



## Demographic and Socioeconomic Profile 2010

ZIP: 92115

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>56,694</b>	<b>100%</b>
White	23,236	41%
Hispanic	16,773	30%
Asian	8,163	14%
Black	6,090	11%
Two or More	1,889	3%
Pacific Islander	215	<1%
American Indian	166	<1%
Other	162	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>56,694</b>	<b>28,847</b>	<b>27,847</b>	<b>49%</b>
Under 5	3,478	1,883	1,595	46%
5 to 9	3,186	1,604	1,582	50%
10 to 14	2,935	1,555	1,380	47%
15 to 17	1,897	1,061	836	44%
18 and 19	3,635	1,560	2,075	57%
20 to 24	9,392	4,804	4,588	49%
25 to 29	5,152	2,844	2,308	45%
30 to 34	4,073	2,093	1,980	49%
35 to 39	3,723	1,967	1,756	47%
40 to 44	3,371	1,831	1,540	46%
45 to 49	3,191	1,709	1,482	46%
50 to 54	3,009	1,496	1,513	50%
55 to 59	2,713	1,339	1,374	51%
60 and 61	885	421	464	52%
62 to 64	1,102	481	621	56%
65 to 69	1,443	744	699	48%
70 to 74	1,013	465	548	54%
75 to 79	784	342	442	56%
80 to 84	757	283	474	63%
85 and Older	955	365	590	62%
Under 18	11,496	6,103	5,393	47%
65 and older	4,952	2,199	2,753	56%
<b>Median</b>	<b>28.7</b>	<b>28.4</b>	<b>29.0</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>47,095</b>	<b>100%</b>
Never Married	22,823	48%
Married, excluding separated	16,598	35%
Separated	860	2%
Widowed	2,458	5%
Divorced	4,356	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>56,694</b>	<b>100%</b>
Household	55,727	98%
Group Quarters - College	656	1%
Group Quarters - Other	311	1%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>56,694</b>	<b>16,773</b>	<b>23,236</b>	<b>6,090</b>	<b>166</b>	<b>8,163</b>	<b>215</b>	<b>162</b>	<b>1,889</b>
Under 5	3,478	1,618	731	472	12	382	22	23	218
5 to 9	3,186	1,592	566	413	10	413	6	11	175
10 to 14	2,935	1,297	539	418	10	497	18	16	140
15 to 17	1,897	838	345	308	9	304	9	6	78
18 and 19	3,635	972	1,782	263	9	404	12	7	186
20 to 24	9,392	2,378	4,619	704	11	1,228	37	16	399
25 to 29	5,152	1,592	1,824	595	14	919	20	15	173
30 to 34	4,073	1,371	1,515	483	10	534	22	11	127
35 to 39	3,723	1,299	1,347	406	8	544	15	15	89
40 to 44	3,371	1,007	1,407	351	14	510	15	5	62
45 to 49	3,191	874	1,381	417	10	426	8	11	64
50 to 54	3,009	608	1,512	424	15	388	8	6	48
55 to 59	2,713	409	1,440	315	12	472	12	8	45
60 and 61	885	126	498	96	3	149	2	1	10
62 to 64	1,102	172	625	94	9	180	2	3	17
65 to 69	1,443	198	834	115	5	263	3	4	21
70 to 74	1,013	154	550	86	1	205	2	1	14
75 to 79	784	106	433	61	2	170	1	0	11
80 to 84	757	88	524	37	1	101	1	0	5
85 and Older	955	74	764	32	1	74	0	3	7
Under 18	11,496	5,345	2,181	1,611	41	1,596	55	56	611
65 and older	4,952	620	3,105	331	10	813	7	8	58
<b>Median</b>		<b>24.4</b>	<b>34.0</b>	<b>28.9</b>	<b>34.0</b>	<b>29.6</b>	<b>25.9</b>	<b>25.7</b>	<b>21.8</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>53,216</b>	<b>100%</b>
Speak Only English	34,345	65%
Speak Spanish:	10,233	19%
Speak English "well" or "very well"	7,210	14%
Speak English "not well" or "not at all"	3,023	6%
Speak Asian/Pacific Island language:	6,419	12%
Speak English "well" or "very well"	3,713	7%
Speak English "not well" or "not at all"	2,706	5%
Speak other language:	2,219	3%
Speak English "well" or "very well"	1,664	3%
Speak English "not well" or "not at all"	555	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>32,171</b>	<b>100%</b>
Less than 9th grade	3,293	10%
9th through 12th grade, no diploma	2,989	9%
High school grad (incl. equivalency)	7,178	22%
Some college, no degree	7,856	24%
Associate degree	1,923	6%
Bachelor's degree	5,750	18%
Master's degree	2,141	7%
Professional school degree	574	2%
Doctorate degree	467	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>54,536</b>	<b>100%</b>	---	---	---	---
Enrolled in school	20,216	37%	17,938	33%	2,278	4%
Nursery / Preschool	912	5%	502	3%	410	18%
Kindergarten to grade 4	3,400	17%	3,149	18%	251	11%
Grade 5 to grade 8	2,431	12%	2,289	13%	142	6%
Grade 9 to grade 12	2,172	11%	2,043	11%	129	6%
College, undergraduate	9,923	49%	9,092	51%	831	36%
Graduate or Professional school	1,378	7%	863	5%	515	23%
Not enrolled in school	34,320	63%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>21,522</b>	<b>100%</b>	<b>6,031</b>	<b>100%</b>	<b>15,491</b>	<b>100%</b>
Family Households:	10,980	51%	5,999	99%	4,981	32%
Married couple family	7,135	33%	3,703	61%	3,432	22%
Other family:	3,845	18%	2,296	38%	1,549	10%
Male householder, no wife	1,121	5%	585	10%	536	3%
Female householder, no husband	2,724	13%	1,711	28%	1,013	7%
Nonfamily households:	10,542	49%	32	1%	10,510	68%
Householder living alone	6,531	30%	----	----	----	----
Other nonfamily households	4,011	19%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>22,450</b>	<b>100%</b>	<b>21522</b>	<b>928</b>	<b>4%</b>	<b>2.59</b>
Single family (detached)	8,816	39%	8,406	410	5%	2.64
Single family (attached)	2,626	12%	2,547	79	3%	2.83
2 to 4 units	1,467	7%	1,415	52	4%	2.50
5 to 9 units	2,260	10%	2,160	100	4%	2.66
10 or more units	7,281	32%	6,994	287	4%	2.43
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>8,490</b>	<b>100%</b>
Less than \$150,000	555	7%
\$150,000 to \$199,999	285	3%
\$200,000 to \$249,999	490	6%
\$250,000 to \$299,999	595	7%
\$300,000 to \$399,999	1,686	20%
\$400,000 to \$499,999	2,318	27%
\$500,000 to \$749,999	2,069	24%
\$750,000 to \$999,999	378	4%
\$1,000,000 or more	114	1%

**Median Value** **\$427,104**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>22,450</b>	<b>100%</b>
2005 or Later	328	1%
2000 to 2004	731	3%
1990 to 1999	1,087	5%
1980 to 1989	3,307	15%
1970 to 1979	3,638	16%
1960 to 1969	3,432	15%
1950 to 1959	5,568	25%
1940 to 1949	2,964	13%
1939 or earlier	1,395	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>21,522</b>	<b>100%</b>	<b>13,032</b>	<b>100%</b>	<b>8,490</b>	<b>100%</b>
1.00 occupant housing per room or less	19,801	92%	11,483	88%	8,318	98%
1.01 to 1.50 occupants per room	1,176	5%	1,031	8%	145	2%
1.51 to 2.00 occupants per room	462	2%	435	3%	27	<1%
2.01 or more occupants per room	83	<1%	83	1%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>13,032</b>	<b>100%</b>
Less than \$500	646	5%
\$500 to \$599	330	3%
\$600 to \$699	585	4%
\$700 to \$799	1,691	13%
\$800 to \$899	1,591	12%
\$900 to \$999	1,601	12%
\$1,000 to \$1,249	2,486	19%
\$1,250 to \$1,499	1,747	13%
\$1,500 to \$1,999	1,580	12%
\$2,000 or more	502	4%
No cash rent	273	2%
<b>Median contract rent</b>	<b>\$1,009</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>13,032</b>	<b>100%</b>
Less than 20 percent	1,772	14%
20.0 to 24.9 percent	1,274	10%
25.0 to 29.9 percent	1,317	10%
30.0 to 34.9 percent	993	8%
35.0 to 39.9 percent	969	7%
40.0 to 49.9 percent	1,135	9%
50.0 percent or more	4,694	36%
Not computed	878	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>21,522</b>	<b>100%</b>
No vehicle	2,341	11%
1 vehicle	8,507	40%
2 vehicles	7,311	34%
3 vehicles	2,473	11%
4 or more vehicles	890	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>25,352</b>	<b>100%</b>
Worked in state of residence	25,183	99%
Worked in county of residence	24,917	98%
Worked outside county of residence	266	1%
Worked outside state of residence	169	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>46,473</b>	<b>100%</b>	<b>23,447</b>	<b>50%</b>
In labor force	29,069	63%	16,001	55%
Armed forces	747	3%	725	97%
Civilian (employed)	25,160	87%	13,566	54%
Civilian (unemployed)	3,162	11%	1,710	54%
Not in labor force	17,404	37%	7,446	43%
Pct. of civilian labor force unemployed	11.2%		11.2%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>25,352</b>	<b>100%</b>
Car, truck or van:	21,672	85%
Drove Alone	19,463	77%
Carpooled	2,209	9%
Public Transportation:	1,357	5%
Bus	1,311	5%
Trolley / Streetcar	46	<1%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	82	<1%
Bicycle	232	1%
Walked	818	3%
Other means	121	<1%
Worked at home	1,070	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>25,352</b>	<b>100%</b>
Did not work at home	24,282	96%
Less than 10 minutes	2,019	8%
10 to 19 minutes	7,960	31%
20 to 29 minutes	6,871	27%
30 to 44 minutes	4,951	20%
45 to 59 minutes	1,161	5%
60 to 89 minutes	712	3%
90 minutes or more	608	2%
Worked at home	1,070	4%
<b>Average time to work (minutes)</b>	<b>28</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>24,685</b>	<b>100%</b>
Agriculture, forestry, mining	63	<1%
Utilities	235	1%
Construction	1,218	5%
Manufacturing	2,006	8%
Wholesale trade	575	2%
Retail trade	2,723	11%
Transportation & warehousing	811	3%
Information & communications	636	3%
Finance, insurance, & real estate	1,214	5%
Professional, scientific, management, administration	1,359	6%
Educational, social, & health services	4,816	20%
Art, entertainment, recreation, accommodations, food	3,976	16%
Other services	1,433	6%
Public administration	3,620	15%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>24,685</b>	<b>100%</b>
Management, professional & related:	8,347	34%
Management (incl. farm managers)	2,062	8%
Business & financial	876	4%
Computer & mathematical	631	3%
Architecture & engineering	788	3%
Life, physical & social science	418	2%
Community & social service	444	2%
Legal	218	1%
Education, training, & library	1,382	6%
Art, entertainment, sports & media	799	3%
Healthcare practitioners	729	3%
Service:	6,069	25%
Healthcare support	473	2%
Protective service	623	3%
Food preparation & serving	2,494	10%
Building & grounds cleaning / maintenance	1,275	5%
Personal care & service	1,204	5%
Sales & office	5,851	24%
Farming, fishing & forestry	55	<1%
Construction, extraction & maintenance	1,894	8%
Production, transport & material moving	2,469	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>21,522</b>	<b>100%</b>
Less than \$15,000	3,872	18%
\$15,000 to \$29,999	4,304	20%
\$30,000 to \$44,999	3,194	15%
\$45,000 to \$59,999	2,626	12%
\$60,000 to \$74,999	1,853	9%
\$75,000 to \$99,999	2,493	12%
\$100,000 to \$124,999	1,494	7%
\$125,000 to \$149,999	618	3%
\$150,000 to \$199,999	542	3%
\$200,000 or more	526	2%
<b>Median Income</b>	<b>\$42,140</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>21,522</b>	<b>100%</b>
With earnings	17,246	80%
With wage and salary income	16,669	77%
With self-employment income	2,437	11%
With interest, dividend, or net rental income	3,795	18%
With Social Security income	4,046	19%
With Supplemental Security income	1,082	5%
With public assistance income	770	4%
With retirement income	2,340	11%
With other types of income	2,964	14%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>52,816</b>	<b>100%</b>
Under .50	6,162	12%
.50 to .99	6,880	13%
1.00 to 1.24	3,220	6%
1.25 to 1.49	3,148	6%
1.50 to 1.84	3,111	6%
1.85 to 1.99	1,259	2%
2.00 and over	29,036	55%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>52,816</b>	<b>100%</b>
Above Poverty	39,774	75%
Below Poverty	13,042	25%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

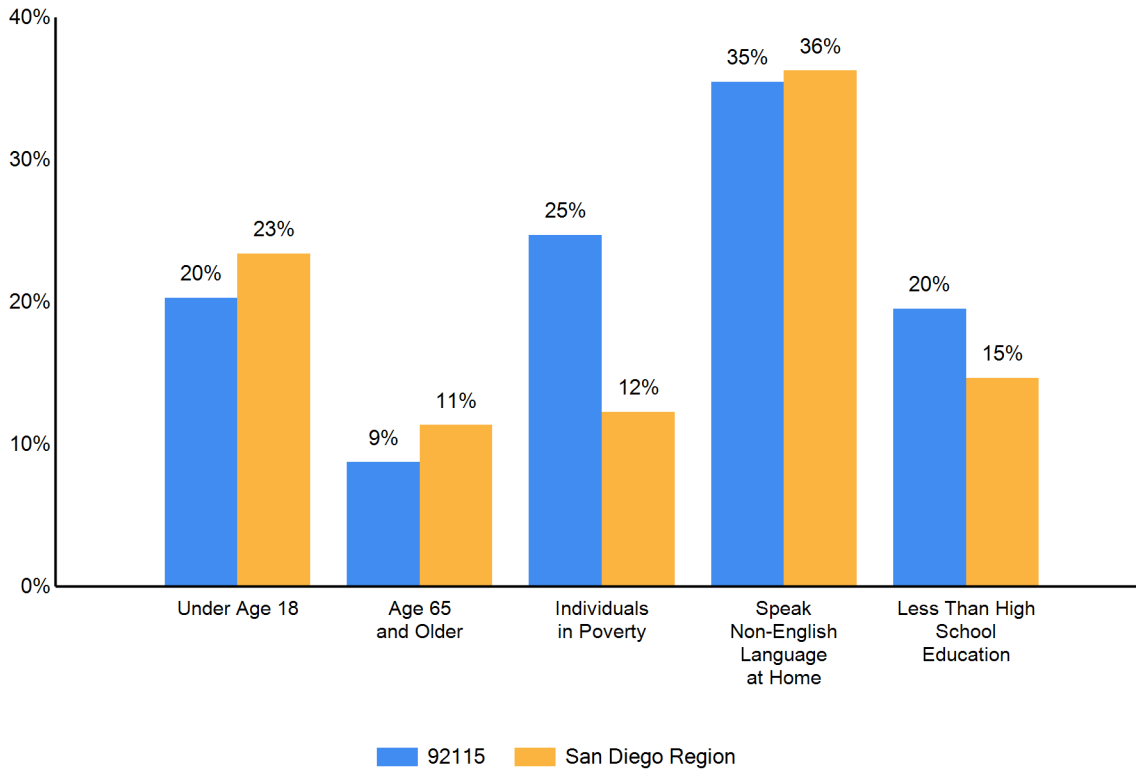
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>10,980</b>	<b>5,999</b>	<b>4,981</b>	<b>9,219</b>	<b>4,623</b>	<b>4,596</b>	<b>1,761</b>	<b>1,376</b>	<b>385</b>
Married couple family	7,135	3,703	3,432	6,453	3,219	3,234	682	484	198
Male householder, no wife present	1,121	585	536	927	450	477	194	135	59
Female householder, no husband present	2,724	1,711	1,013	1,839	954	885	885	757	128

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

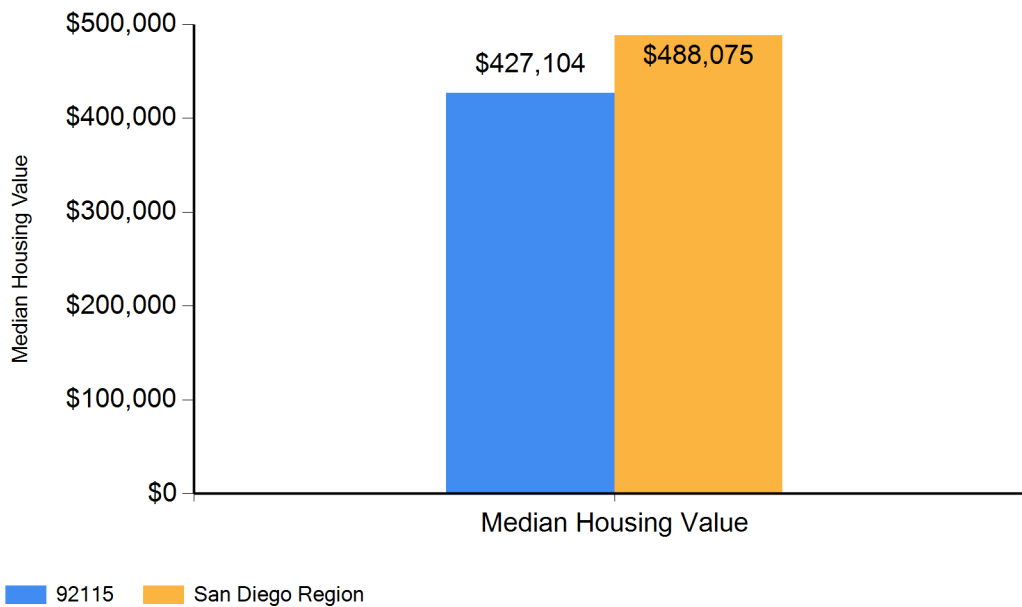


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075