ELIZABETH BETSON

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Portfolio: https://emariebetson.github.io/responsiveportfolio/

SUMMARY

Accomplished full stack web developer with sales background and 5+ years of experience in biotechnology, marketing, and nonprofit expansion to create user-friendly, interactive experiences.

Exceptional leadership, public speaking and written communication (both English and basic Spanish), relationship-building, analytical, and problem resolution skills. Thrives in both independent and collaborative work environments and embraces a life-long dedication to continued learning.

TECHNICAL SKILLS

HTML5 | CSS3 | JavaScript | jQuery | Bootstrap | Express.js | React.js | Node.js | Database Theory | MongoDB | MySQL | Git | Javascript | React

PROJECTS

BuzzKillR | **Github** | **buzzkillr.herokuapp.com**
- A social network for reporting and aggregating data about night life wait times and bouncer behavior.
- Front-End Development, Design
- Languages: Node, Express, React

EcoCoat | **Github** | **chicacoat.herokuapp.com**
- A full stack web application that is an eco-friendly winter wear drop shipping alternative.
- Front-End Development, Design
- Languages: Node, MySql, Express, Sequelize, Passport

Future Forecast Finder | Github | futureforecastfinder.com
- A front-end application that predicts climate change over time.
- Front-End Development, Design
- Languages: AJAX, Meteostat API, Graph.js

RELEVANT EXPERIENCE

UX & Interactive Designer   2013 – Present
DAC Management   Chicago, IL; Hong Kong
Communicated detailed technical medical and financial research to business owners and executive management team.

- Advanced quickly within the company, helping to recruit and hire new talent after demonstrating leadership skills and a self-starting initiative to aid in the acquisition of Medical Entrepreneurs II, Inc's groundbreaking cardiology biotechnology.
- Leads current expansion in API creation for competitive financial global markets.

CTO, Front-End Developer   2018 – Present
Eco Preservation Project   Chicago, IL; Miami, FL
Created interactive ecommerce and scheduling application for nonprofit charity (ecopreservationproject.com).
- Increased profits and donations by over 3000% in past six months, earning promotion to C-level executive seat.

UI Designer & Model   2001 – 2017
Wilhelmina International   Global
Utilized dedicated autonomy and time-management skills to ensure both individual and industrial success.
- Promoted to create dozens of online portfolios for aspiring talent to drive bookings.

ADDITIONAL EXPERIENCE

Product Specialist   2015 – 2017
Alma Lasers   Los Angeles, CA
Built robust client base and programmed route efficiencies to maximize potential customer outreach.
- Advanced from Sales Representative to Product Specialist, closing $400,000 within six months with $2 million actively working in pipeline.

EDUCATION

Bootcamp Certificate: Northwestern University, Chicago, IL
A 24-week intensive program focused on gaining technical programming skills in HTML5, CSS3, Javascript, JQuery, Bootstrap, Firebase, Node Js, MySQL, MongoDB, Express, Handelbars.js & ReactJS.

Bachelor of Science in Biology, minor in Psychology (with Honors): DePaul University, Chicago, IL
Two-time published co-author for *Journal of Macromolecular Science, Part A: Pure and Applied Chemistry*

Associates Degree, Certified Nurses' Aide: Labette Community College, Parsons, KS