

ABOUT RON MAGILL

In addition to being the communications director for Zoo Miami, Ron Magill is a wildlife expert, activist, photographer, television personality, educator and enthusiast for animal conservation.

Growing up in New York City, Ron was exposed to wildlife through his favorite TV shows including "Wild Kingdom." His passion and curiosity led him to the University of Florida, and eventually to work as a zookeeper at Zoo Miami, where he would eventually earn the official "Zoo Guy" title.

Through appearances on "Good Morning America," "The Today Show" and "The Dan Le Batard Show," Ron has inspired a sense of conservation awareness in fans across the globe. His most recent project, the Ron Magill Conservation Endowment, works with global conservationists and organizations to ensure the survival of some of the world's most unique species. From leading an international initiative to save harpy eagles to inspiring young conservationists through scholarships and contests, the endowment is dedicated to building a world where animals are protected and thrive.



CONTACT US

   @RonMagillConservation

HOW TO DONATE

You can directly donate to the Ron Magill Conservation Endowment through the website.

Visit **www.ronmagillconservation.com** to discover how to get involved, including purchasing the Ron Magill Conservation Endowment calendar and attending fun-filled events, all of which benefit the endowment.



RON MAGILL
CONSERVATION
ENDOWMENT





OUR MISSION

“The Ron Magill Conservation Endowment strives to ensure support for international wildlife conservation projects and instill a legacy of global empathy to pass from generation to generation.”

WE'RE BORROWING THIS EARTH FROM OUR CHILDREN

There are **fewer than 50,000** harpy eagles remaining in the wild due to threats of habitat destruction and hunting.

The number of elephants in India has gone from **1 million** to **20,000** in the last 100 years. That's a **98 percent decrease**.

The number of cheetahs in Africa has gone down from **100,000** to **7,100**. That's a **93 percent decrease**.



WHERE YOUR MONEY IS GOING:

1 HELPING HARPY EAGLES SOAR

Because of Magill's tireless efforts to create a better home for the harpy eagle, Zoo Miami partnered with the government of Panama to create the Harpy Eagle Project, which funded and built a top-notch Harpy Eagle Center at Summit Zoo and Gardens in Panama City. The endowment also contributed to passing a law that declared the harpy eagle the National Bird of Panama in 2002.

2 SUPPORTING CHEETAH VITALITY

The Ron Magill Conservation Endowment has partnered with the Livestock Guarding Dog Program for Cheetah Outreach in South Africa. The endowment sponsors the use of Anatolian Shepherd dogs to protect livestock from becoming cheetah prey, while protecting cheetahs from frustrated farmers.

3 INSPIRING YOUNG ECO HEROS

As part of Ron Magill's efforts to excite young students about conservation, he teamed up with WPLG Local 10, the ABC affiliate, to create the Eco Hero Award, which gives one South Florida student the opportunity to go on a once-in-a-lifetime excursion to some of the most remote places in the world to work on unique conservation and environmental projects.

4 SPONSORING FUTURE CONSERVATIONISTS

One of the best efforts put forward by the endowment is a \$5,000 scholarship to a graduate student in the Department of Wildlife Ecology and Conservation at the University of Florida. The scholarship honors students who are devoted to conservation and developing a world where wildlife and human life coexist and thrive.

5 GIVING BACK TO WILDLIFE AROUND THE WORLD

Along with the above initiatives, the Ron Magill Conservation Endowment has also supported elephant conservation in India, revitalized the unique environment in our native Everglades, and worked with world-renowned organizations like Wildlife SOS to change systematic animal cruelty around the world.

