



Demographic and Socioeconomic Profile 2010

ZIP: 92105

Population by Race

	Population	Percent
Total Population	70,270	100%
Hispanic	38,011	54%
Asian	12,566	18%
Black	9,304	13%
White	8,362	12%
Two or More	1,493	2%
Pacific Islander	218	<1%
American Indian	178	<1%
Other	138	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	70,270	34,694	35,576	51%
Under 5	6,479	3,260	3,219	50%
5 to 9	5,922	3,081	2,841	48%
10 to 14	5,899	2,976	2,923	50%
15 to 17	3,819	1,926	1,893	50%
18 and 19	2,522	1,335	1,187	47%
20 to 24	5,903	2,859	3,044	52%
25 to 29	5,791	2,880	2,911	50%
30 to 34	5,264	2,561	2,703	51%
35 to 39	5,341	2,583	2,758	52%
40 to 44	5,057	2,561	2,496	49%
45 to 49	4,340	2,151	2,189	50%
50 to 54	3,703	1,823	1,880	51%
55 to 59	3,006	1,446	1,560	52%
60 and 61	1,017	479	538	53%
62 to 64	1,283	607	676	53%
65 to 69	1,620	749	871	54%
70 to 74	1,121	501	620	55%
75 to 79	918	430	488	53%
80 to 84	630	236	394	63%
85 and Older	635	250	385	61%
Under 18	22,119	11,243	10,876	49%
65 and older	4,924	2,166	2,758	56%
Median	29.0	28.3	29.6	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	51,970	100%
Never Married	21,729	42%
Married, excluding separated	21,920	42%
Separated	2,223	4%
Widowed	2,179	4%
Divorced	3,919	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	70,270	100%
Household	69,787	99%
Group Quarters - Other	483	1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	70,270	38,011	8,362	9,304	178	12,566	218	138	1,493
Under 5	6,479	4,106	350	934	12	823	19	11	224
5 to 9	5,922	3,884	220	808	11	791	17	13	178
10 to 14	5,899	3,880	189	774	6	869	12	19	150
15 to 17	3,819	2,504	107	529	5	566	7	7	94
18 and 19	2,522	1,623	125	317	5	390	7	2	53
20 to 24	5,903	3,347	588	786	13	990	21	11	147
25 to 29	5,791	3,175	748	685	26	973	31	18	135
30 to 34	5,264	3,034	693	611	16	790	10	9	101
35 to 39	5,341	3,014	559	571	14	1,073	24	11	75
40 to 44	5,057	2,805	621	609	8	924	12	9	69
45 to 49	4,340	2,158	714	565	9	798	17	6	73
50 to 54	3,703	1,506	745	559	14	816	16	5	42
55 to 59	3,006	964	722	472	14	780	10	5	39
60 and 61	1,017	297	257	174	4	265	1	2	17
62 to 64	1,283	380	353	171	6	348	3	2	20
65 to 69	1,620	463	392	217	6	503	2	1	36
70 to 74	1,121	318	238	189	6	349	4	0	17
75 to 79	918	249	228	155	2	267	3	3	11
80 to 84	630	166	226	99	1	132	1	2	3
85 and Older	635	138	287	79	0	119	1	2	9
Under 18	22,119	14,374	866	3,045	34	3,049	55	50	646
65 and older	4,924	1,334	1,371	739	15	1,370	11	8	76
Median		24.5	44.8	28.7	33.4	35.4	29.2	26.7	21.6

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	63,791	100%
Speak Only English	18,613	29%
Speak Spanish:	31,337	49%
Speak English "well" or "very well"	22,755	36%
Speak English "not well" or "not at all"	8,582	13%
Speak Asian/Pacific Island language:	10,453	16%
Speak English "well" or "very well"	6,647	10%
Speak English "not well" or "not at all"	3,806	6%
Speak other language:	3,388	5%
Speak English "well" or "very well"	2,884	5%
Speak English "not well" or "not at all"	504	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	39,726	100%
Less than 9th grade	8,723	22%
9th through 12th grade, no diploma	5,441	14%
High school grad (incl. equivalency)	10,292	26%
Some college, no degree	6,761	17%
Associate degree	2,767	7%
Bachelor's degree	4,071	10%
Master's degree	1,109	3%
Professional school degree	388	1%
Doctorate degree	174	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	66,368	100%	---	---	---	---
Enrolled in school	23,118	35%	22,074	33%	1,044	2%
Nursery / Preschool	1,002	4%	877	4%	125	12%
Kindergarten to grade 4	6,674	29%	6,537	30%	137	13%
Grade 5 to grade 8	4,849	21%	4,770	22%	79	8%
Grade 9 to grade 12	5,494	24%	5,366	24%	128	12%
College, undergraduate	4,555	20%	4,272	19%	283	27%
Graduate or Professional school	544	2%	252	1%	292	28%
Not enrolled in school	43,250	65%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	20,759	100%	9,984	100%	10,775	100%
Family Households:	14,942	72%	9,966	100%	4,976	46%
Married couple family	8,862	43%	5,707	57%	3,155	29%
Other family:	6,080	29%	4,259	43%	1,821	17%
Male householder, no wife	1,746	8%	1,003	10%	743	7%
Female householder, no husband	4,334	21%	3,256	33%	1,078	10%
Nonfamily households:	5,817	28%	18	<1%	5,799	54%
Householder living alone	4,278	21%	----	----	----	----
Other nonfamily households	1,539	7%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	21,929	100%	20759	1,170	5%	3.36
Single family (detached)	6,872	31%	6,475	397	6%	3.43
Single family (attached)	4,721	22%	4,442	279	6%	3.61
2 to 4 units	2,230	10%	2,126	104	5%	3.36
5 to 9 units	3,787	17%	3,601	186	5%	3.22
10 or more units	4,067	19%	3,866	201	5%	3.17
Mobile home and Other	252	1%	249	3	1%	2.24

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	6,962	100%
Less than \$150,000	725	10%
\$150,000 to \$199,999	502	7%
\$200,000 to \$249,999	642	9%
\$250,000 to \$299,999	669	10%
\$300,000 to \$399,999	1,943	28%
\$400,000 to \$499,999	1,615	23%
\$500,000 to \$749,999	730	10%
\$750,000 to \$999,999	62	1%
\$1,000,000 or more	74	1%

Median Value **\$348,613**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	21,929	100%
2005 or Later	368	2%
2000 to 2004	866	4%
1990 to 1999	1,172	5%
1980 to 1989	3,607	16%
1970 to 1979	3,695	17%
1960 to 1969	3,151	14%
1950 to 1959	4,690	21%
1940 to 1949	2,243	10%
1939 or earlier	2,137	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	20,759	100%	13,797	100%	6,962	100%
1.00 occupant housing per room or less	16,515	80%	10,187	74%	6,328	91%
1.01 to 1.50 occupants per room	2,757	13%	2,241	16%	516	7%
1.51 to 2.00 occupants per room	1,008	5%	903	7%	105	2%
2.01 or more occupants per room	479	2%	466	3%	13	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	13,797	100%
Less than \$500	1,033	7%
\$500 to \$599	564	4%
\$600 to \$699	998	7%
\$700 to \$799	2,583	19%
\$800 to \$899	1,993	14%
\$900 to \$999	1,892	14%
\$1,000 to \$1,249	2,491	18%
\$1,250 to \$1,499	1,089	8%
\$1,500 to \$1,999	769	6%
\$2,000 or more	83	1%
No cash rent	302	2%
Median contract rent	\$886	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	13,797	100%
Less than 20 percent	1,807	13%
20.0 to 24.9 percent	1,319	10%
25.0 to 29.9 percent	1,425	10%
30.0 to 34.9 percent	1,310	9%
35.0 to 39.9 percent	966	7%
40.0 to 49.9 percent	1,749	13%
50.0 percent or more	4,435	32%
Not computed	786	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	20,759	100%
No vehicle	2,833	14%
1 vehicle	8,307	40%
2 vehicles	6,622	32%
3 vehicles	1,998	10%
4 or more vehicles	999	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	29,041	100%
Worked in state of residence	28,919	100%
Worked in county of residence	28,450	98%
Worked outside county of residence	469	2%
Worked outside state of residence	122	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	50,674	100%	24,724	49%
In labor force	31,394	62%	17,295	55%
Armed forces	449	1%	378	84%
Civilian (employed)	27,652	88%	15,073	55%
Civilian (unemployed)	3,293	10%	1,844	56%
Not in labor force	19,280	38%	7,429	39%
Pct. of civilian labor force unemployed	10.6%		10.9%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	29,041	100%
Car, truck or van:	24,555	85%
Drove Alone	19,900	69%
Carpooled	4,655	16%
Public Transportation:	2,276	8%
Bus	2,230	8%
Trolley / Streetcar	46	<1%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	46	<1%
Bicycle	188	1%
Walked	751	3%
Other means	285	1%
Worked at home	940	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	29,041	100%
Did not work at home	28,101	97%
Less than 10 minutes	2,004	7%
10 to 19 minutes	9,645	33%
20 to 29 minutes	7,662	26%
30 to 44 minutes	5,429	19%
45 to 59 minutes	1,453	5%
60 to 89 minutes	1,087	4%
90 minutes or more	821	3%
Worked at home	940	3%
Average time to work (minutes)	29	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	28,523	100%
Agriculture, forestry, mining	162	1%
Utilities	110	<1%
Construction	3,159	11%
Manufacturing	3,110	11%
Wholesale trade	487	2%
Retail trade	3,188	11%
Transportation & warehousing	870	3%
Information & communications	361	1%
Finance, insurance, & real estate	1,210	4%
Professional, scientific, management, administration	1,019	4%
Educational, social, & health services	4,028	14%
Art, entertainment, recreation, accommodations, food	4,652	16%
Other services	2,202	8%
Public administration	3,965	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	28,523	100%
Management, professional & related:	5,352	19%
Management (incl. farm managers)	1,408	5%
Business & financial	516	2%
Computer & mathematical	418	1%
Architecture & engineering	386	1%
Life, physical & social science	252	1%
Community & social service	379	1%
Legal	196	1%
Education, training, & library	762	3%
Art, entertainment, sports & media	448	2%
Healthcare practitioners	587	2%
Service:	9,139	32%
Healthcare support	613	2%
Protective service	484	2%
Food preparation & serving	2,711	10%
Building & grounds cleaning / maintenance	3,447	12%
Personal care & service	1,884	7%
Sales & office	5,468	19%
Farming, fishing & forestry	126	<1%
Construction, extraction & maintenance	4,228	15%
Production, transport & material moving	4,210	15%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

	Number	Percent
Total Households	20,759	100%
Less than \$15,000	3,669	18%
\$15,000 to \$29,999	4,911	24%
\$30,000 to \$44,999	4,006	19%
\$45,000 to \$59,999	2,824	14%
\$60,000 to \$74,999	1,679	8%
\$75,000 to \$99,999	1,834	9%
\$100,000 to \$124,999	911	4%
\$125,000 to \$149,999	583	3%
\$150,000 to \$199,999	207	1%
\$200,000 or more	135	1%
Median Income	\$36,738	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	20,759	100%
With earnings	17,196	83%
With wage and salary income	16,321	79%
With self-employment income	2,342	11%
With interest, dividend, or net rental income	2,087	10%
With Social Security income	3,261	16%
With Supplemental Security income	1,347	6%
With public assistance income	1,070	5%
With retirement income	1,818	9%
With other types of income	2,510	12%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	70,064	100%
Under .50	7,628	11%
.50 to .99	9,818	14%
1.00 to 1.24	6,627	9%
1.25 to 1.49	6,806	10%
1.50 to 1.84	6,859	10%
1.85 to 1.99	2,393	3%
2.00 and over	29,933	43%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	70,064	100%
Above Poverty	52,618	75%
Below Poverty	17,446	25%

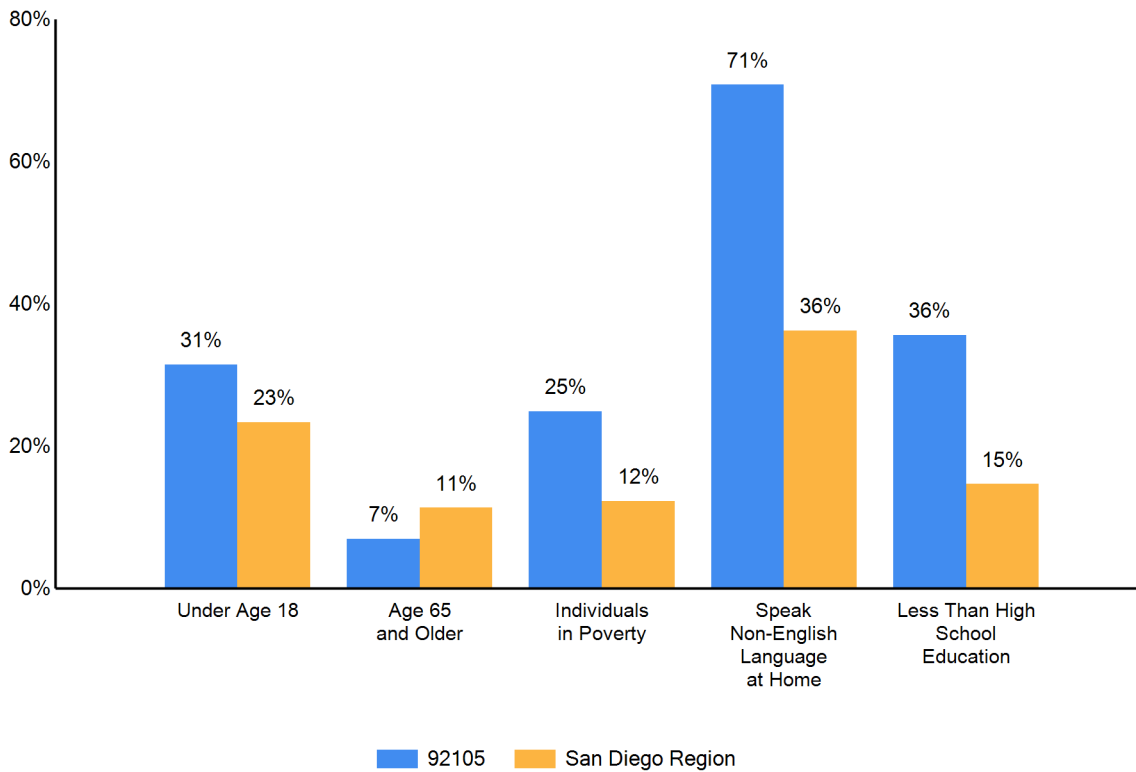
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	14,942	9,966	4,976	11,550	7,001	4,549	3,392	2,965	427
Married couple family	8,862	5,707	3,155	7,467	4,525	2,942	1,395	1,182	213
Male householder, no wife present	1,746	1,003	743	1,414	764	650	332	239	93
Female householder, no husband present	4,334	3,256	1,078	2,669	1,712	957	1,665	1,544	121

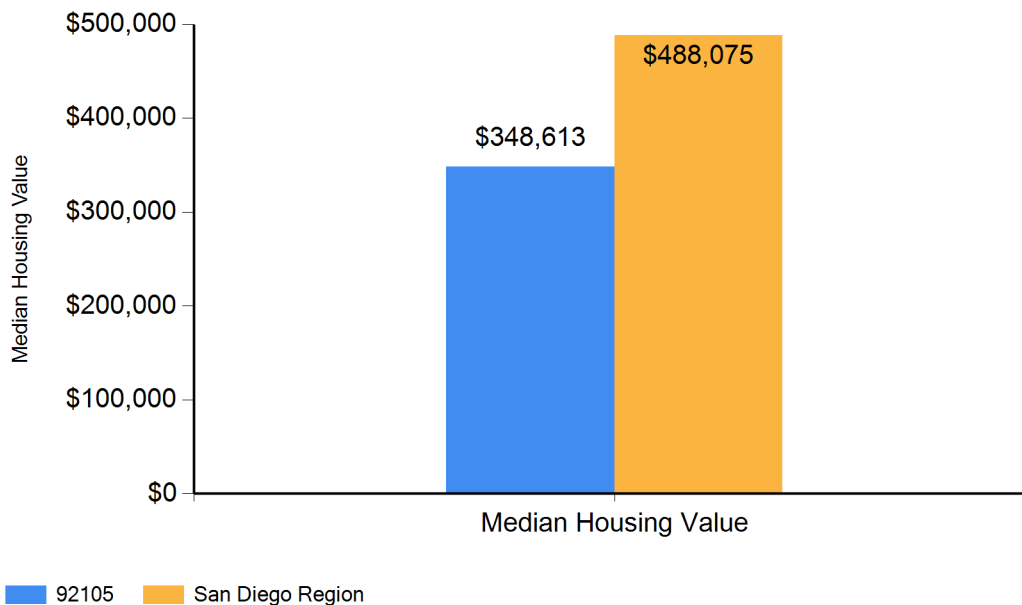
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075