



Demographic and Socioeconomic Profile 2010

ZIP: 92104

Population by Race

	Population	Percent
Total Population	44,947	100%
White	20,990	47%
Hispanic	15,590	35%
Black	3,891	9%
Asian	2,525	6%
Two or More	1,480	3%
American Indian	188	<1%
Pacific Islander	162	<1%
Other	121	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	44,947	23,053	21,894	49%
Under 5	2,621	1,333	1,288	49%
5 to 9	1,933	966	967	50%
10 to 14	1,816	916	900	50%
15 to 17	1,134	565	569	50%
18 and 19	764	380	384	50%
20 to 24	3,418	1,660	1,758	51%
25 to 29	5,972	2,947	3,025	51%
30 to 34	5,510	2,868	2,642	48%
35 to 39	4,202	2,217	1,985	47%
40 to 44	3,623	2,105	1,518	42%
45 to 49	3,221	1,802	1,419	44%
50 to 54	2,914	1,595	1,319	45%
55 to 59	2,466	1,222	1,244	50%
60 and 61	817	401	416	51%
62 to 64	1,110	590	520	47%
65 to 69	1,168	570	598	51%
70 to 74	748	330	418	56%
75 to 79	596	257	339	57%
80 to 84	462	185	277	60%
85 and Older	452	144	308	68%
Under 18	7,504	3,780	3,724	50%
65 and older	3,426	1,486	1,940	57%
Median	34.4	34.8	33.9	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	38,577	100%
Never Married	18,692	48%
Married, excluding separated	11,349	29%
Separated	1,346	3%
Widowed	1,572	4%
Divorced	5,618	15%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	44,947	100%
Household	44,734	100%
Group Quarters - Other	213	<1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	44,947	15,590	20,990	3,891	188	2,525	162	121	1,480
Under 5	2,621	1,402	664	242	4	108	8	6	187
5 to 9	1,933	1,153	430	160	7	72	9	6	96
10 to 14	1,816	1,136	325	171	2	79	7	5	91
15 to 17	1,134	714	172	154	4	36	3	5	46
18 and 19	764	441	151	108	2	35	1	1	25
20 to 24	3,418	1,419	1,272	310	16	215	13	9	164
25 to 29	5,972	1,884	2,997	427	13	362	18	29	242
30 to 34	5,510	1,677	2,858	360	25	365	21	20	184
35 to 39	4,202	1,418	1,989	353	16	294	14	13	105
40 to 44	3,623	1,195	1,781	332	15	175	20	11	94
45 to 49	3,221	923	1,708	324	20	165	16	2	63
50 to 54	2,914	704	1,648	328	16	144	10	4	60
55 to 59	2,466	514	1,489	258	26	120	9	5	45
60 and 61	817	156	515	72	6	51	4	1	12
62 to 64	1,110	183	757	89	6	49	4	2	20
65 to 69	1,168	220	759	88	6	74	1	1	19
70 to 74	748	166	465	50	1	57	2	0	7
75 to 79	596	122	378	39	3	49	1	1	3
80 to 84	462	96	307	12	0	38	0	0	9
85 and Older	452	67	325	14	0	37	1	0	8
Under 18	7,504	4,405	1,591	727	17	295	27	22	420
65 and older	3,426	671	2,234	203	10	255	5	2	46
Median		29.1	39.1	35.2	41.7	34.9	35.4	29.9	27.7

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	42,326	100%
Speak Only English	28,206	67%
Speak Spanish:	10,537	25%
Speak English "well" or "very well"	8,090	19%
Speak English "not well" or "not at all"	2,447	6%
Speak Asian/Pacific Island language:	1,628	4%
Speak English "well" or "very well"	1,184	3%
Speak English "not well" or "not at all"	444	1%
Speak other language:	1,955	4%
Speak English "well" or "very well"	1,735	4%
Speak English "not well" or "not at all"	220	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	33,261	100%
Less than 9th grade	1,858	6%
9th through 12th grade, no diploma	2,458	7%
High school grad (incl. equivalency)	6,796	20%
Some college, no degree	7,782	23%
Associate degree	2,681	8%
Bachelor's degree	7,238	22%
Master's degree	2,979	9%
Professional school degree	766	2%
Doctorate degree	703	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	43,269	100%	---	---	---	---
Enrolled in school	10,429	24%	9,161	21%	1,268	3%
Nursery / Preschool	581	6%	396	4%	185	15%
Kindergarten to grade 4	2,070	20%	2,006	22%	64	5%
Grade 5 to grade 8	1,495	14%	1,442	16%	53	4%
Grade 9 to grade 12	1,949	19%	1,860	20%	89	7%
College, undergraduate	3,019	29%	2,660	29%	359	28%
Graduate or Professional school	1,315	13%	797	9%	518	41%
Not enrolled in school	32,840	76%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	21,415	100%	4,685	100%	16,730	100%
Family Households:	8,494	40%	4,591	98%	3,903	23%
Married couple family	5,077	24%	2,270	48%	2,807	17%
Other family:	3,417	16%	2,321	50%	1,096	7%
Male householder, no wife	1,033	5%	522	11%	511	3%
Female householder, no husband	2,384	11%	1,799	38%	585	3%
Nonfamily households:	12,921	60%	94	2%	12,827	77%
Householder living alone	9,018	42%	----	----	----	----
Other nonfamily households	3,903	18%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	22,582	100%	21,415	1,167	5%	2.09
Single family (detached)	4,858	22%	4,631	227	5%	2.19
Single family (attached)	5,007	22%	4,747	260	5%	2.21
2 to 4 units	2,843	13%	2,716	127	4%	2.04
5 to 9 units	4,787	21%	4,532	255	5%	2.02
10 or more units	5,087	23%	4,789	298	6%	1.97
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	6,052	100%
Less than \$150,000	272	4%
\$150,000 to \$199,999	399	7%
\$200,000 to \$249,999	350	6%
\$250,000 to \$299,999	273	5%
\$300,000 to \$399,999	855	14%
\$400,000 to \$499,999	1,070	18%
\$500,000 to \$749,999	2,026	33%
\$750,000 to \$999,999	568	9%
\$1,000,000 or more	239	4%

Median Value **\$482,723**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	22,584	100%
2005 or Later	365	2%
2000 to 2004	180	1%
1990 to 1999	1,036	5%
1980 to 1989	3,599	16%
1970 to 1979	3,889	17%
1960 to 1969	2,871	13%
1950 to 1959	2,754	12%
1940 to 1949	2,319	10%
1939 or earlier	5,571	25%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	21,415	100%	15,363	100%	6,052	100%
1.00 occupant housing per room or less	20,547	96%	14,609	95%	5,938	98%
1.01 to 1.50 occupants per room	557	3%	461	3%	96	2%
1.51 to 2.00 occupants per room	209	1%	191	1%	18	<1%
2.01 or more occupants per room	102	<1%	102	1%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	15,363	100%
Less than \$500	802	5%
\$500 to \$599	372	2%
\$600 to \$699	975	6%
\$700 to \$799	1,954	13%
\$800 to \$899	2,337	15%
\$900 to \$999	2,125	14%
\$1,000 to \$1,249	3,641	24%
\$1,250 to \$1,499	1,643	11%
\$1,500 to \$1,999	1,082	7%
\$2,000 or more	180	1%
No cash rent	252	2%
Median contract rent	\$959	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	15,363	100%
Less than 20 percent	3,435	22%
20.0 to 24.9 percent	2,127	14%
25.0 to 29.9 percent	1,548	10%
30.0 to 34.9 percent	1,561	10%
35.0 to 39.9 percent	1,241	8%
40.0 to 49.9 percent	947	6%
50.0 percent or more	4,011	26%
Not computed	493	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	21,415	100%
No vehicle	2,632	12%
1 vehicle	9,936	46%
2 vehicles	7,147	33%
3 vehicles	1,202	6%
4 or more vehicles	498	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	25,881	100%
Worked in state of residence	25,759	100%
Worked in county of residence	25,410	98%
Worked outside county of residence	349	1%
Worked outside state of residence	122	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	38,223	100%	19,652	51%
In labor force	28,075	73%	15,326	55%
Armed forces	517	2%	436	84%
Civilian (employed)	25,311	90%	13,672	54%
Civilian (unemployed)	2,247	8%	1,218	54%
Not in labor force	10,148	27%	4,326	43%
Pct. of civilian labor force unemployed	8.2%		8.2%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	25,881	100%
Car, truck or van:	21,750	84%
Drove Alone	19,451	75%
Carpooled	2,299	9%
Public Transportation:	1,605	6%
Bus	1,563	6%
Trolley / Streetcar	42	<1%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	134	1%
Bicycle	314	1%
Walked	619	2%
Other means	152	1%
Worked at home	1,307	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	25,881	100%
Did not work at home	24,574	95%
Less than 10 minutes	2,271	9%
10 to 19 minutes	9,613	37%
20 to 29 minutes	6,381	25%
30 to 44 minutes	4,339	17%
45 to 59 minutes	871	3%
60 to 89 minutes	757	3%
90 minutes or more	342	1%
Worked at home	1,307	5%
Average time to work (minutes)	26	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	25,328	100%
Agriculture, forestry, mining	42	<1%
Utilities	140	1%
Construction	1,718	7%
Manufacturing	1,520	6%
Wholesale trade	476	2%
Retail trade	3,073	12%
Transportation & warehousing	505	2%
Information & communications	649	3%
Finance, insurance, & real estate	1,988	8%
Professional, scientific, management, administration	1,181	5%
Educational, social, & health services	4,716	19%
Art, entertainment, recreation, accommodations, food	3,978	16%
Other services	1,283	5%
Public administration	4,059	16%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

	Number	Percent
Total employed civilian age 16+	25,328	100%
Management, professional & related:	9,950	39%
Management (incl. farm managers)	2,763	11%
Business & financial	1,131	4%
Computer & mathematical	620	2%
Architecture & engineering	503	2%
Life, physical & social science	454	2%
Community & social service	368	1%
Legal	547	2%
Education, training, & library	1,366	5%
Art, entertainment, sports & media	1,026	4%
Healthcare practitioners	1,172	5%
Service:	4,960	20%
Healthcare support	642	3%
Protective service	417	2%
Food preparation & serving	1,958	8%
Building & grounds cleaning / maintenance	1,005	4%
Personal care & service	938	4%
Sales & office	6,638	26%
Farming, fishing & forestry	32	<1%
Construction, extraction & maintenance	1,809	7%
Production, transport & material moving	1,939	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

	Number	Percent
Total Households	21,415	100%
Less than \$15,000	3,302	15%
\$15,000 to \$29,999	3,584	17%
\$30,000 to \$44,999	3,754	18%
\$45,000 to \$59,999	2,536	12%
\$60,000 to \$74,999	2,125	10%
\$75,000 to \$99,999	2,563	12%
\$100,000 to \$124,999	1,449	7%
\$125,000 to \$149,999	709	3%
\$150,000 to \$199,999	764	4%
\$200,000 or more	629	3%
Median Income	\$45,399	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	21,415	100%
With earnings	18,150	85%
With wage and salary income	17,215	80%
With self-employment income	3,126	15%
With interest, dividend, or net rental income	4,224	20%
With Social Security income	3,658	17%
With Supplemental Security income	1,001	5%
With public assistance income	632	3%
With retirement income	1,790	8%
With other types of income	2,943	14%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	44,580	100%
Under .50	3,314	7%
.50 to .99	4,850	11%
1.00 to 1.24	2,648	6%
1.25 to 1.49	2,797	6%
1.50 to 1.84	2,238	5%
1.85 to 1.99	1,656	4%
2.00 and over	27,077	61%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	44,580	100%
Above Poverty	36,416	82%
Below Poverty	8,164	18%

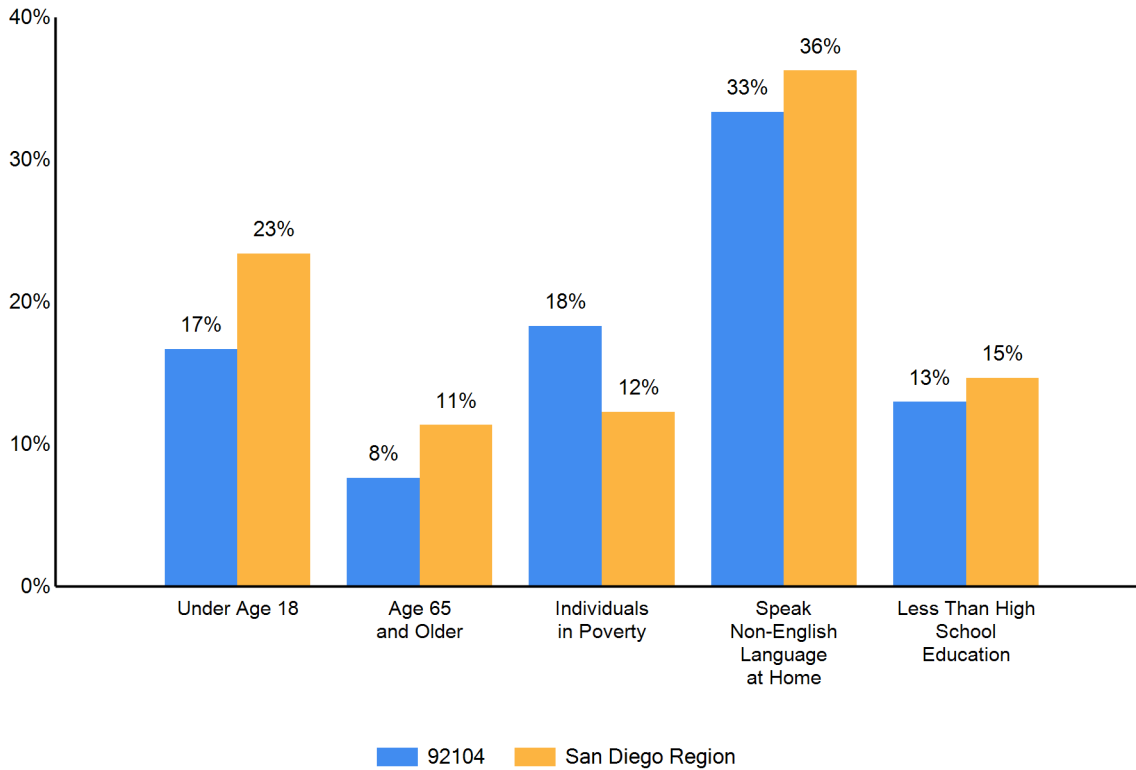
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	8,494	4,591	3,903	7,259	3,594	3,665	1,235	997	238
Married couple family	5,077	2,270	2,807	4,729	2,062	2,667	348	208	140
Male householder, no wife present	1,033	522	511	848	361	487	185	161	24
Female householder, no husband present	2,384	1,799	585	1,682	1,171	511	702	628	74

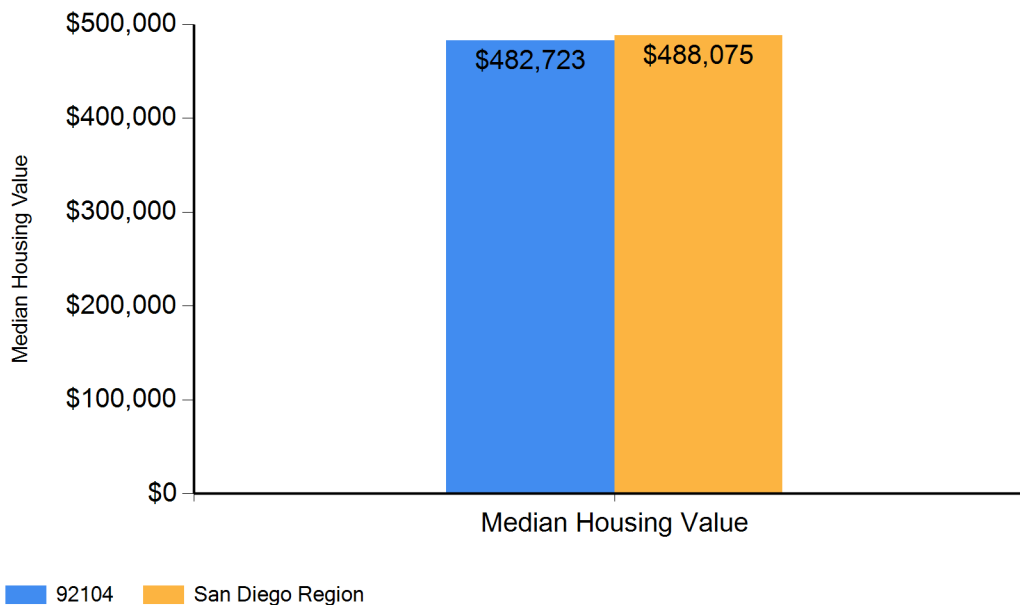
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075