

# 04

## WEBSITE DEVELOPMENT

There are many wedding websites available on the Internet, but Cele Bells is completely unique than rest. Cele Bells love their customers and they value what they really need or want. This website is completely based on big days whether it is your wedding day or any big parties or even birthdays.

Objective :-

What we have focused more on is on your budget.

We want our customers to feel free. Rather than be restricted by their pocket.

Cele Bells have the best offers and designers only in your range.

Problems solution :

As We talked above, that there are many sites of a wedding planner but they don't offer you your budget.

But we first ask your budget and they show you the best of the best in your range.

This makes Cele Bells different from the rest.

Big Idea:

Once we were clear with our problem had done the research, then we moved towards devising the big idea- An big idea that can convince enough our target audience to chose us for their big day.  
Our Big idea is

'The world will be a better place if you enjoy your big day on your own budget'.

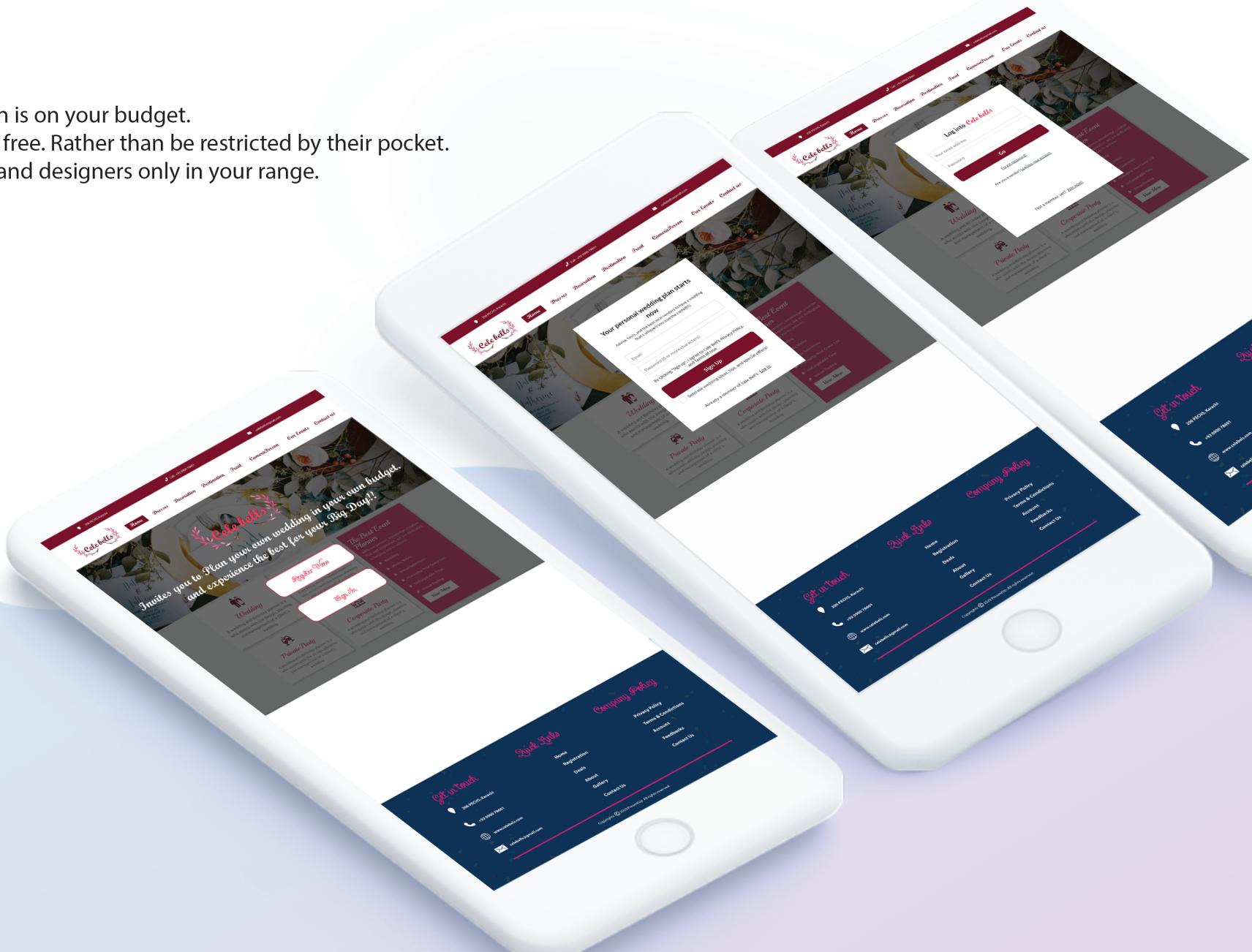
# CELE BELLS

Your Big Day Solution.

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