



## Demographic and Socioeconomic Profile 2010

ZIP: 92128

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>47,393</b>	<b>100%</b>
White	30,300	64%
Asian	10,071	21%
Hispanic	4,007	8%
Two or More	1,703	4%
Black	1,047	2%
Pacific Islander	101	<1%
American Indian	90	<1%
Other	74	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>47,393</b>	<b>22,503</b>	<b>24,890</b>	<b>53%</b>
Under 5	2,802	1,449	1,353	48%
5 to 9	2,707	1,363	1,344	50%
10 to 14	2,679	1,429	1,250	47%
15 to 17	1,654	857	797	48%
18 and 19	633	323	310	49%
20 to 24	2,201	1,080	1,121	51%
25 to 29	2,818	1,360	1,458	52%
30 to 34	3,237	1,595	1,642	51%
35 to 39	3,355	1,644	1,711	51%
40 to 44	3,358	1,607	1,751	52%
45 to 49	3,525	1,649	1,876	53%
50 to 54	3,089	1,443	1,646	53%
55 to 59	2,834	1,253	1,581	56%
60 and 61	1,461	763	698	48%
62 to 64	1,764	900	864	49%
65 to 69	2,305	988	1,317	57%
70 to 74	1,758	715	1,043	59%
75 to 79	1,735	682	1,053	61%
80 to 84	1,594	652	942	59%
85 and Older	1,884	751	1,133	60%
Under 18	9,842	5,098	4,744	48%
65 and older	9,276	3,788	5,488	59%
<b>Median</b>	<b>42.4</b>	<b>40.5</b>	<b>44.2</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>39,205</b>	<b>100%</b>
Never Married	8,223	21%
Married, excluding separated	24,022	61%
Separated	410	1%
Widowed	2,880	7%
Divorced	3,670	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>47,393</b>	<b>100%</b>
Household	47,156	99%
Group Quarters - Other	237	1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>47,393</b>	<b>4,007</b>	<b>30,300</b>	<b>1,047</b>	<b>90</b>	<b>10,071</b>	<b>101</b>	<b>74</b>	<b>1,703</b>
Under 5	2,802	388	1,313	38	5	796	3	5	254
5 to 9	2,707	358	1,280	62	3	698	4	5	297
10 to 14	2,679	296	1,416	57	3	684	3	19	201
15 to 17	1,654	203	960	49	6	319	5	1	111
18 and 19	633	75	387	21	3	107	3	0	37
20 to 24	2,201	272	1,353	66	2	412	6	8	82
25 to 29	2,818	306	1,600	80	1	714	4	6	107
30 to 34	3,237	327	1,613	69	13	1,076	15	4	120
35 to 39	3,355	348	1,648	67	12	1,189	8	4	79
40 to 44	3,358	297	1,873	105	5	981	16	2	79
45 to 49	3,525	258	2,299	141	3	722	12	5	85
50 to 54	3,089	207	2,148	83	4	564	4	3	76
55 to 59	2,834	153	2,067	64	8	465	5	3	69
60 and 61	1,461	84	1,022	22	0	324	3	0	6
62 to 64	1,764	72	1,417	32	4	219	3	1	16
65 to 69	2,305	128	1,818	33	7	291	2	4	22
70 to 74	1,758	80	1,429	27	6	199	2	3	12
75 to 79	1,735	54	1,495	11	2	154	2	1	16
80 to 84	1,594	59	1,415	16	0	89	1	0	14
85 and Older	1,884	42	1,747	4	3	68	0	0	20
Under 18	9,842	1,245	4,969	206	17	2,497	15	30	863
65 and older	9,276	363	7,904	91	18	801	7	8	84
<b>Median</b>		<b>31.6</b>	<b>48.7</b>	<b>40.7</b>	<b>38.8</b>	<b>36.0</b>	<b>39.7</b>	<b>24.4</b>	<b>17.7</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>44,591</b>	<b>100%</b>
Speak Only English	32,219	72%
Speak Spanish:	2,438	5%
Speak English "well" or "very well"	2,334	5%
Speak English "not well" or "not at all"	104	<1%
Speak Asian/Pacific Island language:	6,186	14%
Speak English "well" or "very well"	5,217	12%
Speak English "not well" or "not at all"	969	2%
Speak other language:	3,748	8%
Speak English "well" or "very well"	3,518	8%
Speak English "not well" or "not at all"	230	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>34,717</b>	<b>100%</b>
Less than 9th grade	530	2%
9th through 12th grade, no diploma	844	2%
High school grad (incl. equivalency)	4,630	13%
Some college, no degree	7,037	20%
Associate degree	2,681	8%
Bachelor's degree	11,311	33%
Master's degree	5,335	15%
Professional school degree	1,170	3%
Doctorate degree	1,179	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>45,736</b>	<b>100%</b>	---	---	---	---
Enrolled in school	11,580	25%	9,798	21%	1,782	4%
Nursery / Preschool	649	6%	202	2%	447	25%
Kindergarten to grade 4	2,854	25%	2,675	27%	179	10%
Grade 5 to grade 8	2,109	18%	1,912	20%	197	11%
Grade 9 to grade 12	2,684	23%	2,421	25%	263	15%
College, undergraduate	2,536	22%	2,147	22%	389	22%
Graduate or Professional school	748	6%	441	5%	307	17%
Not enrolled in school	34,156	75%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>20,265</b>	<b>100%</b>	<b>6,202</b>	<b>100%</b>	<b>14,063</b>	<b>100%</b>
Family Households:	13,875	68%	6,191	100%	7,684	55%
Married couple family	11,487	57%	4,887	79%	6,600	47%
Other family:	2,388	12%	1,304	21%	1,084	8%
Male householder, no wife	592	3%	327	5%	265	2%
Female householder, no husband	1,796	9%	977	16%	819	6%
Nonfamily households:	6,390	32%	11	<1%	6,379	45%
Householder living alone	5,425	27%	----	----	----	----
Other nonfamily households	965	5%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>21,206</b>	<b>100%</b>	<b>20265</b>	<b>941</b>	<b>4%</b>	<b>2.33</b>
Single family (detached)	10,709	50%	10,191	518	5%	2.44
Single family (attached)	4,046	19%	3,847	199	5%	2.16
2 to 4 units	1,241	6%	1,219	22	2%	2.31
5 to 9 units	2,162	10%	2,095	67	3%	2.33
10 or more units	3,048	14%	2,913	135	4%	2.16
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>14,173</b>	<b>100%</b>
Less than \$150,000	241	2%
\$150,000 to \$199,999	156	1%
\$200,000 to \$249,999	539	4%
\$250,000 to \$299,999	806	6%
\$300,000 to \$399,999	2,348	17%
\$400,000 to \$499,999	2,383	17%
\$500,000 to \$749,999	5,670	40%
\$750,000 to \$999,999	1,472	10%
\$1,000,000 or more	558	4%

**Median Value** **\$526,737**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>21,206</b>	<b>100%</b>
2005 or Later	459	2%
2000 to 2004	1,229	6%
1990 to 1999	5,980	28%
1980 to 1989	7,286	34%
1970 to 1979	4,005	19%
1960 to 1969	1,990	9%
1950 to 1959	191	1%
1940 to 1949	21	<1%
1939 or earlier	45	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>20,265</b>	<b>100%</b>	<b>6,092</b>	<b>100%</b>	<b>14,173</b>	<b>100%</b>
1.00 occupant housing per room or less	19,900	98%	5,800	95%	14,100	99%
1.01 to 1.50 occupants per room	268	1%	218	4%	50	<1%
1.51 to 2.00 occupants per room	97	<1%	74	1%	23	<1%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>6,092</b>	<b>100%</b>
Less than \$500	103	2%
\$500 to \$599	61	1%
\$600 to \$699	10	<1%
\$700 to \$799	0	0%
\$800 to \$899	57	1%
\$900 to \$999	50	1%
\$1,000 to \$1,249	601	10%
\$1,250 to \$1,499	1,817	30%
\$1,500 to \$1,999	2,434	40%
\$2,000 or more	748	12%
No cash rent	211	3%
<b>Median contract rent</b>	<b>\$1,572</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>6,092</b>	<b>100%</b>
Less than 20 percent	1,376	23%
20.0 to 24.9 percent	1,132	19%
25.0 to 29.9 percent	925	15%
30.0 to 34.9 percent	568	9%
35.0 to 39.9 percent	333	5%
40.0 to 49.9 percent	455	7%
50.0 percent or more	1,068	18%
Not computed	235	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>20,265</b>	<b>100%</b>
No vehicle	781	4%
1 vehicle	7,180	35%
2 vehicles	9,310	46%
3 vehicles	2,148	11%
4 or more vehicles	846	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>22,654</b>	<b>100%</b>
Worked in state of residence	22,384	99%
Worked in county of residence	21,824	96%
Worked outside county of residence	560	2%
Worked outside state of residence	270	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>37,724</b>	<b>100%</b>	<b>17,068</b>	<b>45%</b>
In labor force	24,548	65%	12,614	51%
Armed forces	513	2%	370	72%
Civilian (employed)	22,585	92%	11,416	51%
Civilian (unemployed)	1,450	6%	828	57%
Not in labor force	13,176	35%	4,454	34%
Pct. of civilian labor force unemployed	6.0%		6.8%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>22,654</b>	<b>100%</b>
Car, truck or van:	20,653	91%
Drove Alone	18,548	82%
Carpooled	2,105	9%
Public Transportation:	254	1%
Bus	177	1%
Trolley / Streetcar	15	<1%
Railroad	62	<1%
Other public transportation	0	0%
Motorcycle	68	<1%
Bicycle	63	<1%
Walked	206	1%
Other means	189	1%
Worked at home	1,221	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>22,654</b>	<b>100%</b>
Did not work at home	21,433	95%
Less than 10 minutes	1,866	8%
10 to 19 minutes	6,369	28%
20 to 29 minutes	5,811	26%
30 to 44 minutes	5,598	25%
45 to 59 minutes	980	4%
60 to 89 minutes	324	1%
90 minutes or more	485	2%
Worked at home	1,221	5%
<b>Average time to work (minutes)</b>	<b>28</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>22,147</b>	<b>100%</b>
Agriculture, forestry, mining	13	<1%
Utilities	224	1%
Construction	887	4%
Manufacturing	2,665	12%
Wholesale trade	659	3%
Retail trade	1,691	8%
Transportation & warehousing	497	2%
Information & communications	961	4%
Finance, insurance, & real estate	2,057	9%
Professional, scientific, management, administration	1,497	7%
Educational, social, & health services	4,576	21%
Art, entertainment, recreation, accommodations, food	1,203	5%
Other services	866	4%
Public administration	4,351	20%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>22,147</b>	<b>100%</b>
Management, professional & related:	13,268	60%
Management (incl. farm managers)	3,224	15%
Business & financial	2,093	9%
Computer & mathematical	1,897	9%
Architecture & engineering	1,490	7%
Life, physical & social science	549	2%
Community & social service	337	2%
Legal	236	1%
Education, training, & library	1,487	7%
Art, entertainment, sports & media	562	3%
Healthcare practitioners	1,393	6%
Service:	1,865	8%
Healthcare support	139	1%
Protective service	464	2%
Food preparation & serving	428	2%
Building & grounds cleaning / maintenance	209	1%
Personal care & service	625	3%
Sales & office	5,337	24%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	779	4%
Production, transport & material moving	898	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

	Number	Percent
<b>Total Households</b>	<b>20,265</b>	<b>100%</b>
Less than \$15,000	934	5%
\$15,000 to \$29,999	1,531	8%
\$30,000 to \$44,999	2,010	10%
\$45,000 to \$59,999	1,828	9%
\$60,000 to \$74,999	1,937	10%
\$75,000 to \$99,999	3,264	16%
\$100,000 to \$124,999	2,915	14%
\$125,000 to \$149,999	1,600	8%
\$150,000 to \$199,999	2,306	11%
\$200,000 or more	1,940	10%
<b>Median Income</b>	<b>\$89,495</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>20,265</b>	<b>100%</b>
With earnings	15,201	75%
With wage and salary income	14,698	73%
With self-employment income	2,155	11%
With interest, dividend, or net rental income	8,659	43%
With Social Security income	6,399	32%
With Supplemental Security income	272	1%
With public assistance income	108	1%
With retirement income	4,870	24%
With other types of income	2,468	12%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>47,283</b>	<b>100%</b>
Under .50	818	2%
.50 to .99	641	1%
1.00 to 1.24	793	2%
1.25 to 1.49	772	2%
1.50 to 1.84	1,110	2%
1.85 to 1.99	693	1%
2.00 and over	42,456	90%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>47,283</b>	<b>100%</b>
Above Poverty	45,824	97%
Below Poverty	1,459	3%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

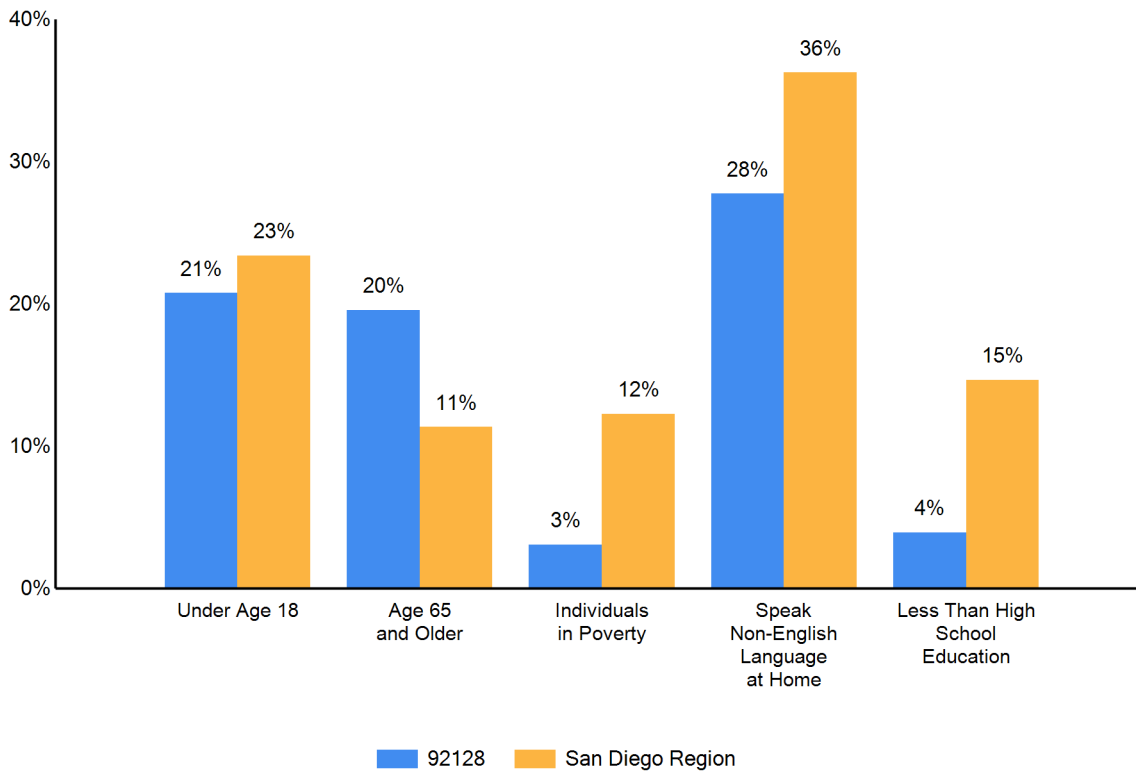
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>13,875</b>	<b>6,191</b>	<b>7,684</b>	<b>13,667</b>	<b>6,070</b>	<b>7,597</b>	<b>208</b>	<b>121</b>	<b>87</b>
Married couple family	11,487	4,887	6,600	11,377	4,804	6,573	110	83	27
Male householder, no wife present	592	327	265	592	327	265	0	0	0
Female householder, no husband present	1,796	977	819	1,698	939	759	98	38	60

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

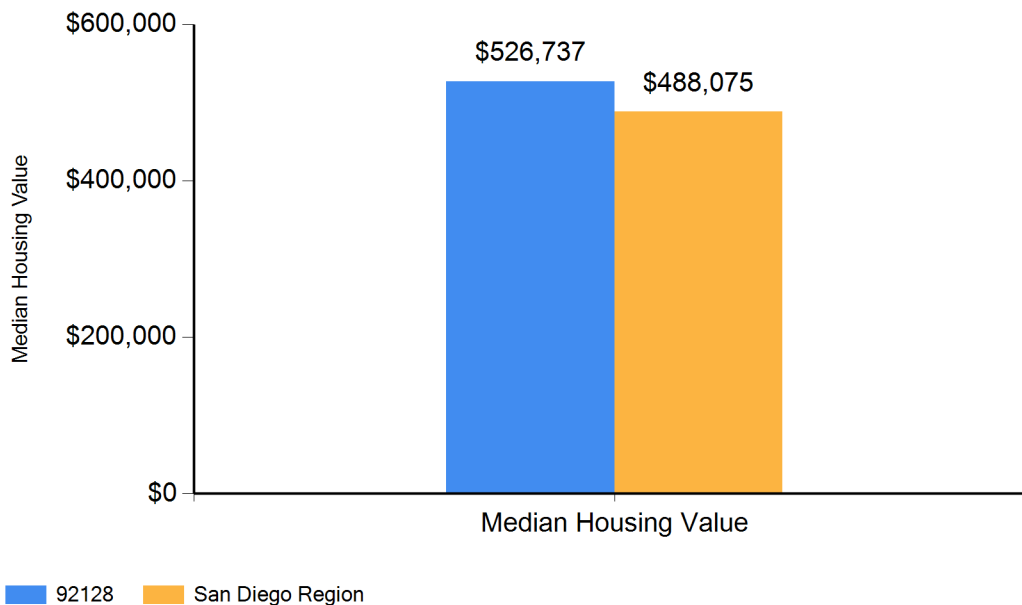


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075