



ERICA MCGEE

Product Designer

615.414.2718
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TOOLBOX

XD
Figma
Invision
Photoshop
InDesign
Illustrator
Acrobat Pro

SKILLS

Ideation
Prototyping
Wireframing
User Flows
Usability Testing
Visual Design
HTML
CSS

EDUCATION

UX/UI Certificate
Georgia Tech
Professional Education
Online Boot Camp 2021

Bachelor of Arts
Brevard College
Brevard, NC 1997



WORK HISTORY

Ingram Content Group, IngramSpark / Product and Services Specialist
La Vergne, TN, 2019 - Present

Serve as Product Owner for the IngramSpark Book-Building Tool by ensuring the publishers are successful in creating and submitting compliant print and ebook files through the book-building tool. Quickly address technical issues within the tool or with the files. Track and communicate growth metrics of the product. Plan and budget future development roadmap to improve publisher satisfaction. Collaborate with the development team in designing UI/UX updates to the tool. Analyze survey results to ensure tool updates provide an accurate solution to publisher pain points.

Ingram Content Group, IngramSpark / Technical Graphics Specialist
La Vergne, TN, 2016 - 2019

Provided customer support and in-depth technical assistance to book publishers and their designers in understanding of printing specifications, file creation and manipulation when using Adobe Acrobat, InDesign, Illustrator, Photoshop, Quark, and Microsoft Word. Reviewed files and researched technical issues in response to claims submitted for printing and binding errors.

Ingram Content Group / Prepress Graphics Specialist
La Vergne, TN, 2008 - 2010; 2011 - 2016

Reviewed digitally submitted covers and interiors for printing compliance. Served as technical support for publishers and designers regarding file set-up and printing specifications. Color matched, color corrected, and restored digitally captured book covers.

Navigation Advertising / Print Production Manager
Murfreesboro, TN, 2007 - 2008

Performed daily tasks as both Traffic Manager and Graphic Designer. Produced presentations, promotional pieces and other creative print media. Oversaw requests for bids and purchase orders for vendors. Managed and approved print production schedules and print specifications. Communicated with Creative Director and Account Executives regarding project status.

National Distribution and Contracting, Inc. / Graphic Designer
Nashville, TN, 2001 - 2006

Created a diverse range of collateral including product packaging, catalogs, flyers, calendars, brochures, ads, banners, booth graphics, vehicle graphics and newsletters. Designed logos for various marketing promotions. Managed quarterly marketing brochure program available to member distributors, by creating a schedule for the submission of ads, coordinating ad selections from members, and overseeing printing and distribution of brochures.