



Ember Parr


SOFTWARE ENGINEER

CONTACT

 Middle Tennessee

 615-815-0173

 ember@emberparr.com

 emberparr.com

EDUCATION

Nashville Software School

Full Stack Web Development

2020 - 2021

Middle Tennessee State University

Business Administration

2010-2013

SKILLS

- Problem solving skills
- Asset In Team Work Setting
- Remote Work Proficiency
- Strong Customer Service
- Self-motivation
- Motivational Skills
- Time Management
- Virtual Communication

PROFILE

My proudest professional accomplishment was building an internal use application for our staff to use. This app completely changed the productivity of every staff member, improved communication among the admin team, and fine-tuned the sales process which led to organic company growth. During the process of building our internal app, I found a deep-rooted passion for building digital tools, so when the coronavirus pandemic left me with unexpected

EXPERIENCE

Nashville Software School

Full Stack Web Development / 2020 - 2021

Intensive full-time six-month software development boot camp anchoring learning with both individual and team-based projects. Tech stack; C# and .NET; React.js; Javascript; HTML5; CSS; SQL Fundamentals.

- Git and GitHub for version control
- Simulated work-based learning environment through numerous group projects
- Applied knowledge of interpreting existing code
- Emphasis on team-based environment

New Life Laser LLC

Marketing Adminstrator / 2016 - 2020

Developing and implementing marketing plans to drive a 72% growth over 2 years. Worked closely with the owner to strategize sales within the office & coached staff members on sales tactics. Managed Infusionsoft & HubSpot CRM systems with a focus on contact segmentation for targeted marketing efforts. Screening potential clients to ensure qualification for purchase before scheduling in-office consultation. Managed all search engine optimization, including Google Search Ads, Google Analytics, Bing Ads, and more. Creating, editing & managing online content within the website to align with SEO goals as well as educate potential clients on our services. Created detailed reports on SEO success for the business owner, including measurable goals moving forward. Created and managed social media marketing campaigns. Organized all email & SMS marketing campaigns.

VOLUNTEER

- Habitat For Humanity
 - 2019 Home Building
- Hands On Nashville
 - 2020 tornado response
- RedCross
 - 2010 flood response

CERTIFICATIONS

HIPAA Associate

HIPAA Compliance & Healthcare
2019

Google Partners

AdWords Search / AdWords Mobile
AdWords Analytics / 2018

Kentico Software

Content Admin Essentials (v10)
2018

Hootsuite

Advanced Social Advertising
2018

HubSpot

Agency Partner Certification
2019

REFERENCE

Rebecca Buchanan

Owner - New Life Laser LLC

Phone 615-533-5078

Email r.a_buchanan@icloud.com

Caitlin Fleshman

Office Manager - New Life Laser LLC

Phone 615-556-1351

Email caitlin.goode@gmail.com

EXPERIENCE CONTINUED

New Life Laser LLC

Office Administrator / 2013 - 2016

Specializing in Laser Hair Removal & Laser Tattoo Removal, completed average of 140 services each week. Orchestrated office flow from start to finish focusing on client retention, billing & employee proficiency. Played a vital role in the transition from paper records to HIPAA compliant digital ERM software while maintaining the integrity of patient data. Consulted new & potential clients on services offered and discussed payment options. Consistent close rate of 65% or higher each month with new clients while exceeding monthly upsell requirements with existing clients. Handled all follow up when adverse reactions occurred.

New Life Laser LLC

Aesthetic Laser Specialist / 2012 - 2013

LANGUAGES

Front End

- HTML5
- CSS 3
- Javascript
- ReactJS
- jQuery
- Component Libraries
- Git/ GitHub

Server Side

- C#.NET
- ASP.NET
- SQL / SQL Server
- Visual Studio
- Command Line Interface