ALLAN E. SERNA

(615) 554 - 9168 || aeserna.com || allanserna@gatech.edu



EDUCATION

GEORGIA INSTITUTE OF TECHNOLOGY Atlanta, GA

Bachelor of Science in Computer Science

Major GPA: 3.6, Cumulative GPA: 3.4; Higher Honors

Threads: People & Media (HCI)

August 2015 – May 2020 SanDisk Scholar Minor: Sports, Society, and Technology

RELEVANT WORK EXPERIENCE

NEW BALANCE St. Louis, MO

August 2019 - December 2019

Front-End Web Developer Intern

- Revised graphics from the graphic design team using Adobe Photoshop
- Coded at least 3 web assets per hour using HTML, CSS, and JavaScript for the official New Balance website
- Coded the NB Basketball page for NBA star K. Leonard's iconic and NB's most popular shoes, the OMN1S
- Developed a script with <u>Python</u> and <u>Selenium</u> that scans New Balance's outlet store website and checks for price and stock changes amongst the sneakers and clothing; these could all be tracked and exported as a .csv

DISPERSIVE NETWORKS, INC. Alpharetta, GA

May 2019 - August 2019

Full-Stack Web Developer Intern

- Built a complex <u>CRUD</u> web application for a new software release with <u>ReactJS</u> and <u>Redux</u>. This application used an interactive visual workflow tree that engaged the company API and allowed users/groups/devices to obtain permissions, for certain applications, based on their positioning within the tree hierarchy
- Built and used REST API's with GoLang and performed management of the API's using Postman

PROJECTS

PURPLEPUNDIT.APPSPOT.COM

January 2019 - Current

News Website Founder, Personal Endeavor

- ReactJS Web application that separates the latest articles by their political bias using NewsApi.org
- Logo designer and color scheme selector, with Adobe Photoshop & Coolers.co
- Currently developing a React Native application based off of this web application

ALERT APPLICATION (PWA)

January 2020 - May 2020

Device Prototype Team Project

- Created a device prototype that alerts important contacts when found in danger
- Built with ReactJS framework, using Ant design components and Twilio API for messaging alerts
- Responsible of the front-end features of the web application, including <u>CRUD</u> manipulation of contact data

TECHNICAL SKILLS

Programming Languages: JavaScript, JSX, HTML, CSS, Java, Python, GoLang, D3, C#, XML, Processing, PHP, C Applications: AWS, Adobe Ps; Xd, Postman, DynamoDB (NoSQL), Jira, Salesforce, Twilio, GarageBand, Final Cut Pro Frameworks, Libraries, and IDEs: React JS, React Native, NodeJS, Redux, Unity, Selenium, Visual Studio Code Additional Skills: Graphic Design, Visual Medias, Video Production, Audio Production, Customer Service Background, Bilingual (Spanish/English)



