
VIKASH KUMAR

Email: vikash2056@gmail.com

Mobile: +91-7872271116

Permanent Address: at aliganj bazaar samiti road Bhagalpur Bihar 812005

Present Address: - Kestopur Majherpara kolkata 700101

AREA OF SPECIALIZATION: MBA (marketing)

OBJECTIVE

Seeking a competitive environment to utilize my hard efforts and my full zeal, where I have ample opportunity to contribute my knowledge, explore my skills and grow with the organization.

SUMMARY

- An MBA in marketing from National institute of technology Durgapur.
- Management Internship Project was in UNITED INDIA INSURANCE CO LTD.
- Member of uddesh (NGO).

EDUCATION QUALIFICATION

Examination	Year of passing	Board/University	CGPA/ Percentage
MBA	2016	NIT Durgapur	6.11
BBA	2013	W.B.U.T. KOLKATA	6.69
XIIth	2009	B.S.E.B. PATNA	64%
Xth	2006	J.A.C RANCHI	52%

MANAGEMENT INTERNSHIP

UNITED INDIA INSURANCE CO LTD, DURGAPUR

TO STUDY THE LEVEL OF CUSTOMER SATISFACTION TOWARDS “UNITED INDIA INSURANCE CO.LTD”.

- To study the level of satisfaction among the customers in UIIC, Durgapur Branch
- To study the main factors which customers are looking for
- To find out the most prominent area of dissatisfaction.
- Improve customer satisfaction and retention.
- Improve quality of service

ACADEMIC PROJECTS.

USAGE OF INFORMATION & COMMUNICATION TECHNOLOGY (ICT) IN SMES OF DURGAPUR AND ITS IMPACT ON THEIR BUSINESS.

- To describe the contribution of ICT in the growth of SMEs that has adopted it.
- To find what are the difficulties faced by SMEs in adopting ICT in their business.
- To find whether the advent of the ICT has changed the ways of businesses and if the use of the ICT is essential and whether they have impact on their profit.
- What are the main factors of ICT related to SMEs for doing its operations.

OTHER DETAILS

IT Proficiency: MS Word, MS Excel, MS PowerPoint

Languages: Can speak, read and write English, Hindi

Interests: Traveling, playing cricket, listening music

PERSONAL DETAILS

Date of Birth: 15th August 1988.

Sex : Male