

03

UI/UX GAMIFICATION

Gamification is not so inn in any comapny but makes a good impact on clients and in co-mapny as well.

Gamification describes the incentivisation of people's engagement in non-game contexts and activities by using game-style mechanics. Gamification leverages people's natural tendencies for competition, achievement, collaboration, and charity.

Gamification

App User flow

Login and Signup

Launch/Onboarding screen of app.



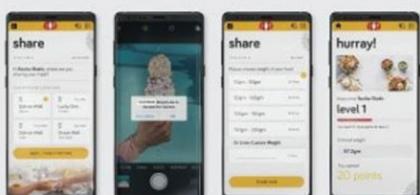
Home and Menu

It contains profile and statistics of each respective member of the app.



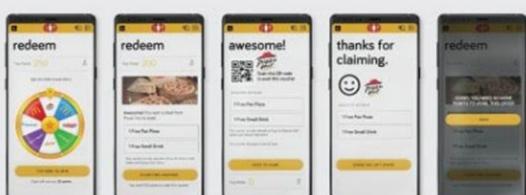
Share Flow

It contains the information regarding sharing of the food.



Redeem Flow

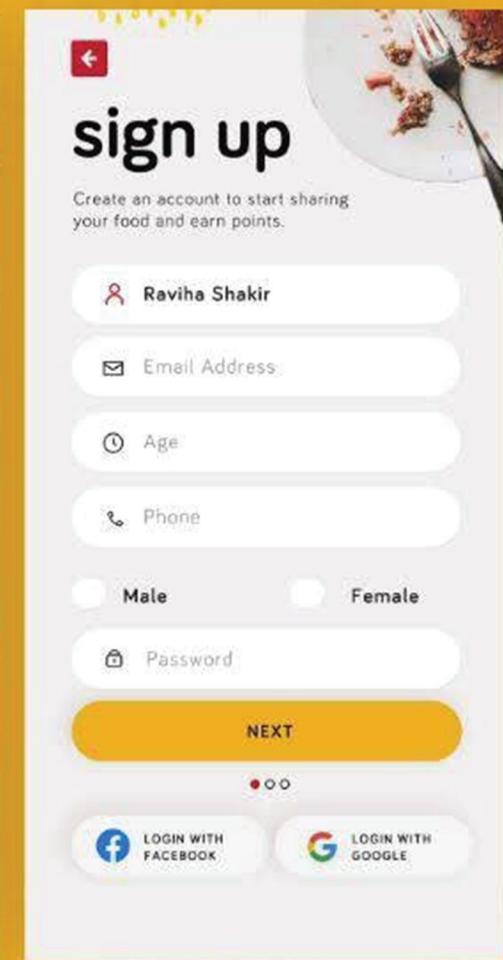
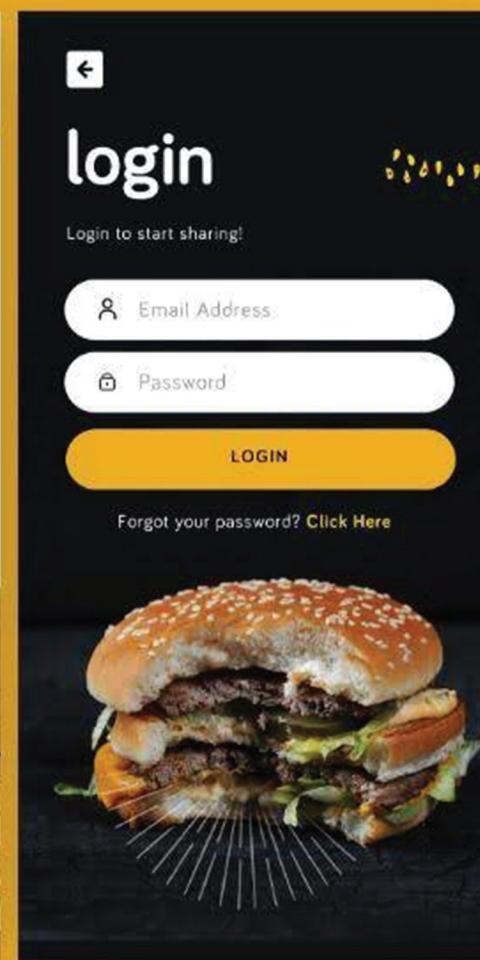
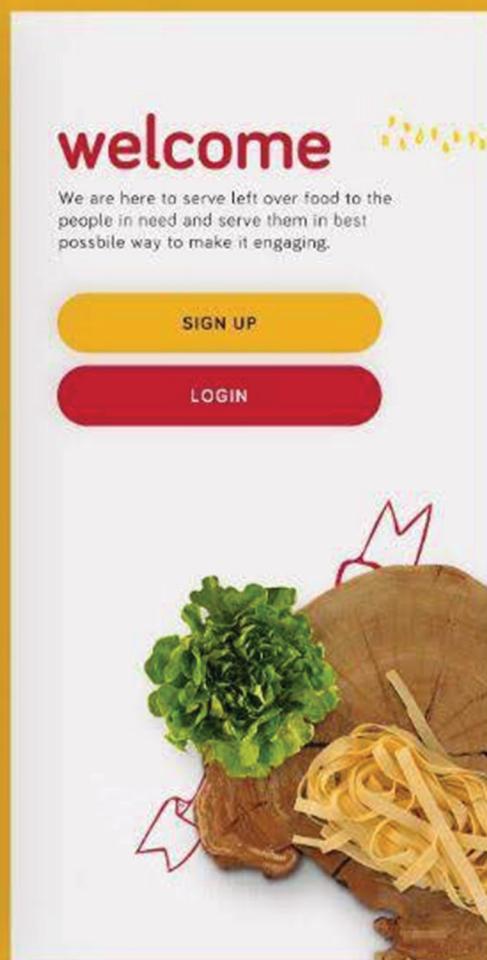
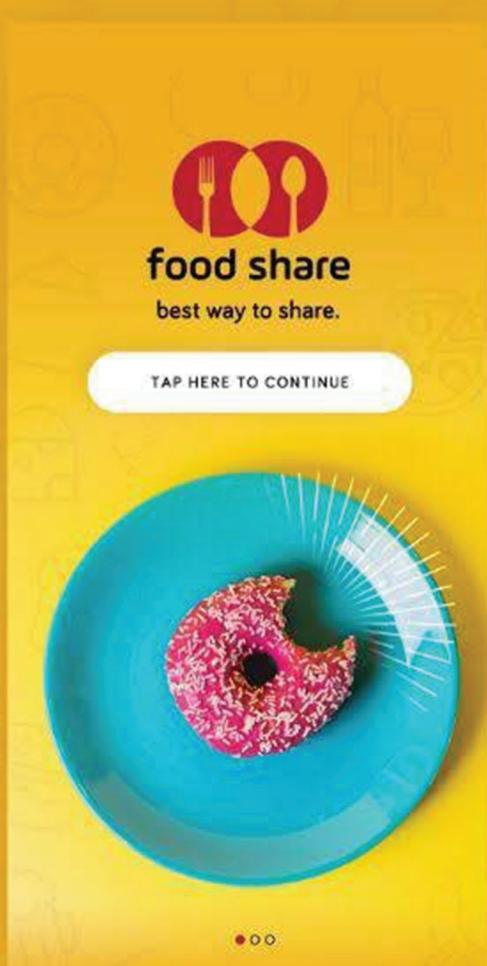
It contains the step by step redeem process of member's reward.

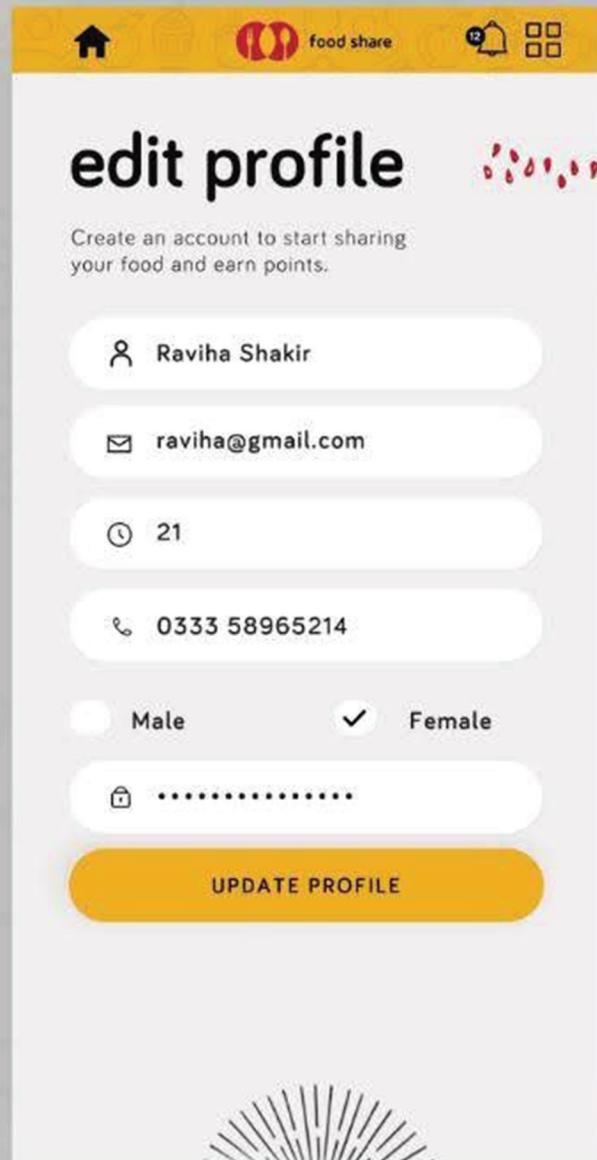


Mission of "Food share" is to stop the food wastage. Food Share provides the service that revolves around the concept of "donating leftover meals to the needy people".

Its mechanism and apparatus is based on gamified system , in which people become the member of "foodshare" society.

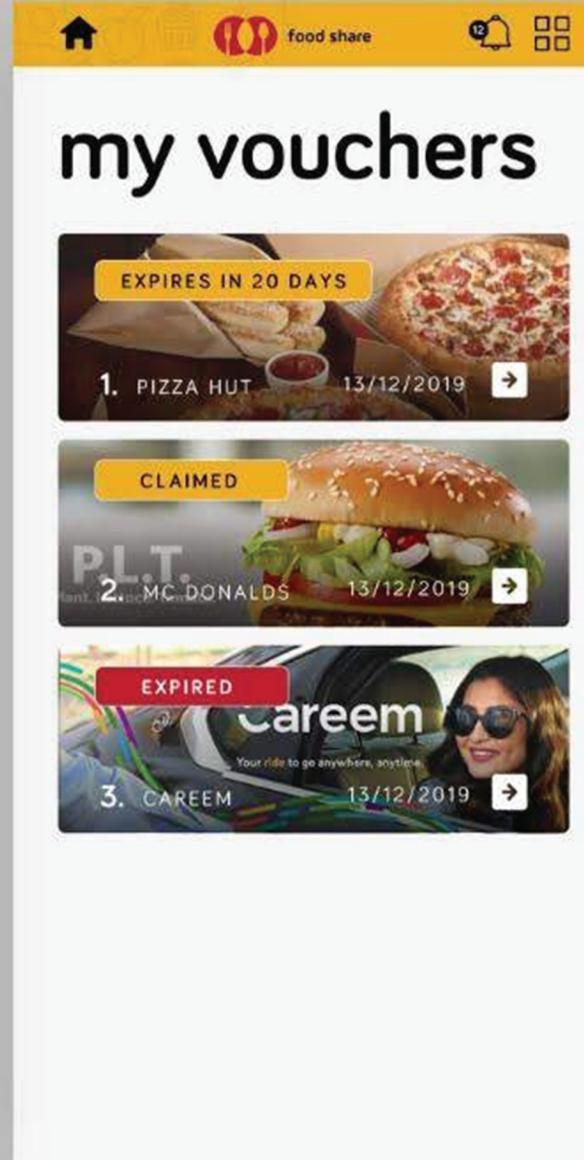
Login and Sign Up





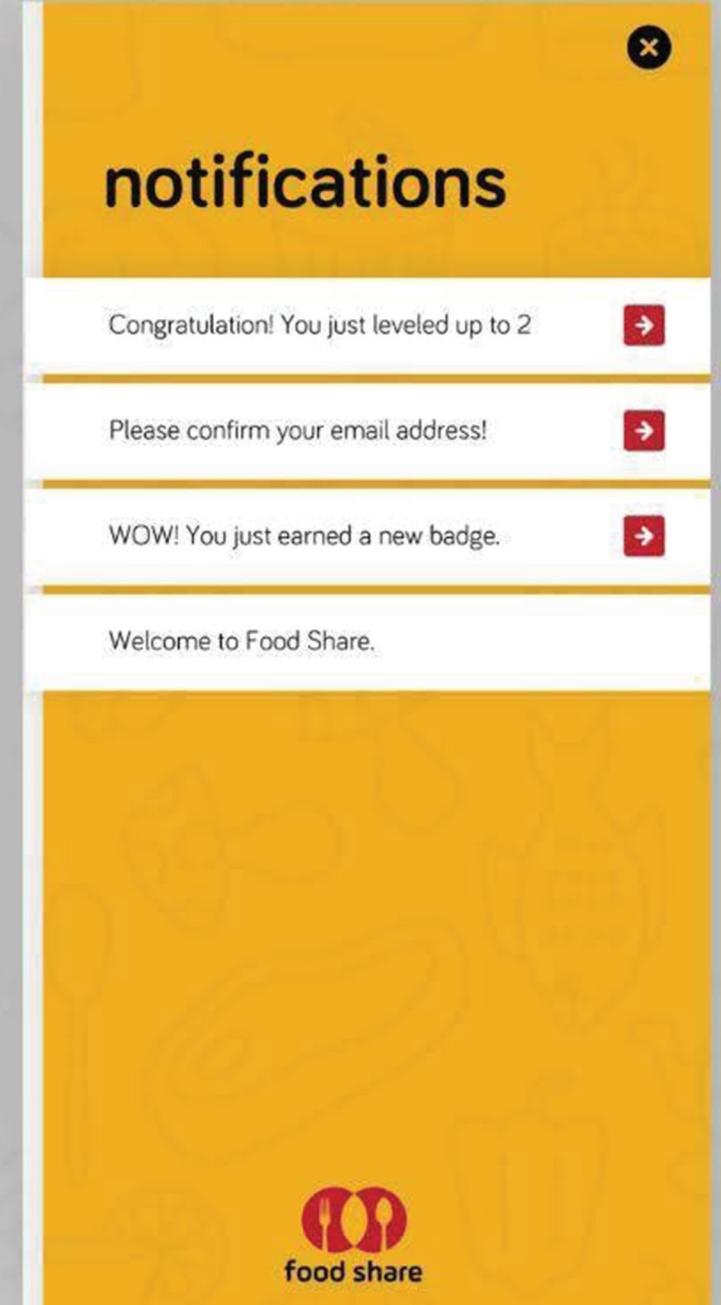
The screen shows the user's profile information:

- Profile picture placeholder: "edit profile"
- Name: Raviha Shakir
- Email: raviha@gmail.com
- Points: 21
- Phone number: 0333 58965214
- Gender: Male (selected)
- Placeholder for address:
- Update Profile button



The screen displays three vouchers:

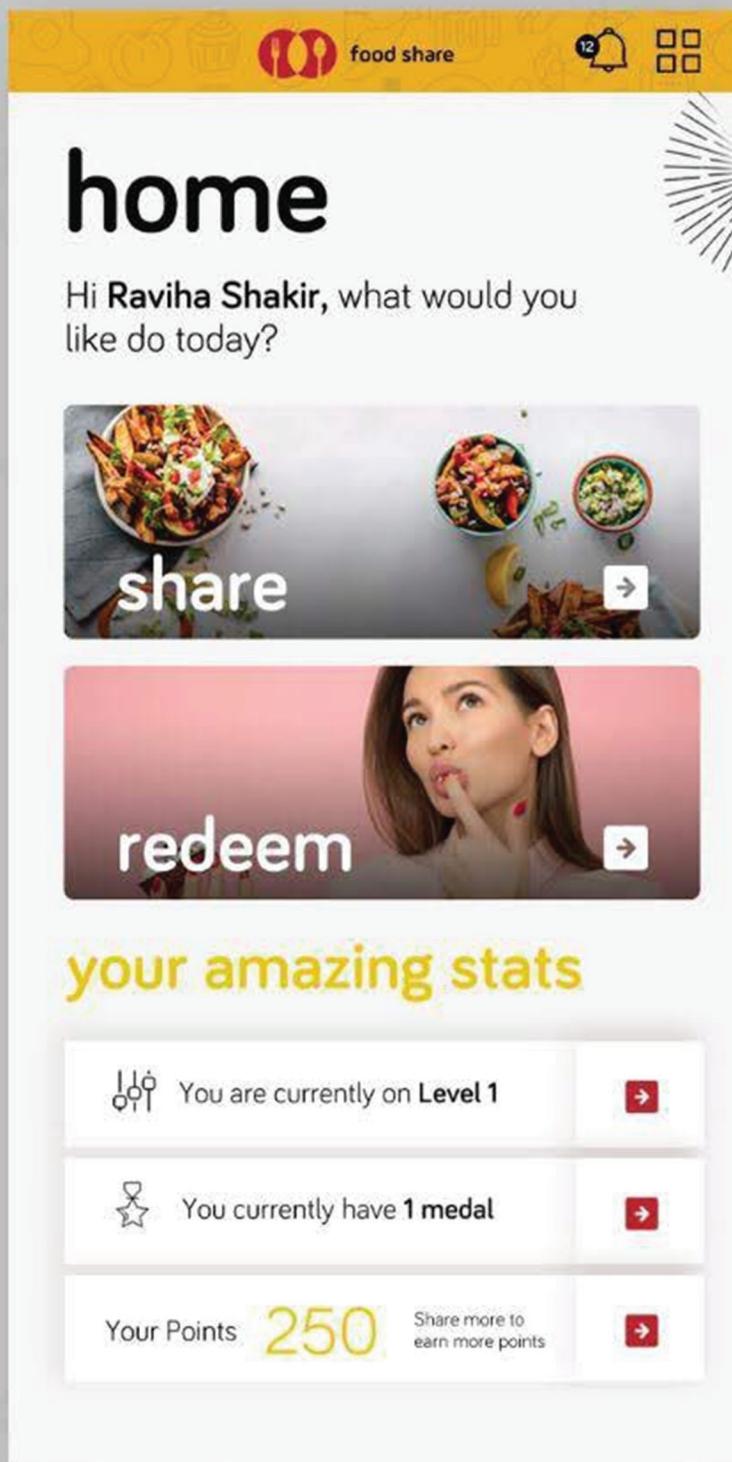
- Pizza Hut**: Expires in 20 days. Image shows a pizza and breadsticks.
- PLT MC DONALDS**: Claimed. Image shows a sandwich.
- CAREEM**: Expired. Image shows a woman in sunglasses.



The screen shows notifications:

- Congratulation! You just leveled up to 2
- Please confirm your email address!
- WOW! You just earned a new badge.
- Welcome to Food Share.

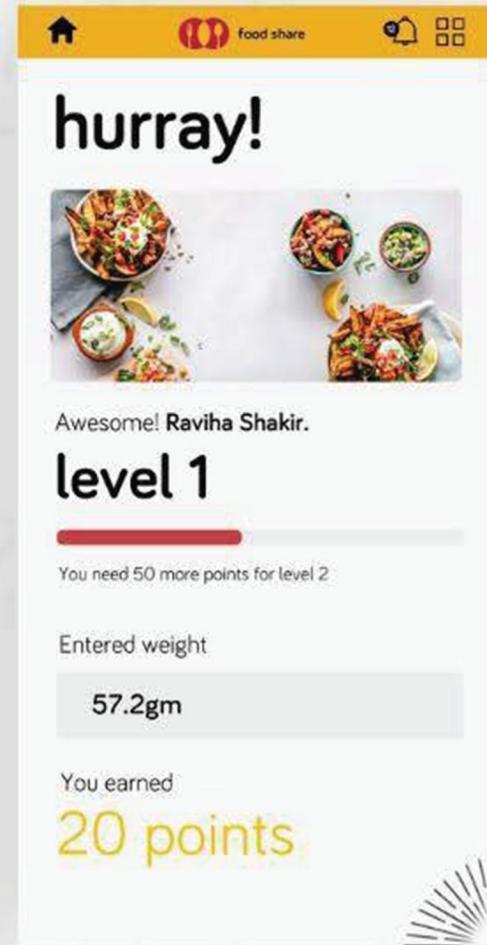
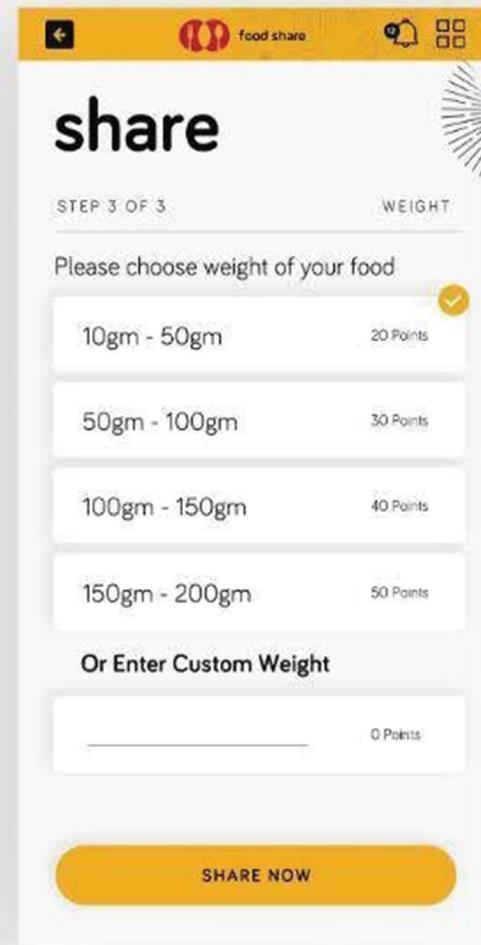
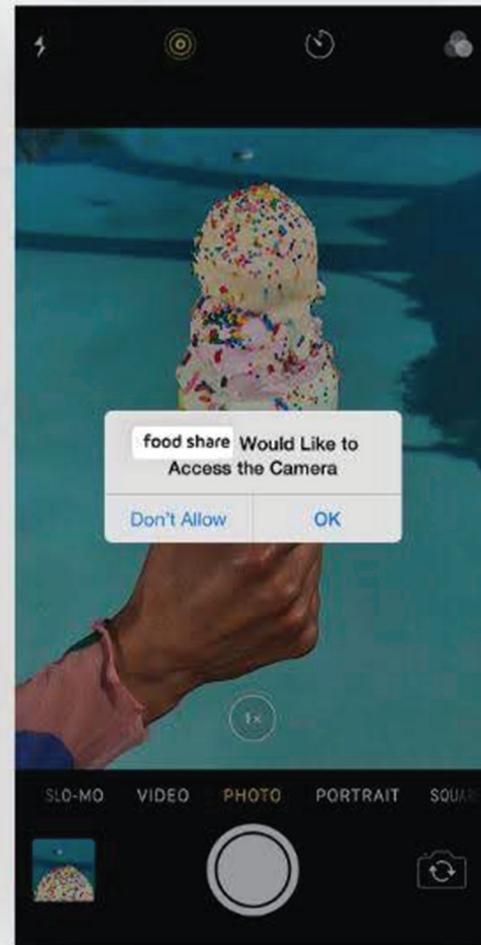
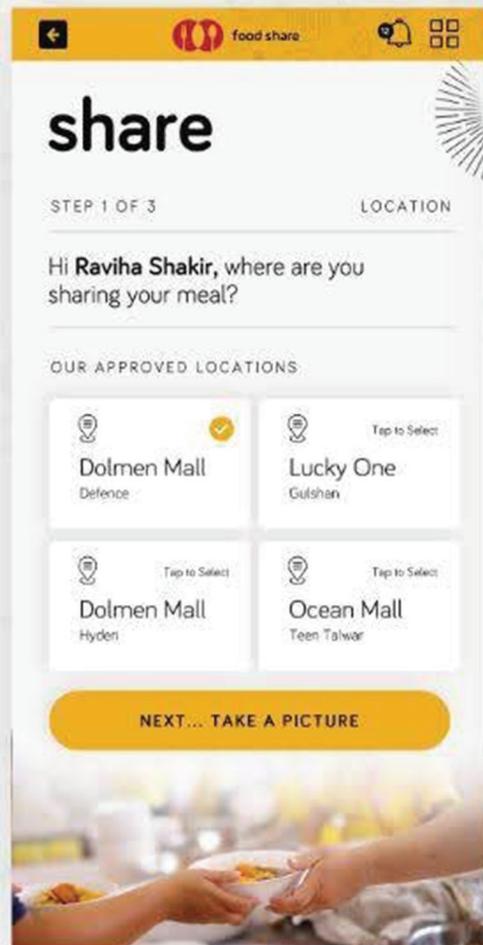
Home and Menu



The screenshot shows the Food Share mobile application's home screen. At the top, there is a yellow header bar with the Food Share logo and a notification bell icon showing 12 notifications. Below the header, the word "home" is displayed in a large, bold, black font. A greeting message "Hi Raviha Shakir, what would you like do today?" is shown. There are two main interactive buttons: "share" (with an image of nachos) and "redeem" (with an image of a woman). Below these buttons, a section titled "your amazing stats" displays three items: "You are currently on Level 1", "You currently have 1 medal", and "Your Points 250". A small note at the bottom right of this section says "Share more to earn more points".



Share Flow



my vouchers

EXPIRES IN 20 DAYS

1. PIZZA HUT 13/12/2019

CLAIMED

2. MCDONALDS 13/12/2019

EXPIRED

3. CAREEM 13/12/2019

BACK TO HOME

Your Points 0

24 days remain to claim

Scan this QR code to avail this voucher

VOUCHER DETAILS

1 Free Pan Pizza

1 Free Small Drink

This voucher can only be claimed on Pizza Hut Dolmen Mall Hyderi and Dolmen Mall Clifton

This voucher will expire in next 30 days

BACK TO HOME

you claimed this voucher

Scan this QR code to avail this voucher

VOUCHER DETAILS

1 Free Pan Pizza

1 Free Small Drink

This voucher can only be claimed on Pizza Hut Dolmen Mall Hyderi and Dolmen Mall Clifton

This voucher will expire in next 30 days

BACK TO HOME

this voucher is expired

Scan this QR code to avail this voucher

VOUCHER DETAILS

1 Free Pan Pizza

1 Free Small Drink

This voucher can only be claimed on Pizza Hut Dolmen Mall Hyderi and Dolmen Mall Clifton

This voucher will expire in next 30 days

BACK TO HOME

Levels and Badges

levels



1 You are currently on **Level 1**
You have unlocked **Redeem Voucher Feature**

2 You need 10 shares to reach **Level 2**
You will unlock **Voucher Exchange Feature**
9 more shares to go

3 You need 20 shares to reach **Level 3**
You will unlock **Voucher Exchange Feature**
19 more shares to go

SHARE NOW



medals



Awesome! You have silver badge for claiming **250 points**



You need **1500 points** to get a bronze badge



You need **4500 points** to get a gold badge



SHARE ON FACEBOOK



Redeem Flow



redeem

Your Points **250**

Spin the wheel to avail offers

TAP HERE TO SPIN

1 Spin will cost you **50 points**

redeem

Your Points **200**

Awesome! You won a deal from Pizza Hut to avail.

1 Free Pan Pizza

1 Free Small Drink

This voucher can only claimed on Pizza Hut Dolmen Mall Hyderi and Dolmen Mall Clifton

CLAIM THIS VOUCHER

You need 200 points to claim this voucher

awesome!

Scan this QR code to avail this voucher

VOUCHER DETAILS

1 Free Pan Pizza

1 Free Small Drink

This voucher can only claimed on Pizza Hut Dolmen Mall Hyderi and Dolmen Mall Clifton

This voucher will expire in next 30 days

BACK TO HOME

Your Points **0**

thanks for claiming.

VOUCHER DETAILS

1 Free Pan Pizza

1 Free Small Drink

SHARE THE LEFT OVERS