MATH 118: Notes O

Webscraping Tables with rvest



Emily Malcolm-White

#LOAD PACKAGES library(tidyverse)

Data doesn't just magically appear on your computer you need to get it from somewhere.

Often times, we download data (.csv files or other) and save it locally on our computer.

Other times, we download it from R packages (like we did with the gapminder dataset).

Obtaining Data From The Web

For example, maybe we are interested in renting an apartment or house in Vermont (or studying the rental market in Vermont). You might navigate to Craigslist to get some information: https://vermont.craigslist.org/search/apa

We could spend many hours writing down and creating a spreadsheet with the information about each available apartment... or...

When you enter a URL into your browser, your browser connects to the web server at that URL and asks for the *source code* for that website. We can view the source code in a web brower by clicking on *view source*.

Web scraping is a process by which we can use R (or other software) to systematically go through the source code to extract content and data.

STOP: Are you allowed to scrape that website?

Before scraping data from the web, you should always check whether or not your are allowed to scrape it. There are two places you can look: the robots.txt file and the Terms of Service Document.

In the Craigslist terms of service document, we find the following text *"You agree not to copy/collect CL content via robots, spiders, scripts, scrapers, crawlers, or any automated or manual equivalent (e.g. by hand).

Wikipedia on the other hand, doesn't explicit state that web scraping is disallowed.

First, a bit about html code and html tables

Basics of HTML

- HTML stands for Hyper Text Markup Language and is the standard markup language for creating webpages
- HTML code consists of a series of elements

```
Tip
```

Typically, an HTML element is defined by a start tag, some content, and an end tag <tagname> ...some content here... </tagname>

For example:

```
<html>
<head>
<title>Page Title</title>
</head>
<body>
<h1>My First Heading</h1>
My first paragraph.
</body>
</html>
```

There are many, many different possible tag elements. In this class, it's not important that you know the specifics of what each element is. It's useful for you to understand the basic structure.

HTML Tables

An HTML table is used to represent data in a structured way

- Defines a table
- Defines a header cell in a table
- Defines a row in a table
- Defines a cell in a table

Here is the HTML code:

```
Name
 Birth Year
 Country
Harry Styles
 Feb 1, 1994
 Britain
Taylor Swift
 Dec 13, 1989
 USA
Justin Bieber
 Mar 1, 1994
 Canada
```

Here is how the HTML displays in a web browser:

Name

Birth Year

Country

Harry Styles

Feb 1, 1994

Britain

Taylor Swift

Dec 13, 1989

USA

Justin Bieber

Mar 1, 1994

Canada

Today's class will focus on scraping data from HTML tables!

HTML class

The class attribute can be added to any HTML element. Often it is used to help customize the styling of the element (among other things).

```
<h2 class="city">Middlebury</h2>
Middlebury is a town in Vermont
```

This can be particularly useful in web scraping – we can ask to scrape particular elements, particular classes, or both!

Web Scraping using rvest

We need the package **rvest** to help us with this.

```
library(rvest)
```

Viewing Raw HTML from a website

You can inspect the source code of any webpage by using a web browser like Firefox or Chrome.

- On Firefox, navigate to the "Tools" menu item in the top menu and click on "Web Developer/Page Source". You can also use the shortcut Command + U
- On Chrome, navigate to the top menu item "View" and click on "Developer/View Source." You can also use the keyboard shortcut Option-Command-U. It also can be useful to use the SelectorGadget Extension.

Webscraping Tables from Wikipedia

Check out the information on the (List of the Most Viewed YouTube Videos on Wikipedia)[https://en.wikipedia.org/wiki/List_of_most-viewed_YouTube_videos]. Suppose we want to scrape this data to use in R.

- read_html scrapes the raw html from the webpage as text
- html_element (and html_elements) selects particular elements from the HTML code
- html_table formats a scraped html table as a tibble (R table)

```
youtube_videos <- read html("https://en.wikipedia.org/wiki/List_of_most-viewed_YouTube_videos
  html_element(".wikitable") %>%
  html_table()
youtube_videos
```

A tibble: 31 x 7

```
`Video name` Uploader `Views (billions)` `Publication date` Note
  No.
   <chr> <chr>
                       <chr>>
                                 <chr>
                                                      <chr>
                                                                          <chr> <chr>
                                                     June 17, 2016
                                                                          "[A]" <NA>
         "\"Baby Sha~ Pinkfon~ 13.18
 1 1.
2 2.
         "\"Despacit~ Luis Fo~ 8.23
                                                     January 12, 2017
                                                                          "[B]" <NA>
         "\"Johny Jo~ LooLoo ~ 6.76
                                                     October 8, 2016
                                                                          11 11
3 3.
                                                                                 <NA>
                                                                          11 11
         "\"Bath Son~ Cocomel~ 6.33
4 4.
                                                     May 2, 2018
                                                                                 <NA>
5 5.
         "\"Shape of~ Ed Shee~ 6.05
                                                     January 30, 2017
                                                                          "[C]" <NA>
         "\"See You ~ Wiz Kha~ 5.98
                                                     April 6, 2015
                                                                          "[D]" <NA>
6 6.
         "\"Wheels o~ Cocomel~ 5.46
                                                     May 24, 2018
                                                                          11 11
7 8.
                                                                                 <NA>
                                                                          11 11
8 7.
         "\"Phonics ~ ChuChu ~ 5.42
                                                     March 6, 2014
                                                                                 <NA>
9 9.
         "\"Uptown F~ Mark Ro~ 4.99
                                                     November 19, 2014
                                                                                <NA>
         "\"Learning~ Miroshk~ 4.94
                                                     February 27, 2018
                                                                          11 11
10 10.
                                                                                <NA>
```

- # i 21 more rows
 - We could have used html_element("table") If we did this, it would have pulled the first from the page.
 - We could have used html_elements("table") If we did this, it would have pulled all the elements from the page.
 - We could have used html_elements("table") %>% .[[3]] If we did this, it would have pulled the 3rd element from the page
 - In this case, we used html_elements(".wikitable") I choose to use this because the was also defined with a unique class:



Note that if we are using html_element to call a class, it is important to add a "." before the class element name. You do not need to do this is you are calling an HTML element (like "table")

Cleaning up with janitor

Web scraping doesn't always format perfectly. Let's clean it up!

```
library(janitor)
```



Figure 1: Artwork by @allisonhorst

Clean up the names of the header:

```
youtube_videos <- clean_names(youtube_videos)</pre>
```

Remove the last row:

```
youtube_videos <- youtube_videos %>%
filter(no != "As of August 8, 2023")
```

Format the views as a number using as.numeric:

```
youtube_videos <- youtube_videos %>%
mutate(views_billions = as.numeric(views_billions))
```

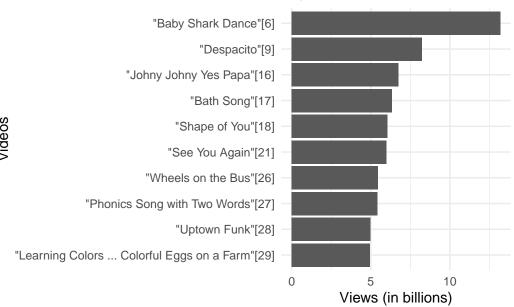
What are the top 10 most viewed YouTube Videos?

```
top10 <- youtube_videos %>%
    arrange(desc(views_billions)) %>%
    slice(1:10)
  top10
# A tibble: 10 x 7
         video_name
                            uploader views_billions publication_date note x
  no
                                               <dbl> <chr>
  <chr> <chr>
                            <chr>>
                                                                       <chr> <chr>
                                               13.2 June 17, 2016
                                                                       "[A]" <NA>
1 1.
         "\"Baby Shark Dan~ Pinkfon~
2 2.
         "\"Despacito\"[9]" Luis Fo~
                                                8.23 January 12, 2017 "[B]" <NA>
3 3.
         "\"Johny Johny Ye~ LooLoo ~
                                                6.76 October 8, 2016
                                                                             <NA>
4 4.
         "\"Bath Song\"[17~ Cocomel~
                                                6.33 May 2, 2018
                                                                             <NA>
5 5.
         "\"Shape of You\"~ Ed Shee~
                                                6.05 January 30, 2017 "[C]" <NA>
         "\"See You Again\~ Wiz Kha~
                                                5.98 April 6, 2015
                                                                       "[D]" <NA>
6 6.
7 8.
         "\"Wheels on the ~ Cocomel~
                                                5.46 May 24, 2018
                                                                             <NA>
                                                                       11 11
         "\"Phonics Song w~ ChuChu ~
8 7.
                                                5.42 March 6, 2014
                                                                             <NA>
                                                4.99 November 19, 20~ ""
9 9.
         "\"Uptown Funk\"[~ Mark Ro~
                                                                             <NA>
         "\"Learning Color~ Miroshk~
                                                4.94 February 27, 20~ ""
10 10.
                                                                             <NA>
```

Once we have this data, we can make cool plots!

```
top10 %>%
  ggplot( aes(x=views_billions, y=reorder(video_name, views_billions))) +
    geom_bar(stat="identity") +
    xlab("Views (in billions)") +
    ylab("Videos") +
    ggtitle("Top 10 Most Watched YouTube Videos of All Time") +
    theme_minimal()
```





Tip

In this case, the list of the names is still not displaying very neatly. For example, rather than "Baby Shark Dance" [6] I might want it to just say Baby Shark Dance. We can use the stringr package to remove symbols and numbers from the video names. We will be talking more about stringr later this semester and it's not something I expect you to be able to do at this point in the semester.

```
library(stringr)

top10 %>%
  mutate(video_name=str_replace_all(video_name, "[^[:alpha:]]", " ")) %>%
  ggplot(aes(x=views_billions, y=reorder(video_name, views_billions))) +
    geom_bar(stat="identity") +
    xlab("Views (in billions)") +
    ylab("Videos") +
    ggtitle("Top 10 Most Watched YouTube Videos of All Time") +
    theme_minimal()
```

