



Demographic and Socioeconomic Profile 2010

ZIP: 92127

Population by Race

	Population	Percent
Total Population	39,272	100%
White	22,122	56%
Asian	10,502	27%
Hispanic	3,717	9%
Two or More	1,769	5%
Black	902	2%
Other	102	<1%
Pacific Islander	89	<1%
American Indian	69	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	39,272	19,280	19,992	51%
Under 5	3,338	1,692	1,646	49%
5 to 9	3,596	1,851	1,745	49%
10 to 14	3,185	1,710	1,475	46%
15 to 17	1,731	900	831	48%
18 and 19	725	412	313	43%
20 to 24	1,525	748	777	51%
25 to 29	2,134	1,002	1,132	53%
30 to 34	2,988	1,397	1,591	53%
35 to 39	3,631	1,729	1,902	52%
40 to 44	3,431	1,666	1,765	51%
45 to 49	3,277	1,609	1,668	51%
50 to 54	2,773	1,368	1,405	51%
55 to 59	2,005	985	1,020	51%
60 and 61	714	336	378	53%
62 to 64	901	448	453	50%
65 to 69	979	467	512	52%
70 to 74	637	309	328	51%
75 to 79	489	215	274	56%
80 to 84	444	165	279	63%
85 and Older	769	271	498	65%
Under 18	11,850	6,153	5,697	48%
65 and older	3,318	1,427	1,891	57%
Median	35.6	34.7	36.3	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	29,153	100%
Never Married	6,537	22%
Married, excluding separated	19,241	66%
Separated	270	<1%
Widowed	1,045	4%
Divorced	2,060	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	39,272	100%
Household	38,829	99%
Group Quarters - Other	443	1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	39,272	3,717	22,122	902	69	10,502	89	102	1,769
Under 5	3,338	407	1,602	69	6	920	5	8	321
5 to 9	3,596	407	1,739	80	9	1,010	5	14	332
10 to 14	3,185	410	1,648	72	3	796	5	6	245
15 to 17	1,731	218	976	46	3	354	3	7	124
18 and 19	725	87	409	18	1	160	2	4	44
20 to 24	1,525	200	834	40	7	355	0	7	82
25 to 29	2,134	255	1,135	61	2	586	7	5	83
30 to 34	2,988	308	1,417	81	5	1,052	4	10	111
35 to 39	3,631	322	1,766	89	5	1,325	11	7	106
40 to 44	3,431	298	1,896	90	7	1,038	13	14	75
45 to 49	3,277	251	2,005	80	4	855	7	5	70
50 to 54	2,773	204	1,772	67	4	651	4	7	64
55 to 59	2,005	108	1,383	41	4	423	3	3	40
60 and 61	714	40	481	12	3	160	2	1	15
62 to 64	901	48	628	11	1	199	1	1	12
65 to 69	979	57	666	13	3	225	2	1	12
70 to 74	637	34	394	9	2	182	2	1	13
75 to 79	489	26	349	9	0	97	2	1	5
80 to 84	444	16	356	9	0	54	1	0	8
85 and Older	769	21	666	5	0	60	10	0	7
Under 18	11,850	1,442	5,965	267	21	3,080	18	35	1,022
65 and older	3,318	154	2,431	45	5	618	17	3	45
Median		27.5	38.7	34.0	33.5	35.1	41.0	30.0	14.7

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	35,934	100%
Speak Only English	24,283	68%
Speak Spanish:	2,097	6%
Speak English "well" or "very well"	2,003	6%
Speak English "not well" or "not at all"	94	<1%
Speak Asian/Pacific Island language:	5,739	16%
Speak English "well" or "very well"	5,228	15%
Speak English "not well" or "not at all"	511	1%
Speak other language:	3,815	10%
Speak English "well" or "very well"	3,484	10%
Speak English "not well" or "not at all"	331	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	25,172	100%
Less than 9th grade	326	1%
9th through 12th grade, no diploma	479	2%
High school grad (incl. equivalency)	2,715	11%
Some college, no degree	4,691	19%
Associate degree	1,401	6%
Bachelor's degree	8,868	35%
Master's degree	4,318	17%
Professional school degree	1,315	5%
Doctorate degree	1,059	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	37,366	100%	---	---	---	---
Enrolled in school	12,090	32%	9,677	26%	2,413	6%
Nursery / Preschool	1,213	10%	513	5%	700	29%
Kindergarten to grade 4	3,505	29%	3,070	32%	435	18%
Grade 5 to grade 8	2,480	21%	2,060	21%	420	17%
Grade 9 to grade 12	2,021	17%	1,761	18%	260	11%
College, undergraduate	2,370	20%	1,971	20%	399	17%
Graduate or Professional school	501	4%	302	3%	199	8%
Not enrolled in school	25,276	68%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	13,011	100%	6,709	100%	6,302	100%
Family Households:	10,432	80%	6,656	99%	3,776	60%
Married couple family	8,882	68%	5,608	84%	3,274	52%
Other family:	1,550	12%	1,048	16%	502	8%
Male householder, no wife	467	4%	308	5%	159	3%
Female householder, no husband	1,083	8%	740	11%	343	5%
Nonfamily households:	2,579	20%	53	1%	2,526	40%
Householder living alone	2,061	16%	----	----	----	----
Other nonfamily households	518	4%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	13,527	100%	13011	516	4%	2.98
Single family (detached)	8,136	60%	7,885	251	3%	3.09
Single family (attached)	641	5%	579	62	10%	2.94
2 to 4 units	1,021	8%	985	36	4%	2.92
5 to 9 units	1,235	9%	1,165	70	6%	2.79
10 or more units	2,494	18%	2,397	97	4%	2.78
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	9,466	100%
Less than \$150,000	120	1%
\$150,000 to \$199,999	199	2%
\$200,000 to \$249,999	303	3%
\$250,000 to \$299,999	324	3%
\$300,000 to \$399,999	667	7%
\$400,000 to \$499,999	1,003	11%
\$500,000 to \$749,999	3,394	36%
\$750,000 to \$999,999	1,749	18%
\$1,000,000 or more	1,707	18%

Median Value **\$657,289**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	13,527	100%
2005 or Later	2,781	21%
2000 to 2004	3,669	27%
1990 to 1999	1,770	13%
1980 to 1989	3,156	23%
1970 to 1979	1,889	14%
1960 to 1969	167	1%
1950 to 1959	37	<1%
1940 to 1949	22	<1%
1939 or earlier	36	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	13,011	100%	3,545	100%	9,466	100%
1.00 occupant housing per room or less	12,833	99%	3,418	96%	9,415	99%
1.01 to 1.50 occupants per room	138	1%	87	2%	51	1%
1.51 to 2.00 occupants per room	36	<1%	36	1%	0	0%
2.01 or more occupants per room	4	<1%	4	<1%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	3,545	100%
Less than \$500	124	3%
\$500 to \$599	68	2%
\$600 to \$699	0	0%
\$700 to \$799	0	0%
\$800 to \$899	30	1%
\$900 to \$999	78	2%
\$1,000 to \$1,249	489	14%
\$1,250 to \$1,499	329	9%
\$1,500 to \$1,999	1,233	35%
\$2,000 or more	1,047	30%
No cash rent	147	4%
Median contract rent	\$1,765	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	3,545	100%
Less than 20 percent	626	18%
20.0 to 24.9 percent	561	16%
25.0 to 29.9 percent	413	12%
30.0 to 34.9 percent	187	5%
35.0 to 39.9 percent	298	8%
40.0 to 49.9 percent	353	10%
50.0 percent or more	915	26%
Not computed	192	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	13,011	100%
No vehicle	175	1%
1 vehicle	3,154	24%
2 vehicles	6,522	50%
3 vehicles	2,193	17%
4 or more vehicles	967	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	18,698	100%
Worked in state of residence	18,642	100%
Worked in county of residence	17,968	96%
Worked outside county of residence	674	4%
Worked outside state of residence	56	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	28,540	100%	13,710	48%
In labor force	19,888	70%	11,124	56%
Armed forces	299	2%	250	84%
Civilian (employed)	18,478	93%	10,246	55%
Civilian (unemployed)	1,111	6%	628	57%
Not in labor force	8,652	30%	2,586	30%
Pct. of civilian labor force unemployed	5.7%		5.8%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	18,698	100%
Car, truck or van:	16,836	90%
Drove Alone	15,422	82%
Carpooled	1,414	8%
Public Transportation:	107	1%
Bus	92	0%
Trolley / Streetcar	0	0%
Railroad	15	<1%
Other public transportation	0	0%
Motorcycle	28	<1%
Bicycle	82	<1%
Walked	159	1%
Other means	201	1%
Worked at home	1,285	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	18,698	100%
Did not work at home	17,413	93%
Less than 10 minutes	1,994	11%
10 to 19 minutes	4,157	22%
20 to 29 minutes	4,422	24%
30 to 44 minutes	5,144	28%
45 to 59 minutes	974	5%
60 to 89 minutes	433	2%
90 minutes or more	289	2%
Worked at home	1,285	7%
Average time to work (minutes)	29	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	18,349	100%
Agriculture, forestry, mining	18	<1%
Utilities	80	<1%
Construction	399	2%
Manufacturing	2,565	14%
Wholesale trade	596	3%
Retail trade	1,437	8%
Transportation & warehousing	480	3%
Information & communications	803	4%
Finance, insurance, & real estate	1,893	10%
Professional, scientific, management, administration	886	5%
Educational, social, & health services	4,043	22%
Art, entertainment, recreation, accommodations, food	1,058	6%
Other services	656	4%
Public administration	3,435	19%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	18,349	100%
Management, professional & related:	11,565	63%
Management (incl. farm managers)	2,922	16%
Business & financial	1,471	8%
Computer & mathematical	1,557	8%
Architecture & engineering	1,120	6%
Life, physical & social science	553	3%
Community & social service	186	1%
Legal	446	2%
Education, training, & library	1,186	6%
Art, entertainment, sports & media	483	3%
Healthcare practitioners	1,641	9%
Service:	1,803	10%
Healthcare support	301	2%
Protective service	374	2%
Food preparation & serving	410	2%
Building & grounds cleaning / maintenance	188	1%
Personal care & service	530	3%
Sales & office	4,037	22%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	453	2%
Production, transport & material moving	491	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	13,011	100%
Less than \$15,000	558	4%
\$15,000 to \$29,999	665	5%
\$30,000 to \$44,999	942	7%
\$45,000 to \$59,999	942	7%
\$60,000 to \$74,999	985	8%
\$75,000 to \$99,999	1,867	14%
\$100,000 to \$124,999	1,834	14%
\$125,000 to \$149,999	1,210	9%
\$150,000 to \$199,999	1,909	15%
\$200,000 or more	2,099	16%
Median Income	\$107,450	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	13,011	100%
With earnings	11,680	90%
With wage and salary income	11,329	87%
With self-employment income	1,949	15%
With interest, dividend, or net rental income	5,095	39%
With Social Security income	1,606	12%
With Supplemental Security income	218	2%
With public assistance income	181	1%
With retirement income	1,688	13%
With other types of income	1,654	13%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	38,929	100%
Under .50	1,218	3%
.50 to .99	606	2%
1.00 to 1.24	307	1%
1.25 to 1.49	486	1%
1.50 to 1.84	1,061	3%
1.85 to 1.99	495	1%
2.00 and over	34,756	89%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	38,929	100%
Above Poverty	37,105	95%
Below Poverty	1,824	5%

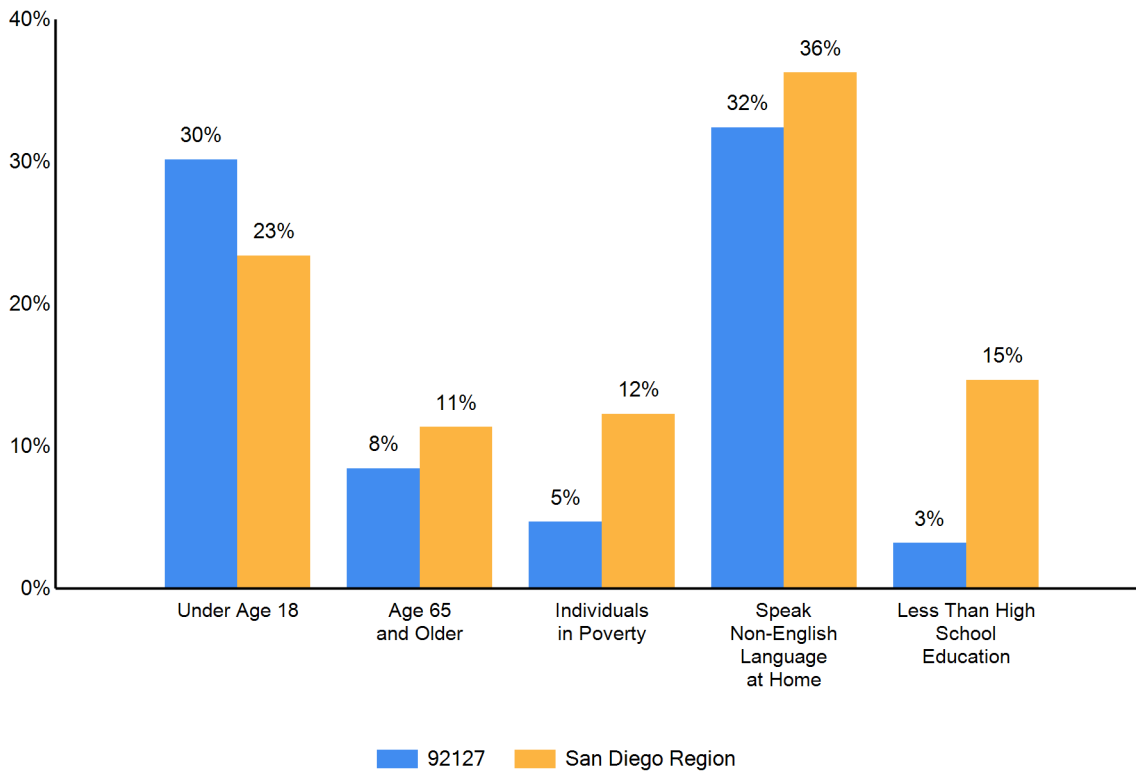
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	10,432	6,656	3,776	10,025	6,416	3,609	407	240	167
Married couple family	8,882	5,608	3,274	8,783	5,582	3,201	99	26	73
Male householder, no wife present	467	308	159	359	290	69	108	18	90
Female householder, no husband present	1,083	740	343	883	544	339	200	196	4

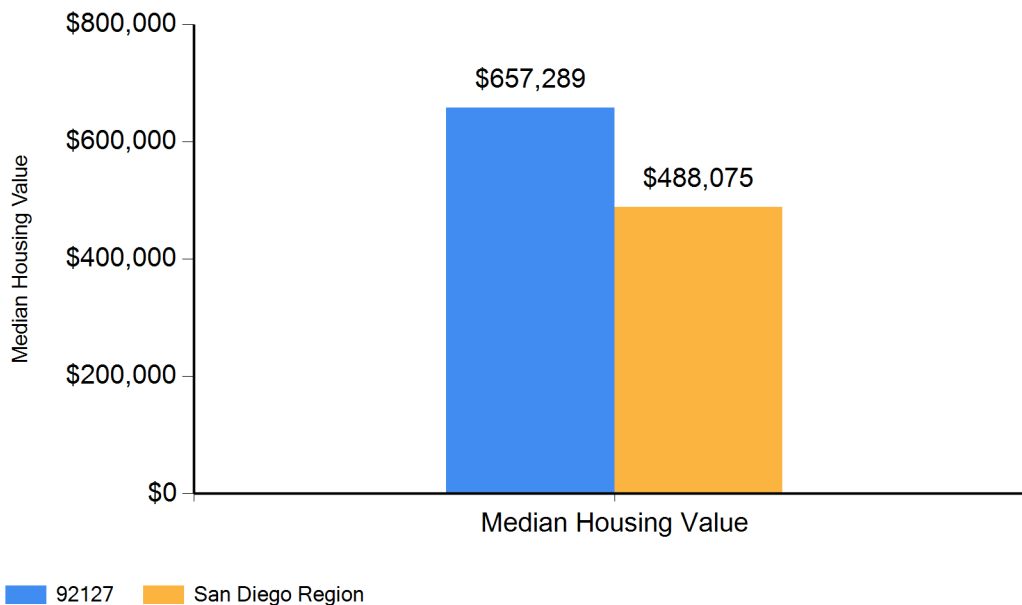
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075