

Emmanuel Ogunnowo

Front End Engineer

Professionally certified web developer eager to transition from advertising operations to a dynamic role in front end development. With 2+ years' experience in advertising technology and 1 year as a Web Developer Intern. I bring a passion for crafting engaging user experiences. Ready to channel this enthusiasm into a fulfilling career in tech.

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EDUCATION

Front End Developer Certification Codecademy

06/2023 - 10/2023

Description

- Develop proficiency in HTML, CSS, and JavaScript, enabling them to craft visually engaging and responsive web pages through hands-on coding exercises and real-time feedback.

BA Hons Business Management and Marketing

Nottingham Trent University

09/2017 - 06/2020

Description

- The course explores technology's influence on marketing, focusing on digital marketing tools like SEO and analytics, and provides practical experience in applying marketing theories across various contexts and participating in real-life business scenarios.

WORK EXPERIENCE

Web Developer Intern ACS Community Projects UK

01/2021 - 10/2021

Small charity organisation based in Essex, UK.

Achievements/Tasks

- Built custom websites for clients, utilizing WordPress, HTML and CSS.
- Constructed successful marketing campaigns that boosted engagement by 25%.
- Designed intuitive site navigation and responsive layouts to optimize website usability and maximize conversions.
- Analyzed website traffic and user behavior data to inform optimization strategies, improving brand recognition and conversion rate.

Ad Tech Executive EssenceMediacom

09/2021 - Present

Global Media and Advertising Agency.

Achievements/Tasks

- Utilized campaign metrics for data-driven decision-making, optimizing client ROI by streamlining expenditure.
- Enhanced landing pages and ad creatives through web development techniques (CSS, JavaScript) to drive better performance and user engagement.
- Analyzed campaign metrics and made data-driven decisions to maximize client ROI by optimizing expenditure.

SKILLS

JavaScript

HTML

CSS

React.js

Node.js

Redux

Git & GitHub

Reponsive Web Design

Web Management

SEO

WordPress

Figma

Visual Studio Code

PERSONAL PROJECTS

Personal Portfolio Project (10/2023 - Present)

- Developed an animated website with parallax animations using HTML, CSS, React.js and Framer-Motion.
- Implemented advanced animation techniques to create immersive user experiences and enhance engagement.
- Utilized React.js for component-based architecture, ensuring efficient development and scalability.
- Integrated Framer Motion library to add fluid animations and transitions, elevating the overall aesthetic and user interaction.

Jammming (11/2023 - 12/2023)

- Created Jammming, a web application that utilizes the Spotify API to search for tracks, create custom playlists, and save them to the user's Spotify account.
- Integrated Spotify API endpoints to search for tracks, retrieve album information, and manage playlists dynamically.
- Utilized React.js for front-end development, enabling seamless UI updates and responsive design across various devices.