



A STAGE FOR EVERY ARTIST

DECEMBER 2020

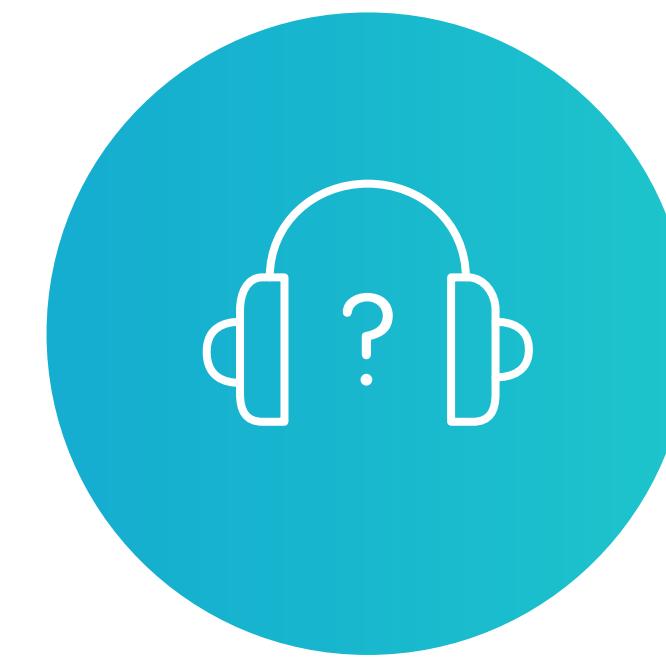
CONFIDENTIAL AND PRIVATE

There are 3 main problems in the industry:



INEFFICIENT PROCESS

The current booking process is manual. It is slow, cumbersome inefficient and outdated.



AVAILABILITY

There is no centralized system for displaying artist availabilities for a particular market. Organizers are forced to reach out to each individual agent.



CLOSED SYSTEM

Booking artists is a closed system limited to professional promoters and organizers. Smaller artists are left with no representation.

A **web platform and mobile app** where users can discover and book Artists for any event.

SIMPLIFY BOOKINGS

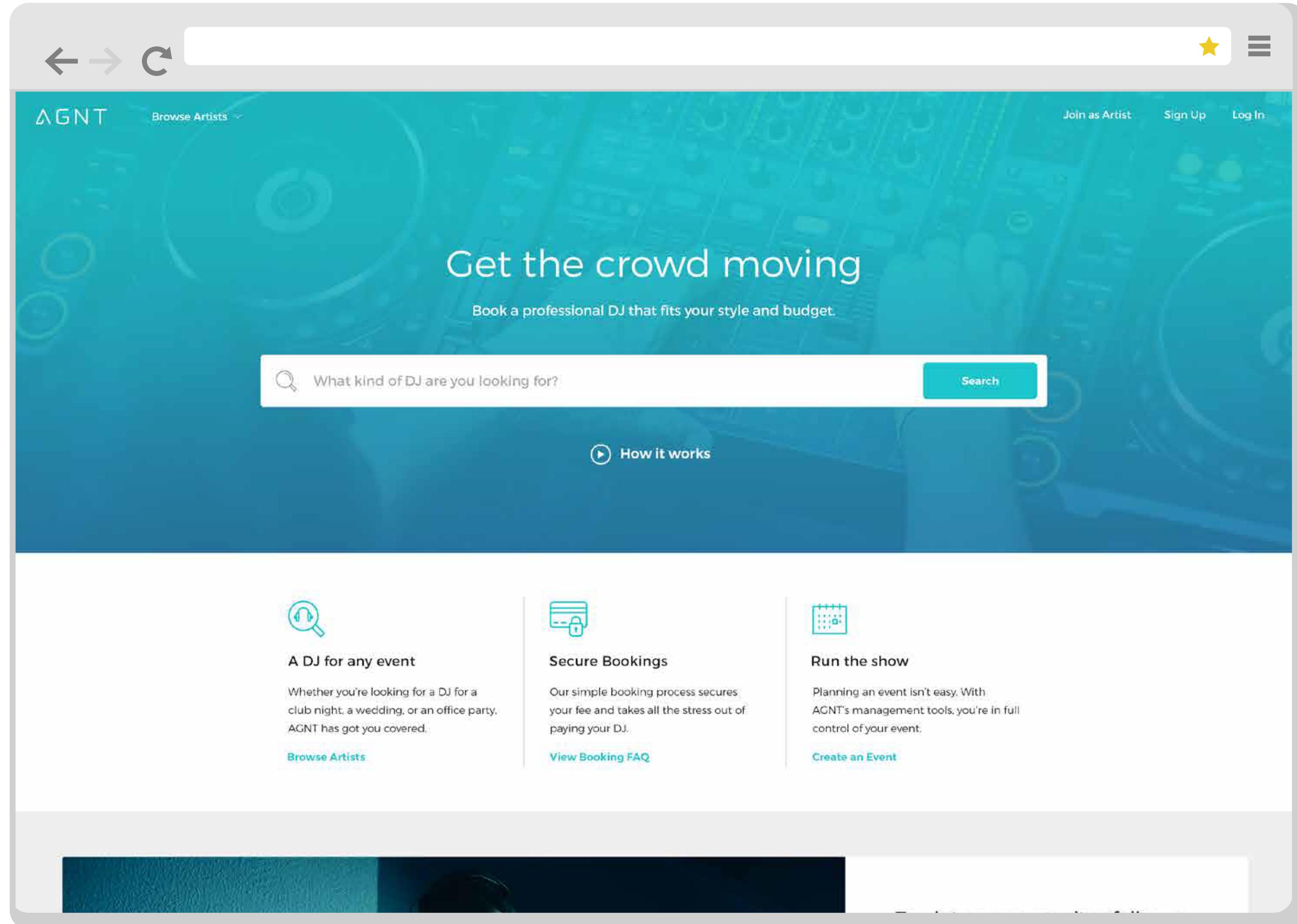
Eliminate the logistical inefficiencies that impede the artist booking process.

FULLY ACCESSIBLE GIGS

Enable artists to increase their bookings by having access to more gigs and opportunities while matching organizers with artists for their events.

OPEN SYSTEM

Create an open network that lets anyone book the right Artist for their event. Give every artist the tools they need to succeed.



STEP 1: SEARCH FOR A ARTIST

- Instant access to wide range of artists including but not limited to DJ's, musicians, speakers, comedians, & other performers
- Browse categories to find the right artist.
- Verified reviews and ratings
- Integrated chat system to contact artists

The screenshot shows a web browser displaying the AGNT website. The top navigation bar includes links for 'AGNT', 'Browse Artists', and a search bar with the placeholder 'What kind of DJ are you looking for?'. On the right side of the header are 'Your Events' (with 2 notifications) and 'Inbox' (with 4 notifications). A user profile icon is also present.

The main content area displays a message: 'There are 456 Club DJs' available for 'San Francisco, CA' on 'July 27, 2018'. To the right of this message is a callout box with the text: 'Not sure which DJ to book? We'll help you narrow it down! There's so much great talent out there that it can be overwhelming. Why not have the artists apply for your event to make it easier?' It features two buttons: 'Get Started' and 'How it works'.

Below this, there are filters for 'Price Range', 'Genre Type', and 'Artist Location', and a sorting option 'Sort by: Recommended'. The main grid displays four artist profiles:

- Benny Benassi** (FEATURED) - Let This Last Forever (feat...)
- Salvatore Ganacci** (FEATURED) - Tomorrowland Belgium...
- Otto Knows** - With You
- Garmiani** - Fogo (Feat. Julimar Santos)

Each profile includes a play button, the artist's name, location (Milan, Italy; Stockholm, Sweden), genre (House, Progressive House, EDM; Moombahton, Dancehall, Trap; House, Progressive House, Electro House; Dance, EDM), and a star rating (4.5/5 stars).

STEP 2: FILTER AVAILABLE ARTISTS TO YOUR MARKET

- Easily look up artist availability
- Refine search based on style and budget
- Split search into professional or local artists
- List by reviews or ratings

The screenshot shows the AGNT website's artist profile page for Benny Benassi. At the top, there's a navigation bar with 'AGNT' logo, 'Browse Artists', a search bar ('What kind of DJ are you looking for?'), and user options ('Join as Artist', 'Sign Up', 'Log In'). Below the header is a large circular profile picture of Benny Benassi wearing sunglasses. His name 'Benny Benassi' is displayed with a verified checkmark. Below his name, it says 'Milan, Italy' and lists genres: 'House', 'Progressive House', and 'EDM'. He has a 4.5-star rating from 920 reviews. Key stats shown are 'Average Response Time: 1-hour' and 'Reliability: No Cancelled Bookings'. The main menu below the header includes 'Overview', 'Listen', 'Booking Info', 'Calendar', 'Reviews', and a prominent teal 'Request to Book' button. The 'Overview' section contains a bio: 'Milan born Italian DJ/producer stalwart Benny Benassi is widely regarded as one of the most charming, down to earth, and internationally respected artists in the music industry. With over a decade to his illustrious career already, the chart-topping megastar has wholly managed to capture the hearts of multiple generations of EDM fans across the world with his flawless trademark tech/electro/house infused sounds and charismatic performance flair. Benny was propelled into his star-spangled career by his international hit single 'Satisfaction' which was unleashed on the world back on 2002.' A 'Read More' link is at the end. To the right of the bio are buttons for 'Message Artist' (with an envelope icon), 'Add to Favorites' (with a heart icon), and sharing options ('Share this Artist:' with 'Email', 'Facebook', and 'Twitter' buttons). A 'PRO' badge indicates verification. Social media links for 'Fan Base' (1,200 Fans on Facebook, 1,200 Followers on Instagram, 1,200 Followers on Twitter, and 1,200 Followers on SoundCloud) are also present.

STEP 3: BOOK THE RIGHT ARTIST FOR YOUR EVENT

- Booking process is fully automated
- Secure, automated payments
- Dedicated 24 /7 support
- Your AGNT is always available

Meet the team.

**VIET NGUYEN**

CEO/CO-FOUNDER

20 Years in Talent Buying, Event Organizing, and Promoting. Co-founder of Boodang Music Canada. Over 21 years experience in the I.T field.

**PANOS AYASSOTELLIS**

CXO/CO-FOUNDER

Senior agent and director at Connected Artists. Representing artists such as Swedish House Mafia, Avicii, DJ Snake, and more. Over 20 experience in the entertainment industry.

**DAVID NGUYEN**

CCO/CO-FOUNDER

Art Director/UX/Graphic Designer with over 15 years experience in branding, mobile and web design.

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