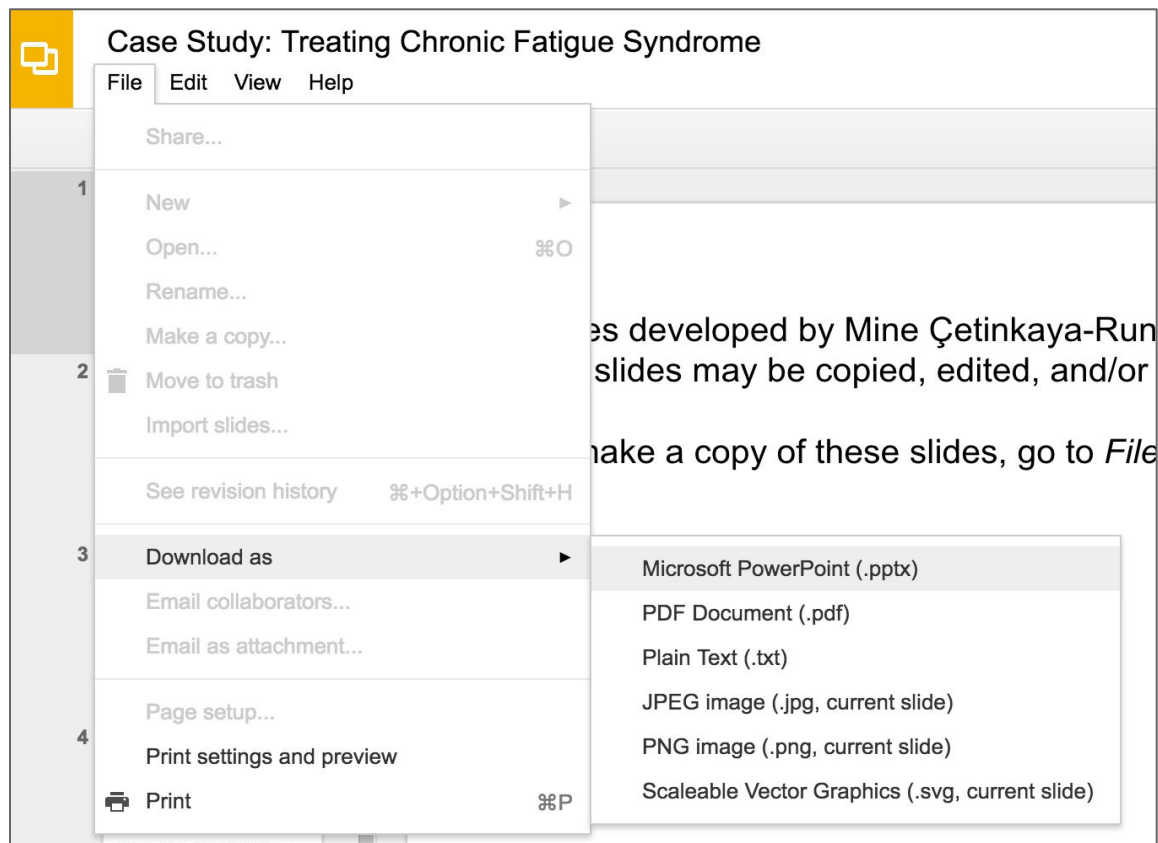


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Poisson Distribution

Poisson distribution

- The Poisson distribution is often useful for estimating the number of rare events in a large population over a short unit of time for a fixed population if the individuals within the population are independent.
- The **rate** for a Poisson distribution is the average number of occurrences in a mostly-fixed population per unit of time, and is typically denoted by λ .
- Using the rate, we can describe the probability of observing exactly k rare events in a single unit of time.

$$P(\text{observe } k \text{ rare events}) = \frac{\lambda^k e^{-\lambda}}{k!}$$

where k may take a value 0, 1, 2, and so on, and $k!$ represents k -factorial. The letter $e \approx 2.718$ is the base of the natural logarithm.

57 The mean and standard deviation of this distribution are λ and $\sqrt{\lambda}$, respectively

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We are given the weekly failure rate, but to answer this question we need to first calculate the average rate of failure on a given day: $\lambda_{day} = 2 = 0.2857$. Note that we are assuming that the probability of power failure is the same on any day of the week, i.e. we assume independence.

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$$P(3 \text{ failures on a given day}) = \frac{0.2857^3 \times e^{-0.2857}}{3!}$$

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$$\begin{aligned} P(3 \text{ failures on a given day}) &= \frac{0.2857^3 \times e^{-0.2857}}{3!} \\ &= \frac{0.2857 \times e^{-0.2857}}{6} \\ &= 0.0358 \end{aligned}$$

Is it Poisson?

- A random variable may follow a Poisson distribution if the event being considered is rare, the population is large, and the events occur independently of each other
- However we can think of situations where the events are not really independent. For example, if we are interested in the probability of a certain number of weddings over one summer, we should take into consideration that weekends are more popular for weddings.
- In this case, a Poisson model may sometimes still be reasonable if we allow it to have a different rate for different times; we could model the rate as higher on weekends than on weekdays.
- The idea of modeling rates for a Poisson distribution against a second variable (day of the week) forms the foundation of some more advanced methods called *generalized linear models*. There are beyond the scope of this course, but we will discuss a foundation of linear models in Chapters 7 and 8.

Practice

A random variable that follows which of the following distributions can take on values other than positive integers?

- (a) Poisson
- (b) Negative binomial
- (c) Binomial
- (d) Normal
- (e) Geometric

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