



Demographic and Socioeconomic Profile 2010

ZIP: 92037

Population by Race

	Population	Percent
Total Population	38,652	100%
White	29,300	76%
Asian	4,305	11%
Hispanic	3,371	9%
Two or More	1,164	3%
Black	300	1%
Other	136	<1%
Pacific Islander	39	<1%
American Indian	37	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	38,652	18,684	19,968	52%
Under 5	1,556	833	723	46%
5 to 9	1,592	832	760	48%
10 to 14	1,609	807	802	50%
15 to 17	1,054	515	539	51%
18 and 19	1,445	672	773	53%
20 to 24	3,268	1,645	1,623	50%
25 to 29	2,846	1,466	1,380	48%
30 to 34	2,395	1,244	1,151	48%
35 to 39	2,149	1,041	1,108	52%
40 to 44	2,198	1,044	1,154	53%
45 to 49	2,463	1,230	1,233	50%
50 to 54	2,623	1,284	1,339	51%
55 to 59	2,390	1,140	1,250	52%
60 and 61	996	453	543	55%
62 to 64	1,489	681	808	54%
65 to 69	2,239	1,061	1,178	53%
70 to 74	1,706	787	919	54%
75 to 79	1,473	650	823	56%
80 to 84	1,445	635	810	56%
85 and Older	1,716	664	1,052	61%
Under 18	5,811	2,987	2,824	49%
65 and older	8,579	3,797	4,782	56%
Median	43.2	41.4	44.9	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	33,895	100%
Never Married	10,683	32%
Married, excluding separated	17,656	52%
Separated	206	<1%
Widowed	1,793	5%
Divorced	3,557	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	38,652	100%
Household	38,171	99%
Group Quarters - Other	481	1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	38,652	3,371	29,300	300	37	4,305	39	136	1,164
Under 5	1,556	185	1,052	11	0	146	2	10	150
5 to 9	1,592	208	1,113	5	1	110	0	9	146
10 to 14	1,609	230	1,140	16	2	95	1	14	111
15 to 17	1,054	141	786	6	1	60	0	9	51
18 and 19	1,445	188	651	18	1	497	2	16	72
20 to 24	3,268	345	1,680	36	1	1,067	3	6	130
25 to 29	2,846	256	1,990	31	5	448	5	14	97
30 to 34	2,395	251	1,674	22	6	370	8	9	55
35 to 39	2,149	250	1,529	23	1	271	1	9	65
40 to 44	2,198	220	1,665	25	4	217	2	5	60
45 to 49	2,463	231	1,934	19	1	214	2	11	51
50 to 54	2,623	195	2,176	20	5	173	0	10	44
55 to 59	2,390	169	1,999	22	4	153	4	4	35
60 and 61	996	69	822	11	2	78	1	1	12
62 to 64	1,489	69	1,335	7	0	58	1	1	18
65 to 69	2,239	110	1,972	10	1	115	0	1	30
70 to 74	1,706	90	1,518	4	1	74	3	1	15
75 to 79	1,473	63	1,318	3	0	79	2	0	8
80 to 84	1,445	50	1,331	5	1	44	0	5	9
85 and Older	1,716	51	1,615	6	0	36	2	1	5
Under 18	5,811	764	4,091	38	4	411	3	42	458
65 and older	8,579	364	7,754	28	3	348	7	8	67
Median		32.6	48.5	36.1	40.6	27.0	34.1	26.4	22.0

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	37,096	100%
Speak Only English	28,844	78%
Speak Spanish:	2,364	6%
Speak English "well" or "very well"	2,283	6%
Speak English "not well" or "not at all"	81	<1%
Speak Asian/Pacific Island language:	2,691	7%
Speak English "well" or "very well"	2,431	7%
Speak English "not well" or "not at all"	260	1%
Speak other language:	3,197	8%
Speak English "well" or "very well"	3,049	8%
Speak English "not well" or "not at all"	148	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	28,128	100%
Less than 9th grade	181	1%
9th through 12th grade, no diploma	341	1%
High school grad (incl. equivalency)	2,050	7%
Some college, no degree	3,983	14%
Associate degree	1,346	5%
Bachelor's degree	9,728	35%
Master's degree	4,703	17%
Professional school degree	3,365	12%
Doctorate degree	2,431	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	37,717	100%	---	---	---	---
Enrolled in school	10,097	27%	7,704	20%	2,393	6%
Nursery / Preschool	715	7%	147	2%	568	24%
Kindergarten to grade 4	1,724	17%	1,185	15%	539	23%
Grade 5 to grade 8	1,235	12%	947	12%	288	12%
Grade 9 to grade 12	1,353	13%	1,029	13%	324	14%
College, undergraduate	3,298	33%	2,973	39%	325	14%
Graduate or Professional school	1,772	18%	1,423	18%	349	15%
Not enrolled in school	27,620	73%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	17,575	100%	3,730	100%	13,845	100%
Family Households:	9,625	55%	3,730	100%	5,895	43%
Married couple family	8,226	47%	2,936	79%	5,290	38%
Other family:	1,399	8%	794	21%	605	4%
Male householder, no wife	499	3%	236	6%	263	2%
Female householder, no husband	900	5%	558	15%	342	2%
Nonfamily households:	7,950	45%	0	0%	7,950	57%
Householder living alone	5,762	33%	----	----	----	----
Other nonfamily households	2,188	12%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	20,061	100%	17,575	2,486	12%	2.17
Single family (detached)	8,666	43%	7,838	828	10%	2.39
Single family (attached)	2,473	12%	2,170	303	12%	2.29
2 to 4 units	2,189	11%	1,885	304	14%	1.90
5 to 9 units	1,996	10%	1,787	209	10%	2.01
10 or more units	4,737	24%	3,895	842	18%	1.87
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	10,214	100%
Less than \$150,000	163	2%
\$150,000 to \$199,999	112	1%
\$200,000 to \$249,999	95	1%
\$250,000 to \$299,999	68	1%
\$300,000 to \$399,999	325	3%
\$400,000 to \$499,999	521	5%
\$500,000 to \$749,999	1,319	13%
\$750,000 to \$999,999	1,705	17%
\$1,000,000 or more	5,906	58%

Median Value **\$1,134,879**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	20,065	100%
2005 or Later	663	3%
2000 to 2004	935	5%
1990 to 1999	1,501	7%
1980 to 1989	2,110	11%
1970 to 1979	6,012	30%
1960 to 1969	3,200	16%
1950 to 1959	3,075	15%
1940 to 1949	1,244	6%
1939 or earlier	1,325	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	17,575	100%	7,361	100%	10,214	100%
1.00 occupant housing per room or less	17,442	99%	7,263	99%	10,179	100%
1.01 to 1.50 occupants per room	98	1%	84	1%	14	<1%
1.51 to 2.00 occupants per room	35	<1%	14	<1%	21	<1%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	7,361	100%
Less than \$500	102	1%
\$500 to \$599	75	1%
\$600 to \$699	88	1%
\$700 to \$799	202	3%
\$800 to \$899	582	8%
\$900 to \$999	362	5%
\$1,000 to \$1,249	1,051	14%
\$1,250 to \$1,499	1,110	15%
\$1,500 to \$1,999	1,742	24%
\$2,000 or more	1,806	25%
No cash rent	241	3%
Median contract rent	\$1,531	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	7,361	100%
Less than 20 percent	1,806	25%
20.0 to 24.9 percent	893	12%
25.0 to 29.9 percent	742	10%
30.0 to 34.9 percent	577	8%
35.0 to 39.9 percent	443	6%
40.0 to 49.9 percent	726	10%
50.0 percent or more	1,648	22%
Not computed	526	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	17,575	100%
No vehicle	841	5%
1 vehicle	6,198	35%
2 vehicles	7,605	43%
3 vehicles	1,991	11%
4 or more vehicles	940	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	18,055	100%
Worked in state of residence	17,853	99%
Worked in county of residence	17,514	97%
Worked outside county of residence	339	2%
Worked outside state of residence	202	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	32,557	100%	16,047	49%
In labor force	18,804	58%	10,756	57%
Armed forces	85	<1%	85	100%
Civilian (employed)	17,488	93%	9,876	56%
Civilian (unemployed)	1,231	7%	795	65%
Not in labor force	13,753	42%	5,291	38%
Pct. of civilian labor force unemployed	6.6%		7.5%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	18,055	100%
Car, truck or van:	13,603	75%
Drove Alone	12,881	71%
Carpooled	722	4%
Public Transportation:	907	5%
Bus	889	5%
Trolley / Streetcar	3	<1%
Railroad	15	<1%
Other public transportation	0	0%
Motorcycle	110	1%
Bicycle	352	2%
Walked	823	5%
Other means	215	1%
Worked at home	2,045	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	18,055	100%
Did not work at home	16,010	89%
Less than 10 minutes	2,198	12%
10 to 19 minutes	5,674	31%
20 to 29 minutes	5,031	28%
30 to 44 minutes	2,325	13%
45 to 59 minutes	298	2%
60 to 89 minutes	179	1%
90 minutes or more	305	2%
Worked at home	2,045	11%
Average time to work (minutes)	24	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	18,009	100%
Agriculture, forestry, mining	24	<1%
Utilities	108	1%
Construction	653	4%
Manufacturing	1,444	8%
Wholesale trade	678	4%
Retail trade	1,210	7%
Transportation & warehousing	207	1%
Information & communications	791	4%
Finance, insurance, & real estate	2,012	11%
Professional, scientific, management, administration	541	3%
Educational, social, & health services	4,553	25%
Art, entertainment, recreation, accommodations, food	1,140	6%
Other services	717	4%
Public administration	3,931	22%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

	Number	Percent
Total employed civilian age 16+	18,009	100%
Management, professional & related:	11,923	66%
Management (incl. farm managers)	3,341	19%
Business & financial	1,297	7%
Computer & mathematical	859	5%
Architecture & engineering	647	4%
Life, physical & social science	1,087	6%
Community & social service	202	1%
Legal	970	5%
Education, training, & library	1,322	7%
Art, entertainment, sports & media	484	3%
Healthcare practitioners	1,714	10%
Service:	1,461	8%
Healthcare support	131	1%
Protective service	222	1%
Food preparation & serving	568	3%
Building & grounds cleaning / maintenance	68	<1%
Personal care & service	472	3%
Sales & office	3,657	20%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	410	2%
Production, transport & material moving	558	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

	Number	Percent
Total Households	17,575	100%
Less than \$15,000	1,619	9%
\$15,000 to \$29,999	1,266	7%
\$30,000 to \$44,999	1,627	9%
\$45,000 to \$59,999	1,475	8%
\$60,000 to \$74,999	1,273	7%
\$75,000 to \$99,999	2,001	11%
\$100,000 to \$124,999	1,703	10%
\$125,000 to \$149,999	1,299	7%
\$150,000 to \$199,999	1,573	9%
\$200,000 or more	3,739	21%
Median Income	\$94,084	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	17,575	100%
With earnings	13,249	75%
With wage and salary income	11,973	68%
With self-employment income	3,125	18%
With interest, dividend, or net rental income	8,788	50%
With Social Security income	5,286	30%
With Supplemental Security income	166	1%
With public assistance income	131	1%
With retirement income	3,392	19%
With other types of income	1,879	11%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	36,889	100%
Under .50	2,532	7%
.50 to .99	860	2%
1.00 to 1.24	614	2%
1.25 to 1.49	511	1%
1.50 to 1.84	701	2%
1.85 to 1.99	328	1%
2.00 and over	31,343	85%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	36,889	100%
Above Poverty	33,497	91%
Below Poverty	3,392	9%

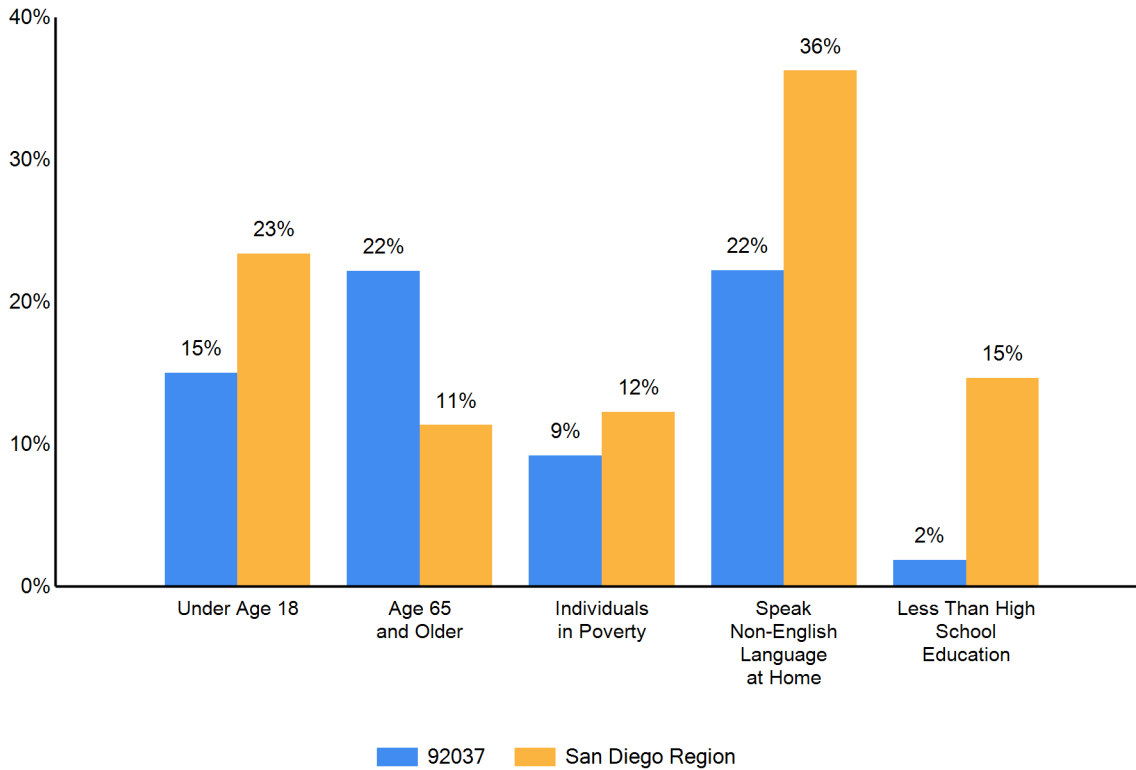
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	9,625	3,730	5,895	9,285	3,486	5,799	340	244	96
Married couple family	8,226	2,936	5,290	8,062	2,824	5,238	164	112	52
Male householder, no wife present	499	236	263	455	215	240	44	21	23
Female householder, no husband present	900	558	342	768	447	321	132	111	21

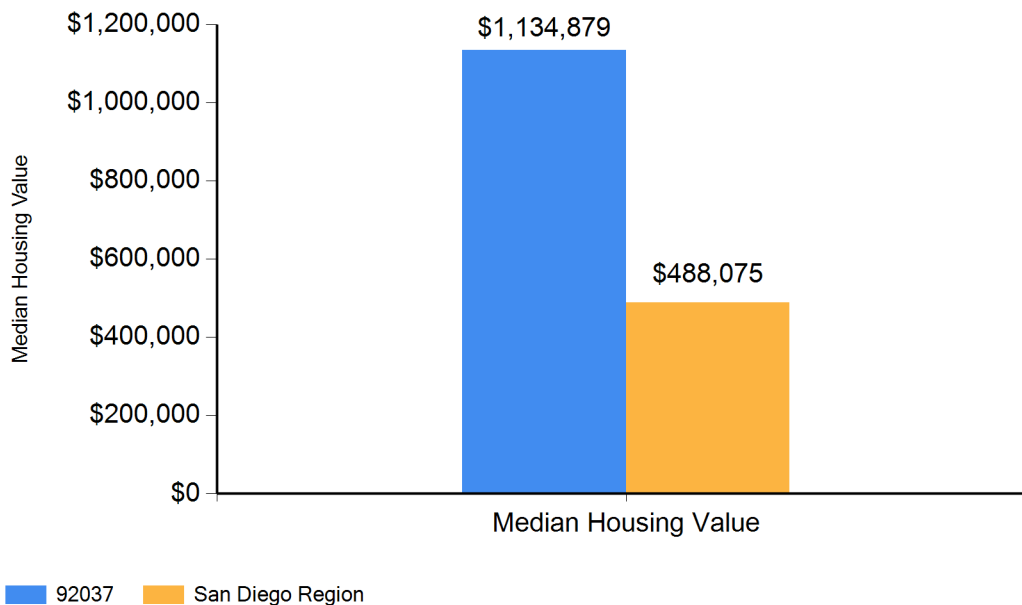
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075