



Demographic and Socioeconomic Profile 2010

ZIP: 92120

Population by Race

	Population	Percent
Total Population	26,185	100%
White	18,928	72%
Hispanic	3,691	14%
Asian	1,518	6%
Black	913	3%
Two or More	908	3%
American Indian	93	<1%
Pacific Islander	79	<1%
Other	55	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	26,185	12,598	13,587	52%
Under 5	1,334	653	681	51%
5 to 9	1,300	670	630	48%
10 to 14	1,368	714	654	48%
15 to 17	784	400	384	49%
18 and 19	584	286	298	51%
20 to 24	1,682	839	843	50%
25 to 29	1,703	889	814	48%
30 to 34	1,543	767	776	50%
35 to 39	1,684	854	830	49%
40 to 44	1,755	846	909	52%
45 to 49	1,853	885	968	52%
50 to 54	1,895	921	974	51%
55 to 59	1,787	874	913	51%
60 and 61	674	297	377	56%
62 to 64	939	430	509	54%
65 to 69	1,234	525	709	57%
70 to 74	1,117	482	635	57%
75 to 79	1,074	481	593	55%
80 to 84	958	409	549	57%
85 and Older	917	376	541	59%
Under 18	4,786	2,437	2,349	49%
65 and older	5,300	2,273	3,027	57%
Median	43.2	41.3	44.9	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	22,183	100%
Never Married	6,316	28%
Married, excluding separated	11,512	52%
Separated	341	2%
Widowed	1,423	6%
Divorced	2,591	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	26,185	100%
Household	25,822	99%
Group Quarters - College	312	1%
Group Quarters - Other	51	<1%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	26,185	3,691	18,928	913	93	1,518	79	55	908
Under 5	1,334	342	754	34	3	67	7	3	124
5 to 9	1,300	273	778	39	5	64	6	12	123
10 to 14	1,368	295	802	88	8	67	8	2	98
15 to 17	784	164	491	38	2	35	0	2	52
18 and 19	584	137	363	20	3	23	0	0	38
20 to 24	1,682	314	1,060	63	10	147	1	7	80
25 to 29	1,703	330	1,026	82	4	170	11	1	79
30 to 34	1,543	270	992	65	5	131	8	2	70
35 to 39	1,684	307	1,085	76	3	155	3	5	50
40 to 44	1,755	293	1,194	77	6	125	8	6	46
45 to 49	1,853	231	1,405	62	8	105	6	3	33
50 to 54	1,895	178	1,503	59	11	84	9	6	45
55 to 59	1,787	158	1,447	55	8	90	4	1	24
60 and 61	674	52	553	23	2	31	2	0	11
62 to 64	939	59	802	21	4	39	0	1	13
65 to 69	1,234	90	1,058	25	1	54	0	0	6
70 to 74	1,117	64	954	38	5	46	4	2	4
75 to 79	1,074	54	953	21	2	38	0	0	6
80 to 84	958	46	870	13	2	23	2	0	2
85 and Older	917	34	838	14	1	24	0	2	4
Under 18	4,786	1,074	2,825	199	18	233	21	19	397
65 and older	5,300	288	4,673	111	11	185	6	4	22
Median		29.9	48.3	36.8	42.9	36.8	34.1	31.3	21.2

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	24,851	100%
Speak Only English	20,420	82%
Speak Spanish:	2,287	9%
Speak English "well" or "very well"	2,213	9%
Speak English "not well" or "not at all"	74	<1%
Speak Asian/Pacific Island language:	1,104	4%
Speak English "well" or "very well"	885	4%
Speak English "not well" or "not at all"	219	1%
Speak other language:	1,040	4%
Speak English "well" or "very well"	935	4%
Speak English "not well" or "not at all"	105	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	19,133	100%
Less than 9th grade	304	2%
9th through 12th grade, no diploma	677	4%
High school grad (incl. equivalency)	3,020	16%
Some college, no degree	5,083	27%
Associate degree	1,516	8%
Bachelor's degree	4,910	26%
Master's degree	2,456	13%
Professional school degree	748	4%
Doctorate degree	419	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	25,355	100%	---	---	---	---
Enrolled in school	6,405	25%	5,309	21%	1,096	4%
Nursery / Preschool	376	6%	83	2%	293	27%
Kindergarten to grade 4	1,102	17%	991	19%	111	10%
Grade 5 to grade 8	1,173	18%	996	19%	177	16%
Grade 9 to grade 12	1,127	18%	890	17%	237	22%
College, undergraduate	2,233	35%	2,061	39%	172	16%
Graduate or Professional school	394	6%	288	5%	106	10%
Not enrolled in school	18,950	75%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	10,833	100%	2,863	100%	7,970	100%
Family Households:	7,153	66%	2,859	100%	4,294	54%
Married couple family	5,601	52%	1,935	68%	3,666	46%
Other family:	1,552	14%	924	32%	628	8%
Male householder, no wife	310	3%	233	8%	77	1%
Female householder, no husband	1,242	11%	691	24%	551	7%
Nonfamily households:	3,680	34%	4	<1%	3,676	46%
Householder living alone	2,465	23%	----	----	----	----
Other nonfamily households	1,215	11%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	11,256	100%	10833	423	4%	2.38
Single family (detached)	7,817	69%	7,526	291	4%	2.48
Single family (attached)	717	6%	698	19	3%	2.16
2 to 4 units	253	2%	238	15	6%	2.24
5 to 9 units	240	2%	224	16	7%	2.14
10 or more units	1,859	17%	1,789	70	4%	2.18
Mobile home and Other	370	3%	358	12	3%	2.04

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	7,971	100%
Less than \$150,000	376	5%
\$150,000 to \$199,999	97	1%
\$200,000 to \$249,999	213	3%
\$250,000 to \$299,999	281	4%
\$300,000 to \$399,999	1,200	15%
\$400,000 to \$499,999	1,573	20%
\$500,000 to \$749,999	3,070	39%
\$750,000 to \$999,999	824	10%
\$1,000,000 or more	337	4%

Median Value **\$519,641**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	11,256	100%
2005 or Later	116	1%
2000 to 2004	281	2%
1990 to 1999	216	2%
1980 to 1989	947	8%
1970 to 1979	3,548	32%
1960 to 1969	2,667	24%
1950 to 1959	3,178	28%
1940 to 1949	197	2%
1939 or earlier	106	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	10,833	100%	2,862	100%	7,971	100%
1.00 occupant housing per room or less	10,686	99%	2,766	97%	7,920	99%
1.01 to 1.50 occupants per room	104	1%	77	3%	27	<1%
1.51 to 2.00 occupants per room	43	<1%	19	1%	24	<1%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	2,862	100%
Less than \$500	69	2%
\$500 to \$599	66	2%
\$600 to \$699	28	1%
\$700 to \$799	60	2%
\$800 to \$899	186	6%
\$900 to \$999	258	9%
\$1,000 to \$1,249	345	12%
\$1,250 to \$1,499	546	19%
\$1,500 to \$1,999	915	32%
\$2,000 or more	186	6%
No cash rent	203	7%
Median contract rent	\$1,445	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	2,862	100%
Less than 20 percent	409	14%
20.0 to 24.9 percent	589	21%
25.0 to 29.9 percent	276	10%
30.0 to 34.9 percent	250	9%
35.0 to 39.9 percent	187	7%
40.0 to 49.9 percent	242	8%
50.0 percent or more	656	23%
Not computed	253	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	10,833	100%
No vehicle	312	3%
1 vehicle	2,895	27%
2 vehicles	4,990	46%
3 vehicles	1,892	17%
4 or more vehicles	744	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	12,468	100%
Worked in state of residence	12,450	100%
Worked in county of residence	12,272	98%
Worked outside county of residence	178	1%
Worked outside state of residence	18	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	21,945	100%	10,433	48%
In labor force	13,552	62%	6,969	51%
Armed forces	310	2%	196	63%
Civilian (employed)	12,237	90%	6,157	50%
Civilian (unemployed)	1,005	7%	616	61%
Not in labor force	8,393	38%	3,464	41%
Pct. of civilian labor force unemployed	7.6%		9.1%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	12,468	100%
Car, truck or van:	11,338	91%
Drove Alone	10,609	85%
Carpooled	729	6%
Public Transportation:	170	1%
Bus	147	1%
Trolley / Streetcar	23	<1%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	59	<1%
Bicycle	21	<1%
Walked	94	1%
Other means	97	1%
Worked at home	689	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	12,468	100%
Did not work at home	11,779	94%
Less than 10 minutes	1,175	9%
10 to 19 minutes	4,660	37%
20 to 29 minutes	3,422	27%
30 to 44 minutes	1,713	14%
45 to 59 minutes	461	4%
60 to 89 minutes	210	2%
90 minutes or more	138	1%
Worked at home	689	6%
Average time to work (minutes)	24	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	12,134	100%
Agriculture, forestry, mining	54	<1%
Utilities	148	1%
Construction	683	6%
Manufacturing	566	5%
Wholesale trade	209	2%
Retail trade	1,463	12%
Transportation & warehousing	223	2%
Information & communications	531	4%
Finance, insurance, & real estate	1,069	9%
Professional, scientific, management, administration	743	6%
Educational, social, & health services	3,180	26%
Art, entertainment, recreation, accommodations, food	920	8%
Other services	712	6%
Public administration	1,633	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	12,134	100%
Management, professional & related:	6,103	50%
Management (incl. farm managers)	1,568	13%
Business & financial	826	7%
Computer & mathematical	311	3%
Architecture & engineering	277	2%
Life, physical & social science	291	2%
Community & social service	261	2%
Legal	237	2%
Education, training, & library	1,120	9%
Art, entertainment, sports & media	434	4%
Healthcare practitioners	778	6%
Service:	1,480	12%
Healthcare support	125	1%
Protective service	294	2%
Food preparation & serving	334	3%
Building & grounds cleaning / maintenance	144	1%
Personal care & service	583	5%
Sales & office	3,214	26%
Farming, fishing & forestry	63	1%
Construction, extraction & maintenance	581	5%
Production, transport & material moving	693	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	10,833	100%
Less than \$15,000	745	7%
\$15,000 to \$29,999	898	8%
\$30,000 to \$44,999	1,257	12%
\$45,000 to \$59,999	1,268	12%
\$60,000 to \$74,999	1,092	10%
\$75,000 to \$99,999	1,769	16%
\$100,000 to \$124,999	1,326	12%
\$125,000 to \$149,999	855	8%
\$150,000 to \$199,999	860	8%
\$200,000 or more	763	7%
Median Income	\$77,212	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	10,833	100%
With earnings	8,159	75%
With wage and salary income	7,706	71%
With self-employment income	1,540	14%
With interest, dividend, or net rental income	4,523	42%
With Social Security income	3,942	36%
With Supplemental Security income	176	2%
With public assistance income	173	2%
With retirement income	2,727	25%
With other types of income	1,882	17%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	26,030	100%
Under .50	1,171	4%
.50 to .99	989	4%
1.00 to 1.24	412	2%
1.25 to 1.49	527	2%
1.50 to 1.84	974	4%
1.85 to 1.99	757	3%
2.00 and over	21,200	81%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	26,030	100%
Above Poverty	23,870	92%
Below Poverty	2,160	8%

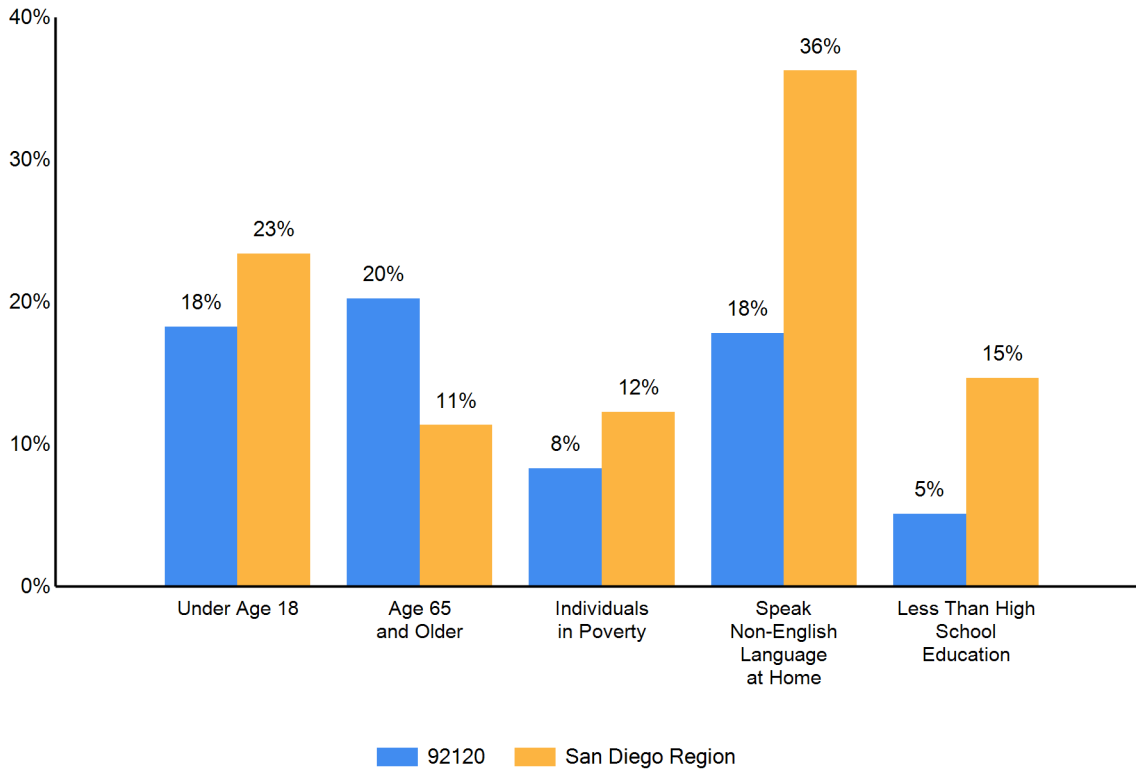
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	7,153	2,859	4,294	6,924	2,709	4,215	229	150	79
Married couple family	5,601	1,935	3,666	5,561	1,935	3,626	40	0	40
Male householder, no wife present	310	233	77	293	216	77	17	17	0
Female householder, no husband present	1,242	691	551	1,070	558	512	172	133	39

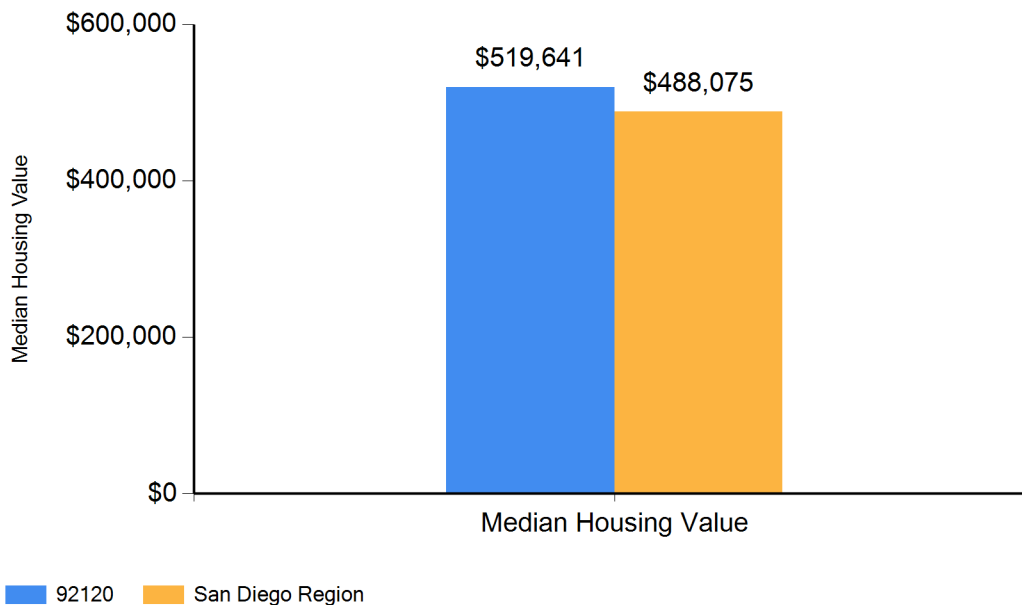
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075