



Demographic and Socioeconomic Profile 2010

ZIP: 92126

Population by Race

| | Population | Percent |
|-------------------------|---------------|-------------|
| Total Population | 73,037 | 100% |
| Asian | 31,629 | 43% |
| White | 23,761 | 33% |
| Hispanic | 10,157 | 14% |
| Two or More | 3,450 | 5% |
| Black | 3,153 | 4% |
| Pacific Islander | 481 | 1% |
| Other | 209 | <1% |
| American Indian | 197 | <1% |

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

| | Total | Male | Female | Percent Female |
|-------------------------|---------------|---------------|---------------|----------------|
| Total Population | 73,037 | 38,525 | 34,512 | 47% |
| Under 5 | 4,781 | 2,507 | 2,274 | 48% |
| 5 to 9 | 3,938 | 2,035 | 1,903 | 48% |
| 10 to 14 | 3,930 | 2,105 | 1,825 | 46% |
| 15 to 17 | 2,597 | 1,360 | 1,237 | 48% |
| 18 and 19 | 2,060 | 1,225 | 835 | 41% |
| 20 to 24 | 8,036 | 5,272 | 2,764 | 34% |
| 25 to 29 | 7,141 | 3,938 | 3,203 | 45% |
| 30 to 34 | 6,096 | 3,306 | 2,790 | 46% |
| 35 to 39 | 5,438 | 2,807 | 2,631 | 48% |
| 40 to 44 | 4,996 | 2,583 | 2,413 | 48% |
| 45 to 49 | 4,915 | 2,508 | 2,407 | 49% |
| 50 to 54 | 4,776 | 2,325 | 2,451 | 51% |
| 55 to 59 | 4,234 | 2,064 | 2,170 | 51% |
| 60 and 61 | 1,573 | 761 | 812 | 52% |
| 62 to 64 | 2,061 | 962 | 1,099 | 53% |
| 65 to 69 | 2,320 | 1,077 | 1,243 | 54% |
| 70 to 74 | 1,643 | 715 | 928 | 56% |
| 75 to 79 | 1,147 | 488 | 659 | 57% |
| 80 to 84 | 694 | 279 | 415 | 60% |
| 85 and Older | 661 | 208 | 453 | 69% |
| Under 18 | 15,246 | 8,007 | 7,239 | 47% |
| 65 and older | 6,465 | 2,767 | 3,698 | 57% |
| Median | 33.3 | 31.2 | 35.8 | |

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

| | Number | Percent |
|---|---------------|-------------|
| Total population age 15 and over | 60,388 | 100% |
| Never Married | 22,338 | 37% |
| Married, excluding separated | 30,278 | 50% |
| Separated | 874 | 1% |
| Widowed | 2,043 | 3% |
| Divorced | 4,855 | 8% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

| | Number | Percent |
|---------------------------|---------------|-------------|
| Total population | 73,037 | 100% |
| Household | 69,590 | 95% |
| Group Quarters - Military | 2,926 | 4% |
| Group Quarters - Other | 521 | 1% |
| Group Quarters - College | 0 | 0% |

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

| | Total | Hispanic | White | Black | American Indian | Asian | Pacific Islander | Other | Two or More |
|-------------------|---------------|---------------|---------------|--------------|-----------------|---------------|------------------|-------------|--------------|
| Total Pop. | 73,037 | 10,157 | 23,761 | 3,153 | 197 | 31,629 | 481 | 209 | 3,450 |
| Under 5 | 4,781 | 1,004 | 1,177 | 149 | 17 | 1,843 | 21 | 34 | 536 |
| 5 to 9 | 3,938 | 835 | 870 | 175 | 11 | 1,554 | 29 | 18 | 446 |
| 10 to 14 | 3,930 | 798 | 851 | 226 | 9 | 1,619 | 36 | 15 | 376 |
| 15 to 17 | 2,597 | 487 | 524 | 184 | 2 | 1,177 | 18 | 11 | 194 |
| 18 and 19 | 2,060 | 385 | 620 | 144 | 4 | 743 | 20 | 2 | 142 |
| 20 to 24 | 8,036 | 1,398 | 3,353 | 373 | 45 | 2,429 | 56 | 18 | 364 |
| 25 to 29 | 7,141 | 1,004 | 2,238 | 227 | 29 | 3,258 | 43 | 32 | 310 |
| 30 to 34 | 6,096 | 868 | 1,815 | 234 | 10 | 2,862 | 29 | 30 | 248 |
| 35 to 39 | 5,438 | 736 | 1,705 | 213 | 12 | 2,532 | 28 | 13 | 199 |
| 40 to 44 | 4,996 | 679 | 1,599 | 228 | 11 | 2,264 | 43 | 8 | 164 |
| 45 to 49 | 4,915 | 567 | 1,703 | 274 | 10 | 2,192 | 40 | 5 | 124 |
| 50 to 54 | 4,776 | 405 | 1,740 | 213 | 7 | 2,283 | 24 | 12 | 92 |
| 55 to 59 | 4,234 | 288 | 1,696 | 150 | 9 | 1,986 | 28 | 4 | 73 |
| 60 and 61 | 1,573 | 116 | 595 | 61 | 1 | 772 | 5 | 1 | 22 |
| 62 to 64 | 2,061 | 148 | 863 | 69 | 5 | 928 | 9 | 0 | 39 |
| 65 to 69 | 2,320 | 166 | 901 | 82 | 10 | 1,101 | 15 | 4 | 41 |
| 70 to 74 | 1,643 | 109 | 533 | 89 | 2 | 861 | 19 | 2 | 28 |
| 75 to 79 | 1,147 | 83 | 392 | 38 | 2 | 599 | 11 | 0 | 22 |
| 80 to 84 | 694 | 35 | 265 | 13 | 0 | 363 | 3 | 0 | 15 |
| 85 and Older | 661 | 46 | 321 | 11 | 1 | 263 | 4 | 0 | 15 |
| Under 18 | 15,246 | 3,124 | 3,422 | 734 | 39 | 6,193 | 104 | 78 | 1,552 |
| 65 and older | 6,465 | 439 | 2,412 | 233 | 15 | 3,187 | 52 | 6 | 121 |
| Median | | 25.9 | 36.3 | 32.1 | 26.8 | 35.7 | 33.0 | 26.0 | 20.4 |

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

| | Number | Percent |
|--|---------------|-------------|
| Total population age 5 and over | 68,256 | 100% |
| Speak Only English | 35,657 | 52% |
| Speak Spanish: | 6,435 | 9% |
| Speak English "well" or "very well" | 5,395 | 8% |
| Speak English "not well" or "not at all" | 1,040 | 2% |
| Speak Asian/Pacific Island language: | 21,532 | 32% |
| Speak English "well" or "very well" | 17,116 | 25% |
| Speak English "not well" or "not at all" | 4,416 | 6% |
| Speak other language: | 4,632 | 6% |
| Speak English "well" or "very well" | 4,150 | 6% |
| Speak English "not well" or "not at all" | 482 | 1% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

| | Number | Percent |
|--|---------------|-------------|
| Total population age 25 and older | 47,695 | 100% |
| Less than 9th grade | 2,563 | 5% |
| 9th through 12th grade, no diploma | 2,109 | 4% |
| High school grad (incl. equivalency) | 8,747 | 18% |
| Some college, no degree | 11,157 | 23% |
| Associate degree | 4,465 | 9% |
| Bachelor's degree | 12,983 | 27% |
| Master's degree | 3,987 | 8% |
| Professional school degree | 860 | 2% |
| Doctorate degree | 824 | 2% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

| | Total | | Public School | | Private School | |
|---|---------------|-------------|---------------|---------|----------------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| Total population age 3 and older | 70,101 | 100% | --- | --- | --- | --- |
| Enrolled in school | 19,240 | 27% | 16,480 | 24% | 2,760 | 4% |
| Nursery / Preschool | 715 | 4% | 221 | 1% | 494 | 18% |
| Kindergarten to grade 4 | 4,175 | 22% | 3,704 | 22% | 471 | 17% |
| Grade 5 to grade 8 | 2,918 | 15% | 2,614 | 16% | 304 | 11% |
| Grade 9 to grade 12 | 3,786 | 20% | 3,603 | 22% | 183 | 7% |
| College, undergraduate | 6,355 | 33% | 5,374 | 33% | 981 | 36% |
| Graduate or Professional school | 1,291 | 7% | 964 | 6% | 327 | 12% |
| Not enrolled in school | 50,861 | 73% | --- | --- | --- | --- |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

| | Total | | With Persons Under 18 | | Without Persons Under 18 | |
|--------------------------------|---------------|-------------|-----------------------|-------------|--------------------------|-------------|
| | Number | Percent | Number | Percent | Number | Percent |
| Total households | 22,923 | 100% | 8,856 | 100% | 14,067 | 100% |
| Family Households: | 16,281 | 71% | 8,834 | 100% | 7,447 | 53% |
| Married couple family | 12,575 | 55% | 6,869 | 78% | 5,706 | 41% |
| Other family: | 3,706 | 16% | 1,965 | 22% | 1,741 | 12% |
| Male householder, no wife | 1,356 | 6% | 523 | 6% | 833 | 6% |
| Female householder, no husband | 2,350 | 10% | 1,442 | 16% | 908 | 6% |
| Nonfamily households: | 6,642 | 29% | 22 | <1% | 6,620 | 47% |
| Householder living alone | 4,187 | 18% | ---- | ---- | ---- | ---- |
| Other nonfamily households | 2,455 | 11% | ---- | ---- | ---- | ---- |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

| | Number | Percent | Occupied | Unoccupied | Vacancy Rate | Persons per Household |
|----------------------------|---------------|-------------|---------------|------------|--------------|-----------------------|
| Total Housing Units | 23,820 | 100% | 22,923 | 897 | 4% | 3.04 |
| Single family (detached) | 13,684 | 57% | 13,196 | 488 | 4% | 3.25 |
| Single family (attached) | 2,175 | 9% | 2,071 | 104 | 5% | 3.15 |
| 2 to 4 units | 1,426 | 6% | 1,374 | 52 | 4% | 2.88 |
| 5 to 9 units | 3,048 | 13% | 2,960 | 88 | 3% | 2.67 |
| 10 or more units | 3,201 | 13% | 3,103 | 98 | 3% | 2.49 |
| Mobile home and Other | 286 | 1% | 219 | 67 | 23% | 2.51 |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

| | Number | Percent |
|-----------------------------------|---------------|-------------|
| Total Owner-Occupied Units | 12,989 | 100% |
| Less than \$150,000 | 826 | 6% |
| \$150,000 to \$199,999 | 362 | 3% |
| \$200,000 to \$249,999 | 603 | 5% |
| \$250,000 to \$299,999 | 846 | 7% |
| \$300,000 to \$399,999 | 2,736 | 21% |
| \$400,000 to \$499,999 | 3,047 | 23% |
| \$500,000 to \$749,999 | 4,273 | 33% |
| \$750,000 to \$999,999 | 229 | 2% |
| \$1,000,000 or more | 67 | 1% |

Median Value **\$436,872**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

| | Number | Percent |
|----------------------------|---------------|-------------|
| Total Housing units | 23,820 | 100% |
| 2005 or Later | 66 | <1% |
| 2000 to 2004 | 855 | 4% |
| 1990 to 1999 | 4,494 | 19% |
| 1980 to 1989 | 6,493 | 27% |
| 1970 to 1979 | 10,653 | 45% |
| 1960 to 1969 | 898 | 4% |
| 1950 to 1959 | 194 | 1% |
| 1940 to 1949 | 66 | <1% |
| 1939 or earlier | 101 | <1% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

| | Total | | Renter Occupied | | Owner Occupied | |
|--|---------------|-------------|-----------------|-------------|----------------|-------------|
| | Number | Percent | Number | Percent | Number | Percent |
| Total occupied housing units | 22,923 | 100% | 9,934 | 100% | 12,989 | 100% |
| 1.00 occupant housing per room or less | 21,370 | 93% | 8,979 | 90% | 12,391 | 95% |
| 1.01 to 1.50 occupants per room | 1,153 | 5% | 720 | 7% | 433 | 3% |
| 1.51 to 2.00 occupants per room | 344 | 2% | 199 | 2% | 145 | 1% |
| 2.01 or more occupants per room | 56 | <1% | 36 | <1% | 20 | <1% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

| Renter Occupied Housing Units | Number | Percent |
|-------------------------------|----------------|-------------|
| Total Units | 9,934 | 100% |
| Less than \$500 | 144 | 1% |
| \$500 to \$599 | 12 | <1% |
| \$600 to \$699 | 0 | 0% |
| \$700 to \$799 | 89 | 1% |
| \$800 to \$899 | 154 | 2% |
| \$900 to \$999 | 385 | 4% |
| \$1,000 to \$1,249 | 2,168 | 22% |
| \$1,250 to \$1,499 | 2,353 | 24% |
| \$1,500 to \$1,999 | 3,281 | 33% |
| \$2,000 or more | 992 | 10% |
| No cash rent | 356 | 4% |
| Median contract rent | \$1,465 | |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

| Renter Occupied Housing Units | Number | Percent |
|-------------------------------|--------------|-------------|
| Total Units | 9,934 | 100% |
| Less than 20 percent | 2,165 | 22% |
| 20.0 to 24.9 percent | 1,631 | 16% |
| 25.0 to 29.9 percent | 1,082 | 11% |
| 30.0 to 34.9 percent | 1,077 | 11% |
| 35.0 to 39.9 percent | 704 | 7% |
| 40.0 to 49.9 percent | 812 | 8% |
| 50.0 percent or more | 2,008 | 20% |
| Not computed | 455 | 5% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

| Occupied Housing Units | Number | Percent |
|---------------------------|---------------|-------------|
| Total Availability | 22,923 | 100% |
| No vehicle | 600 | 3% |
| 1 vehicle | 6,488 | 28% |
| 2 vehicles | 9,346 | 41% |
| 3 vehicles | 3,970 | 17% |
| 4 or more vehicles | 2,519 | 11% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

| Workers age 16 and older | Number | Percent |
|------------------------------------|---------------|-------------|
| Total Workers | 40,722 | 100% |
| Worked in state of residence | 40,437 | 99% |
| Worked in county of residence | 39,783 | 98% |
| Worked outside county of residence | 654 | 2% |
| Worked outside state of residence | 285 | 1% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

| | Male | | Female | |
|---|---------------|-------------|---------------|------------|
| | Total | Percent | Number | Percent |
| Population age 16 and older | 59,537 | 100% | 31,427 | 53% |
| In labor force | 43,309 | 73% | 25,629 | 59% |
| Armed forces | 3,740 | 9% | 3,406 | 91% |
| Civilian (employed) | 36,593 | 84% | 20,629 | 56% |
| Civilian (unemployed) | 2,976 | 7% | 1,594 | 54% |
| Not in labor force | 16,228 | 27% | 5,798 | 36% |
| Pct. of civilian labor force unemployed | 7.5% | | 7.2% | |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

| Workers age 16 and older | Number | Percent |
|-----------------------------|---------------|-------------|
| Total Workers | 40,722 | 100% |
| Car, truck or van: | 36,009 | 88% |
| Drove Alone | 31,316 | 77% |
| Carpooled | 4,693 | 12% |
| Public Transportation: | 612 | 2% |
| Bus | 559 | 1% |
| Trolley / Streetcar | 0 | 0% |
| Railroad | 53 | <1% |
| Other public transportation | 0 | 0% |
| Motorcycle | 185 | <1% |
| Bicycle | 390 | 1% |
| Walked | 802 | 2% |
| Other means | 129 | <1% |
| Worked at home | 2,595 | 6% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

| Workers age 16 and older | Number | Percent |
|---------------------------------------|---------------|-------------|
| Total Workers | 40,722 | 100% |
| Did not work at home | 38,127 | 94% |
| Less than 10 minutes | 4,539 | 11% |
| 10 to 19 minutes | 13,941 | 34% |
| 20 to 29 minutes | 10,204 | 25% |
| 30 to 44 minutes | 7,357 | 18% |
| 45 to 59 minutes | 1,350 | 3% |
| 60 to 89 minutes | 447 | 1% |
| 90 minutes or more | 289 | 1% |
| Worked at home | 2,595 | 6% |
| Average time to work (minutes) | 24 | -- |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

| Employed civilian population age 16 and older | Number | Percent |
|--|---------------|-------------|
| Total employed civilian age 16+ | 36,524 | 100% |
| Agriculture, forestry, mining | 78 | <1% |
| Utilities | 219 | 1% |
| Construction | 919 | 3% |
| Manufacturing | 5,650 | 15% |
| Wholesale trade | 789 | 2% |
| Retail trade | 3,703 | 10% |
| Transportation & warehousing | 1,073 | 3% |
| Information & communications | 1,946 | 5% |
| Finance, insurance, & real estate | 2,699 | 7% |
| Professional, scientific, management, administration | 1,988 | 5% |
| Educational, social, & health services | 6,948 | 19% |
| Art, entertainment, recreation, accommodations, food | 3,185 | 9% |
| Other services | 1,595 | 4% |
| Public administration | 5,732 | 16% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

| | | |
|---|---------------|-------------|
| Total employed civilian age 16+ | 36,524 | 100% |
| Management, professional & related: | 16,481 | 45% |
| Management (incl. farm managers) | 3,390 | 9% |
| Business & financial | 2,086 | 6% |
| Computer & mathematical | 2,833 | 8% |
| Architecture & engineering | 2,221 | 6% |
| Life, physical & social science | 945 | 3% |
| Community & social service | 381 | 1% |
| Legal | 322 | 1% |
| Education, training, & library | 1,687 | 5% |
| Art, entertainment, sports & media | 516 | 1% |
| Healthcare practitioners | 2,100 | 6% |
| Service: | 5,522 | 15% |
| Healthcare support | 501 | 1% |
| Protective service | 658 | 2% |
| Food preparation & serving | 1,929 | 5% |
| Building & grounds cleaning / maintenance | 1,026 | 3% |
| Personal care & service | 1,408 | 4% |
| Sales & office | 8,853 | 24% |
| Farming, fishing & forestry | 33 | <1% |
| Construction, extraction & maintenance | 2,017 | 6% |
| Production, transport & material moving | 3,618 | 10% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

| | | |
|-------------------------|-----------------|-------------|
| Total Households | 22,923 | 100% |
| Less than \$15,000 | 1,111 | 5% |
| \$15,000 to \$29,999 | 1,802 | 8% |
| \$30,000 to \$44,999 | 2,652 | 12% |
| \$45,000 to \$59,999 | 2,318 | 10% |
| \$60,000 to \$74,999 | 2,516 | 11% |
| \$75,000 to \$99,999 | 4,437 | 19% |
| \$100,000 to \$124,999 | 2,849 | 12% |
| \$125,000 to \$149,999 | 2,299 | 10% |
| \$150,000 to \$199,999 | 2,031 | 9% |
| \$200,000 or more | 908 | 4% |
| Median Income | \$80,987 | — |

Source: SANDAG, Current Estimates (2010)

Earnings and Income

| | Number | Percent |
|---|---------------|-------------|
| Total households | 22,923 | 100% |
| With earnings | 21,045 | 92% |
| With wage and salary income | 20,524 | 90% |
| With self-employment income | 2,350 | 10% |
| With interest, dividend, or net rental income | 5,337 | 23% |
| With Social Security income | 3,425 | 15% |
| With Supplemental Security income | 955 | 4% |
| With public assistance income | 258 | 1% |
| With retirement income | 3,401 | 15% |
| With other types of income | 3,372 | 15% |

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

| | Number | Percent |
|---------------|---------------|-------------|
| Total | 69,136 | 100% |
| Under .50 | 2,435 | 4% |
| .50 to .99 | 3,005 | 4% |
| 1.00 to 1.24 | 1,806 | 3% |
| 1.25 to 1.49 | 2,723 | 4% |
| 1.50 to 1.84 | 2,897 | 4% |
| 1.85 to 1.99 | 1,083 | 2% |
| 2.00 and over | 55,187 | 80% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

| | Number | Percent |
|---------------|---------------|-------------|
| Total | 69,136 | 100% |
| Above Poverty | 63,696 | 92% |
| Below Poverty | 5,440 | 8% |

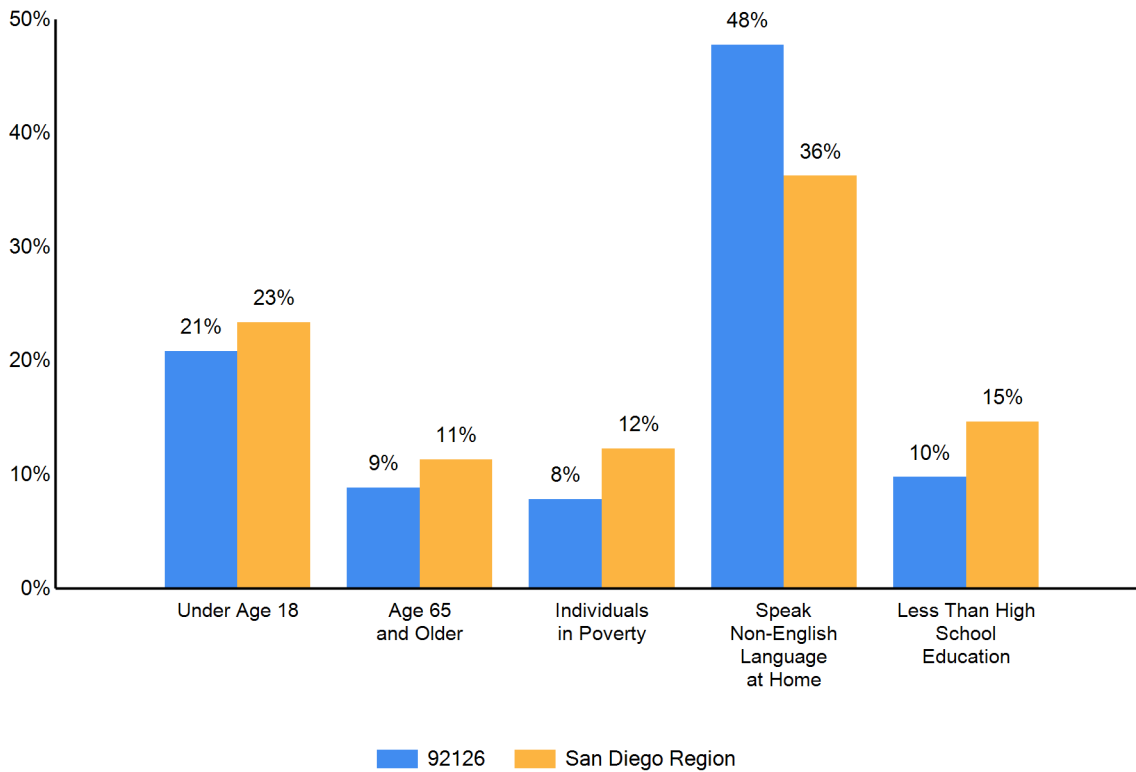
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

| | Total Families | | | Above Poverty | | | Below Poverty | | |
|--|----------------|---------------|--------------|---------------|---------------|--------------|---------------|---------------|-------------|
| | Total | With Children | No Children | Total | With Children | No Children | Total | With Children | No Children |
| Total Families | 16,281 | 8,834 | 7,447 | 15,347 | 8,106 | 7,241 | 934 | 728 | 206 |
| Married couple family | 12,575 | 6,869 | 5,706 | 12,167 | 6,591 | 5,576 | 408 | 278 | 130 |
| Male householder, no wife present | 1,356 | 523 | 833 | 1,232 | 422 | 810 | 124 | 101 | 23 |
| Female householder, no husband present | 2,350 | 1,442 | 908 | 1,948 | 1,093 | 855 | 402 | 349 | 53 |

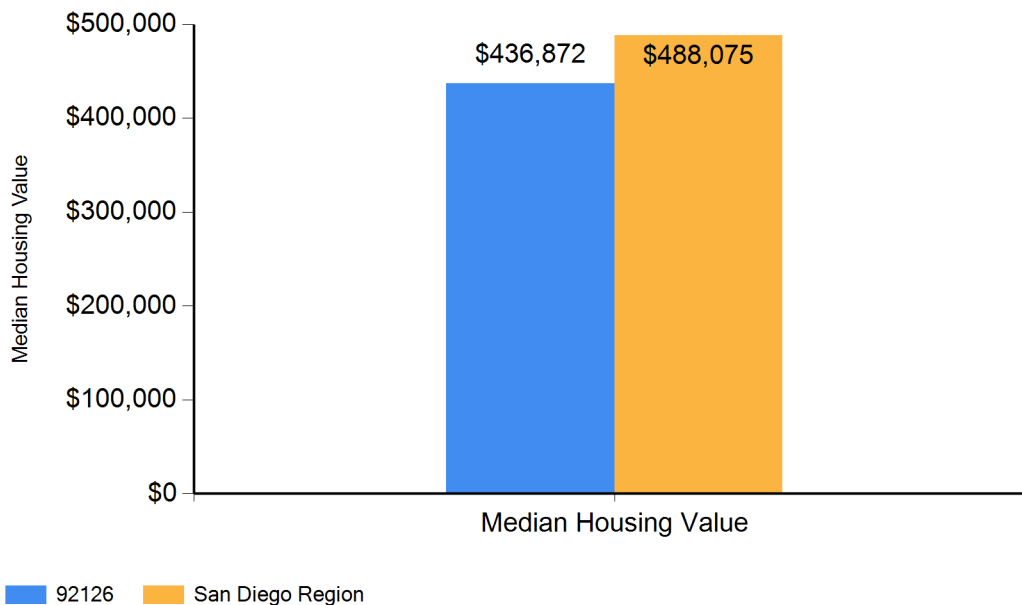
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075