

# HUSAIN ANSARI

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## QUALIFICATIONS

S.No.	Degree	College/Board	Year	%	Class
01	Master of Management Studies	Mumbai U	2017	70.80	First Class
02	Bachelor of Mechanical Engineering	Dr BAMU	2012	69.07	Distinction
03	Diploma in Mechanical Engineering	Govt Polytechnic	2009	85.80	Distinction
04	Secondary School Certificate	Aurangabad	2006	86.80	Distinction

## WORK EXPERIENCE

**FOREVISION** (9<sup>th</sup> May to 8<sup>th</sup> July 2016) Profile: **Branding & Sales Executive**

Key areas of responsibilities:-

A) Branding and Sales:

- Designing an online campaign to promote FOREVISION as a brand
- Promotion of online campaign
- Making a reach plan and collecting info of potential customers
- Customer acquisition
- Designing membership schemes

B) Competitors Analysis

- Collecting info & Visit to the competitors workplace and finding out insights & their USP
- Product portfolio expansion recommendation

**BOSCH** (25<sup>th</sup> June 2012 to 15<sup>th</sup> Oct 2013) Profile: **Process Engineer**

Key areas of responsibilities:-

- Designing parts of process in a team
- Designing components required for process
- Process failure analysis and implementation of modification of process
- Release procedure for machines
- Training to machine operators

## ACHIEVEMENTS

- Presented a research paper “Last Mile Connectivity” in “Emerging Trends in Marketing” seminar and got it published in a book ISBN 978-81-85027-68-4
- Stood first in a course on Business Simulation using iBizSim by German Simulations Pvt Ltd
- Awarded with BOSCH Bright Spark for “space optimization on shop floor”
- Second runner up in product design competition conducted by Siemens PLM
- Successfully participated in Business Skill Development Programme

## IT CREDENTIALS

- Certification course in MS Excel
- Digital Marketing
- Basic knowledge of softwares like SAP, SPSS & CAD

## CO CURRICULARS

- Conducted Marketing Events and volunteered in Hospitality in Chakravyuh 2016
- Volunteered for Marketing Events and Security in Chakravyuh 2015
- Organized many events such as recitation programmes, quizzes, badminton matches, cricket matches, carom matches, arm wrestling in college and in hostel
- Participated in innovative project competitions
- Successfully completed e learning module at Endress+Hauser