



## Demographic and Socioeconomic Profile 2010

ZIP: 92154

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>79,233</b>	<b>100%</b>
Hispanic	52,298	66%
Asian	10,322	13%
White	10,191	13%
Black	3,983	5%
Two or More	1,777	2%
Pacific Islander	261	<1%
Other	248	<1%
American Indian	153	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>79,233</b>	<b>41,229</b>	<b>38,004</b>	<b>48%</b>
Under 5	5,235	2,704	2,531	48%
5 to 9	5,616	2,865	2,751	49%
10 to 14	5,951	3,073	2,878	48%
15 to 17	4,024	2,123	1,901	47%
18 and 19	2,749	1,452	1,297	47%
20 to 24	6,694	3,752	2,942	44%
25 to 29	6,051	3,442	2,609	43%
30 to 34	5,352	2,946	2,406	45%
35 to 39	5,626	3,133	2,493	44%
40 to 44	5,784	3,127	2,657	46%
45 to 49	5,758	3,056	2,702	47%
50 to 54	5,119	2,532	2,587	51%
55 to 59	4,114	1,979	2,135	52%
60 and 61	1,423	678	745	52%
62 to 64	1,929	915	1,014	53%
65 to 69	2,417	1,126	1,291	53%
70 to 74	2,033	935	1,098	54%
75 to 79	1,517	658	859	57%
80 to 84	1,101	427	674	61%
85 and Older	740	306	434	59%
Under 18	20,826	10,765	10,061	48%
65 and older	7,808	3,452	4,356	56%
<b>Median</b>	<b>33.1</b>	<b>32.0</b>	<b>34.3</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>62,431</b>	<b>100%</b>
Never Married	21,712	35%
Married, excluding separated	30,537	49%
Separated	1,755	3%
Widowed	3,267	5%
Divorced	5,160	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>79,233</b>	<b>100%</b>
Household	74,395	94%
Group Quarters - Other	4,838	6%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>79,233</b>	<b>52,298</b>	<b>10,191</b>	<b>3,983</b>	<b>153</b>	<b>10,322</b>	<b>261</b>	<b>248</b>	<b>1,777</b>
Under 5	5,235	3,989	354	200	6	443	10	8	225
5 to 9	5,616	4,420	310	167	10	505	13	6	185
10 to 14	5,951	4,723	295	201	2	541	12	8	169
15 to 17	4,024	3,173	206	134	7	358	7	7	132
18 and 19	2,749	2,098	173	98	2	264	9	9	96
20 to 24	6,694	4,544	783	426	11	685	12	24	209
25 to 29	6,051	3,886	793	418	19	708	17	37	173
30 to 34	5,352	3,497	699	341	9	640	27	30	109
35 to 39	5,626	3,774	685	351	12	656	8	34	106
40 to 44	5,784	3,809	759	395	21	678	23	29	70
45 to 49	5,758	3,545	944	413	14	705	28	20	89
50 to 54	5,119	3,015	859	302	12	822	23	13	73
55 to 59	4,114	2,206	792	216	9	811	20	12	48
60 and 61	1,423	719	296	62	6	318	9	2	11
62 to 64	1,929	947	466	74	3	411	7	2	19
65 to 69	2,417	1,228	557	57	6	533	10	4	22
70 to 74	2,033	993	449	73	2	477	17	1	21
75 to 79	1,517	727	341	29	1	405	4	0	10
80 to 84	1,101	579	259	19	0	234	3	0	7
85 and Older	740	426	171	7	1	128	2	2	3
Under 18	20,826	16,305	1,165	702	25	1,847	42	29	711
65 and older	7,808	3,953	1,777	185	10	1,777	36	7	63
<b>Median</b>		<b>29.1</b>	<b>45.2</b>	<b>35.1</b>	<b>39.4</b>	<b>42.7</b>	<b>43.4</b>	<b>34.2</b>	<b>21.9</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>73,998</b>	<b>100%</b>
Speak Only English	22,478	30%
Speak Spanish:	43,213	58%
Speak English "well" or "very well"	34,957	47%
Speak English "not well" or "not at all"	8,256	11%
Speak Asian/Pacific Island language:	7,892	11%
Speak English "well" or "very well"	6,855	9%
Speak English "not well" or "not at all"	1,037	1%
Speak other language:	415	1%
Speak English "well" or "very well"	381	1%
Speak English "not well" or "not at all"	34	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>48,964</b>	<b>100%</b>
Less than 9th grade	7,063	14%
9th through 12th grade, no diploma	6,683	14%
High school grad (incl. equivalency)	13,171	27%
Some college, no degree	10,832	22%
Associate degree	3,894	8%
Bachelor's degree	5,378	11%
Master's degree	1,300	3%
Professional school degree	395	1%
Doctorate degree	248	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>76,105</b>	<b>100%</b>	---	---	---	---
Enrolled in school	23,498	31%	21,788	29%	1,710	2%
Nursery / Preschool	1,103	5%	1,018	5%	85	5%
Kindergarten to grade 4	5,783	25%	5,630	26%	153	9%
Grade 5 to grade 8	4,752	20%	4,569	21%	183	11%
Grade 9 to grade 12	5,847	25%	5,632	26%	215	13%
College, undergraduate	5,319	23%	4,567	21%	752	44%
Graduate or Professional school	694	3%	372	2%	322	19%
Not enrolled in school	52,607	69%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>20,221</b>	<b>100%</b>	<b>9,990</b>	<b>100%</b>	<b>10,231</b>	<b>100%</b>
Family Households:	16,553	82%	9,958	100%	6,595	64%
Married couple family	11,621	57%	6,886	69%	4,735	46%
Other family:	4,932	24%	3,072	31%	1,860	18%
Male householder, no wife	1,192	6%	611	6%	581	6%
Female householder, no husband	3,740	18%	2,461	25%	1,279	13%
Nonfamily households:	3,668	18%	32	<1%	3,636	36%
Householder living alone	2,789	14%	----	----	----	----
Other nonfamily households	879	4%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>21,112</b>	<b>100%</b>	<b>20221</b>	<b>891</b>	<b>4%</b>	<b>3.68</b>
Single family (detached)	11,821	56%	11,503	318	3%	3.89
Single family (attached)	901	4%	856	45	5%	3.77
2 to 4 units	1,532	7%	1,439	93	6%	3.59
5 to 9 units	1,784	8%	1,678	106	6%	3.36
10 or more units	3,153	15%	2,997	156	5%	3.31
Mobile home and Other	1,921	9%	1,748	173	9%	3.25

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>12,305</b>	<b>100%</b>
Less than \$150,000	1,571	13%
\$150,000 to \$199,999	460	4%
\$200,000 to \$249,999	1,115	9%
\$250,000 to \$299,999	936	8%
\$300,000 to \$399,999	2,583	21%
\$400,000 to \$499,999	2,764	22%
\$500,000 to \$749,999	2,590	21%
\$750,000 to \$999,999	216	2%
\$1,000,000 or more	70	1%

**Median Value** **\$380,321**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>21,112</b>	<b>100%</b>
2005 or Later	749	4%
2000 to 2004	3,961	19%
1990 to 1999	910	4%
1980 to 1989	2,941	14%
1970 to 1979	7,162	34%
1960 to 1969	3,332	16%
1950 to 1959	1,405	7%
1940 to 1949	377	2%
1939 or earlier	275	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>20,221</b>	<b>100%</b>	<b>7,916</b>	<b>100%</b>	<b>12,305</b>	<b>100%</b>
1.00 occupant housing per room or less	16,982	84%	5,770	73%	11,212	91%
1.01 to 1.50 occupants per room	1,352	7%	590	7%	762	6%
1.51 to 2.00 occupants per room	896	4%	659	8%	237	2%
2.01 or more occupants per room	991	5%	897	11%	94	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>7,916</b>	<b>100%</b>
Less than \$500	1,035	13%
\$500 to \$599	238	3%
\$600 to \$699	366	5%
\$700 to \$799	353	4%
\$800 to \$899	454	6%
\$900 to \$999	672	8%
\$1,000 to \$1,249	1,565	20%
\$1,250 to \$1,499	1,419	18%
\$1,500 to \$1,999	1,433	18%
\$2,000 or more	229	3%
No cash rent	152	2%
<b>Median contract rent</b>	<b>\$1,134</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>7,916</b>	<b>100%</b>
Less than 20 percent	1,182	15%
20.0 to 24.9 percent	804	10%
25.0 to 29.9 percent	1,341	17%
30.0 to 34.9 percent	763	10%
35.0 to 39.9 percent	589	7%
40.0 to 49.9 percent	805	10%
50.0 percent or more	2,138	27%
Not computed	294	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>20,221</b>	<b>100%</b>
No vehicle	1,307	6%
1 vehicle	4,854	24%
2 vehicles	8,220	41%
3 vehicles	3,555	18%
4 or more vehicles	2,285	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>31,841</b>	<b>100%</b>
Worked in state of residence	31,569	99%
Worked in county of residence	30,970	97%
Worked outside county of residence	599	2%
Worked outside state of residence	272	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>61,132</b>	<b>100%</b>	<b>31,880</b>	<b>52%</b>
In labor force	35,583	58%	19,642	55%
Armed forces	1,369	4%	1,098	80%
Civilian (employed)	30,841	87%	16,434	53%
Civilian (unemployed)	3,373	9%	2,110	63%
Not in labor force	25,549	42%	12,238	48%
Pct. of civilian labor force unemployed	9.9%		11.4%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>31,841</b>	<b>100%</b>
Car, truck or van:	29,162	92%
Drove Alone	25,324	80%
Carpooled	3,838	12%
Public Transportation:	1,283	4%
Bus	1,064	3%
Trolley / Streetcar	150	<1%
Railroad	13	<1%
Other public transportation	56	<1%
Motorcycle	18	<1%
Bicycle	23	<1%
Walked	425	1%
Other means	204	1%
Worked at home	726	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>31,841</b>	<b>100%</b>
Did not work at home	31,115	98%
Less than 10 minutes	1,953	6%
10 to 19 minutes	7,951	25%
20 to 29 minutes	6,795	21%
30 to 44 minutes	9,790	31%
45 to 59 minutes	2,349	7%
60 to 89 minutes	1,414	4%
90 minutes or more	863	3%
Worked at home	726	2%
<b>Average time to work (minutes)</b>	<b>33</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>30,545</b>	<b>100%</b>
Agriculture, forestry, mining	160	1%
Utilities	174	1%
Construction	2,929	10%
Manufacturing	2,933	10%
Wholesale trade	1,184	4%
Retail trade	3,696	12%
Transportation & warehousing	1,739	6%
Information & communications	571	2%
Finance, insurance, & real estate	1,646	5%
Professional, scientific, management, administration	2,838	9%
Educational, social, & health services	5,462	18%
Art, entertainment, recreation, accommodations, food	3,061	10%
Other services	1,585	5%
Public administration	2,567	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>30,545</b>	<b>100%</b>
Management, professional & related:	6,746	22%
Management (incl. farm managers)	2,006	7%
Business & financial	1,026	3%
Computer & mathematical	499	2%
Architecture & engineering	509	2%
Life, physical & social science	160	1%
Community & social service	363	1%
Legal	194	1%
Education, training, & library	1,063	3%
Art, entertainment, sports & media	274	1%
Healthcare practitioners	652	2%
Service:	6,817	22%
Healthcare support	1,132	4%
Protective service	808	3%
Food preparation & serving	1,437	5%
Building & grounds cleaning / maintenance	2,128	7%
Personal care & service	1,312	4%
Sales & office	8,659	28%
Farming, fishing & forestry	193	1%
Construction, extraction & maintenance	3,913	13%
Production, transport & material moving	4,217	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>20,221</b>	<b>100%</b>
Less than \$15,000	1,999	10%
\$15,000 to \$29,999	2,823	14%
\$30,000 to \$44,999	3,273	16%
\$45,000 to \$59,999	3,000	15%
\$60,000 to \$74,999	2,131	11%
\$75,000 to \$99,999	3,097	15%
\$100,000 to \$124,999	1,887	9%
\$125,000 to \$149,999	943	5%
\$150,000 to \$199,999	829	4%
\$200,000 or more	239	1%
<b>Median Income</b>	<b>\$55,077</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>20,221</b>	<b>100%</b>
With earnings	17,214	85%
With wage and salary income	16,686	83%
With self-employment income	2,256	11%
With interest, dividend, or net rental income	2,406	12%
With Social Security income	5,083	25%
With Supplemental Security income	1,337	7%
With public assistance income	651	3%
With retirement income	3,391	17%
With other types of income	3,577	18%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>73,101</b>	<b>100%</b>
Under .50	3,070	4%
.50 to .99	5,486	8%
1.00 to 1.24	4,083	6%
1.25 to 1.49	3,228	4%
1.50 to 1.84	6,077	8%
1.85 to 1.99	2,277	3%
2.00 and over	48,880	67%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>73,101</b>	<b>100%</b>
Above Poverty	64,545	88%
Below Poverty	8,556	12%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

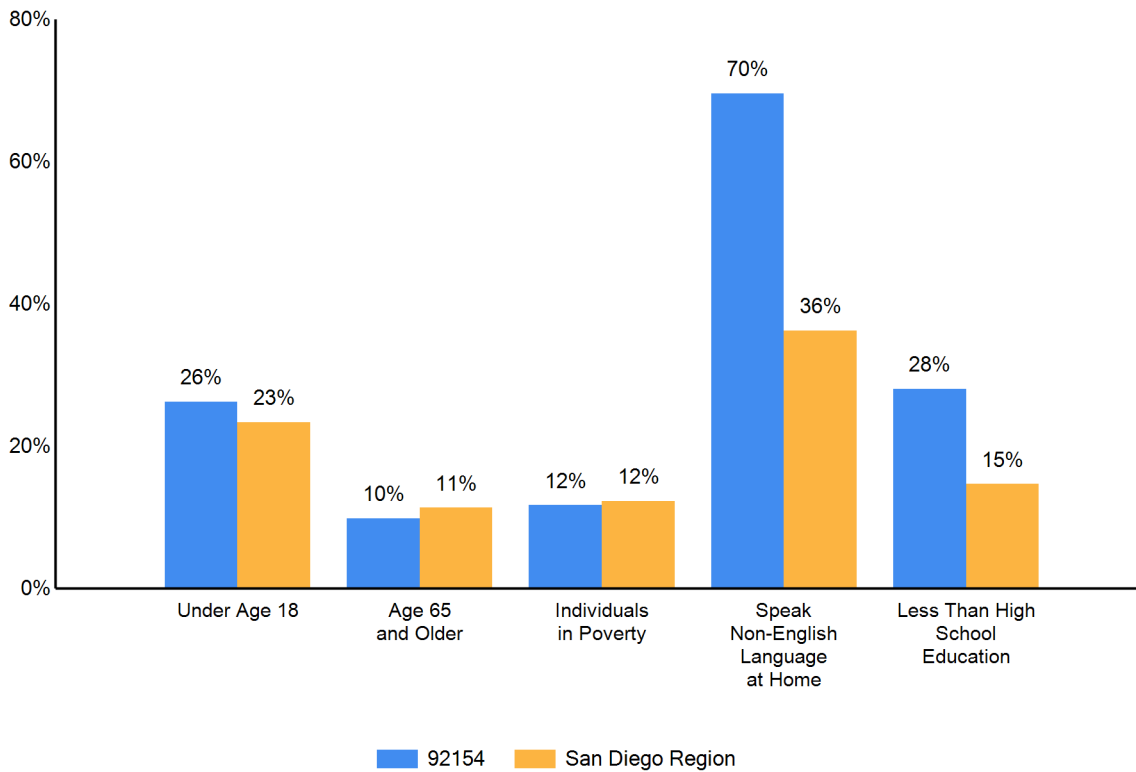
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>16,553</b>	<b>9,958</b>	<b>6,595</b>	<b>14,877</b>	<b>8,611</b>	<b>6,266</b>	<b>1,676</b>	<b>1,347</b>	<b>329</b>
Married couple family	11,621	6,886	4,735	10,900	6,320	4,580	721	566	155
Male householder, no wife present	1,192	611	581	1,167	611	556	25	0	25
Female householder, no husband present	3,740	2,461	1,279	2,810	1,680	1,130	930	781	149

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

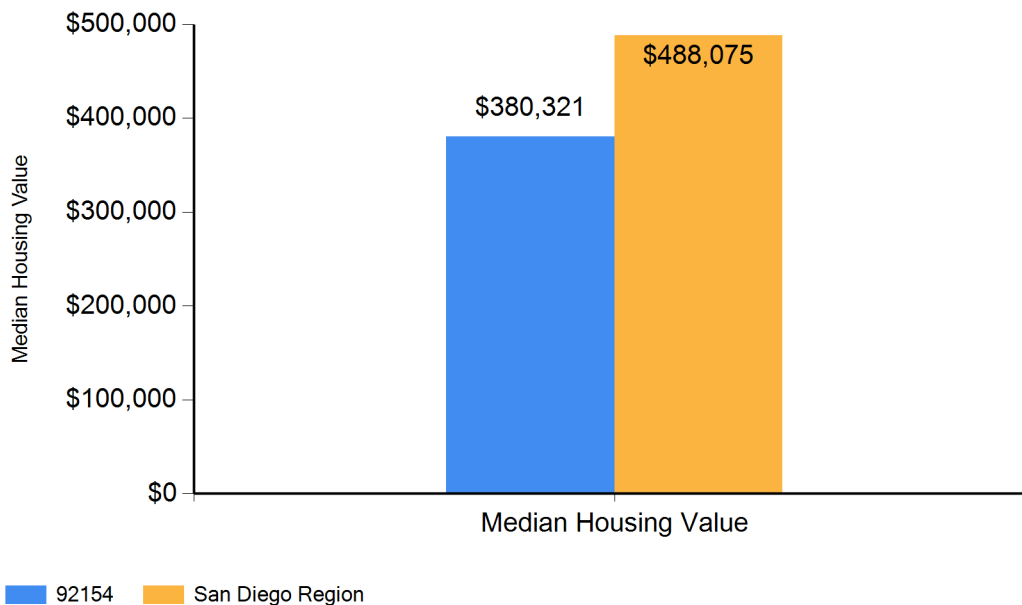


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075