



Demographic and Socioeconomic Profile 2010

ZIP: 92123

Population by Race

	Population	Percent
Total Population	26,343	100%
White	13,560	51%
Hispanic	5,170	20%
Asian	3,679	14%
Black	2,169	8%
Two or More	1,337	5%
Pacific Islander	193	1%
American Indian	162	1%
Other	73	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	26,343	12,887	13,456	51%
Under 5	2,107	1,041	1,066	51%
5 to 9	1,577	829	748	47%
10 to 14	1,178	606	572	49%
15 to 17	888	494	394	44%
18 and 19	536	277	259	48%
20 to 24	2,679	1,293	1,386	52%
25 to 29	3,198	1,627	1,571	49%
30 to 34	2,583	1,362	1,221	47%
35 to 39	1,910	920	990	52%
40 to 44	1,650	856	794	48%
45 to 49	1,475	736	739	50%
50 to 54	1,503	718	785	52%
55 to 59	1,358	627	731	54%
60 and 61	386	171	215	56%
62 to 64	556	219	337	61%
65 to 69	684	337	347	51%
70 to 74	616	252	364	59%
75 to 79	529	228	301	57%
80 to 84	460	146	314	68%
85 and Older	470	148	322	69%
Under 18	5,750	2,970	2,780	48%
65 and older	2,759	1,111	1,648	60%
Median	32.0	31.0	33.0	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	21,481	100%
Never Married	7,099	33%
Married, excluding separated	10,316	48%
Separated	292	1%
Widowed	1,134	5%
Divorced	2,640	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	26,343	100%
Household	25,331	96%
Group Quarters - Other	1,012	4%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	26,343	5,170	13,560	2,169	162	3,679	193	73	1,337
Under 5	2,107	622	795	215	10	229	9	5	222
5 to 9	1,577	471	505	141	18	219	21	5	197
10 to 14	1,178	344	390	160	6	144	8	6	120
15 to 17	888	298	280	139	7	80	15	5	64
18 and 19	536	137	227	60	10	63	6	4	29
20 to 24	2,679	558	1,316	220	14	373	24	6	168
25 to 29	3,198	617	1,663	288	22	424	18	8	158
30 to 34	2,583	514	1,240	221	12	454	18	9	115
35 to 39	1,910	400	862	161	13	379	18	9	68
40 to 44	1,650	282	882	129	12	282	10	10	43
45 to 49	1,475	201	867	128	6	219	6	1	47
50 to 54	1,503	207	957	98	8	172	11	3	47
55 to 59	1,358	133	920	71	10	201	9	0	14
60 and 61	386	45	242	23	4	59	8	1	4
62 to 64	556	62	390	28	3	59	2	0	12
65 to 69	684	78	489	18	1	86	1	0	11
70 to 74	616	66	419	23	2	91	7	0	8
75 to 79	529	46	400	19	3	54	0	0	7
80 to 84	460	45	341	12	1	56	2	0	3
85 and Older	470	44	375	15	0	35	0	1	0
Under 18	5,750	1,735	1,970	655	41	672	53	21	603
65 and older	2,759	279	2,024	87	7	322	10	1	29
Median		26.3	37.1	27.6	28.6	33.4	28.8	28.4	21.1

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	24,236	100%
Speak Only English	18,488	76%
Speak Spanish:	2,365	10%
Speak English "well" or "very well"	2,158	9%
Speak English "not well" or "not at all"	207	1%
Speak Asian/Pacific Island language:	2,676	11%
Speak English "well" or "very well"	2,047	8%
Speak English "not well" or "not at all"	629	3%
Speak other language:	707	2%
Speak English "well" or "very well"	558	2%
Speak English "not well" or "not at all"	149	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	17,378	100%
Less than 9th grade	425	2%
9th through 12th grade, no diploma	693	4%
High school grad (incl. equivalency)	3,796	22%
Some college, no degree	5,025	29%
Associate degree	1,662	10%
Bachelor's degree	4,093	24%
Master's degree	1,258	7%
Professional school degree	246	1%
Doctorate degree	180	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	24,973	100%	---	---	---	---
Enrolled in school	6,664	27%	5,209	21%	1,455	6%
Nursery / Preschool	423	6%	114	2%	309	21%
Kindergarten to grade 4	1,242	19%	895	17%	347	24%
Grade 5 to grade 8	1,124	17%	1,056	20%	68	5%
Grade 9 to grade 12	1,244	19%	1,147	22%	97	7%
College, undergraduate	2,141	32%	1,684	32%	457	31%
Graduate or Professional school	490	7%	313	6%	177	12%
Not enrolled in school	18,309	73%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	9,991	100%	3,044	100%	6,947	100%
Family Households:	6,264	63%	3,015	99%	3,249	47%
Married couple family	4,572	46%	2,098	69%	2,474	36%
Other family:	1,692	17%	917	30%	775	11%
Male householder, no wife	433	4%	137	5%	296	4%
Female householder, no husband	1,259	13%	780	26%	479	7%
Nonfamily households:	3,727	37%	29	1%	3,698	53%
Householder living alone	2,473	25%	----	----	----	----
Other nonfamily households	1,254	13%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	10,838	100%	9991	847	8%	2.54
Single family (detached)	5,024	46%	4,772	252	5%	2.55
Single family (attached)	22	<1%	22	0	0%	2.41
2 to 4 units	1,056	10%	916	140	13%	3.43
5 to 9 units	1,386	13%	1,260	126	9%	2.41
10 or more units	3,350	31%	3,021	329	10%	2.30
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	5,275	100%
Less than \$150,000	326	6%
\$150,000 to \$199,999	174	3%
\$200,000 to \$249,999	107	2%
\$250,000 to \$299,999	144	3%
\$300,000 to \$399,999	1,130	21%
\$400,000 to \$499,999	1,471	28%
\$500,000 to \$749,999	1,847	35%
\$750,000 to \$999,999	58	1%
\$1,000,000 or more	18	<1%

Median Value **\$451,638**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	10,838	100%
2005 or Later	626	6%
2000 to 2004	1,796	17%
1990 to 1999	1,141	11%
1980 to 1989	669	6%
1970 to 1979	1,809	17%
1960 to 1969	1,798	17%
1950 to 1959	2,878	27%
1940 to 1949	101	1%
1939 or earlier	20	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	9,991	100%	4,716	100%	5,275	100%
1.00 occupant housing per room or less	9,729	97%	4,536	96%	5,193	98%
1.01 to 1.50 occupants per room	244	2%	162	3%	82	2%
1.51 to 2.00 occupants per room	16	<1%	16	<1%	0	0%
2.01 or more occupants per room	2	<1%	2	<1%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	4,716	100%
Less than \$500	77	2%
\$500 to \$599	64	1%
\$600 to \$699	22	<1%
\$700 to \$799	104	2%
\$800 to \$899	235	5%
\$900 to \$999	264	6%
\$1,000 to \$1,249	629	13%
\$1,250 to \$1,499	734	16%
\$1,500 to \$1,999	1,742	37%
\$2,000 or more	663	14%
No cash rent	182	4%
Median contract rent	\$1,567	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	4,716	100%
Less than 20 percent	1,042	22%
20.0 to 24.9 percent	693	15%
25.0 to 29.9 percent	552	12%
30.0 to 34.9 percent	387	8%
35.0 to 39.9 percent	186	4%
40.0 to 49.9 percent	460	10%
50.0 percent or more	1,157	25%
Not computed	239	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	9,991	100%
No vehicle	302	3%
1 vehicle	3,576	36%
2 vehicles	4,178	42%
3 vehicles	1,552	16%
4 or more vehicles	383	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	14,002	100%
Worked in state of residence	13,910	99%
Worked in county of residence	13,676	98%
Worked outside county of residence	234	2%
Worked outside state of residence	92	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	21,209	100%	10,267	48%
In labor force	14,703	69%	7,616	52%
Armed forces	1,526	10%	1,253	82%
Civilian (employed)	12,086	82%	5,859	48%
Civilian (unemployed)	1,091	7%	504	46%
Not in labor force	6,506	31%	2,651	41%
Pct. of civilian labor force unemployed	8.3%		7.9%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	14,002	100%
Car, truck or van:	12,631	90%
Drove Alone	11,495	82%
Carpooled	1,136	8%
Public Transportation:	338	2%
Bus	306	2%
Trolley / Streetcar	18	<1%
Railroad	14	<1%
Other public transportation	0	0%
Motorcycle	150	1%
Bicycle	81	1%
Walked	184	1%
Other means	49	<1%
Worked at home	569	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	14,002	100%
Did not work at home	13,433	96%
Less than 10 minutes	1,448	10%
10 to 19 minutes	5,911	42%
20 to 29 minutes	3,546	25%
30 to 44 minutes	1,679	12%
45 to 59 minutes	361	3%
60 to 89 minutes	315	2%
90 minutes or more	173	1%
Worked at home	569	4%
Average time to work (minutes)	23	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	12,590	100%
Agriculture, forestry, mining	43	<1%
Utilities	21	<1%
Construction	533	4%
Manufacturing	1,207	10%
Wholesale trade	273	2%
Retail trade	1,324	11%
Transportation & warehousing	335	3%
Information & communications	238	2%
Finance, insurance, & real estate	947	8%
Professional, scientific, management, administration	1,092	9%
Educational, social, & health services	2,715	22%
Art, entertainment, recreation, accommodations, food	931	7%
Other services	915	7%
Public administration	2,016	16%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	12,590	100%
Management, professional & related:	5,645	45%
Management (incl. farm managers)	1,309	10%
Business & financial	999	8%
Computer & mathematical	584	5%
Architecture & engineering	655	5%
Life, physical & social science	146	1%
Community & social service	240	2%
Legal	187	1%
Education, training, & library	586	5%
Art, entertainment, sports & media	163	1%
Healthcare practitioners	776	6%
Service:	1,960	16%
Healthcare support	299	2%
Protective service	405	3%
Food preparation & serving	469	4%
Building & grounds cleaning / maintenance	160	1%
Personal care & service	627	5%
Sales & office	2,934	23%
Farming, fishing & forestry	19	<1%
Construction, extraction & maintenance	1,017	8%
Production, transport & material moving	1,015	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	9,991	100%
Less than \$15,000	636	6%
\$15,000 to \$29,999	1,037	10%
\$30,000 to \$44,999	1,315	13%
\$45,000 to \$59,999	1,308	13%
\$60,000 to \$74,999	1,039	10%
\$75,000 to \$99,999	1,566	16%
\$100,000 to \$124,999	1,364	14%
\$125,000 to \$149,999	638	6%
\$150,000 to \$199,999	697	7%
\$200,000 or more	391	4%
Median Income	\$70,099	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	9,991	100%
With earnings	8,417	84%
With wage and salary income	8,144	82%
With self-employment income	1,229	12%
With interest, dividend, or net rental income	2,522	25%
With Social Security income	2,125	21%
With Supplemental Security income	293	3%
With public assistance income	89	1%
With retirement income	1,739	17%
With other types of income	1,519	15%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	25,457	100%
Under .50	948	4%
.50 to .99	1,113	4%
1.00 to 1.24	630	2%
1.25 to 1.49	555	2%
1.50 to 1.84	1,256	5%
1.85 to 1.99	449	2%
2.00 and over	20,506	81%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	25,457	100%
Above Poverty	23,396	92%
Below Poverty	2,061	8%

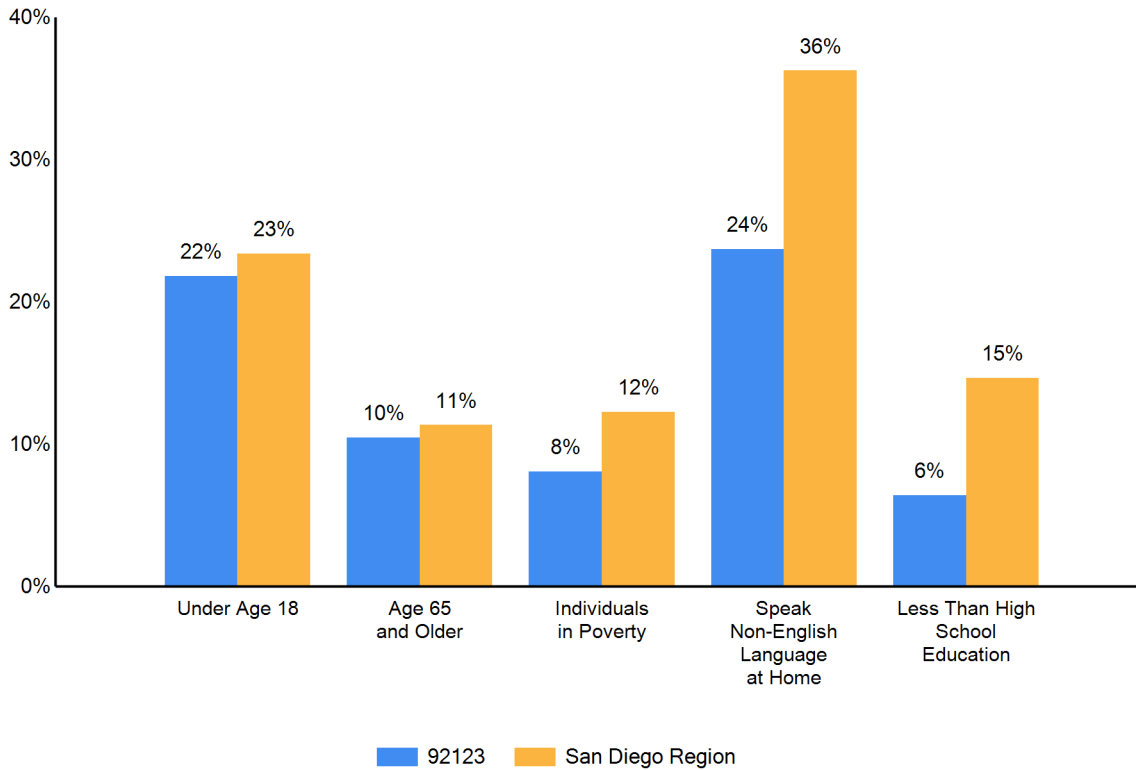
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	6,264	3,015	3,249	5,910	2,758	3,152	354	257	97
Married couple family	4,572	2,098	2,474	4,388	1,937	2,451	184	161	23
Male householder, no wife present	433	137	296	400	127	273	33	10	23
Female householder, no husband present	1,259	780	479	1,122	694	428	137	86	51

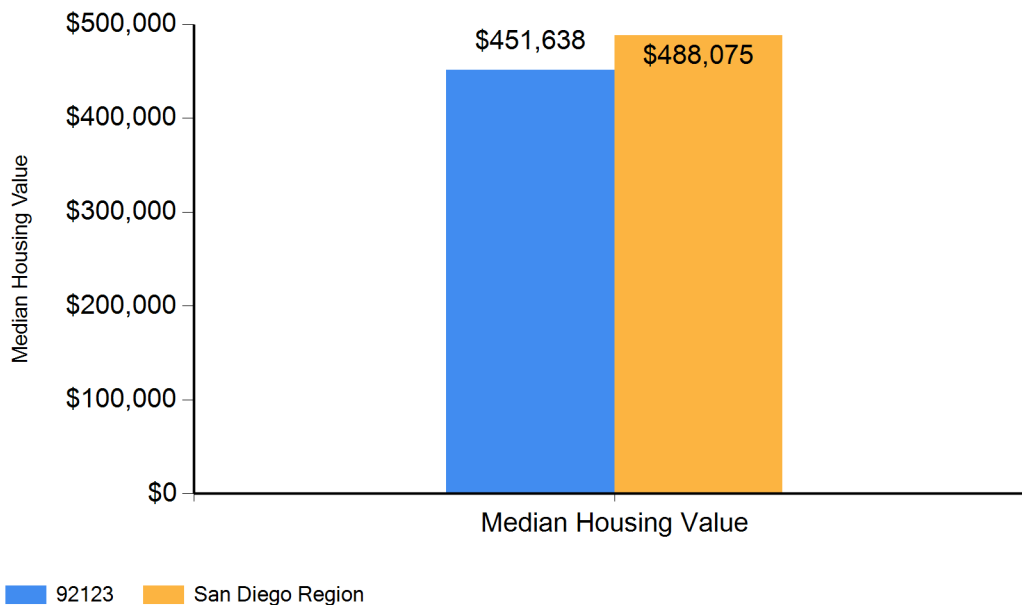
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075