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For Immediate Release

Dahle North America's Premium Trimmers:

The Ultimate Cutting Machine



Peterborough, NH, July 20, 2003 – Dahle exceeds expectations with the release of their new line of Premium Rolling Trimmers. These trimmers are designed for heavy-duty applications where precision is essential. Whether you're cutting mat board or a single sheet of paper, you can expect to receive the same burr-free cut each and every time. The trimmers feature a massive rotary blade ground from a block of German Solingen Steel that automatically sharpens itself. This produces a cleaner cut and greatly prolongs the life of the blade.

Safety is an important feature built in to this trimmer. The cutting blade is fully enclosed inside a plastic cutting head, which virtually eliminates the chance of an accident. In the event that the blade does need to be replaced, the cutting head is removable and the user never has to touch the blade.

"We took the current technology of rolling trimmers and pushed it a step forward," said Chris Jackson, Marketing Manager, Dahle North America, Inc. "We wanted to produce a trimmer that had the capability of a lever style cutter and combine it with the safety of a rolling trimmer. Mission Accomplished!"

Dahle's Premium Trimmers feature a sturdy metal base with preprinted measuring grids and a thick walled aluminum guide rod for maximum strength and cutting capability. They are available in 14", 20", 26", 36" and 51" and are an essential tool for designers, photographers, print shops and art stores.

Dahle North America, Inc. is a fully integrated manufacturer of innovative office products and equipment with a brand name recognized for quality and precision. Dahle markets more than 300 products, including paper shredders, paper cutters and trimmers, scissors, pencil sharpeners, and Novus staplers.

For more information on Dahle products please call (800) 995-1379 or visit www.dahle.com.