

Designing and Publishing Websites – Final Project

# **Aura Watches**

Website Documentation



By: Emaan Mohamed

# Table of Contents

Acknowledgment .....	3
Introduction .....	3
Problem Statement.....	3
Analysis .....	3
Proposed Solution.....	4
Requirements.....	4
Screenshots.....	5
Home page.....	5
Product page.....	7
Brands page .....	5
Footer.....	6
About page.....	6
Contact page .....	6
Watch purchase page .....	7
Mobile view – Home page .....	8
Mobile view – Brands page.....	8
Mobile view – Products page.....	9
Mobile view – Watch purchase page.....	9

# Acknowledgment

## Introduction

Aura watches is a Europe based company that manufactures and sells watches from various brands. The company was founded in 1992 and have been in business for 30 years. Aurawatches features watches from a total of 5 brands, including Aurawatch, Casio, Rolex, Guess, and Boss. They have outlets in all 7 continents.

AuraWatches is a leading company in its segment with more than 30 years of successful expertise on the watches market. AuraWatches is a wrist fashion watches official advertiser of the following brands: GUESS, HUGO BOSS, Rolex, Aurawatch, and Casio.

AuraWatches occupies leading position on the watches market owing to developing the world standard advertisement, high professionalism, flexibility as well as proper organization of the Fashion Watch Company's progressive team.

## Problem Statement

Aura watches is into business of manufacturing and selling watches. They have been advertising about their clocks and watches through newspapers, pamphlets, television. Now with changing times, they have decided to go online as customers today use Internet extensively. They have planned for a website with complete details about their watches and clocks.

The company does not currently have the availability of customers from the internet. Due not this, they are not reaching the potential customers who are not able to reach physical outlets. A webpage is required so that customers can view and place orders on the internet and the company will implement shipping options to ship the product to their doorstep.

## Analysis

The website has to display all available watches including their price and picture, as well as the specifications for each watch with the technologies used, so that customers will be satisfied in making their choice. The watches and information need to be categorized into five different product line-ups. An individual word document needs to be downloadable via the webpage which contains all the details for all watches available from the website including prices.

## Proposed Solution

A website will be created which includes 4 pages namely, Home, Products, About, and Contact. The index or home page will display the names of all brands of watches that Aurawatches is selling. Moreover, navigation options will be added in the navigation bar and footer of every page on the site. The about page will provide information about the company and its history for interested users to read. The Contact page will contain all contact information of Aurawatches including phone number, opening hours, email address, and mailing address. The products page will contain the link for the downloadable price list for all watches featured by Aurawatches website, as well as buttons for links to the products page of each of the five brands features by Aurawatches. Products will be displayed with their name, picture, and price. Upon clicking on the product, the user will be shown the specifications details for that watch. PDF files containing the details will be downloadable for each product on their page.

Website will be designed in a user-friendly manner with the entire website easily navigatable. Colors used on the site will resemble Aurawatches logo and will be easy on the eyes.

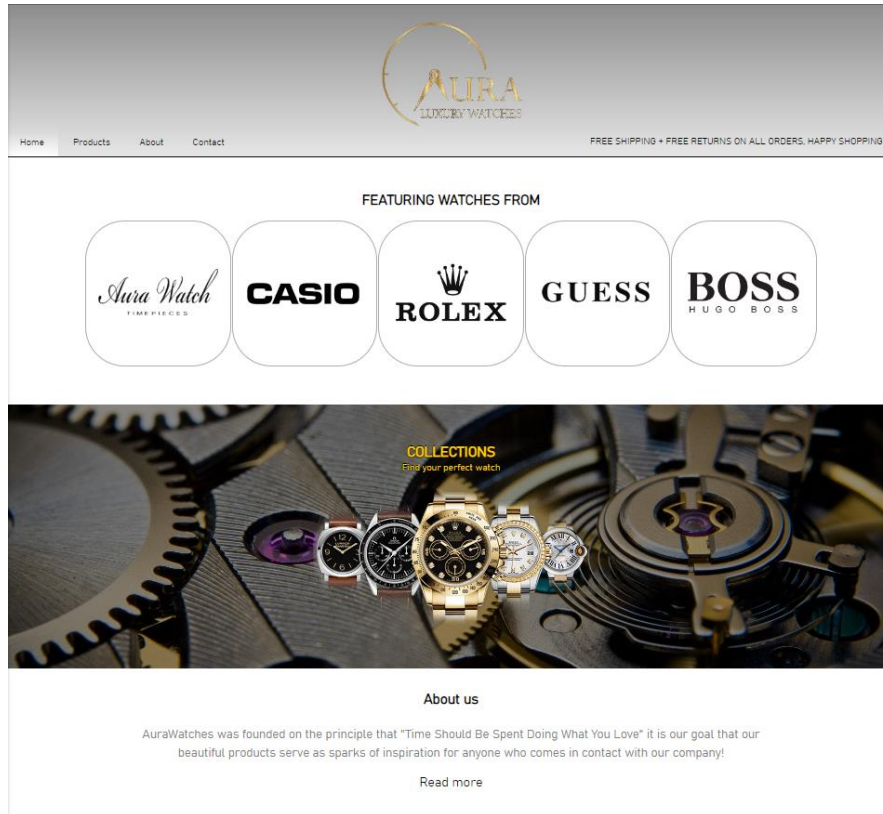
## Requirements

The website will be designed for both desktop PCs and mobile devices. Website will be fully responsive to the device size.

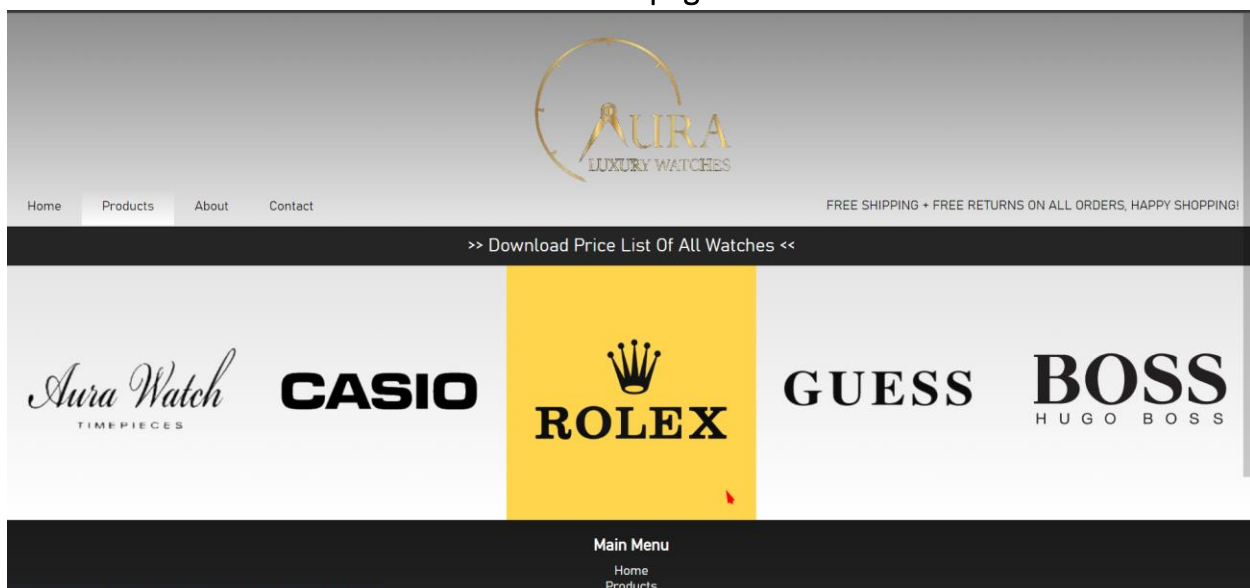
<b>Operating System</b>	Windows Vista or later, macOS Sierra 10.12 or later, 64-bit Ubuntu 14.04+, Debian 8+, openSUSE 13.3+
<b>Processor</b>	Intel Pentium 4 or later
<b>Memory</b>	2 GB or more
<b>Screen resolution</b>	1024x680 for desktop view. Below for mobile view.
<b>Internet connection</b>	512 kbps internet connection
<b>Browser</b>	Chrome, Firefox, Internet Explorer, Safari, Microsoft Edge, Opera, Vivaldi, Netscape Navigator, Brave

# Screenshots

## Home page



## Brands page




## Footer

## About page

## Contact page

## Product page




[Home](#) [Products](#) [About](#) [Contact](#)

FREE SHIPPING + FREE RETURNS ON ALL ORDERS, HAPPY SHOPPING!

### ROLEX


"Explore the Rolex collection of prestigious, high-precision timepieces. Rolex offers a wide assortment of Classic and Professional watch models to suit any wrist. Discover the broad selection of Rolex watches to find a perfect combination of style and functionality."

[Go Back](#)




GMT MASTER II

\$2800.00




Date Just 41

\$2199.99




Day Date 40

\$1899.99



SUBMARINER

\$3570.00




OYSTER PERPETUAL

\$1299.99

Main Menu

[Home](#)[Products](#)[About](#)


## Watch purchase page



[Home](#) [Products](#) [About](#) [Contact](#)

FREE SHIPPING + FREE RETURNS ON ALL ORDERS, HAPPY SHOPPING!

[Go Back](#)



### Hugo Boss CIRCUIT 1513730

**\$199.00** [BUY ONLINE](#)

Hugo Boss CIRCUIT 1513730 is a functional and special Gents watch from CIRCUIT collection. Case is made out of Stainless Steel and the Black dial gives the watch that unique look. 30 metres water resistancy will protect the watch and allows it to be worn in scenarios where it is likely to be splashed but not immersed in water. It can be worn while washing your hands and will be fine in rain. The watch is shipped with an original box and a guarantee from the manufacturer.

#### Specifications

Brand: Hugo Boss  
Analogue/Digital: Analogue  
Case depth approx.: 1.58mm  
Primary Material: Stainless Steel  
Case Shape: Circle  
Case width approx.: 42.88mm  
Case Type: Deployment  
Dial Colour: Black  
Multiple Time Zones Display: Dual Time  
Gender: Gents  
Glass: Mineral  
Model Collection: Circuit  
Model Name: Circuit  
Movement: Quartz  
Strap colour: Silver  
Strap Type: Metal bracelet  
Water Resistance: 30 metres  
Weight (g): 124.80  
SKU: 1513730482  
Guarantee: 2 years

[Download Watch Details](#)

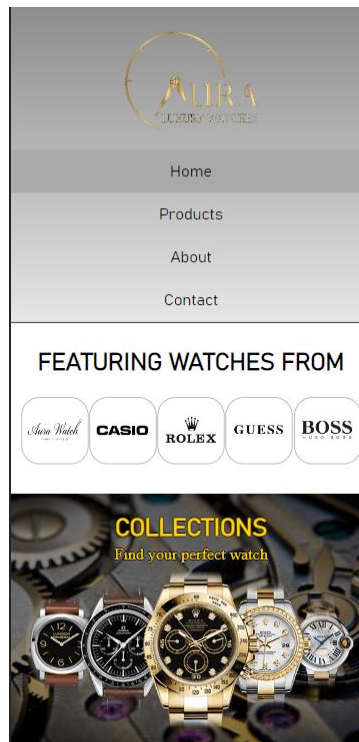
Main Menu

[Home](#)[Products](#)[About](#)[Contact](#)

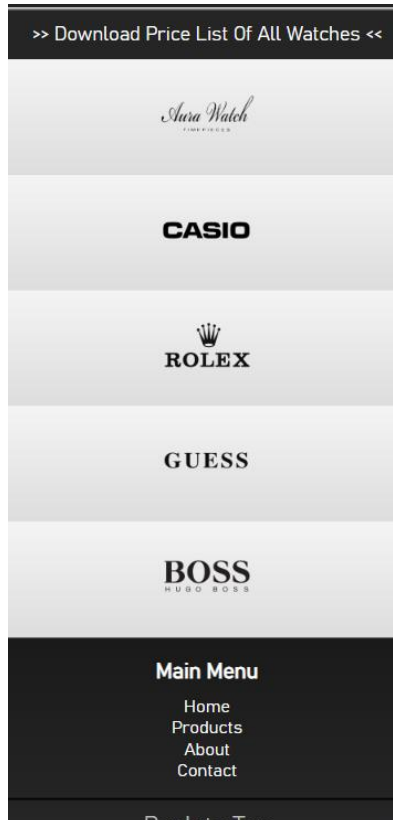
[Back to Top](#)

Copyright © 2020 All Rights Reserved by AuraWatches

## Mobile view – Home page



## Mobile view – Brands page





## Mobile view – Products page

### Hugo Boss Watch

*"Time passes, style endures. This season, we introduce a new watch collection that proves the details can take things to the next level. Business or leisure, turn to BOSS timepieces to add the final polish to your look."*

[Go Back](#)



## Mobile view – Watch purchase page

[Go Back](#)



### Hugo Boss CIRCUIT 1513731

**\$159.00**

[BUY ONLINE](#)

Hugo Boss CIRCUIT 1513731 is a practical and attractive Gents watch from CIRCUIT collection. Case material is Stainless Steel and the Blue dial gives the watch that unique look. In regards to the water resistance, the watch has got a resistancy up to 30 metres. It means it can be worn in scenarios where it is likely to be splashed