

# SPONSORSHIP PACKAGES

	BRONZE	SILVER	GOLD Limited Quantities	PLATINUM Limited Quantities
Logo on website footer, category placement	✓	✓	✓	✓
Logo and description on sponsor webpage	✓	✓	✓	✓
Logo on sponsor signage, category placement	✓	✓	✓	✓
Opportunity to distribute handouts and/or swag*	✗	✓	✓	✓
Recognition in welcome and announcements	✗	✓	✓	✓
Sponsor designation in emails and other marketing	✗	✓	✓	✓
Logo stickers in conference sticker bag*	✗	✓	✓	✓
Opportunity to sponsor bags and/or lanyards*	✗	✗	✓	✓
<small>Limited quantities   Paid addon; contact for rates</small>				
Opportunity to host or headline after-hours events	✗	✗	✓	✓
<small>Limited quantities   Paid addon; contact for rates</small>				
Logo on screens during breaks and at day's end	✗	✗	✓	✓
Sponsor table in exhibit hall	✗	✗	✓	✓
<small>Limited quantities</small>				
2-minute plenary Keynote address	✗	✗	✗	✓
Logo included on conference videos	✗	✗	✗	✓
Postings on Official Ember Job Board	0	0	1	2
Conference session passes	1	2	3	5

\* Materials are due by September 1, 2019

\$1,000

\$3,000

\$5,000

\$10,000

# SPONSORSHIP CONTRACT

**AGREED:** Sponsor/Exhibitor (“Sponsor”) is bound to this Sponsor and Exhibitor Application and Contract, including the attached Participation Agreement (collectively, the “Agreement”) for EmberCamp Chicago 2019 (“Conference” and/or “Event”). The undersigned has read and agrees to all the terms and conditions of the Agreement. The undersigned represents and warrants that he/she is authorized to sign on behalf of the Sponsor listed above and that all information I have provided is complete and accurate.

Sponsor Legal Name	
Package/Addon	Cost
Sponsor Signature  X	Date
EmberCamp Chicago LLC Signature  X	Date

**PARTICIPATION AGREEMENT:** Terms and conditions are for sponsor participation in EmberCamp Chicago 2019 taking place in Chicago, IL on September 16, 2019.

**ASSIGNMENT OF SPACE:** EmberCamp Chicago LLC (“EmberCamp”) shall assign the booth, display and/or tabletop space as agreed to under this Agreement for the period of the display. Location assignments will be on a first-come, first-served basis, and may be modified by EmberCamp due to changes in Event layout, venue or other factors, and will be made solely at the discretion of EmberCamp. Booth assignments may include specific non-negotiable instructions on how to orient the booth.

**USE OF SPACE:** Sponsor is allowed to distribute literature, run demonstrations and distribute products within the boundaries of the Sponsor’s assigned space. Sponsor’s product demonstration, placement or handing out of literature, signage, all booth furnishings and lighting must be well within the confines of the assigned space at all times and may in no way interfere with adjacent space. Demonstrations using audio must use headsets to demonstrate audio capabilities. All booth furnishings, equipment and displays are the responsibility of Sponsor, must be constructed safely, and must be installed, occupied and dismantled in accordance with EmberCamp’s schedule. EmberCamp may refuse permission to exhibit any products or services EmberCamp deems objectionable or unsuitable for the Event. Sponsor shall not assign to a third party its space or any portion of that space without the prior written consent of EmberCamp, which EmberCamp may grant or withhold at its sole discretion. This includes needing specific authorization for participation by third parties designated as your partners. Areas requiring authorization include displaying logos, signage, third party branded giveaways or handouts, and any other representation bearing a brand other than that of the Sponsor. If such permission is given, Sponsor assumes full responsibility for the conduct of the assignee and all its representatives. Sponsor may not distribute or sell food or beverage at the assigned space or anywhere on event premises without prior permission from EmberCamp.

**SPONSOR EVENTS:** Sponsor shall not schedule or sponsor any event in connection with the Conference, including without limitation evening events, during a time that overlaps or conflicts with any Conference event published in EmberCamp’s Conference schedule. All events must be preauthorized by EmberCamp to avoid such conflicts. Events can only be listed as official conference events and promoted by EmberCamp if they are sponsored exclusively by event sponsors.

# SPONSORSHIP CONTRACT

**INDEMNITY AND LIMITATION OF LIABILITY:** Neither EmberCamp, any co-sponsor, venue provider nor any of their respective officers, agents, employees, contractors, facilities, representatives or assigns shall be liable for, and Sponsor hereby releases them from, any claims for damage, loss, expense, harm, or injury or death to the person, property or business of the Sponsor and/or any of its visitors, officers, agents, employees, contractors, or other representatives, resulting from theft, fire, earthquake, water, unavailability of the facility, uncontrollable events, third parties, accident or any other reason in connection with the display at the Conference. Sponsor hereby indemnifies, and shall defend, and protect EmberCamp and hold EmberCamp, any co-sponsor and venue provider harmless from any and all claims, demands, suits, liability, damages, losses, costs, attorney's fees, and expenses which might result or arise from Sponsor's participation in the Conference or any actions of Sponsor's officers, agents, employees, contractors, or other representatives. Under no circumstance will EmberCamp, any co-sponsor, or the venue provider be liable for lost profits or other incidental or consequential damages for any of their acts or omissions whatsoever whether or not appraised of the possibility or likelihood of such damages or lost profits. In no event shall EmberCamp's liability, under any circumstance, exceed the amount actually paid to it by Sponsor. EmberCamp makes no representations or warranties regarding the number or identity of persons who will attend the Conference.

**OBSERVANCE OF LAWS:** Sponsor shall abide by and observe all laws, rules and regulations, and ordinances in connection with the Conference and this Agreement.

**CANCELLATION OR TERMINATION BY EMBERCAMP:** If for any reason beyond its reasonable control, including without limitation fire, strike, earthquake, damage, construction or renovation to the display site, government regulation, public catastrophe, or act of God ("Force Majeure"), EmberCamp shall determine that the Conference or any part will not be held, EmberCamp may cancel the Conference or any part thereof. In that event, the liability of EmberCamp is limited to the amount of fees paid, and EmberCamp shall determine and refund to Sponsor its proportionate share of the balance of the fees received which remains after deducting all expenses incurred by EmberCamp. In the event, however, that EmberCamp cancels the Conference for any reason other than Force Majeure, EmberCamp shall refund to Sponsor the full amount of the fees paid by Sponsor.

**CANCELLATION BY SPONSOR:** All payments made to EmberCamp or agreed to under this Agreement shall be deemed fully earned and non-refundable in consideration for expenses incurred by EmberCamp and EmberCamp's lost or deferred opportunity to provide space and/or sponsorship opportunities to others. Cancellation notices must be in writing and sent to [chicago@embercamp.com](mailto:chicago@embercamp.com).

**SPONSOR CONDUCT:** Sponsor and all of its representatives shall conduct themselves at all times in accordance with highest standards of decorum and good taste. EmberCamp reserves the right to eject from the Conference Sponsor or any Sponsor representative(s) violating those standards.

**AGREEMENT TO TERMS, CONDITIONS AND RULES:** Sponsor agrees to observe and abide by the foregoing terms and conditions and by such additional terms, conditions, and rules made by EmberCamp from time to time for the efficient and safe operation of the Conference. This Agreement represents the final, complete and exclusive agreement between Sponsor and EmberCamp concerning the subject matter of this Agreement. EmberCamp does not make any warranties or other agreements except as set forth above. Any amendment to this Agreement must be in writing signed by EmberCamp. No business forms (including without limitation any Sponsor purchase order terms and conditions) shall modify, interpret, supplement or alter in any manner the express terms of this Agreement. The rights of EmberCamp under this Agreement shall not be deemed waived except as specifically stated in writing and signed by an officer of EmberCamp. If any term of this Agreement shall be declared invalid or unenforceable, the remainder of the Agreement shall continue in full force and effect. This Agreement shall be binding upon the heirs, successors, and assigns of the Sponsor subject to the terms of this Agreement regarding consent to assignment.