



Demographic and Socioeconomic Profile 2010

ZIP: 92109

Population by Race

	Population	Percent
Total Population	45,802	100%
White	36,523	80%
Hispanic	5,562	12%
Asian	1,508	3%
Two or More	1,242	3%
Black	570	1%
Other	171	<1%
American Indian	125	<1%
Pacific Islander	101	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	45,802	24,611	21,191	46%
Under 5	1,462	741	721	49%
5 to 9	1,152	607	545	47%
10 to 14	1,008	503	505	50%
15 to 17	546	287	259	47%
18 and 19	529	270	259	49%
20 to 24	7,574	3,639	3,935	52%
25 to 29	9,543	5,296	4,247	45%
30 to 34	5,676	3,394	2,282	40%
35 to 39	3,424	2,088	1,336	39%
40 to 44	2,467	1,457	1,010	41%
45 to 49	2,175	1,288	887	41%
50 to 54	2,062	1,135	927	45%
55 to 59	1,795	938	857	48%
60 and 61	765	405	360	47%
62 to 64	1,066	549	517	48%
65 to 69	1,307	664	643	49%
70 to 74	918	428	490	53%
75 to 79	752	343	409	54%
80 to 84	742	296	446	60%
85 and Older	839	283	556	66%
Under 18	4,168	2,138	2,030	49%
65 and older	4,558	2,014	2,544	56%
Median	31.0	31.4	30.3	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	42,180	100%
Never Married	24,069	57%
Married, excluding separated	11,927	28%
Separated	516	1%
Widowed	1,492	4%
Divorced	4,176	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	45,802	100%
Household	45,174	99%
Group Quarters - Other	628	1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	45,802	5,562	36,523	570	125	1,508	101	171	1,242
Under 5	1,462	309	989	29	1	23	0	9	102
5 to 9	1,152	270	760	16	5	20	1	7	73
10 to 14	1,008	290	621	13	2	20	2	5	55
15 to 17	546	144	340	16	1	15	0	1	29
18 and 19	529	115	366	9	0	10	2	3	24
20 to 24	7,574	831	6,086	65	20	284	19	25	244
25 to 29	9,543	1,044	7,668	110	25	336	18	40	302
30 to 34	5,676	695	4,458	78	20	241	13	35	136
35 to 39	3,424	476	2,615	64	8	148	8	18	87
40 to 44	2,467	365	1,860	54	6	113	14	6	49
45 to 49	2,175	284	1,714	33	9	75	8	2	50
50 to 54	2,062	236	1,692	25	8	67	4	8	22
55 to 59	1,795	147	1,566	16	5	38	3	4	16
60 and 61	765	51	675	11	6	15	1	2	4
62 to 64	1,066	68	954	8	2	20	2	2	10
65 to 69	1,307	79	1,175	13	2	24	1	1	12
70 to 74	918	60	817	3	1	21	3	2	11
75 to 79	752	29	698	3	3	10	0	0	9
80 to 84	742	33	691	2	0	12	2	1	1
85 and Older	839	36	778	2	1	16	0	0	6
Under 18	4,168	1,013	2,710	74	9	78	3	22	259
65 and older	4,558	237	4,159	23	7	83	6	4	39
Median		28.9	31.6	31.7	32.1	31.0	33.3	29.4	26.6

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	44,340	100%
Speak Only English	39,041	88%
Speak Spanish:	2,546	6%
Speak English "well" or "very well"	2,267	5%
Speak English "not well" or "not at all"	279	1%
Speak Asian/Pacific Island language:	733	2%
Speak English "well" or "very well"	610	1%
Speak English "not well" or "not at all"	123	<1%
Speak other language:	2,020	4%
Speak English "well" or "very well"	1,931	4%
Speak English "not well" or "not at all"	89	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	33,531	100%
Less than 9th grade	417	1%
9th through 12th grade, no diploma	759	2%
High school grad (incl. equivalency)	3,860	12%
Some college, no degree	5,459	16%
Associate degree	2,480	7%
Bachelor's degree	13,336	40%
Master's degree	4,475	13%
Professional school degree	1,721	5%
Doctorate degree	1,024	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	44,852	100%	---	---	---	---
Enrolled in school	10,492	23%	6,860	15%	3,632	8%
Nursery / Preschool	507	5%	234	3%	273	8%
Kindergarten to grade 4	781	7%	665	10%	116	3%
Grade 5 to grade 8	551	5%	388	6%	163	4%
Grade 9 to grade 12	642	6%	539	8%	103	3%
College, undergraduate	5,974	57%	4,074	59%	1,900	52%
Graduate or Professional school	2,037	19%	960	14%	1,077	30%
Not enrolled in school	34,360	77%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	23,395	100%	2,257	100%	21,138	100%
Family Households:	7,094	30%	2,257	100%	4,837	23%
Married couple family	5,506	24%	1,627	72%	3,879	18%
Other family:	1,588	7%	630	28%	958	5%
Male householder, no wife	342	1%	93	4%	249	1%
Female householder, no husband	1,246	5%	537	24%	709	3%
Nonfamily households:	16,301	70%	0	0%	16,301	77%
Householder living alone	10,430	45%	----	----	----	----
Other nonfamily households	5,871	25%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	25,934	100%	23395	2,539	10%	1.93
Single family (detached)	5,594	22%	5,237	357	6%	2.21
Single family (attached)	4,698	18%	4,159	539	11%	2.07
2 to 4 units	5,143	20%	4,431	712	14%	1.88
5 to 9 units	3,433	13%	3,097	336	10%	1.74
10 or more units	6,624	26%	6,081	543	8%	1.70
Mobile home and Other	442	2%	390	52	12%	2.23

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	7,142	100%
Less than \$150,000	273	4%
\$150,000 to \$199,999	92	1%
\$200,000 to \$249,999	210	3%
\$250,000 to \$299,999	254	4%
\$300,000 to \$399,999	504	7%
\$400,000 to \$499,999	534	7%
\$500,000 to \$749,999	1,737	24%
\$750,000 to \$999,999	1,883	26%
\$1,000,000 or more	1,655	23%

Median Value **\$745,829**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	25,942	100%
2005 or Later	292	1%
2000 to 2004	549	2%
1990 to 1999	1,281	5%
1980 to 1989	2,808	11%
1970 to 1979	7,645	29%
1960 to 1969	5,111	20%
1950 to 1959	4,598	18%
1940 to 1949	2,168	8%
1939 or earlier	1,490	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	23,395	100%	16,253	100%	7,142	100%
1.00 occupant housing per room or less	23,273	99%	16,144	99%	7,129	100%
1.01 to 1.50 occupants per room	55	<1%	42	<1%	13	<1%
1.51 to 2.00 occupants per room	66	<1%	66	<1%	0	0%
2.01 or more occupants per room	1	<1%	1	<1%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	16,253	100%
Less than \$500	390	2%
\$500 to \$599	58	<1%
\$600 to \$699	323	2%
\$700 to \$799	483	3%
\$800 to \$899	1,486	9%
\$900 to \$999	1,784	11%
\$1,000 to \$1,249	3,449	21%
\$1,250 to \$1,499	2,744	17%
\$1,500 to \$1,999	3,312	20%
\$2,000 or more	1,913	12%
No cash rent	311	2%
Median contract rent	\$1,263	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	16,253	100%
Less than 20 percent	4,424	27%
20.0 to 24.9 percent	2,226	14%
25.0 to 29.9 percent	1,465	9%
30.0 to 34.9 percent	1,254	8%
35.0 to 39.9 percent	1,066	7%
40.0 to 49.9 percent	1,657	10%
50.0 percent or more	3,556	22%
Not computed	605	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	23,395	100%
No vehicle	1,440	6%
1 vehicle	10,132	43%
2 vehicles	9,051	39%
3 vehicles	1,982	8%
4 or more vehicles	790	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	30,162	100%
Worked in state of residence	29,854	99%
Worked in county of residence	29,329	97%
Worked outside county of residence	525	2%
Worked outside state of residence	308	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	40,586	100%	21,232	52%
In labor force	31,380	77%	17,209	55%
Armed forces	1,000	3%	988	99%
Civilian (employed)	27,721	88%	14,849	54%
Civilian (unemployed)	2,659	8%	1,372	52%
Not in labor force	9,206	23%	4,023	44%
Pct. of civilian labor force unemployed	8.8%		8.5%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	30,162	100%
Car, truck or van:	25,264	84%
Drove Alone	23,458	78%
Carpooled	1,806	6%
Public Transportation:	835	3%
Bus	761	3%
Trolley / Streetcar	25	<1%
Railroad	49	<1%
Other public transportation	0	0%
Motorcycle	202	1%
Bicycle	718	2%
Walked	962	3%
Other means	170	1%
Worked at home	2,011	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	30,162	100%
Did not work at home	28,151	93%
Less than 10 minutes	3,103	10%
10 to 19 minutes	9,882	33%
20 to 29 minutes	8,243	27%
30 to 44 minutes	5,231	17%
45 to 59 minutes	1,084	4%
60 to 89 minutes	308	1%
90 minutes or more	300	1%
Worked at home	2,011	7%
Average time to work (minutes)	24	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	29,264	100%
Agriculture, forestry, mining	34	<1%
Utilities	184	1%
Construction	1,402	5%
Manufacturing	2,180	7%
Wholesale trade	716	2%
Retail trade	2,269	8%
Transportation & warehousing	601	2%
Information & communications	616	2%
Finance, insurance, & real estate	3,461	12%
Professional, scientific, management, administration	1,207	4%
Educational, social, & health services	4,959	17%
Art, entertainment, recreation, accommodations, food	4,728	16%
Other services	1,352	5%
Public administration	5,555	19%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

	Number	Percent
Total employed civilian age 16+	29,264	100%
Management, professional & related:	15,643	53%
Management (incl. farm managers)	3,553	12%
Business & financial	2,554	9%
Computer & mathematical	1,643	6%
Architecture & engineering	1,214	4%
Life, physical & social science	833	3%
Community & social service	381	1%
Legal	926	3%
Education, training, & library	1,775	6%
Art, entertainment, sports & media	1,031	4%
Healthcare practitioners	1,733	6%
Service:	4,578	16%
Healthcare support	331	1%
Protective service	458	2%
Food preparation & serving	2,315	8%
Building & grounds cleaning / maintenance	382	1%
Personal care & service	1,092	4%
Sales & office	6,831	23%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	1,153	4%
Production, transport & material moving	1,059	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

	Number	Percent
Total Households	23,395	100%
Less than \$15,000	2,382	10%
\$15,000 to \$29,999	2,633	11%
\$30,000 to \$44,999	3,043	13%
\$45,000 to \$59,999	2,804	12%
\$60,000 to \$74,999	2,631	11%
\$75,000 to \$99,999	3,396	15%
\$100,000 to \$124,999	2,090	9%
\$125,000 to \$149,999	1,553	7%
\$150,000 to \$199,999	1,500	6%
\$200,000 or more	1,363	6%
Median Income	\$64,763	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	23,395	100%
With earnings	20,137	86%
With wage and salary income	18,838	81%
With self-employment income	3,171	14%
With interest, dividend, or net rental income	6,571	28%
With Social Security income	3,363	14%
With Supplemental Security income	292	1%
With public assistance income	202	1%
With retirement income	2,536	11%
With other types of income	2,274	10%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	45,802	100%
Under .50	3,826	8%
.50 to .99	2,533	6%
1.00 to 1.24	1,076	2%
1.25 to 1.49	1,260	3%
1.50 to 1.84	2,401	5%
1.85 to 1.99	866	2%
2.00 and over	33,840	74%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	45,802	100%
Above Poverty	39,443	86%
Below Poverty	6,359	14%

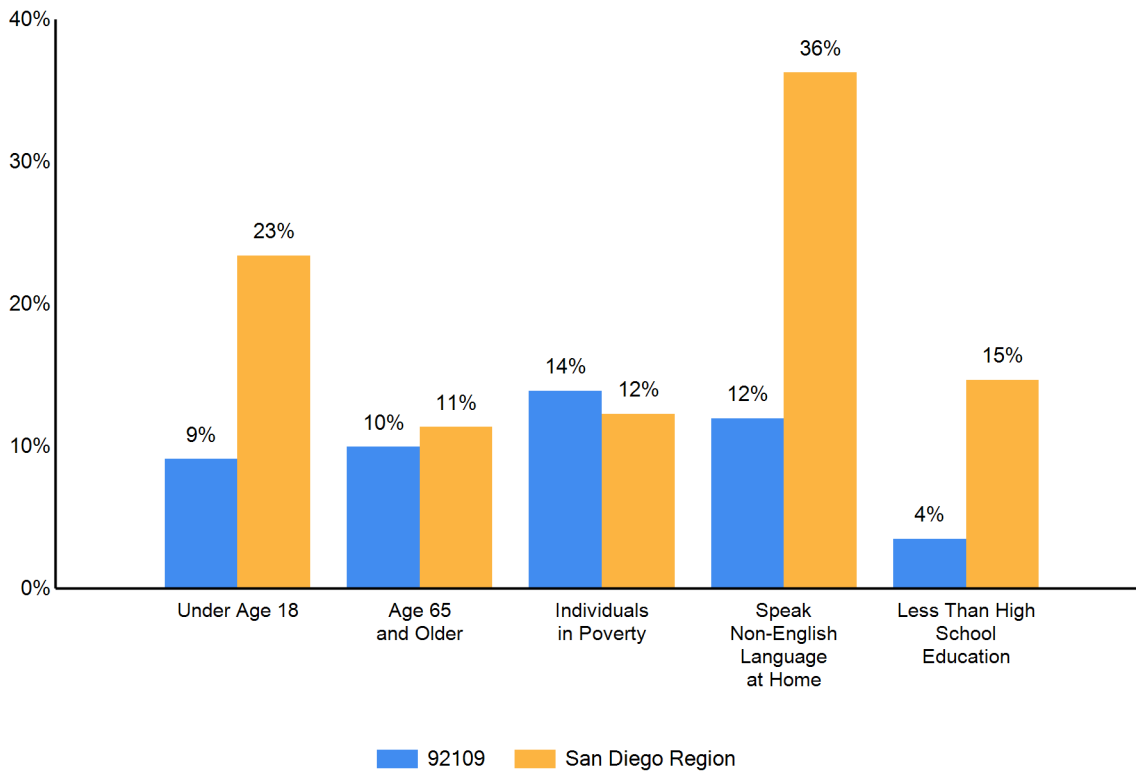
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	7,094	2,257	4,837	6,782	2,014	4,768	312	243	69
Married couple family	5,506	1,627	3,879	5,485	1,617	3,868	21	10	11
Male householder, no wife present	342	93	249	342	93	249	0	0	0
Female householder, no husband present	1,246	537	709	955	304	651	291	233	58

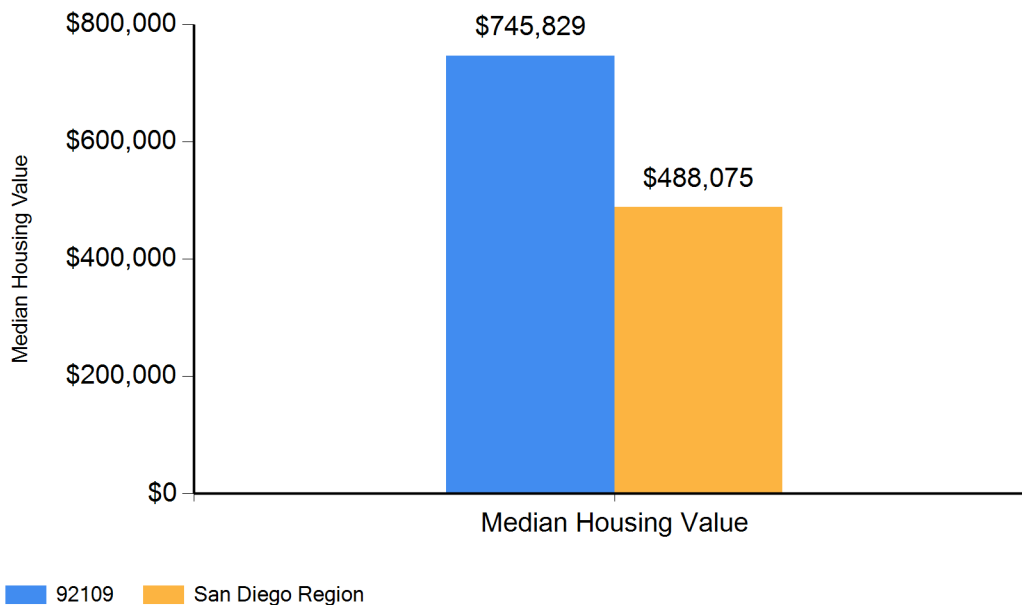
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075