



girls + data:

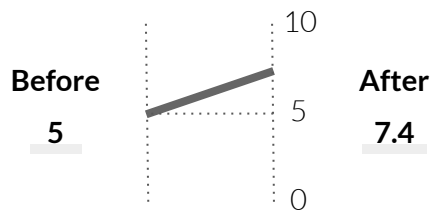
it starts with a single data point

expose girls to tech careers in data analytics

hands-on workshops to boost girls' confidence and create a learning journey filled with dialogue and discovery in data analytics

The impact ?

Average interest in a data careers



How to read ?

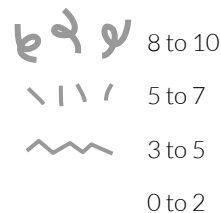
For several workshops in 4 cities , girls + data conducted a post workshop survey with the 132 participants.

Each circle is **a girl who attended the workshop** and answered the survey



Would she **attend another workshop** ?

The topping is how much **fun** she had (0 to 10)



10
5
0

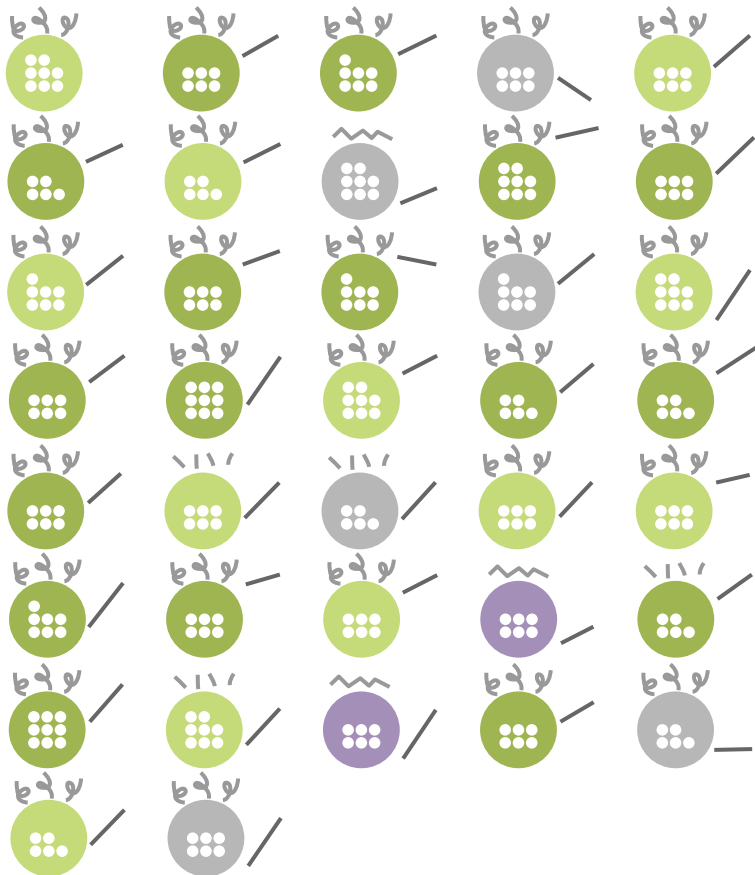
Evolution is seen upwards or downwards

The **grade** number she's in is displayed as dots, from 2nd grade to 10th grade

How **interested** were she in **data careers** **before** and **after** this workshop? (0 to 10)

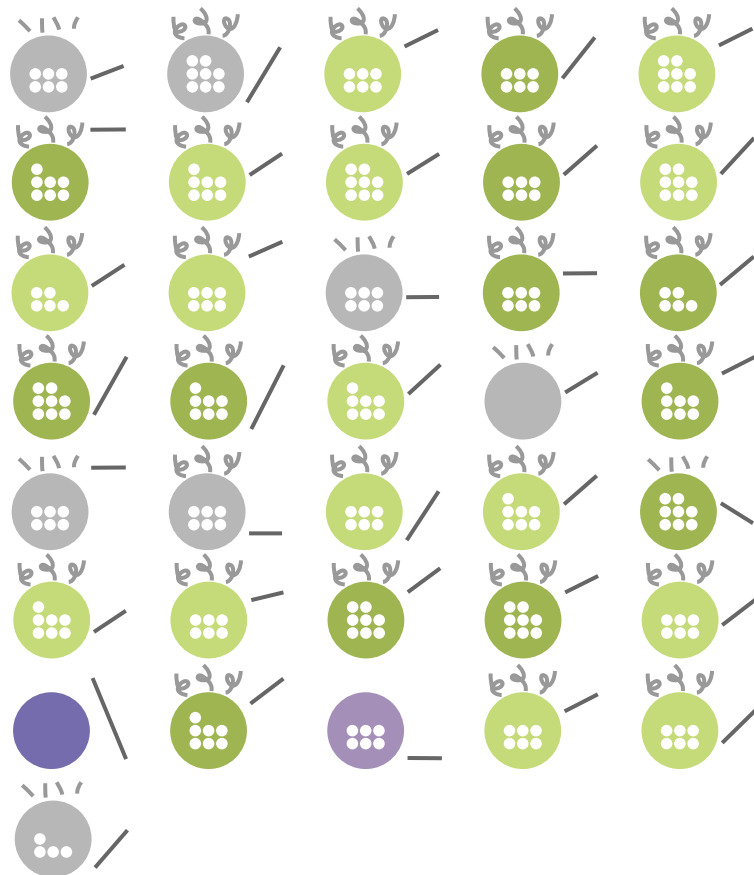
2018

Raleigh



2018

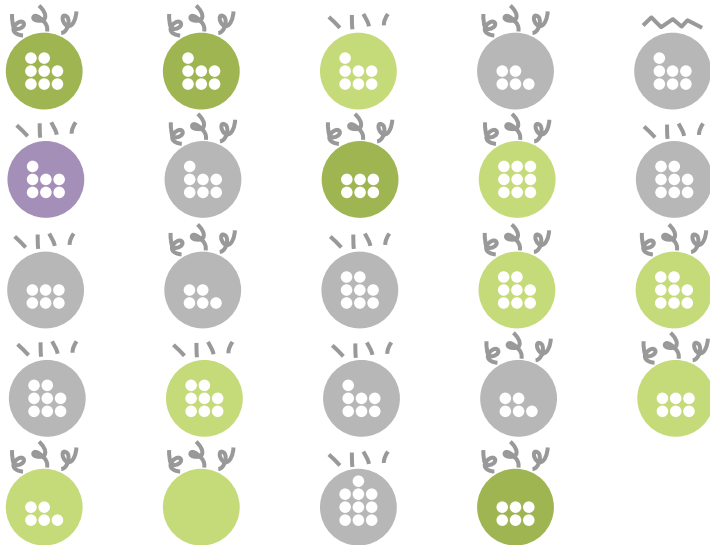
Cleveland



2017

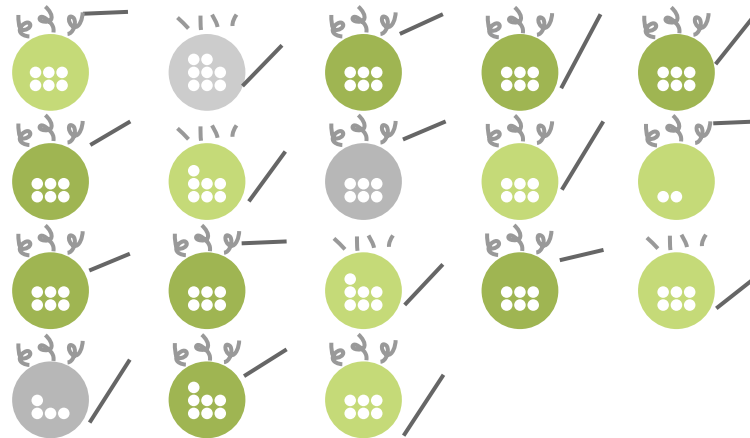
Charlotte

No recorded data for before & after interested in data careers



2018

New York



2018

West Lafayette

