



Demographic and Socioeconomic Profile 2010

ZIP: 92121

Population by Race

	Population	Percent
Total Population	4,253	100%
White	2,172	51%
Asian	1,426	34%
Hispanic	411	10%
Two or More	166	4%
Black	60	1%
Other	10	<1%
Pacific Islander	4	<1%
American Indian	4	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	4,253	2,263	1,990	47%
Under 5	220	110	110	50%
5 to 9	196	113	83	42%
10 to 14	157	80	77	49%
15 to 17	80	50	30	38%
18 and 19	66	34	32	48%
20 to 24	922	504	418	45%
25 to 29	470	274	196	42%
30 to 34	348	199	149	43%
35 to 39	339	161	178	53%
40 to 44	289	161	128	44%
45 to 49	296	161	135	46%
50 to 54	236	122	114	48%
55 to 59	218	109	109	50%
60 and 61	75	31	44	59%
62 to 64	76	38	38	50%
65 to 69	97	41	56	58%
70 to 74	70	36	34	49%
75 to 79	48	24	24	50%
80 to 84	25	11	14	56%
85 and Older	25	4	21	84%
Under 18	653	353	300	46%
65 and older	265	116	149	56%
Median	30.2	29.4	31.6	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	3,680	100%
Never Married	1,741	47%
Married, excluding separated	1,574	43%
Separated	74	2%
Widowed	51	1%
Divorced	240	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	4,253	100%
Household	4,241	100%
Group Quarters - Other	12	<1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	4,253	411	2,172	60	4	1,426	4	10	166
Under 5	220	27	111	3	0	58	0	0	21
5 to 9	196	37	96	0	0	51	0	1	11
10 to 14	157	22	79	6	0	32	0	1	17
15 to 17	80	13	34	4	0	21	0	1	7
18 and 19	66	9	24	0	0	25	0	0	8
20 to 24	922	109	391	9	1	365	3	4	40
25 to 29	470	49	191	6	0	209	0	2	13
30 to 34	348	25	180	4	0	130	0	0	9
35 to 39	339	35	152	7	0	134	0	0	11
40 to 44	289	21	175	5	0	79	0	0	9
45 to 49	296	22	184	7	1	76	1	1	4
50 to 54	236	13	158	4	0	56	0	0	5
55 to 59	218	13	141	2	0	56	0	0	6
60 and 61	75	1	52	1	1	19	0	0	1
62 to 64	76	3	52	0	1	19	0	0	1
65 to 69	97	4	56	0	0	37	0	0	0
70 to 74	70	2	38	1	0	28	0	0	1
75 to 79	48	3	26	1	0	16	0	0	2
80 to 84	25	1	12	0	0	12	0	0	0
85 and Older	25	2	20	0	0	3	0	0	0
Under 18	653	99	320	13	0	162	0	3	56
65 and older	265	12	152	2	0	96	0	0	3
Median		24.5	34.4	32.5	60.0	28.9	23.3	22.5	22.4

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	4,033	100%
Speak Only English	2,589	64%
Speak Spanish:	307	8%
Speak English "well" or "very well"	307	8%
Speak English "not well" or "not at all"	0	0%
Speak Asian/Pacific Island language:	668	17%
Speak English "well" or "very well"	619	15%
Speak English "not well" or "not at all"	49	1%
Speak other language:	469	10%
Speak English "well" or "very well"	417	10%
Speak English "not well" or "not at all"	52	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	2,612	100%
Less than 9th grade	45	2%
9th through 12th grade, no diploma	9	<1%
High school grad (incl. equivalency)	136	5%
Some college, no degree	390	15%
Associate degree	53	2%
Bachelor's degree	981	38%
Master's degree	534	20%
Professional school degree	140	5%
Doctorate degree	324	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	4,119	100%	---	---	---	---
Enrolled in school	1,293	31%	959	23%	334	8%
Nursery / Preschool	86	7%	0	0%	86	26%
Kindergarten to grade 4	291	23%	119	12%	172	51%
Grade 5 to grade 8	76	6%	40	4%	36	11%
Grade 9 to grade 12	75	6%	68	7%	7	2%
College, undergraduate	635	49%	635	66%	0	0%
Graduate or Professional school	130	10%	97	10%	33	10%
Not enrolled in school	2,826	69%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,708	100%	417	100%	1,291	100%
Family Households:	908	53%	412	99%	496	38%
Married couple family	713	42%	315	76%	398	31%
Other family:	195	11%	97	23%	98	8%
Male householder, no wife	125	7%	52	12%	73	6%
Female householder, no husband	70	4%	45	11%	25	2%
Nonfamily households:	800	47%	5	1%	795	62%
Householder living alone	422	25%	----	----	----	----
Other nonfamily households	378	22%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,727	100%	1708	19	1%	2.48
Single family (detached)	613	35%	612	1	<1%	2.81
Single family (attached)	44	3%	44	0	0%	2.41
2 to 4 units	214	12%	210	4	2%	3.01
5 to 9 units	479	28%	473	6	1%	2.22
10 or more units	377	22%	369	8	2%	1.98
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	958	100%
Less than \$150,000	64	7%
\$150,000 to \$199,999	1	<1%
\$200,000 to \$249,999	0	0%
\$250,000 to \$299,999	0	0%
\$300,000 to \$399,999	159	17%
\$400,000 to \$499,999	172	18%
\$500,000 to \$749,999	306	32%
\$750,000 to \$999,999	242	25%
\$1,000,000 or more	14	1%

Median Value **\$569,218**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,727	100%
2005 or Later	0	0%
2000 to 2004	129	7%
1990 to 1999	847	49%
1980 to 1989	228	13%
1970 to 1979	481	28%
1960 to 1969	24	1%
1950 to 1959	5	<1%
1940 to 1949	13	1%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,708	100%	750	100%	958	100%
1.00 occupant housing per room or less	1,708	100%	750	100%	958	100%
1.01 to 1.50 occupants per room	0	0%	0	0%	0	0%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	750	100%
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	0	0%
\$800 to \$899	0	0%
\$900 to \$999	34	5%
\$1,000 to \$1,249	238	32%
\$1,250 to \$1,499	202	27%
\$1,500 to \$1,999	199	27%
\$2,000 or more	54	7%
No cash rent	23	3%
Median contract rent	\$1,375	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	750	100%
Less than 20 percent	147	20%
20.0 to 24.9 percent	155	21%
25.0 to 29.9 percent	50	7%
30.0 to 34.9 percent	102	14%
35.0 to 39.9 percent	37	5%
40.0 to 49.9 percent	24	3%
50.0 percent or more	202	27%
Not computed	33	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,708	100%
No vehicle	13	1%
1 vehicle	528	31%
2 vehicles	770	45%
3 vehicles	229	13%
4 or more vehicles	168	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	2,655	100%
Worked in state of residence	2,646	100%
Worked in county of residence	2,591	98%
Worked outside county of residence	55	2%
Worked outside state of residence	9	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	2,728	100%	1,020	37%
In labor force	2,021	74%	877	43%
Armed forces	4	<1%	0	0%
Civilian (employed)	1,915	95%	827	43%
Civilian (unemployed)	102	5%	50	49%
Not in labor force	707	26%	143	20%
Pct. of civilian labor force unemployed	5.1%		5.7%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	2,655	100%
Car, truck or van:	2,274	86%
Drove Alone	2,185	82%
Carpooled	89	3%
Public Transportation:	102	4%
Bus	102	4%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	68	3%
Walked	95	4%
Other means	0	0%
Worked at home	116	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	2,655	100%
Did not work at home	2,539	96%
Less than 10 minutes	296	11%
10 to 19 minutes	1,482	56%
20 to 29 minutes	394	15%
30 to 44 minutes	264	10%
45 to 59 minutes	57	2%
60 to 89 minutes	25	1%
90 minutes or more	21	1%
Worked at home	116	4%
Average time to work (minutes)	20	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	2,646	100%
Agriculture, forestry, mining	7	<1%
Utilities	0	0%
Construction	41	2%
Manufacturing	288	11%
Wholesale trade	39	1%
Retail trade	148	6%
Transportation & warehousing	28	1%
Information & communications	165	6%
Finance, insurance, & real estate	224	8%
Professional, scientific, management, administration	82	3%
Educational, social, & health services	823	31%
Art, entertainment, recreation, accommodations, food	118	4%
Other services	51	2%
Public administration	632	24%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	2,646	100%
Management, professional & related:	2,029	77%
Management (incl. farm managers)	387	15%
Business & financial	168	6%
Computer & mathematical	380	14%
Architecture & engineering	260	10%
Life, physical & social science	219	8%
Community & social service	29	1%
Legal	86	3%
Education, training, & library	223	8%
Art, entertainment, sports & media	65	2%
Healthcare practitioners	212	8%
Service:	140	5%
Healthcare support	0	0%
Protective service	22	1%
Food preparation & serving	39	1%
Building & grounds cleaning / maintenance	14	1%
Personal care & service	65	2%
Sales & office	388	15%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	27	1%
Production, transport & material moving	62	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,708	100%
Less than \$15,000	190	11%
\$15,000 to \$29,999	46	3%
\$30,000 to \$44,999	96	6%
\$45,000 to \$59,999	100	6%
\$60,000 to \$74,999	170	10%
\$75,000 to \$99,999	294	17%
\$100,000 to \$124,999	185	11%
\$125,000 to \$149,999	193	11%
\$150,000 to \$199,999	186	11%
\$200,000 or more	248	15%
Median Income	\$96,429	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,708	100%
With earnings	1,608	94%
With wage and salary income	1,553	91%
With self-employment income	274	16%
With interest, dividend, or net rental income	521	31%
With Social Security income	164	10%
With Supplemental Security income	10	1%
With public assistance income	14	1%
With retirement income	91	5%
With other types of income	150	9%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	4,253	100%
Under .50	391	9%
.50 to .99	217	5%
1.00 to 1.24	62	1%
1.25 to 1.49	27	1%
1.50 to 1.84	19	<1%
1.85 to 1.99	134	3%
2.00 and over	3,403	80%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	4,253	100%
Above Poverty	3,645	86%
Below Poverty	608	14%

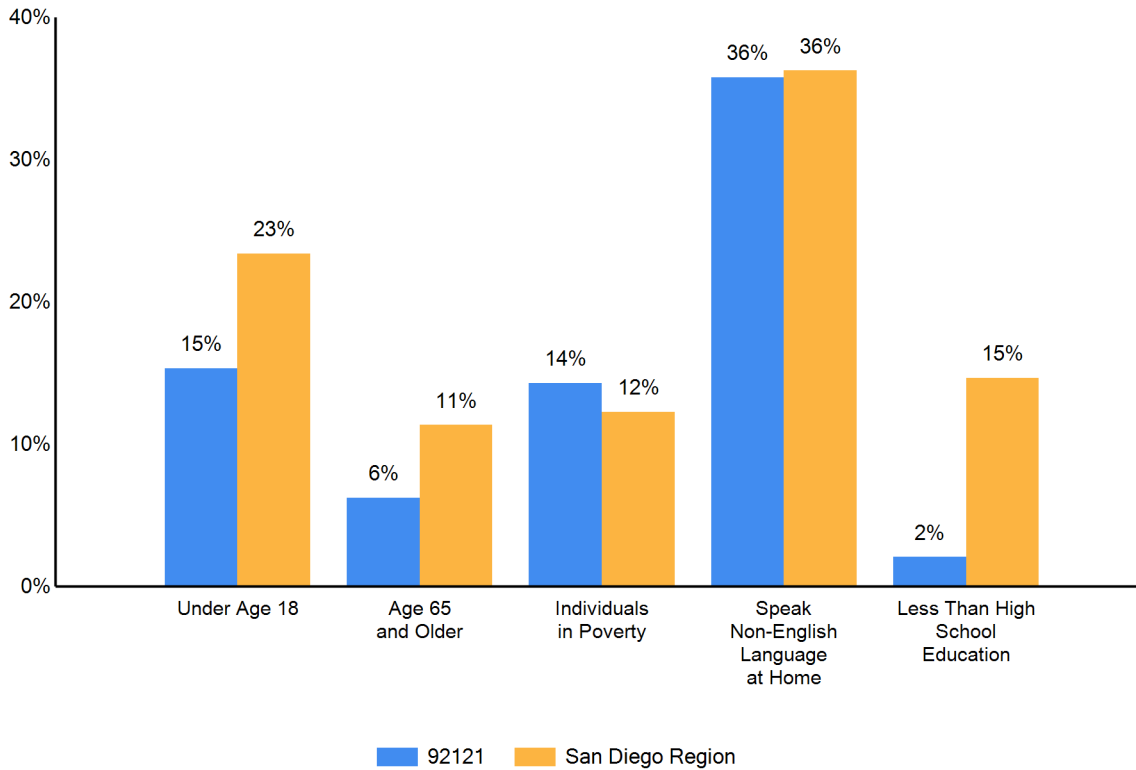
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	908	412	496	888	412	476	20	0	20
Married couple family	713	315	398	713	315	398	0	0	0
Male householder, no wife present	125	52	73	114	52	62	11	0	11
Female householder, no husband present	70	45	25	61	45	16	9	0	9

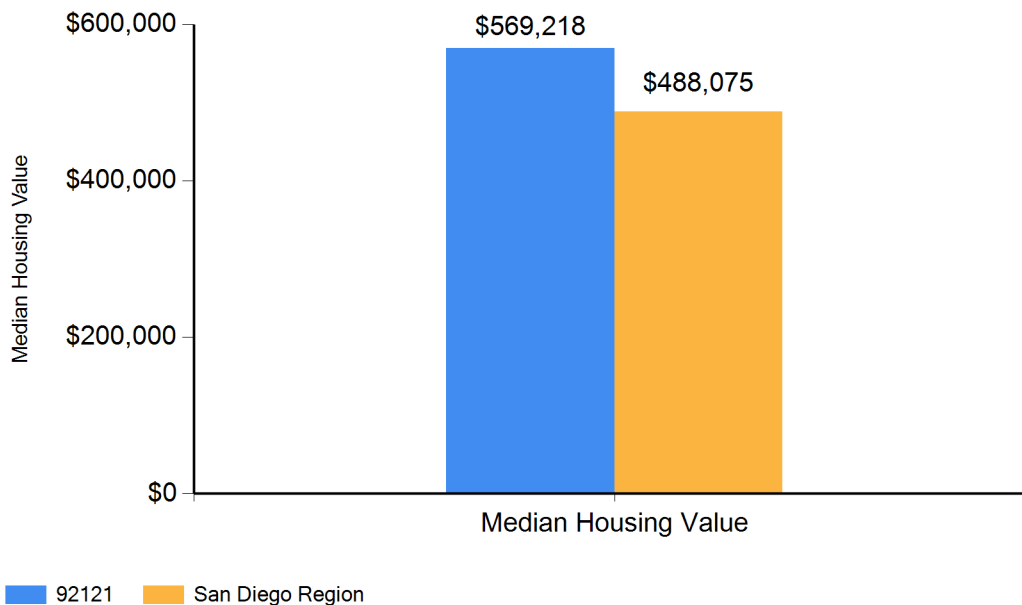
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075