



Demographic and Socioeconomic Profile 2010

ZIP: 92129

Population by Race

| | Population | Percent |
|-------------------------|---------------|-------------|
| Total Population | 51,208 | 100% |
| White | 26,566 | 52% |
| Asian | 15,438 | 30% |
| Hispanic | 5,077 | 10% |
| Two or More | 2,487 | 5% |
| Black | 1,269 | 2% |
| Pacific Islander | 148 | <1% |
| Other | 131 | <1% |
| American Indian | 92 | <1% |

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

| | Total | Male | Female | Percent Female |
|-------------------------|---------------|---------------|---------------|----------------|
| Total Population | 51,208 | 25,824 | 25,384 | 50% |
| Under 5 | 3,202 | 1,752 | 1,450 | 45% |
| 5 to 9 | 3,386 | 1,695 | 1,691 | 50% |
| 10 to 14 | 4,047 | 2,248 | 1,799 | 44% |
| 15 to 17 | 2,756 | 1,381 | 1,375 | 50% |
| 18 and 19 | 1,210 | 662 | 548 | 45% |
| 20 to 24 | 2,912 | 1,492 | 1,420 | 49% |
| 25 to 29 | 3,003 | 1,665 | 1,338 | 45% |
| 30 to 34 | 3,165 | 1,496 | 1,669 | 53% |
| 35 to 39 | 3,665 | 1,724 | 1,941 | 53% |
| 40 to 44 | 4,059 | 2,080 | 1,979 | 49% |
| 45 to 49 | 4,745 | 2,273 | 2,472 | 52% |
| 50 to 54 | 4,161 | 1,980 | 2,181 | 52% |
| 55 to 59 | 3,639 | 1,834 | 1,805 | 50% |
| 60 and 61 | 1,115 | 540 | 575 | 52% |
| 62 to 64 | 1,700 | 993 | 707 | 42% |
| 65 to 69 | 1,643 | 854 | 789 | 48% |
| 70 to 74 | 1,267 | 552 | 715 | 56% |
| 75 to 79 | 705 | 270 | 435 | 62% |
| 80 to 84 | 443 | 179 | 264 | 60% |
| 85 and Older | 385 | 154 | 231 | 60% |
| Under 18 | 13,391 | 7,076 | 6,315 | 47% |
| 65 and older | 4,443 | 2,009 | 2,434 | 55% |
| Median | 37.6 | 36.5 | 38.6 | |

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

| | Number | Percent |
|---|---------------|-------------|
| Total population age 15 and over | 40,573 | 100% |
| Never Married | 10,734 | 26% |
| Married, excluding separated | 25,408 | 63% |
| Separated | 325 | <1% |
| Widowed | 1,274 | 3% |
| Divorced | 2,832 | 7% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

| | Number | Percent |
|---------------------------|---------------|-------------|
| Total population | 51,208 | 100% |
| Household | 51,150 | 100% |
| Group Quarters - Other | 58 | <1% |
| Group Quarters - College | 0 | 0% |
| Group Quarters - Military | 0 | 0% |

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

| | Total | Hispanic | White | Black | American Indian | Asian | Pacific Islander | Other | Two or More |
|-------------------|---------------|--------------|---------------|--------------|-----------------|---------------|------------------|-------------|--------------|
| Total Pop. | 51,208 | 5,077 | 26,566 | 1,269 | 92 | 15,438 | 148 | 131 | 2,487 |
| Under 5 | 3,202 | 371 | 1,448 | 52 | 5 | 883 | 17 | 7 | 419 |
| 5 to 9 | 3,386 | 465 | 1,470 | 56 | 7 | 1,037 | 4 | 12 | 335 |
| 10 to 14 | 4,047 | 450 | 1,973 | 82 | 11 | 1,113 | 9 | 8 | 401 |
| 15 to 17 | 2,756 | 315 | 1,519 | 58 | 5 | 598 | 3 | 15 | 243 |
| 18 and 19 | 1,210 | 125 | 548 | 64 | 1 | 397 | 3 | 1 | 71 |
| 20 to 24 | 2,912 | 366 | 1,633 | 80 | 2 | 675 | 3 | 14 | 139 |
| 25 to 29 | 3,003 | 432 | 1,351 | 105 | 11 | 977 | 5 | 9 | 113 |
| 30 to 34 | 3,165 | 370 | 1,414 | 127 | 4 | 1,095 | 20 | 6 | 129 |
| 35 to 39 | 3,665 | 407 | 1,653 | 86 | 6 | 1,379 | 11 | 5 | 118 |
| 40 to 44 | 4,059 | 492 | 2,004 | 87 | 13 | 1,347 | 16 | 17 | 83 |
| 45 to 49 | 4,745 | 335 | 2,746 | 172 | 6 | 1,365 | 15 | 6 | 100 |
| 50 to 54 | 4,161 | 324 | 2,409 | 91 | 5 | 1,185 | 9 | 15 | 123 |
| 55 to 59 | 3,639 | 226 | 2,281 | 105 | 9 | 900 | 11 | 10 | 97 |
| 60 and 61 | 1,115 | 50 | 711 | 27 | 3 | 305 | 6 | 1 | 12 |
| 62 to 64 | 1,700 | 98 | 1,070 | 18 | 1 | 470 | 12 | 2 | 29 |
| 65 to 69 | 1,643 | 108 | 905 | 23 | 3 | 578 | 2 | 1 | 23 |
| 70 to 74 | 1,267 | 65 | 625 | 28 | 0 | 527 | 0 | 1 | 21 |
| 75 to 79 | 705 | 36 | 319 | 3 | 0 | 335 | 0 | 1 | 11 |
| 80 to 84 | 443 | 21 | 234 | 4 | 0 | 173 | 0 | 0 | 11 |
| 85 and Older | 385 | 21 | 253 | 1 | 0 | 99 | 2 | 0 | 9 |
| Under 18 | 13,391 | 1,601 | 6,410 | 248 | 28 | 3,631 | 33 | 42 | 1,398 |
| 65 and older | 4,443 | 251 | 2,336 | 59 | 3 | 1,712 | 4 | 3 | 75 |
| Median | | 30.2 | 40.7 | 35.6 | 35.0 | 38.4 | 39.5 | 29.7 | 16.1 |

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

| | Number | Percent |
|--|---------------|-------------|
| Total population age 5 and over | 48,006 | 100% |
| Speak Only English | 32,348 | 67% |
| Speak Spanish: | 2,702 | 6% |
| Speak English "well" or "very well" | 2,407 | 5% |
| Speak English "not well" or "not at all" | 295 | 1% |
| Speak Asian/Pacific Island language: | 9,166 | 19% |
| Speak English "well" or "very well" | 7,634 | 16% |
| Speak English "not well" or "not at all" | 1,532 | 3% |
| Speak other language: | 3,790 | 7% |
| Speak English "well" or "very well" | 3,246 | 7% |
| Speak English "not well" or "not at all" | 544 | 1% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

| | Number | Percent |
|--|---------------|-------------|
| Total population age 25 and older | 33,695 | 100% |
| Less than 9th grade | 564 | 2% |
| 9th through 12th grade, no diploma | 876 | 3% |
| High school grad (incl. equivalency) | 3,885 | 12% |
| Some college, no degree | 6,216 | 18% |
| Associate degree | 2,997 | 9% |
| Bachelor's degree | 11,544 | 34% |
| Master's degree | 5,074 | 15% |
| Professional school degree | 1,099 | 3% |
| Doctorate degree | 1,440 | 4% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

| | Total | | Public School | | Private School | |
|---|---------------|-------------|---------------|---------|----------------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| Total population age 3 and older | 49,417 | 100% | --- | --- | --- | --- |
| Enrolled in school | 16,095 | 33% | 14,141 | 29% | 1,954 | 4% |
| Nursery / Preschool | 1,361 | 8% | 649 | 5% | 712 | 36% |
| Kindergarten to grade 4 | 3,724 | 23% | 3,464 | 24% | 260 | 13% |
| Grade 5 to grade 8 | 3,361 | 21% | 3,179 | 22% | 182 | 9% |
| Grade 9 to grade 12 | 3,612 | 22% | 3,474 | 25% | 138 | 7% |
| College, undergraduate | 3,446 | 21% | 3,023 | 21% | 423 | 22% |
| Graduate or Professional school | 591 | 4% | 352 | 2% | 239 | 12% |
| Not enrolled in school | 33,322 | 67% | --- | --- | --- | --- |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

| | Total | | With Persons Under 18 | | Without Persons Under 18 | |
|--------------------------------|---------------|-------------|-----------------------|-------------|--------------------------|-------------|
| | Number | Percent | Number | Percent | Number | Percent |
| Total households | 16,849 | 100% | 8,110 | 100% | 8,739 | 100% |
| Family Households: | 14,029 | 83% | 8,085 | 100% | 5,944 | 68% |
| Married couple family | 11,730 | 70% | 6,654 | 82% | 5,076 | 58% |
| Other family: | 2,299 | 14% | 1,431 | 18% | 868 | 10% |
| Male householder, no wife | 683 | 4% | 377 | 5% | 306 | 4% |
| Female householder, no husband | 1,616 | 10% | 1,054 | 13% | 562 | 6% |
| Nonfamily households: | 2,820 | 17% | 25 | <1% | 2,795 | 32% |
| Householder living alone | 2,171 | 13% | ---- | ---- | ---- | ---- |
| Other nonfamily households | 649 | 4% | ---- | ---- | ---- | ---- |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

| | Number | Percent | Occupied | Unoccupied | Vacancy Rate | Persons per Household |
|----------------------------|---------------|-------------|--------------|------------|--------------|-----------------------|
| Total Housing Units | 17,223 | 100% | 16849 | 374 | 2% | 3.04 |
| Single family (detached) | 12,129 | 70% | 11,915 | 214 | 2% | 3.18 |
| Single family (attached) | 393 | 2% | 391 | 2 | 1% | 2.71 |
| 2 to 4 units | 1,377 | 8% | 1,299 | 78 | 6% | 2.82 |
| 5 to 9 units | 1,039 | 6% | 1,015 | 24 | 2% | 2.54 |
| 10 or more units | 2,285 | 13% | 2,229 | 56 | 2% | 2.67 |
| Mobile home and Other | 0 | 0% | 0 | 0 | 0% | 0.00 |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

| | Number | Percent |
|-----------------------------------|---------------|-------------|
| Total Owner-Occupied Units | 12,024 | 100% |
| Less than \$150,000 | 181 | 2% |
| \$150,000 to \$199,999 | 140 | 1% |
| \$200,000 to \$249,999 | 307 | 3% |
| \$250,000 to \$299,999 | 297 | 2% |
| \$300,000 to \$399,999 | 831 | 7% |
| \$400,000 to \$499,999 | 1,178 | 10% |
| \$500,000 to \$749,999 | 6,731 | 56% |
| \$750,000 to \$999,999 | 2,049 | 17% |
| \$1,000,000 or more | 310 | 3% |

Median Value **\$614,464**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

| | Number | Percent |
|----------------------------|---------------|-------------|
| Total Housing units | 17,223 | 100% |
| 2005 or Later | 169 | 1% |
| 2000 to 2004 | 1,651 | 10% |
| 1990 to 1999 | 3,168 | 18% |
| 1980 to 1989 | 6,823 | 40% |
| 1970 to 1979 | 4,711 | 27% |
| 1960 to 1969 | 416 | 2% |
| 1950 to 1959 | 180 | 1% |
| 1940 to 1949 | 46 | <1% |
| 1939 or earlier | 59 | <1% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

| | Total | | Renter Occupied | | Owner Occupied | |
|--|---------------|-------------|-----------------|-------------|----------------|-------------|
| | Number | Percent | Number | Percent | Number | Percent |
| Total occupied housing units | 16,849 | 100% | 4,825 | 100% | 12,024 | 100% |
| 1.00 occupant housing per room or less | 16,520 | 98% | 4,589 | 95% | 11,931 | 99% |
| 1.01 to 1.50 occupants per room | 242 | 1% | 191 | 4% | 51 | <1% |
| 1.51 to 2.00 occupants per room | 78 | <1% | 36 | 1% | 42 | <1% |
| 2.01 or more occupants per room | 9 | <1% | 9 | <1% | 0 | 0% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

| Renter Occupied Housing Units | Number | Percent |
|-------------------------------|----------------|-------------|
| Total Units | 4,825 | 100% |
| Less than \$500 | 435 | 9% |
| \$500 to \$599 | 130 | 3% |
| \$600 to \$699 | 92 | 2% |
| \$700 to \$799 | 66 | 1% |
| \$800 to \$899 | 111 | 2% |
| \$900 to \$999 | 104 | 2% |
| \$1,000 to \$1,249 | 488 | 10% |
| \$1,250 to \$1,499 | 964 | 20% |
| \$1,500 to \$1,999 | 1,374 | 28% |
| \$2,000 or more | 996 | 21% |
| No cash rent | 65 | 1% |
| Median contract rent | \$1,509 | |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

| Renter Occupied Housing Units | Number | Percent |
|-------------------------------|--------------|-------------|
| Total Units | 4,825 | 100% |
| Less than 20 percent | 994 | 21% |
| 20.0 to 24.9 percent | 673 | 14% |
| 25.0 to 29.9 percent | 708 | 15% |
| 30.0 to 34.9 percent | 804 | 17% |
| 35.0 to 39.9 percent | 413 | 9% |
| 40.0 to 49.9 percent | 371 | 8% |
| 50.0 percent or more | 774 | 16% |
| Not computed | 88 | 2% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

| Occupied Housing Units | Number | Percent |
|---------------------------|---------------|-------------|
| Total Availability | 16,849 | 100% |
| No vehicle | 299 | 2% |
| 1 vehicle | 3,256 | 19% |
| 2 vehicles | 8,130 | 48% |
| 3 vehicles | 3,460 | 21% |
| 4 or more vehicles | 1,704 | 10% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

| Workers age 16 and older | Number | Percent |
|------------------------------------|---------------|-------------|
| Total Workers | 26,760 | 100% |
| Worked in state of residence | 26,625 | 99% |
| Worked in county of residence | 26,117 | 98% |
| Worked outside county of residence | 508 | 2% |
| Worked outside state of residence | 135 | 1% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

| | Male | | Female | |
|---|---------------|-------------|---------------|------------|
| | Total | Percent | Number | Percent |
| Population age 16 and older | 39,695 | 100% | 19,675 | 50% |
| In labor force | 28,696 | 72% | 15,632 | 54% |
| Armed forces | 283 | 1% | 256 | 90% |
| Civilian (employed) | 26,241 | 91% | 14,217 | 54% |
| Civilian (unemployed) | 2,172 | 8% | 1,159 | 53% |
| Not in labor force | 10,999 | 28% | 4,043 | 37% |
| Pct. of civilian labor force unemployed | 7.6% | | 7.5% | |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

| Workers age 16 and older | Number | Percent |
|-----------------------------|---------------|-------------|
| Total Workers | 26,760 | 100% |
| Car, truck or van: | 24,557 | 92% |
| Drove Alone | 22,013 | 82% |
| Carpooled | 2,544 | 10% |
| Public Transportation: | 230 | 1% |
| Bus | 224 | 1% |
| Trolley / Streetcar | 0 | 0% |
| Railroad | 0 | 0% |
| Other public transportation | 6 | <1% |
| Motorcycle | 99 | <1% |
| Bicycle | 23 | <1% |
| Walked | 225 | 1% |
| Other means | 216 | 1% |
| Worked at home | 1,410 | 5% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

| Workers age 16 and older | Number | Percent |
|---------------------------------------|---------------|-------------|
| Total Workers | 26,760 | 100% |
| Did not work at home | 25,350 | 95% |
| Less than 10 minutes | 1,729 | 6% |
| 10 to 19 minutes | 7,441 | 28% |
| 20 to 29 minutes | 8,374 | 31% |
| 30 to 44 minutes | 6,409 | 24% |
| 45 to 59 minutes | 980 | 4% |
| 60 to 89 minutes | 265 | 1% |
| 90 minutes or more | 152 | 1% |
| Worked at home | 1,410 | 5% |
| Average time to work (minutes) | 26 | -- |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

| Employed civilian population age 16 and older | Number | Percent |
|--|---------------|-------------|
| Total employed civilian age 16+ | 26,450 | 100% |
| Agriculture, forestry, mining | 12 | <1% |
| Utilities | 238 | 1% |
| Construction | 1,037 | 4% |
| Manufacturing | 3,433 | 13% |
| Wholesale trade | 734 | 3% |
| Retail trade | 2,454 | 9% |
| Transportation & warehousing | 645 | 2% |
| Information & communications | 1,155 | 4% |
| Finance, insurance, & real estate | 2,030 | 8% |
| Professional, scientific, management, administration | 1,279 | 5% |
| Educational, social, & health services | 6,301 | 24% |
| Art, entertainment, recreation, accommodations, food | 1,668 | 6% |
| Other services | 826 | 3% |
| Public administration | 4,638 | 18% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

| | Number | Percent |
|---|---------------|-------------|
| Total employed civilian age 16+ | 26,450 | 100% |
| Management, professional & related: | 15,490 | 59% |
| Management (incl. farm managers) | 3,683 | 14% |
| Business & financial | 2,191 | 8% |
| Computer & mathematical | 2,212 | 8% |
| Architecture & engineering | 1,468 | 6% |
| Life, physical & social science | 947 | 4% |
| Community & social service | 364 | 1% |
| Legal | 532 | 2% |
| Education, training, & library | 1,840 | 7% |
| Art, entertainment, sports & media | 524 | 2% |
| Healthcare practitioners | 1,729 | 7% |
| Service: | 2,941 | 11% |
| Healthcare support | 383 | 1% |
| Protective service | 292 | 1% |
| Food preparation & serving | 928 | 4% |
| Building & grounds cleaning / maintenance | 300 | 1% |
| Personal care & service | 1,038 | 4% |
| Sales & office | 5,679 | 21% |
| Farming, fishing & forestry | 0 | 0% |
| Construction, extraction & maintenance | 1,001 | 4% |
| Production, transport & material moving | 1,339 | 5% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

| | Number | Percent |
|-------------------------|------------------|-------------|
| Total Households | 16,849 | 100% |
| Less than \$15,000 | 779 | 5% |
| \$15,000 to \$29,999 | 915 | 5% |
| \$30,000 to \$44,999 | 1,025 | 6% |
| \$45,000 to \$59,999 | 1,186 | 7% |
| \$60,000 to \$74,999 | 1,454 | 9% |
| \$75,000 to \$99,999 | 2,557 | 15% |
| \$100,000 to \$124,999 | 2,227 | 13% |
| \$125,000 to \$149,999 | 1,983 | 12% |
| \$150,000 to \$199,999 | 2,691 | 16% |
| \$200,000 or more | 2,032 | 12% |
| Median Income | \$105,708 | — |

Source: SANDAG, Current Estimates (2010)

Earnings and Income

| | Number | Percent |
|---|---------------|-------------|
| Total households | 16,849 | 100% |
| With earnings | 15,548 | 92% |
| With wage and salary income | 15,135 | 90% |
| With self-employment income | 2,490 | 15% |
| With interest, dividend, or net rental income | 5,847 | 35% |
| With Social Security income | 2,259 | 13% |
| With Supplemental Security income | 644 | 4% |
| With public assistance income | 170 | 1% |
| With retirement income | 2,366 | 14% |
| With other types of income | 2,253 | 13% |

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

| | Number | Percent |
|---------------|---------------|-------------|
| Total | 51,146 | 100% |
| Under .50 | 1,218 | 2% |
| .50 to .99 | 1,160 | 2% |
| 1.00 to 1.24 | 712 | 1% |
| 1.25 to 1.49 | 1,037 | 2% |
| 1.50 to 1.84 | 1,122 | 2% |
| 1.85 to 1.99 | 448 | 1% |
| 2.00 and over | 45,449 | 89% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

| | Number | Percent |
|---------------|---------------|-------------|
| Total | 51,146 | 100% |
| Above Poverty | 48,768 | 95% |
| Below Poverty | 2,378 | 5% |

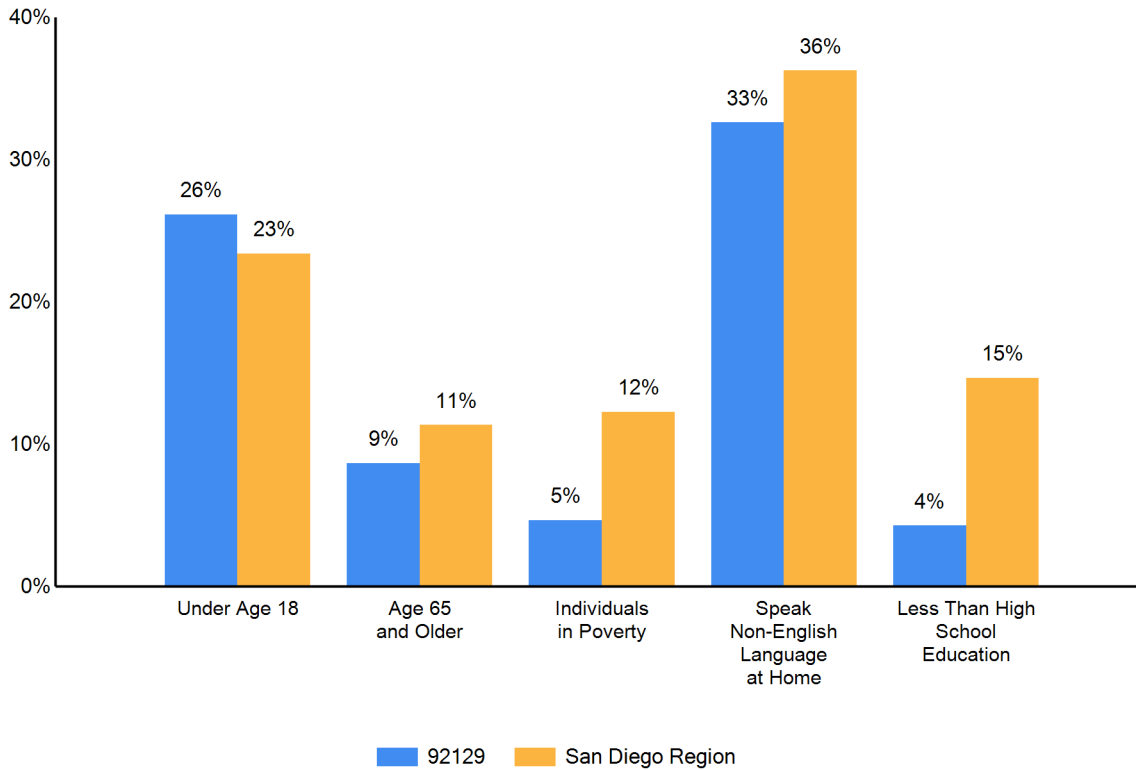
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

| | Total Families | | | Above Poverty | | | Below Poverty | | |
|--|----------------|---------------|--------------|---------------|---------------|--------------|---------------|---------------|-------------|
| | Total | With Children | No Children | Total | With Children | No Children | Total | With Children | No Children |
| Total Families | 14,029 | 8,085 | 5,944 | 13,582 | 7,720 | 5,862 | 447 | 365 | 82 |
| Married couple family | 11,730 | 6,654 | 5,076 | 11,514 | 6,460 | 5,054 | 216 | 194 | 22 |
| Male householder, no wife present | 683 | 377 | 306 | 680 | 377 | 303 | 3 | 0 | 3 |
| Female householder, no husband present | 1,616 | 1,054 | 562 | 1,388 | 883 | 505 | 228 | 171 | 57 |

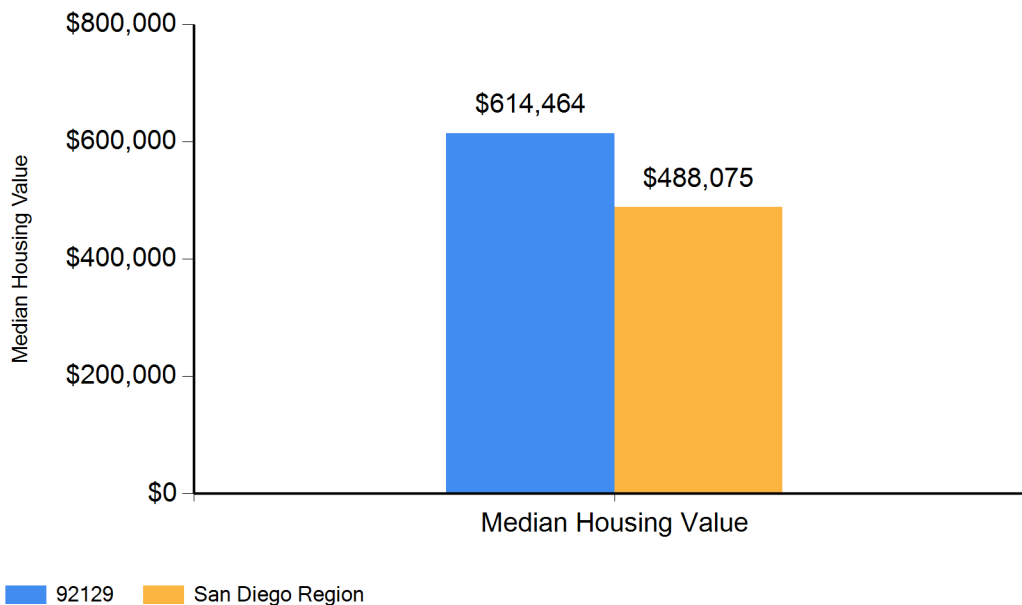
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075