## Ashish Gupta

# Sustainability and Technology Expert

Aiming to Lead and co-create systems to help scale up sustainability benefits (social, ecological and economic) using Technology.



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### **WORK EXPERIENCE**

## **Entrepreneurial Roles**

Organic Way of Life, Jaivik Haat Private Limited

09/2008 - Present

Delhi, India

Achievements/Tasks

- Successfully established business and functioning over a decade.
- Achieved sales turnover of INR 40lacs+ to INR 70lacs+ from 3rd Year Break-even Onward with Negligible debt exposure.
- Created Successful networks, partnerships to achieve increased turnover of over 30% YoY with suitable strategy, marketing, inventory and sourcing.

# **Consulting - Sustainable Food Systems Expert** Various Organisations (IFOAM-OI,FAO, WHH, APO)

05/2014 - 07/2019

Delhi, India

Food and Agriculture Organisation of United Nations (FAO), Welthungerhilfe (WHH), Asia Productivity Organisation (APO)

#### Achievements/Tasks

- Served as First Vice President IFOAM-Asia. Presented at IFAD Governing Council 5th Farmers Forum on Sustainable Agriculture.
- Advised FAO on Sustainable Food Systems Capacity Development, Sustainable Development Goals (SDG 2.4.1), Participatory Guarantee Systems (PGS), Big-Data Analytics for Smallholder clusters.
- Assisted APO with creation of Training Programs on Social Entrepreneurship for Rural Development for Government Employees and NGOS for 18 countries in Asia.
- Created Scalable Food Systems Platform for WHH for connecting 5 NGO and over stakeholders 3000 farmers to localized markets. Advised the G7 Countries Summit on Sustainable Agriculture.
- Published 6 research papers, journals on Sustainable Agriculture Nationally and Internationally.

## Technology Leadership Brief (Computer Engineering and Software Development)

Various Companies (GISIL Designs, Conexant Systems, NIKSUN, Pixtel Communications, iPolicy Networks)

07/2000 - 08/2008

India

#### Achievements/Tasks

- Developed Solutions for Secure PoS terminals, Biometric Compliance (ISO 19794), PCI DSS Compliance for PED EMV Level 2 Kernel, Cryptography applications, Processor Virtualization for ARM7 and USIP.
- Performed various roles for Data and Control Path development for IPSEC VPN, Intrution Detection, QOS, Firewall and Packet Classification for ADSL Modem and DSLAM, OS Kernel Embedding, Board Bringup.
- Developed interfaces for MMI, Call Management state machine and Protocol Stack Integration for ARM based GSM/GPRS Chipset.

## **EDUCATION (HIGHEST)**

**Master of Science - Software Systems**Birla Institute of Technology and Sciences

### **SKILLS**

**Entrepreneurial Development** 

First Principles Thinking

Team Management

Resilience and Crisis Management

**Root Cause Analysis and Mitigation** 

Systems Thinking Strategic Leadership

## **ORGANIZATIONS**

Gram Disha Trust (09/2019 − Present) 

Founding Trustee

Delhi Organic Farmers Market Trust (01/2019 − Present) ☑

Founding Trustee

### HONOR AWARDS

Global Organic Ambassador (09/2014 – Present)

International Federation of Organic Agriculture Movements (IFOAM-OI)

 Awarded at Organic World Congress, Istanbul Turkey

## **CERTIFICATES**

Free Prior Informed Consent (FPIC) (12/2018 – Present)

Food and Agriculture Organisations (FAO) of the United Nations

Resilience in Food Security Analysis (11/2018 – Present)

Food and Agriculture Organisations (FAO) of the

### SUPPORTED CAUSES

Ahinsa and Gandhism

Animal Welfare

Appropriate Technology for Agriculture

Crisis Relief

Food Safety and Nutrition

Sustainable Agriculture and Forestry

06/2002 – 02/2005 9.10/10.0