

Outreach: to do list of posts for Open Targets Blog

- Did you know Open Targets has a [blog](#)?
- Did you know that we had had 448 visits in the last two months (Nov-Jan 17)?
- Did you know the highest number of visits match the dates when a new post is released?

So, we need your help. We need to keep readers engaged and coming back to our blog, and then giving the Platform a go.

Have you got an idea of a blog post but you don't know where to start?

Not to worry: [get in touch](#) and Outreach can help.

These are some of our current ideas and possible authors.

Theme	Author	Published
Python	Andrea	
UX and Usability Testing	Niki	
Report on Washington DC conference	Denise	
Your target list (with a video showing the tool step-by-step)	Denise	
Ontology and Zooma	Gautier	
How to (re)use our visualisations in your own web page?	Miguel	
We are open source	TBA	
Direct/indirect evidence for target-disease association (API)	TBA	