

CSCI 4550/6550

Interactive Visualization

Summer 2021

https://emaicus.com/courses/u21/csci4550/landing_page

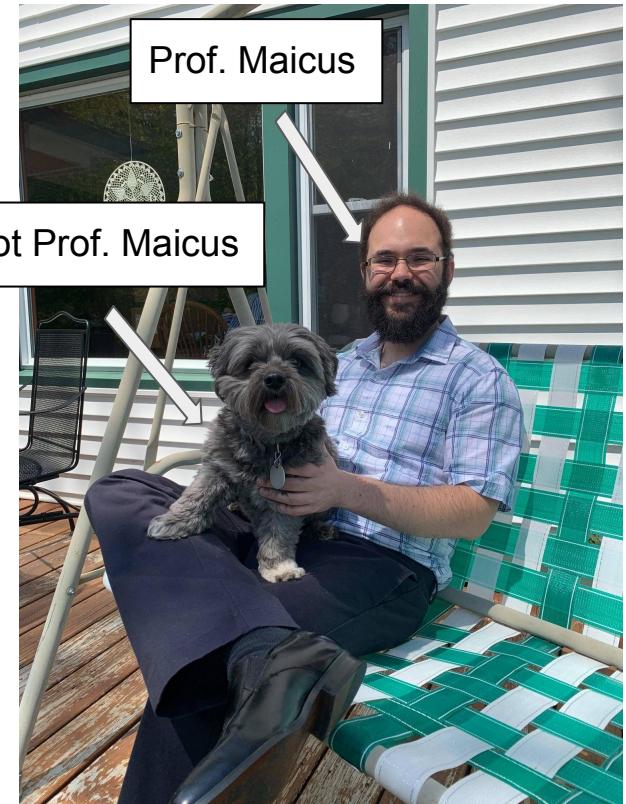
Prof. Evan Maicus

maicue@rpi.edu

<https://rensselaer.webex.com/meet/maicue>

Prof. Evan Maicus

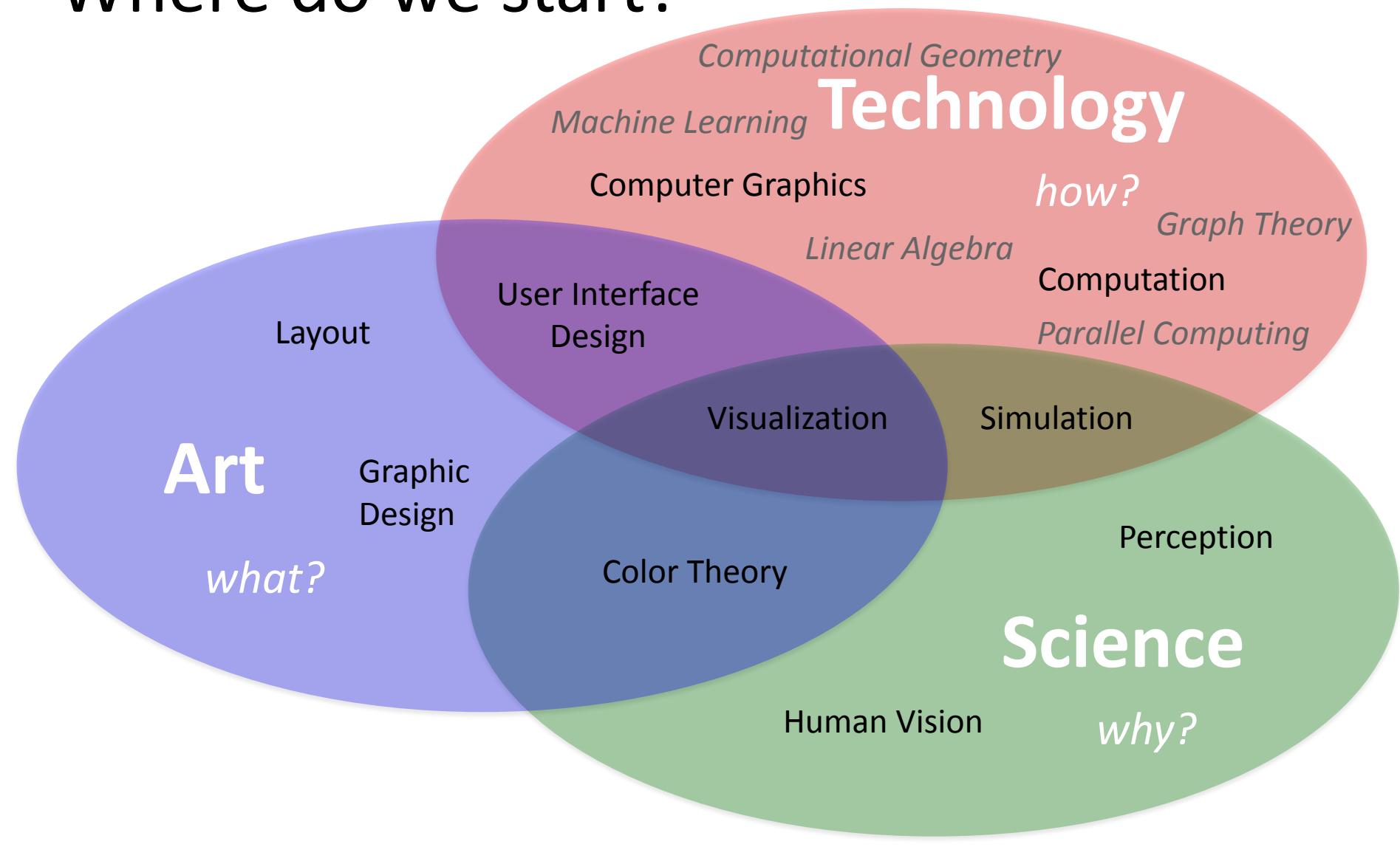
- Researcher in automated code assessment
- 3rd most commits to Submitty
- Presented at GSOC 2019 Munich Conference
- Also likes talking about 3D printing, fantasy literature, and cooking



Today

- Motivational Examples of Visualization Process
- Class Website & Syllabus
- Break!
- How do we Make Visualizations?
- Readings for Friday
- Homework 1 for Friday
- Criteria for a “good” Visualization

“Introduction” to Visualization: Where do we start?

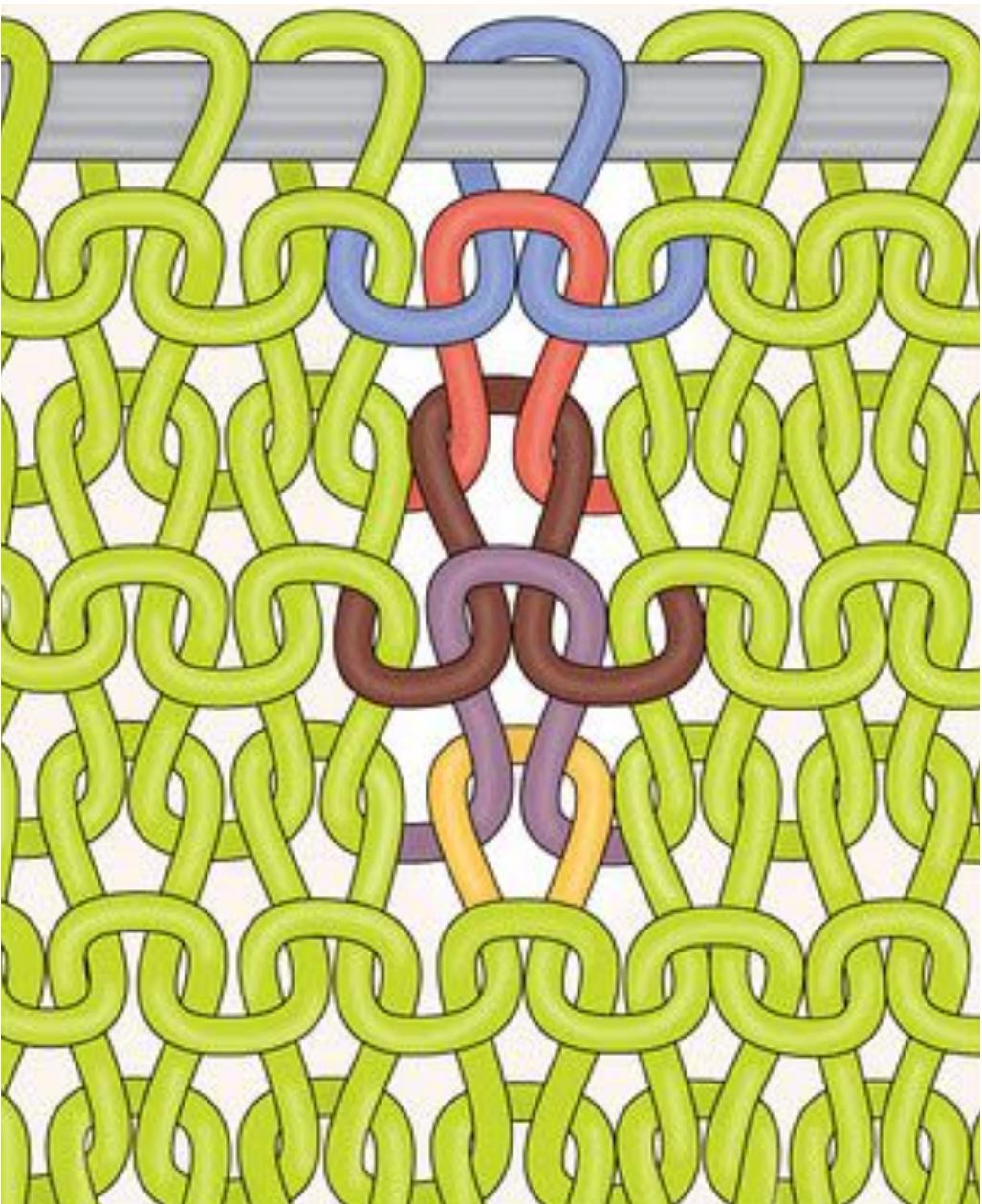
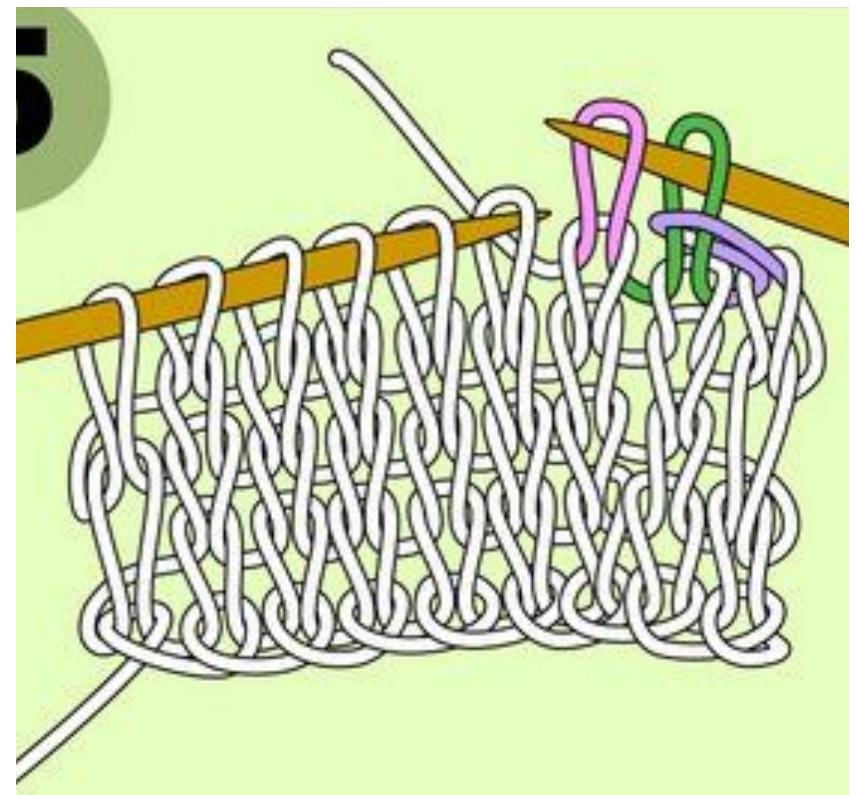


The Visualization Process

- Motivation & Problem Definition
- Visualization Design
- Data Collection
- Visualization Execution
- Analysis & Validation
- Visualization Revision
- Presentation

The Visualization Process

- Motivation & Problem Definition
 - e.g., audience, purpose, goals, interdisciplinary collaboration
- Visualization Design
- Data Collection
- Visualization Execution
- Analysis & Validation
- Visualization Revision
- Presentation



<http://techknitting.blogspot.com/>

The Visualization Process

- Motivation & Problem Definition
- **Visualization Design**
 - e.g., media, color, organization, layout, static vs. dynamic, creativity
- Data Collection
- Visualization Execution
- Analysis & Validation
- Visualization Revision
- Presentation

<http://www.babynamewizard.com/voyager>

NameVoyager: Explore baby names and name trends letter by letter

Baby Name > B

Both Boys Girls

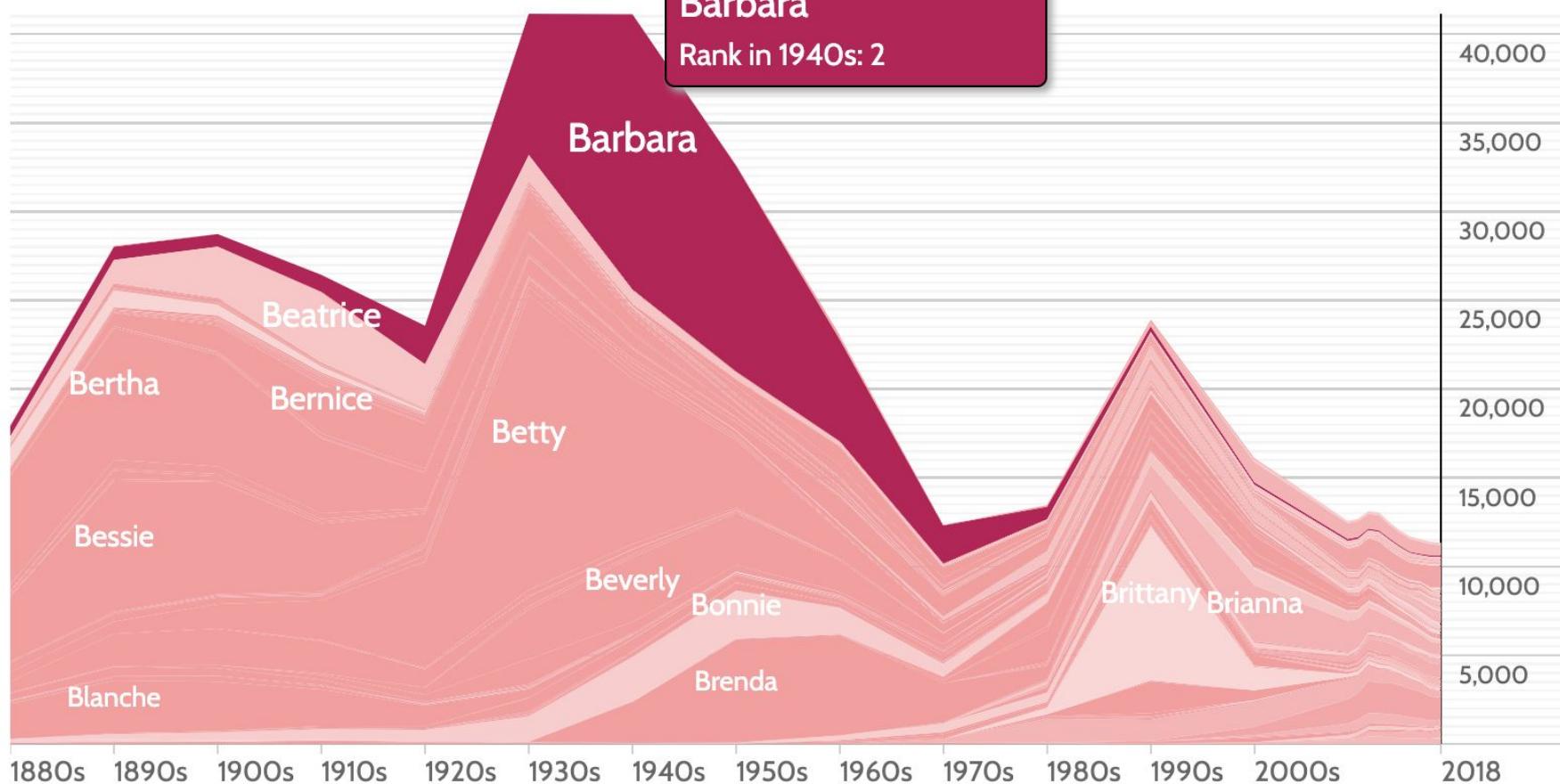
| | | | | | |
|-------|------|-----|-----|----|---|
| boys | 1000 | 500 | 100 | 25 | 1 |
| girls | 1000 | 500 | 100 | 25 | 1 |

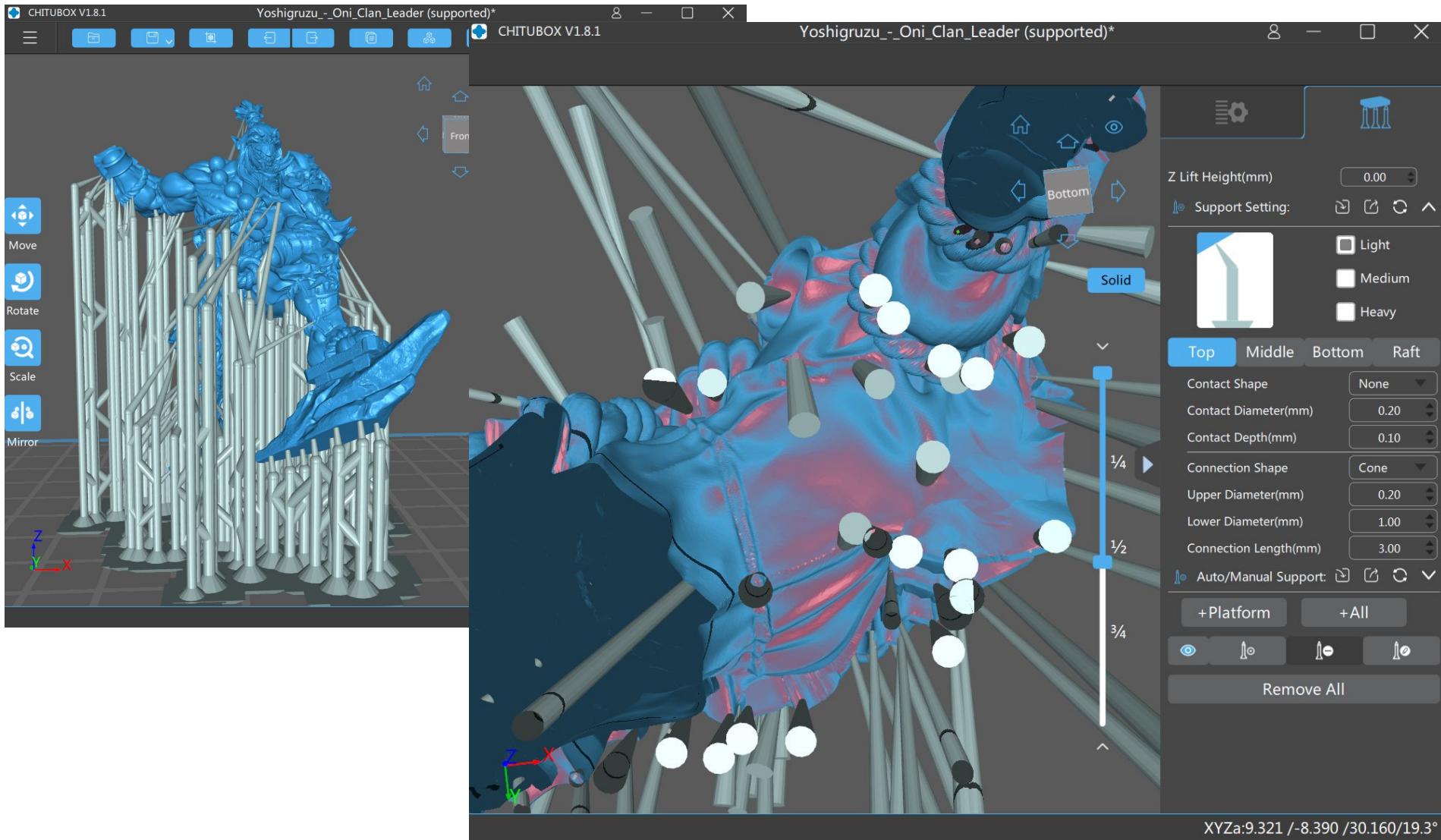
Current rank:

Names starting with 'B' per million babies

per million births

Barbara
Rank in 1940s: 2





<https://www.chitubox.com/en>

The Visualization Process

- Motivation & Problem Definition
- Visualization Design
- Data Collection
 - e.g., data structures, file formats, parsing, performance & efficiency, databases, very large datasets, interdisciplinary collaboration
- Visualization Execution
- Analysis & Validation
- Visualization Revision
- Presentation

THE DATA SCIENCE HIERARCHY OF NEEDS

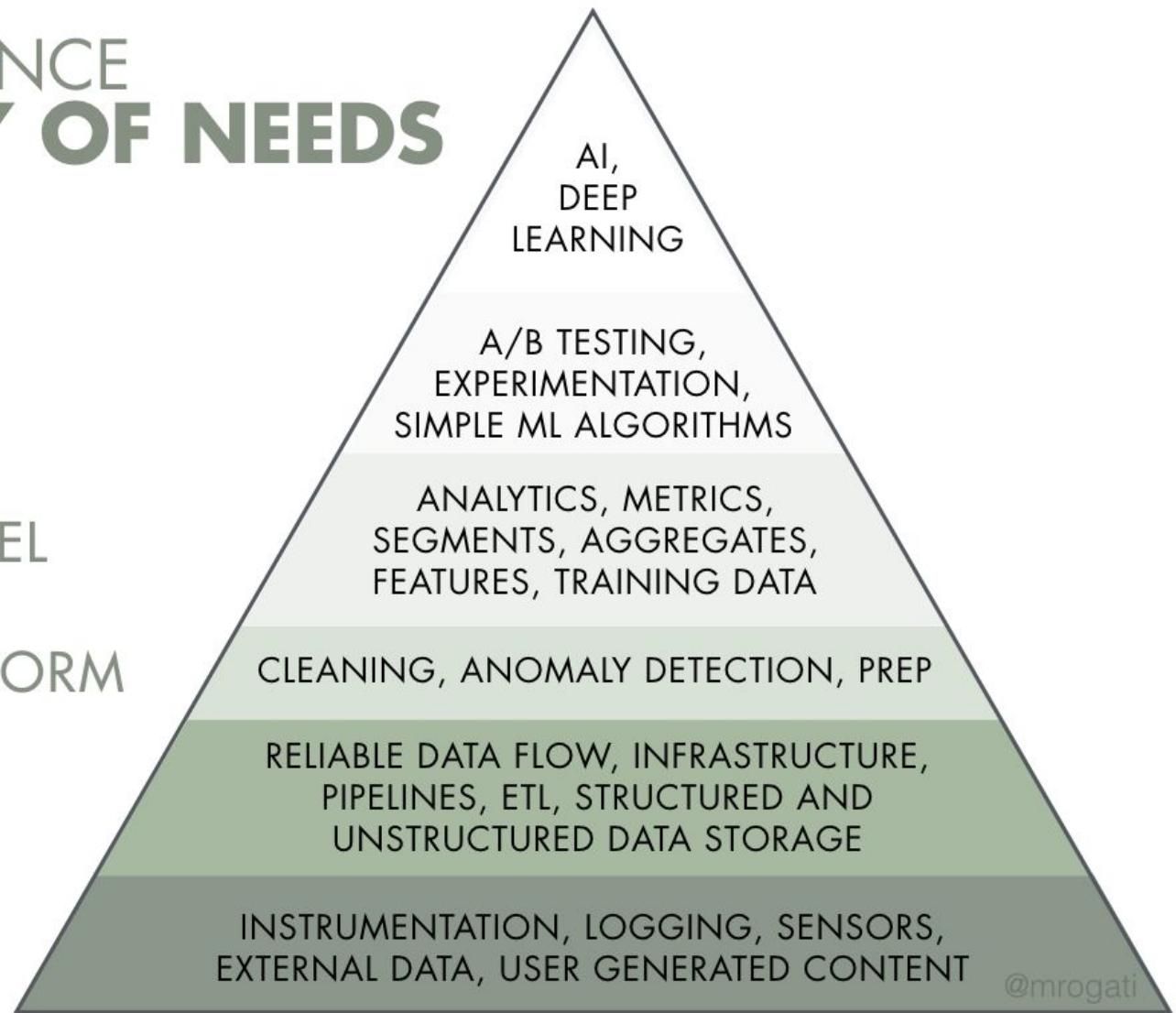
LEARN/OPTIMIZE

AGGREGATE/LABEL

EXPLORE/TRANSFORM

MOVE/STORE

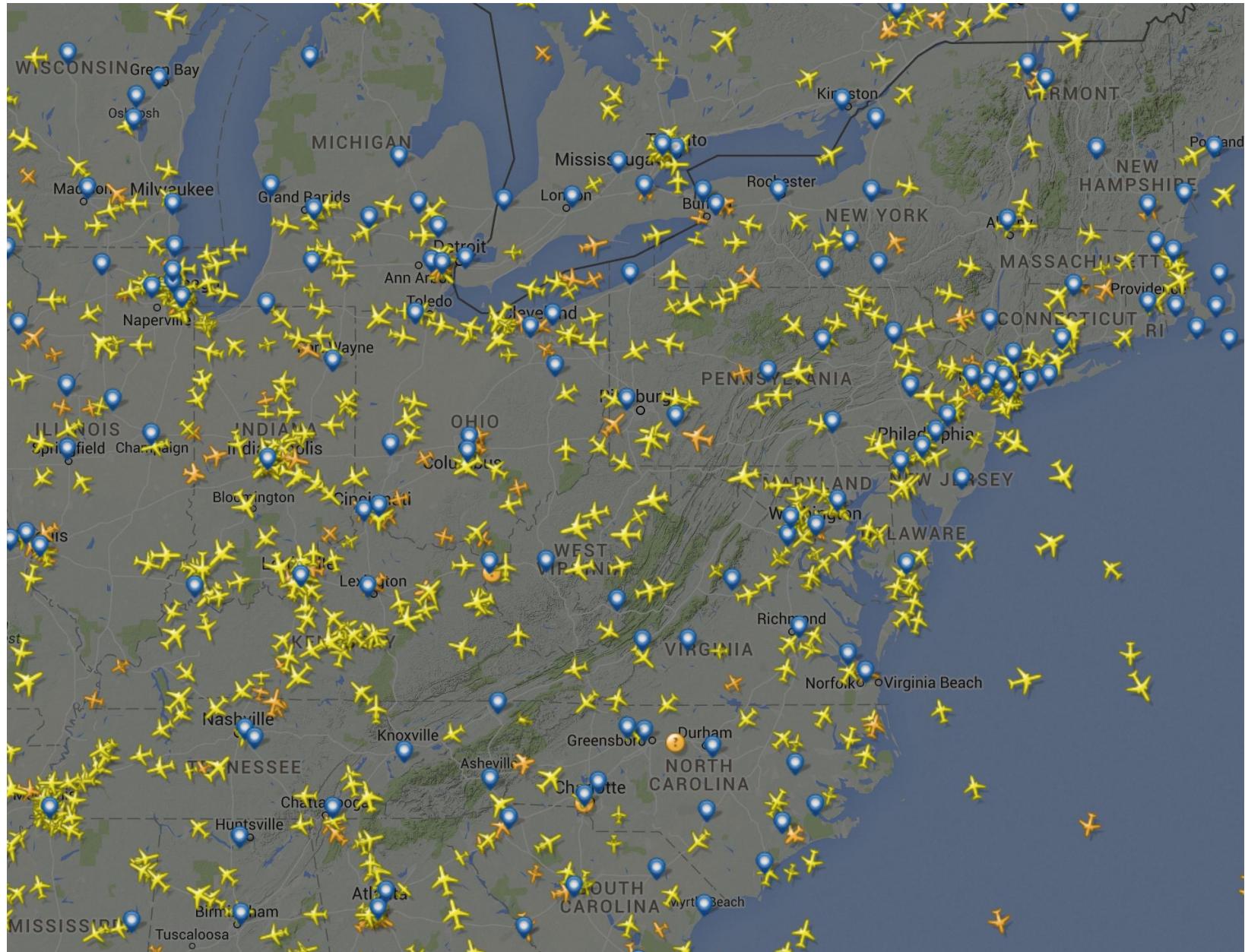
COLLECT



@mrogati

<https://hackernoon.com/the-ai-hierarchy-of-needs-18f111fcc007>

www.flightradar24.com



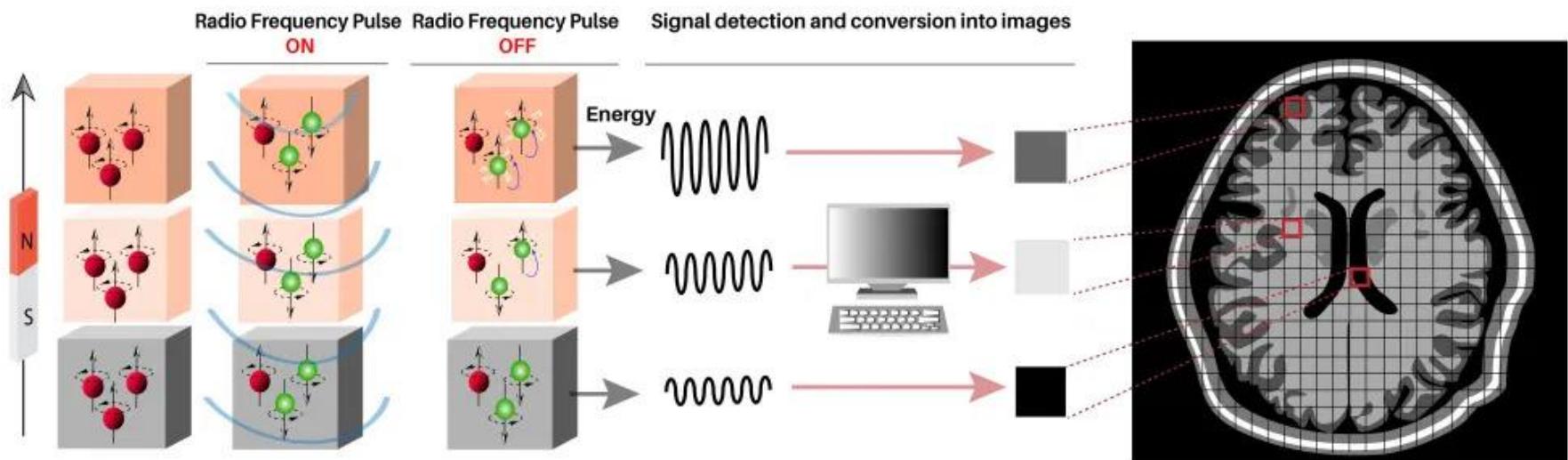
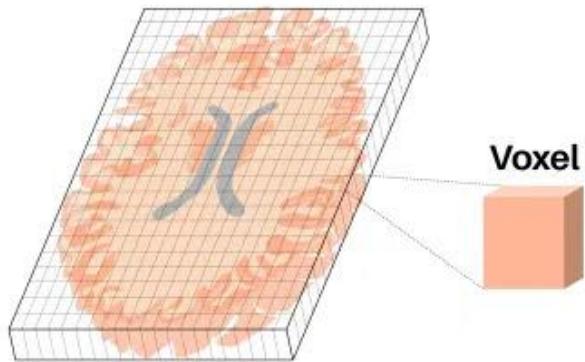


jump to a

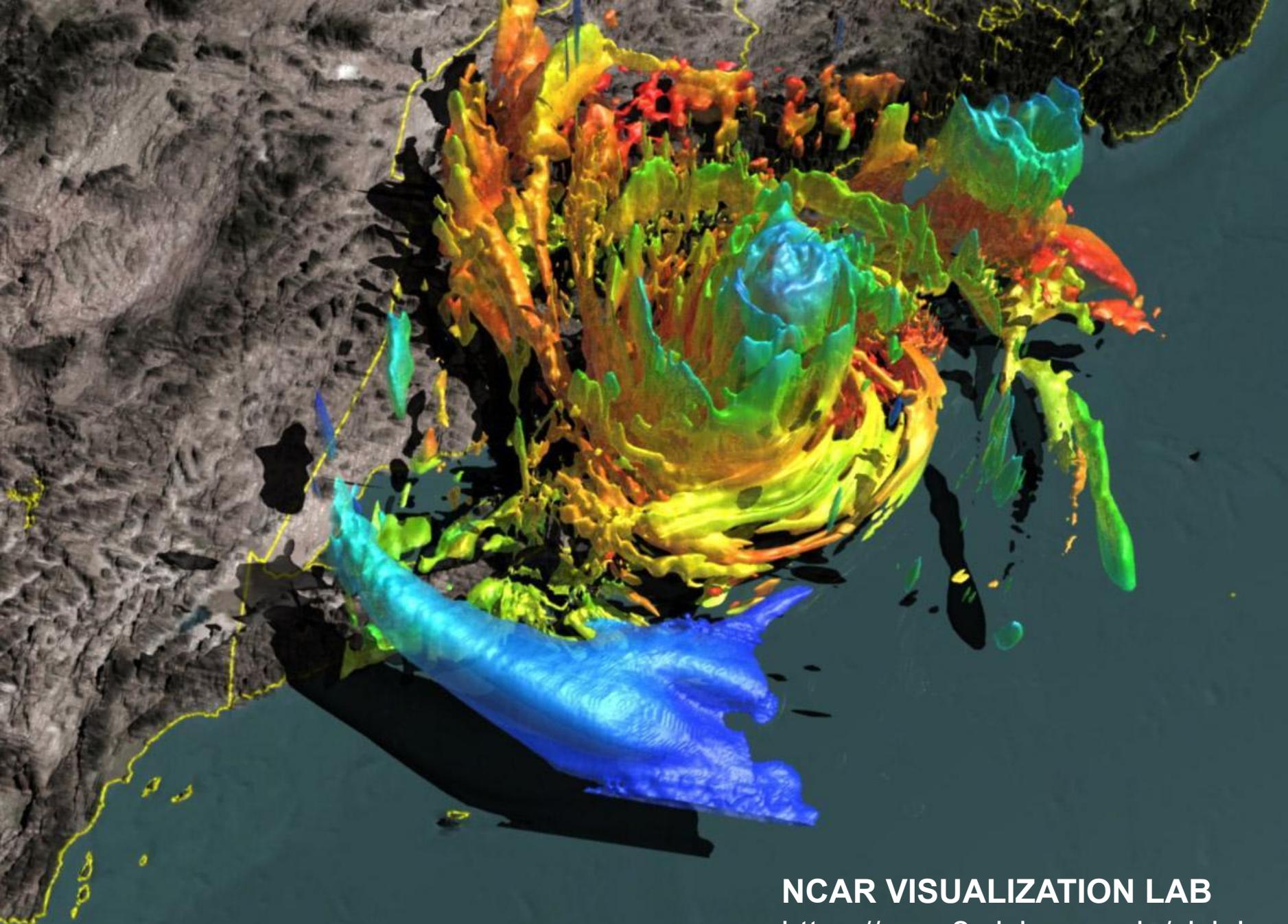


The Visualization Process

- Motivation & Problem Definition
- Visualization Design
- Data Collection
- **Visualization Execution**
 - e.g., data structures, implementation details, visualization toolkits/environments (VTK, OpenGL, d3.js, etc.), performance & efficiency
- Analysis & Validation
- Visualization Revision
- Presentation



<https://knowingneurons.com/2017/09/27/mri-voxels/>



NCAR VISUALIZATION LAB
<https://www2.cisl.ucar.edu/vislab>

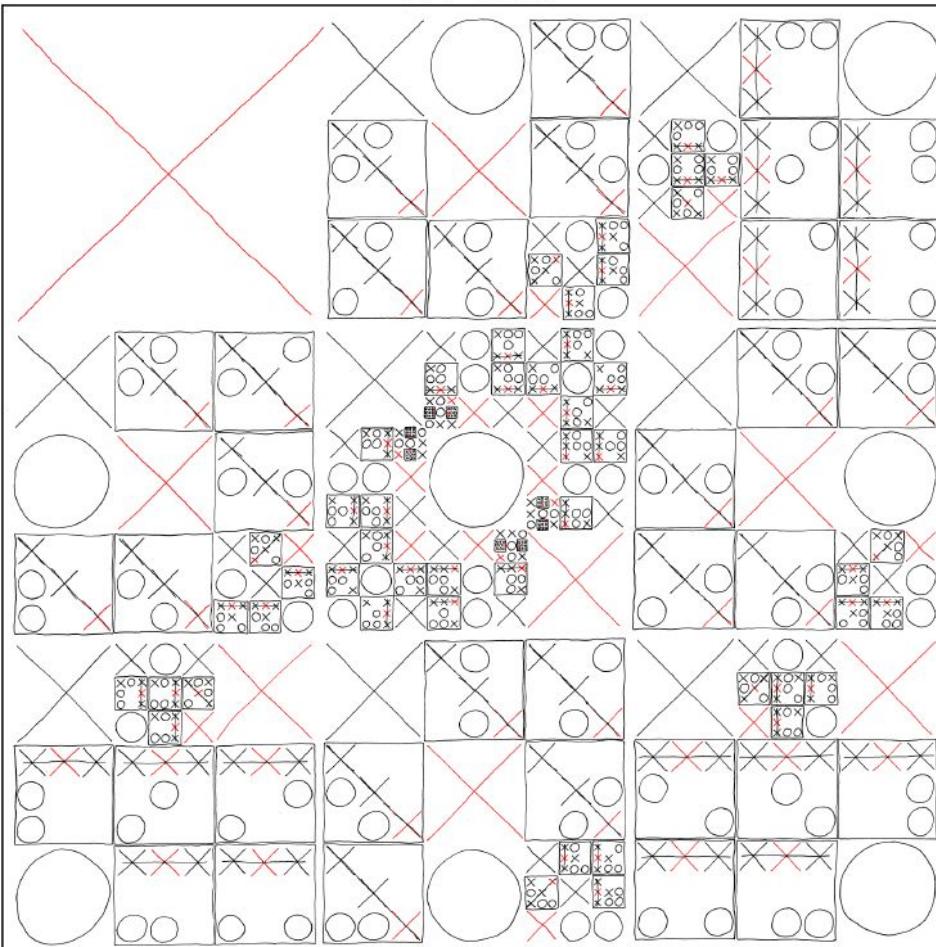
The Visualization Process

- Motivation & Problem Definition
- Visualization Design
- Data Collection
- Visualization Execution
- Analysis & Validation
 - e.g., debugging, drawing conclusions from data, accuracy, precision, interpretation, usability
- Visualization Revision
- Presentation

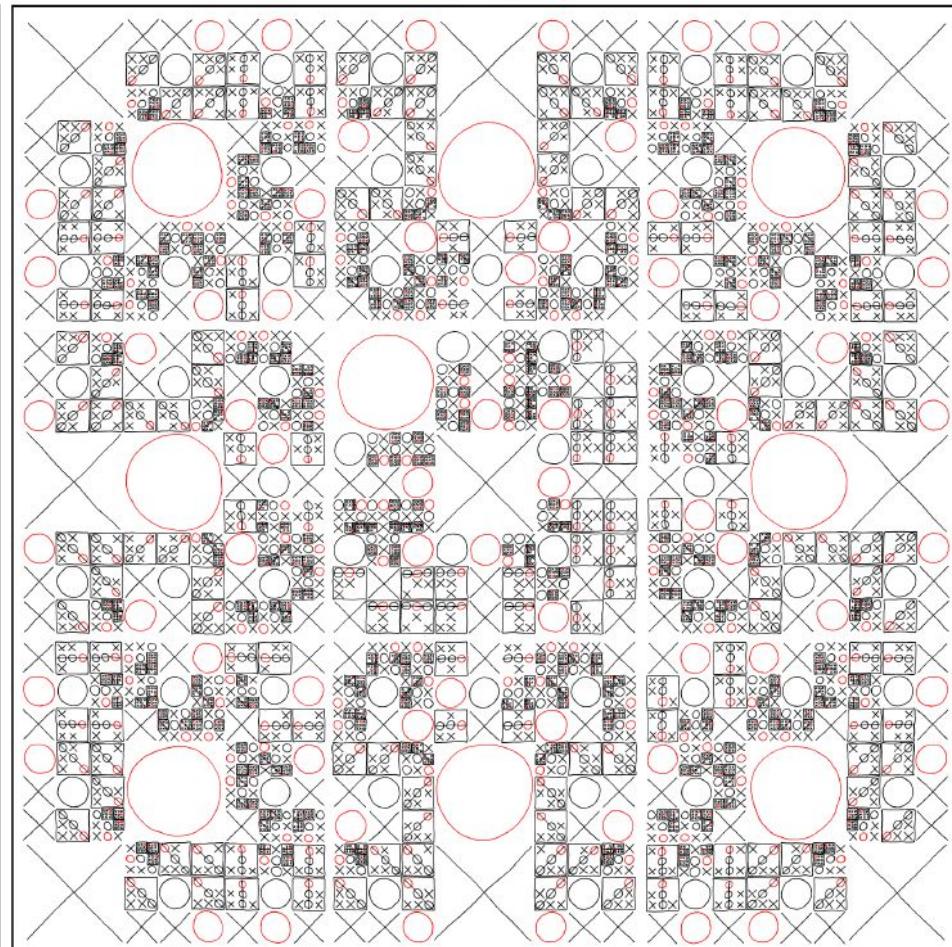
COMPLETE MAP OF OPTIMAL TIC-TAC-TOE MOVES

YOUR MOVE IS GIVEN BY THE POSITION OF THE LARGEST RED SYMBOL ON THE GRID. WHEN YOUR OPPONENT PICKS A MOVE, ZOOM IN ON THE REGION OF THE GRID WHERE THEY WENT. REPEAT.

MAP FOR X:



MAP FOR O:



The Visualization Process

- Motivation & Problem Definition
- Visualization Design
- Data Collection
- Visualization Execution
- Analysis & Validation
- Visualization Revision
 - e.g., prototype & revise, iterated design, comparing before & after, solicit user feedback, formal user studies
- Presentation

2019 Agency Goal Progress

| Service | 2019 Goals | Q1 Progress | Q2 Progress | Q3 Progress | Q4 Progress | YTD Progress |
|---|----------------------|-------------------|-------------------|-------------|-------------|-------------------|
| # of Participants Served ▪ <i>Defined as receiving at least one service</i> | 4,000 | 1,800 | 1,600 | | | 3,400 |
| # of Participants Gaining Skills for education or employment ▪ <i>Defined as skills gained through training, workshop or work readiness</i> | 2,000 | 500 | 400 | | | 900 |
| Financial Wellness ▪ Financial Literacy classes ▪ Financial Coaching | 600 500 | 100 100 | 150 120 | | | 250 220 |
| Career Training & Education ▪ Training Enrollment/Completion (65%) ▪ Credential completion | 1,000/ 500 250 | 200/150 80 | 250/200 60 | | | 450/350 140 |
| Placements ▪ Job Placements (<i>includes internships/trainees</i>) | 3,000 | 400 | 500 | | | 900 |
| Increase Average Wage of people we serve <i>(does not include internship/trainee wages)</i> | \$15.00 | \$14.80 | \$14.60 | | | \$14.70 |
| Increase Job Retention of those we serve ▪ 3 month ▪ 6 month ▪ 12 month | 65% 65% 65% | 70% 60% 50% | 80% 70% 60% | | | 75% 65% 55% |
| Transitional Employment ▪ # of Trainee jobs ▪ # of Trainees that move to external jobs | 1,000 500 | 250 100 | 200 120 | | | 450 220 |
| Community Engagement ▪ <i>Defined as attendees at community events, job fairs and information sessions</i> | --- | 600 | 400 | | | 1,000 |

<https://depictdatastudio.com/how-to-use-an-iterative-process-to-hone-the-perfect-data-visualization/>

<https://depictdatastudio.com/how-to-use-an-iterative-process-to-hone-the-perfect-data-visualization/>

2019 Agency Goal Progress

| Goal Area | Specific Goal | 2019 | Q1 | Q2 | Q3 | Q4 | YTD | YTD | On Track? |
|-------------------------------|--|---------|----------|----------|----------|----------|---------|----------|--|
| | | Goal | Progress | Progress | Progress | Progress | Results | Progress | |
| Services | Participants Served with at least one service | 4000 | 1800 | 1600 | | | 3400 | 85% | ● |
| Skill Gains | Participants Gaining Skills via training or workshop | 2000 | 500 | 400 | | | 900 | 45% | ● |
| Financial Wellness | Participants in Financial Literacy classes | 600 | 100 | 150 | | | 250 | 42% | ● |
| | Participants in Financial Coaching | 500 | 100 | 120 | | | 220 | 44% | ● |
| Career Training and Education | Participants with Training Enrollments | 1000 | 200 | 250 | | | 450 | 45% | ● |
| | Participants with Training Completions | 500 | 150 | 200 | | | 350 | 70% | ● |
| | Participants with Credentials Attained | 250 | 80 | 60 | | | 140 | 56% | ● |
| Placements | Job Placements including interns and trainees | 3000 | 400 | 500 | | | 900 | 30% | ● |
| Wages | Average Wage not including intern/trainee wages | \$15.00 | \$14.80 | \$14.60 | | | \$14.70 | | ● |
| Job Retention | 3 Month Retention | 65% | 70% | 80% | | | 75% | | ● |
| | 6 Month Retention | 65% | 60% | 70% | | | 65% | | ● |
| | 12 Month Retention | 65% | 50% | 60% | | | 55% | | ● |
| Transitional Employment | Trainee Jobs | 1000 | 250 | 200 | | | 450 | 45% | ● |
| | Trainees moved to external jobs | 500 | 100 | 120 | | | 220 | 44% | ● |
| Community Engagement | People engaged at community events, job fairs, and information sessions | --- | 600 | 400 | | | 1000 | | |



<http://www.heraldsun.com.au/> Getty



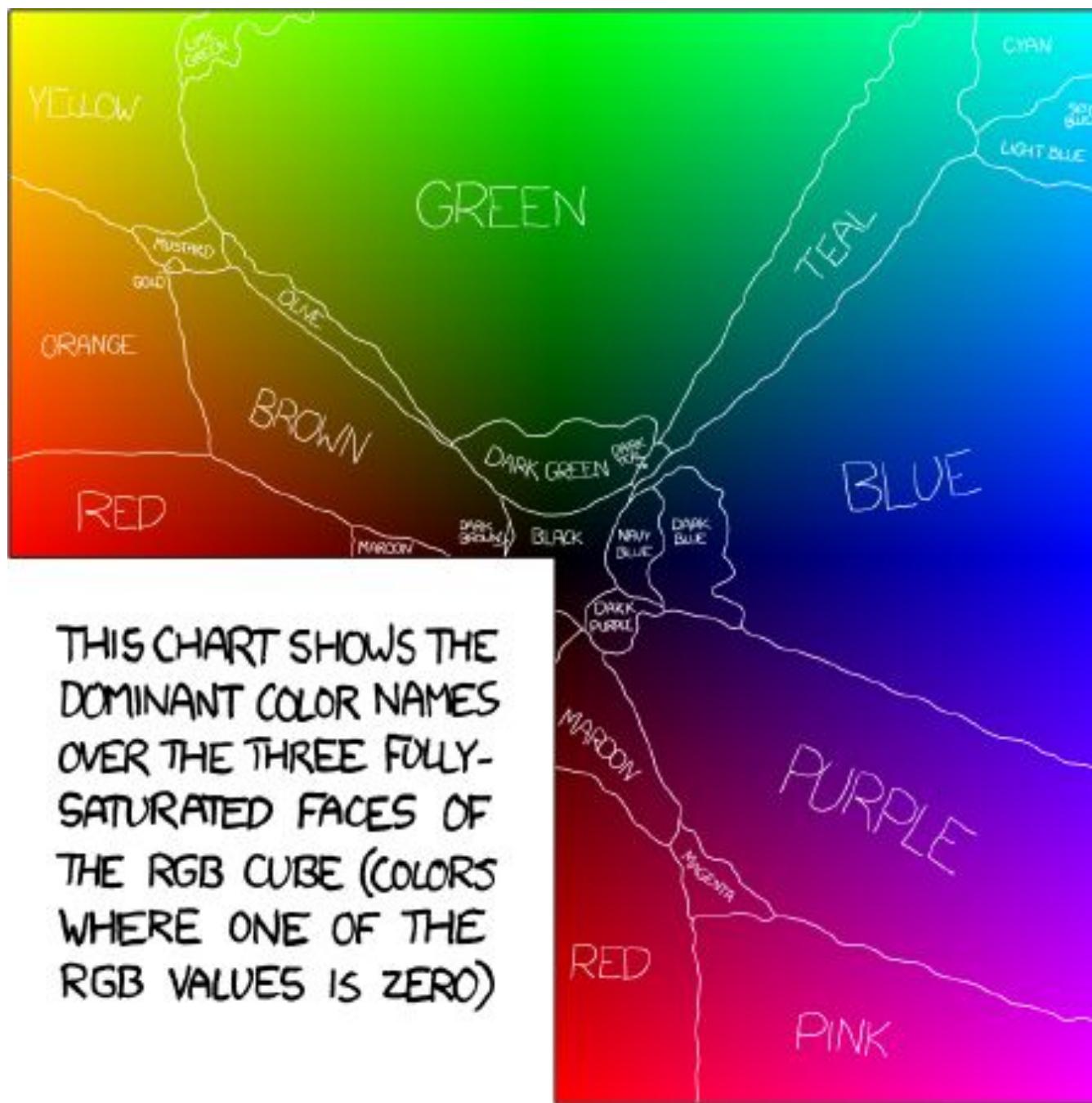
http://www.digitalglobe.com/sites/default/files/italy_giglio_jan17_2012_0.jpg



From somewhere on Facebook....
<http://www.facebook.com/babayoff>

The Visualization Process

- Motivation & Problem Definition
- Visualization Design
- Data Collection
- Visualization Execution
- Analysis & Validation
- Visualization Revision
- Presentation
 - e.g., mixed media, descriptive titles/labels, concise and complete captions/companion text, elevator pitch, documentation



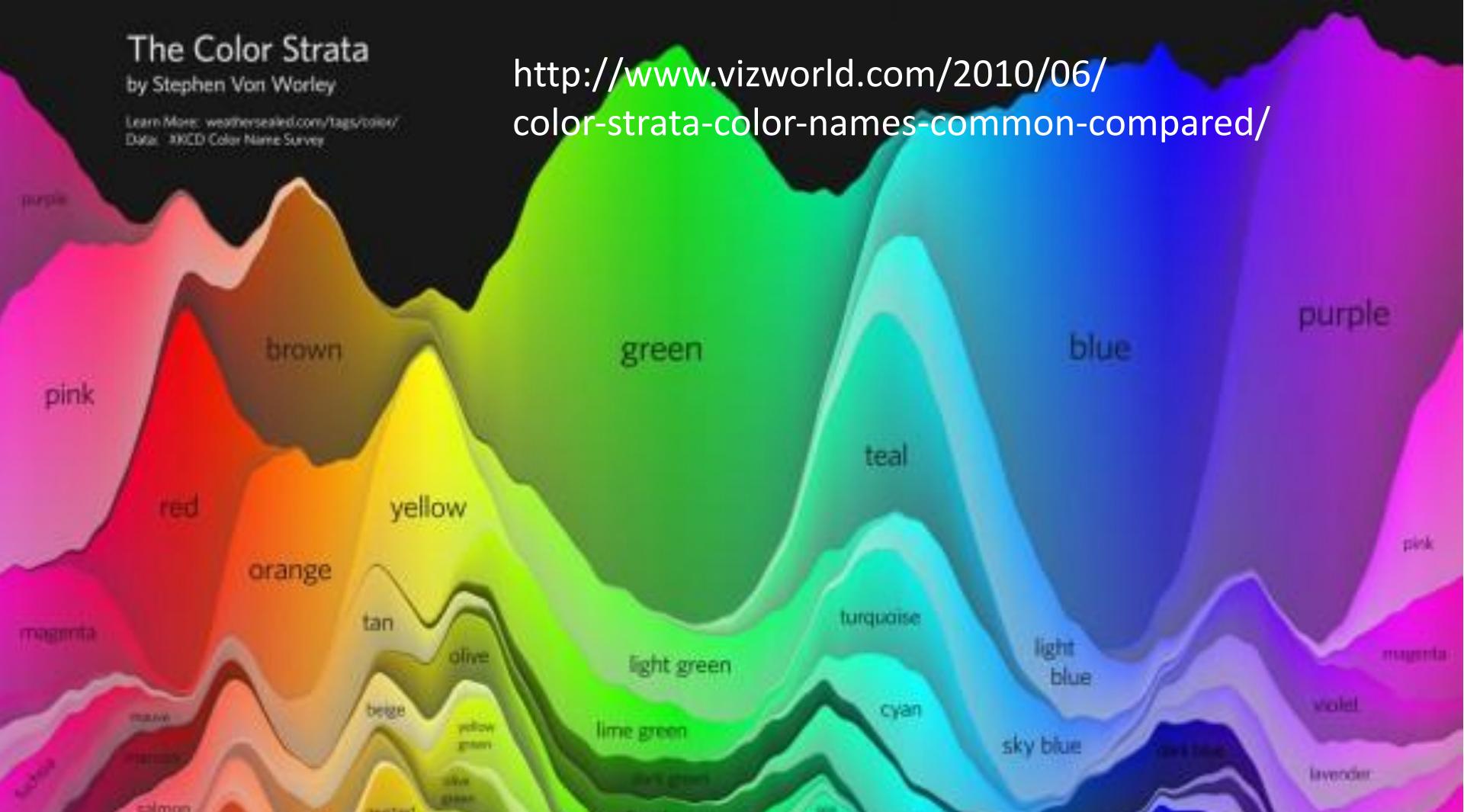
THIS CHART SHOWS THE DOMINANT COLOR NAMES OVER THE THREE FULLY-SATURATED FACES OF THE RGB CUBE (COLORS WHERE ONE OF THE RGB VALUES IS ZERO)

The Color Strata

by Stephen Von Worley

Learn More: weathersealed.com/tags/color/
Data: XKCD Color Name Survey

<http://www.vizworld.com/2010/06/color-strata-color-names-common-compared/>



"The Color Strata includes the 200 most common color names (excluding black-white-grayish tones), organized by hue horizontally and relative usage vertically, stacked by overall popularity, shaded representatively, and labeled where possible. Besides filtering spam, ignoring cruft, normalizing grey to gray, and correcting the most egregious misspellings (here's looking at you, fuchsia), the results are otherwise unadulterated. As such, similar color names, like sea green, seafoam green, and seafoam, each appear separately. They're synonymous... or are they?"

Today

- Motivational Examples of Visualization Process
- Class Website & Syllabus
- Break!
- How do we Make Visualizations?
- Readings for Friday
- Homework 1 for Friday
- Criteria for a “good” Visualization

Website, Syllabus, & Course Grades

Syllabus

Interactive Visualization, Summer 2021

Course Overview

Visualizing data is a key step in understanding many problems. This course is designed to introduce students to methods of visualizing many different types of data, such as images, numerical/statistical data, 3D surfaces, flow fields, and medical data. We will both use existing visualization software and program custom visualizations using JavaScript. Course activities include discussion of recent and classic research papers, weekly homework assignments, in-class critiques of visualization artifacts, and a final project to explore creative uses of these techniques.

Prerequisites

CSCI 1200 Data Structures and CSCI 2300 Intro to Algorithms or CSCI 2600 Principles of Software or permission of instructor. C++ and sufficient prior programming experience is required.

Learning Outcomes

Students who have successfully completed this course will be able to:

- Analyze, interpret, and evaluate a specific visualization example and discuss how the visualization might be improved for more accurate interpretation or communication of patterns in the data.
- Select or design an effective visualization strategy for a variety of different types of data.
- Create a visualization of a new dataset using available open-source visualization resources.
- Use visualization to communicate results of experiments and research in their field of study.
- Incorporate visualization for debugging and improved program development or experimental data analysis in their field of study.

Course Grades

<https://emaicus.com/courses/u21/csci4550/syllabus>

Today

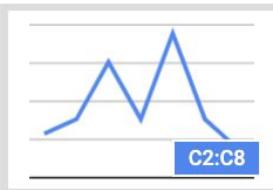
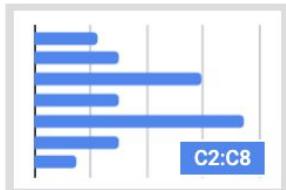
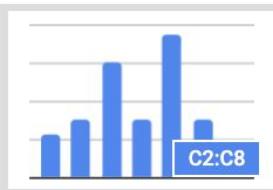
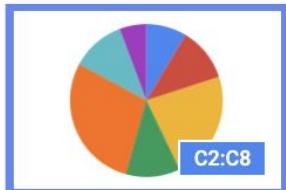
- Motivational Examples of Visualization Process
- Class Website & Syllabus
- Break!
- How do we Make Visualizations?
- Readings for Friday
- Homework 1 for Friday
- Criteria for a “good” Visualization

Today

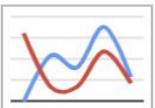
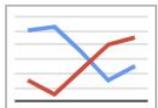
- Motivational Examples of Visualization Process
- Class Website & Syllabus
- Break!
- **How do we Make Visualizations?**
- Readings for Friday
- Homework 1 for Friday
- Criteria for a “good” Visualization

Google Sheets

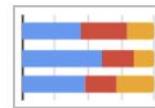
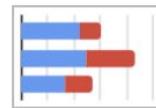
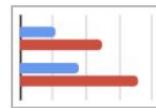
SUGGESTED



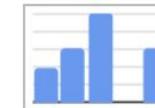
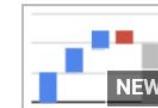
Line



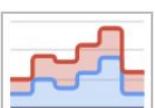
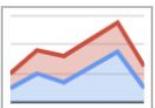
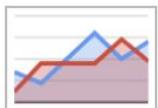
Bar



Other



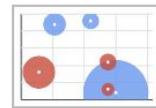
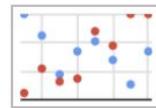
Area



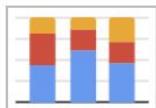
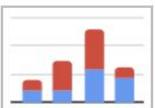
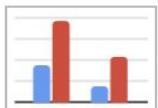
Pie



Scatter



Column

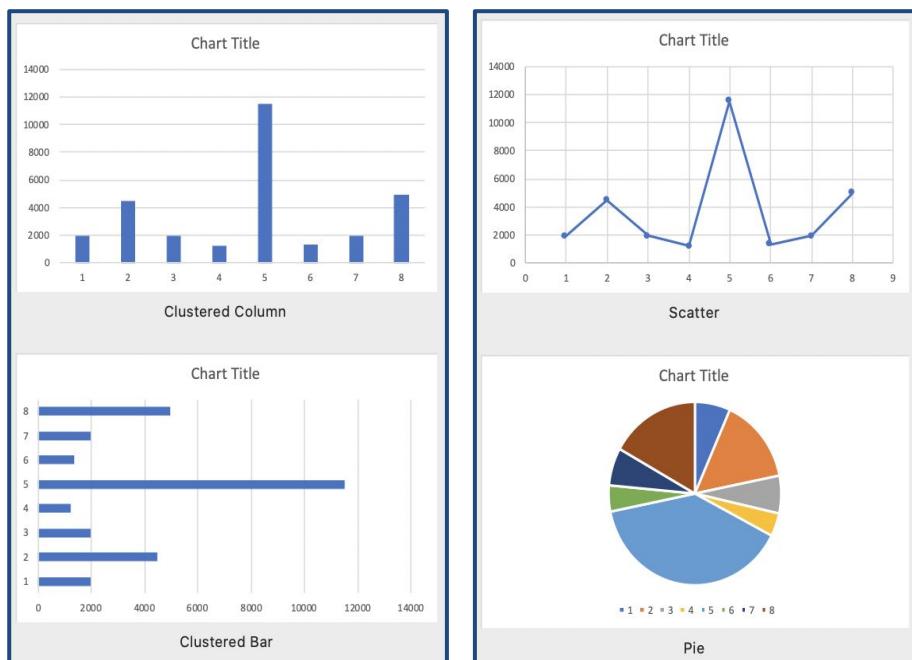


Map

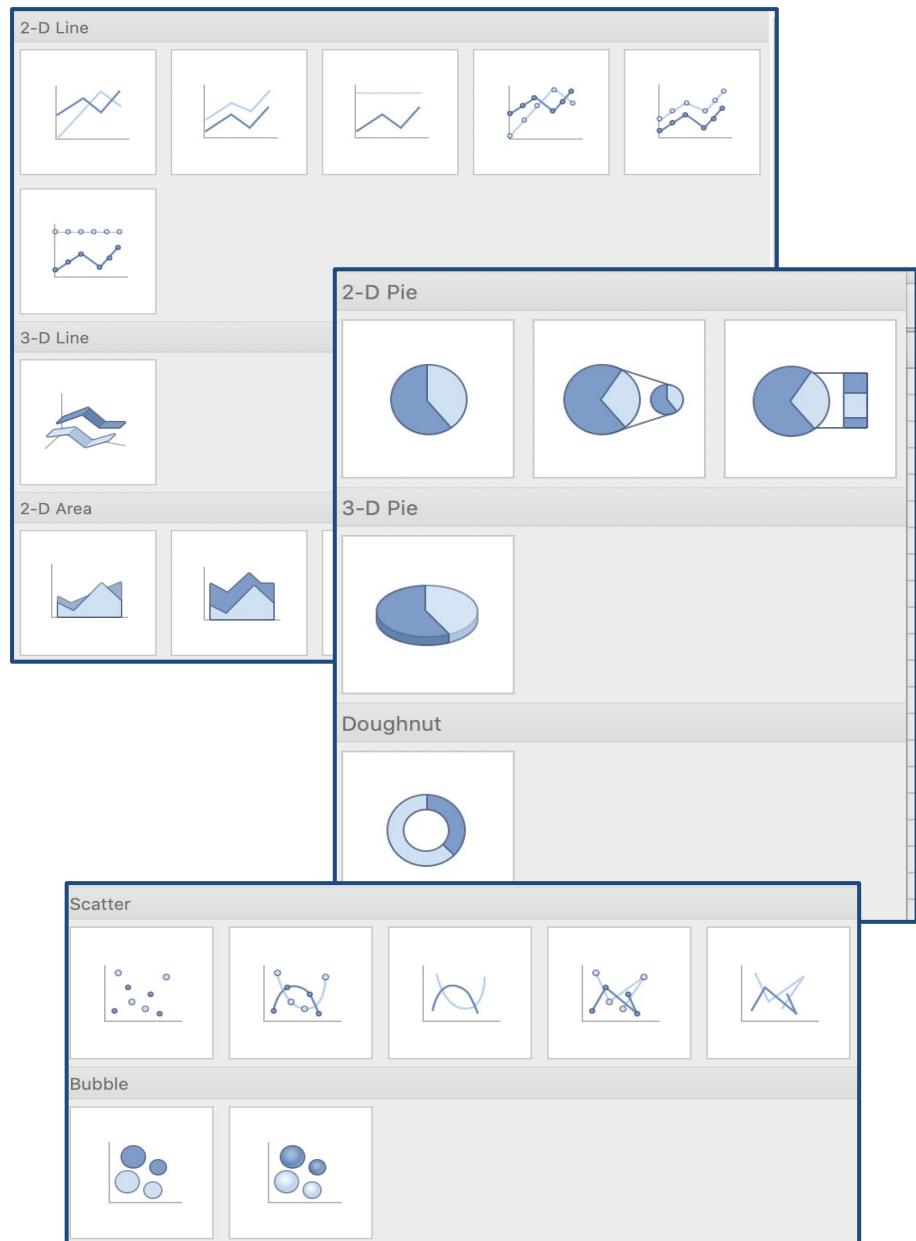


Pets

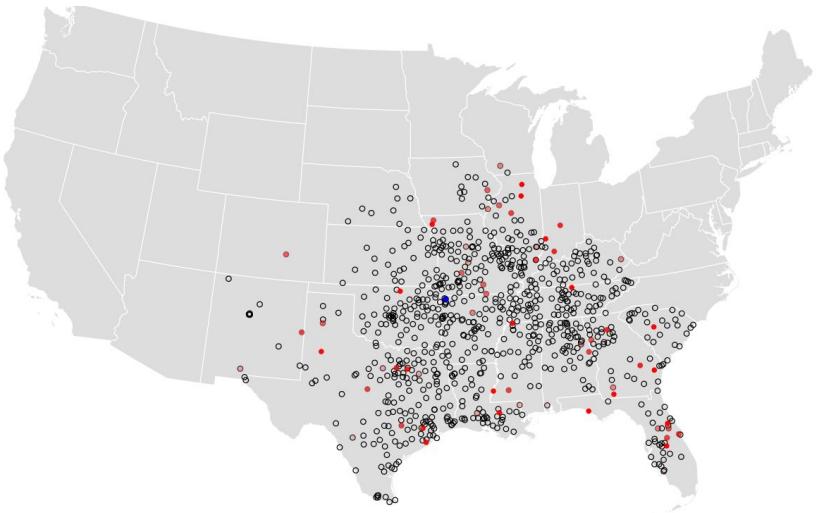
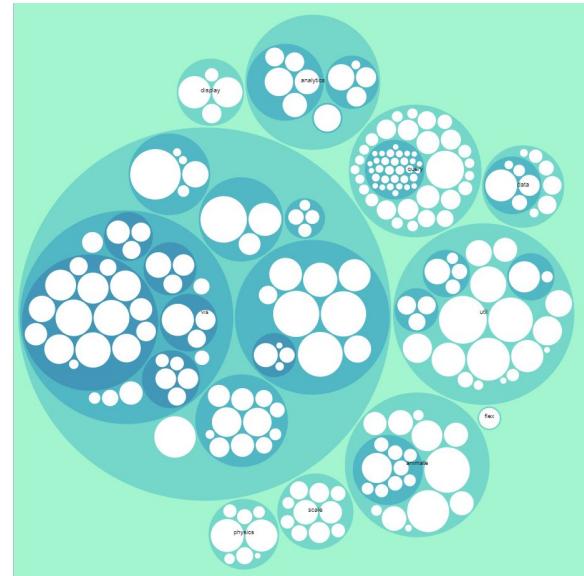
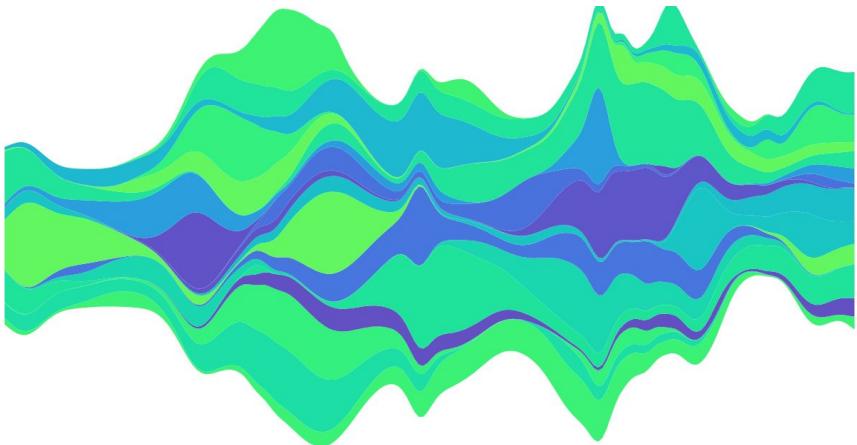
| Cats | Dogs |
|------|------|
| 14 | 25 |
| 25 | 36 |
| 36 | 47 |



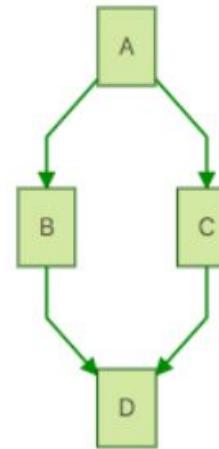
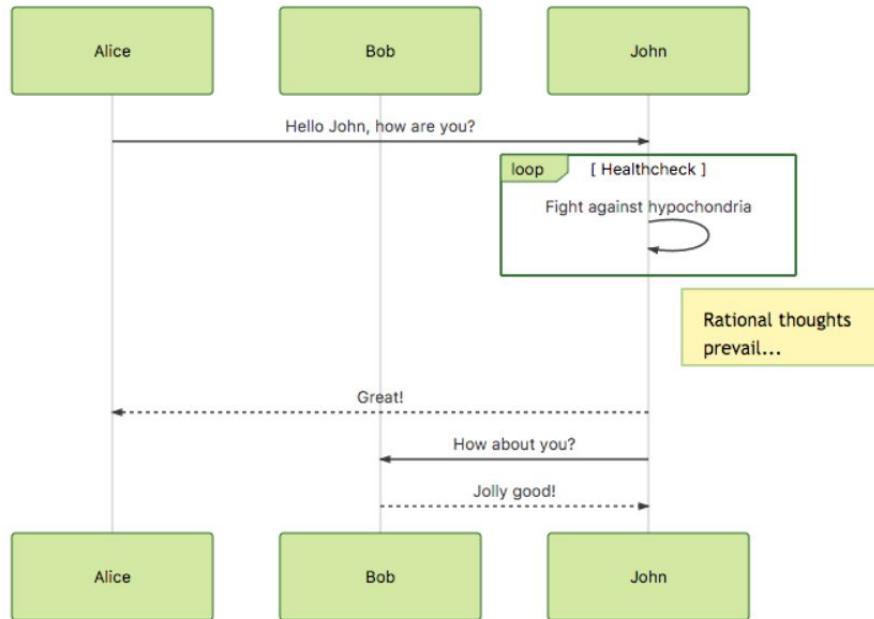
Excel



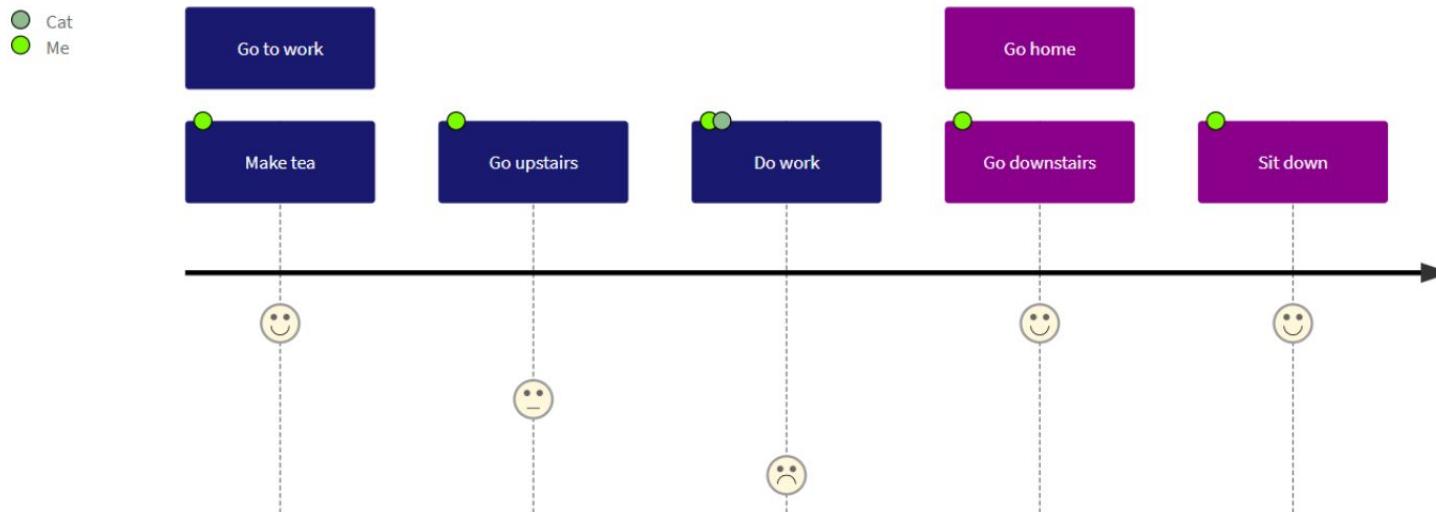
d3.js



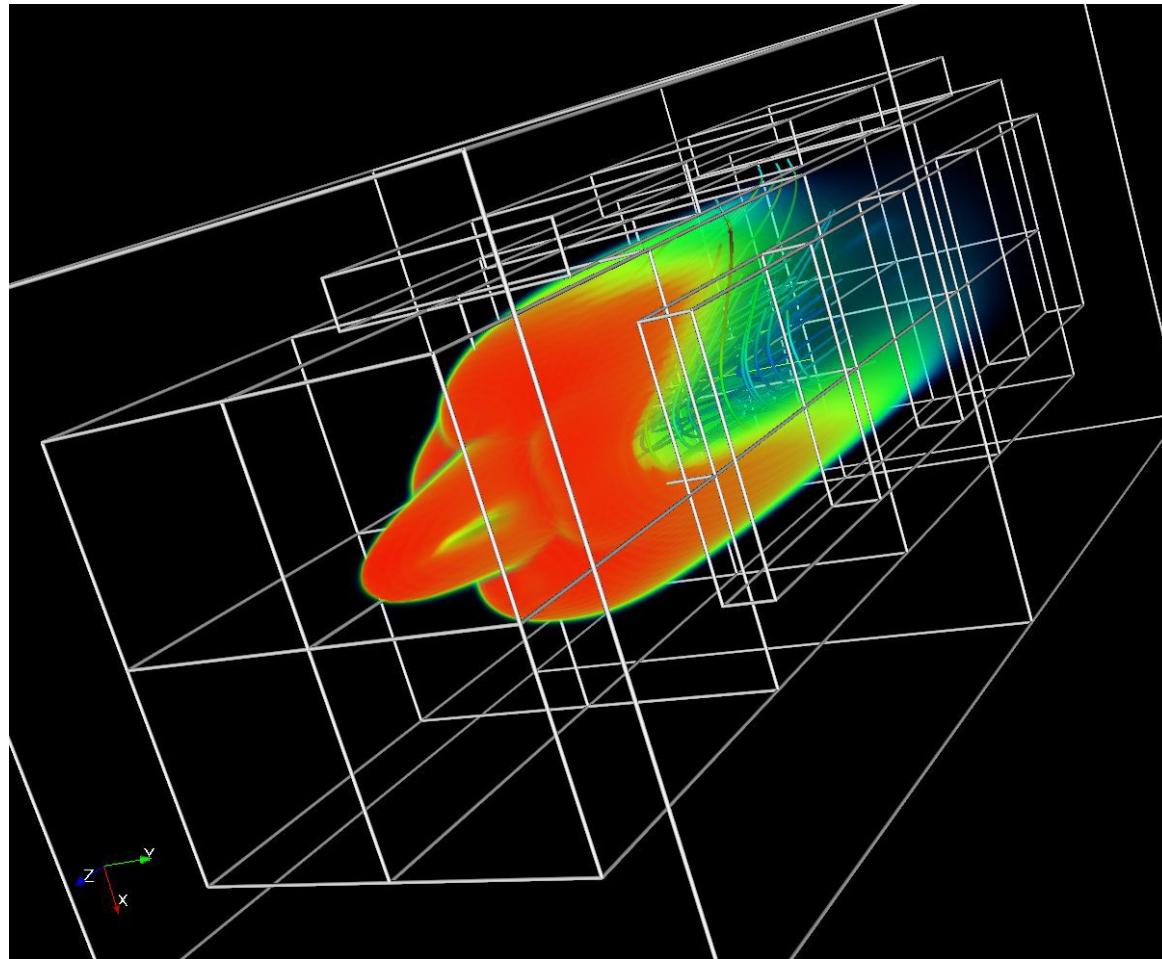
Mermaid.js



My working day



Paraview



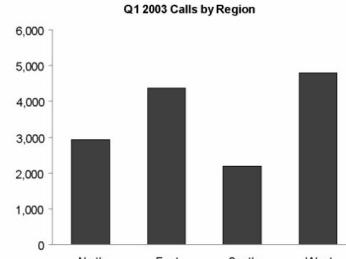
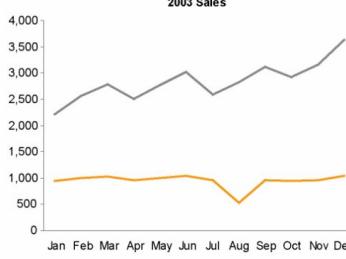
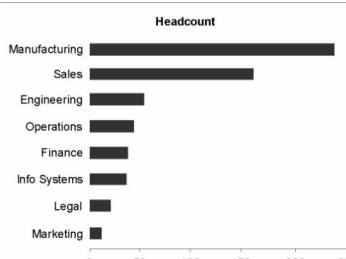
Today

- Motivational Examples of Visualization Process
- Class Website & Syllabus
- Break!
- How do we Make Visualizations?
- **Readings for Friday**
- Homework 1 for Friday
- Criteria for a “good” Visualization

Reading 1 (Choose 1)

*Post a comment/question
on LMS by Thursday @8pm*

- "Eenie, Meenie, Minie, Moe: Selecting the Right Graph for Your Message", Stephen Few, Intelligent Enterprise, 2004

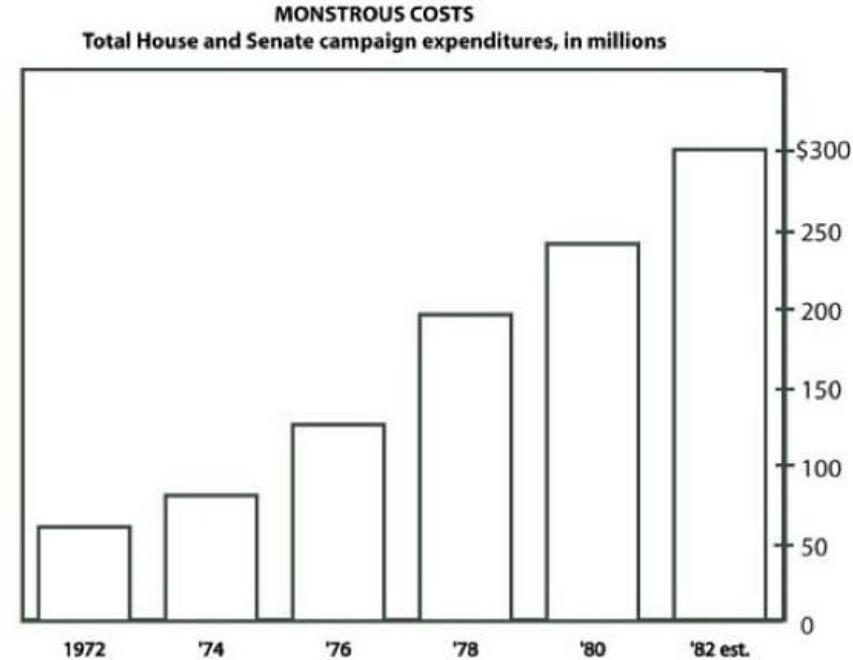
| Type/Description | Encoding Methods | Example | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|--|--|------------|-------------|------------------|------|-------|------|-------------|------|------------|------|---------|------|--------------|------|-------|-----|-----------|------|-----|------|------|-----|------|------|-----|------|------|-----|------|------|-----|------|------|-----|------|------|-----|------|------|
| Nominal Comparison A simple comparison of the categorical subdivisions of one or more measures in no particular order | <ul style="list-style-type: none">Bars only (horizontal or vertical) |  <table border="1"><caption>Q1 2003 Calls by Region</caption><thead><tr><th>Region</th><th>Calls</th></tr></thead><tbody><tr><td>North</td><td>3000</td></tr><tr><td>East</td><td>4500</td></tr><tr><td>South</td><td>2200</td></tr><tr><td>West</td><td>5000</td></tr></tbody></table> | Region | Calls | North | 3000 | East | 4500 | South | 2200 | West | 5000 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Region | Calls | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| North | 3000 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| East | 4500 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| South | 2200 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| West | 5000 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Time Series Multiple instances of one or more measures taken at equidistant points in time | <ul style="list-style-type: none">Lines to emphasize overall patternBars to emphasize individual valuesPoints connected by lines to slightly emphasize individual values while still highlighting the overall patternAlways place time on the horizontal axis |  <table border="1"><caption>2003 Sales</caption><thead><tr><th>Month</th><th>Total Sales</th><th>Category A Sales</th></tr></thead><tbody><tr><td>Jan</td><td>2200</td><td>1000</td></tr><tr><td>Feb</td><td>2800</td><td>1000</td></tr><tr><td>Mar</td><td>2600</td><td>1000</td></tr><tr><td>Apr</td><td>2900</td><td>1000</td></tr><tr><td>May</td><td>2500</td><td>1000</td></tr><tr><td>Jun</td><td>3000</td><td>1000</td></tr><tr><td>Jul</td><td>2700</td><td>1000</td></tr><tr><td>Aug</td><td>2800</td><td>1000</td></tr><tr><td>Sep</td><td>3000</td><td>1000</td></tr><tr><td>Oct</td><td>2900</td><td>1000</td></tr><tr><td>Nov</td><td>3200</td><td>1000</td></tr><tr><td>Dec</td><td>3500</td><td>1000</td></tr></tbody></table> | Month | Total Sales | Category A Sales | Jan | 2200 | 1000 | Feb | 2800 | 1000 | Mar | 2600 | 1000 | Apr | 2900 | 1000 | May | 2500 | 1000 | Jun | 3000 | 1000 | Jul | 2700 | 1000 | Aug | 2800 | 1000 | Sep | 3000 | 1000 | Oct | 2900 | 1000 | Nov | 3200 | 1000 | Dec | 3500 | 1000 |
| Month | Total Sales | Category A Sales | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Jan | 2200 | 1000 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Feb | 2800 | 1000 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Mar | 2600 | 1000 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Apr | 2900 | 1000 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| May | 2500 | 1000 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Jun | 3000 | 1000 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Jul | 2700 | 1000 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Aug | 2800 | 1000 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Sep | 3000 | 1000 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Oct | 2900 | 1000 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Nov | 3200 | 1000 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Dec | 3500 | 1000 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Ranking Categorical subdivisions of a measure ordered by size (either descending or ascending) | <ul style="list-style-type: none">Bars only (horizontal or vertical)To highlight high values, sort in descending orderTo highlight low values, sort in ascending order |  <table border="1"><caption>Headcount</caption><thead><tr><th>Department</th><th>Headcount</th></tr></thead><tbody><tr><td>Manufacturing</td><td>250</td></tr><tr><td>Sales</td><td>180</td></tr><tr><td>Engineering</td><td>120</td></tr><tr><td>Operations</td><td>80</td></tr><tr><td>Finance</td><td>60</td></tr><tr><td>Info Systems</td><td>50</td></tr><tr><td>Legal</td><td>40</td></tr><tr><td>Marketing</td><td>30</td></tr></tbody></table> | Department | Headcount | Manufacturing | 250 | Sales | 180 | Engineering | 120 | Operations | 80 | Finance | 60 | Info Systems | 50 | Legal | 40 | Marketing | 30 | | | | | | | | | | | | | | | | | | | | | |
| Department | Headcount | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Manufacturing | 250 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Sales | 180 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Engineering | 120 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Operations | 80 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Finance | 60 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Info Systems | 50 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Legal | 40 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Marketing | 30 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

- http://www.perceptualedge.com/articles/ie/the_right_graph.pdf

Reading 2 (Choose 1)

*Post a comment/question
on LMS by Thursday @8pm*

- “Useful Junk? The Effects of Visual Embellishment on Comprehension and Memorability of Charts”
Bateman et al., CHI 2010.



Today

- Motivational Examples of Visualization Process
- Class Website & Syllabus
- Break!
- How do we Make Visualizations?
- Readings for Friday
- **Homework 1 for Thursday**
- Criteria for a “good” Visualization

Homework Assignment 1: Inspirational Visualization Images

- Find two example visualization *images*:
 - one great visualization
 - one example that needs revision to be effective
- For each example write a paragraph or two describing:
 - the author, context, audience, original media format and purpose of the visualization
 - your analysis of the positive and negative aspects of each example and how it could be improved, and
 - any generalizations you can make about what makes for a compelling, high-quality visualization
- Upload your assignment to Submittit by **11:59pm on Thursday**. And post one of the images on the forum...

Today

- Motivational Examples of Visualization Process
- Class Website & Syllabus
- Reading for Today
- Reading for Friday
- Homework 1 for Friday
- **Criteria for a “good” Visualization**

Is this a Visualization?



“Been wondering for years where it is cats put their feet when they settle down into this pose”
“whoa, so that’s how they do it!”

From somewhere on Facebook

Criteria for label “(good) Visualization”

- Cat == visualization
- Easy to understand/intuitive
- Aesthetic appeal
- Clean and well formatted
- Accurate
- Clearly see why the visualization work
- Quantifiable data, clear and accurate
- Effectively present key info
- Good perspective
- “Un-misinterpretable”
- Accurate and clear titles and labels.

Criteria for label “(good) Visualization”

- From the S20 course:
- Needs to have numbers/be based on data -- or maybe not?
 - Not all visualization have quantitative data, coordinates
 - Flow charts are visualization
- Puts an image to something
- Should not have extra stuff, should be simplified to show the point/purpose (extract), don't show unnecessary context
- Not just an observation, should be an abstraction of the information
- Add something, serve a purpose (if we had overlaid/augmented with outlines, or did a cross section), a table of data isn't a visualization, but a graph of data is
- Convey information by showing view that is not normally seen
- If this isn't, what is???
- If you didn't work hard to produce it, it is not a visualization
- Need enough data to make comparison, help people make conclusion/model
- Should have companion text/explanation, should be labeled
- Good use of image, hook to get you to read the text
- Would be better if it were animated, multi-frame

Criteria for label “(good) Visualization”

- From F18 course:
- Some image, with text, describes purpose
 - Maybe animation/interaction can substitute for needed text
 - Or maybe not even text required (could rely on context/convention/intuition/human experience)
 - Text should be concise
 - Maybe pictogram instead of text (symbols for good vs bad)
- Clearly convey intended information, be clear
 - If text is needed... its there, if not then don't
- Address question or concern
 - Purpose should be clear
- Be accurate, don't misrepresent data
- Has added value: more intuitive than text (a reason why not just text), information that is not easily available (or ok if its a shift in perspective a new way of looking at info)
- Fit into the argument of paper (the context)
- Understand the audience
- Pleasing to look at
- Avoid superfluous information
- Should cite sources! (available, but off to the side)
 - Give credit to author
 - Verify the credibility



Under-Dogs: I Photograph Dogs from Underneath, Andrius Burba,
<https://www.boredpanda.com/under-dogs-i-photograph-dogs-from-underneath/>

Criteria for label “(good) Visualization”

- From S16 course:
 - Author choice
 - Not innately visual, the author transformed it to be visual
 - Clearly (perfectly uncluttered) data
 - Defined metrics (science)
 - Highlight important aspects of the dataset
 - Intention/purpose?
 - Need more than one datapoint, need to show a trend, want to generalize? Do we need time? Maybe not.
 - Comparisons can be very valuable. Sufficient quantity of data to draw conclusions. Other similar datapoints, or datapoints for comparison.
 - Needs to be interactive! Want to move the cat around, virtual reality cat!

Criteria for label “(good) Visualization”

- From the F14 class...
 - Reveals something you didn't know (about cats)
 - Needs to have an X & Y axis (not really?) instead... Needs to exist in a space
 - Should be clear in meaning & purpose
 - Just enough information and no more
 - Intentional
 - If the thing can be quantified, must indicate precision & accuracy
 - Shouldn't be trying to mislead you but ok to have busy-ness to express the complexity
 - Be a scientist, have a hypothesis but look at the data with fresh eyes – don't bias your conclusions, allow for interpretation

"This is why turtle cannot come out from its shell"

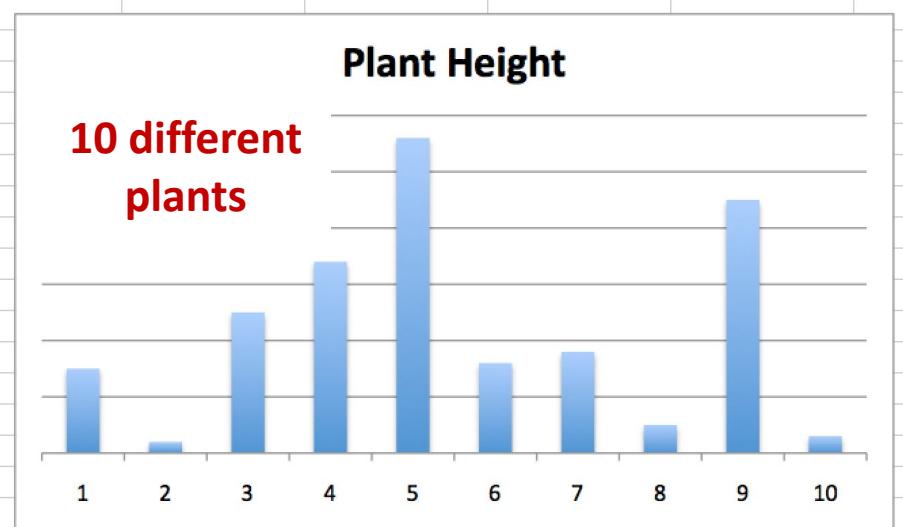
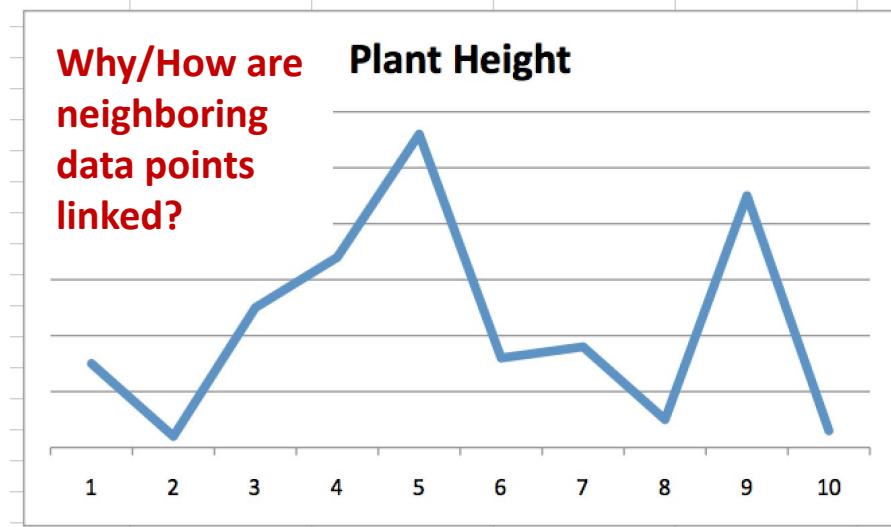
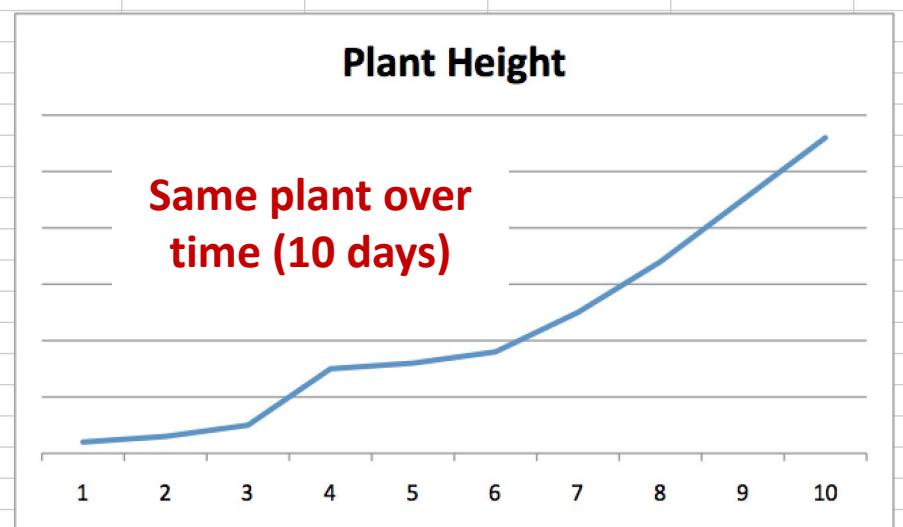
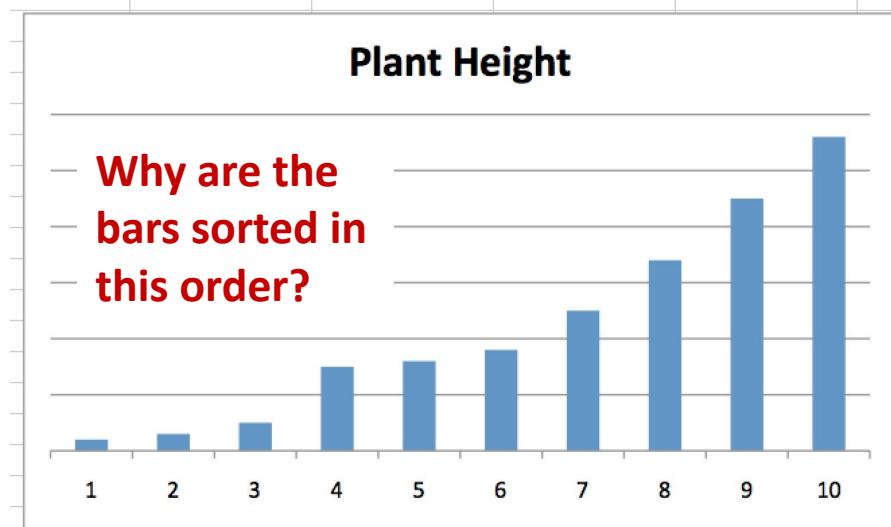


https://www.reddit.com/r/pics/comments/7srqkj/this_is_why_turtle_CANNOT_come_out_from_its_shell/



<https://imgur.com/gallery/BuyO47o>

What I learned in 7th grade Science Fair: Presenting Scientific Results



Variable Types

- **Categorical/Nominal:**
 - Has categories
 - No agreed upon ordering
 - For example: hair color (red, brown, black, grey...)
- **Ordinal Data:**
 - Has categories
 - There *is* an agreed upon ordering
 - Spans may be unequal
 - Likert Scale: (strongly like, like, neutral, dislike, strongly dislike)
- **Interval:**
 - Has categories
 - There *is* an agreed upon ordering
 - Spans are equal
 - E.g., height

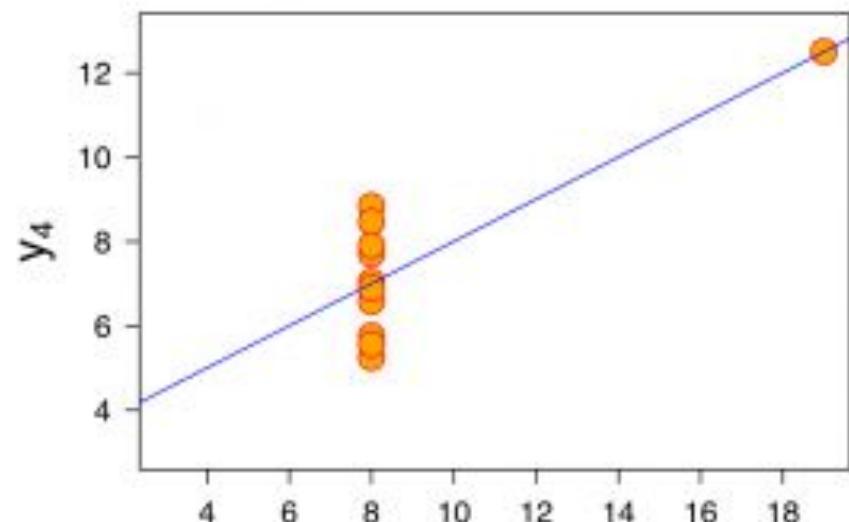
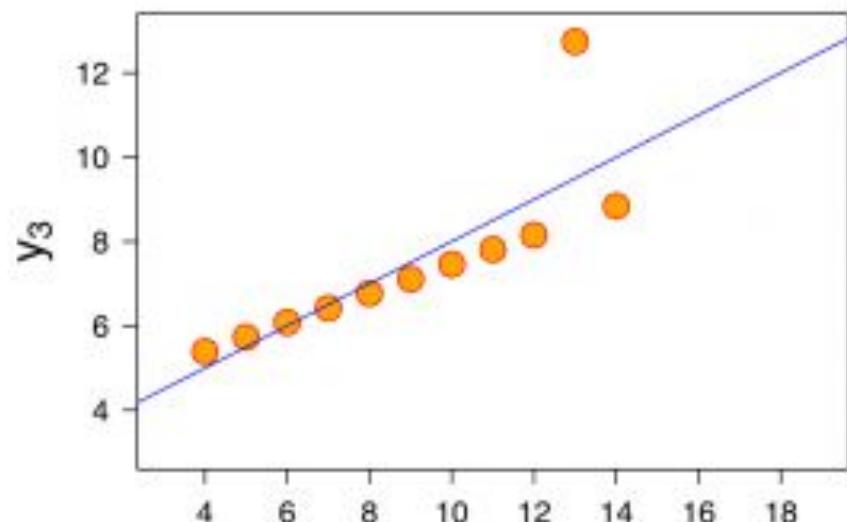
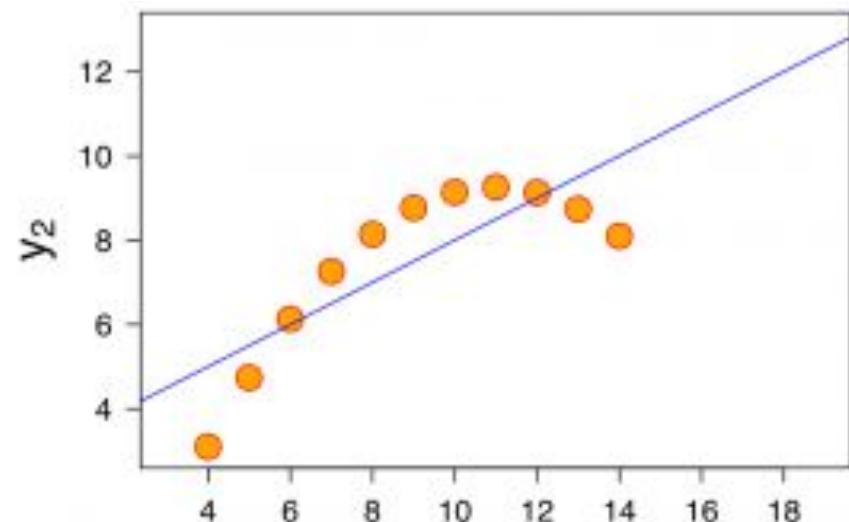
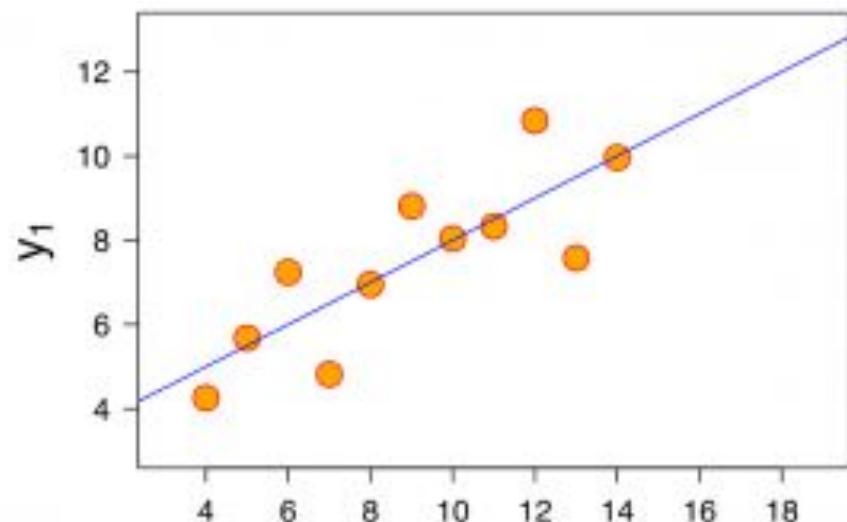
How not to... Ordinal Data

It's mid-April... how much \$ is remaining in the travel budget?

| | |
|---------------|-------|
| April '18 | 0 |
| August '18 | 1200 |
| December '18 | 1950 |
| February '19 | 1950 |
| January '19 | 1350 |
| July '18 | 0 |
| June '18 | 0 |
| March '19 | 4950 |
| May '18 | 0 |
| November '18 | 1950 |
| October '18 | 4450 |
| September '18 | 1950 |
| Expenditures | 19750 |
| Total Grant | 25000 |

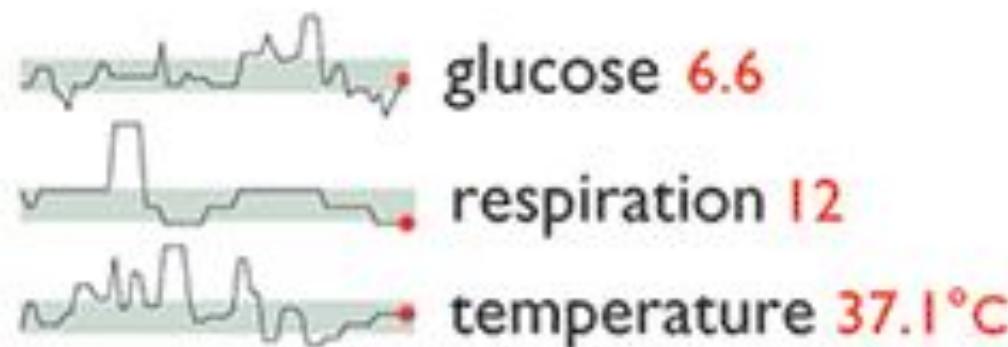
| | student pay | travel | total |
|-------------------|-------------|--------|-------|
| July '18 | 0 | | 0 |
| August '18 | 1200 | | 1950 |
| September '18 | 1950 | | 1950 |
| October '18 | 1950 | 2500 | 4450 |
| November '18 | 1950 | | 1950 |
| December '18 | 1950 | | 1200 |
| Fall 2018 Total | 9000 | 2500 | 11500 |
| January '19 | 1350 | | 1350 |
| February '19 | 1950 | | 1950 |
| March '19 | 1950 | 3000 | 4950 |
| April '19 | ? | | |
| May '19 | ? | | |
| June '19 | ? | ? | |
| Spring 2019 Total | 5250 | 3000 | 8250 |
| Remaining Budget | 3750 | 1500 | 5250 |
| Total | 18000 | 7000 | 25000 |

These 4 data sets while quite different. Coincidentally all have the same mean, variance, correlation, and regression.



Spark Lines – intense word sized graphics

- Term coined by Edward Tufte in book
Beautiful Evidence
- Typical Data = word & number
 - + Over time!
 - + Quantified (last measurement)
 - + Range of what's normal



Spark Lines – intense word sized graphics

- High resolution
- Integrated with prose
- Multiple spark lines compared to each other



Win/Loss over sports season



http://www.edwardtufte.com/bboard/q-and-a-fetch-msg?msg_id=0001OR&topic_id=1