



Demographic and Socioeconomic Profile 2010

ZIP: 92116

Population by Race

	Population	Percent
Total Population	31,439	100%
White	17,253	55%
Hispanic	8,935	28%
Black	2,478	8%
Asian	1,460	5%
Two or More	996	3%
American Indian	117	<1%
Pacific Islander	104	<1%
Other	96	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	31,439	15,872	15,567	50%
Under 5	1,650	878	772	47%
5 to 9	1,232	629	603	49%
10 to 14	1,153	618	535	46%
15 to 17	691	371	320	46%
18 and 19	433	227	206	48%
20 to 24	2,153	971	1,182	55%
25 to 29	3,966	1,793	2,173	55%
30 to 34	3,759	1,905	1,854	49%
35 to 39	3,047	1,679	1,368	45%
40 to 44	2,557	1,426	1,131	44%
45 to 49	2,411	1,345	1,066	44%
50 to 54	2,198	1,187	1,011	46%
55 to 59	2,040	988	1,052	52%
60 and 61	645	322	323	50%
62 to 64	933	430	503	54%
65 to 69	903	419	484	54%
70 to 74	530	256	274	52%
75 to 79	439	168	271	62%
80 to 84	323	141	182	56%
85 and Older	376	119	257	68%
Under 18	4,726	2,496	2,230	47%
65 and older	2,571	1,103	1,468	57%
Median	36.1	36.6	35.5	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	27,404	100%
Never Married	12,740	46%
Married, excluding separated	8,475	31%
Separated	740	3%
Widowed	900	3%
Divorced	4,549	17%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	31,439	100%
Household	31,411	100%
Group Quarters - Other	28	<1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	31,439	8,935	17,253	2,478	117	1,460	104	96	996
Under 5	1,650	794	516	151	3	51	4	8	123
5 to 9	1,232	639	349	117	3	40	4	4	76
10 to 14	1,153	639	282	99	2	35	6	7	83
15 to 17	691	367	200	58	5	29	2	3	27
18 and 19	433	235	121	44	2	16	1	3	11
20 to 24	2,153	806	921	187	9	128	13	8	81
25 to 29	3,966	1,096	2,148	266	16	259	8	20	153
30 to 34	3,759	978	2,135	252	10	226	13	9	136
35 to 39	3,047	833	1,652	263	8	177	17	5	92
40 to 44	2,557	671	1,441	227	13	118	10	7	70
45 to 49	2,411	556	1,490	216	8	88	6	5	42
50 to 54	2,198	399	1,486	200	14	48	3	7	41
55 to 59	2,040	313	1,430	171	6	84	5	2	29
60 and 61	645	100	463	47	3	22	2	2	6
62 to 64	933	129	690	68	5	28	3	1	9
65 to 69	903	123	665	52	6	44	1	3	9
70 to 74	530	83	397	22	1	20	2	0	5
75 to 79	439	78	320	17	1	17	3	1	2
80 to 84	323	50	242	13	1	16	0	0	1
85 and Older	376	46	305	8	1	14	1	1	0
Under 18	4,726	2,439	1,347	425	13	155	16	22	309
65 and older	2,571	380	1,929	112	10	111	7	5	17
Median		29.5	41.0	36.2	40.2	33.8	35.3	28.8	28.2

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	29,789	100%
Speak Only English	22,035	74%
Speak Spanish:	5,852	20%
Speak English "well" or "very well"	4,568	15%
Speak English "not well" or "not at all"	1,284	4%
Speak Asian/Pacific Island language:	614	2%
Speak English "well" or "very well"	526	2%
Speak English "not well" or "not at all"	88	<1%
Speak other language:	1,288	4%
Speak English "well" or "very well"	1,182	4%
Speak English "not well" or "not at all"	106	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	24,127	100%
Less than 9th grade	842	3%
9th through 12th grade, no diploma	1,133	5%
High school grad (incl. equivalency)	4,522	19%
Some college, no degree	5,798	24%
Associate degree	2,225	9%
Bachelor's degree	5,563	23%
Master's degree	2,556	11%
Professional school degree	725	3%
Doctorate degree	763	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	30,409	100%	---	---	---	---
Enrolled in school	6,539	22%	5,123	17%	1,416	5%
Nursery / Preschool	455	7%	235	5%	220	16%
Kindergarten to grade 4	989	15%	904	18%	85	6%
Grade 5 to grade 8	896	14%	761	15%	135	10%
Grade 9 to grade 12	963	15%	847	17%	116	8%
College, undergraduate	2,298	35%	1,778	35%	520	37%
Graduate or Professional school	938	14%	598	12%	340	24%
Not enrolled in school	23,870	78%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	16,110	100%	2,702	100%	13,408	100%
Family Households:	5,973	37%	2,695	100%	3,278	24%
Married couple family	3,639	23%	1,255	46%	2,384	18%
Other family:	2,334	14%	1,440	53%	894	7%
Male householder, no wife	663	4%	328	12%	335	2%
Female householder, no husband	1,671	10%	1,112	41%	559	4%
Nonfamily households:	10,137	63%	7	<1%	10,130	76%
Householder living alone	7,585	47%	----	----	----	----
Other nonfamily households	2,552	16%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	16,908	100%	16110	798	5%	1.95
Single family (detached)	4,542	27%	4,380	162	4%	2.03
Single family (attached)	3,181	19%	3,010	171	5%	2.01
2 to 4 units	1,724	10%	1,645	79	5%	1.89
5 to 9 units	3,767	22%	3,577	190	5%	1.90
10 or more units	3,694	22%	3,498	196	5%	1.88
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	5,252	100%
Less than \$150,000	166	3%
\$150,000 to \$199,999	166	3%
\$200,000 to \$249,999	502	10%
\$250,000 to \$299,999	185	4%
\$300,000 to \$399,999	965	18%
\$400,000 to \$499,999	650	12%
\$500,000 to \$749,999	1,340	26%
\$750,000 to \$999,999	968	18%
\$1,000,000 or more	310	6%

Median Value **\$498,466**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	16,908	100%
2005 or Later	168	1%
2000 to 2004	215	1%
1990 to 1999	552	3%
1980 to 1989	2,558	15%
1970 to 1979	2,847	17%
1960 to 1969	1,947	12%
1950 to 1959	2,060	12%
1940 to 1949	1,920	11%
1939 or earlier	4,641	27%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	16,110	100%	10,858	100%	5,252	100%
1.00 occupant housing per room or less	15,712	98%	10,482	97%	5,230	100%
1.01 to 1.50 occupants per room	279	2%	257	2%	22	<1%
1.51 to 2.00 occupants per room	62	<1%	62	1%	0	0%
2.01 or more occupants per room	57	<1%	57	1%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	10,858	100%
Less than \$500	246	2%
\$500 to \$599	415	4%
\$600 to \$699	710	7%
\$700 to \$799	1,571	14%
\$800 to \$899	2,211	20%
\$900 to \$999	1,430	13%
\$1,000 to \$1,249	2,196	20%
\$1,250 to \$1,499	1,083	10%
\$1,500 to \$1,999	711	7%
\$2,000 or more	177	2%
No cash rent	108	1%
Median contract rent	\$918	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	10,858	100%
Less than 20 percent	2,353	22%
20.0 to 24.9 percent	1,465	13%
25.0 to 29.9 percent	1,509	14%
30.0 to 34.9 percent	1,006	9%
35.0 to 39.9 percent	647	6%
40.0 to 49.9 percent	882	8%
50.0 percent or more	2,722	25%
Not computed	274	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	16,110	100%
No vehicle	1,321	8%
1 vehicle	8,451	52%
2 vehicles	4,982	31%
3 vehicles	1,120	7%
4 or more vehicles	236	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	19,600	100%
Worked in state of residence	19,495	99%
Worked in county of residence	19,172	98%
Worked outside county of residence	323	2%
Worked outside state of residence	105	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	27,201	100%	13,638	50%
In labor force	21,107	78%	11,062	52%
Armed forces	262	1%	208	79%
Civilian (employed)	19,186	91%	9,889	52%
Civilian (unemployed)	1,659	8%	965	58%
Not in labor force	6,094	22%	2,576	42%
Pct. of civilian labor force unemployed	8.0%		8.9%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	19,600	100%
Car, truck or van:	16,985	87%
Drove Alone	15,339	78%
Carpooled	1,646	8%
Public Transportation:	908	5%
Bus	835	4%
Trolley / Streetcar	33	<1%
Railroad	10	<1%
Other public transportation	30	<1%
Motorcycle	125	1%
Bicycle	283	1%
Walked	439	2%
Other means	34	<1%
Worked at home	826	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	19,600	100%
Did not work at home	18,774	96%
Less than 10 minutes	1,649	8%
10 to 19 minutes	8,217	42%
20 to 29 minutes	4,426	23%
30 to 44 minutes	3,167	16%
45 to 59 minutes	811	4%
60 to 89 minutes	300	2%
90 minutes or more	204	1%
Worked at home	826	4%
Average time to work (minutes)	24	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	19,306	100%
Agriculture, forestry, mining	88	<1%
Utilities	182	1%
Construction	731	4%
Manufacturing	1,234	6%
Wholesale trade	576	3%
Retail trade	2,422	13%
Transportation & warehousing	594	3%
Information & communications	367	2%
Finance, insurance, & real estate	1,172	6%
Professional, scientific, management, administration	868	4%
Educational, social, & health services	4,271	22%
Art, entertainment, recreation, accommodations, food	2,543	13%
Other services	987	5%
Public administration	3,271	17%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	19,306	100%
Management, professional & related:	8,989	47%
Management (incl. farm managers)	2,030	11%
Business & financial	1,542	8%
Computer & mathematical	542	3%
Architecture & engineering	466	2%
Life, physical & social science	391	2%
Community & social service	440	2%
Legal	432	2%
Education, training, & library	1,485	8%
Art, entertainment, sports & media	696	4%
Healthcare practitioners	965	5%
Service:	3,274	17%
Healthcare support	319	2%
Protective service	310	2%
Food preparation & serving	1,278	7%
Building & grounds cleaning / maintenance	512	3%
Personal care & service	855	4%
Sales & office	4,952	26%
Farming, fishing & forestry	37	<1%
Construction, extraction & maintenance	1,035	5%
Production, transport & material moving	1,019	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	16,110	100%
Less than \$15,000	2,148	13%
\$15,000 to \$29,999	2,481	15%
\$30,000 to \$44,999	2,826	18%
\$45,000 to \$59,999	2,373	15%
\$60,000 to \$74,999	1,891	12%
\$75,000 to \$99,999	1,853	12%
\$100,000 to \$124,999	900	6%
\$125,000 to \$149,999	489	3%
\$150,000 to \$199,999	476	3%
\$200,000 or more	673	4%
Median Income	\$48,793	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	16,110	100%
With earnings	13,779	86%
With wage and salary income	12,925	80%
With self-employment income	2,236	14%
With interest, dividend, or net rental income	3,770	23%
With Social Security income	2,313	14%
With Supplemental Security income	581	4%
With public assistance income	392	2%
With retirement income	1,463	9%
With other types of income	2,247	14%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	30,931	100%
Under .50	2,349	8%
.50 to .99	2,783	9%
1.00 to 1.24	1,457	5%
1.25 to 1.49	1,218	4%
1.50 to 1.84	1,839	6%
1.85 to 1.99	533	2%
2.00 and over	20,752	67%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	30,931	100%
Above Poverty	25,799	83%
Below Poverty	5,132	17%

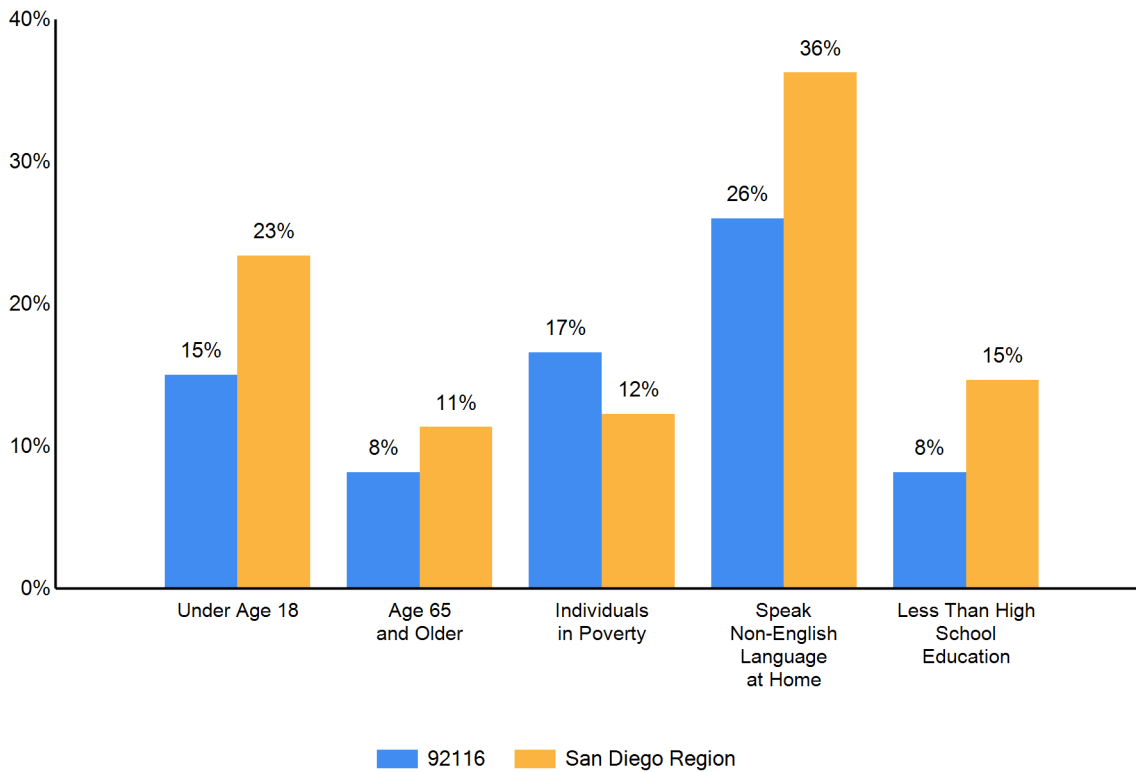
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	5,973	2,695	3,278	5,153	1,953	3,200	820	742	78
Married couple family	3,639	1,255	2,384	3,430	1,076	2,354	209	179	30
Male householder, no wife present	663	328	335	530	205	325	133	123	10
Female householder, no husband present	1,671	1,112	559	1,193	672	521	478	440	38

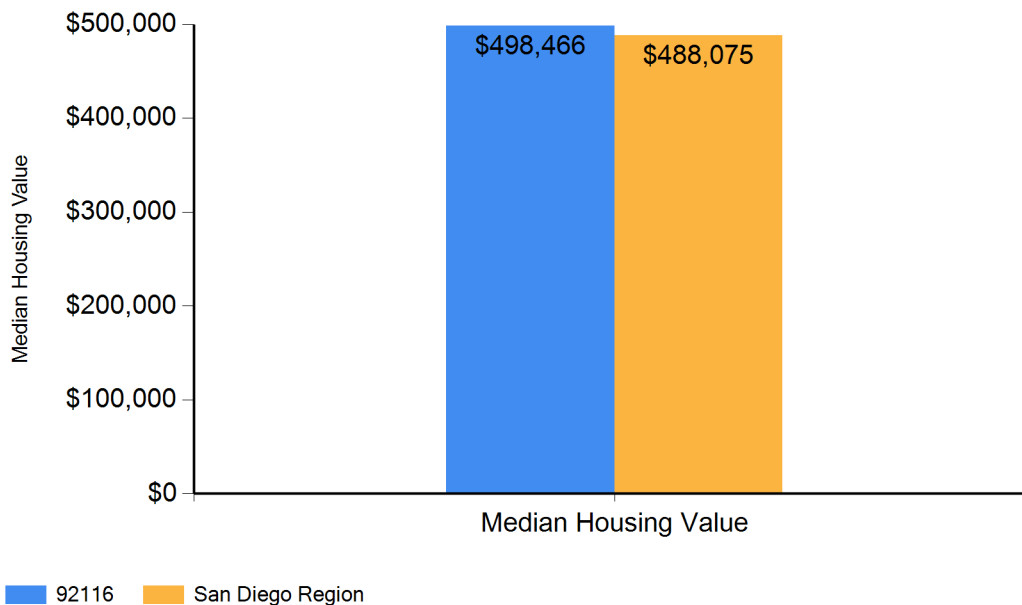
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075