

Shivesh Sinha

Manager- Business Control & Analytics | "stay Curious > stay Learning > stay Evolving "|

shivesh.sinha@outlook.com

Summary

Focussed and like to follow a structured approach .

Experience

Manager-Business control and Analytics at Orahi - India's most trusted Carpool App

January 2016 - Present (10 months)

Responsible for overall Business growth with the help of data driven Analysis, includes :-

- Dashboard reporting using BI tools like QlikSense and GA, Adwords,FBA.
- Data crunching using MS excel,QlikSense and Sql.
- Cohort analysis and upon based action plans.
- Infographics(idea and data only)
- KPI alignment with business strategy.
- Team KRAs.
- Helping operations team in performance improvisation through process optimizations and automations.
- Product development

Operations & Support Manager at Orahi - India's most trusted Carpool App

December 2014 - December 2015 (1 year 1 month)

Internal and external operations:

- Team Management.
- Support Management
- Team performance
- Directional Analysis and growth
- Operations tool development
- Process formation and management

Business Development

- Analysis
- Strategy planning & implementation
- Market analysis & management.

Bit of on-ground activities, activations and event management

Operations Manager at FolksVagn

September 2013 - December 2014 (1 year 4 months)

Internal and external operations of the community.

Team Management.

Marketing Executive at FolksVagn

January 2013 - September 2013 (9 months)

E-marketing, advertising, Customer Relation Management

Brand development, web site traffic growth, web site UI, brand strategy and statistics systems.

Strategic Consulting, including business plan & sales strategy development.

Advising new businesses on formation of corporations and business structures

Market analysis.

Comprehensive database management.

Intern at Maruti Udyog Limited

December 2012 - May 2013 (6 months)

Learnt Industrial Automation, Familiar with CAD,

Research & development of Automated Guided Vehicle (AGV)

Assisted in making of 6-axis Robot,

Designed Graphical Operational Terminal using GX developer for Tyre storage system.

Intern at Aforeserve.Com Ltd

May 2011 - July 2011 (3 months)

PCB technical training,

Involved in production planning,

Learnt fault detection & Rectification.

Certifications

CCNA

Punjab

Volunteer Experience

Operations Manager at Orahi - India's most trusted Carpool App

January 2013 - Present

We work in cutting-off Carbon dioxide emission in our environment by helping people reduce their daily travelling Fuel and hence pollution. Just trying to help our nature in more of an unconventional manner.

Courses

Engineer's Degree, Electronics & Communication

Languages

ENGLISH

HINDI

Punjabi

Skills & Expertise

Business Strategy

Team Management

Business Development

CRM

Market Analysis

Marketing

Competitive Analysis

Management

Brand Development

Business Planning

Market Research

**Product Marketing
Strategy**

Project Management

Marketing Strategy

New Business Development

Strategic Planning

Advertising

Logistics Management

Product Development

Requirements Analysis

Project Planning

Business Analysis

Photography

Marketing Research

Sketching, Drawing

Event Management

Vendor Management

Operations Management

Start-ups

Data Analysis

Data Mining

Education

Punjab Technical University

Engineer's Degree, Electronics & Communication, 2009 - 2013

Activities and Societies: Head of Event management for ECE dept., Member of Bhangra team, Participant of half-marathon for 2 consecutive years, Organised educational trips twice, Myself along with a team of 3 made wireless electricity transmission project named it- Wi-tricity.

Atam Public Sr. Sec. School

10+2, Non-Medical, 1994 - 2009

Activities and Societies: Member of Council for 4 years, Won awards in at district and school level for various declamations, Quiz contests and Projects

Interests

New Technologies, Photography, Sketching

Projects

Artificial Intelligence

July 2016 to Present

Members: Shivesh Sinha

Managing introduction of AI in both Operational and Product level through a TPV

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1 person has recommended Shivesh

"It was a good experience with Shivesh Sinha in CTIEMT. He is methodical, organized and very creative. His ability to connect people, inspire the audience and presentation skills are amazing. I will recommend Shivesh Sinha for any company and for any high level role"

— **Kaushal Kishor Rai**, worked directly with Shivesh at FolksVagn

[Contact Shivesh on LinkedIn](#)