



# MC ZALDY YAP

TELEPHONE INTERVIEWER / DATA  
SCRAPING SPECIALIST

+63 915 515 2314

mcmcyap07@gmail.com

Gabi, Cordova, Cebu

## EDUCATION

Bachelor of Science Major in  
Information Technology

**Cordova Public College**

2023 - Present

## SKILLS

- Effective Communication Skills
- Active Listening & Customer Service
- Survey Administration & Script Adherence
- Data Scraping & Analysis
- Problem Resolution & Time Management
- Teaching & Mentoring
- Data Entry & Accuracy
- Multitasking & Attention to Detail

## LANGUAGE

English C1 Advanced  
Tagalog

## About Me

Motivated and versatile professional with experience in data scraping, telephone interviewing, ESL teaching, and sales engagement. Skilled at extracting and analyzing data, conducting market research calls, and delivering quality English instruction to foreign students. Strong communication, problem-solving, and multitasking abilities, with proven adaptability in both technical and client-facing roles. Passionate about continuous learning, meeting targets, and contributing to organizational growth.

## WORK EXPERIENCE

On-Call ESL Teacher

First English Global | 2022 – 6 months

- Taught basic English communication skills to foreign students, focusing on grammar, vocabulary, and conversational fluency.
- Developed interactive lessons tailored to individual student needs to enhance confidence and learning outcomes.
- Provided constructive feedback to support student improvement in both written and spoken English.

Data Scraper

Lead Generation (Facebook Engagement Analysis)  
2022 – 2025

- Conducted 3 years of experience scraping and analyzing Facebook engagement data, including likes, shares, comments, and reach metrics.
- Generated insights to support digital marketing campaigns and audience behavior analysis.
- Ensured accurate, ethical, and efficient data collection using automation tools.

Telephone Interviewer (Marketing Research

Dynata | May 2024 – November 2024

- Conducted outbound and inbound calls to gather opinions and feedback from US citizens for market research surveys.
- Maintained professionalism, adhered to scripts, and ensured accuracy in data collection.

## REFERENCES

**Carlo Cañaverl**

Police Corporal

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