



## Demographic and Socioeconomic Profile 2010

ZIP: 92025

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>48,275</b>	<b>100%</b>
Hispanic	25,714	53%
White	18,382	38%
Asian	1,986	4%
Black	935	2%
Two or More	857	2%
American Indian	215	<1%
Pacific Islander	97	<1%
Other	89	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>48,275</b>	<b>23,727</b>	<b>24,548</b>	<b>51%</b>
Under 5	4,016	1,944	2,072	52%
5 to 9	3,670	1,936	1,734	47%
10 to 14	3,712	1,759	1,953	53%
15 to 17	2,233	1,141	1,092	49%
18 and 19	1,545	790	755	49%
20 to 24	3,431	1,760	1,671	49%
25 to 29	3,765	1,923	1,842	49%
30 to 34	3,542	1,837	1,705	48%
35 to 39	3,222	1,450	1,772	55%
40 to 44	3,045	1,413	1,632	54%
45 to 49	3,518	1,885	1,633	46%
50 to 54	3,247	1,609	1,638	50%
55 to 59	2,313	1,140	1,173	51%
60 and 61	953	372	581	61%
62 to 64	1,128	591	537	48%
65 to 69	1,466	701	765	52%
70 to 74	1,005	526	479	48%
75 to 79	748	309	439	59%
80 to 84	748	330	418	56%
85 and Older	968	311	657	68%
Under 18	13,631	6,780	6,851	50%
65 and older	4,935	2,177	2,758	56%
<b>Median</b>	<b>32.5</b>	<b>31.7</b>	<b>33.4</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>36,877</b>	<b>100%</b>
Never Married	12,897	35%
Married, excluding separated	17,079	46%
Separated	882	2%
Widowed	2,521	7%
Divorced	3,498	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>48,275</b>	<b>100%</b>
Household	47,024	97%
Group Quarters - Other	1,251	3%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>48,275</b>	<b>25,714</b>	<b>18,382</b>	<b>935</b>	<b>215</b>	<b>1,986</b>	<b>97</b>	<b>89</b>	<b>857</b>
Under 5	4,016	3,011	714	60	6	110	4	6	105
5 to 9	3,670	2,593	831	49	9	78	10	13	87
10 to 14	3,712	2,601	879	59	5	82	11	6	69
15 to 17	2,233	1,428	630	39	7	54	4	4	67
18 and 19	1,545	1,079	313	26	12	79	0	3	33
20 to 24	3,431	2,190	975	102	11	95	4	3	51
25 to 29	3,765	2,415	1,027	52	21	148	4	7	91
30 to 34	3,542	2,182	1,036	68	13	141	5	6	91
35 to 39	3,222	1,927	970	68	7	193	9	5	43
40 to 44	3,045	1,615	1,081	79	15	199	4	12	40
45 to 49	3,518	1,413	1,685	109	22	234	16	3	36
50 to 54	3,247	1,159	1,765	67	43	158	10	9	36
55 to 59	2,313	678	1,398	78	7	119	3	3	27
60 and 61	953	239	612	17	7	60	2	0	16
62 to 64	1,128	237	792	14	5	62	1	2	15
65 to 69	1,466	358	1,000	15	7	57	4	5	20
70 to 74	1,005	216	722	7	8	38	3	1	10
75 to 79	748	149	543	12	2	26	3	0	13
80 to 84	748	113	587	7	5	30	0	1	5
85 and Older	968	111	822	7	3	23	0	0	2
Under 18	13,631	9,633	3,054	207	27	324	29	29	328
65 and older	4,935	947	3,674	48	25	174	10	7	50
<b>Median</b>		<b>24.9</b>	<b>47.2</b>	<b>35.9</b>	<b>45.3</b>	<b>40.3</b>	<b>38.6</b>	<b>32.1</b>	<b>25.9</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>44,259</b>	<b>100%</b>
Speak Only English	22,914	52%
Speak Spanish:	19,027	43%
Speak English "well" or "very well"	11,388	26%
Speak English "not well" or "not at all"	7,639	17%
Speak Asian/Pacific Island language:	1,034	2%
Speak English "well" or "very well"	643	1%
Speak English "not well" or "not at all"	391	1%
Speak other language:	1,284	3%
Speak English "well" or "very well"	1,142	3%
Speak English "not well" or "not at all"	142	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>29,668</b>	<b>100%</b>
Less than 9th grade	4,989	17%
9th through 12th grade, no diploma	3,072	10%
High school grad (incl. equivalency)	6,252	21%
Some college, no degree	5,997	20%
Associate degree	2,363	8%
Bachelor's degree	4,928	17%
Master's degree	1,226	4%
Professional school degree	489	2%
Doctorate degree	352	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>45,903</b>	<b>100%</b>	---	---	---	---
Enrolled in school	12,519	27%	11,448	25%	1,071	2%
Nursery / Preschool	606	5%	360	3%	246	23%
Kindergarten to grade 4	3,263	26%	3,051	27%	212	20%
Grade 5 to grade 8	2,665	21%	2,501	22%	164	15%
Grade 9 to grade 12	3,317	26%	3,278	29%	39	4%
College, undergraduate	2,295	18%	2,056	18%	239	22%
Graduate or Professional school	373	3%	202	2%	171	16%
Not enrolled in school	33,384	73%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>14,445</b>	<b>100%</b>	<b>6,346</b>	<b>100%</b>	<b>8,099</b>	<b>100%</b>
Family Households:	10,372	72%	6,211	98%	4,161	51%
Married couple family	7,039	49%	3,745	59%	3,294	41%
Other family:	3,333	23%	2,466	39%	867	11%
Male householder, no wife	1,109	8%	763	12%	346	4%
Female householder, no husband	2,224	15%	1,703	27%	521	6%
Nonfamily households:	4,073	28%	135	2%	3,938	49%
Householder living alone	3,098	21%	----	----	----	----
Other nonfamily households	975	7%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>15,281</b>	<b>100%</b>	<b>14,445</b>	<b>836</b>	<b>5%</b>	<b>3.26</b>
Single family (detached)	6,993	46%	6,729	264	4%	3.23
Single family (attached)	2,375	16%	2,265	110	5%	3.55
2 to 4 units	1,753	11%	1,619	134	8%	3.58
5 to 9 units	853	6%	788	65	8%	3.17
10 or more units	3,011	20%	2,760	251	8%	2.92
Mobile home and Other	296	2%	284	12	4%	3.18

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>6,912</b>	<b>100%</b>
Less than \$150,000	406	6%
\$150,000 to \$199,999	177	3%
\$200,000 to \$249,999	411	6%
\$250,000 to \$299,999	359	5%
\$300,000 to \$399,999	1,158	17%
\$400,000 to \$499,999	1,108	16%
\$500,000 to \$749,999	2,213	32%
\$750,000 to \$999,999	759	11%
\$1,000,000 or more	321	5%

**Median Value** **\$486,191**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>15,281</b>	<b>100%</b>
2005 or Later	201	1%
2000 to 2004	589	4%
1990 to 1999	1,353	9%
1980 to 1989	2,982	20%
1970 to 1979	3,808	25%
1960 to 1969	2,572	17%
1950 to 1959	2,044	13%
1940 to 1949	763	5%
1939 or earlier	969	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>14,445</b>	<b>100%</b>	<b>7,533</b>	<b>100%</b>	<b>6,912</b>	<b>100%</b>
1.00 occupant housing per room or less	12,631	87%	6,069	81%	6,562	95%
1.01 to 1.50 occupants per room	1,246	9%	1,013	13%	233	3%
1.51 to 2.00 occupants per room	453	3%	368	5%	85	1%
2.01 or more occupants per room	115	1%	83	1%	32	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>7,533</b>	<b>100%</b>
Less than \$500	336	4%
\$500 to \$599	180	2%
\$600 to \$699	329	4%
\$700 to \$799	965	13%
\$800 to \$899	995	13%
\$900 to \$999	1,263	17%
\$1,000 to \$1,249	1,853	25%
\$1,250 to \$1,499	765	10%
\$1,500 to \$1,999	372	5%
\$2,000 or more	197	3%
No cash rent	278	4%
<b>Median contract rent</b>	<b>\$976</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>7,533</b>	<b>100%</b>
Less than 20 percent	821	11%
20.0 to 24.9 percent	807	11%
25.0 to 29.9 percent	770	10%
30.0 to 34.9 percent	564	7%
35.0 to 39.9 percent	804	11%
40.0 to 49.9 percent	984	13%
50.0 percent or more	2,278	30%
Not computed	505	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>14,445</b>	<b>100%</b>
No vehicle	1,362	9%
1 vehicle	4,616	32%
2 vehicles	5,000	35%
3 vehicles	2,186	15%
4 or more vehicles	1,281	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>20,912</b>	<b>100%</b>
Worked in state of residence	20,764	99%
Worked in county of residence	20,280	97%
Worked outside county of residence	484	2%
Worked outside state of residence	148	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>36,142</b>	<b>100%</b>	<b>17,715</b>	<b>49%</b>
In labor force	22,878	63%	12,913	56%
Armed forces	175	1%	49	28%
Civilian (employed)	20,963	92%	11,890	57%
Civilian (unemployed)	1,740	8%	974	56%
Not in labor force	13,264	37%	4,802	36%
Pct. of civilian labor force unemployed	7.7%		7.6%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>20,912</b>	<b>100%</b>
Car, truck or van:	18,228	87%
Drove Alone	14,696	70%
Carpooled	3,532	17%
Public Transportation:	749	4%
Bus	736	4%
Trolley / Streetcar	13	<1%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	69	<1%
Bicycle	71	<1%
Walked	387	2%
Other means	440	2%
Worked at home	968	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>20,912</b>	<b>100%</b>
Did not work at home	19,944	95%
Less than 10 minutes	1,924	9%
10 to 19 minutes	5,763	28%
20 to 29 minutes	3,677	18%
30 to 44 minutes	5,063	24%
45 to 59 minutes	1,980	9%
60 to 89 minutes	984	5%
90 minutes or more	553	3%
Worked at home	968	5%
<b>Average time to work (minutes)</b>	<b>32</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>20,747</b>	<b>100%</b>
Agriculture, forestry, mining	456	2%
Utilities	103	0%
Construction	2,611	13%
Manufacturing	2,272	11%
Wholesale trade	545	3%
Retail trade	2,406	12%
Transportation & warehousing	312	2%
Information & communications	501	2%
Finance, insurance, & real estate	1,134	5%
Professional, scientific, management, administration	602	3%
Educational, social, & health services	3,402	16%
Art, entertainment, recreation, accommodations, food	2,527	12%
Other services	1,333	6%
Public administration	2,543	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>20,747</b>	<b>100%</b>
Management, professional & related:	5,381	26%
Management (incl. farm managers)	1,505	7%
Business & financial	657	3%
Computer & mathematical	526	3%
Architecture & engineering	321	2%
Life, physical & social science	147	1%
Community & social service	210	1%
Legal	119	1%
Education, training, & library	915	4%
Art, entertainment, sports & media	312	2%
Healthcare practitioners	669	3%
Service:	4,836	23%
Healthcare support	297	1%
Protective service	309	1%
Food preparation & serving	1,462	7%
Building & grounds cleaning / maintenance	2,150	10%
Personal care & service	618	3%
Sales & office	4,759	23%
Farming, fishing & forestry	362	2%
Construction, extraction & maintenance	2,990	14%
Production, transport & material moving	2,419	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>14,445</b>	<b>100%</b>
Less than \$15,000	1,794	12%
\$15,000 to \$29,999	2,485	17%
\$30,000 to \$44,999	2,472	17%
\$45,000 to \$59,999	1,941	13%
\$60,000 to \$74,999	1,266	9%
\$75,000 to \$99,999	1,259	9%
\$100,000 to \$124,999	1,116	8%
\$125,000 to \$149,999	673	5%
\$150,000 to \$199,999	732	5%
\$200,000 or more	707	5%
<b>Median Income</b>	<b>\$48,644</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>14,445</b>	<b>100%</b>
With earnings	11,900	82%
With wage and salary income	11,184	77%
With self-employment income	2,551	18%
With interest, dividend, or net rental income	3,202	22%
With Social Security income	3,297	23%
With Supplemental Security income	663	5%
With public assistance income	462	3%
With retirement income	2,035	14%
With other types of income	1,753	12%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>47,419</b>	<b>100%</b>
Under .50	4,597	10%
.50 to .99	5,556	12%
1.00 to 1.24	4,704	10%
1.25 to 1.49	2,955	6%
1.50 to 1.84	3,578	8%
1.85 to 1.99	1,534	3%
2.00 and over	24,495	52%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>47,419</b>	<b>100%</b>
Above Poverty	37,266	79%
Below Poverty	10,153	21%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

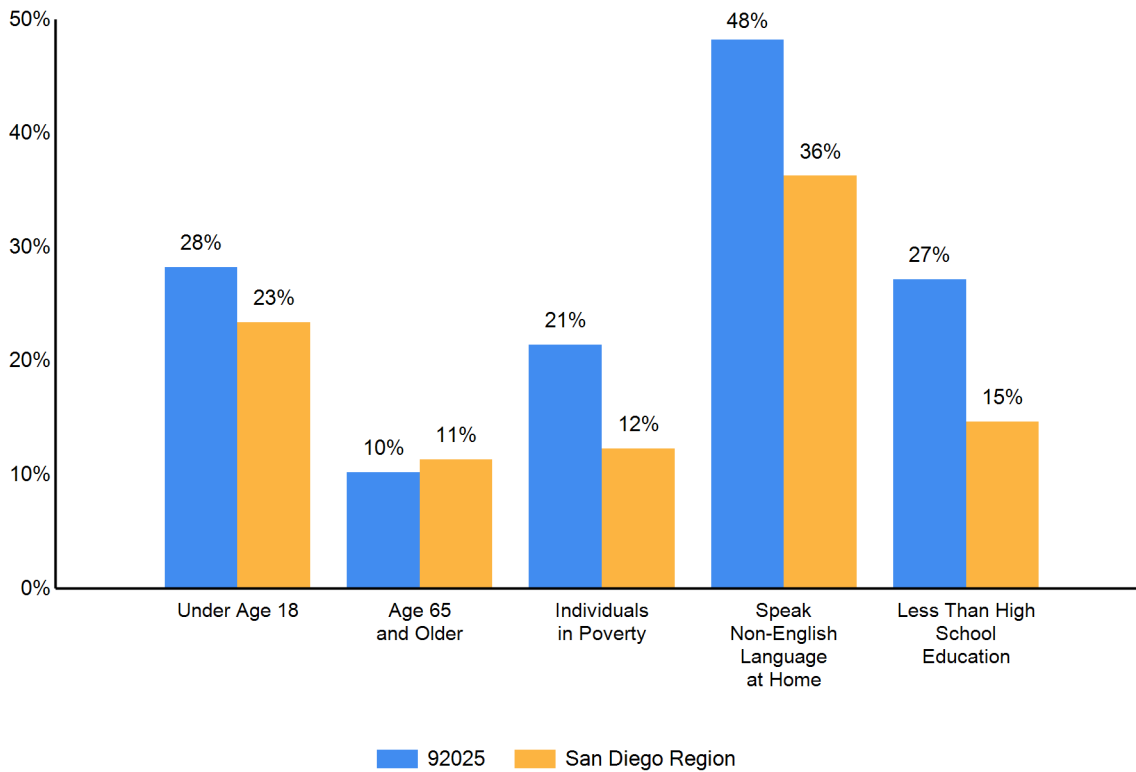
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>10,372</b>	<b>6,211</b>	<b>4,161</b>	<b>8,738</b>	<b>4,837</b>	<b>3,901</b>	<b>1,634</b>	<b>1,374</b>	<b>260</b>
Married couple family	7,039	3,745	3,294	6,469	3,302	3,167	570	443	127
Male householder, no wife present	1,109	763	346	709	466	243	400	297	103
Female householder, no husband present	2,224	1,703	521	1,560	1,069	491	664	634	30

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

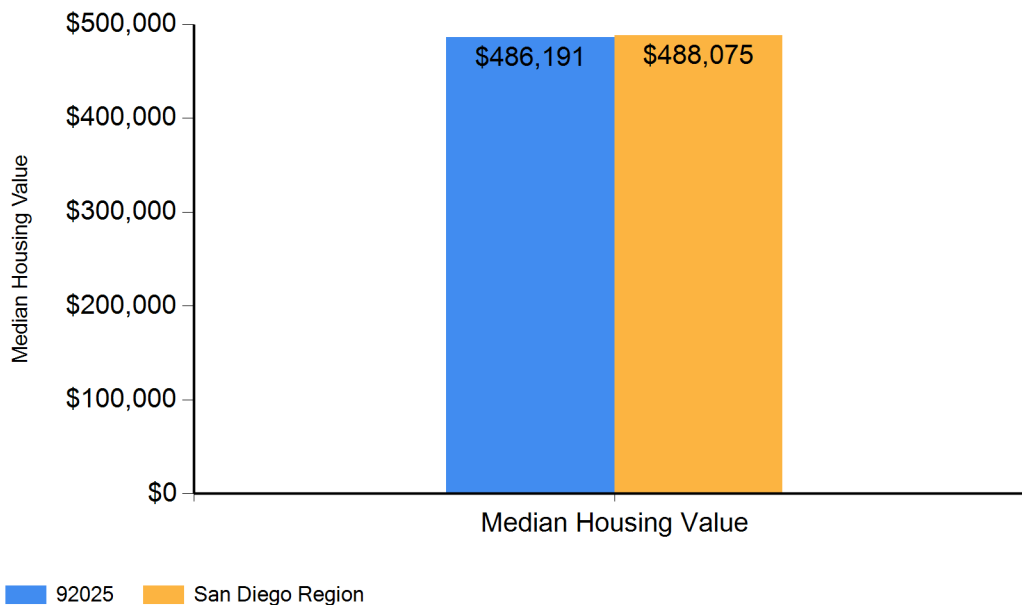


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075