



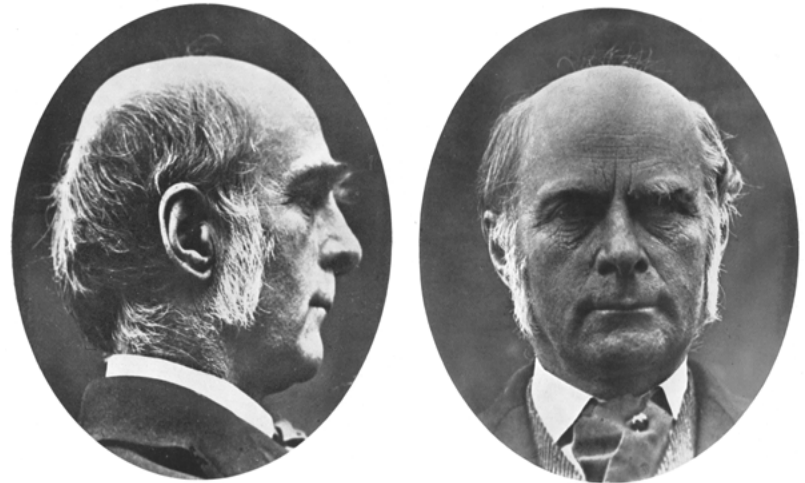
# Multiple Linear Regression

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- First-Order model with 2 predictor variables
- General linear regression model
- The model in matrix notation
- Estimation of regression coefficients
- ANOVA
- Testing of individual parameter coefficient
- R square and adjusted R square
- Variable selection

# Historical Origins of Regression Models

- First introduced by Sir Francis Galton in the latter part of the 19<sup>th</sup> century
- Galton had studied the relation between heights of parents and children and noted that the heights of children of both tall and short parents appeared to “revert” or “regress” to the mean of the group.



geographer, meteorologist, tropical explorer, founder of differential psychology, inventor of fingerprint identification, pioneer of statistical correlation and regression ...



## First-Order Model with two predictor variables

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Model:

$$Y_i = \beta_0 + \beta_1 X_{i1} + \beta_2 X_{i2} + \varepsilon_i$$

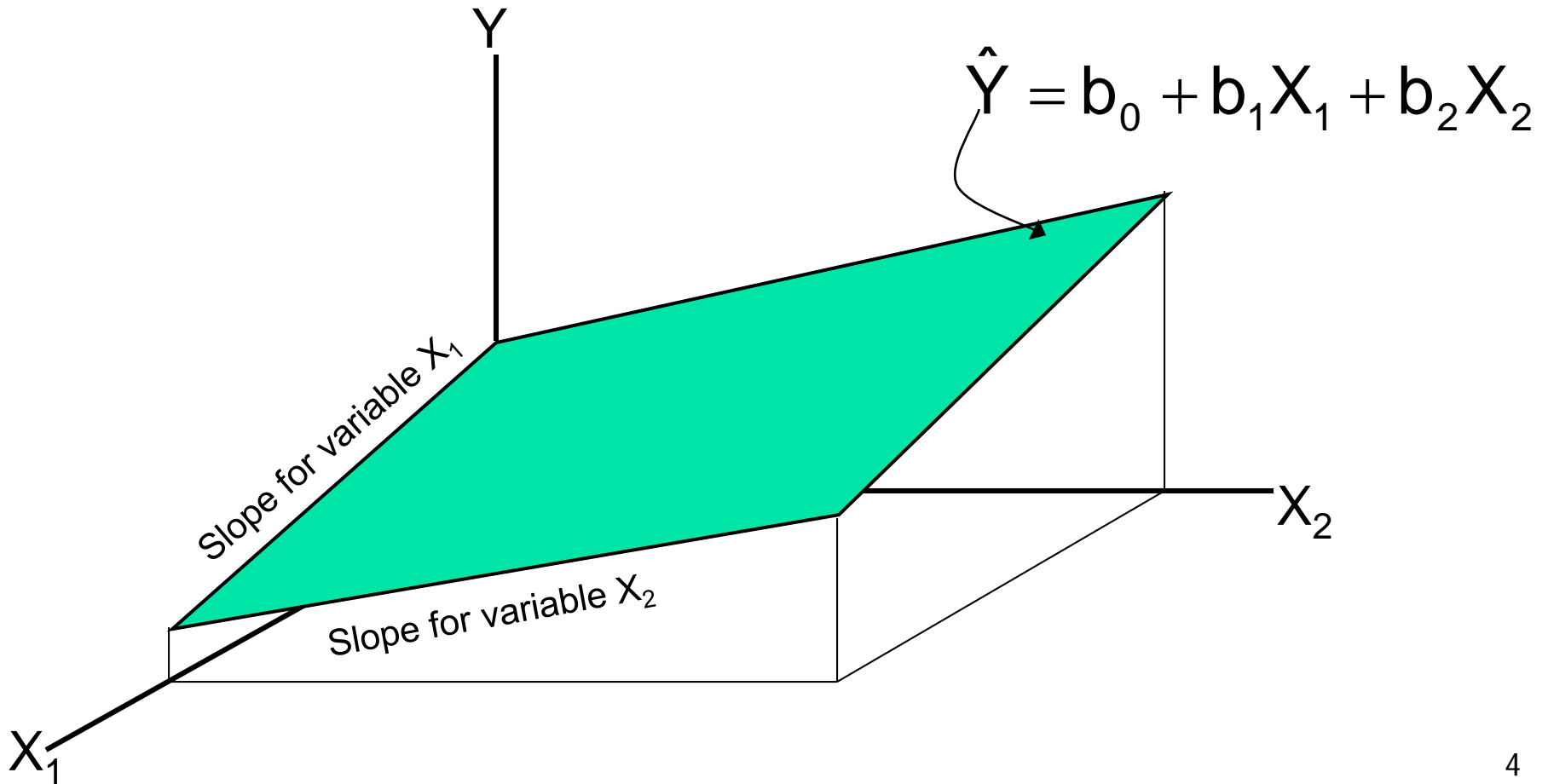
Assumptions:

- $E(\varepsilon_i) = 0$
- $\text{Variance}(\varepsilon_i) = \sigma^2$
- $\text{Covariance}(\varepsilon_i, \varepsilon_j) = 0$

So,  $E\{Y\} = \beta_0 + \beta_1 X_1 + \beta_2 X_2$

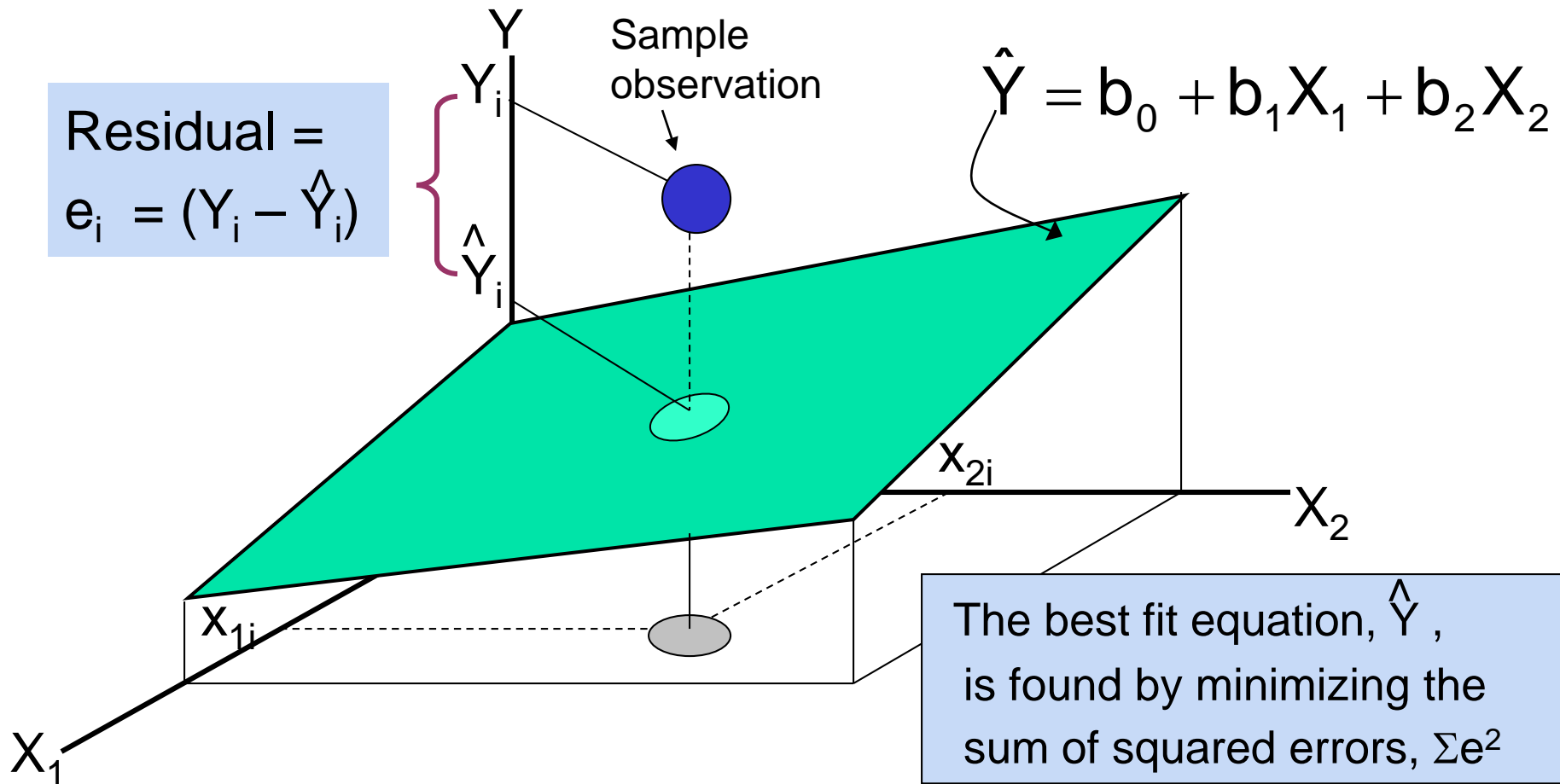


# Response Surface (Plane)



# The regression equation

Residual =  
 $e_i = (Y_i - \hat{Y}_i)$



# Example (Pie sales)

- A distributor of frozen desert pies wants to evaluate factors thought to influence demand
  - Dependent variable: Pie sales (units per week)
  - Independent variables:
    - Price (in \$)
    - Advertising (\$100's)
- Data are collected for 15 weeks



## Pie Example (cont'd)

Week	Pie Sales	Price (\$)	Advertising (\$100s)
1	350	5.50	3.3
2	460	7.50	3.3
3	350	8.00	3.0
4	430	8.00	4.5
5	350	6.80	3.0
6	380	7.50	4.0
7	430	4.50	3.0
8	470	6.40	3.7
9	450	7.00	3.5
10	490	5.00	4.0
11	340	7.20	3.5
12	300	7.90	3.2
13	440	5.90	4.0
14	450	5.00	3.5
15	300	7.00	2.7

Multiple regression equation:

$$\widehat{\text{Sales}} = b_0 + b_1 (\text{Price}) + b_2 (\text{Advertising})$$



# Computer Output

**Model Summary**

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.722 <sup>a</sup>	.521	.442	47.46341

a. Predictors: (Constant), Advertising, Price

**ANOVA<sup>a</sup>**

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	29460.027	2	14730.013	6.539	.012 <sup>b</sup>
	Residual	27033.306	12	2252.776		
	Total	56493.333	14			

a. Dependent Variable: Pie Sales

b. Predictors: (Constant), Advertising, Price

**Coefficients<sup>a</sup>**

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	95.0% Confidence Interval for B	
		B	Std. Error	Beta			Lower Bound	Upper Bound
1	(Constant)	306.526	114.254		2.683	.020	57.588	555.464
	Price	-24.975	10.832	-.461	-2.306	.040	-48.576	-1.374
	Advertising	74.131	25.967	.570	2.855	.014	17.553	130.709

a. Dependent Variable: Pie Sales



# Regression equation and its interpretation

$$\text{Sales} = 306.526 - 24.975(\text{Price}) + 74.131(\text{Advertising})$$

where

Sales is in number of pies per week

Price is in \$

Advertising is in \$100's.

**$b_1 = -24.975$ :** sales will decrease, on average, by 24.975 pies per week for each \$1 increase in selling price, net of the effects of changes due to advertising

**$b_2 = 74.131$ :** sales will increase, on average, by 74.131 pies per week for each \$100 increase in advertising, net of the effects of changes due to price

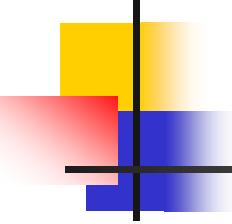




# Regression equation and its interpretation

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- The parameters  $\beta_1$  and  $\beta_2$  are sometimes called **partial regression coefficients** because they reflect the partial effect of one predictor variable when the other predictor variable is included in the model and is held constant.
- The two predictor variables are said to have **additive effects** or **not to interact**.



General linear regression model ( $X_1, \dots, X_k$ ) do not need to represent different predictor variables)

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$$Y_i = \beta_0 + \beta_1 X_{i1} + \beta_2 X_{i2} + \dots + \beta_k X_{i,k} + \varepsilon_i$$

- If the variables  $X_1, \dots, X_k$  represent  $k$  different predictor variables, the general linear regression model is a first-order model in which there are no interaction effects between the predictor variables.
- Qualitative predictor variables Vs Quantitative predictor variables. Eg. Gender [Indicator variables]
- Polynomial regression: contain squared and higher – order terms of the predictor variables.
- Transformed variables
- Interaction effects
- Combination of cases



## General linear regression model in matrix notation

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$$\mathbf{Y} = \mathbf{X}\boldsymbol{\beta} + \boldsymbol{\varepsilon}$$

$$\mathbf{Y} = \begin{bmatrix} Y_1 \\ Y_2 \\ \vdots \\ Y_n \end{bmatrix} \quad \mathbf{X} = \begin{bmatrix} 1 & X_{11} & X_{12} & \cdots & X_{1,k} \\ 1 & X_{21} & X_{22} & \cdots & X_{2,k} \\ \vdots & \vdots & \vdots & & \vdots \\ 1 & X_{n1} & X_{n2} & \cdots & X_{n,k} \end{bmatrix}$$

$$\boldsymbol{\beta} = \begin{bmatrix} \beta_0 \\ \beta_1 \\ \vdots \\ \beta_k \end{bmatrix} \quad \boldsymbol{\varepsilon} = \begin{bmatrix} \varepsilon_1 \\ \varepsilon_2 \\ \vdots \\ \varepsilon_n \end{bmatrix}$$



# General linear regression model in matrix notation

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## Assumptions

$$\boldsymbol{\varepsilon} \sim N(\mathbf{0}, \sigma^2 \mathbf{I})$$

Hence

$$\mathbf{Y} \sim N(\mathbf{X}\boldsymbol{\beta}, \sigma^2 \mathbf{I})$$



## General linear regression model in matrix notation

---

Expected value of  $\mathbf{Y}$

$$E(\mathbf{Y}) = \mathbf{X}\boldsymbol{\beta}$$

Variance-covariance matrix of  $\mathbf{Y}$

$$Var(\mathbf{Y}) = \sigma^2 \mathbf{I}$$



## General linear regression model in matrix notation

---

Estimation of regression coefficients  
(least squares estimate)

$$\mathbf{Y} = \mathbf{X}\boldsymbol{\beta} + \boldsymbol{\varepsilon}$$

$$\hat{\boldsymbol{\beta}} = (\mathbf{X}'\mathbf{X})^{-1} \mathbf{X}'\mathbf{Y}$$



# General linear regression model in matrix notation

---

Fitted values

$$\hat{\mathbf{Y}} = \mathbf{X}\hat{\boldsymbol{\beta}}$$

Residuals

$$\mathbf{e} = \mathbf{Y} - \hat{\mathbf{Y}}$$

Sum of Squares of Error (SSE)

$$SSE = (\mathbf{Y} - \hat{\mathbf{Y}})'(\mathbf{Y} - \hat{\mathbf{Y}})$$





# Is the Model Significant?

- F-Test for Overall Significance of the Model
- Shows if there is a linear relationship between all of the  $X$  variables considered together and  $Y$
- Use  $F$  test statistic
- Hypotheses:
  - $H_0: \beta_1 = \beta_2 = \dots = \beta_k = 0$  (no linear relationship)
  - $H_1: \text{at least one } \beta_i \neq 0$  (at least one independent variable affects  $Y$ )

## ANOVA table

Source	DF	SS	MS	F
Regression	$k$	$SSR = SST - SSE$	$MSR = SSR/k$	$MSR/MSE$
Error	$n - k - 1$	SSE	$MSE = SSE/(n - k - 1)$	
Total	$n - 1$	SST		



## Test of an individual parameter coefficient

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$$H_0: \beta_i = 0$$

$$H_1: \beta_i \neq 0$$

$$\text{Test statistics: } T = \frac{b_i}{s\{b_i\}}$$

Decision rule: Reject  $H_0$  if  $|T| \geq t_{\alpha/2, n-(k+1)}$



## Coefficient of Multiple Determination

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- Reports the proportion of total variation in Y explained by all X variables taken together

$$R^2 = r_{Y.12..k}^2 = \frac{SSR}{SST} = \frac{\text{regression sum of squares}}{\text{total sum of squares}}$$



# Adjusted $R^2$ ( $R_a^2$ )

---

- $R^2$  never decreases when a new  $X$  variable is added to the model
  - This can be a disadvantage when comparing models
- What is the net effect of adding a new variable?
  - We lose a degree of freedom when a new  $X$  variable is added
  - Did the new  $X$  variable add enough explanatory power to offset the loss of one degree of freedom?



# Adjusted $R^2$ ( $R_a^2$ )

---

- Shows the proportion of variation in Y explained by all X variables adjusted for the number of X variables used

$$R_a^2 = 1 - \left[ (1 - R^2) \left( \frac{n - 1}{n - (k + 1)} \right) \right]$$

(where  $n$  = sample size,  $k$  = number of independent variables)

- Penalize excessive use of unimportant independent variables
- Smaller than  $R^2$
- Useful in comparing among models



# Variable screening

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- Goal is to develop a model with the best set of independent variables
  - Easier to interpret if unimportant variables are removed
  - Lower probability of collinearity
- Stepwise regression procedure
  - Provide evaluation of alternative models as variables are added (or withdrawn)
- Best-subset approach
  - Try all combinations and select the best using various criteria, such as the highest adjusted  $R^2$



## AIC<sub>p</sub> and SBC<sub>p</sub>

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$$AIC_p = n \ln SSE_p - n \ln n + 2p$$

$$SBC_p = n \ln SSE_p - n \ln n + p \ln n$$

Both selection criteria penalize models having large numbers of predictors. For  $n \geq 8$ , the second criterion tends to favor more parsimonious models.



# Example: Boston Housing Data

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Data: <https://github.com/QuantLet/MVA-ToDo/tree/master/QID-1615-MVAlinregbh>

( $X_1$  to  $X_{14}$ , description of the 14 variables on p.561 of the textbook)

- Download the data as bostonh.txt
- Transform the data
  - (R-code)

```
x <- read.table("bostonh.txt")
xt <- x
xt[, 1] = log(x[, 1])
xt[, 2] = x[, 2]/10
xt[, 3] = log(x[, 3])
xt[, 5] = log(x[, 5])
xt[, 6] = log(x[, 6])
xt[, 7] = ((x[, 7]^2.5))/10000
xt[, 8] = log(x[, 8])
xt[, 9] = log(x[, 9])
xt[, 10] = log(x[, 10])
xt[, 11] = exp(0.4 * x[, 11])/1000
xt[, 12] = x[, 12]/100
xt[, 13] = sqrt(x[, 13])
xt[, 14] = log(x[, 14])
```





# Example: Boston Housing Data

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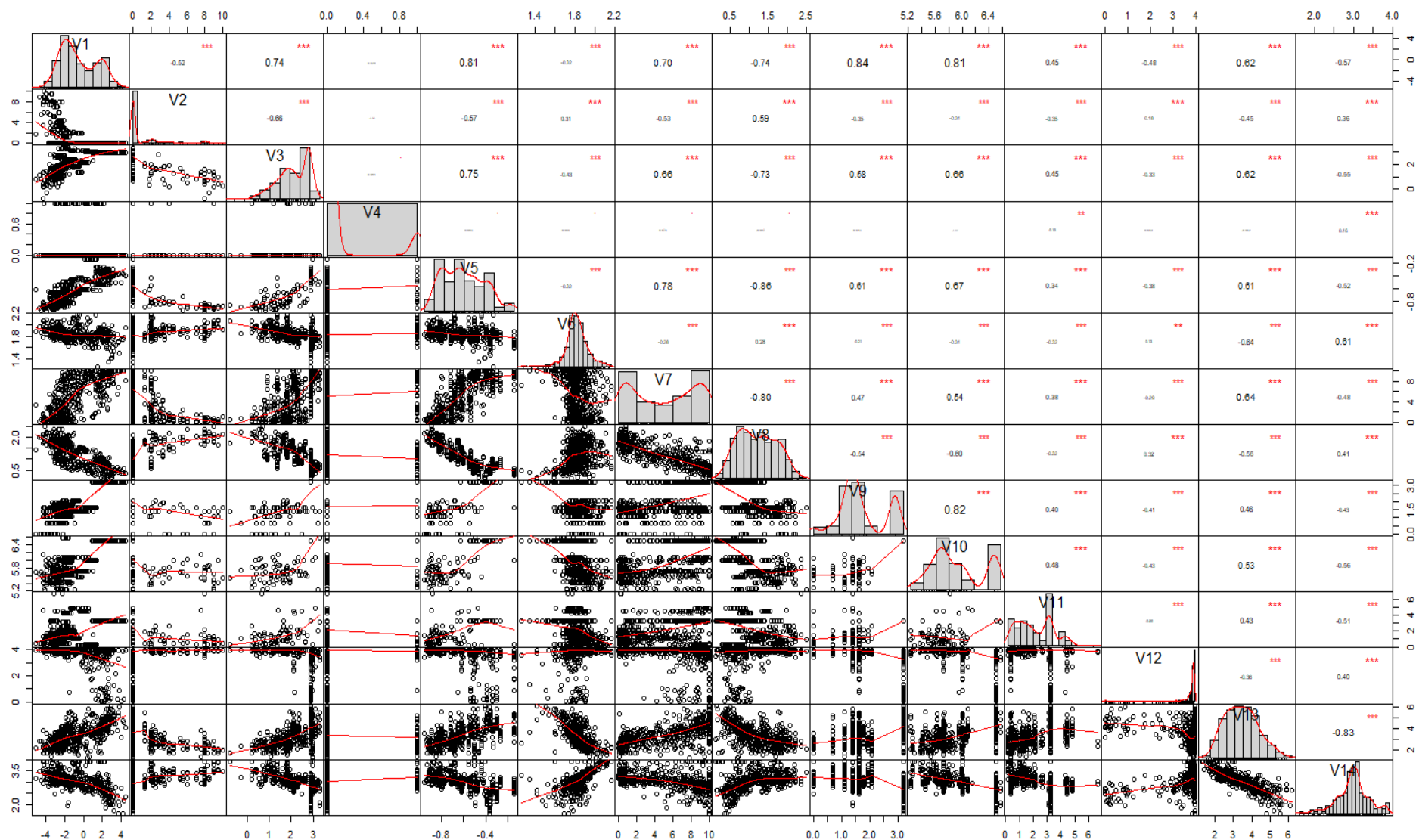
## Correlation matrix

(R Code)

- [Install package: PerformanceAnalytics]

```
library(PerformanceAnalytics)
```

```
chart.Correlation(xt, method="pearson", histogram=TRUE, pch=16)
```





## Example: Boston Housing Data

Regression with the transformed data: V14 (dependent variable) v1-v13 (independent variables)

(R Code)

```
fit <- lm(V14~.,data=xt)
summary(fit)
```

Coefficients:

	Estimate	Std. Error	t value	Pr(> t )	
(Intercept)	4.176874	0.379017	11.020	< 2e-16	***
V1	-0.014606	0.011650	-1.254	0.210527	
V2	0.001392	0.005639	0.247	0.805121	
V3	-0.012709	0.022312	-0.570	0.569195	
V4	0.109980	0.036634	3.002	0.002817	**
V5	-0.283112	0.105340	-2.688	0.007441	**
V6	0.421108	0.110175	3.822	0.000149	***
V7	0.006403	0.004863	1.317	0.188536	
V8	-0.183154	0.036804	-4.977	8.97e-07	***
V9	0.068362	0.022473	3.042	0.002476	**
V10	-0.201832	0.048432	-4.167	3.64e-05	***
V11	-0.040017	0.008091	-4.946	1.04e-06	***
V12	0.044472	0.011456	3.882	0.000118	***
V13	-0.262615	0.016091	-16.320	< 2e-16	***

---

Signif. codes: 0 '\*\*\*' 0.001 '\*\*' 0.01 '\*' 0.05 '.' 0.1 ' ' 1

Residual standard error: 0.2008 on 492 degrees of freedom  
Multiple R-squared: 0.765, Adjusted R-squared: 0.7588  
F-statistic: 123.2 on 13 and 492 DF, p-value: < 2.2e-16



# Example: Boston Housing Data

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## Variable selection

(R Code)

```
library(MASS)
start = lm(V14 ~ 1, data=xt)
fitAll = lm(V14 ~ ., data=xt)
stepwise <- step(start, direction="both",scope=formula(fitAll))
```



# Example: Boston Housing Data

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Start: AIC=- 904. 37  
V14 ~ 1

	Df	Sum of Sq	RSS	AIC
+ V13	1	57. 432	26. 944	- 1479. 98
+ V6	1	31. 442	52. 935	- 1138. 28
+ V1	1	27. 149	57. 227	- 1098. 83
+ V10	1	26. 195	58. 181	- 1090. 46
+ V3	1	25. 886	58. 491	- 1087. 78
+ V5	1	22. 401	61. 976	- 1058. 49
+ V11	1	21. 794	62. 583	- 1053. 56
+ V7	1	19. 611	64. 766	- 1036. 21
+ V9	1	15. 930	68. 446	- 1008. 25
+ V8	1	13. 889	70. 487	- 993. 38
+ V12	1	13. 661	70. 715	- 991. 75
+ V2	1	11. 139	73. 237	- 974. 01
+ V4	1	2. 117	82. 259	- 915. 23
<none>			84. 376	- 904. 37

Step: AIC=- 1479. 98  
V14 ~ V13

	Df	Sum of Sq	RSS	AIC
+ V11	1	2. 348	24. 596	- 1524. 11
+ V10	1	1. 615	25. 330	- 1509. 25
+ V12	1	1. 060	25. 884	- 1498. 28
+ V6	1	0. 981	25. 964	- 1496. 74
+ V4	1	0. 976	25. 969	- 1496. 64
+ V1	1	0. 399	26. 545	- 1485. 53
+ V8	1	0. 338	26. 607	- 1484. 36
+ V9	1	0. 313	26. 631	- 1483. 89
+ V7	1	0. 269	26. 675	- 1483. 06
+ V3	1	0. 234	26. 711	- 1482. 38
<none>			26. 944	- 1479. 98
+ V5	1	0. 021	26. 924	- 1478. 37
+ V2	1	0. 010	26. 934	- 1478. 17
- V13	1	57. 432	84. 376	- 904. 37



## Example: Boston Housing Data

---

Step: AIC=- 1524. 11  
V14 ~ V13 + V11

	Df	Sum of Sq	RSS	AIC
+ V12	1	0. 890	23. 706	- 1540. 8
+ V6	1	0. 803	23. 793	- 1538. 9
+ V10	1	0. 676	23. 921	- 1536. 2
+ V4	1	0. 656	23. 941	- 1535. 8
+ V7	1	0. 564	24. 032	- 1533. 8
+ V8	1	0. 563	24. 033	- 1533. 8
+ V2	1	0. 161	24. 435	- 1525. 4
<none>			24. 596	- 1524. 1
+ V1	1	0. 058	24. 538	- 1523. 3
+ V9	1	0. 034	24. 562	- 1522. 8
+ V3	1	0. 007	24. 589	- 1522. 3
+ V5	1	0. 001	24. 596	- 1522. 1
- V11	1	2. 348	26. 944	- 1480. 0
- V13	1	37. 986	62. 583	- 1053. 6

Step: AIC=- 1540. 76  
V14 ~ V13 + V11 + V12

	Df	Sum of Sq	RSS	AIC
+ V6	1	1. 0900	22. 616	- 1562. 6
+ V8	1	0. 8244	22. 882	- 1556. 7
+ V7	1	0. 6711	23. 035	- 1553. 3
+ V4	1	0. 6233	23. 083	- 1552. 2
+ V10	1	0. 3226	23. 384	- 1545. 7
+ V2	1	0. 1641	23. 542	- 1542. 3
<none>			23. 706	- 1540. 8
+ V5	1	0. 0529	23. 653	- 1539. 9
+ V9	1	0. 0087	23. 698	- 1539. 0
+ V1	1	0. 0083	23. 698	- 1538. 9
+ V3	1	0. 0019	23. 704	- 1538. 8
- V12	1	0. 8900	24. 596	- 1524. 1
- V11	1	2. 1781	25. 884	- 1498. 3
- V13	1	31. 0378	54. 744	- 1119. 3



## Example: Boston Housing Data

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Step: AIC=- 1562. 58

V14 ~ V13 + V11 + V12 + V6

	Df	Sum of Sq	RSS	AIC
+ V8	1	0. 6459	21. 970	- 1575. 2
+ V4	1	0. 5384	22. 078	- 1572. 8
+ V10	1	0. 3683	22. 248	- 1568. 9
+ V7	1	0. 3591	22. 257	- 1568. 7
+ V2	1	0. 1804	22. 436	- 1564. 6
<none>			22. 616	- 1562. 6
+ V5	1	0. 0165	22. 600	- 1561. 0
+ V3	1	0. 0113	22. 605	- 1560. 8
+ V1	1	0. 0002	22. 616	- 1560. 6
+ V9	1	0. 0002	22. 616	- 1560. 6
- V6	1	1. 0900	23. 706	- 1540. 8
- V12	1	1. 1771	23. 793	- 1538. 9
- V11	1	1. 9527	24. 569	- 1522. 7
- V13	1	14. 8598	37. 476	- 1309. 0

Step: AIC=- 1575. 24

V14 ~ V13 + V11 + V12 + V6 + V8

	Df	Sum of Sq	RSS	AIC
+ V10	1	1. 0159	20. 954	- 1597. 2
+ V5	1	0. 6357	21. 335	- 1588. 1
+ V4	1	0. 3739	21. 596	- 1581. 9
+ V1	1	0. 3739	21. 596	- 1581. 9
+ V3	1	0. 2053	21. 765	- 1578. 0
+ V9	1	0. 0943	21. 876	- 1575. 4
<none>			21. 970	- 1575. 2
+ V7	1	0. 0049	21. 966	- 1573. 3
+ V2	1	0. 0041	21. 966	- 1573. 3
- V8	1	0. 6459	22. 616	- 1562. 6
- V6	1	0. 9115	22. 882	- 1556. 7
- V12	1	1. 4081	23. 378	- 1545. 8
- V11	1	2. 1779	24. 148	- 1529. 4
- V13	1	14. 7438	36. 714	- 1317. 4



## Example: Boston Housing Data

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Step: AIC=- 1597. 2

V14 ~ V13 + V11 + V12 + V6 + V8 + V10

	Df	Sum of Sq	RSS	AIC
+ V4	1	0. 3448	20. 610	- 1603. 6
+ V5	1	0. 2815	20. 673	- 1602. 0
+ V9	1	0. 2714	20. 683	- 1601. 8
<none>			20. 954	- 1597. 2
+ V3	1	0. 0345	20. 920	- 1596. 0
+ V2	1	0. 0166	20. 938	- 1595. 6
+ V7	1	0. 0048	20. 950	- 1595. 3
+ V1	1	0. 0010	20. 953	- 1595. 2
- V12	1	0. 7902	21. 745	- 1580. 5
- V6	1	0. 9020	21. 857	- 1577. 9
- V10	1	1. 0159	21. 970	- 1575. 2
- V11	1	1. 2048	22. 159	- 1570. 9
- V8	1	1. 2935	22. 248	- 1568. 9
- V13	1	13. 5776	34. 532	- 1346. 4

Step: AIC=- 1603. 59

V14 ~ V13 + V11 + V12 + V6 + V8 + V10 + V4

	Df	Sum of Sq	RSS	AIC
+ V5	1	0. 3392	20. 270	- 1610. 0
+ V9	1	0. 2335	20. 376	- 1607. 4
<none>			20. 610	- 1603. 6
+ V3	1	0. 0746	20. 535	- 1603. 4
+ V2	1	0. 0219	20. 588	- 1602. 1
+ V1	1	0. 0057	20. 604	- 1601. 7
+ V7	1	0. 0008	20. 609	- 1601. 6
- V4	1	0. 3448	20. 954	- 1597. 2
- V12	1	0. 7429	21. 353	- 1587. 7
- V6	1	0. 8593	21. 469	- 1584. 9
- V10	1	0. 9867	21. 596	- 1581. 9
- V11	1	1. 0399	21. 650	- 1580. 7
- V8	1	1. 0605	21. 670	- 1580. 2
- V13	1	13. 4205	34. 030	- 1351. 8





## Example: Boston Housing Data

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Step: AIC=- 1609.99

V14 ~ V13 + V11 + V12 + V6 + V8 + V10 + V4 + V5

	Df	Sum of Sq	RSS	AIC
+ V9	1	0.2914	19.979	-1615.3
<none>			20.270	-1610.0
+ V7	1	0.0297	20.241	-1608.7
+ V3	1	0.0268	20.244	-1608.7
+ V1	1	0.0110	20.259	-1608.3
+ V2	1	0.0027	20.268	-1608.1
- V5	1	0.3392	20.610	-1603.6
- V4	1	0.4025	20.673	-1602.0
- V10	1	0.6118	20.882	-1596.9
- V12	1	0.6699	20.940	-1595.5
- V6	1	0.8869	21.157	-1590.3
- V11	1	1.0888	21.359	-1585.5
- V8	1	1.2798	21.550	-1581.0
- V13	1	12.0721	32.343	-1375.6

Step: AIC=- 1615.32

V14 ~ V13 + V11 + V12 + V6 + V8 + V10 + V4 + V5 + V9

	Df	Sum of Sq	RSS	AIC
<none>			19.979	-1615.3
+ V1	1	0.0561	19.923	-1614.7
+ V7	1	0.0497	19.929	-1614.6
+ V3	1	0.0319	19.947	-1614.1
+ V2	1	0.0179	19.961	-1613.8
- V9	1	0.2914	20.270	-1610.0
- V4	1	0.3624	20.341	-1608.2
- V5	1	0.3971	20.376	-1607.4
- V12	1	0.7468	20.726	-1598.8
- V6	1	0.7824	20.761	-1597.9
- V10	1	0.8916	20.871	-1595.2
- V11	1	1.1229	21.102	-1589.7
- V8	1	1.2990	21.278	-1585.4
- V13	1	12.1901	32.169	-1376.3



## Example: Boston Housing Data (Final Model)

---

R Code: summary(stepwise)

Call:

```
lm(formula = V14 ~ V13 + V11 + V12 + V6 + V8 + V10 + V4 + V5 + V9, data = xt)
```

Residuals:

	Min	1Q	Median	3Q	Max
	-1.01206	-0.10847	-0.00662	0.11665	0.77767

Coefficients:

	Estimate	Std. Error	t value	Pr(> t )
(Intercept)	4.158186	0.362788	11.462	< 2e-16 ***
V13	-0.258773	0.014875	-17.396	< 2e-16 ***
V11	-0.041047	0.007774	-5.280	1.94e-07 ***
V12	0.048139	0.011180	4.306	2.01e-05 ***
V6	0.466807	0.105917	4.407	1.28e-05 ***
V8	-0.185537	0.032671	-5.679	2.31e-08 ***
V10	-0.209594	0.044550	-4.705	3.30e-06 ***
V4	0.108655	0.036227	2.999	0.00284 **
V5	-0.305541	0.097307	-3.140	0.00179 **
V9	0.049184	0.018286	2.690	0.00739 **

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Signif. codes:

0 '\*\*\*' 0.001 '\*\*' 0.01 '\*' 0.05 '.' 0.1 ' ' 1

Residual standard error: 0.2007 on 496 degrees of freedom

Multiple R-squared: 0.7632, Adjusted R-squared: 0.7589

F-statistic: 177.6 on 9 and 496 DF, p-value: < 2.2e-16