

**Apeksha Sail Dessai**

Sr. Mobile Application Developer

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**Summary**

Senior Mobile Application Developer with 4 years and 6 months of experience in native iOS development and 6 months of experience in android development.

**Past Experience – 5 years**

Creative Capsule Infotech Pvt. Ltd, Verna Goa.

March 2012 till date.

**Technical Skills:**

- Experience with native iOS development: Xcode, Cocoa Touch Frameworks.
- Strong programming skills in Swift, Objective-C.
- Experience with web service integration, UI design and auto layouts.
- Experience with Multi-threading, Payments, Core Location, Google Maps.
- Experience with Cocos2D and Cocos3D development.
- Worked with SQLite databases, HTML and JavaScript.
- Experience with android development: Android Studio, Android SDK.

**Responsibilities:**

- Develop modules for new applications based on specifications.
- Find effective and efficient solutions for application design and architecture.
- Creating builds for ad-hoc and Apple app store submission.
- Supervise junior staff, review code and provide necessary training.
- Research on new tools/technologies and implement prototype applications.
- Fix issues/errors with existing applications and develop enhancements.
- Contribute to technical and project documentation.
- Communicate with overseas clients on project requirements.

**Projects:****1) Bungii iOS Apps**

**Description:** An iPhone application for the customers/users to request a pickup for transferring goods to a destination. An iPhone application for the drivers to accept pickup requests and perform the delivery.

**Role/ Responsibilities:**

- Worked on app architecture and UI design using storyboards.
- Added SQLite database, Core Location and web service implementation.
- Added Braintree payment integration and Firebase dynamic links.

## 2) Gilead Materials Ordering Portal App

**Description:** An iPad application designed for Gilead sales reps to view marketing materials, check inventory and place orders for the materials. The users can rate materials and keep track of their order history.

**Role/Responsibilities:**

- Worked on app architecture, UI design, web service integration and functionality implementation for all the app modules.
- Worked on optimizing the SQLite database transactions.

## 3) Sales Aid Framework and Applications

**Description:** The iPad sales aid applications are used by field sales as a communication tool when conducting on-site sales calls with the Health Care Professionals. The application allows the sales reps to navigate multiple modules to view relevant information in a slideshow format.

**Role/Responsibilities:**

- Worked on framework development and create customized applications using the framework for various pharmaceutical clients like Abbvie, Abbott.
- Assisted junior staff on these projects.
- Lead developer for following Sales Aid Applications:
  - 1) Lupron Sales Aid Application: Implemented using Cocos3D framework, the app had 3D cube animations and HTML contents shown on the cube faces.
  - 2) Humira Derm Mosaic Application: Highly customised sales aid app, with functionality to create custom presentations by drag-and-drop.

## 4) VideoFizz iOS Application

**Description:** An iPhone application for creating group videos for various occasions by inviting contacts to send their video recording.

**App Store Link:** [VideoFizz](#)

**Role/ Responsibilities:** Worked on storyboard design, web service implementation, recording videos and other functionalities of the app.

## Academic Qualifications

Exam/Degree	Board/University	Year	Percentage	Grade
B.E. Information Technology	Goa University	2011	62	First Class
Std. XII	Goa Board	2007	75	Distinction
Std. X	Goa Board	2005	87	Distinction

<b>Name</b>	Apeksha Sail Dessai	<b>Date</b>	25/03/2017	<b>Place</b>	Goa India
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