Outfitter

Your Wardrobe, Reimagined

Amber Xiao

The Problem

Getting dressed should be simple, but it isn’t.

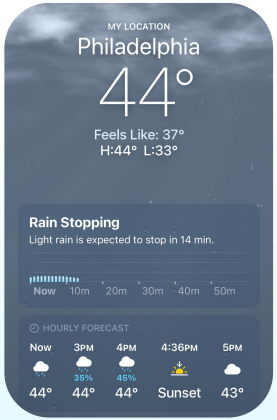
Stressing over outfits for classes, practice, social events, or work

Not knowing what to wear for the weather

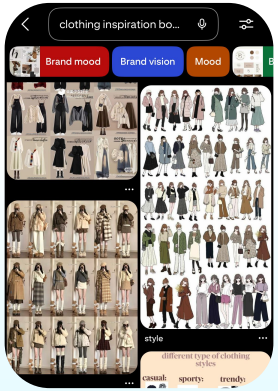
Forgetting what’s actually in your closet

Wasting time making decisions every morning

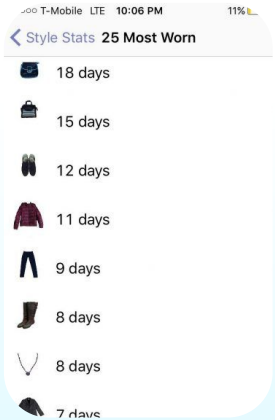
Currently...



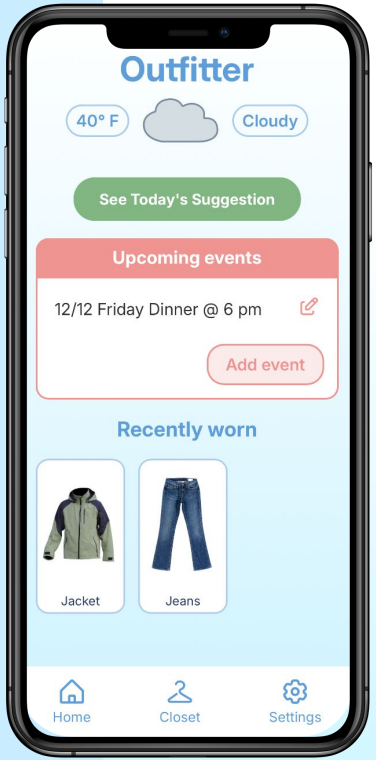
Weather apps aren't connected to your wardrobe



Fashion inspiration apps show unrealistic outfits



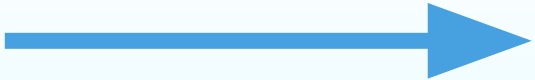
Cluttered, unintuitive, or outdated design

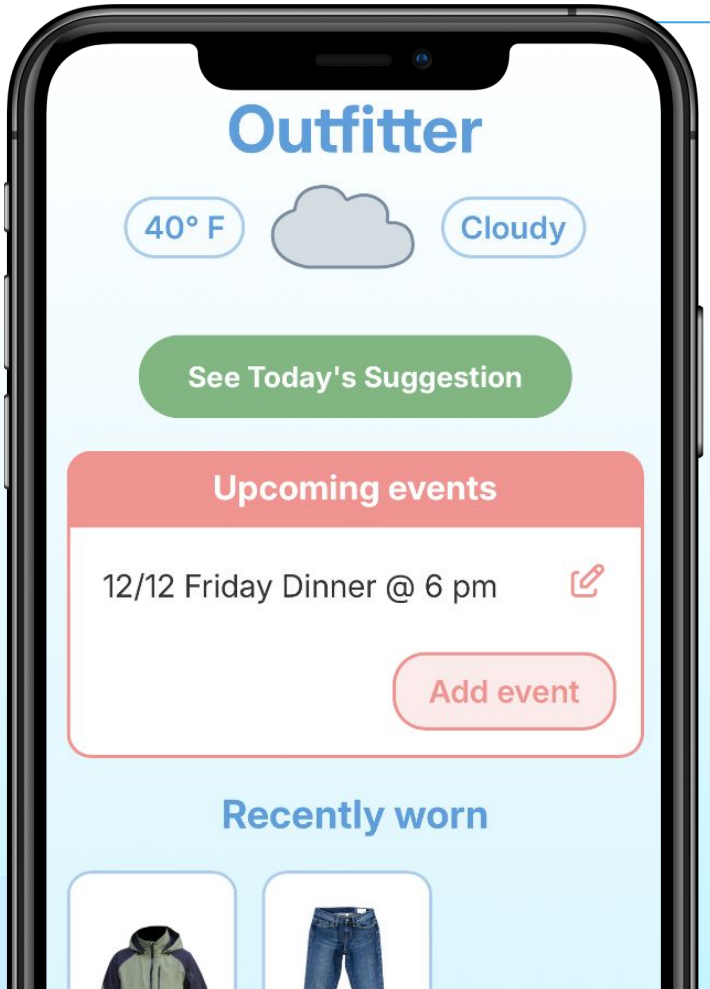


The Solution

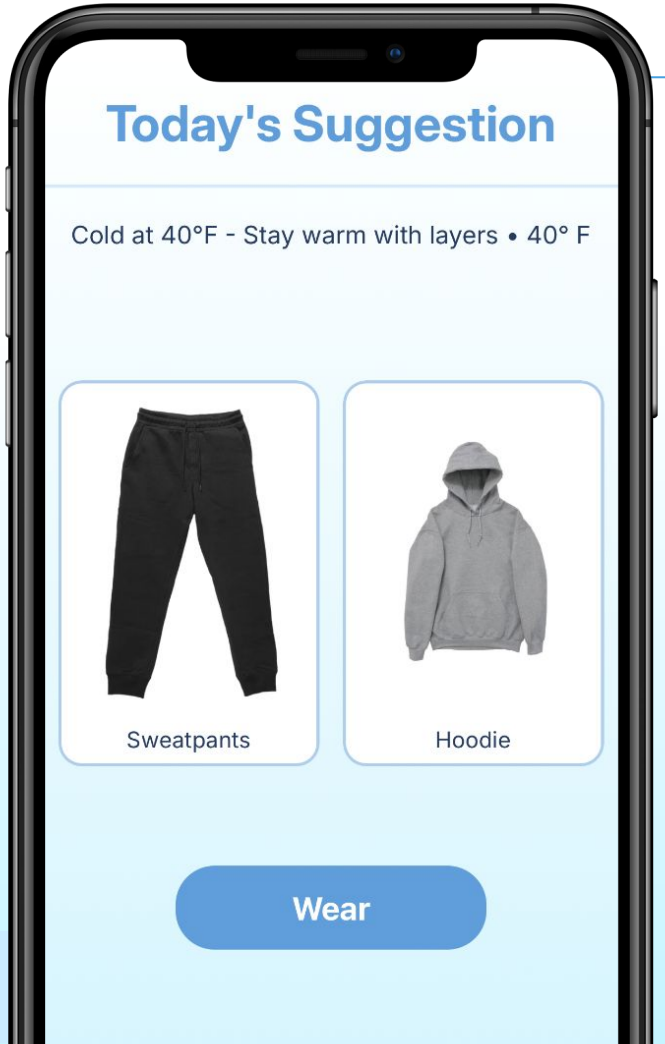
Outfitter combines your closet, context, and forecast into a single app that instantly recommends what to wear

Check out the daily suggestion for outfit inspiration

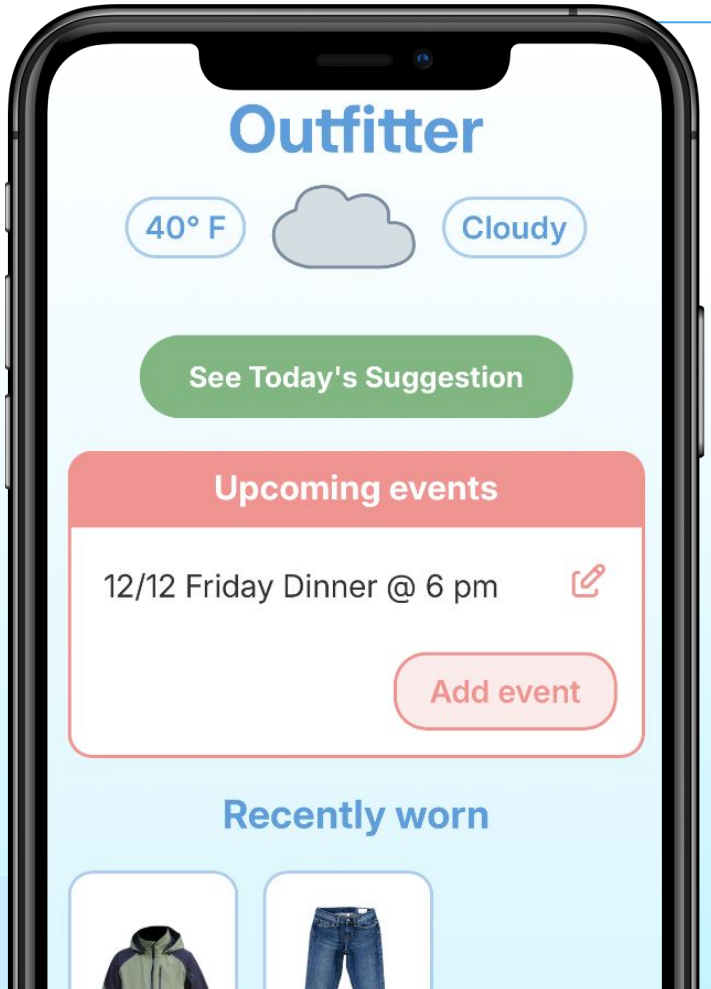




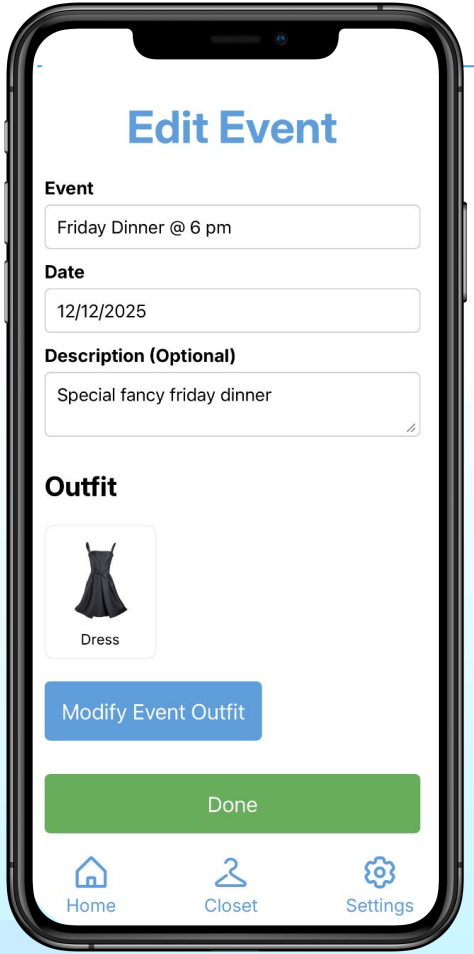
Suggestions based on weather, comfortability, and recency of wear



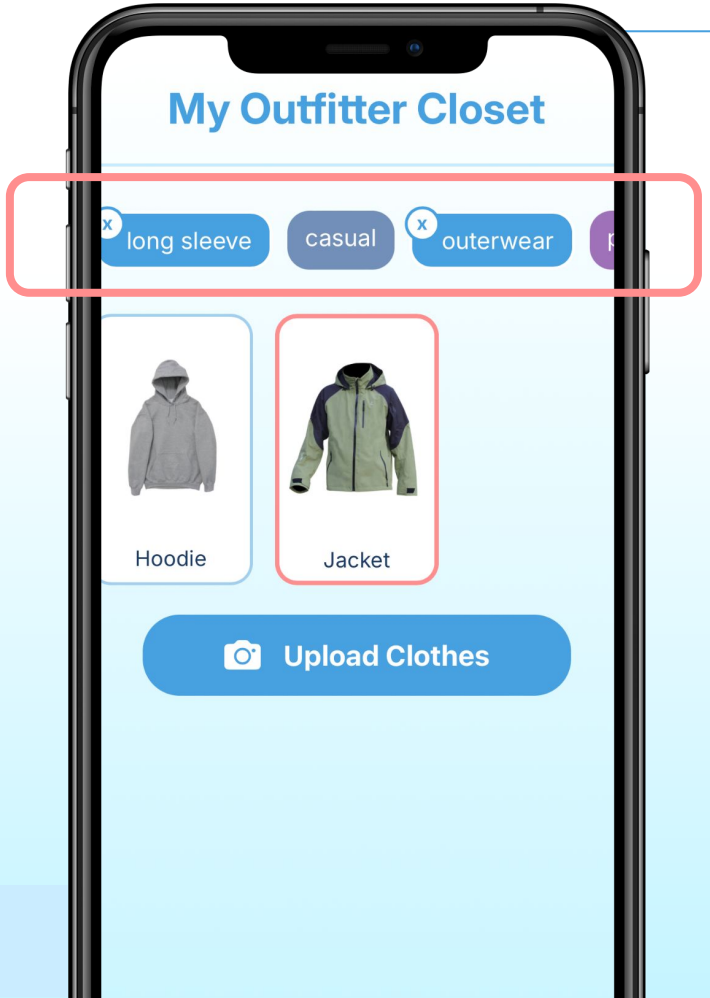
Add events to plan outfits in advance



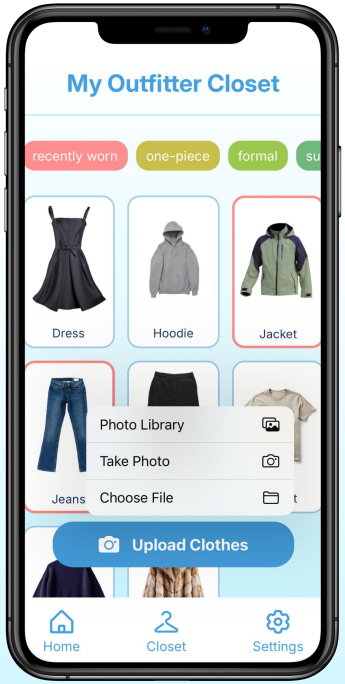
Save and modify outfits through the event page



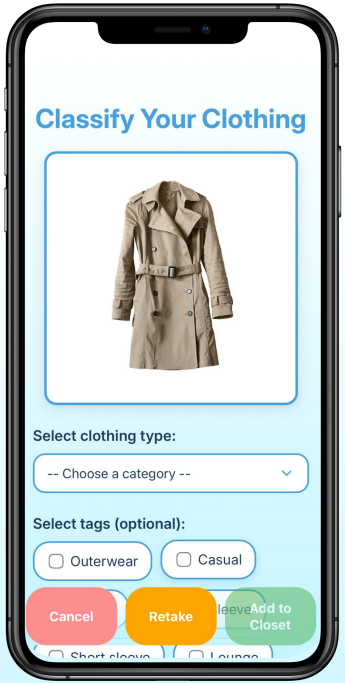
Filter by clothing tags in your Outfitter closet



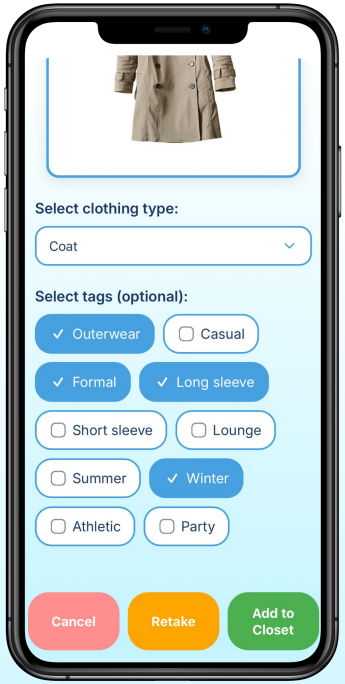
Easily Upload New Clothes



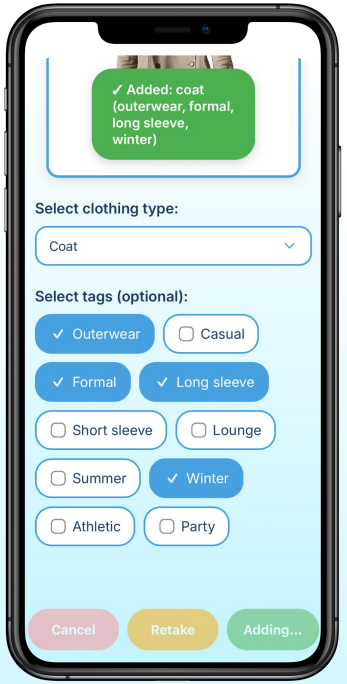
Step 1: Select format



Step 2: Select Clothing Type



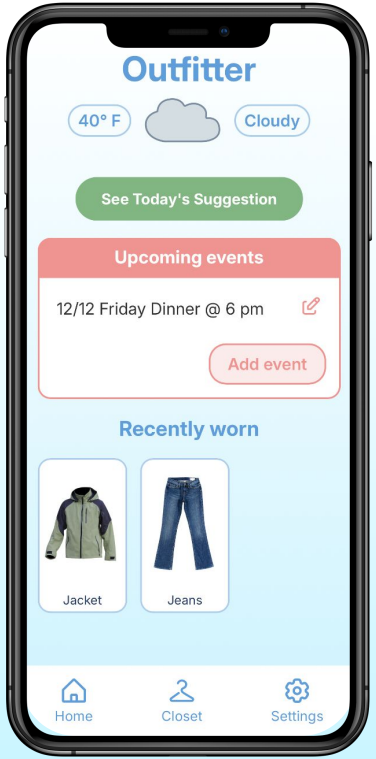
Step 3: Select Tags

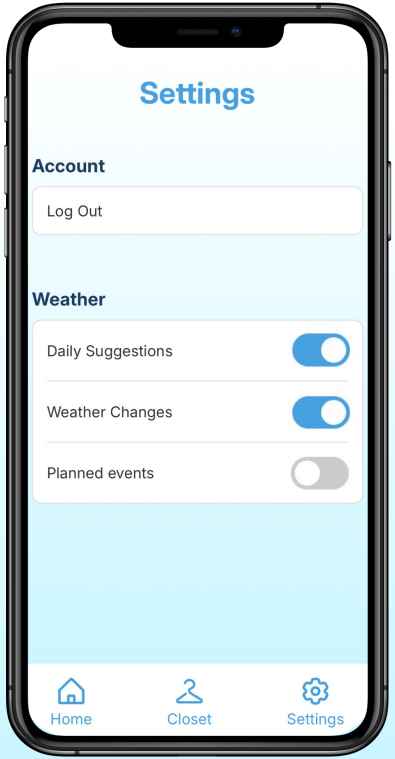


Step 4: Add your new Item to Closet

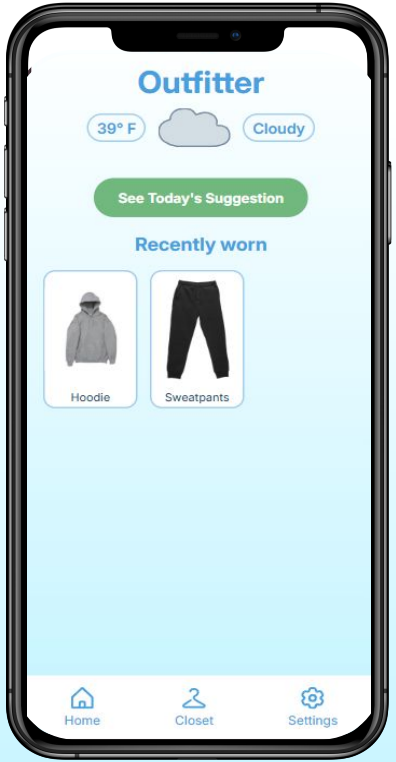
Toggle Components in Settings

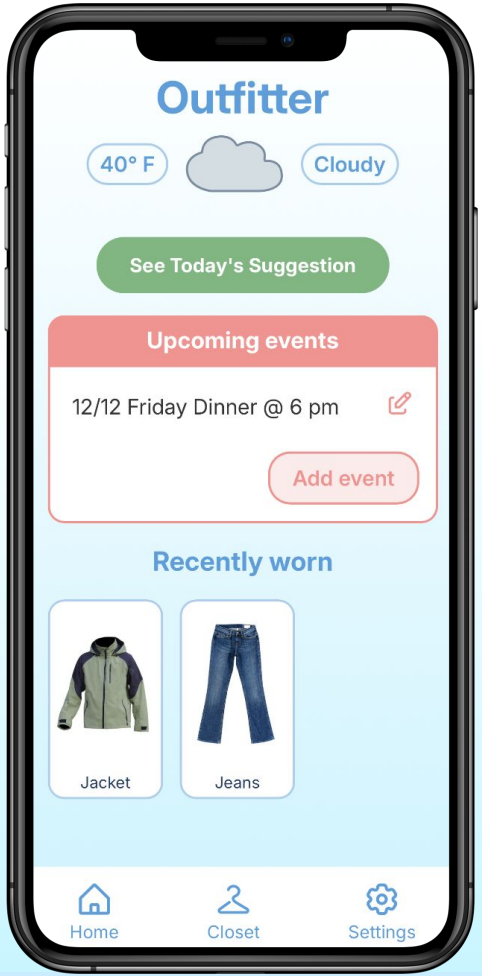
Original Screen





Toggled Screen





Elevate your wardrobe today with **Outfitter**