

# SITA KUNZ | Marketing & Sales

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## SUMMARY

- » 12+ YEARS Marketing and Sales Consultant.
- » Performance-Driven Client Partnership Manager.
- » Extremely energetic natural team leader.
- » Promoted twice for my inspiring performance.

## SENIOR ERP CONSULTANT 2013-Current, *Bahwan CyberTek*

- » Identified end to end market (Middle east to APAC)
- » Digital Campaign vide social (LinkedIn)
- » Solution positioning on social media (web, advertise & promote)
- » Conduct seminars and Train the Trainer at client's Location.
- » Success by building and strengthening Client relationships.
- » Transformed company's Marketing portal to customer centric.

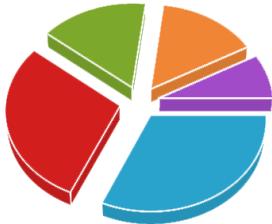
## TEAM LEAD 2006-2013, *Ramco Systems*

- » Created team from Scratch and grew to 20+ in 2 quarters.
- » Identified key Business Verticals trends to enable new markets.
- » Aligned solutions to integrators with "our go to market strategy"
- » Speaker @ March 2011 on OnDemand Commerce on Industry Summit.

## MANAGER 2002-2004, *Marry Brown*

- » Responsible for Mount Road Branch, Chennai.
- » Provided creative guidance to Resellers.
- » Initiated live music campaigns in coordination with local Television.

## CORE SKILLS



- » Strategic Digital Marketing
- » Branding & Event Management
- » Partner / Account and Lead Management
- » Executive Presentations
- » Sales Force

## AWARDS AND RECOGNITIONS

- » Best Customer Relationship Award - 2012
- » Best Performance Award for the year 2010

## ACADEMIC

- » MBA - Banking & Finance - Alagappa University - 2010
  - » B.Sc - Chemistry - Women's Christian College - 2000
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