

ABHIJIT ASHOK KADAM

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Seeking for a responsible and challenging position with an organization of high reputation that will utilize my skill and talent and provide better growth opportunities.

PROFILE SUMMARY

- ❖ B.E. Electronics from Fr. Conceicao Rodrigues College of Engineering, Mumbai.
- ❖ Proficient in finding and resolving malfunctions, using exceptional technical and communication skills.
- ❖ Ability to express technical concepts clearly to people with no technical background.
- ❖ An effective communicator with excellent interpersonal, team player, logical thinking & analytical abilities.
- ❖ Experience as Business Associate and Marketing Personnel for 10 months with Digital Darwinist Solutions LLP.
- ❖ Experience as Business Associate and Marketing Personnel for 10 months with Integrated Facility Management Services.
- ❖ Working as Digital Marketing Strategist as Freelancer.

ACADEMIC PROJECT

Project Title : Glove Mouse
Platform Used : Visual Basic for Windows OS, C for Atmega 16 Micro-Controller and Zigbee Transceiver Module.
Contribution : Designing, Analysis and Hardware Implementation.
Description : This project was about to create a human interface device that could interact with computer based on human gestures. The device fabricated was a mouse or a pointing device that ascertains the position of the pointer on display, based on the tilt movements of the wrist and the finger flicks.

SCHOLASTIC

2014 B.E. Electronics from Fr. Conceicao Rodrigues College of Engineering, Bandra(W) from Mumbai University.
2009 12th from Bhartiya Vidya Bhavan College (Bhavans), Adhere(W) from Maharashtra State Board.
2007 10th from Mother Teresa High School, Kandivali(W) from Maharashtra State Board.

EXPERIENCE

- DIGITAL MARKETING STRATEGIST. (December 2015-Present)**
 - ❖ Working as Digital Marketing Strategist (Freelancer).
 - ❖ Marketing Strategy and Business generation through Social Media activity and Adwords.
 - ❖ Preparing Social Media and PPC Planning.
 - ❖ R&D of Market competitors and to overcome with solution.
- INTEGRATED FACILITY MANAGEMENT SERVICES. (August 2015 – May 2016)**
 - ❖ Worked as Business Development and Marketing Personnel for 10 month.
 - ❖ Client Servicing and Customer Support.
 - ❖ Maintaining and creating reports.
 - ❖ Operations, Budgeting and Execution part.
 - ❖ Keeping track of market competitors and improvising business tactics.

3. DIGITAL DARWINIST SOLUTIONS LLP (JIFFEEZ). (October 2014 - July 2015)

- ❖ Worked as Business Associate and Marketing Personnel for 10 month.
- ❖ Customer Servicing and Client Handling.
- ❖ Supervising program and Man-power with proper utilization of resources.
- ❖ Maintaining and creating reports with daily analyses.
- ❖ Supervised and managed two programs of Himalaya Herbals and Marico Company as clients.
- ❖ Budgeting and Accounting.
- ❖ R&D of market for better branding of product.
- ❖ Technical Support, Analytical Assistance and Algorithm Design.

EXTRA CURRICULUM

- ❖ Played Ward Level Cricket.
- ❖ Represented college at MIT level as Carom player.
- ❖ Very good at Drawing.
- ❖ Participated in Rangsharda Art Competition.
- ❖ Active member of an NGO Mitrah Foundation.

SUMMARY OF KEY SKILLS & STRENGTHS

- ❖ Excellent in communication and negotiation skills and ability to develop opportunities through formal and personal contacts.
- ❖ Always self-motivated & creative with an analytical mind.
- ❖ Hard worker and enjoy taking up new challenges.
- ❖ Positive attitude towards work.
- ❖ Interest in Mathematics, Electrical Networks and Market Analysis.
- ❖ Analytical and Problem Resolving.
- ❖ Ability to learn new subjects very quickly.
- ❖ Quick Grasping and Learning of work.
- ❖ Interest in implementing new ideas.
- ❖ Customer Relationship Management.
- ❖ Market Research and Analytics.

PERSONAL SNIPPETS

Date of Birth : 30th July 1991

Languages Known : English, Marathi, Hindi and Gujarati.

Nationality : Indian

Reference : 1. Mr. Sachin Abhane, Senior Consultant, Infosys, Andheri,
Mobile no: 9930150340 / 8655831480

2. Mr. Bharat Patel, Assistant Manager, First Advantage, Malad,
Mobile no: 9833764916