

Contact: Chris Jackson

## For Immediate Release

## Novus B40 Heavy Duty Stapler: A sleek, new design for a customer favorite



Peterborough, NH, January 9, 2017– Novus Dahle GmbH & Co., a world leader in staplers and punches, announces a new design for the Novus B40 Heavy Duty Stapler. Novus Staplers are the preferred choice among professionals throughout the world. These Heavy Duty clinchers are capable of continually stapling large quantities of paper with minimal effort. Designed and developed in Germany, they will exceed expectations and improve efficiency in the workplace.

Underneath the new, sleek design, the German engineered B40 retains its stapling capacity of 100 sheets, and features an automatic bypass system that provides the convenience of using larger staples on smaller projects. A sliding adjustable depth guide allows you to set the staple location and ensure you hit the mark on every document.

The B40 also features an innovative Anti-Blocking System (ABS). This prevents the possibility of a jam and wrestling with your documents once they are stuck to the stapler. A dual staple guide further ensures trouble free performance by providing even pressure on the staple legs until they clinch your documents.

This stapler sits firmly planted on its 10 ½" base. Both ends include non-slip rubber for stability to ensure your Heavy Duty stapler will not budge while stapling through 100 sheets of paper.

"The B40 is popular stapler because of its high capacity and jam-free performance," said Christopher Jackson, Marketing Manager at Dahle North America, Inc. "The new design is sure to be a hit and fit in well with today's modern workspaces."

Dahle North America, Inc. is a fully integrated manufacturer of innovative office products and equipment with a brand name recognized for quality and precision. Dahle markets more than 300 products, including paper shredders, cutters and trimmers, scissors, pencil sharpeners, and Novus staplers.

For more information on Dahle products please call (800) 995-1379 or visit www.dahle.com.

