

Emanuel De Freitas

New Media Manager

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Job Objective

New Media Manager looking for something new that challenges and broadens my experience across the field of technology. Web is my passion but want to push into other areas of digital as I believe learning should never stop.

Experience

New Media Manager at National Portrait Gallery

August 2012 - Present

- Managing the Gallery website and public facing interactives
- Launching mobile site with responsive design
- Re-launch new look website and upgrade to new CMS
- Managing a team of two others
- Training an apprentice from the ground up
- Maintenance of all department hardware such as PCs and Macs.
- Manage sub team budget for training/travel and hardware purchases

New Media Assistant at National Portrait Gallery

November 2010 - July 2012 (1 year 9 months)

- Daily maintenance of the website, adding, updating, amending and improving content in liaison with relevant departments and also on own initiative. compilation and circulation of website statistics
- Daily checks on public-facing equipment in Gallery and troubleshoot any problems with documentation
- In charge of installation and advice on new media portraits
- Fortnightly updates to the website based on broken links software service
- Weekly updates to content on Information Desk screens and website with new
- events
- Quarterly updates for the Portrait Explorer computers at three regional partnerships and preparation of Macintosh hardware equipment for the Portrait Explorer as required
- Daily work with other departments to undertake any website projects

IT Gallery Co-ordinator at National Portrait Gallery

April 2009 - September 2009 (6 months)

- Working in a public space within the Gallery to maintain interactive touch screens, that enabled the public to search for all the portrait owned by the Gallery.
- Heavy involved in refurbishment of new systems, installed to replace old systems.

Skills & Expertise

- HTML
- CSS
- JQuery
- Google Analytics
- Google Tag Manager
- UX and UI Design
- Photoshop
- InDesign
- Final Cut Pro
- Wordpress
- ModX
- Project management (Agile)
- Microsoft packages
- PC hardware
- Public facing installations
- Apple Script

Education

London Metropolitan University

Multimedia bsc, Multimedia, 2003 - 2006

North Westminster Community School

AVC Business Studies, 2002 - 2003

Certifications

UX / UI Design

Academy Class

Advanced Web Interfaces with CSS3 and HTML5, 2015

City University London

Institute of Leadership and Management (ILM) Level 5 Award in Management, 2014