



Demographic and Socioeconomic Profile 2010

ZIP: 92139

Population by Race

	Population	Percent
Total Population	35,082	100%
Hispanic	13,108	37%
Asian	11,003	31%
White	4,610	13%
Black	4,412	13%
Two or More	1,402	4%
Pacific Islander	417	1%
Other	75	<1%
American Indian	55	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	35,082	16,896	18,186	52%
Under 5	2,638	1,352	1,286	49%
5 to 9	2,474	1,246	1,228	50%
10 to 14	2,537	1,290	1,247	49%
15 to 17	1,641	886	755	46%
18 and 19	1,059	521	538	51%
20 to 24	2,988	1,475	1,513	51%
25 to 29	2,836	1,421	1,415	50%
30 to 34	2,395	1,191	1,204	50%
35 to 39	2,172	1,048	1,124	52%
40 to 44	2,264	1,073	1,191	53%
45 to 49	2,348	1,131	1,217	52%
50 to 54	2,288	1,034	1,254	55%
55 to 59	2,109	962	1,147	54%
60 and 61	740	349	391	53%
62 to 64	950	419	531	56%
65 to 69	1,074	475	599	56%
70 to 74	893	376	517	58%
75 to 79	713	299	414	58%
80 to 84	533	198	335	63%
85 and Older	430	150	280	65%
Under 18	9,290	4,774	4,516	49%
65 and older	3,643	1,498	2,145	59%
Median	32.9	31.1	34.6	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	27,433	100%
Never Married	9,069	33%
Married, excluding separated	14,544	53%
Separated	622	2%
Widowed	1,144	4%
Divorced	2,054	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	35,082	100%
Household	34,740	99%
Group Quarters - Other	342	1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	35,082	13,108	4,610	4,412	55	11,003	417	75	1,402
Under 5	2,638	1,239	245	373	3	527	18	6	227
5 to 9	2,474	1,178	117	356	5	589	27	12	190
10 to 14	2,537	1,127	126	394	4	686	26	3	171
15 to 17	1,641	739	81	230	2	472	16	4	97
18 and 19	1,059	455	70	154	3	301	13	5	58
20 to 24	2,988	1,170	426	369	4	815	40	8	156
25 to 29	2,836	1,048	405	311	4	900	41	6	121
30 to 34	2,395	931	297	275	1	759	28	10	94
35 to 39	2,172	894	221	290	0	660	36	2	69
40 to 44	2,264	894	289	314	6	680	28	5	48
45 to 49	2,348	819	338	313	3	794	30	2	49
50 to 54	2,288	722	367	283	2	850	31	5	28
55 to 59	2,109	551	371	249	4	890	17	0	27
60 and 61	740	186	137	74	1	319	9	3	11
62 to 64	950	224	209	86	4	403	10	1	13
65 to 69	1,074	284	243	120	2	398	15	0	12
70 to 74	893	208	198	109	2	354	11	2	9
75 to 79	713	197	160	58	4	279	10	1	4
80 to 84	533	139	146	31	0	205	4	0	8
85 and Older	430	103	164	23	1	122	7	0	10
Under 18	9,290	4,283	569	1,353	14	2,274	87	25	685
65 and older	3,643	931	911	341	9	1,358	47	3	43
Median		28.1	45.4	30.3	41.3	38.4	34.9	24.7	18.6

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	32,444	100%
Speak Only English	13,477	42%
Speak Spanish:	9,582	30%
Speak English "well" or "very well"	8,141	25%
Speak English "not well" or "not at all"	1,441	4%
Speak Asian/Pacific Island language:	8,192	25%
Speak English "well" or "very well"	7,254	22%
Speak English "not well" or "not at all"	938	3%
Speak other language:	1,193	3%
Speak English "well" or "very well"	1,079	3%
Speak English "not well" or "not at all"	114	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	21,745	100%
Less than 9th grade	2,309	11%
9th through 12th grade, no diploma	2,035	9%
High school grad (incl. equivalency)	4,903	23%
Some college, no degree	5,933	27%
Associate degree	1,839	8%
Bachelor's degree	3,959	18%
Master's degree	649	3%
Professional school degree	57	<1%
Doctorate degree	61	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	33,475	100%	---	---	---	---
Enrolled in school	11,095	33%	9,499	28%	1,596	5%
Nursery / Preschool	502	5%	314	3%	188	12%
Kindergarten to grade 4	2,109	19%	1,808	19%	301	19%
Grade 5 to grade 8	2,354	21%	2,093	22%	261	16%
Grade 9 to grade 12	2,616	24%	2,523	27%	93	6%
College, undergraduate	3,004	27%	2,532	27%	472	30%
Graduate or Professional school	510	5%	229	2%	281	18%
Not enrolled in school	22,380	67%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	10,193	100%	4,913	100%	5,280	100%
Family Households:	8,271	81%	4,899	100%	3,372	64%
Married couple family	5,910	58%	3,333	68%	2,577	49%
Other family:	2,361	23%	1,566	32%	795	15%
Male householder, no wife	734	7%	447	9%	287	5%
Female householder, no husband	1,627	16%	1,119	23%	508	10%
Nonfamily households:	1,922	19%	14	<1%	1,908	36%
Householder living alone	1,485	15%	----	----	----	----
Other nonfamily households	437	4%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	10,618	100%	10193	425	4%	3.41
Single family (detached)	5,570	52%	5,396	174	3%	3.63
Single family (attached)	3,140	30%	2,958	182	6%	3.25
2 to 4 units	169	2%	164	5	3%	3.13
5 to 9 units	209	2%	204	5	2%	3.07
10 or more units	1,447	14%	1,401	46	3%	3.03
Mobile home and Other	83	1%	70	13	16%	2.47

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	6,317	100%
Less than \$150,000	353	6%
\$150,000 to \$199,999	336	5%
\$200,000 to \$249,999	399	6%
\$250,000 to \$299,999	750	12%
\$300,000 to \$399,999	2,032	32%
\$400,000 to \$499,999	1,447	23%
\$500,000 to \$749,999	943	15%
\$750,000 to \$999,999	16	<1%
\$1,000,000 or more	41	1%

Median Value **\$365,423**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	10,618	100%
2005 or Later	77	1%
2000 to 2004	158	1%
1990 to 1999	647	6%
1980 to 1989	3,193	30%
1970 to 1979	3,484	33%
1960 to 1969	1,179	11%
1950 to 1959	1,447	14%
1940 to 1949	304	3%
1939 or earlier	129	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	10,193	100%	3,876	100%	6,317	100%
1.00 occupant housing per room or less	9,236	91%	3,385	87%	5,851	93%
1.01 to 1.50 occupants per room	774	8%	401	10%	373	6%
1.51 to 2.00 occupants per room	129	1%	79	2%	50	1%
2.01 or more occupants per room	54	1%	11	<1%	43	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	3,876	100%
Less than \$500	66	2%
\$500 to \$599	22	1%
\$600 to \$699	53	1%
\$700 to \$799	201	5%
\$800 to \$899	514	13%
\$900 to \$999	256	7%
\$1,000 to \$1,249	1,042	27%
\$1,250 to \$1,499	404	10%
\$1,500 to \$1,999	902	23%
\$2,000 or more	291	8%
No cash rent	125	3%
Median contract rent	\$1,198	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	3,876	100%
Less than 20 percent	588	15%
20.0 to 24.9 percent	371	10%
25.0 to 29.9 percent	433	11%
30.0 to 34.9 percent	259	7%
35.0 to 39.9 percent	349	9%
40.0 to 49.9 percent	464	12%
50.0 percent or more	1,237	32%
Not computed	175	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	10,193	100%
No vehicle	299	3%
1 vehicle	2,700	26%
2 vehicles	3,966	39%
3 vehicles	2,000	20%
4 or more vehicles	1,228	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	16,119	100%
Worked in state of residence	16,022	99%
Worked in county of residence	15,814	98%
Worked outside county of residence	208	1%
Worked outside state of residence	97	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	26,859	100%	12,702	47%
In labor force	17,087	64%	9,119	53%
Armed forces	1,004	6%	831	83%
Civilian (employed)	14,303	84%	7,255	51%
Civilian (unemployed)	1,780	10%	1,033	58%
Not in labor force	9,772	36%	3,583	37%
Pct. of civilian labor force unemployed	11.1%		12.5%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	16,119	100%
Car, truck or van:	14,886	92%
Drove Alone	12,802	79%
Carpooled	2,084	13%
Public Transportation:	359	2%
Bus	327	2%
Trolley / Streetcar	14	<1%
Railroad	0	0%
Other public transportation	18	<1%
Motorcycle	51	<1%
Bicycle	44	<1%
Walked	186	1%
Other means	246	2%
Worked at home	347	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	16,119	100%
Did not work at home	15,772	98%
Less than 10 minutes	552	3%
10 to 19 minutes	4,866	30%
20 to 29 minutes	5,249	33%
30 to 44 minutes	3,581	22%
45 to 59 minutes	759	5%
60 to 89 minutes	605	4%
90 minutes or more	160	1%
Worked at home	347	2%
Average time to work (minutes)	28	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	15,019	100%
Agriculture, forestry, mining	69	<1%
Utilities	41	<1%
Construction	1,066	7%
Manufacturing	1,017	7%
Wholesale trade	396	3%
Retail trade	1,240	8%
Transportation & warehousing	861	6%
Information & communications	275	2%
Finance, insurance, & real estate	802	5%
Professional, scientific, management, administration	1,343	9%
Educational, social, & health services	3,835	26%
Art, entertainment, recreation, accommodations, food	1,595	11%
Other services	746	5%
Public administration	1,733	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	15,019	100%
Management, professional & related:	4,358	29%
Management (incl. farm managers)	924	6%
Business & financial	710	5%
Computer & mathematical	370	2%
Architecture & engineering	271	2%
Life, physical & social science	72	<1%
Community & social service	180	1%
Legal	104	1%
Education, training, & library	692	5%
Art, entertainment, sports & media	215	1%
Healthcare practitioners	820	5%
Service:	3,540	24%
Healthcare support	802	5%
Protective service	533	4%
Food preparation & serving	753	5%
Building & grounds cleaning / maintenance	785	5%
Personal care & service	667	4%
Sales & office	4,040	27%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	1,520	10%
Production, transport & material moving	1,561	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	10,193	100%
Less than \$15,000	661	6%
\$15,000 to \$29,999	1,252	12%
\$30,000 to \$44,999	1,704	17%
\$45,000 to \$59,999	1,474	14%
\$60,000 to \$74,999	1,317	13%
\$75,000 to \$99,999	1,850	18%
\$100,000 to \$124,999	837	8%
\$125,000 to \$149,999	420	4%
\$150,000 to \$199,999	476	5%
\$200,000 or more	202	2%
Median Income	\$60,063	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	10,193	100%
With earnings	9,093	89%
With wage and salary income	8,929	88%
With self-employment income	875	9%
With interest, dividend, or net rental income	1,504	15%
With Social Security income	2,235	22%
With Supplemental Security income	620	6%
With public assistance income	190	2%
With retirement income	1,875	18%
With other types of income	2,046	20%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	34,907	100%
Under .50	1,431	4%
.50 to .99	2,023	6%
1.00 to 1.24	1,731	5%
1.25 to 1.49	1,814	5%
1.50 to 1.84	1,758	5%
1.85 to 1.99	965	3%
2.00 and over	25,185	72%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	34,907	100%
Above Poverty	31,453	90%
Below Poverty	3,454	10%

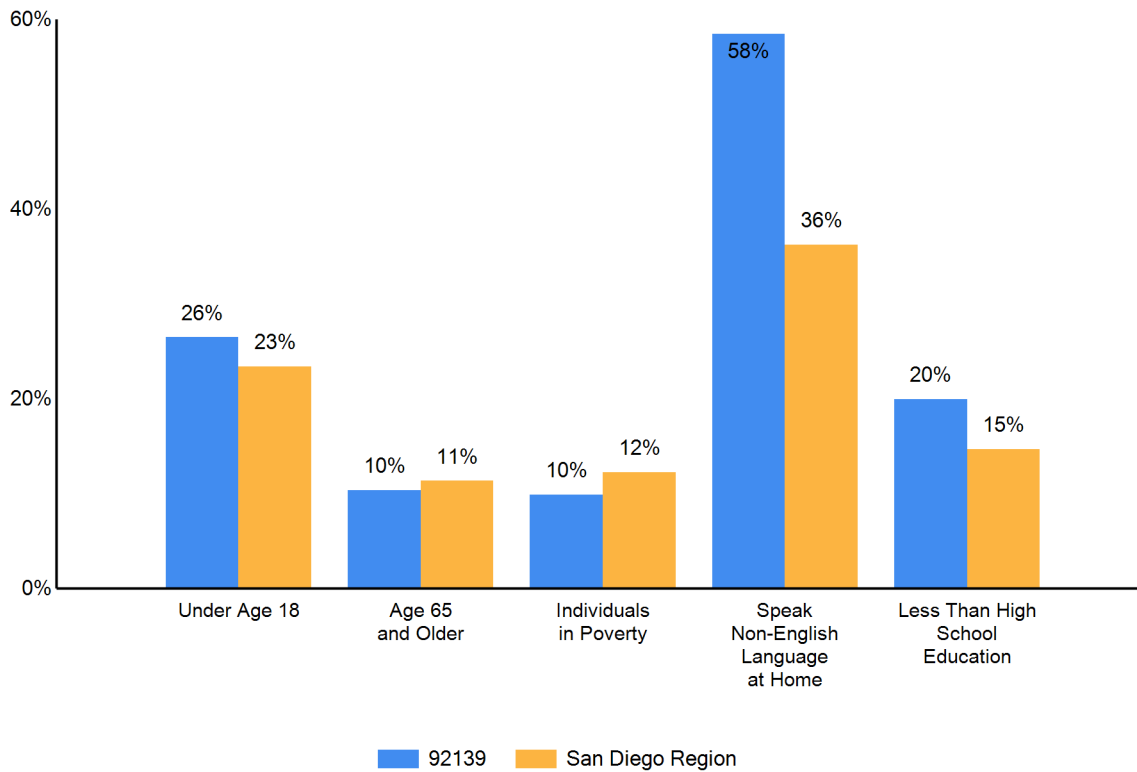
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	8,271	4,899	3,372	7,570	4,354	3,216	701	545	156
Married couple family	5,910	3,333	2,577	5,625	3,119	2,506	285	214	71
Male householder, no wife present	734	447	287	643	395	248	91	52	39
Female householder, no husband present	1,627	1,119	508	1,302	840	462	325	279	46

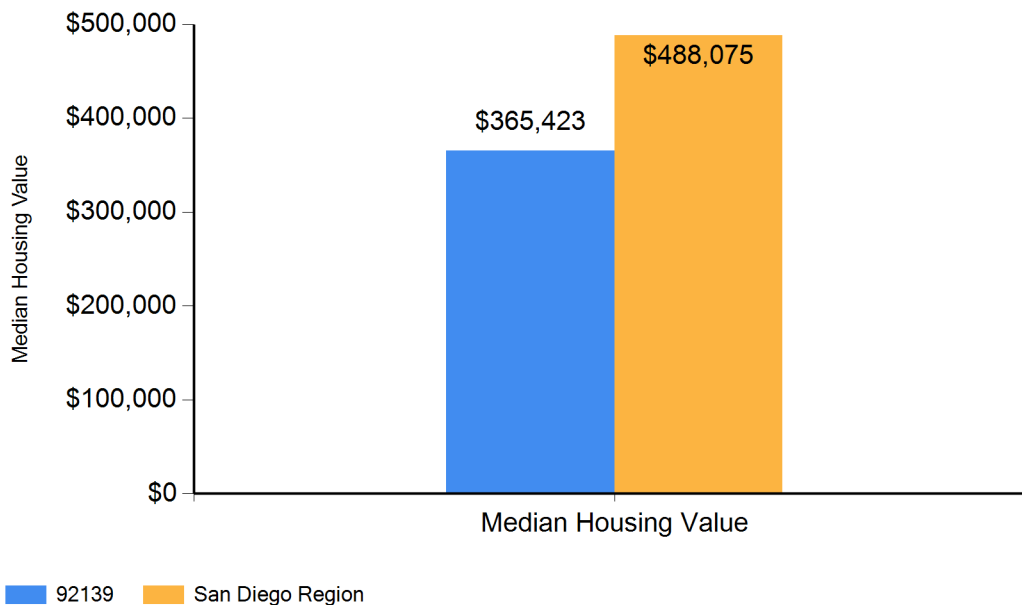
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075