

What I learned

After completing my usability testing, I concluded that my Design Comps are very accessible. None of my users had any difficulties navigating through my site. In addition, they were able to find information fairly easily and efficiently. I also received positive feedback on the typeface, color, image, and layout of my sight. The only comments I received regarded the same image on every page. Some of my classmates suggested different images to help represent myself more, and to keep the viewer more visually interested. To add, I received a comment that maybe the shade of blue I chose is more informal, and doesn't represent myself professionally.

My Revisions

After receiving the feedback I did, I chose not to change the color of my site, as well as the consistent header image. I did this because I plan on having different images in the content sections of my various pages, and I think that including different header images as well would be too much. I am really relying on consistency throughout my portfolio to allow and efficient and easy-to-use site. I believe my reviews were very substantial and I appreciated the feedback I collected.

Future Design

I found my usability testing very helpful and I believe that constructive criticism is very important. I learned the difference between consistency and a boring layout. In addition, after learning from my feedback I think in the future I will spend more time on personal branding. For example, I would like to have time in the future to creative a self-reflective logo. In addition, I would like to create a more interactive layout where the viewer is more involved. As far as planning, I would like to be less specific to allow for easier changes where I don't have to change the entire layout or planning of my site.