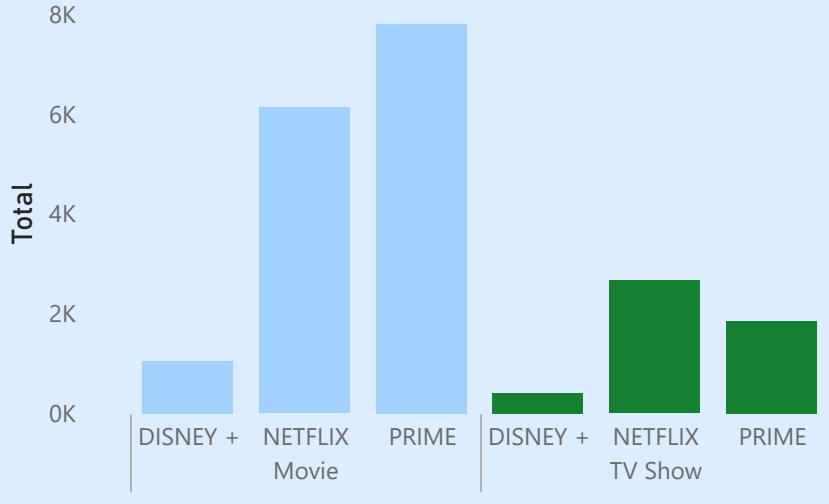
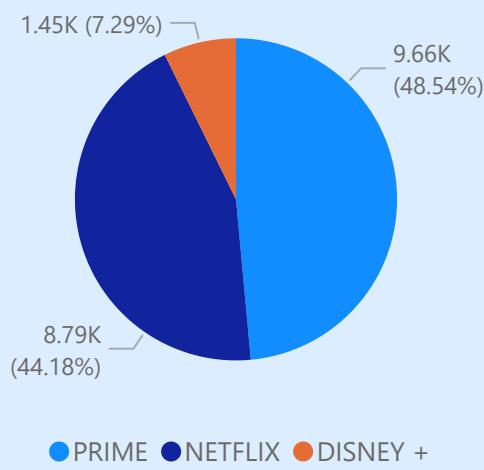


Streaming platform: Content Structure & Talent comparison

Movies vs TV shows by platform



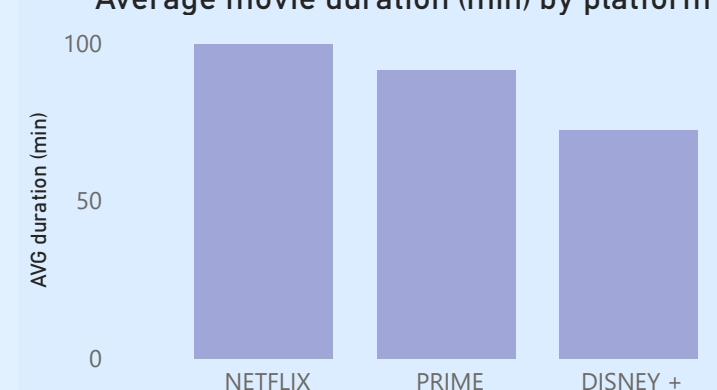
Total uploads by platform



Average series seasons by platform



Average movie duration (min) by platform



Top 10 actors by appearances platform

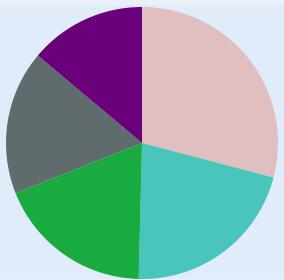
Prime Video	Netflix	Disney +
Maggie Binkley 56	Anupam Kher 39	Jim Cummings 33
Gene Autry 32	Rupa Bhimani 31	Walt Disney 20
Nassar 30	Takahiro Sakurai 30	Larry the Cabil... 19
Champion		

Top 10 Directors by platform

Prime Video	Netflix	Disney +
Mark Knight 114	Rajiv Chilaka 22	Jack Hannah 17
Cannis Holder 62	Jan Suter 21	John Lasseter 16
Moonbug Entertai... 37	RaÃºl Campos 19	Paul Hoen 16

Top-Rating and Popular Content Types

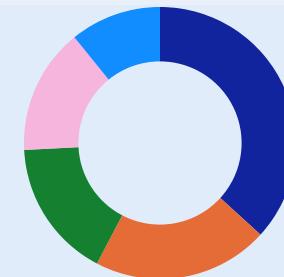
Top 5 Movie Ratings by Platform (%)



Rating

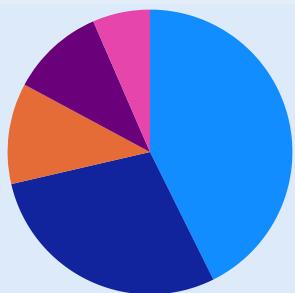
- 13+
- 16+
- G
- 18+
- R

Top 5 Listed in by Platform (%)

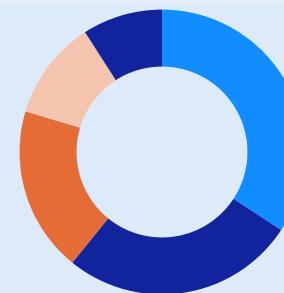


Listed in

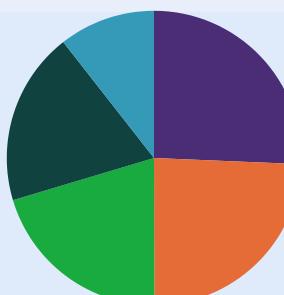
- Drama
- Comedy
- Action
- Suspense
- Family



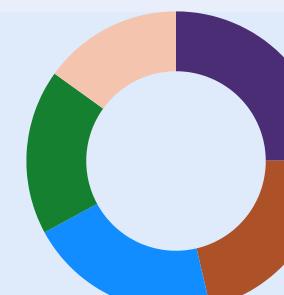
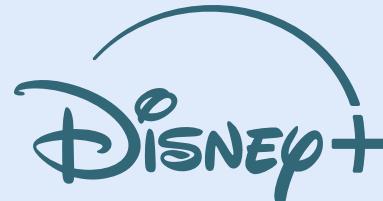
- TV-MA
- TV-14
- TV-PG
- R
- PG-13



- International
- Drama
- Comedy
- Documentary
- Children



- TV-G
- TV-PG
- G
- PG
- TV-Y7



- Family
- Animation
- Comedy
- Action-Adventure
- Documentary