

Ellen Manuszak

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Summary

I am a former tech PR professional, seeking a full-time front-end developer position. I have the technical skill to write web-standard code, but I also bring more than eight years' worth of strategic communications. What you get is an integrated approach combining content and code, and an eagerness to learn as much as possible.

Web Development Experience

2006-Present: Freelance Web Developer

- Conceptualized, designed, and developed website for NYC running club using HTML5, CSS3, jQuery, WordPress, and PHP
- Designed and developed websites for Detroit and Chicago hockey charity events using HTML, CSS, and JavaScript
- Contracted as web editor to update and maintain NYC women's interest magazine using HTML and CSS
- Designed and developed artist portfolio website for local stone sculptor using HTML and CSS

January 2004-May 2006: New York University College of Dentistry

- Maintained and updated the NYU College of Dentistry internet and intranet websites
- Created web issues of the university dental magazine
- Designed and developed websites for various departments and programs using HTML, CSS, JavaScript, and PHP
- Provided computer technical support for students and faculty

Public Relations Experience

April 2011-December 2014: Technology PR Senior Account Executive

Resound Marketing | TriplePoint PR

- Planned public relations campaigns and product launches for technology, mobile app, video game, and digital lifestyle clients
- Secured press coverage in top technology and business media, such as WSJ, Associated Press, USA Today, Fast Company, Mashable, TechCrunch

September 2007-March 2011: Publicity and Email Marketing Assistant

Interweave Press | Simon & Schuster

- Designed and coded marketing emails, using A/B testing to increase click through and sales conversions
- Executed book review campaigns and author tours

Education

New York University, College of Arts & Science

Bachelor of Arts in Linguistics, September 2007

Skills

Technical

- HTML5
- CSS3
- JavaScript
- WordPress Development
- Git
- Photoshop
- Dreamweaver
- Apache
- Linux
- Amazon Web Services

Creative

- Copy Writing
- Copy Editing
- Event Planning
- Speaking Engagements
- Brand Messaging
- Thought Leadership

Strategic

- Client Management
- Strategic Communications
- Campaign Planning
- Product Launches
- Media Relations
- Public Relations
- Press Briefing
- Research
- Business Development