



Demographic and Socioeconomic Profile 2010

ZIP: 92114

Population by Race

	Population	Percent
Total Population	65,433	100%
Hispanic	26,767	41%
Asian	15,287	23%
Black	14,666	22%
White	5,687	9%
Two or More	2,050	3%
Pacific Islander	729	1%
American Indian	148	<1%
Other	99	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	65,433	32,081	33,352	51%
Under 5	4,400	2,245	2,155	49%
5 to 9	4,596	2,405	2,191	48%
10 to 14	5,128	2,619	2,509	49%
15 to 17	3,608	1,817	1,791	50%
18 and 19	2,308	1,200	1,108	48%
20 to 24	5,170	2,669	2,501	48%
25 to 29	4,573	2,274	2,299	50%
30 to 34	3,795	1,911	1,884	50%
35 to 39	3,967	1,911	2,056	52%
40 to 44	4,047	1,983	2,064	51%
45 to 49	4,527	2,229	2,298	51%
50 to 54	4,712	2,234	2,478	53%
55 to 59	4,241	2,110	2,131	50%
60 and 61	1,442	686	756	52%
62 to 64	1,846	855	991	54%
65 to 69	2,147	945	1,202	56%
70 to 74	1,846	826	1,020	55%
75 to 79	1,400	548	852	61%
80 to 84	946	366	580	61%
85 and Older	734	248	486	66%
Under 18	17,732	9,086	8,646	49%
65 and older	7,073	2,933	4,140	59%
Median	33.9	32.1	35.6	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	51,309	100%
Never Married	19,706	38%
Married, excluding separated	23,023	45%
Separated	1,623	3%
Widowed	2,529	5%
Divorced	4,428	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	65,433	100%
Household	64,877	99%
Group Quarters - Other	556	1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	65,433	26,767	5,687	14,666	148	15,287	729	99	2,050
Under 5	4,400	2,502	168	806	4	644	45	5	226
5 to 9	4,596	2,515	158	879	1	746	46	7	244
10 to 14	5,128	2,603	184	1,137	10	877	54	9	254
15 to 17	3,608	1,771	141	834	5	656	28	6	167
18 and 19	2,308	1,121	108	456	10	490	22	6	95
20 to 24	5,170	2,282	362	1,002	12	1,237	74	8	193
25 to 29	4,573	2,045	453	676	12	1,162	58	5	162
30 to 34	3,795	1,772	351	622	7	858	45	11	129
35 to 39	3,967	1,993	329	716	6	756	52	9	106
40 to 44	4,047	1,803	342	911	10	843	49	6	83
45 to 49	4,527	1,683	515	1,059	19	1,097	57	9	88
50 to 54	4,712	1,383	606	1,231	11	1,347	49	2	83
55 to 59	4,241	1,093	592	1,010	18	1,424	40	6	58
60 and 61	1,442	327	243	371	4	462	13	1	21
62 to 64	1,846	435	247	494	4	615	22	0	29
65 to 69	2,147	465	276	696	8	647	15	4	36
70 to 74	1,846	370	184	757	2	470	32	3	28
75 to 79	1,400	258	184	487	0	427	18	1	25
80 to 84	946	205	102	309	2	305	8	0	15
85 and Older	734	141	142	213	3	224	2	1	8
Under 18	17,732	9,391	651	3,656	20	2,923	173	27	891
65 and older	7,073	1,439	888	2,462	15	2,073	75	9	112
Median		26.4	47.4	41.1	43.5	41.3	34.2	31.6	21.0

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	61,033	100%
Speak Only English	27,792	46%
Speak Spanish:	21,085	35%
Speak English "well" or "very well"	14,369	24%
Speak English "not well" or "not at all"	6,716	11%
Speak Asian/Pacific Island language:	11,251	18%
Speak English "well" or "very well"	9,281	15%
Speak English "not well" or "not at all"	1,970	3%
Speak other language:	905	1%
Speak English "well" or "very well"	761	1%
Speak English "not well" or "not at all"	144	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	40,223	100%
Less than 9th grade	5,442	14%
9th through 12th grade, no diploma	5,092	13%
High school grad (incl. equivalency)	10,194	25%
Some college, no degree	10,194	25%
Associate degree	3,404	8%
Bachelor's degree	4,713	12%
Master's degree	873	2%
Professional school degree	260	1%
Doctorate degree	51	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	62,778	100%	---	---	---	---
Enrolled in school	19,864	32%	18,704	30%	1,160	2%
Nursery / Preschool	1,024	5%	927	5%	97	8%
Kindergarten to grade 4	4,867	25%	4,765	25%	102	9%
Grade 5 to grade 8	4,076	21%	3,895	21%	181	16%
Grade 9 to grade 12	5,077	26%	4,976	27%	101	9%
College, undergraduate	4,288	22%	3,845	21%	443	38%
Graduate or Professional school	532	3%	296	2%	236	20%
Not enrolled in school	42,914	68%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	17,147	100%	8,226	100%	8,921	100%
Family Households:	14,008	82%	8,179	99%	5,829	65%
Married couple family	9,170	53%	5,005	61%	4,165	47%
Other family:	4,838	28%	3,174	39%	1,664	19%
Male householder, no wife	1,244	7%	696	8%	548	6%
Female householder, no husband	3,594	21%	2,478	30%	1,116	13%
Nonfamily households:	3,139	18%	47	1%	3,092	35%
Householder living alone	2,400	14%	----	----	----	----
Other nonfamily households	739	4%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	17,801	100%	17147	654	4%	3.78
Single family (detached)	14,620	82%	14,061	559	4%	3.84
Single family (attached)	1,403	8%	1,321	82	6%	3.70
2 to 4 units	380	2%	371	9	2%	3.15
5 to 9 units	164	1%	163	1	1%	3.32
10 or more units	889	5%	886	3	<1%	3.45
Mobile home and Other	345	2%	345	0	0%	3.77

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	11,939	100%
Less than \$150,000	826	7%
\$150,000 to \$199,999	772	6%
\$200,000 to \$249,999	1,338	11%
\$250,000 to \$299,999	1,280	11%
\$300,000 to \$399,999	2,858	24%
\$400,000 to \$499,999	3,134	26%
\$500,000 to \$749,999	1,608	13%
\$750,000 to \$999,999	76	1%
\$1,000,000 or more	47	<1%

Median Value **\$361,181**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	17,801	100%
2005 or Later	146	1%
2000 to 2004	340	2%
1990 to 1999	720	4%
1980 to 1989	3,241	18%
1970 to 1979	3,996	22%
1960 to 1969	3,787	21%
1950 to 1959	4,316	24%
1940 to 1949	865	5%
1939 or earlier	390	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	17,147	100%	5,208	100%	11,939	100%
1.00 occupant housing per room or less	15,238	89%	4,210	81%	11,028	92%
1.01 to 1.50 occupants per room	1,579	9%	863	17%	716	6%
1.51 to 2.00 occupants per room	315	2%	125	2%	190	2%
2.01 or more occupants per room	15	<1%	10	<1%	5	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	5,208	100%
Less than \$500	556	11%
\$500 to \$599	300	6%
\$600 to \$699	324	6%
\$700 to \$799	382	7%
\$800 to \$899	492	9%
\$900 to \$999	409	8%
\$1,000 to \$1,249	867	17%
\$1,250 to \$1,499	508	10%
\$1,500 to \$1,999	945	18%
\$2,000 or more	196	4%
No cash rent	229	4%
Median contract rent	\$1,041	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	5,208	100%
Less than 20 percent	774	15%
20.0 to 24.9 percent	417	8%
25.0 to 29.9 percent	583	11%
30.0 to 34.9 percent	659	13%
35.0 to 39.9 percent	154	3%
40.0 to 49.9 percent	531	10%
50.0 percent or more	1,785	34%
Not computed	305	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	17,147	100%
No vehicle	875	5%
1 vehicle	4,113	24%
2 vehicles	5,724	33%
3 vehicles	3,715	22%
4 or more vehicles	2,720	16%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	26,970	100%
Worked in state of residence	26,835	99%
Worked in county of residence	26,418	98%
Worked outside county of residence	417	2%
Worked outside state of residence	135	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	50,154	100%	24,234	48%
In labor force	29,160	58%	15,934	55%
Armed forces	283	1%	276	98%
Civilian (employed)	25,710	88%	14,020	55%
Civilian (unemployed)	3,167	11%	1,638	52%
Not in labor force	20,994	42%	8,300	40%
Pct. of civilian labor force unemployed	11.0%		10.5%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	26,970	100%
Car, truck or van:	24,589	91%
Drove Alone	20,120	75%
Carpooled	4,469	17%
Public Transportation:	1,376	5%
Bus	1,317	5%
Trolley / Streetcar	59	<1%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	70	<1%
Bicycle	17	<1%
Walked	173	1%
Other means	61	<1%
Worked at home	684	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	26,970	100%
Did not work at home	26,286	97%
Less than 10 minutes	775	3%
10 to 19 minutes	5,656	21%
20 to 29 minutes	7,879	29%
30 to 44 minutes	8,598	32%
45 to 59 minutes	1,703	6%
60 to 89 minutes	1,186	4%
90 minutes or more	489	2%
Worked at home	684	3%
Average time to work (minutes)	32	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	26,637	100%
Agriculture, forestry, mining	223	1%
Utilities	226	1%
Construction	1,890	7%
Manufacturing	2,151	8%
Wholesale trade	566	2%
Retail trade	2,675	10%
Transportation & warehousing	1,391	5%
Information & communications	630	2%
Finance, insurance, & real estate	1,166	4%
Professional, scientific, management, administration	1,835	7%
Educational, social, & health services	6,078	23%
Art, entertainment, recreation, accommodations, food	3,039	11%
Other services	1,531	6%
Public administration	3,236	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	26,637	100%
Management, professional & related:	6,847	26%
Management (incl. farm managers)	1,655	6%
Business & financial	1,074	4%
Computer & mathematical	358	1%
Architecture & engineering	329	1%
Life, physical & social science	172	1%
Community & social service	340	1%
Legal	139	1%
Education, training, & library	932	3%
Art, entertainment, sports & media	349	1%
Healthcare practitioners	1,499	6%
Service:	6,437	24%
Healthcare support	1,025	4%
Protective service	791	3%
Food preparation & serving	1,481	6%
Building & grounds cleaning / maintenance	2,119	8%
Personal care & service	1,021	4%
Sales & office	6,982	26%
Farming, fishing & forestry	220	1%
Construction, extraction & maintenance	2,959	11%
Production, transport & material moving	3,192	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	17,147	100%
Less than \$15,000	1,680	10%
\$15,000 to \$29,999	2,764	16%
\$30,000 to \$44,999	2,640	15%
\$45,000 to \$59,999	1,987	12%
\$60,000 to \$74,999	1,892	11%
\$75,000 to \$99,999	2,735	16%
\$100,000 to \$124,999	1,817	11%
\$125,000 to \$149,999	718	4%
\$150,000 to \$199,999	531	3%
\$200,000 or more	383	2%
Median Income	\$56,244	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	17,147	100%
With earnings	14,009	82%
With wage and salary income	13,347	78%
With self-employment income	1,796	10%
With interest, dividend, or net rental income	2,029	12%
With Social Security income	4,728	28%
With Supplemental Security income	1,185	7%
With public assistance income	980	6%
With retirement income	4,038	24%
With other types of income	2,932	17%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	65,038	100%
Under .50	4,665	7%
.50 to .99	6,447	10%
1.00 to 1.24	4,270	7%
1.25 to 1.49	3,046	5%
1.50 to 1.84	4,898	8%
1.85 to 1.99	1,605	2%
2.00 and over	40,107	62%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	65,038	100%
Above Poverty	53,926	83%
Below Poverty	11,112	17%

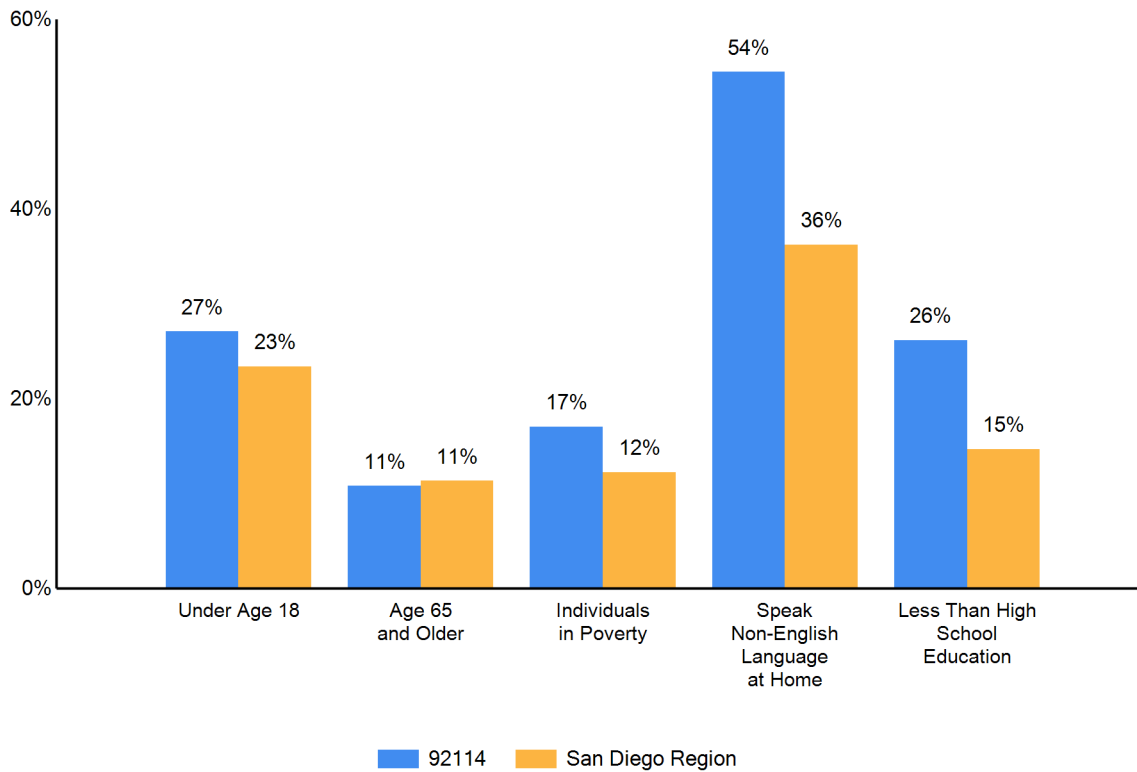
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	14,008	8,179	5,829	12,018	6,533	5,485	1,990	1,646	344
Married couple family	9,170	5,005	4,165	8,389	4,420	3,969	781	585	196
Male householder, no wife present	1,244	696	548	1,063	562	501	181	134	47
Female householder, no husband present	3,594	2,478	1,116	2,566	1,551	1,015	1,028	927	101

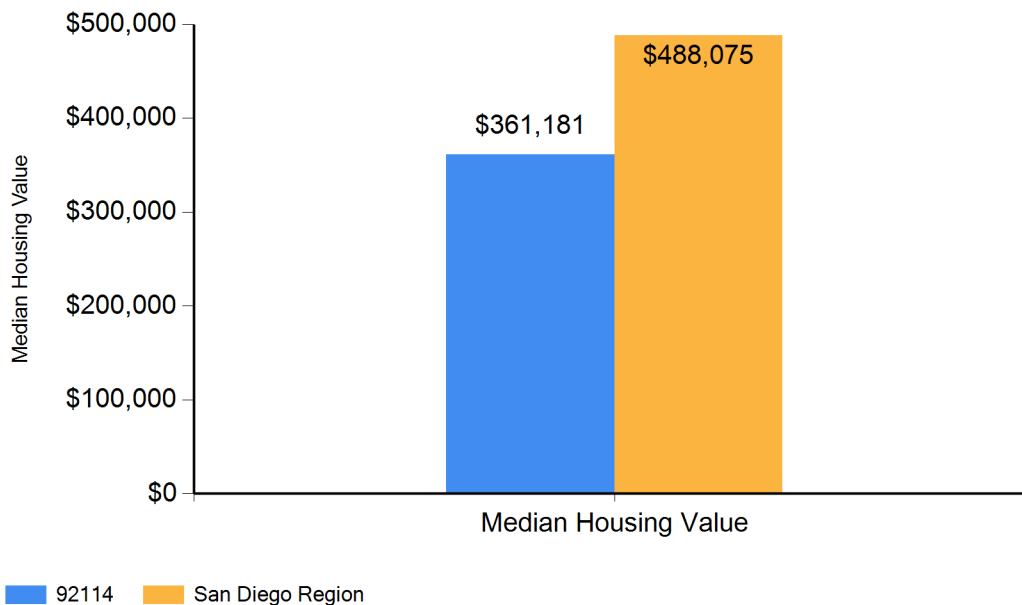
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075