



Demographic and Socioeconomic Profile 2010

ZIP: 92130

Population by Race

	Population	Percent
Total Population	49,716	100%
White	31,138	63%
Asian	12,457	25%
Hispanic	3,722	7%
Two or More	1,771	4%
Black	401	1%
Other	130	<1%
American Indian	53	<1%
Pacific Islander	44	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	49,716	25,237	24,479	49%
Under 5	3,476	1,929	1,547	45%
5 to 9	4,050	1,943	2,107	52%
10 to 14	4,708	2,671	2,037	43%
15 to 17	2,768	1,353	1,415	51%
18 and 19	975	470	505	52%
20 to 24	1,613	964	649	40%
25 to 29	2,251	1,162	1,089	48%
30 to 34	3,216	1,549	1,667	52%
35 to 39	3,949	1,810	2,139	54%
40 to 44	5,247	2,599	2,648	50%
45 to 49	4,820	2,308	2,512	52%
50 to 54	3,729	1,791	1,938	52%
55 to 59	3,153	1,816	1,337	42%
60 and 61	970	557	413	43%
62 to 64	1,326	790	536	40%
65 to 69	1,256	626	630	50%
70 to 74	880	291	589	67%
75 to 79	611	228	383	63%
80 to 84	308	134	174	56%
85 and Older	410	246	164	40%
Under 18	15,002	7,896	7,106	47%
65 and older	3,465	1,525	1,940	56%
Median	37.3	36.6	37.9	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	37,482	100%
Never Married	9,206	25%
Married, excluding separated	23,849	64%
Separated	417	1%
Widowed	681	2%
Divorced	3,329	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	49,716	100%
Household	49,716	100%
Group Quarters - Other	0	0%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	49,716	3,722	31,138	401	53	12,457	44	130	1,771
Under 5	3,476	346	1,987	25	2	796	2	4	314
5 to 9	4,050	398	2,117	15	2	1,168	2	22	326
10 to 14	4,708	267	2,912	42	15	1,171	1	17	283
15 to 17	2,768	233	1,713	15	1	618	2	19	167
18 and 19	975	107	608	24	0	204	0	6	26
20 to 24	1,613	179	882	25	0	439	2	7	79
25 to 29	2,251	237	1,425	51	5	470	1	5	57
30 to 34	3,216	274	1,870	63	2	920	7	11	69
35 to 39	3,949	427	2,131	25	3	1,284	6	10	63
40 to 44	5,247	393	3,032	22	0	1,696	2	7	95
45 to 49	4,820	285	3,193	31	4	1,214	3	6	84
50 to 54	3,729	190	2,622	27	11	786	2	4	87
55 to 59	3,153	113	2,384	11	3	598	3	6	35
60 and 61	970	58	772	5	2	112	1	0	20
62 to 64	1,326	28	1,018	4	0	262	0	1	13
65 to 69	1,256	75	881	10	2	269	3	4	12
70 to 74	880	33	576	3	0	249	3	0	16
75 to 79	611	34	440	2	0	123	3	0	9
80 to 84	308	28	230	1	1	39	0	0	9
85 and Older	410	17	345	0	0	39	1	1	7
Under 18	15,002	1,244	8,729	97	20	3,753	7	62	1,090
65 and older	3,465	187	2,472	16	3	719	10	5	53
Median		31.7	39.8	30.3	33.8	36.7	39.2	19.0	14.3

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	46,240	100%
Speak Only English	30,997	67%
Speak Spanish:	2,037	4%
Speak English "well" or "very well"	1,812	4%
Speak English "not well" or "not at all"	225	<1%
Speak Asian/Pacific Island language:	8,534	18%
Speak English "well" or "very well"	7,465	16%
Speak English "not well" or "not at all"	1,069	2%
Speak other language:	4,672	9%
Speak English "well" or "very well"	4,060	9%
Speak English "not well" or "not at all"	612	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	32,126	100%
Less than 9th grade	260	1%
9th through 12th grade, no diploma	418	1%
High school grad (incl. equivalency)	1,707	5%
Some college, no degree	3,251	10%
Associate degree	1,699	5%
Bachelor's degree	12,221	38%
Master's degree	6,683	21%
Professional school degree	2,905	9%
Doctorate degree	2,982	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	47,765	100%	---	---	---	---
Enrolled in school	15,122	32%	12,199	26%	2,923	6%
Nursery / Preschool	1,110	7%	316	3%	794	27%
Kindergarten to grade 4	4,591	30%	4,053	33%	538	18%
Grade 5 to grade 8	3,469	23%	3,069	25%	400	14%
Grade 9 to grade 12	3,559	24%	3,051	25%	508	17%
College, undergraduate	1,607	11%	1,166	10%	441	15%
Graduate or Professional school	786	5%	544	4%	242	8%
Not enrolled in school	32,643	68%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	17,800	100%	8,523	100%	9,277	100%
Family Households:	13,158	74%	8,511	100%	4,647	50%
Married couple family	10,978	62%	7,057	83%	3,921	42%
Other family:	2,180	12%	1,454	17%	726	8%
Male householder, no wife	607	3%	446	5%	161	2%
Female householder, no husband	1,573	9%	1,008	12%	565	6%
Nonfamily households:	4,642	26%	12	<1%	4,630	50%
Householder living alone	3,677	21%	----	----	----	----
Other nonfamily households	965	5%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	18,529	100%	17800	729	4%	2.79
Single family (detached)	10,293	56%	10,001	292	3%	3.08
Single family (attached)	826	4%	811	15	2%	2.68
2 to 4 units	1,130	6%	1,056	74	7%	2.44
5 to 9 units	2,267	12%	2,104	163	7%	2.36
10 or more units	4,013	22%	3,828	185	5%	2.40
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	12,199	100%
Less than \$150,000	204	2%
\$150,000 to \$199,999	24	<1%
\$200,000 to \$249,999	20	<1%
\$250,000 to \$299,999	82	1%
\$300,000 to \$399,999	480	4%
\$400,000 to \$499,999	989	8%
\$500,000 to \$749,999	2,672	22%
\$750,000 to \$999,999	3,580	29%
\$1,000,000 or more	4,148	34%

Median Value **\$864,027**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	18,529	100%
2005 or Later	1,528	8%
2000 to 2004	5,196	28%
1990 to 1999	6,326	34%
1980 to 1989	4,843	26%
1970 to 1979	375	2%
1960 to 1969	122	1%
1950 to 1959	29	<1%
1940 to 1949	16	<1%
1939 or earlier	94	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	17,800	100%	5,601	100%	12,199	100%
1.00 occupant housing per room or less	17,569	99%	5,420	97%	12,149	100%
1.01 to 1.50 occupants per room	204	1%	154	3%	50	<1%
1.51 to 2.00 occupants per room	27	<1%	27	<1%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	5,601	100%
Less than \$500	83	1%
\$500 to \$599	75	1%
\$600 to \$699	42	1%
\$700 to \$799	0	0%
\$800 to \$899	105	2%
\$900 to \$999	67	1%
\$1,000 to \$1,249	280	5%
\$1,250 to \$1,499	481	9%
\$1,500 to \$1,999	2,267	40%
\$2,000 or more	2,073	37%
No cash rent	128	2%
Median contract rent	\$1,868	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	5,601	100%
Less than 20 percent	1,406	25%
20.0 to 24.9 percent	1,068	19%
25.0 to 29.9 percent	656	12%
30.0 to 34.9 percent	600	11%
35.0 to 39.9 percent	185	3%
40.0 to 49.9 percent	456	8%
50.0 percent or more	998	18%
Not computed	232	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	17,800	100%
No vehicle	309	2%
1 vehicle	4,785	27%
2 vehicles	9,129	51%
3 vehicles	2,949	17%
4 or more vehicles	628	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	24,060	100%
Worked in state of residence	23,814	99%
Worked in county of residence	23,069	96%
Worked outside county of residence	745	3%
Worked outside state of residence	246	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	36,580	100%	18,264	50%
In labor force	25,935	71%	14,493	56%
Armed forces	150	1%	133	89%
Civilian (employed)	24,356	94%	13,705	56%
Civilian (unemployed)	1,429	6%	655	46%
Not in labor force	10,645	29%	3,771	35%
Pct. of civilian labor force unemployed	5.5%		4.6%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	24,060	100%
Car, truck or van:	21,093	88%
Drove Alone	19,487	81%
Carpooled	1,606	7%
Public Transportation:	143	1%
Bus	4	<1%
Trolley / Streetcar	22	<1%
Railroad	102	<1%
Other public transportation	15	<1%
Motorcycle	24	<1%
Bicycle	101	<1%
Walked	159	1%
Other means	190	1%
Worked at home	2,350	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	24,060	100%
Did not work at home	21,710	90%
Less than 10 minutes	1,921	8%
10 to 19 minutes	8,744	36%
20 to 29 minutes	6,158	26%
30 to 44 minutes	3,626	15%
45 to 59 minutes	554	2%
60 to 89 minutes	291	1%
90 minutes or more	416	2%
Worked at home	2,350	10%
Average time to work (minutes)	25	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	23,907	100%
Agriculture, forestry, mining	56	<1%
Utilities	89	<1%
Construction	641	3%
Manufacturing	3,966	17%
Wholesale trade	746	3%
Retail trade	1,583	7%
Transportation & warehousing	388	2%
Information & communications	1,003	4%
Finance, insurance, & real estate	2,561	11%
Professional, scientific, management, administration	539	2%
Educational, social, & health services	4,208	18%
Art, entertainment, recreation, accommodations, food	1,095	5%
Other services	901	4%
Public administration	6,131	26%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

	Number	Percent
Total employed civilian age 16+	23,907	100%
Management, professional & related:	16,904	71%
Management (incl. farm managers)	4,695	20%
Business & financial	2,258	9%
Computer & mathematical	1,706	7%
Architecture & engineering	1,706	7%
Life, physical & social science	1,317	6%
Community & social service	228	1%
Legal	1,321	6%
Education, training, & library	1,316	6%
Art, entertainment, sports & media	672	3%
Healthcare practitioners	1,685	7%
Service:	1,250	5%
Healthcare support	137	1%
Protective service	127	1%
Food preparation & serving	346	1%
Building & grounds cleaning / maintenance	68	<1%
Personal care & service	572	2%
Sales & office	4,630	19%
Farming, fishing & forestry	43	<1%
Construction, extraction & maintenance	332	1%
Production, transport & material moving	748	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

	Number	Percent
Total Households	17,800	100%
Less than \$15,000	783	4%
\$15,000 to \$29,999	1,029	6%
\$30,000 to \$44,999	825	5%
\$45,000 to \$59,999	863	5%
\$60,000 to \$74,999	1,019	6%
\$75,000 to \$99,999	1,955	11%
\$100,000 to \$124,999	2,360	13%
\$125,000 to \$149,999	1,941	11%
\$150,000 to \$199,999	2,701	15%
\$200,000 or more	4,324	24%
Median Income	\$125,850	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	17,800	100%
With earnings	16,386	92%
With wage and salary income	15,492	87%
With self-employment income	3,393	19%
With interest, dividend, or net rental income	7,642	43%
With Social Security income	1,788	10%
With Supplemental Security income	206	1%
With public assistance income	167	1%
With retirement income	1,117	6%
With other types of income	1,629	9%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	49,541	100%
Under .50	1,218	2%
.50 to .99	828	2%
1.00 to 1.24	504	1%
1.25 to 1.49	733	1%
1.50 to 1.84	933	2%
1.85 to 1.99	127	<1%
2.00 and over	45,198	91%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	49,541	100%
Above Poverty	47,495	96%
Below Poverty	2,046	4%

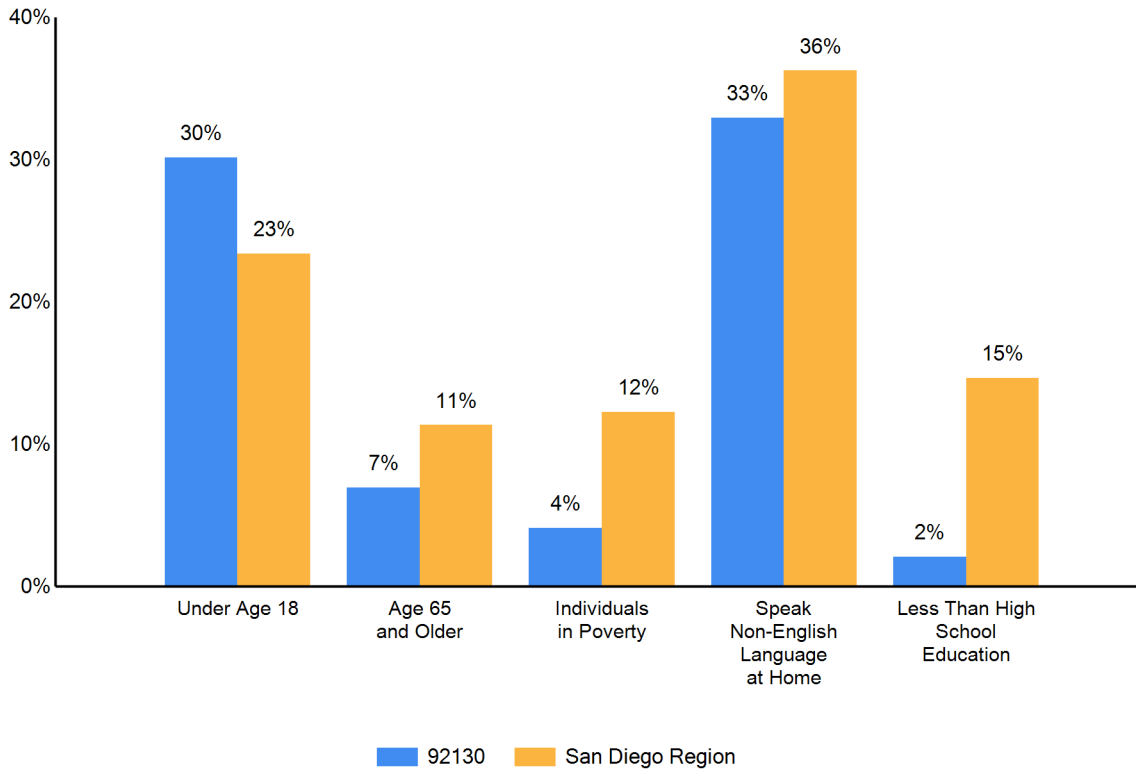
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	13,158	8,511	4,647	12,597	8,245	4,352	561	266	295
Married couple family	10,978	7,057	3,921	10,681	6,972	3,709	297	85	212
Male householder, no wife present	607	446	161	567	423	144	40	23	17
Female householder, no husband present	1,573	1,008	565	1,349	850	499	224	158	66

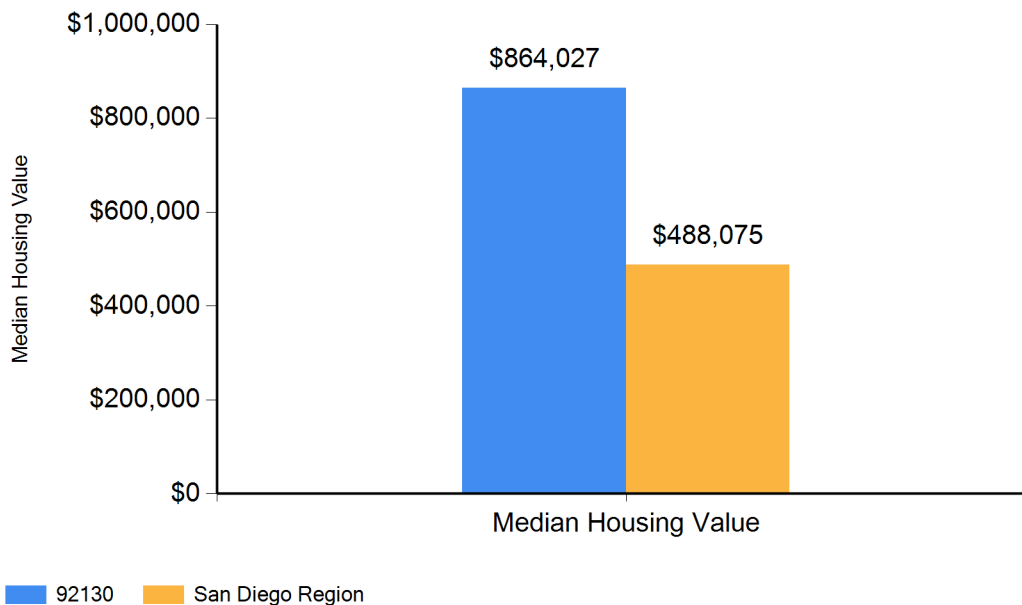
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075