# **ALLAN E. SERNA**

(615) 554 - 9168 || aeserna.com || allanserna@gatech.edu



# **EDUCATION**

 $\textbf{GEORGIA INSTITUTE OF TECHNOLOGY} \ \textbf{Atlanta}, \ \textbf{GA}$ 

**Bachelor of Science in Computer Science** 

Cumulative GPA: 3.3, Honors Threads: People & Media Minor: Sports, Society, and Technology

Anticipated Graduation: May 2020

SanDisk Scholar Recipient

# **RELEVANT WORK EXPERIENCE**

### **NEW BALANCE St. Louis, MO**

Front-End Web Developer Intern

August 2019 - December 2019

- Managing content both on newbalance.com and joesnewbalanceoutlet.com with HTML, CSS, and JavaScript, and tools like Photoshop. These also include New Balance's international websites
- Coding advertisement emails that are being sent to the subscribers of the NB emailing newsletter
- Scripting a bot with Python that scans New Balance's outlet store website, Joe's, and checks for price changes
  and new arrivals (and removals) amongst sneakers and clothing; these are all tracked and exported as a .csv

## **DISPERSIVE NETWORKS, INC.** Alpharetta, GA

May 2019 - August 2019

Full-Stack Web Developer Intern

- Responsible for building the user-facing interactive visual workflow for the new version of Service Provider (5.0) with ReactJS. This workflow engages our API and allows users/groups/devices to obtain certain permissions (e.g. for certain applications) based on their positioning within the hierarchy
- Built and used REST API's with GoLang and performed management of the API's using Postman

#### **PROJECTS**

PURPLEPUNDIT.CO

January 2019 - Current

News Website Founder, Personal Endeavor

- Web application that separates current articles into liberal & conservative categories using NewsApi.org
- Back-end built with Fastify framework for Node is and Google Appspot
- Logo Designer and color scheme selector, with Adobe Photoshop & Coolers.co

## YOKOGAWA PRODUCTION MANAGEMENT PORTAL

January 2018 – December 2018

Web Application made for Yokogawa Corporation of America

- Responsible for the UI/UX design of the web application
- Constructed with ReactJS framework, using material design components and Chart.js library
- Engaged with a development team using an Agile project management system

#### **TECHNICAL SKILLS**

Programming Languages: JavaScript, HTML, CSS, Java, Python, GoLang, D3, C#, XML, Processing, PHP, C, Swift Applications: Unity, Adobe Photoshop, Pixlr, GarageBand, Final Cut Pro, Microsoft Office Suite Frameworks, Libraries, and IDEs: ReactJS, Redux, Android Studio, Fastify, Selenium, Visual Studio Code, XCode Additional Skills: Graphic Design, Visual Medias, Video Production, Audio Production, Customer Service Background, Interpretation/Translation (Spanish/English)



