

**Company: Walmart.com - Brazil**

Name: Francisco Madureira

Role: PMO Manager

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I've known Emanuel for the last 2 years, and it was a pleasure to discover that before Walmart.com we've both have worked on Folha de S.Paulo. Emanuel always cared about detail and accuracy. Working as a data scientist, he helped his team and Walmart.com as a whole to grow on customer retention. He's really made a difference in his team success. Aside with good communication and teamwork skills, he's able to bring out the best in those around him.

**Company: The Group Comunicações/Volkswagen - Brazil**

Name: Luciana Arruda

Role: Director

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Emanuel Matos worked on my team that implemented the CRM area in The Group to comply with the Volkswagen contract. A spectacular, creative and highly qualified professional in business intelligence, advanced analysis of big data for the development of targeted communication strategies. Excellent complex project leader and skilled in integrating and driving marketing and technology teams. You have my admiration as a colleague and a professional.

**Company: Universidade do Porto / LIAAD – Lab. de Inteligência Artificial e Apoio à Decisão - Portugal**

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Role: Associate Professor at Universidade do Porto

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Emanuel was my student in the Masters on Data Analysis and Decision Support Systems at the University of Porto, Portugal. Emanuel is highly determined and has actively worked in data science for quite some time now. We met again recently at the Big Data Summer School and the ECML/PKDD 2015 conference ([www.ecmlpkdd2015.org](http://www.ecmlpkdd2015.org)) where I could witness his continued enthusiasm.

