

DEEPAK RAMAMURTHY

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DOB : 26-03-1990
Language : English | Hindi | Telugu | Kannada
Passport : K7773235
Experience : 3 years 1 month

OBJECTIVE

- To obtain a challenging position in a high quality engineering environment where my resourceful experience and academic skills will add value to organizational operations.
- Expand leadership responsibilities, improve organizational ability to exceed corporate goals, and help honor all long-term commitments made to customers, stockholders & employees.

TECHNICAL SKILLS

Basic Software	Design Software	Programming Language	Simulation Software
Microsoft office Adobe Photoshop	AutoCAD Solid-Works Catia Solidedge Pro Engineer	Microprocessor 8085 MATLAB 7 C/C++	ANSYS 11.0

WORK EXPERIENCE

SriHeramba Enterprise & Developers

Marketing Executive
Dec 2014 - Present

- Mainly worked on brand awareness, digital marketing & customer relationship management
- Interacted with various customers on existing & upcoming projects for direct sales & marketing.
- Gathered sufficient data & information on satellite township projects in & around Hoskote.
- Analyzed demand & competitors of future projects.
- Assimilated financial & statistical information regarding projects & investments.
- Adapted to real-time marketing strategy.
- Reached target clientele through digital marketing channels such as Email marketing, social media, SEM/SEO (PPC marketing).
- Identified additional customers through market analysis for business development.
- Established detailed & maintained customer profiling.

Amazon Development Center

Process Associate
Oct 2013 – Nov 2014

- Participated in ad-hoc operational projects and audits.
- Handled 6 Group lines, provided inputs to improvise the process.
- Monitored E-Commerce competitors timely for strategically pricing our products.
- Covered task on hardlines and softlines by producing weekly reports.
- Delivered high accuracy & quality of work.

Salmon Leap Associates

Business Analyst

Feb 2013 – May 2013

- Worked on Projects like SEZ (Special Economic Zone).
- Presenting optimal development model & framework by providing strategy, scope & plan of action.
- Focused on development of infrastructure of the ESDM (Electronic System Design & Manufacturing).
- Implementation of 'Special Purpose Vehicles'.
- Coordinating with identified demand assessment consultant & master planners..
- Developed partnership with Green Precast systems and Technologies for structural development.
- Gathered data of 1000+ developers in all seven Tier 1 cities.
- Produced powerful detailed presentations for investors to achieve partnership with the organization.
- Provided cost analysis of deploying new technologies.

ACADEMIC QUALIFICATION

2008 - 2012

Bachelor of Mechanical Engineering

P.E.S University (Autonomous)

PROJECT

- Idea was incorporated from an existing wheel chair, replacing 8 legs over wheels to drive on uneven terrains.

Reference: MONDO SPIDER, British Columbia, Canada.

- Design and Analysis was successfully completed using '**CATIA**' & '**ANSYS**' softwares.
- Powered by 2 DC Motors, '**KLANN**' linkage mechanism (patented by Mr. Joseph C. Klann) was integrated into the design, converting rotary-linear motion produced through Shafts and Gears, mimicking spider's movement.
- By reducing the overall weight, the performance of the device was enhanced.

APPLICATION: Tunnel Inspection | Bomb Defusal | Wildlife Photography.

ACHIEVEMENTS

- Created brand awareness by campaigning for 'Elite Scorer' (Electronic Target System) for 10, 25 & 50 meter air rifle event during National Championship at Dr. Karni Singh Shooting Range, Delhi.
- Event organizer for 'Aatmatrisha 2010 & 2011' and organized blood donation camp for PES-2012.
- Cleared certificate 'A' examination under the authority of Ministry of Defence, Government of India.
- Attended TSC- 1 Directorate level selection camp for JD held at Bagalkot.

SOFT SKILLS

- Excellent at communication & negotiation.
- Adaptable to any environment.
- Creative in problem solving.
- Commercial awareness, for pricing & analyzing data.

HOBBIES | Basketball, Volleyball, Chess, Travelling.

DECLARATION

I hereby declare the information furnished above is true to the best of my knowledge.

Place: Bangalore

Date:

B.R. DEEPAK