



Demographic and Socioeconomic Profile 2010

ZIP: 92102

Population by Race

	Population	Percent
Total Population	42,967	100%
Hispanic	26,906	63%
White	8,174	19%
Black	4,237	10%
Asian	2,490	6%
Two or More	819	2%
Pacific Islander	144	<1%
American Indian	102	<1%
Other	95	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	42,967	21,755	21,212	49%
Under 5	3,465	1,829	1,636	47%
5 to 9	3,066	1,521	1,545	50%
10 to 14	3,124	1,592	1,532	49%
15 to 17	2,045	1,034	1,011	49%
18 and 19	1,357	698	659	49%
20 to 24	3,915	1,977	1,938	50%
25 to 29	4,353	2,165	2,188	50%
30 to 34	3,898	2,041	1,857	48%
35 to 39	3,403	1,721	1,682	49%
40 to 44	3,052	1,631	1,421	47%
45 to 49	2,751	1,465	1,286	47%
50 to 54	2,344	1,202	1,142	49%
55 to 59	1,901	903	998	52%
60 and 61	627	315	312	50%
62 to 64	771	365	406	53%
65 to 69	889	423	466	52%
70 to 74	705	310	395	56%
75 to 79	553	243	310	56%
80 to 84	388	175	213	55%
85 and Older	360	145	215	60%
Under 18	11,700	5,976	5,724	49%
65 and older	2,895	1,296	1,599	55%
Median	30.2	30.2	30.3	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	33,312	100%
Never Married	15,103	45%
Married, excluding separated	12,284	37%
Separated	1,280	4%
Widowed	1,379	4%
Divorced	3,266	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	42,967	100%
Household	42,313	98%
Group Quarters - Other	654	2%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	42,967	26,906	8,174	4,237	102	2,490	144	95	819
Under 5	3,465	2,671	293	243	3	119	5	6	125
5 to 9	3,066	2,460	162	193	1	149	10	13	78
10 to 14	3,124	2,519	127	251	3	159	7	8	50
15 to 17	2,045	1,657	80	177	5	83	5	3	35
18 and 19	1,357	1,052	87	123	4	70	3	0	18
20 to 24	3,915	2,515	793	289	14	192	15	5	92
25 to 29	4,353	2,434	1,188	283	14	288	20	14	112
30 to 34	3,898	2,112	1,195	248	12	230	8	10	83
35 to 39	3,403	2,105	769	219	4	219	11	8	68
40 to 44	3,052	1,826	672	285	14	205	13	5	32
45 to 49	2,751	1,609	589	333	7	162	8	3	40
50 to 54	2,344	1,209	578	350	10	154	8	6	29
55 to 59	1,901	899	515	307	4	133	12	9	22
60 and 61	627	271	192	114	1	41	3	0	5
62 to 64	771	351	221	124	3	59	5	1	7
65 to 69	889	364	237	197	2	84	2	0	3
70 to 74	705	319	160	163	1	51	3	0	8
75 to 79	553	253	130	125	0	38	2	3	2
80 to 84	388	156	85	112	0	28	3	1	3
85 and Older	360	124	101	101	0	26	1	0	7
Under 18	11,700	9,307	662	864	12	510	27	30	288
65 and older	2,895	1,216	713	698	3	227	11	4	23
Median		26.2	36.1	41.6	32.9	34.0	34.4	29.5	25.5

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	39,502	100%
Speak Only English	14,684	37%
Speak Spanish:	22,092	56%
Speak English "well" or "very well"	13,652	35%
Speak English "not well" or "not at all"	8,440	21%
Speak Asian/Pacific Island language:	1,966	5%
Speak English "well" or "very well"	1,273	3%
Speak English "not well" or "not at all"	693	2%
Speak other language:	760	2%
Speak English "well" or "very well"	696	2%
Speak English "not well" or "not at all"	64	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	25,995	100%
Less than 9th grade	5,187	20%
9th through 12th grade, no diploma	4,147	16%
High school grad (incl. equivalency)	5,886	23%
Some college, no degree	4,345	17%
Associate degree	1,892	7%
Bachelor's degree	3,236	12%
Master's degree	837	3%
Professional school degree	186	1%
Doctorate degree	279	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	40,818	100%	---	---	---	---
Enrolled in school	12,053	30%	11,195	27%	858	2%
Nursery / Preschool	752	6%	704	6%	48	6%
Kindergarten to grade 4	2,850	24%	2,780	25%	70	8%
Grade 5 to grade 8	2,113	18%	2,070	18%	43	5%
Grade 9 to grade 12	3,238	27%	3,167	28%	71	8%
College, undergraduate	2,540	21%	2,169	19%	371	43%
Graduate or Professional school	560	5%	305	3%	255	30%
Not enrolled in school	28,765	70%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	13,768	100%	5,492	100%	8,276	100%
Family Households:	8,107	59%	5,456	99%	2,651	32%
Married couple family	4,938	36%	3,094	56%	1,844	22%
Other family:	3,169	23%	2,362	43%	807	10%
Male householder, no wife	944	7%	638	12%	306	4%
Female householder, no husband	2,225	16%	1,724	31%	501	6%
Nonfamily households:	5,661	41%	36	1%	5,625	68%
Householder living alone	4,227	31%	----	----	----	----
Other nonfamily households	1,434	10%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	14,670	100%	13768	902	6%	3.07
Single family (detached)	3,979	27%	3,762	217	5%	3.35
Single family (attached)	4,433	30%	4,177	256	6%	3.31
2 to 4 units	2,369	16%	2,213	156	7%	2.80
5 to 9 units	1,290	9%	1,207	83	6%	2.65
10 or more units	2,145	15%	1,987	158	7%	2.56
Mobile home and Other	454	3%	422	32	7%	3.32

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	4,457	100%
Less than \$150,000	685	15%
\$150,000 to \$199,999	145	3%
\$200,000 to \$249,999	421	9%
\$250,000 to \$299,999	347	8%
\$300,000 to \$399,999	838	19%
\$400,000 to \$499,999	824	18%
\$500,000 to \$749,999	830	19%
\$750,000 to \$999,999	286	6%
\$1,000,000 or more	81	2%

Median Value **\$375,299**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	14,670	100%
2005 or Later	117	1%
2000 to 2004	309	2%
1990 to 1999	915	6%
1980 to 1989	1,789	12%
1970 to 1979	2,146	15%
1960 to 1969	1,569	11%
1950 to 1959	2,837	19%
1940 to 1949	1,364	9%
1939 or earlier	3,624	25%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	13,768	100%	9,311	100%	4,457	100%
1.00 occupant housing per room or less	11,505	84%	7,636	82%	3,869	87%
1.01 to 1.50 occupants per room	1,542	11%	1,103	12%	439	10%
1.51 to 2.00 occupants per room	579	4%	457	5%	122	3%
2.01 or more occupants per room	142	1%	115	1%	27	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	9,311	100%
Less than \$500	570	6%
\$500 to \$599	296	3%
\$600 to \$699	926	10%
\$700 to \$799	1,187	13%
\$800 to \$899	1,427	15%
\$900 to \$999	1,446	16%
\$1,000 to \$1,249	2,001	21%
\$1,250 to \$1,499	672	7%
\$1,500 to \$1,999	471	5%
\$2,000 or more	70	1%
No cash rent	245	3%
Median contract rent	\$917	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	9,311	100%
Less than 20 percent	1,633	18%
20.0 to 24.9 percent	1,039	11%
25.0 to 29.9 percent	1,105	12%
30.0 to 34.9 percent	788	8%
35.0 to 39.9 percent	591	6%
40.0 to 49.9 percent	1,016	11%
50.0 percent or more	2,614	28%
Not computed	525	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	13,768	100%
No vehicle	1,742	13%
1 vehicle	6,041	44%
2 vehicles	4,002	29%
3 vehicles	1,196	9%
4 or more vehicles	787	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	19,601	100%
Worked in state of residence	19,540	100%
Worked in county of residence	19,265	98%
Worked outside county of residence	275	1%
Worked outside state of residence	61	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	32,699	100%	16,491	50%
In labor force	21,106	65%	11,640	55%
Armed forces	381	2%	271	71%
Civilian (employed)	18,853	89%	10,369	55%
Civilian (unemployed)	1,872	9%	1,000	53%
Not in labor force	11,593	35%	4,851	42%
Pct. of civilian labor force unemployed	9.0%		8.8%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	19,601	100%
Car, truck or van:	15,508	79%
Drove Alone	12,607	64%
Carpooled	2,901	15%
Public Transportation:	1,913	10%
Bus	1,825	9%
Trolley / Streetcar	25	<1%
Railroad	0	0%
Other public transportation	63	<1%
Motorcycle	78	<1%
Bicycle	171	1%
Walked	722	4%
Other means	162	1%
Worked at home	1,047	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	19,601	100%
Did not work at home	18,554	95%
Less than 10 minutes	1,905	10%
10 to 19 minutes	6,209	32%
20 to 29 minutes	4,839	25%
30 to 44 minutes	3,864	20%
45 to 59 minutes	530	3%
60 to 89 minutes	695	4%
90 minutes or more	512	3%
Worked at home	1,047	5%
Average time to work (minutes)	28	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	19,137	100%
Agriculture, forestry, mining	122	1%
Utilities	16	<1%
Construction	1,675	9%
Manufacturing	1,368	7%
Wholesale trade	471	2%
Retail trade	2,108	11%
Transportation & warehousing	588	3%
Information & communications	374	2%
Finance, insurance, & real estate	961	5%
Professional, scientific, management, administration	568	3%
Educational, social, & health services	2,782	15%
Art, entertainment, recreation, accommodations, food	3,885	20%
Other services	1,358	7%
Public administration	2,861	15%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	19,137	100%
Management, professional & related:	4,432	23%
Management (incl. farm managers)	1,159	6%
Business & financial	456	2%
Computer & mathematical	259	1%
Architecture & engineering	193	1%
Life, physical & social science	288	2%
Community & social service	128	1%
Legal	231	1%
Education, training, & library	826	4%
Art, entertainment, sports & media	316	2%
Healthcare practitioners	576	3%
Service:	5,859	31%
Healthcare support	281	1%
Protective service	183	1%
Food preparation & serving	2,468	13%
Building & grounds cleaning / maintenance	2,257	12%
Personal care & service	670	4%
Sales & office	4,442	23%
Farming, fishing & forestry	65	<1%
Construction, extraction & maintenance	2,152	11%
Production, transport & material moving	2,187	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	13,768	100%
Less than \$15,000	2,149	16%
\$15,000 to \$29,999	2,901	21%
\$30,000 to \$44,999	2,594	19%
\$45,000 to \$59,999	1,822	13%
\$60,000 to \$74,999	1,558	11%
\$75,000 to \$99,999	1,462	11%
\$100,000 to \$124,999	553	4%
\$125,000 to \$149,999	303	2%
\$150,000 to \$199,999	243	2%
\$200,000 or more	183	1%
Median Income	\$40,605	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	13,768	100%
With earnings	11,469	83%
With wage and salary income	10,775	78%
With self-employment income	2,009	15%
With interest, dividend, or net rental income	1,649	12%
With Social Security income	2,512	18%
With Supplemental Security income	809	6%
With public assistance income	569	4%
With retirement income	1,259	9%
With other types of income	1,675	12%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	42,722	100%
Under .50	4,143	10%
.50 to .99	6,679	16%
1.00 to 1.24	3,635	9%
1.25 to 1.49	3,621	8%
1.50 to 1.84	3,891	9%
1.85 to 1.99	1,692	4%
2.00 and over	19,061	45%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	42,722	100%
Above Poverty	31,900	75%
Below Poverty	10,822	25%

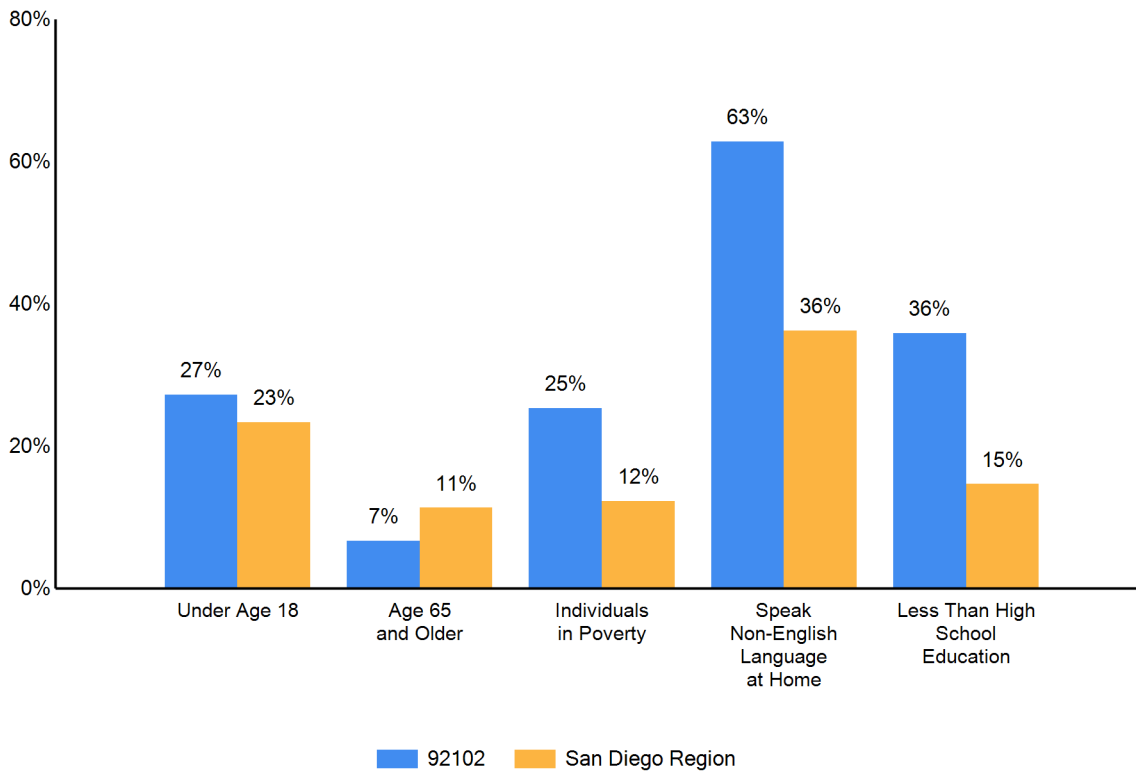
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	8,107	5,456	2,651	6,210	3,855	2,355	1,897	1,601	296
Married couple family	4,938	3,094	1,844	4,120	2,443	1,677	818	651	167
Male householder, no wife present	944	638	306	809	557	252	135	81	54
Female householder, no husband present	2,225	1,724	501	1,281	855	426	944	869	75

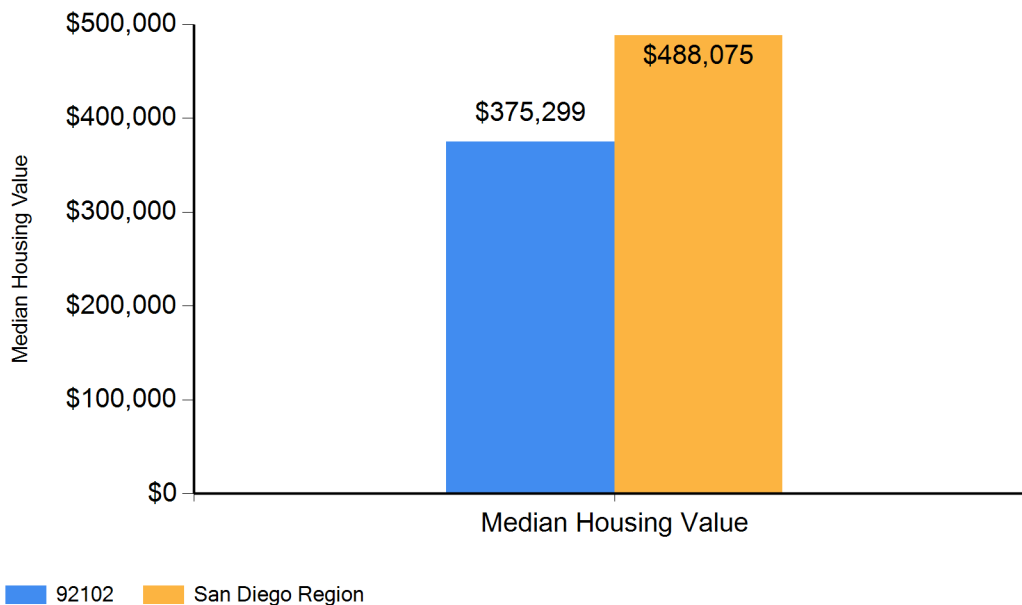
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075