



Demographic and Socioeconomic Profile 2010

ZIP: 92111

Population by Race

	Population	Percent
Total Population	47,870	100%
White	21,691	45%
Hispanic	12,899	27%
Asian	8,435	18%
Black	2,548	5%
Two or More	1,746	4%
Pacific Islander	235	<1%
American Indian	178	<1%
Other	138	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	47,870	23,695	24,175	51%
Under 5	2,948	1,536	1,412	48%
5 to 9	2,703	1,408	1,295	48%
10 to 14	2,712	1,362	1,350	50%
15 to 17	1,678	854	824	49%
18 and 19	1,618	816	802	50%
20 to 24	4,188	2,116	2,072	49%
25 to 29	4,404	2,300	2,104	48%
30 to 34	3,822	1,986	1,836	48%
35 to 39	3,362	1,688	1,674	50%
40 to 44	3,294	1,725	1,569	48%
45 to 49	3,207	1,631	1,576	49%
50 to 54	3,087	1,532	1,555	50%
55 to 59	2,645	1,263	1,382	52%
60 and 61	1,020	463	557	55%
62 to 64	1,300	594	706	54%
65 to 69	1,542	684	858	56%
70 to 74	1,368	572	796	58%
75 to 79	1,191	491	700	59%
80 to 84	935	379	556	59%
85 and Older	846	295	551	65%
Under 18	10,041	5,160	4,881	49%
65 and older	5,882	2,421	3,461	59%
Median	34.8	33.7	36.2	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	39,507	100%
Never Married	16,214	41%
Married, excluding separated	15,825	40%
Separated	858	2%
Widowed	2,296	6%
Divorced	4,314	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	47,870	100%
Household	45,934	96%
Group Quarters - College	1,681	4%
Group Quarters - Other	255	1%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	47,870	12,899	21,691	2,548	178	8,435	235	138	1,746
Under 5	2,948	1,224	917	182	14	374	8	8	221
5 to 9	2,703	1,110	750	161	12	426	12	7	225
10 to 14	2,712	1,127	736	180	10	449	16	10	184
15 to 17	1,678	674	450	138	6	303	13	8	86
18 and 19	1,618	518	671	81	3	255	7	5	78
20 to 24	4,188	1,191	1,734	221	16	785	20	18	203
25 to 29	4,404	1,244	1,917	247	16	773	22	14	171
30 to 34	3,822	1,137	1,648	170	16	681	19	13	138
35 to 39	3,362	1,003	1,333	193	17	702	14	9	91
40 to 44	3,294	900	1,454	177	12	636	20	7	88
45 to 49	3,207	715	1,597	171	12	615	19	7	71
50 to 54	3,087	562	1,734	201	13	498	20	9	50
55 to 59	2,645	415	1,540	125	8	493	10	11	43
60 and 61	1,020	145	605	39	4	208	4	1	14
62 to 64	1,300	187	821	48	3	217	2	1	21
65 to 69	1,542	222	948	60	3	283	4	5	17
70 to 74	1,368	167	853	55	3	265	9	1	15
75 to 79	1,191	143	743	44	3	231	9	3	15
80 to 84	935	116	620	40	3	142	4	0	10
85 and Older	846	99	620	15	4	99	3	1	5
Under 18	10,041	4,135	2,853	661	42	1,552	49	33	716
65 and older	5,882	747	3,784	214	16	1,020	29	10	62
Median		27.4	42.4	31.9	33.8	36.2	35.2	29.6	21.9

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	44,922	100%
Speak Only English	28,479	63%
Speak Spanish:	8,533	19%
Speak English "well" or "very well"	6,171	14%
Speak English "not well" or "not at all"	2,362	5%
Speak Asian/Pacific Island language:	6,023	13%
Speak English "well" or "very well"	4,443	10%
Speak English "not well" or "not at all"	1,580	4%
Speak other language:	1,887	4%
Speak English "well" or "very well"	1,609	4%
Speak English "not well" or "not at all"	278	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	32,023	100%
Less than 9th grade	2,484	8%
9th through 12th grade, no diploma	1,900	6%
High school grad (incl. equivalency)	7,068	22%
Some college, no degree	7,332	23%
Associate degree	2,405	8%
Bachelor's degree	7,331	23%
Master's degree	2,344	7%
Professional school degree	487	2%
Doctorate degree	672	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	46,110	100%	---	---	---	---
Enrolled in school	13,945	30%	10,297	22%	3,648	8%
Nursery / Preschool	731	5%	470	5%	261	7%
Kindergarten to grade 4	2,371	17%	2,202	21%	169	5%
Grade 5 to grade 8	2,118	15%	1,887	18%	231	6%
Grade 9 to grade 12	2,056	15%	1,876	18%	180	5%
College, undergraduate	5,544	40%	3,369	33%	2,175	60%
Graduate or Professional school	1,125	8%	493	5%	632	17%
Not enrolled in school	32,165	70%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	17,457	100%	5,124	100%	12,333	100%
Family Households:	10,278	59%	5,035	98%	5,243	43%
Married couple family	7,018	40%	3,290	64%	3,728	30%
Other family:	3,260	19%	1,745	34%	1,515	12%
Male householder, no wife	1,066	6%	473	9%	593	5%
Female householder, no husband	2,194	13%	1,272	25%	922	7%
Nonfamily households:	7,179	41%	89	2%	7,090	57%
Householder living alone	4,969	28%	----	----	----	----
Other nonfamily households	2,210	13%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	18,252	100%	17457	795	4%	2.63
Single family (detached)	7,735	42%	7,448	287	4%	2.73
Single family (attached)	2,743	15%	2,657	86	3%	2.62
2 to 4 units	1,219	7%	1,168	51	4%	3.19
5 to 9 units	1,612	9%	1,506	106	7%	2.63
10 or more units	4,723	26%	4,458	265	6%	2.31
Mobile home and Other	220	1%	220	0	0%	3.04

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	8,719	100%
Less than \$150,000	550	6%
\$150,000 to \$199,999	130	1%
\$200,000 to \$249,999	477	5%
\$250,000 to \$299,999	542	6%
\$300,000 to \$399,999	1,613	18%
\$400,000 to \$499,999	2,381	27%
\$500,000 to \$749,999	2,796	32%
\$750,000 to \$999,999	155	2%
\$1,000,000 or more	75	1%

Median Value **\$443,934**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	18,252	100%
2005 or Later	174	1%
2000 to 2004	146	1%
1990 to 1999	636	3%
1980 to 1989	3,502	19%
1970 to 1979	4,596	25%
1960 to 1969	4,408	24%
1950 to 1959	3,317	18%
1940 to 1949	1,250	7%
1939 or earlier	223	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	17,457	100%	8,738	100%	8,719	100%
1.00 occupant housing per room or less	16,380	94%	7,832	90%	8,548	98%
1.01 to 1.50 occupants per room	815	5%	664	8%	151	2%
1.51 to 2.00 occupants per room	200	1%	187	2%	13	<1%
2.01 or more occupants per room	62	<1%	55	1%	7	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	8,738	100%
Less than \$500	611	7%
\$500 to \$599	196	2%
\$600 to \$699	264	3%
\$700 to \$799	174	2%
\$800 to \$899	822	9%
\$900 to \$999	546	6%
\$1,000 to \$1,249	2,231	26%
\$1,250 to \$1,499	1,214	14%
\$1,500 to \$1,999	1,421	16%
\$2,000 or more	1,011	12%
No cash rent	248	3%
Median contract rent	\$1,197	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	8,738	100%
Less than 20 percent	1,245	14%
20.0 to 24.9 percent	991	11%
25.0 to 29.9 percent	1,107	13%
30.0 to 34.9 percent	930	11%
35.0 to 39.9 percent	813	9%
40.0 to 49.9 percent	1,112	13%
50.0 percent or more	2,125	24%
Not computed	415	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	17,457	100%
No vehicle	884	5%
1 vehicle	6,607	38%
2 vehicles	6,551	38%
3 vehicles	2,450	14%
4 or more vehicles	965	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	23,799	100%
Worked in state of residence	23,678	99%
Worked in county of residence	23,378	98%
Worked outside county of residence	300	1%
Worked outside state of residence	121	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	38,954	100%	19,113	49%
In labor force	26,151	67%	14,056	54%
Armed forces	648	2%	580	90%
Civilian (employed)	22,796	87%	11,763	52%
Civilian (unemployed)	2,707	10%	1,713	63%
Not in labor force	12,803	33%	5,057	39%
Pct. of civilian labor force unemployed	10.6%		12.7%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	23,799	100%
Car, truck or van:	19,970	84%
Drove Alone	18,063	76%
Carpooled	1,907	8%
Public Transportation:	1,307	5%
Bus	1,296	5%
Trolley / Streetcar	10	<1%
Railroad	1	<1%
Other public transportation	0	0%
Motorcycle	90	<1%
Bicycle	275	1%
Walked	971	4%
Other means	187	1%
Worked at home	999	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	23,799	100%
Did not work at home	22,800	96%
Less than 10 minutes	2,216	9%
10 to 19 minutes	9,319	39%
20 to 29 minutes	6,266	26%
30 to 44 minutes	3,424	14%
45 to 59 minutes	759	3%
60 to 89 minutes	454	2%
90 minutes or more	362	2%
Worked at home	999	4%
Average time to work (minutes)	25	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	23,050	100%
Agriculture, forestry, mining	93	<1%
Utilities	74	<1%
Construction	1,272	6%
Manufacturing	2,011	9%
Wholesale trade	593	3%
Retail trade	2,208	10%
Transportation & warehousing	619	3%
Information & communications	408	2%
Finance, insurance, & real estate	1,637	7%
Professional, scientific, management, administration	1,126	5%
Educational, social, & health services	4,871	21%
Art, entertainment, recreation, accommodations, food	2,542	11%
Other services	1,947	8%
Public administration	3,649	16%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	23,050	100%
Management, professional & related:	8,447	37%
Management (incl. farm managers)	2,046	9%
Business & financial	1,291	6%
Computer & mathematical	743	3%
Architecture & engineering	639	3%
Life, physical & social science	331	1%
Community & social service	263	1%
Legal	349	2%
Education, training, & library	1,417	6%
Art, entertainment, sports & media	629	3%
Healthcare practitioners	739	3%
Service:	4,697	20%
Healthcare support	348	2%
Protective service	566	2%
Food preparation & serving	1,477	6%
Building & grounds cleaning / maintenance	1,001	4%
Personal care & service	1,305	6%
Sales & office	6,259	27%
Farming, fishing & forestry	36	<1%
Construction, extraction & maintenance	1,681	7%
Production, transport & material moving	1,930	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	17,457	100%
Less than \$15,000	1,714	10%
\$15,000 to \$29,999	2,434	14%
\$30,000 to \$44,999	2,975	17%
\$45,000 to \$59,999	2,658	15%
\$60,000 to \$74,999	1,656	9%
\$75,000 to \$99,999	2,699	15%
\$100,000 to \$124,999	1,448	8%
\$125,000 to \$149,999	752	4%
\$150,000 to \$199,999	765	4%
\$200,000 or more	356	2%
Median Income	\$54,060	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	17,457	100%
With earnings	14,387	82%
With wage and salary income	13,682	78%
With self-employment income	2,274	13%
With interest, dividend, or net rental income	4,275	24%
With Social Security income	4,569	26%
With Supplemental Security income	1,149	7%
With public assistance income	480	3%
With retirement income	3,091	18%
With other types of income	2,628	15%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	47,085	100%
Under .50	3,555	8%
.50 to .99	3,621	8%
1.00 to 1.24	2,744	6%
1.25 to 1.49	2,029	4%
1.50 to 1.84	2,680	6%
1.85 to 1.99	1,835	4%
2.00 and over	30,621	65%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	47,085	100%
Above Poverty	39,909	85%
Below Poverty	7,176	15%

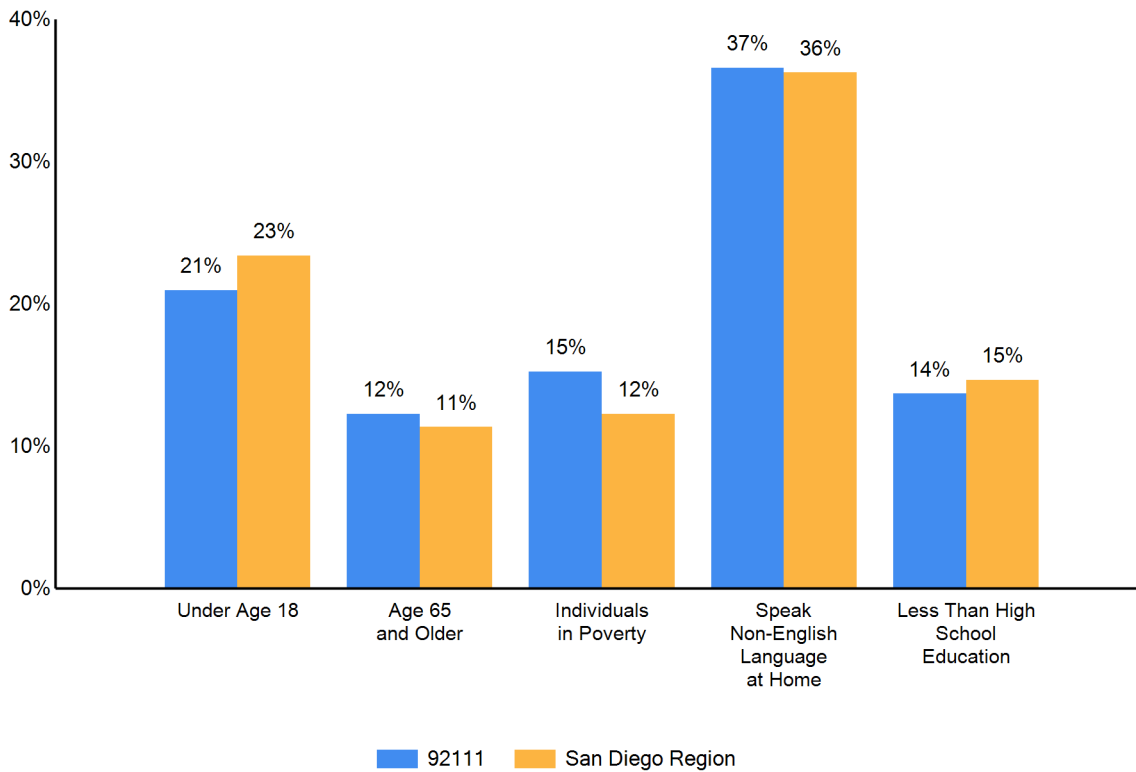
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	10,278	5,035	5,243	9,112	4,071	5,041	1,166	964	202
Married couple family	7,018	3,290	3,728	6,440	2,815	3,625	578	475	103
Male householder, no wife present	1,066	473	593	943	391	552	123	82	41
Female householder, no husband present	2,194	1,272	922	1,729	865	864	465	407	58

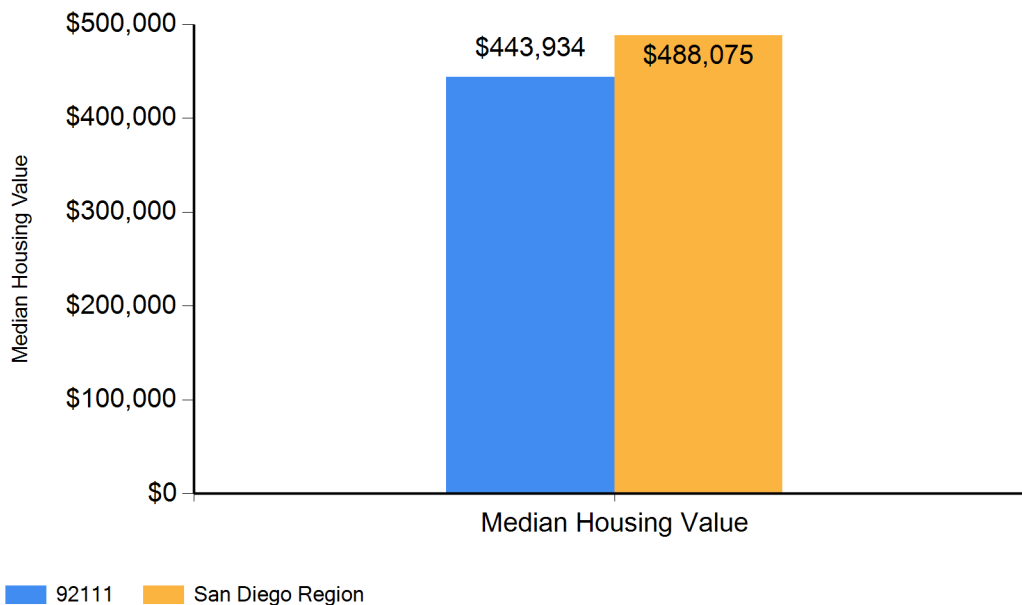
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075