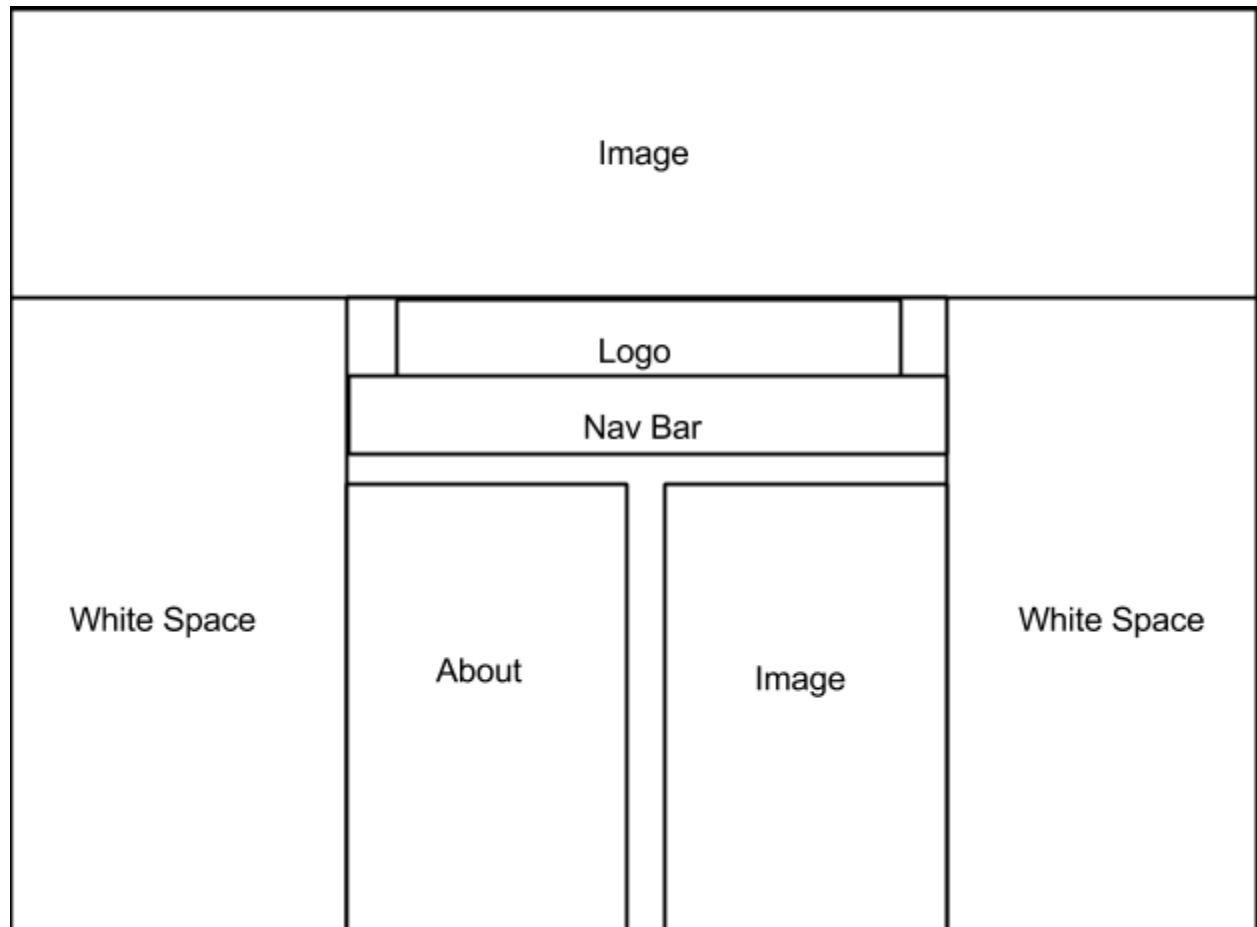


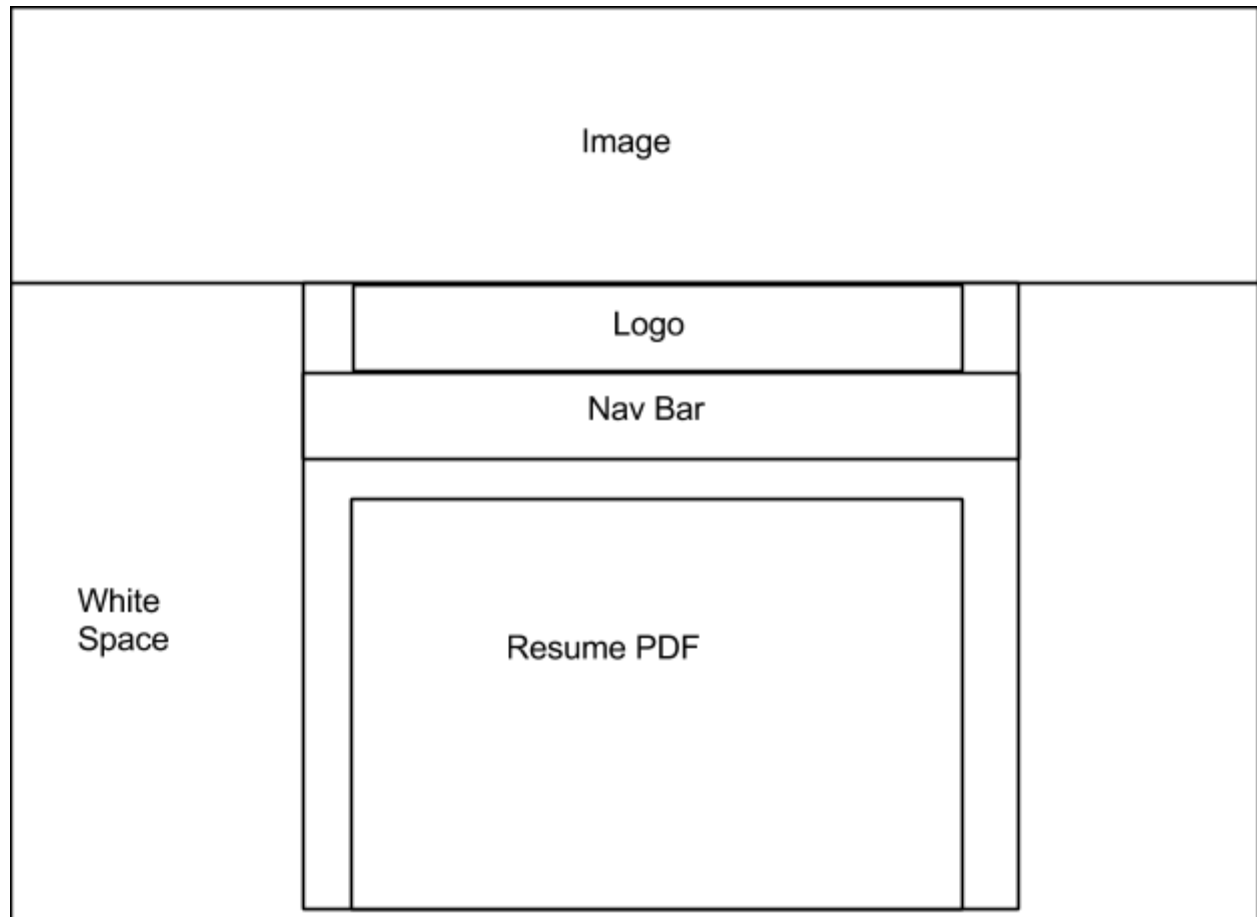
Sitemap

I chose to have a really simple Portfolio. I would like the employer to find the simple information they are looking for with efficiency. Therefore, they enter my site and immediately found out about me as a person. Then, they can choose to view my professional writing, communication, or resume. Easy and simple.



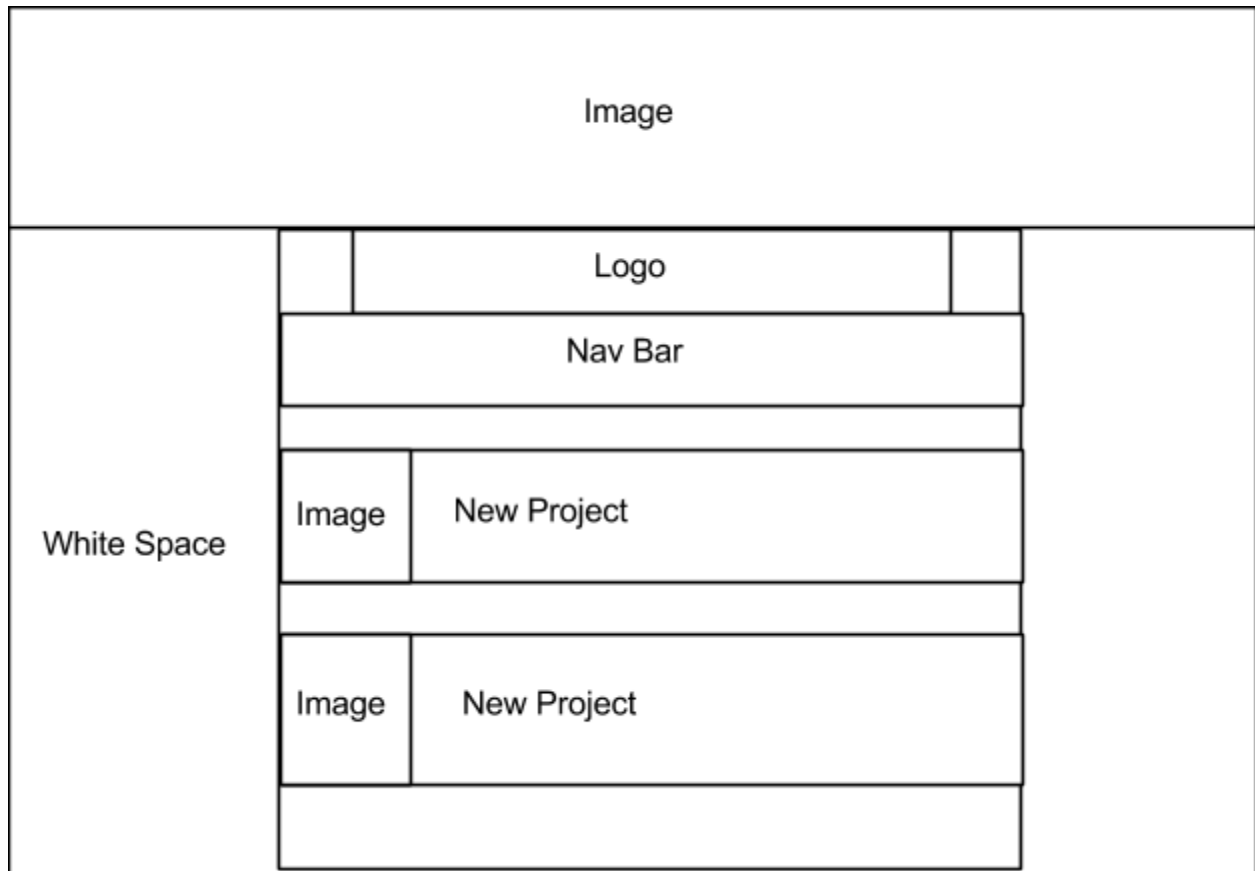
Home Page

For my portfolio, I chose to do a more Tumblr-like theme. I prefer the sleek, clean layout employed by Tumblr as well as the bloggy feel it has. It also uses white space to contrast the images I would like to include. I chose an image to be the first thing viewed to set the overall tone of the site and give my audience a clear view of who I am. Next is my Logo, the most important factor to my portfolio as it brands me. Below that will be a simple four-link navigation bar, followed by a short “About Me” section with a professional headshot next to it.



Resume Page

The resume page is simple as well. I chose to keep the image, logo, nav bar, and white space consistent throughout the web site to follow the CRAP design principles.



Professional Writing and Communication Page

For my sample pages, I chose to keep the same layout for consistency. In addition, I chose to present the material as different project that you can scroll through and view the ones that are relevant to different employers. In addition, they each will include an image to make finding information even easier.