



## Demographic and Socioeconomic Profile 2010

ZIP: 92119

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>23,039</b>	<b>100%</b>
White	16,758	73%
Hispanic	3,222	14%
Asian	1,205	5%
Black	829	4%
Two or More	787	3%
Pacific Islander	109	<1%
American Indian	78	<1%
Other	51	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>23,039</b>	<b>11,092</b>	<b>11,947</b>	<b>52%</b>
Under 5	1,173	602	571	49%
5 to 9	1,176	595	581	49%
10 to 14	1,330	653	677	51%
15 to 17	836	430	406	49%
18 and 19	481	242	239	50%
20 to 24	1,545	785	760	49%
25 to 29	1,430	759	671	47%
30 to 34	1,204	588	616	51%
35 to 39	1,365	701	664	49%
40 to 44	1,499	726	773	52%
45 to 49	1,737	856	881	51%
50 to 54	1,757	866	891	51%
55 to 59	1,536	723	813	53%
60 and 61	603	291	312	52%
62 to 64	829	382	447	54%
65 to 69	1,124	522	602	54%
70 to 74	1,004	382	622	62%
75 to 79	989	417	572	58%
80 to 84	807	333	474	59%
85 and Older	614	239	375	61%
Under 18	4,515	2,280	2,235	50%
65 and older	4,538	1,893	2,645	58%
<b>Median</b>	<b>43.3</b>	<b>41.3</b>	<b>45.1</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>19,360</b>	<b>100%</b>
Never Married	5,568	29%
Married, excluding separated	9,968	51%
Separated	159	<1%
Widowed	1,274	7%
Divorced	2,391	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>23,039</b>	<b>100%</b>
Household	22,969	100%
Group Quarters - Other	70	<1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>23,039</b>	<b>3,222</b>	<b>16,758</b>	<b>829</b>	<b>78</b>	<b>1,205</b>	<b>109</b>	<b>51</b>	<b>787</b>
Under 5	1,173	264	690	37	7	48	4	6	117
5 to 9	1,176	286	657	47	5	50	6	8	117
10 to 14	1,330	301	779	65	4	58	4	7	112
15 to 17	836	156	548	43	6	24	7	5	47
18 and 19	481	102	297	18	5	19	3	1	36
20 to 24	1,545	273	970	73	6	139	19	0	65
25 to 29	1,430	252	950	58	2	104	7	9	48
30 to 34	1,204	232	769	62	6	77	8	3	47
35 to 39	1,365	197	928	80	2	106	7	2	43
40 to 44	1,499	252	1,036	66	6	98	7	0	34
45 to 49	1,737	226	1,318	53	11	87	4	3	35
50 to 54	1,757	180	1,379	66	4	93	7	4	24
55 to 59	1,536	118	1,274	36	1	80	9	1	17
60 and 61	603	46	501	14	1	36	2	0	3
62 to 64	829	67	699	16	3	29	5	2	8
65 to 69	1,124	68	975	21	1	48	1	0	10
70 to 74	1,004	61	866	27	3	37	2	0	8
75 to 79	989	56	860	24	2	43	3	0	1
80 to 84	807	57	701	18	2	20	1	0	8
85 and Older	614	28	561	5	1	9	3	0	7
Under 18	4,515	1,007	2,674	192	22	180	21	26	393
65 and older	4,538	270	3,963	95	9	157	10	0	34
<b>Median</b>		<b>29.5</b>	<b>47.9</b>	<b>35.7</b>	<b>33.3</b>	<b>38.9</b>	<b>32.8</b>	<b>17.7</b>	<b>18.0</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>21,866</b>	<b>100%</b>
Speak Only English	17,625	81%
Speak Spanish:	1,521	7%
Speak English "well" or "very well"	1,258	6%
Speak English "not well" or "not at all"	263	1%
Speak Asian/Pacific Island language:	794	4%
Speak English "well" or "very well"	656	3%
Speak English "not well" or "not at all"	138	1%
Speak other language:	1,926	7%
Speak English "well" or "very well"	1,573	7%
Speak English "not well" or "not at all"	353	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>16,498</b>	<b>100%</b>
Less than 9th grade	483	3%
9th through 12th grade, no diploma	524	3%
High school grad (incl. equivalency)	2,583	16%
Some college, no degree	4,492	27%
Associate degree	1,653	10%
Bachelor's degree	4,393	27%
Master's degree	1,746	11%
Professional school degree	433	3%
Doctorate degree	191	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>22,332</b>	<b>100%</b>	---	---	---	---
Enrolled in school	6,126	27%	5,018	22%	1,108	5%
Nursery / Preschool	336	5%	108	2%	228	21%
Kindergarten to grade 4	1,175	19%	1,020	20%	155	14%
Grade 5 to grade 8	1,101	18%	904	18%	197	18%
Grade 9 to grade 12	1,105	18%	930	19%	175	16%
College, undergraduate	2,005	33%	1,763	35%	242	22%
Graduate or Professional school	404	7%	293	6%	111	10%
Not enrolled in school	16,206	73%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>9,475</b>	<b>100%</b>	<b>2,669</b>	<b>100%</b>	<b>6,806</b>	<b>100%</b>
Family Households:	6,051	64%	2,642	99%	3,409	50%
Married couple family	4,666	49%	2,033	76%	2,633	39%
Other family:	1,385	15%	609	23%	776	11%
Male householder, no wife	500	5%	180	7%	320	5%
Female householder, no husband	885	9%	429	16%	456	7%
Nonfamily households:	3,424	36%	27	1%	3,397	50%
Householder living alone	2,710	29%	----	----	----	----
Other nonfamily households	714	8%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>9,767</b>	<b>100%</b>	<b>9,475</b>	<b>292</b>	<b>3%</b>	<b>2.42</b>
Single family (detached)	6,464	66%	6,300	164	3%	2.62
Single family (attached)	1,058	11%	1,017	41	4%	2.16
2 to 4 units	317	3%	311	6	2%	2.13
5 to 9 units	324	3%	313	11	3%	2.02
10 or more units	1,604	16%	1,534	70	4%	1.95
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>6,935</b>	<b>100%</b>
Less than \$150,000	117	2%
\$150,000 to \$199,999	229	3%
\$200,000 to \$249,999	243	4%
\$250,000 to \$299,999	237	3%
\$300,000 to \$399,999	1,428	21%
\$400,000 to \$499,999	1,827	26%
\$500,000 to \$749,999	2,540	37%
\$750,000 to \$999,999	206	3%
\$1,000,000 or more	108	2%

**Median Value** **\$466,639**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>9,767</b>	<b>100%</b>
2005 or Later	53	1%
2000 to 2004	124	1%
1990 to 1999	149	2%
1980 to 1989	1,284	13%
1970 to 1979	3,124	32%
1960 to 1969	3,982	41%
1950 to 1959	879	9%
1940 to 1949	64	1%
1939 or earlier	108	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>9,475</b>	<b>100%</b>	<b>2,540</b>	<b>100%</b>	<b>6,935</b>	<b>100%</b>
1.00 occupant housing per room or less	9,331	98%	2,455	97%	6,876	99%
1.01 to 1.50 occupants per room	91	1%	32	1%	59	1%
1.51 to 2.00 occupants per room	53	1%	53	2%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>2,540</b>	<b>100%</b>
Less than \$500	144	6%
\$500 to \$599	14	1%
\$600 to \$699	45	2%
\$700 to \$799	91	4%
\$800 to \$899	218	9%
\$900 to \$999	37	1%
\$1,000 to \$1,249	529	21%
\$1,250 to \$1,499	591	23%
\$1,500 to \$1,999	613	24%
\$2,000 or more	187	7%
No cash rent	71	3%
<b>Median contract rent</b>	<b>\$1,332</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>2,540</b>	<b>100%</b>
Less than 20 percent	476	19%
20.0 to 24.9 percent	237	9%
25.0 to 29.9 percent	430	17%
30.0 to 34.9 percent	187	7%
35.0 to 39.9 percent	157	6%
40.0 to 49.9 percent	262	10%
50.0 percent or more	702	28%
Not computed	89	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>9,475</b>	<b>100%</b>
No vehicle	349	4%
1 vehicle	2,984	31%
2 vehicles	3,961	42%
3 vehicles	1,430	15%
4 or more vehicles	751	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>11,603</b>	<b>100%</b>
Worked in state of residence	11,573	100%
Worked in county of residence	11,431	99%
Worked outside county of residence	142	1%
Worked outside state of residence	30	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>19,070</b>	<b>100%</b>	<b>9,100</b>	<b>48%</b>
In labor force	12,323	65%	6,373	52%
Armed forces	58	<1%	44	76%
Civilian (employed)	11,618	94%	5,944	51%
Civilian (unemployed)	647	5%	385	60%
Not in labor force	6,747	35%	2,727	40%
Pct. of civilian labor force unemployed	5.3%		6.1%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>11,603</b>	<b>100%</b>
Car, truck or van:	10,511	91%
Drove Alone	9,762	84%
Carpooled	749	6%
Public Transportation:	260	2%
Bus	158	1%
Trolley / Streetcar	102	1%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	144	1%
Bicycle	47	<1%
Walked	127	1%
Other means	59	1%
Worked at home	455	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>11,603</b>	<b>100%</b>
Did not work at home	11,148	96%
Less than 10 minutes	1,076	9%
10 to 19 minutes	3,156	27%
20 to 29 minutes	3,376	29%
30 to 44 minutes	2,458	21%
45 to 59 minutes	471	4%
60 to 89 minutes	368	3%
90 minutes or more	243	2%
Worked at home	455	4%
<b>Average time to work (minutes)</b>	<b>28</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>11,518</b>	<b>100%</b>
Agriculture, forestry, mining	38	<1%
Utilities	116	1%
Construction	573	5%
Manufacturing	841	7%
Wholesale trade	392	3%
Retail trade	1,365	12%
Transportation & warehousing	323	3%
Information & communications	229	2%
Finance, insurance, & real estate	961	8%
Professional, scientific, management, administration	753	7%
Educational, social, & health services	2,496	22%
Art, entertainment, recreation, accommodations, food	1,175	10%
Other services	466	4%
Public administration	1,790	16%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>11,518</b>	<b>100%</b>
Management, professional & related:	5,424	47%
Management (incl. farm managers)	1,367	12%
Business & financial	839	7%
Computer & mathematical	445	4%
Architecture & engineering	288	3%
Life, physical & social science	129	1%
Community & social service	233	2%
Legal	163	1%
Education, training, & library	904	8%
Art, entertainment, sports & media	310	3%
Healthcare practitioners	746	6%
Service:	1,578	14%
Healthcare support	135	1%
Protective service	362	3%
Food preparation & serving	487	4%
Building & grounds cleaning / maintenance	198	2%
Personal care & service	396	3%
Sales & office	3,209	28%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	741	6%
Production, transport & material moving	566	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>9,475</b>	<b>100%</b>
Less than \$15,000	729	8%
\$15,000 to \$29,999	908	10%
\$30,000 to \$44,999	1,089	11%
\$45,000 to \$59,999	1,187	13%
\$60,000 to \$74,999	879	9%
\$75,000 to \$99,999	1,450	15%
\$100,000 to \$124,999	1,109	12%
\$125,000 to \$149,999	999	11%
\$150,000 to \$199,999	745	8%
\$200,000 or more	380	4%
<b>Median Income</b>	<b>\$74,070</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>9,475</b>	<b>100%</b>
With earnings	7,162	76%
With wage and salary income	6,930	73%
With self-employment income	1,230	13%
With interest, dividend, or net rental income	3,413	36%
With Social Security income	3,046	32%
With Supplemental Security income	366	4%
With public assistance income	111	1%
With retirement income	2,462	26%
With other types of income	1,737	18%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>23,002</b>	<b>100%</b>
Under .50	857	4%
.50 to .99	529	2%
1.00 to 1.24	631	3%
1.25 to 1.49	637	3%
1.50 to 1.84	739	3%
1.85 to 1.99	474	2%
2.00 and over	19,135	83%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>23,002</b>	<b>100%</b>
Above Poverty	21,616	94%
Below Poverty	1,386	6%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

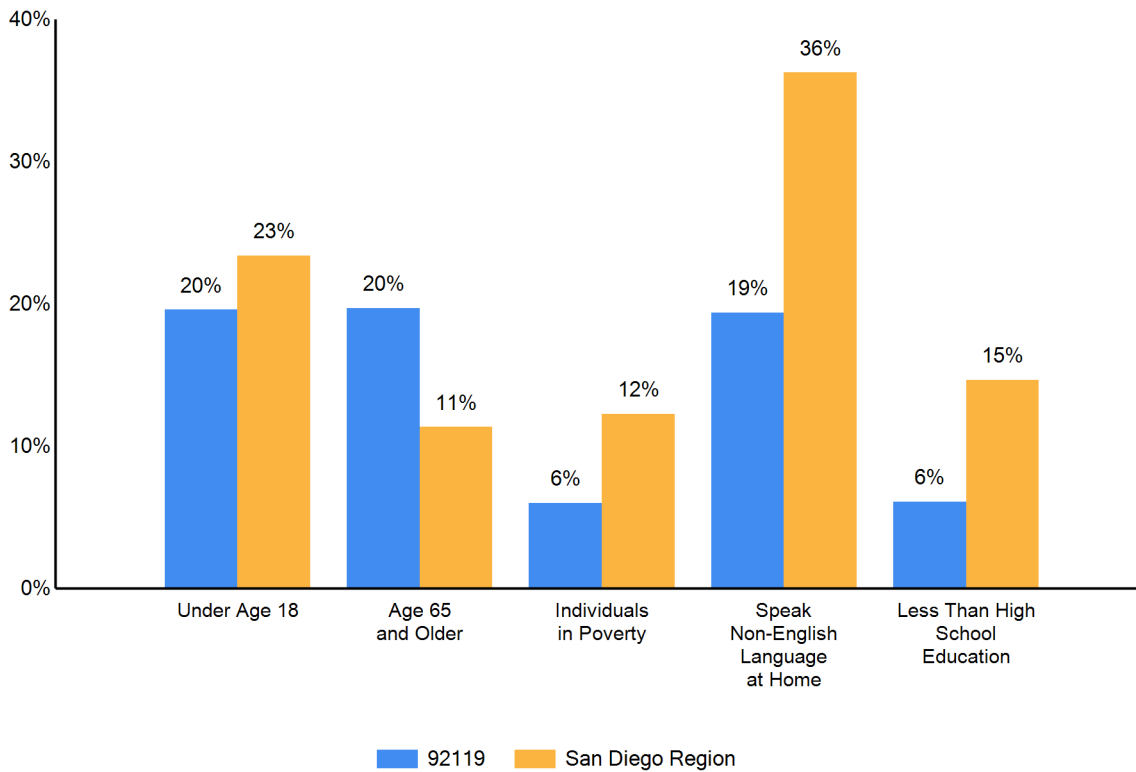
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>6,051</b>	<b>2,642</b>	<b>3,409</b>	<b>5,863</b>	<b>2,515</b>	<b>3,348</b>	<b>188</b>	<b>127</b>	<b>61</b>
Married couple family	4,666	2,033	2,633	4,594	1,979	2,615	72	54	18
Male householder, no wife present	500	180	320	471	180	291	29	0	29
Female householder, no husband present	885	429	456	798	356	442	87	73	14

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

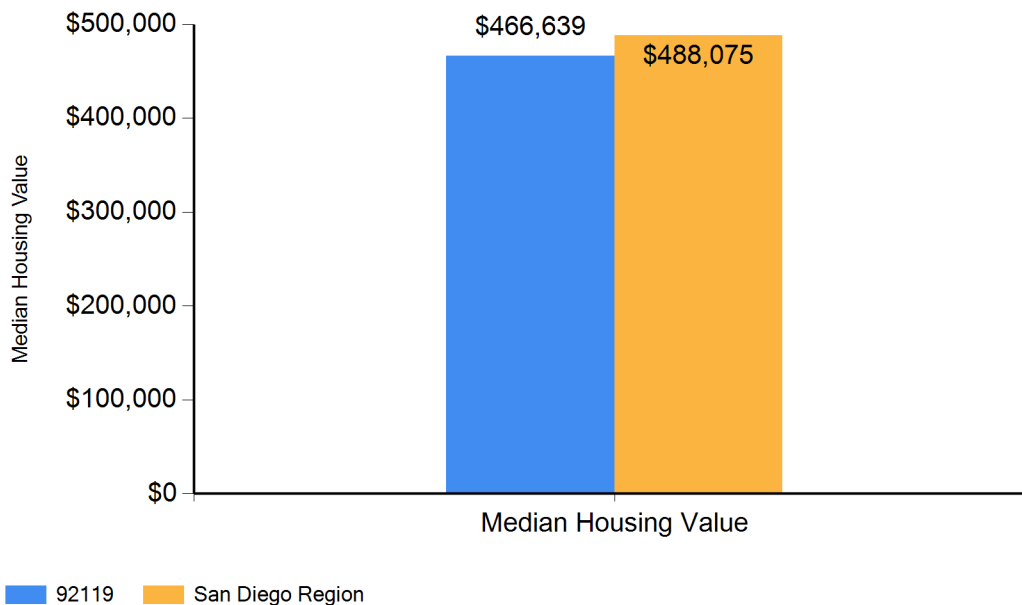


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075