes with no absent members)

Sponsor	Dissenting Votes in		nberg I -2000		nberg II -2003	_	alde -2005*
	Contingent	Freq.	Pct.	Freq.	Pct.	Freq.	Pct.
PAN	0	206	89%	252	82%	19	35%
	1	26	11%	54	18%	30	56%
	2		_	_		5	9%
PRI	0	228	94%	281	86%	13	24%
	1	13	5%	39	12%	23	43%
	2	2	1%	8	2%	18	33%
PRD	0	18	8%	84	26%		
	1	212	89%	235	74%	_	
	2	8	3%	31	10%		

^{*}The series of roll-call votes for the Ugalde Council is truncated at August 2005.

Table 4: Legal appeals and Trife rulings on IFE decisions, 1996-2005

Council	Trife ruling	N	Pct.
Woldenberg I 1996-2000	No appeal Appeal denied IFE overruled All	572 46 28 646	89% 7% 4% 100%
Woldenberg II 2000-2003	No appeal Appeal denied IFE overruled All	440 60 40 540	81% 11% 7% 100%
Ugalde 2003-2005	No appeal Appeal denied IFE overruled All	171 27 17 215	79% 13% 8% 100%

Table 5: Posterior distribution of ideal points

Councilor	Sponsor	Mean	SD	Votes
Woldenberg I	wee			
Cárdenas	PRD	-1.79	0.44	230
Cantú	PT	0.42	0.20	231
Zebadúa	PRD	0.73	0.21	228
Lujambio	PAN	0.90	0.25	233
Molinar	PAN	1.09	0.26	238
Merino	PRI	1.95	0.45	244
Woldenberg	PRI	2.15	0.53	242
Peschard	PRI	2.28	0.60	242
Barragán	PRD	3.25	1.03	204
Woldenberg II				
Cárdenas	PRD	-1.67	0.23	290
Barragán	PRD	0.40	0.12	246
Cantú	PT	1.70	0.20	308
Luken	PAN	1.98	0.24	294
Rivera	PRI	3.20	0.38	318
Lujambio	PAN	3.50	0.45	323
Merino	PRI	3.60	0.44	330
Woldenberg	PRI	3.70	0.47	330
Peschard	PRI	3.75	0.44	323
$\underline{\text{Ugalde}}$				
González Luna	PAN	-1.59	0.51	53
Sánchez	PAN	-1.06	0.41	51
Albo	PAN	-1.03	0.39	53
Latapí	PRI	-0.87	0.35	53
Ugalde	PRI	-0.81	0.40	49
López Flores	PRI	0.00	0.23	46
Andrade	PRI	0.54	0.32	53
Morales	PAN	0.98	0.40	51
Gómez Alcántar	PVEM	1.82	0.58	52

Table 6: Analysis of variance of councilors' ideal points by party sponsorship

	Councilors from	Excluding
Council	PAN, PRD, PRI	outlier
Woldenberg I	$F_{2,5} = 0.628$	$F_{2,4} = 5.218$
	Pr(>F) = 0.571	Pr(>F) = 0.077
Woldenberg II	$F_{2,5} = 17.212$	
	Pr(>F) = 0.006	
Ugalde	$F_{1,6} = 0.349$	$F_{1,5} = 4.816$
	Pr(>F) = 0.576	Pr(>F) = 0.079

Table 7: Connected Winning Coalitions at IFE (mean size and frequency)

Council	Leftwing Winsize (Pct.)	Centrist Winsize $(Pct.)$	Rightwing Winsize (Pct.)	Unconnected Winsize $(Pct.)$	Contested votes Winsize (N)
Woldenberg I	7.51	6.37	7.28	6.51	7.13
	(28)	(3)	(45)	(24)	(246)
Woldenberg II	6.00	6.40	7.23	6.83	7.05
	(< 1)	(2)	(56)	(42)	(336)
Ugalde	6.50			6.58	6.56
	(30)	_	—	(70)	(54)