



RAGHU H N

MARKETING/ BUSINESS DEVELOPMENT/
KEY ACCOUNT MANAGEMENT

Career Objective:

Seeking work environment that will serve as a platform to learn and enhance my skills, where in my knowledge and experience can be shared and enriched, to work in a progressive work culture with the freedom to be creative, innovative and to excel and grow with the organization.

// CONTACT

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Bangalore- 560097

// SKILLS

Marketing/ Business Development Skills



Analytical Skills



Market Research



Negotiation Skills



Inter-personal Skills



Strategic Planning



// SOCIAL MEDIA



// WORK

2014 - 2016
(Apr- Present)
Bangalore

Manager - Sales and Marketing
Sri Durga properties

Responsible for managing the sales team, developing a business plan covering sales, revenue and expense control, meeting agreed targets and promoting the firm's presence in the market.

2013 - 2014
(Jul- Apr)
Bangalore

Branch Sales Manager
ICICI BANK LTD

Drive the day to day business for the branch through various activities, coordinating with the operations team to keep the existing and new clients satisfied with our services.

2013- 2013
(Jan -Jun)
Bangalore

Market Research & Client Acquisition
Onestopm.com (Masnop Advertising Pvt Ltd)

Researched targeted markets and evaluated strategies to identify potential customers. Create and present business proposals to clients.

// EDUCATION

2011- 2013
Bangalore

POST GRADUATE DIPLOMA IN MANAGEMENT
Acharya Institute of Management & Sciences

Specialized in Marketing.
University: All India Management Association (AIMA), New Delhi.

2008- 2011
Bangalore

BACHELOR OF BUSINESS MANAGEMENT
Acharya Institute of Graduate Studies
Bangalore University

// INTERESTS



Volleyball



Music



Bike Rides



Swimming



Movies