THE EXECUTIVE SUMMER FORUM

UI PLAYER JULY

Adobe

Exit

Event Chat (Open)

Q&A

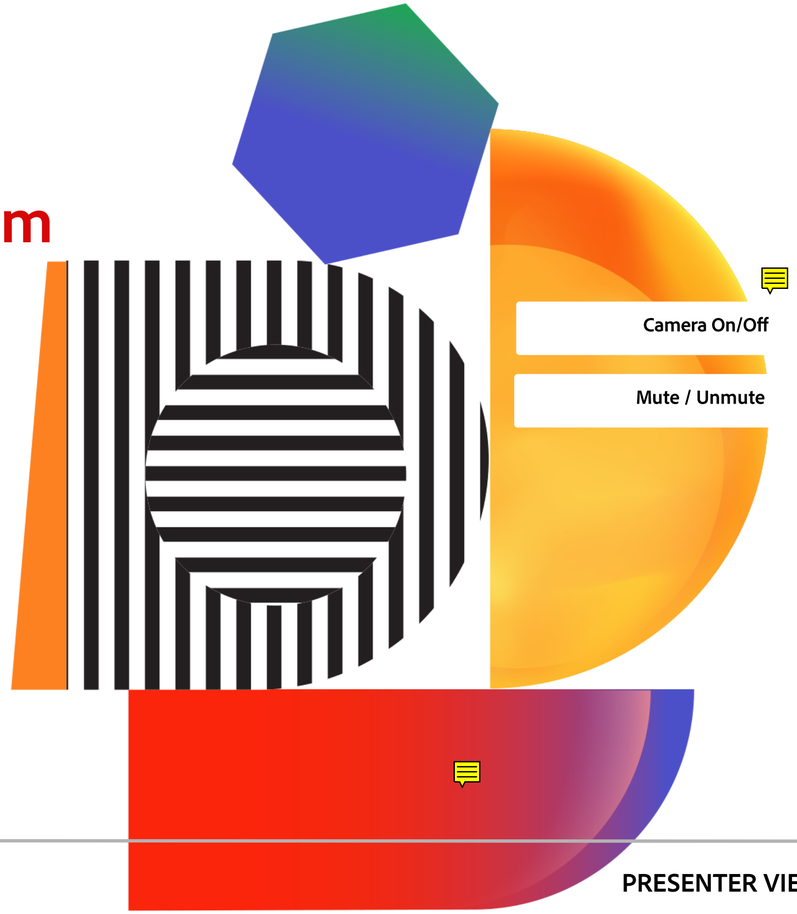
Submit question (Moderator)

Agenda (Pop-up)

Share Your Screen

Show a Video

The Executive Summer Forum is about to begin



Camera On/Off

Mute / Unmute

Executive Hub (Resources September Function)

PRESENTER VIEW

Adobe

Exit

Event Chat (Open)

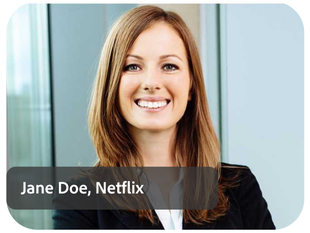
Q&A Submit question (Moderator)

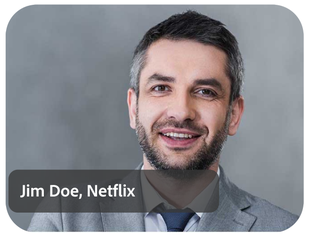
Agenda (Pop-up)

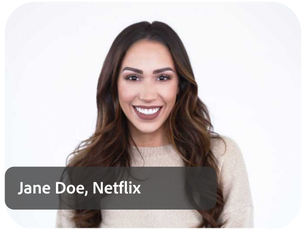
Share Your Screen

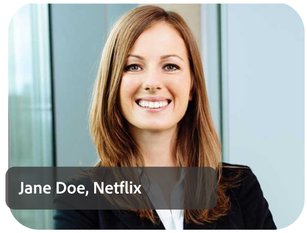
Show a Video

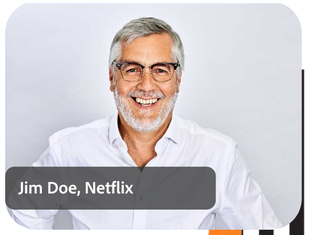
Show a Video

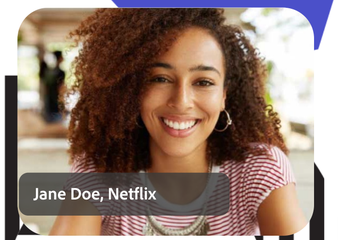


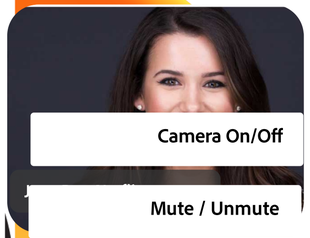


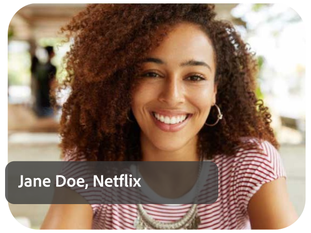


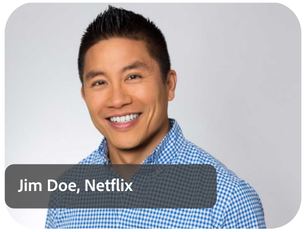


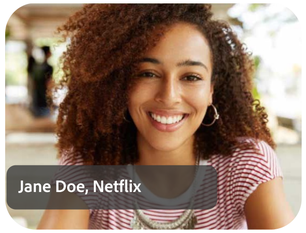


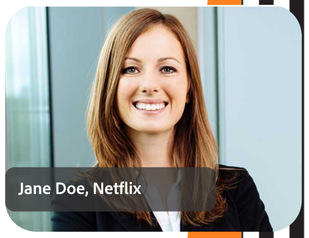


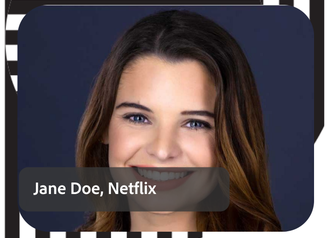












Aaron Jones

TJ KS KT ER MM TT KK KC TP MS LL YS PJE MO VJ AJ

PRESENTER VIEW

Adobe

Exit

Event Chat (Open)

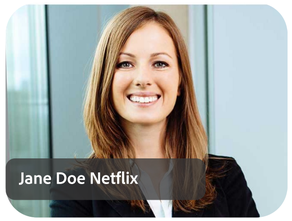
Q&A

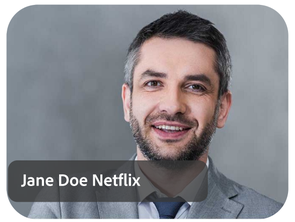
Submit question (Moderator)

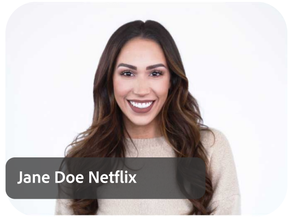
Agenda (Pop-up)

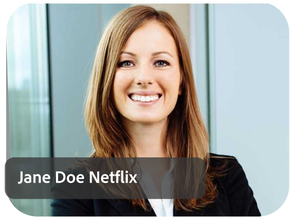
Share Your Screen

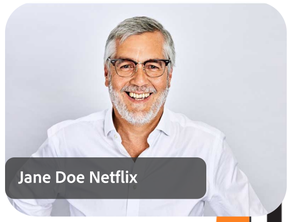
Show a Video

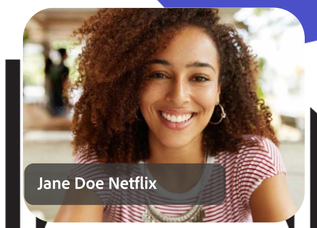


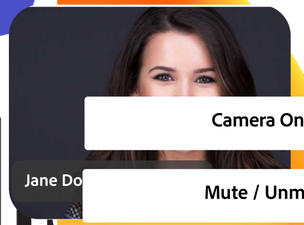






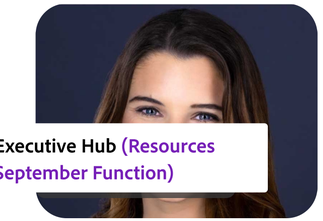




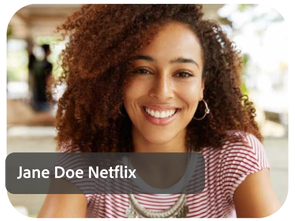


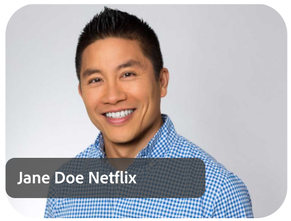
Camera On/Off

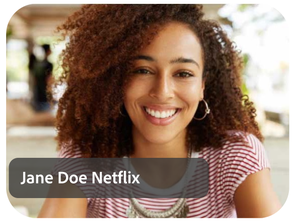
Mute / Unmute

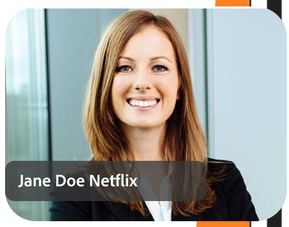


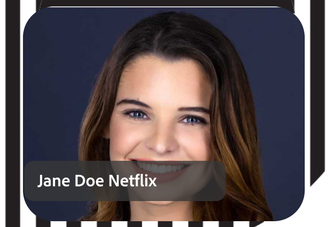
Executive Hub (Resources September Function)











Aaron Jones

TJ KS KT ER MM TT KK KC TP MS LL YS PJE MO VJ AJ

PRESENTER VIEW

Adobe

Exit

Event Chat (Open)

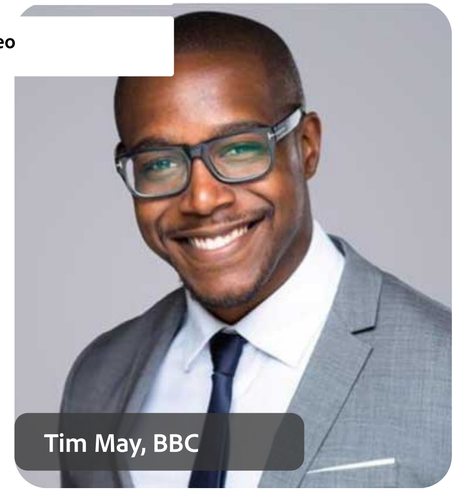
Q&A

Submit question (Moderator)

Agenda (Pop-up)

Share Your Screen

Show a Video



Camera On/Off

Mute / Unmute

Executive Hub (Resources September Function)

PRESENTER VIEW

Adobe

Exit

Event Chat (Open)

Q&A

Submit question (Moderator)

Agenda (Pop-up)

Share Your Screen

Show a Video

Camera On/Off

Mute / Unmute

Executive Hub (Resources September Function)

PRESENTER VIEW

Adobe

Exit

Event Chat (Open)

Q&A

Submit question (Moderator)

Agenda (Pop-up)

Share Your Screen

Show a Video

Camera On/Off

Mute / Unmute

Executive Hub (Resources September Function)

PRESENTER VIEW

Adobe

Exit

Event Chat (Open)

Submit question (Moderator)

Agenda (Pop-up)

Share Your Screen

Show a Video

AGENDA DAY 1

X

Meeting Open and Leadership update

10.30 AM Business Update	Nigel French
11 AM Where are we heading?	Samantha Connol
11.30 AM The end is Nigh	Donald Spring

Camera On/Off

Mute / Unmute

Executive Hub (Resources September Function)

YOUR AUDIO IS MUTED

PRESENTER VIEW

Adobe

Exit

Event Chat (Open)

Submit question (Moderator)

Agenda (Pop-up)

Share Your Screen

Show a Video

Live Chat

Comments here can be viewed by everyone

X

SH (Moderator/Producer)

Welcome Everyone. This is my introduction.
What do we think the challenges are here?

Here is a link you can click on:

https://attnd.live/adobe

Write a message...

Send

Camera On/Off

Mute / Unmute

Executive Hub (Resources September Function)

YOUR AUDIO IS MUTED

PRESENTER VIEW

Adobe

Exit

Event Chat (Open)

Submit question (Moderator)

Agenda (Pop-up)

Share Your Screen

Show a Video

Executive Hub (Resources September Function)

Q&A

X

AJ

What are the major issues that we are facing in 2021 as a company?

Ask a question / Reply

Send

Camera On/Off

Mute / Unmute

YOUR AUDIO IS MUTED

PRESENTER VIEW

Adobe

Exit

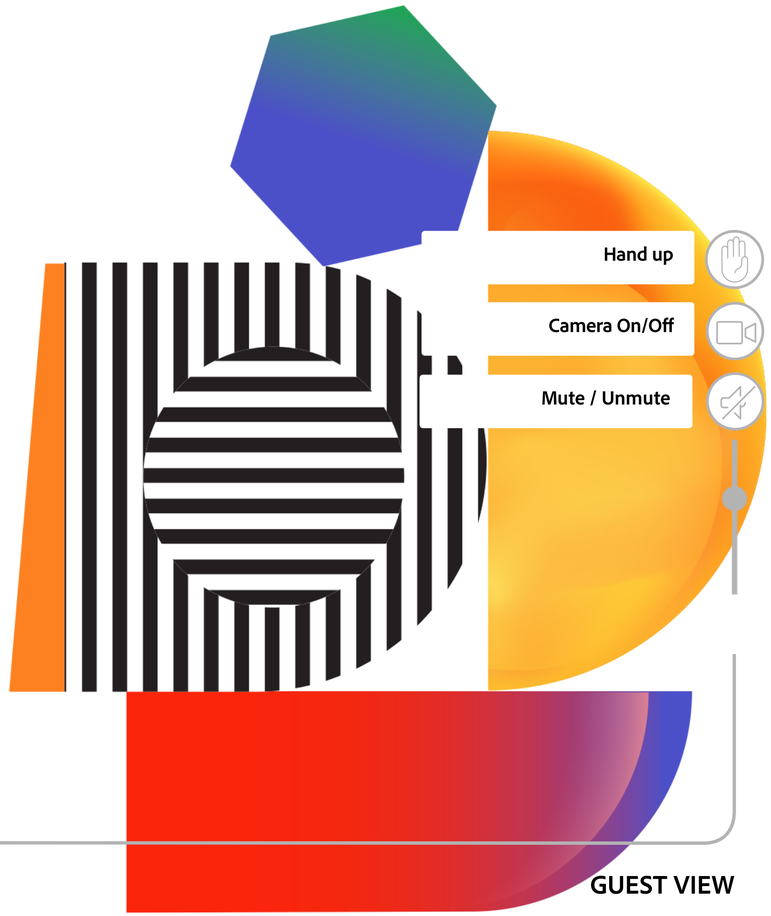
Event chat (Open)

Q&A

Submit question (Moderator)

Agenda (Pop-up)

The Executive Summer Forum is about to begin



Executive Hub (Resources September Function)

GUEST VIEW

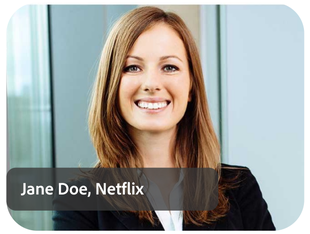
Adobe

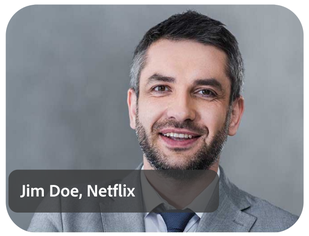
Exit

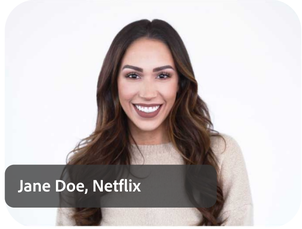
Event chat (Open)

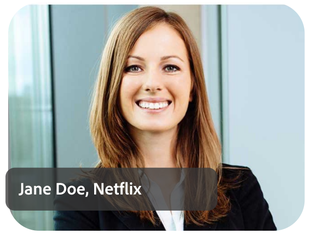
Q&A Submit question (Moderator)

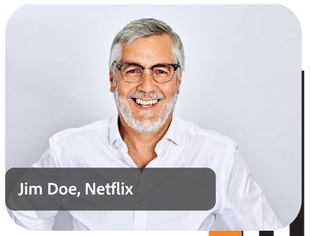
Agenda (Pop-up)

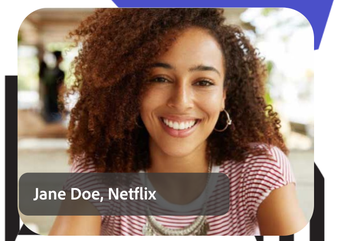


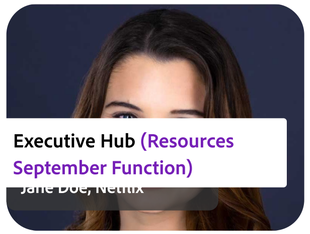


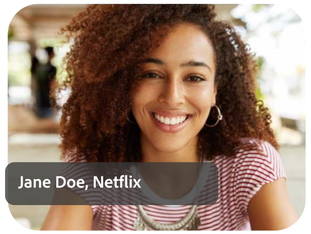


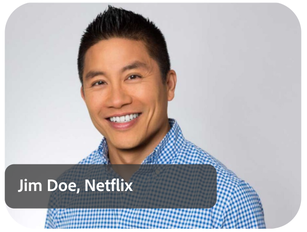


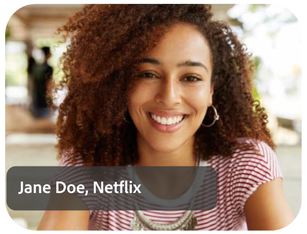


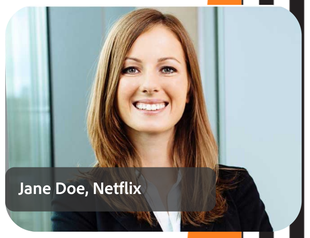


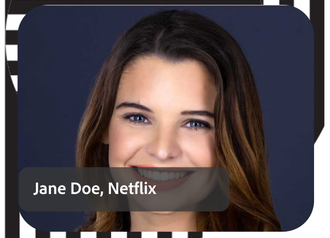












Aaron Jones

TJ KS KT ER MM TT KK KC TP MS LL YS PJE MO VJ AJ

GUEST VIEW

Adobe

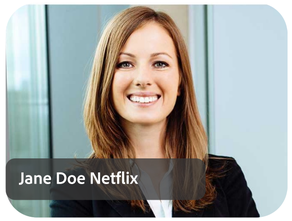
Exit

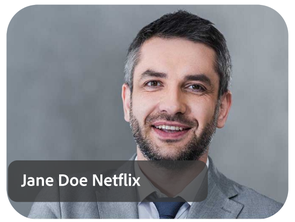
Event chat (Open)

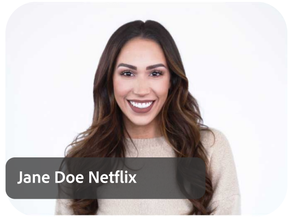
Q&A

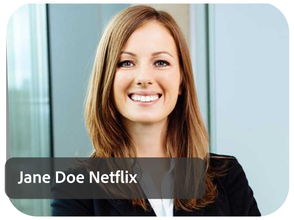
Submit question (Moderator)

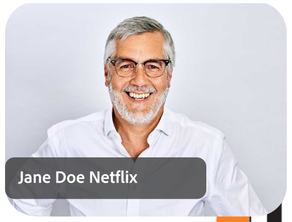
Agenda (Pop-up)

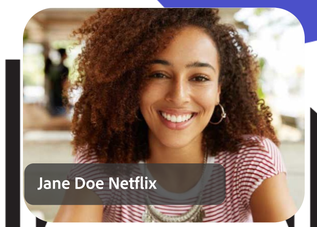










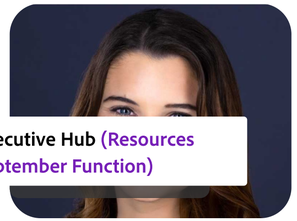


Jane Do

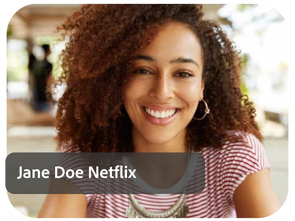
Hand up

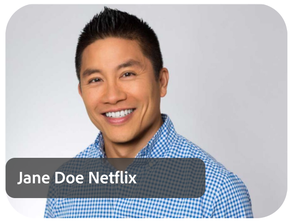
Camera On/Off

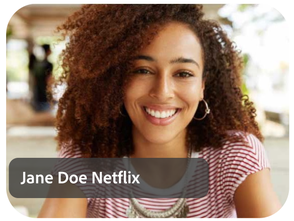
Mute / Unmute

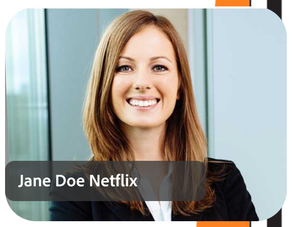


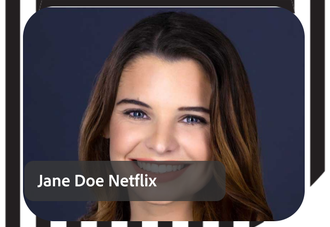
Executive Hub (Resources September Function)











Aaron Jones

TJ KS KT ER MM TT KK KC TP MS LL YS PJE MO VJ AJ

GUEST VIEW

Adobe

Exit

Event chat (Open)

Q&A

Submit question (Moderator)

Agenda (Pop-up)

Executive Hub (Resources September Function)

Hand up

Camera On/Off

Mute / Unmute

GUEST VIEW

Adobe

Exit

Event chat (Open)

Q&A

Submit question (Moderator)

Agenda (Pop-up)

Hand up

Camera On/Off

Mute / Unmute

Executive Hub (Resources September Function)

GUEST VIEW

Adobe

Exit

Event chat (Open)

Q&A

Submit question (Moderator)

Agenda (Pop-up)

Hand up

Camera On/Off

Mute / Unmute

Executive Hub (Resources September Function)

GUEST VIEW

Adobe

Exit

Event chat (Open)

Q&A

Submit question (Moderator)

Agenda (Pop-up)

AGENDA DAY 1

X

Meeting Open and Leadership update

10.30 AM Business Update	Nigel French
11 AM Where are we heading?	Samantha Connol
11.30 AM The end is Nigh	Donald Spring

Hand up

Camera On/Off

Mute / Unmute

Executive Hub (Resources September Function)

YOUR AUDIO IS MUTED

GUEST VIEW

Adobe

Exit

Event chat (Open)

Q&A

Submit question (Moderator)

Agenda (Pop-up)

Live Chat

Comments here can be viewed by everyone

X

SH (Moderator/Producer)

Welcome Everyone. This is my introduction.
What do we think the challenges are here?

Here is a link you can click on:

https://attnd.live/adobe

Write a message...

Send

Hand up

Camera On/Off

Mute / Unmute

Executive Hub (Resources September Function)

YOUR AUDIO IS MUTED

GUEST VIEW

Adobe

Exit

Event chat (Open)

Q&A

Submit question (Moderator)

Agenda (Pop-up)

Q&A

X

AJ

What are the major issues that we are facing in 2021 as a company?

Ask a question / Reply

Send

Hand up

Camera On/Off

Mute / Unmute

Executive Hub (Resources September Function)

YOUR AUDIO IS MUTED

GUEST VIEW

Adobe

Exit

Event Chat (Open)

Submit question (Moderator)

Agenda (Pop-up)

Move to Waiting Room
(September function)

Share Your Screen

Show a Video

AGENDA DAY 1

X

Meeting Open and Leadership update

10.30 AM Business Update	Nigel French
11 AM Where are we heading?	Samantha Connol
11.30 AM The end is Nigh	Donald Spring

Mute / Unmute

Executive Hub (Resources
September Function)

YOUR AUDIO IS MUTED

PRODUCER VIEW

Adobe

Exit

Event Chat (Open)

Submit question (Moderator)

Agenda (Pop-up)

Move to Waiting Room (September function)

Share Your Screen

Show a Video

Executive Hub (Resources September Function)

Live Chat

X

SH

Welcome Everyone. My question is in elation to leadership with Adobe.
What do we think the challenges are here?

Write a message...

Send

Mute / Unmute

YOUR AUDIO IS MUTED

PRODUCER VIEW

Adobe

Exit

Event Chat (Open)

Submit question (Moderator)

Agenda (Pop-up)

Move to Waiting Room (September function)

Share Your Screen

Show a Video

Executive Hub (Resources September Function)

Q&A

X

AJ

What are the major issues that we are facing in 2021 as a company?

JH

Where do we see our company is five years time?

Ask a question / Reply

Send

Mute / Unmute

YOUR AUDIO IS MUTED

PRODUCER VIEW

Adobe

Active users

Tom Arendas (Speaker)

Jane Doe
Tom Smith
Samantha Janes
Tom Clones
Cameron Lui
Drew Rowland
Jane Doe
Tom Smith
Samantha Janes
Tom Clones
Cameron Lui
Drew Rowland
Tom Clones
Cameron Lui
Drew Rowland
Cameron Lui

Cameron Lui (Listening)
Tom Clones (Listening)
Samantha Janes (Listening)
Cameron Lui (Listening)
Tom Clones (Listening)

Kevin Smith (Producer)

Channel 1

Speakers Select script SAVE

Mode RTMP

Cues
Presentation
Hand Up
Agenda
Camera On
Q&A
Mute On
Presentation Togggle

Day Select Day Session Select Session SAVE

On Air Display listening Bubbles

PRODUCER VIEW

THE EXECUTIVE AUTUMN FORUM

UI PLAYER SEPT

Adobe

Exit

Event Chat (Open)

Submit question (Moderator)

Agenda (Pop-up)

Share Your Screen

Show a Video

The Executive Autumn Forum is about to begin

Camera On/Off

Mute / Unmute

Executive Hub (Resources September Function)

PRESENTER VIEW

Adobe

Exit

Event Chat (Open)

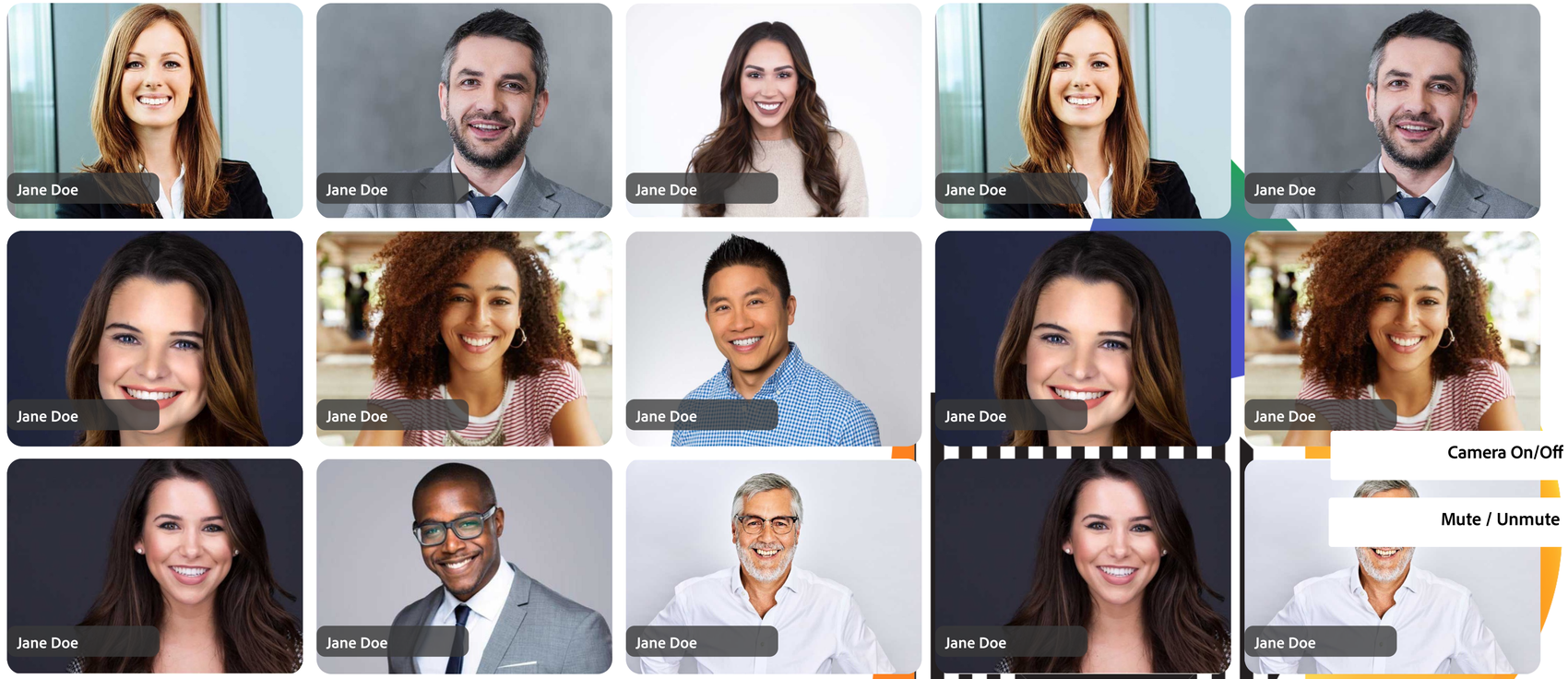
Q&A

Submit question (Moderator)

Agenda (Pop-up)

Share Your Screen

Show a Video



Camera On/Off

Mute / Unmute

Executive Hub (Resources September Function)

Aaron Jones

TJ KS KT ER MM TT KK KC TP MS LL YS PJE MO VJ AJ

PRESENTER VIEW

Adobe

Exit

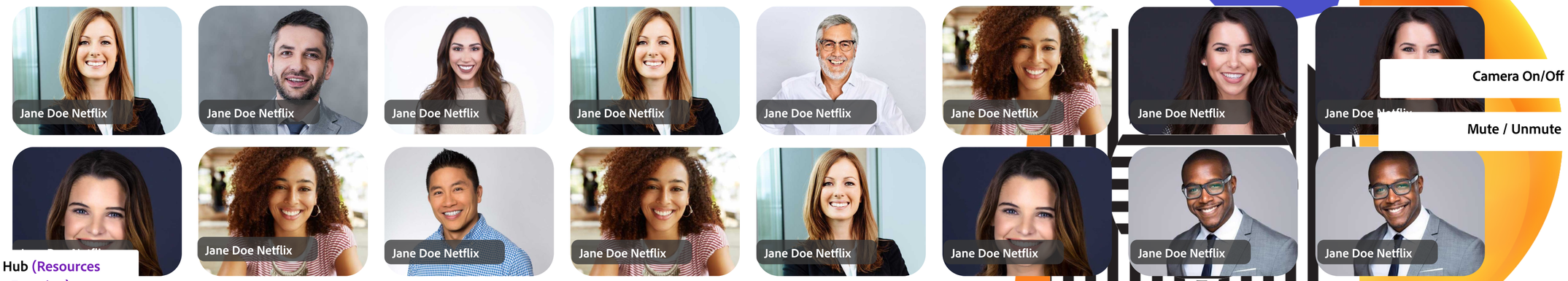
Event Chat (Open)

Submit question (Moderator)

Agenda (Pop-up)

Share Your Screen

Show a Video



Camera On/Off

Mute / Unmute

Executive Hub (Resources September Function)

Aaron Jones

TJ KS KT ER MM TT KK KC TP MS LL YS PJE MO VJ AJ

PRESENTER VIEW

Adobe

Exit

Event Chat (Open)

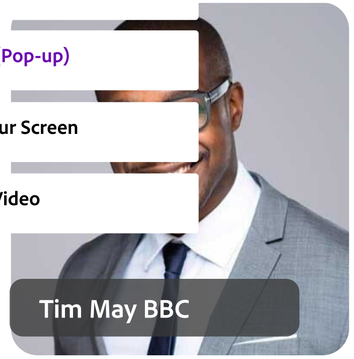
Q&A

Submit question (Moderator)

Agenda (Pop-up)

Share Your Screen

Show a Video



Camera On/Off

Mute / Unmute

Executive Hub (Resources September Function)

Aaron Jones

TJ KS KT ER MM TT KK KC TP MS LL YS PJE MO VJ AJ

PRESENTER VIEW

Adobe

Exit

Event Chat (Open)

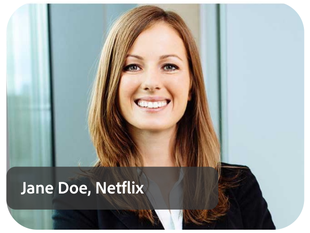
Q&A Submit question (Moderator)

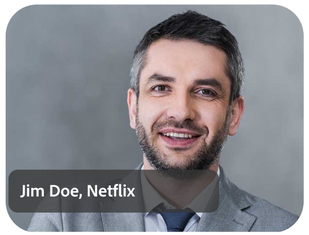
Agenda (Pop-up)

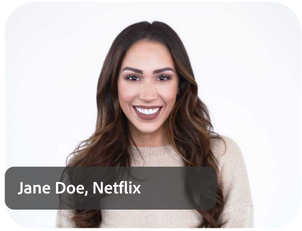
Share Your Screen

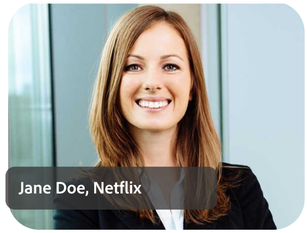
Show a Video

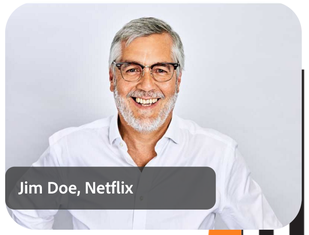
Show a Video

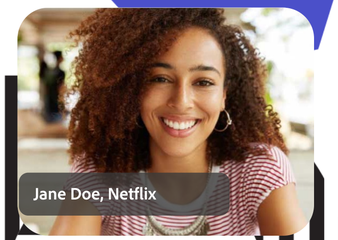


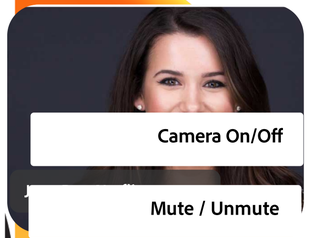


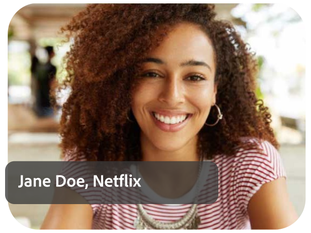


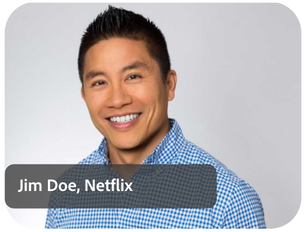


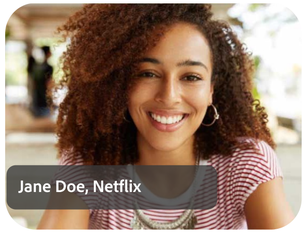


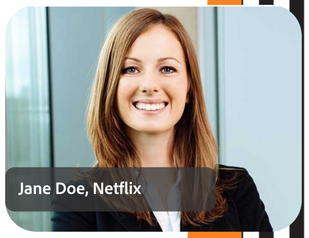


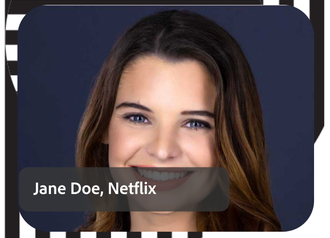












Aaron Jones

TJ KS KT ER MM TT KK KC TP MS LL YS PJE MO VJ AJ

PRESENTER VIEW

Adobe

Exit

Event Chat (Open)

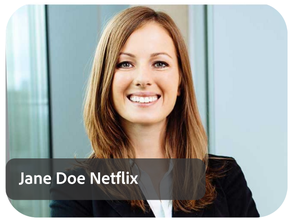
Q&A

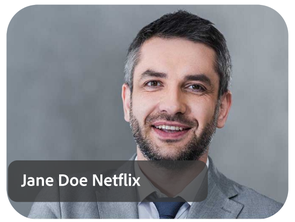
Submit question (Moderator)

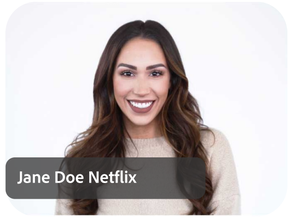
Agenda (Pop-up)

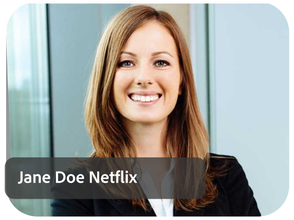
Share Your Screen

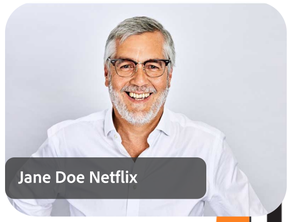
Show a Video

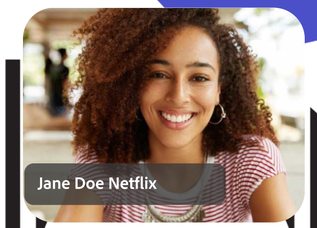


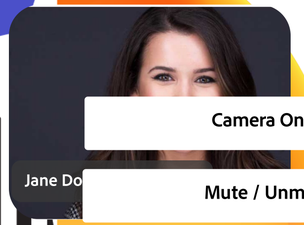






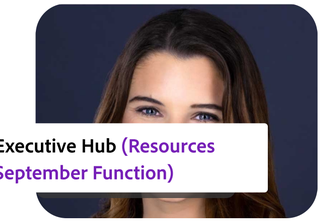




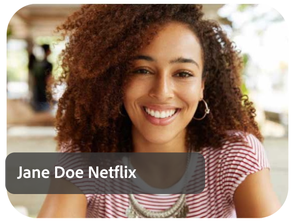


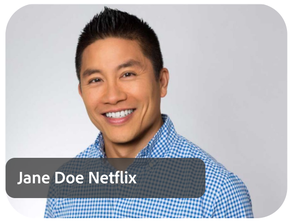
Camera On/Off

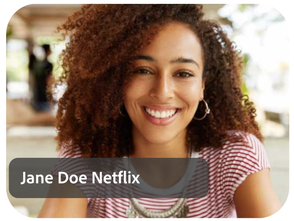
Mute / Unmute

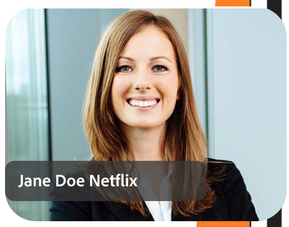


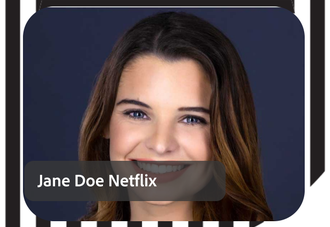
Executive Hub (Resources September Function)











Aaron Jones

TJ KS KT ER MM TT KK KC TP MS LL YS PJE MO VJ AJ

PRESENTER VIEW

Adobe

Exit

Event Chat (Open)

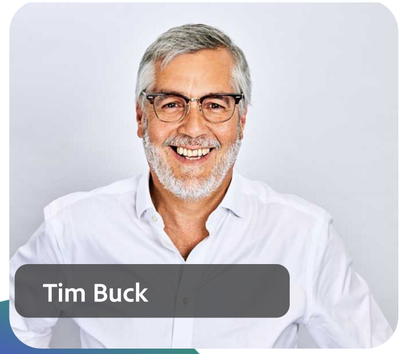
Q&A

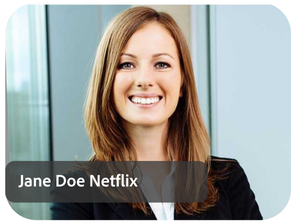
Submit question (Moderator)

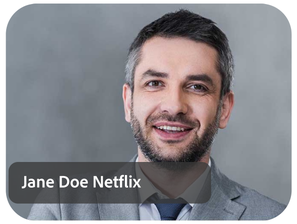
Agenda (Pop-up)

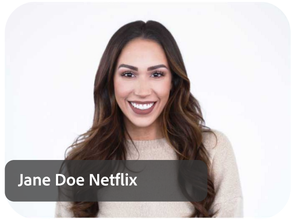
Share Your Screen

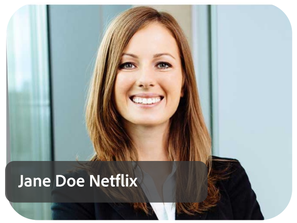
Show a Video

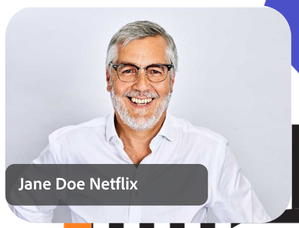


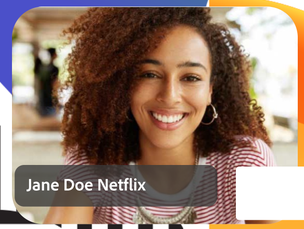






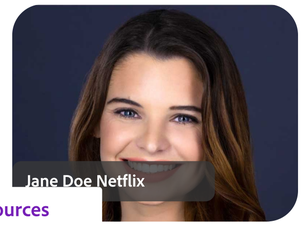


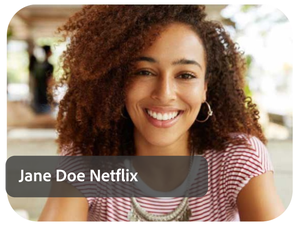


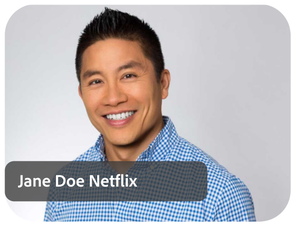


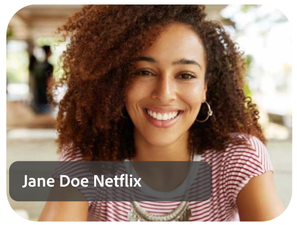
Camera On/Off

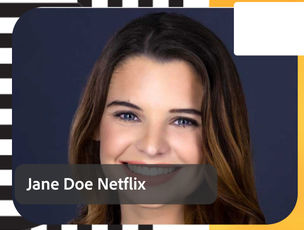
Mute / Unmute











Executive Hub (Resources September Function)

Aaron Jones

TJ KS KT ER MM TT KK KC TP MS LL YS PJE MO VJ AJ

PRESENTER VIEW

Adobe

Exit

Event Chat (Open)

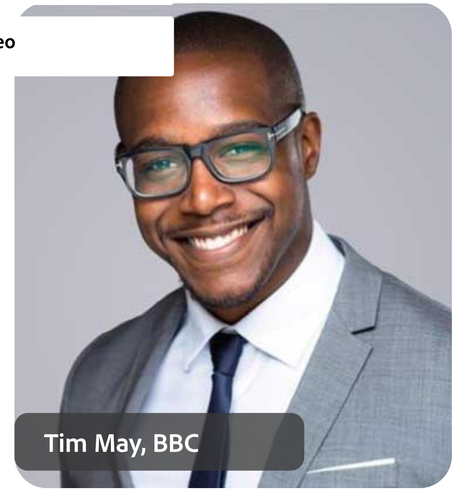
Q&A

Submit question (Moderator)

Agenda (Pop-up)

Share Your Screen

Show a Video



Camera On/Off

Mute / Unmute

Executive Hub (Resources September Function)

PRESENTER VIEW

Adobe

Exit

Event Chat (Open)

Q&A

Submit question (Moderator)

Agenda (Pop-up)

Share Your Screen

Show a Video

Camera On/Off

Mute / Unmute

Executive Hub (Resources September Function)

PRESENTER VIEW

Adobe

Exit

Event Chat (Open)

Q&A

Submit question (Moderator)

Agenda (Pop-up)

Share Your Screen

Show a Video

Camera On/Off

Mute / Unmute

Executive Hub (Resources September Function)

PRESENTER VIEW

Adobe

Exit

Event Chat (Open)

Submit question (Moderator)

Agenda (Pop-up)

Share Your Screen

Show a Video

AGENDA DAY 1

X

Meeting Open and Leadership update

10.30 AM Business Update	Nigel French
11 AM Where are we heading?	Samantha Connol
11.30 AM The end is Nigh	Donald Spring

Camera On/Off

Mute / Unmute

Executive Hub (Resources September Function)

YOUR AUDIO IS MUTED

PRESENTER VIEW

Adobe

Exit

Event Chat (Open)

Submit question (Moderator)

Agenda (Pop-up)

Share Your Screen

Show a Video

Live Chat

Comments here can be viewed by everyone

X

SH (Moderator/Producer)

Welcome Everyone. This is my introduction.
What do we think the challenges are here?

Here is a link you can click on:

https://attnd.live/adobe

Write a message...

Send

Camera On/Off

Mute / Unmute

Executive Hub (Resources September Function)

YOUR AUDIO IS MUTED

PRESENTER VIEW

Adobe

Exit

Event Chat (Open)

Submit question (Moderator)

Agenda (Pop-up)

Share Your Screen

Show a Video

Executive Hub (Resources September Function)

Q&A

X

AJ

What are the major issues that we are facing in 2021 as a company?

Ask a question / Reply

Send

Camera On/Off

Mute / Unmute

YOUR AUDIO IS MUTED

PRESENTER VIEW

Adobe

Exit

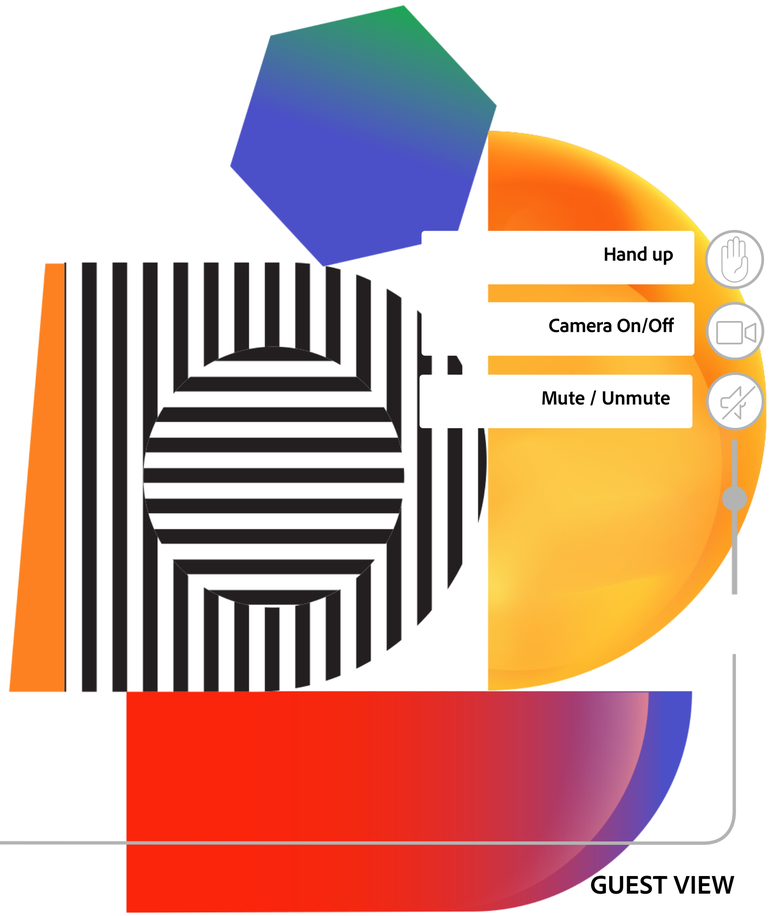
Event chat (Open)

Q&A

Submit question (Moderator)

Agenda (Pop-up)

The Executive Autumn Forum is about to begin



Executive Hub (Resources September Function)

GUEST VIEW

Adobe

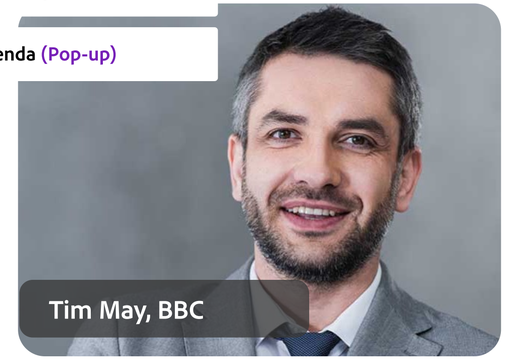
Exit

Event chat (Open)

Q&A

Submit question (Moderator)

Agenda (Pop-up)



Hand up

Camera On/Off

Mute / Unmute

Executive Hub (Resources September Function)

Aaron Jones

TJ KS KT ER MM TT KK KC TP MS LL YS PJE MO VJ AJ

GUEST VIEW

Adobe

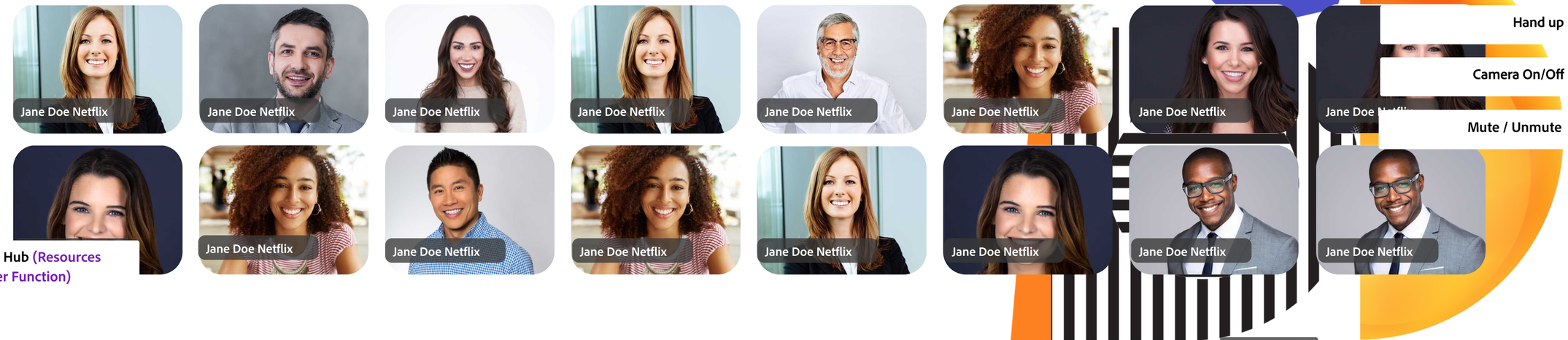
Exit

Event chat (Open)

Q&A

Submit question (Moderator)

Agenda (Pop-up)



Hand up

Camera On/Off

Mute / Unmute

Executive Hub (Resources September Function)

Aaron Jones

TJ KS KT ER MM TT KK KC TP MS LL YS PJE MO VJ AJ

GUEST VIEW

Adobe

Exit

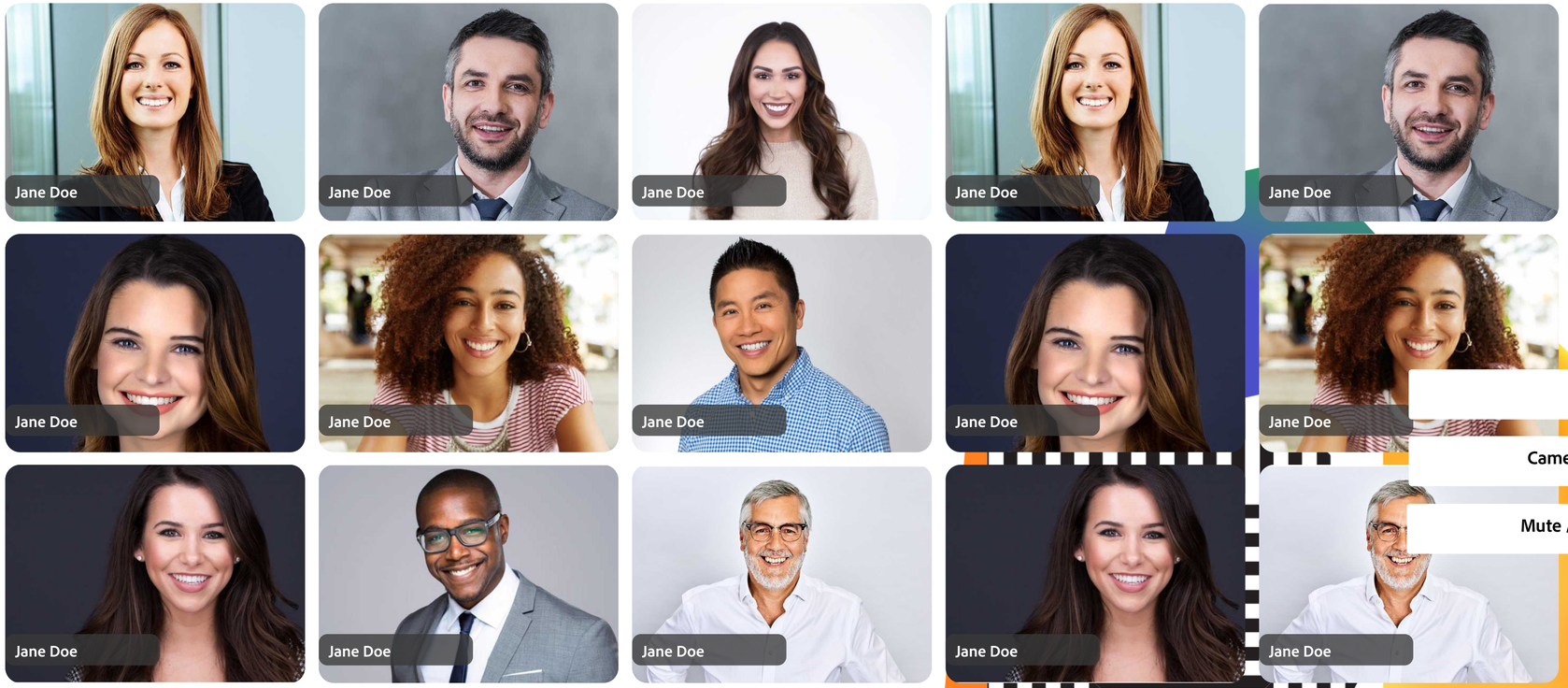
Event chat (Open)

Q&A

Submit question (Moderator)

Agenda (Pop-up)

Executive Hub (Resources September Function)



Hand up

Camera On/Off

Mute / Unmute

Aaron Jones

TJ KS KT ER MM TT KK KC TP MS LL YS PJE MO VJ AJ

GUEST VIEW

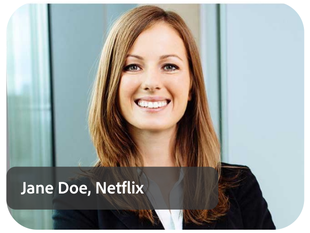
Adobe

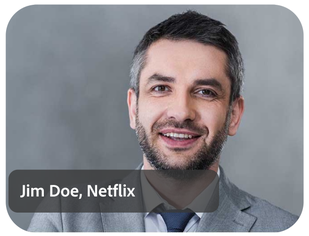
Exit

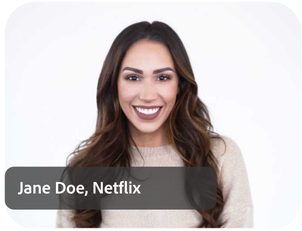
Event chat (Open)

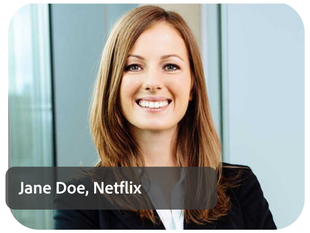
Q&A Submit question (Moderator)

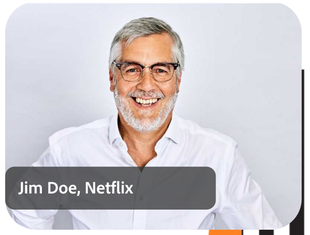
Agenda (Pop-up)

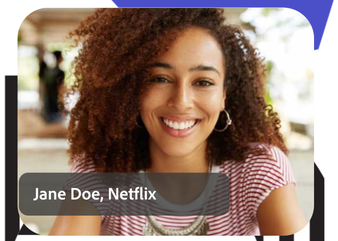


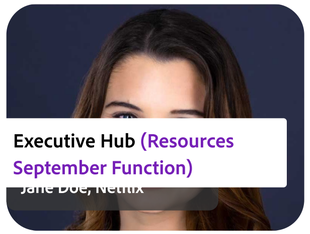


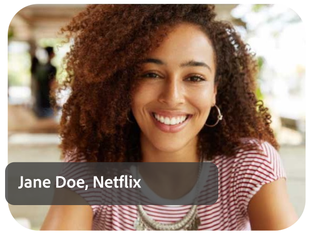


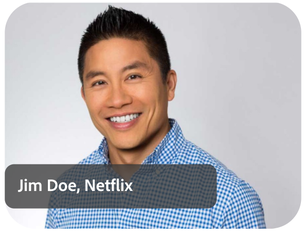


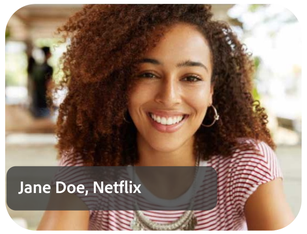


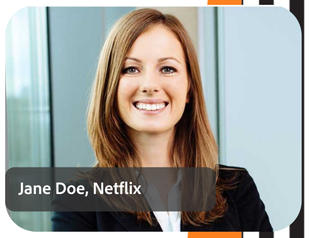


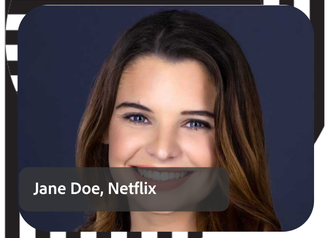












Aaron Jones

TJ KS KT ER MM TT KK KC TP MS LL YS PJE MO VJ AJ

GUEST VIEW

Adobe

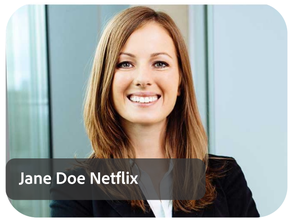
Exit

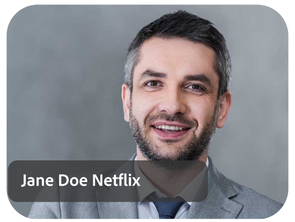
Event chat (Open)

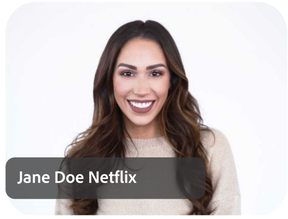
Q&A

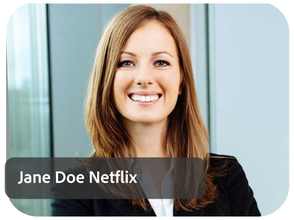
Submit question (Moderator)

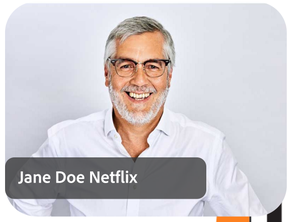
Agenda (Pop-up)

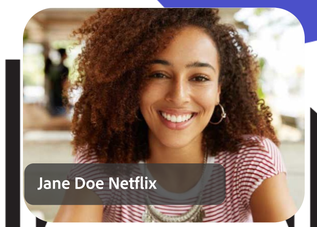


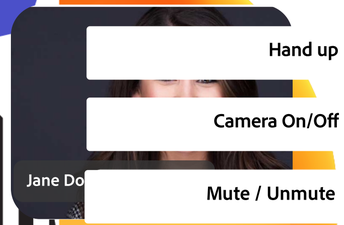








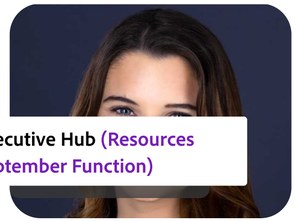




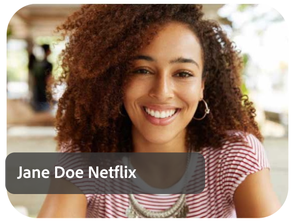
Hand up

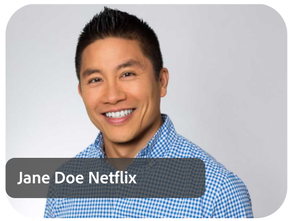
Camera On/Off

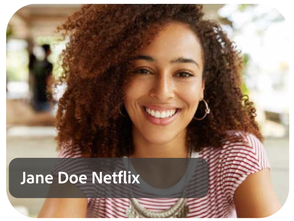
Mute / Unmute

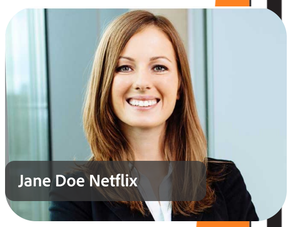


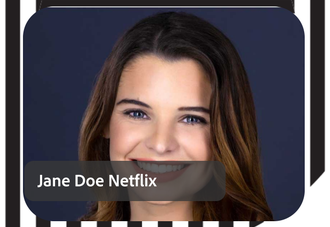
Executive Hub (Resources September Function)











Aaron Jones

TJ KS KT ER MM TT KK KC TP MS LL YS PJE MO VJ AJ

GUEST VIEW

Adobe

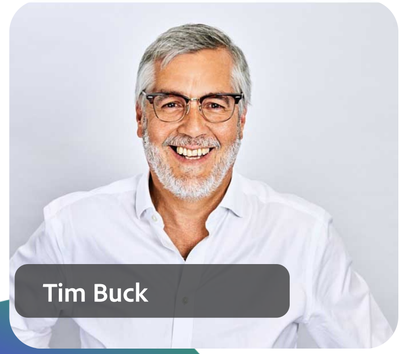
Exit

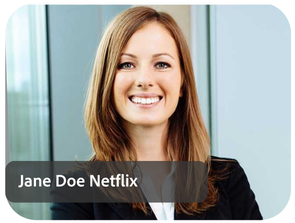
Event chat (Open)

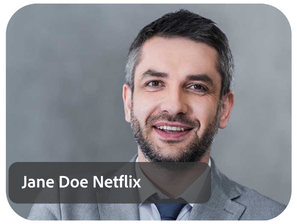
Q&A

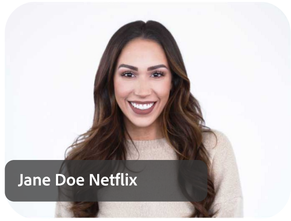
Submit question (Moderator)

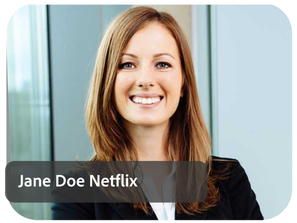
Agenda (Pop-up)

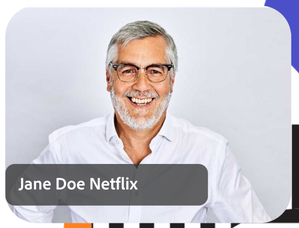


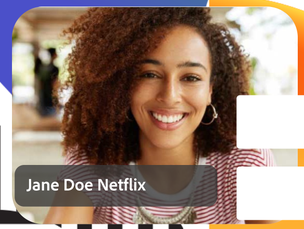








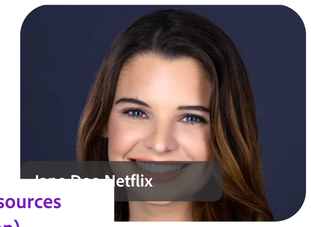


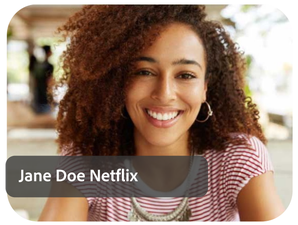


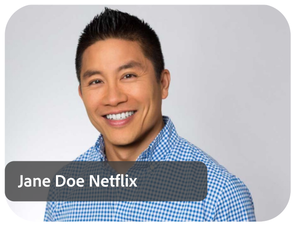
Hand up

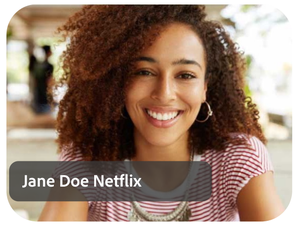
Camera On/Off

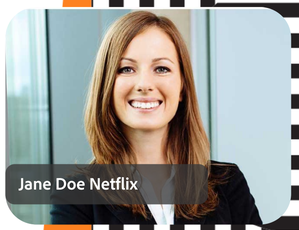
Mute / Unmute

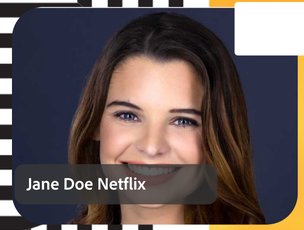












Executive Hub (Resources September Function)

Aaron Jones

TJ KS KT ER MM TT KK KC TP MS LL YS PJE MO VJ AJ

GUEST VIEW

Adobe

Exit

Event chat (Open)

Q&A

Submit question (Moderator)

Agenda (Pop-up)

Executive Hub (Resources September Function)

Hand up

Camera On/Off

Mute / Unmute

GUEST VIEW

Adobe

Exit

Event chat (Open)

Q&A

Submit question (Moderator)

Agenda (Pop-up)

Hand up

Camera On/Off

Mute / Unmute

Executive Hub (Resources September Function)

GUEST VIEW

Adobe

Exit

Event chat (Open)

Q&A

Submit question (Moderator)

Agenda (Pop-up)

Hand up

Camera On/Off

Mute / Unmute

Executive Hub (Resources September Function)

GUEST VIEW

Adobe

Exit

Event chat (Open)

Q&A

Submit question (Moderator)

Agenda (Pop-up)

AGENDA DAY 1

X

Meeting Open and Leadership update

10.30 AM Business Update	Nigel French
11 AM Where are we heading?	Samantha Connol
11.30 AM The end is Nigh	Donald Spring

Hand up

Camera On/Off

Mute / Unmute

Executive Hub (Resources September Function)

YOUR AUDIO IS MUTED

GUEST VIEW

Adobe

Exit

Event chat (Open)

Q&A

Submit question (Moderator)

Agenda (Pop-up)

Live Chat

Comments here can be viewed by everyone

X

SH (Moderator/Producer)

Welcome Everyone. This is my introduction.
What do we think the challenges are here?

Here is a link you can click on:

https://attnd.live/adobe

Write a message...

Send

Hand up

Camera On/Off

Mute / Unmute

Executive Hub (Resources September Function)

YOUR AUDIO IS MUTED

GUEST VIEW

Adobe

Exit

Event chat (Open)

Q&A

Submit question (Moderator)

Agenda (Pop-up)

Q&A

X

AJ

What are the major issues that we are facing in 2021 as a company?

Ask a question / Reply

Send

Hand up

Camera On/Off

Mute / Unmute

Executive Hub (Resources September Function)

YOUR AUDIO IS MUTED

GUEST VIEW

Adobe

Exit

Event Chat (Open)

Submit question (Moderator)

Agenda (Pop-up)

Move to Waiting Room
(September function)

Share Your Screen

Show a Video

AGENDA DAY 1

X

Meeting Open and Leadership update

10.30 AM Business Update	Nigel French
11 AM Where are we heading?	Samantha Connol
11.30 AM The end is Nigh	Donald Spring

Mute / Unmute

Executive Hub (Resources
September Function)

YOUR AUDIO IS MUTED

PRODUCER VIEW

Adobe

Exit

Event Chat (Open)

Submit question (Moderator)

Agenda (Pop-up)

Move to Waiting Room (September function)

Share Your Screen

Show a Video

Executive Hub (Resources September Function)

Live Chat

X

SH

Welcome Everyone. My question is in elation to leadership with Adobe.
What do we think the challenges are here?

Write a message...

Send

Mute / Unmute

YOUR AUDIO IS MUTED

PRODUCER VIEW

Adobe

Exit

Event Chat (Open)

Submit question (Moderator)

Agenda (Pop-up)

Move to Waiting Room (September function)

Share Your Screen

Show a Video

Executive Hub (Resources September Function)

Q&A

X

AJ

What are the major issues that we are facing in 2021 as a company?

JH

Where do we see our company is five years time?

Ask a question / Reply

Send

Mute / Unmute

YOUR AUDIO IS MUTED

PRODUCER VIEW

Adobe

Active users

Tom Arendas (Speaker)

Jane Doe
Tom Smith
Samantha Janes
Tom Clones
Cameron Lui
Drew Rowland
Jane Doe
Tom Smith
Samantha Janes
Tom Clones
Cameron Lui
Drew Rowland
Tom Clones
Cameron Lui
Drew Rowland
Cameron Lui

Cameron Lui (Listening)
Tom Clones (Listening)
Samantha Janes (Listening)
Cameron Lui (Listening)
Tom Clones (Listening)

Kevin Smith (Producer)

Channel 1

Speakers Select script SAVE

Mode RTMP

Cues
Presentation
Hand Up
Agenda
Camera On
Q&A
Mute On
Presentation Togggle

Day Select Day Session Select Session SAVE

On Air Display listening Bubbles

PRODUCER VIEW

UI PLAYER W/O HOVER OVER ICON

Adobe

Exit

Q&A

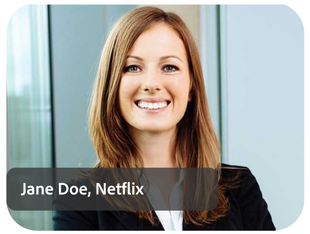
The Executive Summer Forum is about to begin

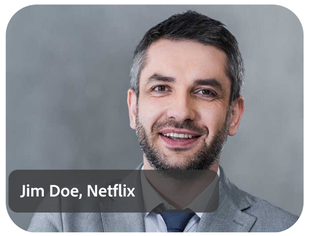
GUEST VIEW

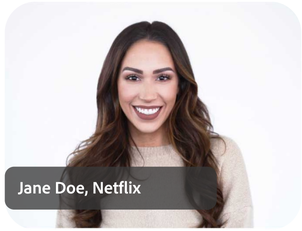
Adobe

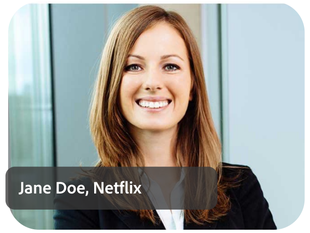
Exit

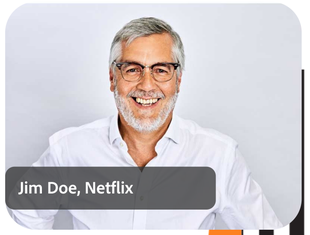
Q&A

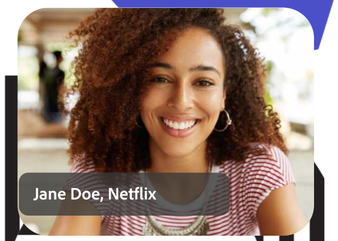


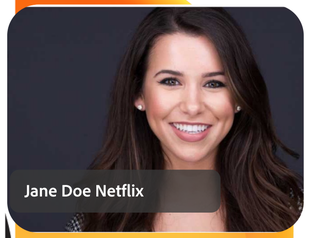


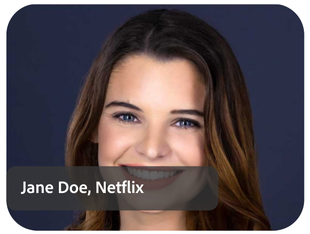


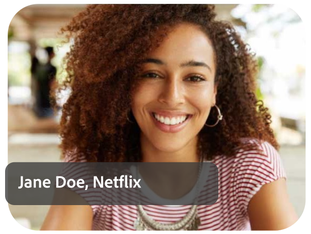


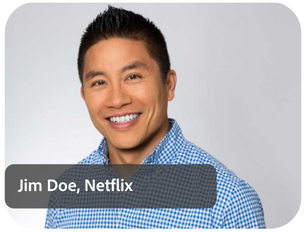


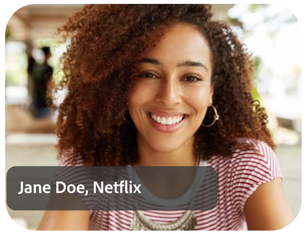


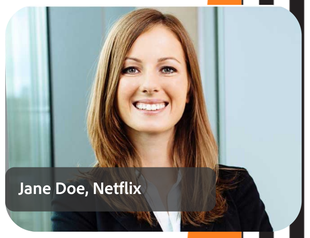


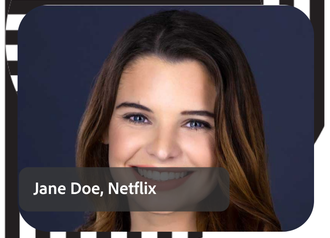












Aaron Jones

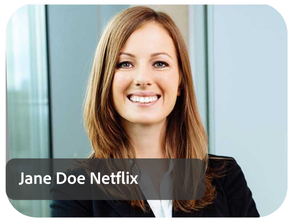
TJ KS KT ER MM TT KK KC TP MS LL YS PJE MO VJ AJ

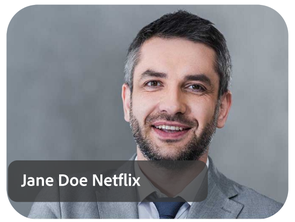
GUEST VIEW

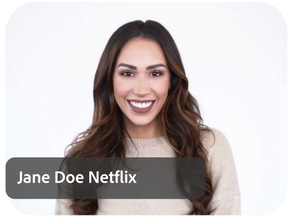
Adobe

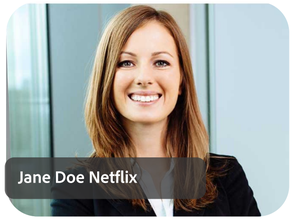
Exit

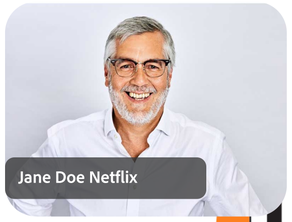
Q&A

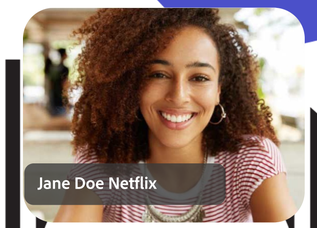


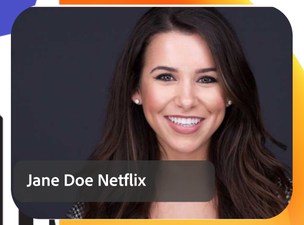


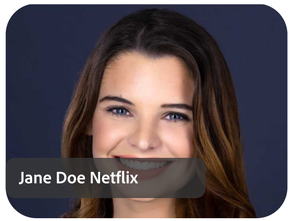


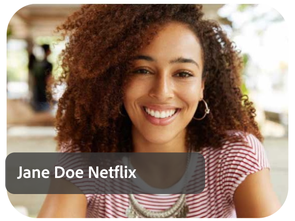


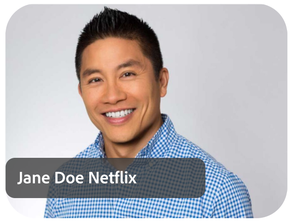


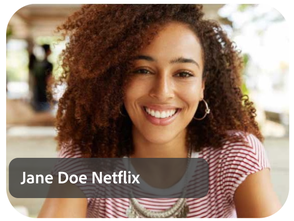


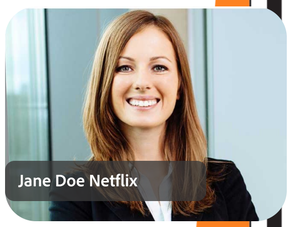


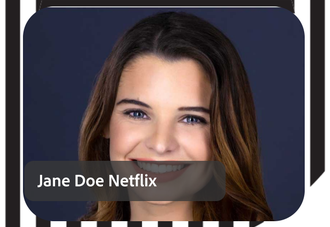












Aaron Jones

TJ KS KT ER MM TT KK KC TP MS LL YS PJE MO VJ AJ

GUEST VIEW

Adobe

Exit

Q&A

GUEST VIEW

Adobe

Exit

Q&A

GUEST VIEW

Adobe

Exit

Q&A

GUEST VIEW

UI PLAYER VARIATIONS

Adobe

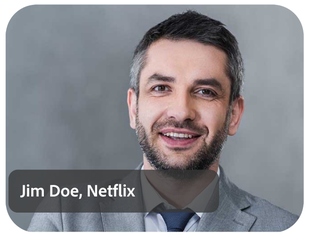
Exit

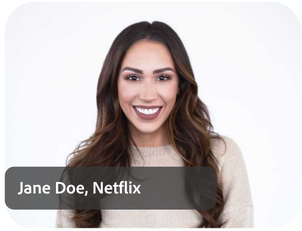
Event chat (Open)

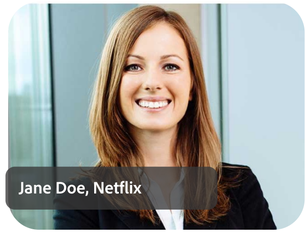
Q&A

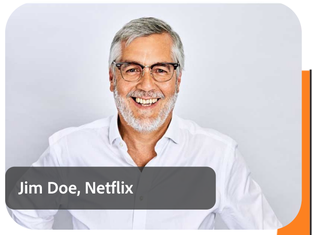
Submit question (Moderator)

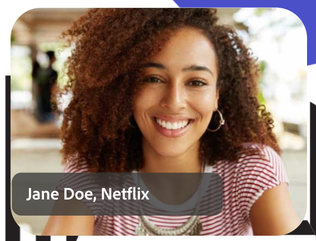
Agenda (Pop-up)

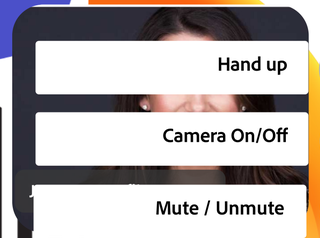


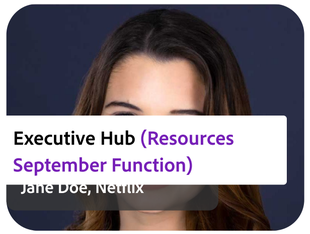


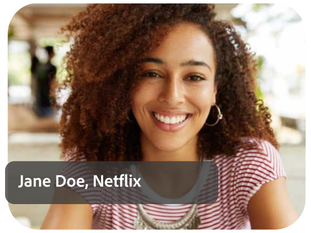


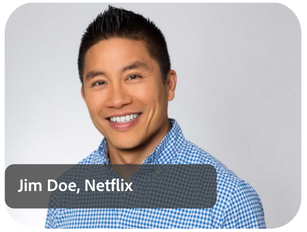


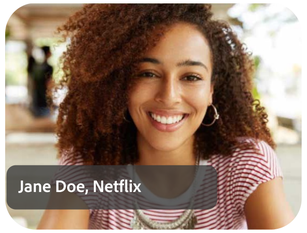


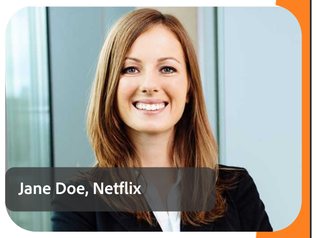


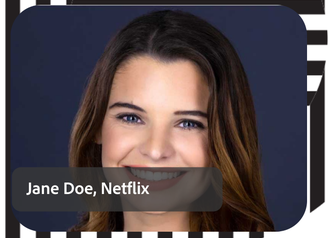












Aaron Jones

TJ KS KT ER MM TT KK KC TP MS LL YS PJE MO VJ AJ

GUEST VIEW

Adobe

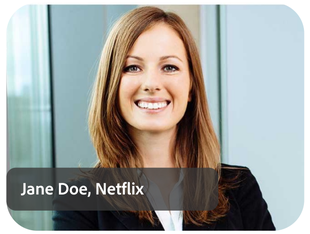
Exit

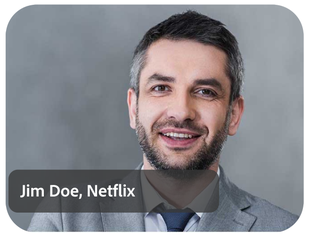
Event chat (Open)

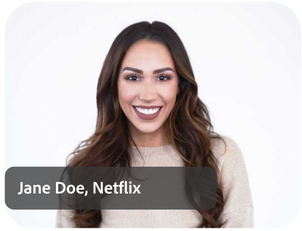
Q&A

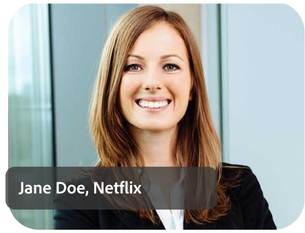
Submit question (Moderator)

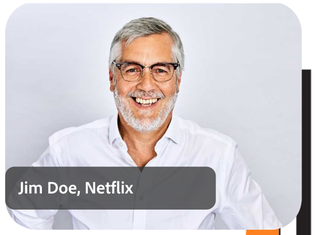
Agenda (Pop-up)

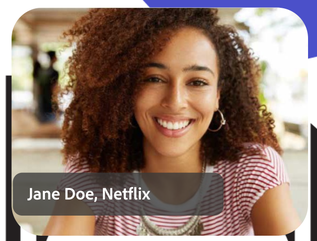


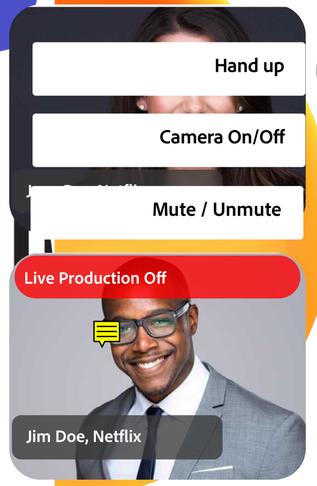


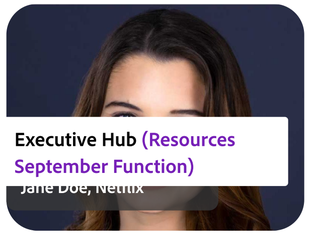


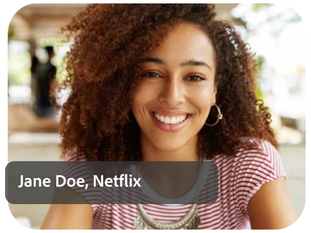


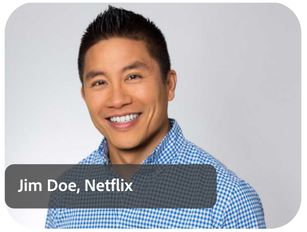


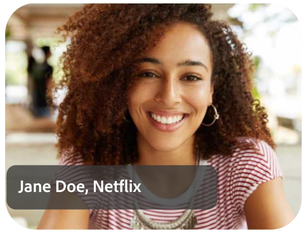


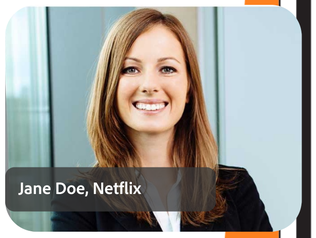


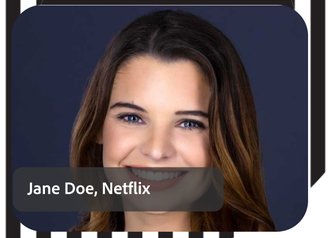












Aaron Jones

TJ KS KT ER MM TT KK KC TP MS LL YS PJE MO VJ AJ

GUEST VIEW

Adobe

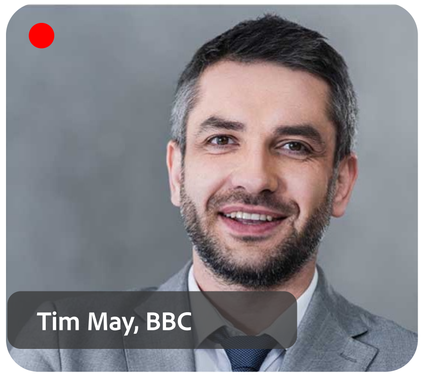
Exit

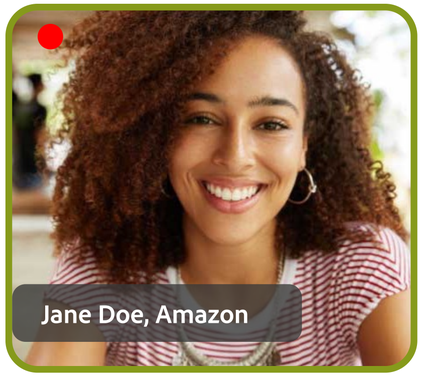
Event chat (Open)

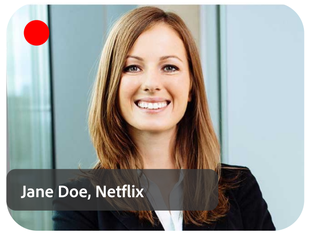
Q&A

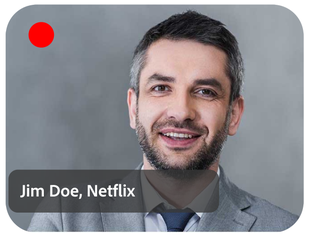
Submit question (Moderator)

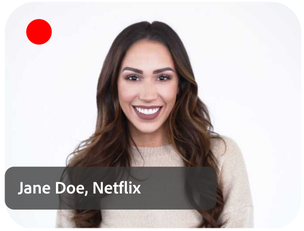
Agenda (Pop-up)

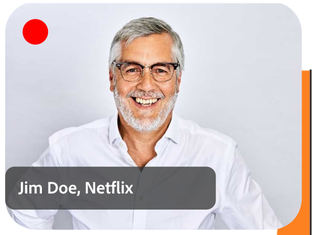


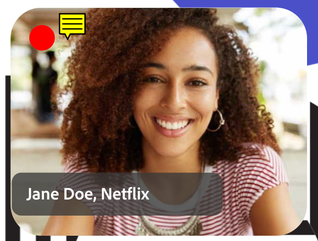


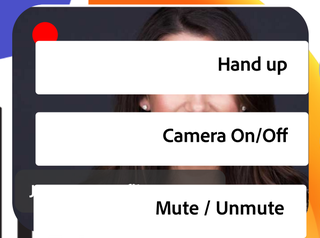


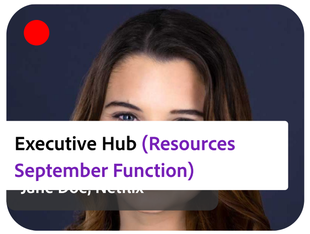


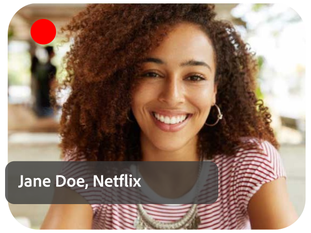


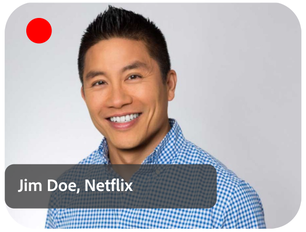


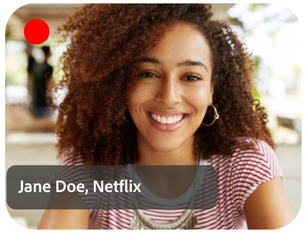


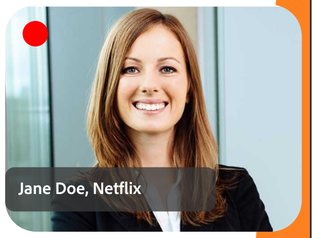


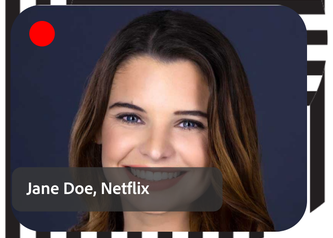












Aaron Jones

TJ KS KT ER MM TT KK KC TP MS LL YS PJE MO VJ AJ

GUEST VIEW

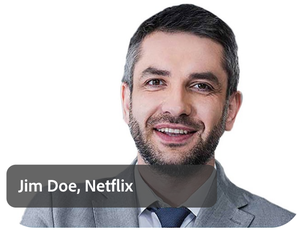
Adobe

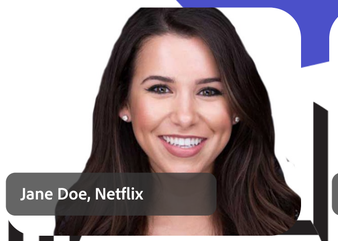
Exit

Event chat (Open)

Submit question (Moderator)

Agenda (Pop-up)



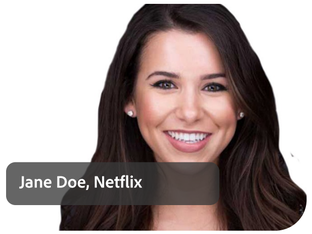


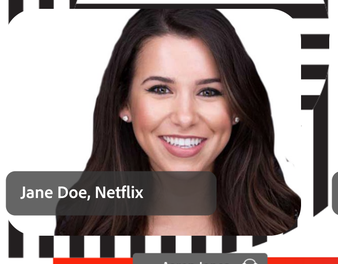
Hand up

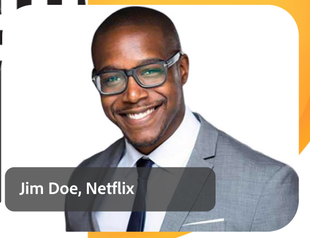
Camera On/Off

Mute / Unmute

Executive Hub (Resources September Function)







TJ KS KT ER MM TT KK KC TP MS LL YS PJE MO VJ AJ

GUEST VIEW

Adobe

Exit

Event Chat (Open)

Submit question (Moderator)

Agenda (Pop-up)

Move to Waiting Room
(September function)

Share Your Screen

Show a Video

Mute / Unmute

Executive Hub (Resources
September Function)

YOUR AUDIO IS MUTED

RECORDING IN PROGRESS

PRODUCER VIEW

Exec Programme Hub x | Adobe Attnd.live player x

creativecloud.adobe.com/cc/#

Hi Paul, Welcome to the Adobe Executive program!

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla turpis massa, accumsan quis lorem et,. molestie laoreet magna. Nunc in magna turpis. Donec at dui a purus tristique tincidunt sit amet vel tortor. Curabitur mattis erat eu massa convallis mattis sed egestas ligula. Ut a porta metus, id mattis neque. Fusce a dui vestibulum, tincidunt dolor at, maximus leo. Mauris elementum tellus a odio consequat, non euismod tellus placerat. Maecenas id lacus id risus placerat egestas eget eu velit. Maecenas a ipsum tellus.

LIVE EVENT

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla turpis massa, accumsan quis lorem et, molestie laoreet magna. Nunc in magna turpis.

Donec at dui a purus tristique tincidunt sit amet vel tortor. Curabitur mattis erat eu massa convallis.

LIVE EVENT

Exec Programme Hub x | Adobe Attnd.live player x

creativecloud.adobe.com/cc/#

Adobe

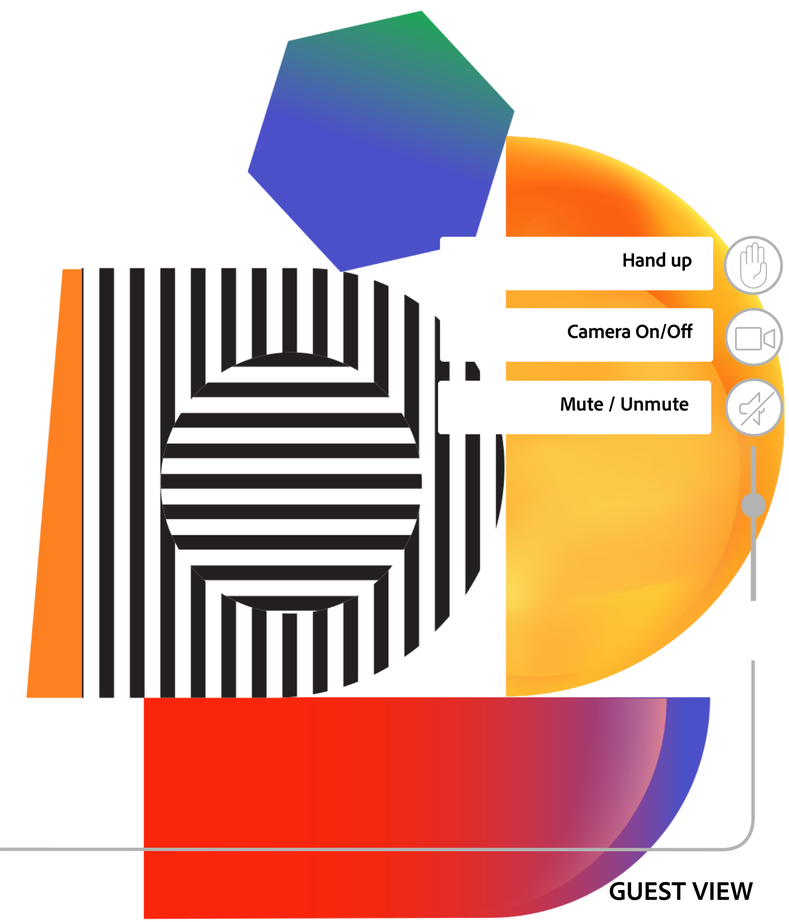
Exit

Event chat (Open)

Q&A Submit question (Moderator)

Agenda (Pop-up)

The Executive Summer Forum is about to begin



Hand up

Camera On/Off

Mute / Unmute

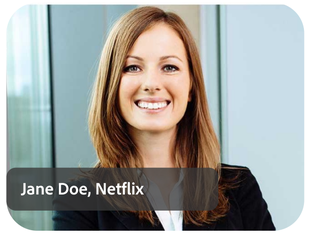
Executive Hub (Resources September Function)

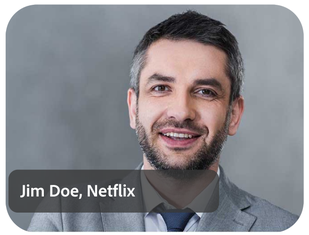
GUEST VIEW

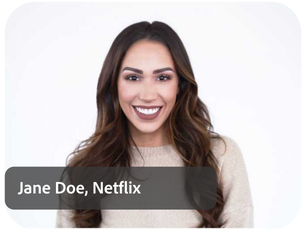
Adobe

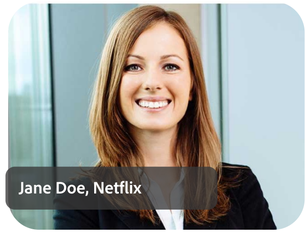
Exit

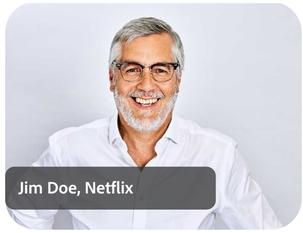
Q&A

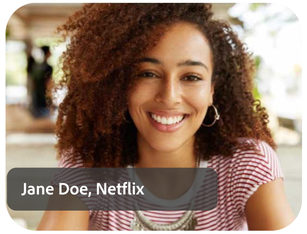


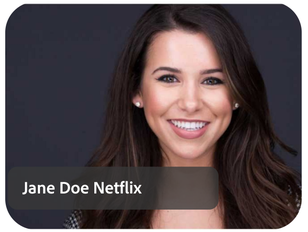


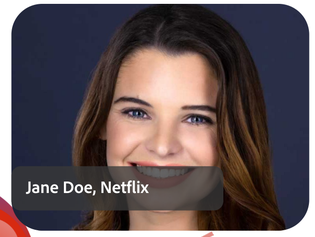


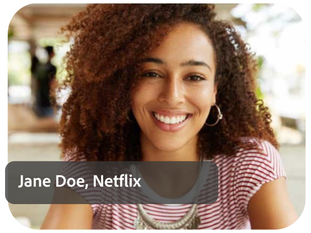


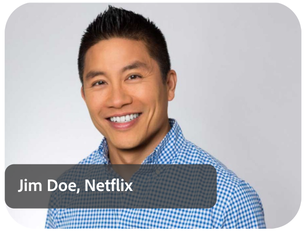


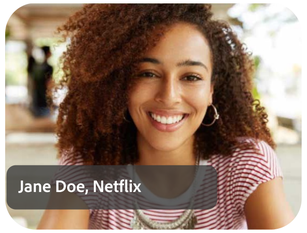


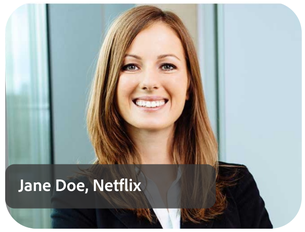


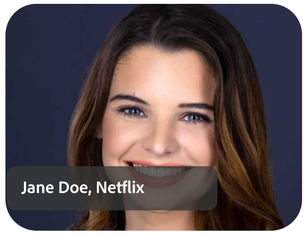


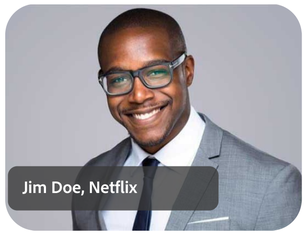












Aaron Jones

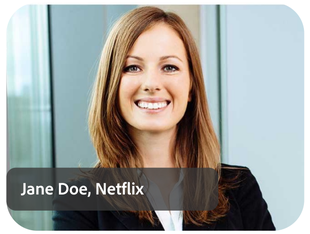
TJ KS KT ER MM TT KK KC TP MS LL YS PJE MO VJ AJ

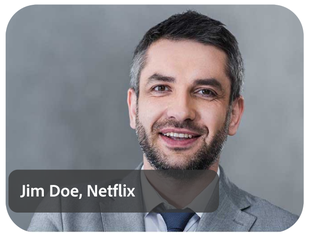
GUEST VIEW

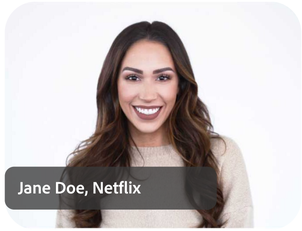
Adobe

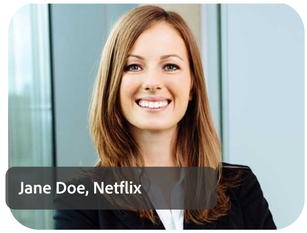
Exit

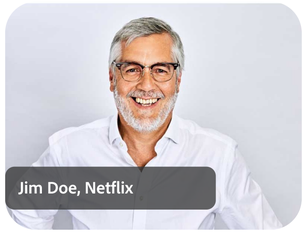
Q&A

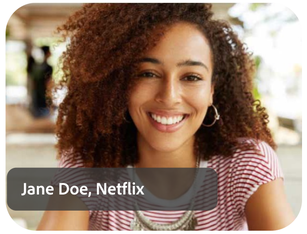


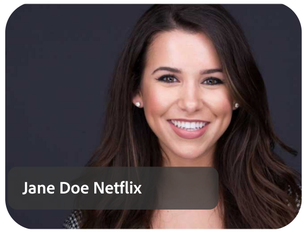


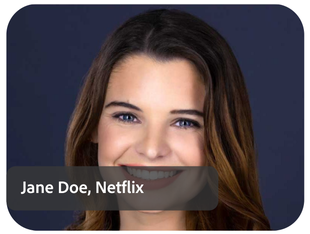


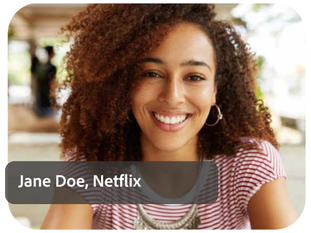


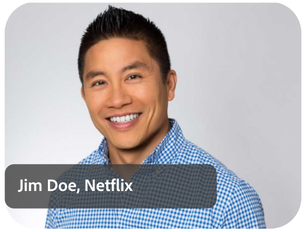


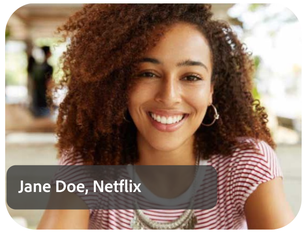


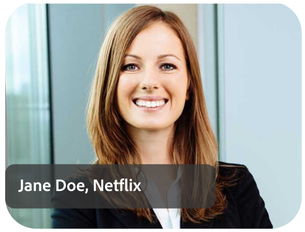


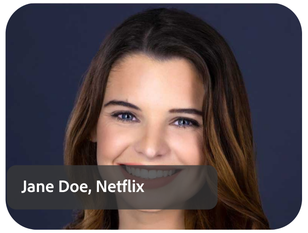


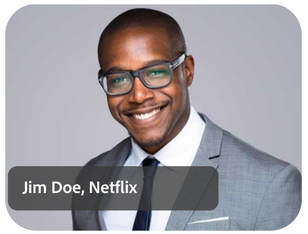












Aaron Jones

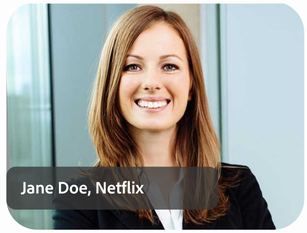
TJ KS KT ER MM TT KK KC TP MS LL YS PJE MO VJ AJ

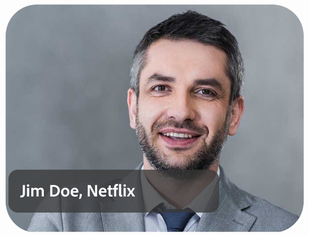
GUEST VIEW

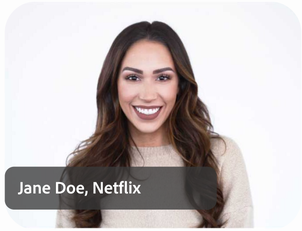
Adobe

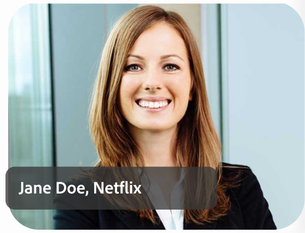
Exit

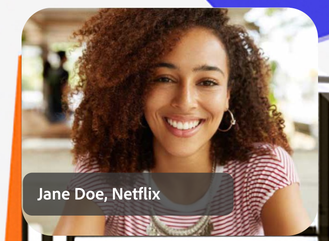
Q&A

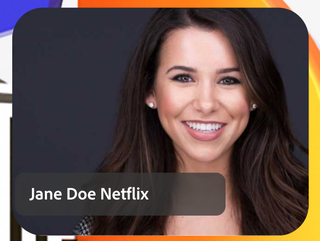


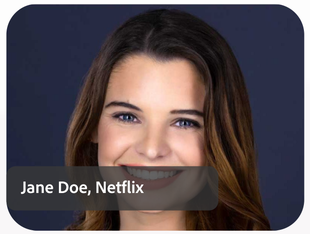


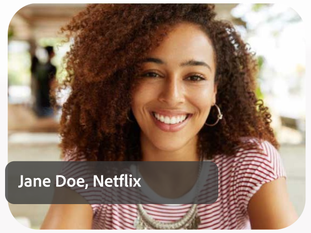


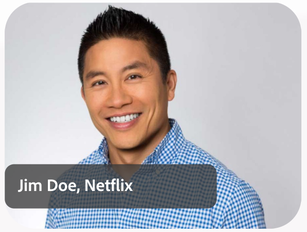


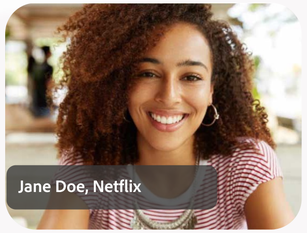


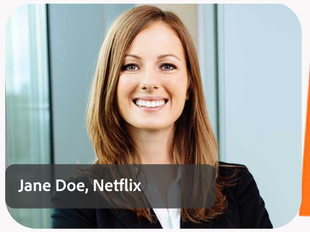


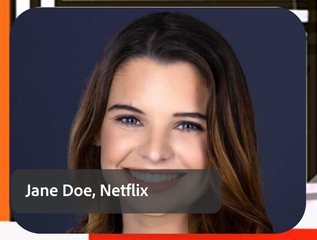












Aaron Jones

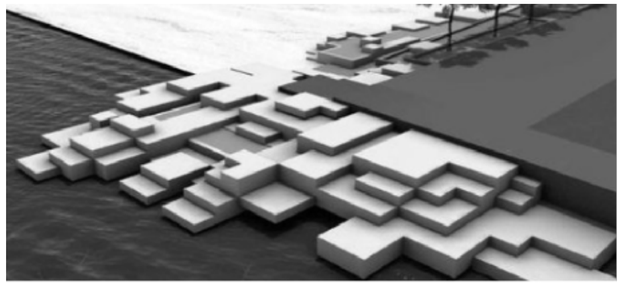
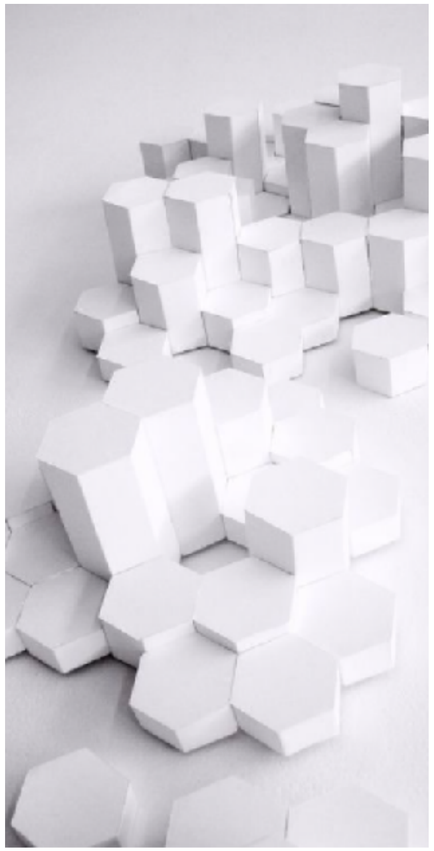
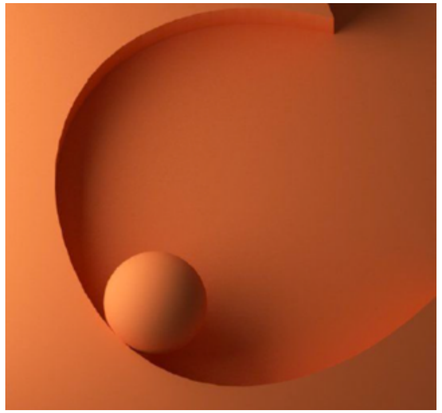
TJ KS KT ER MM TT KK KC TP MS LL YS PJE MO VJ AJ

GUEST VIEW

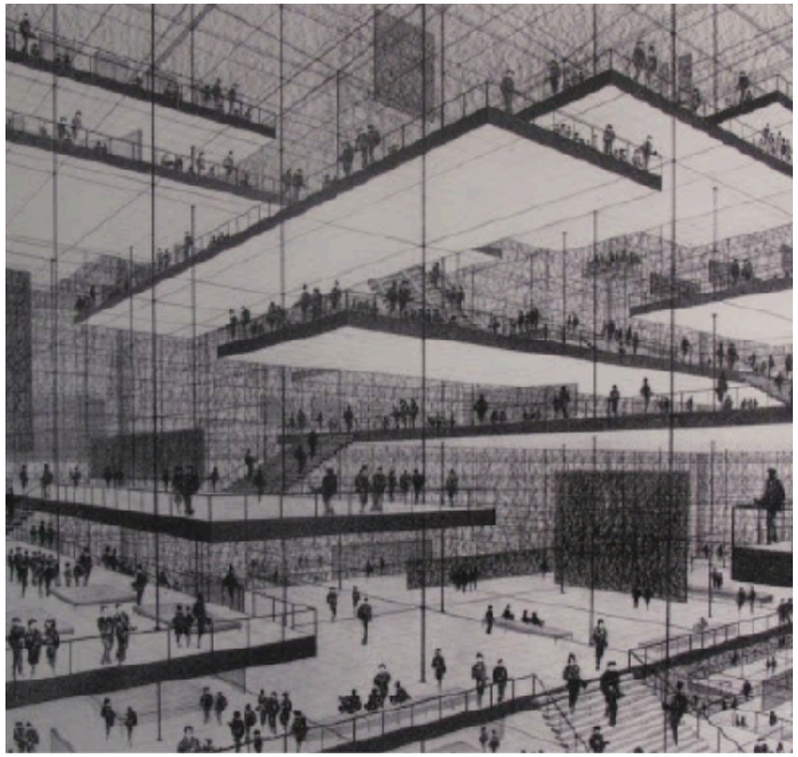
CREATIVE DIRECTION

MOOD BOARD

ENVIRONMENT
BACKDROP SCENERY
POSITIVE NEGATIVE

360 ARCHITECTURE
FLOATING INFINITY ENVIRONMENTS
INTERLOCKING INFINITY ENVIRONMENTS



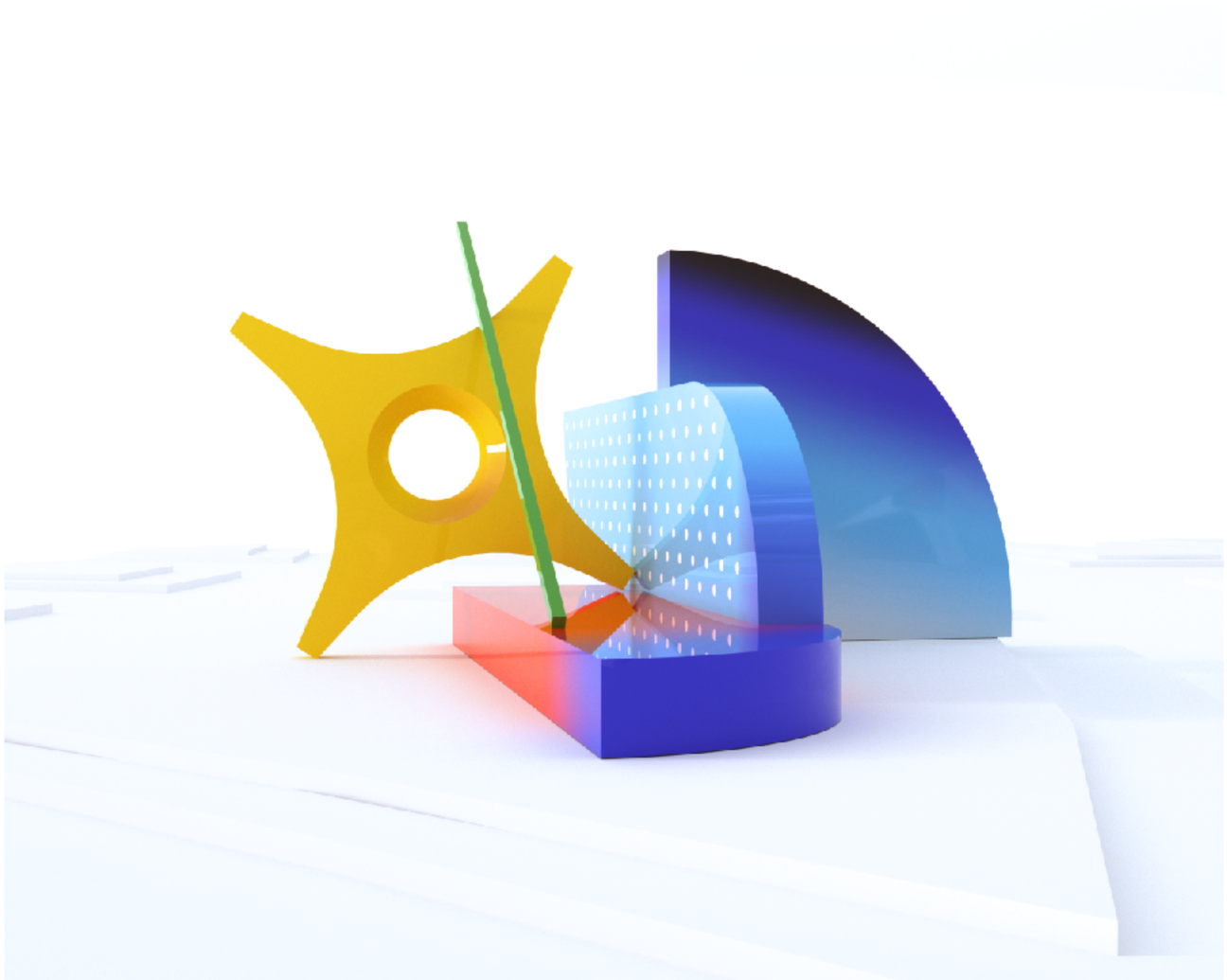
CREATIVE STRATEGY

STORY

ACCELERATE, INNOVATE, CONNECT

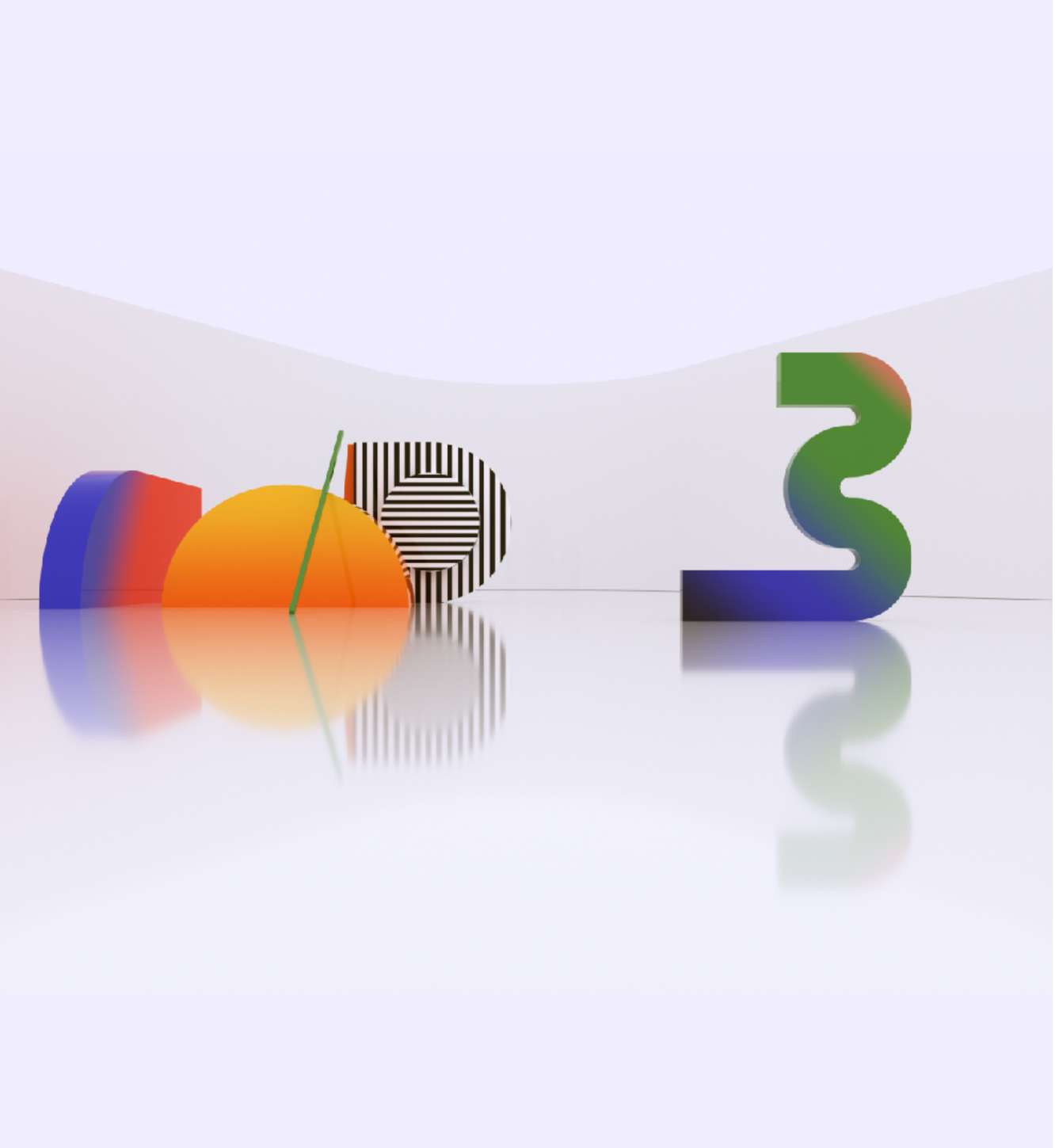
EXPANDING HORIZONS OF NEW OPPORTUNITIES AND ADAPTING CUSTOMER EXPERIENCES IN A HIGHLY ACCELERATED DIGITAL ERA THROUGH ADOBE LENSE

Our ambition to create for the World's most ambitious brands and to inspire a constant evolution of our products drives us on to offer a brand new perspective on digital event experience and to reimagine how our customers will experience future Adobe virtual events.

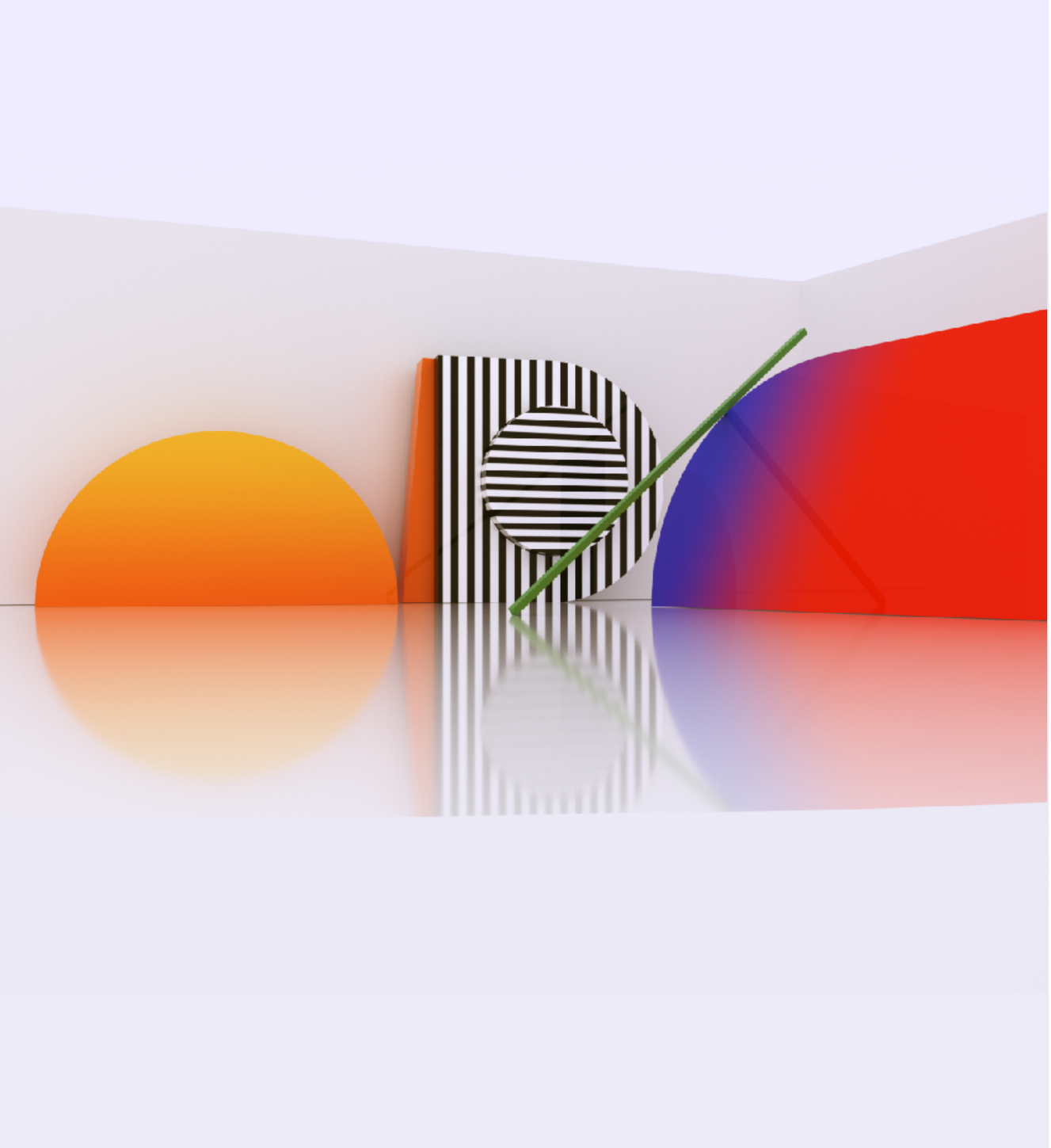


Our own unique Adobe 360 virtual world will underpin our efforts to showcase the future of customer experience where simplicity is the key but should not come at the expense of a visually rich and dynamic experience.

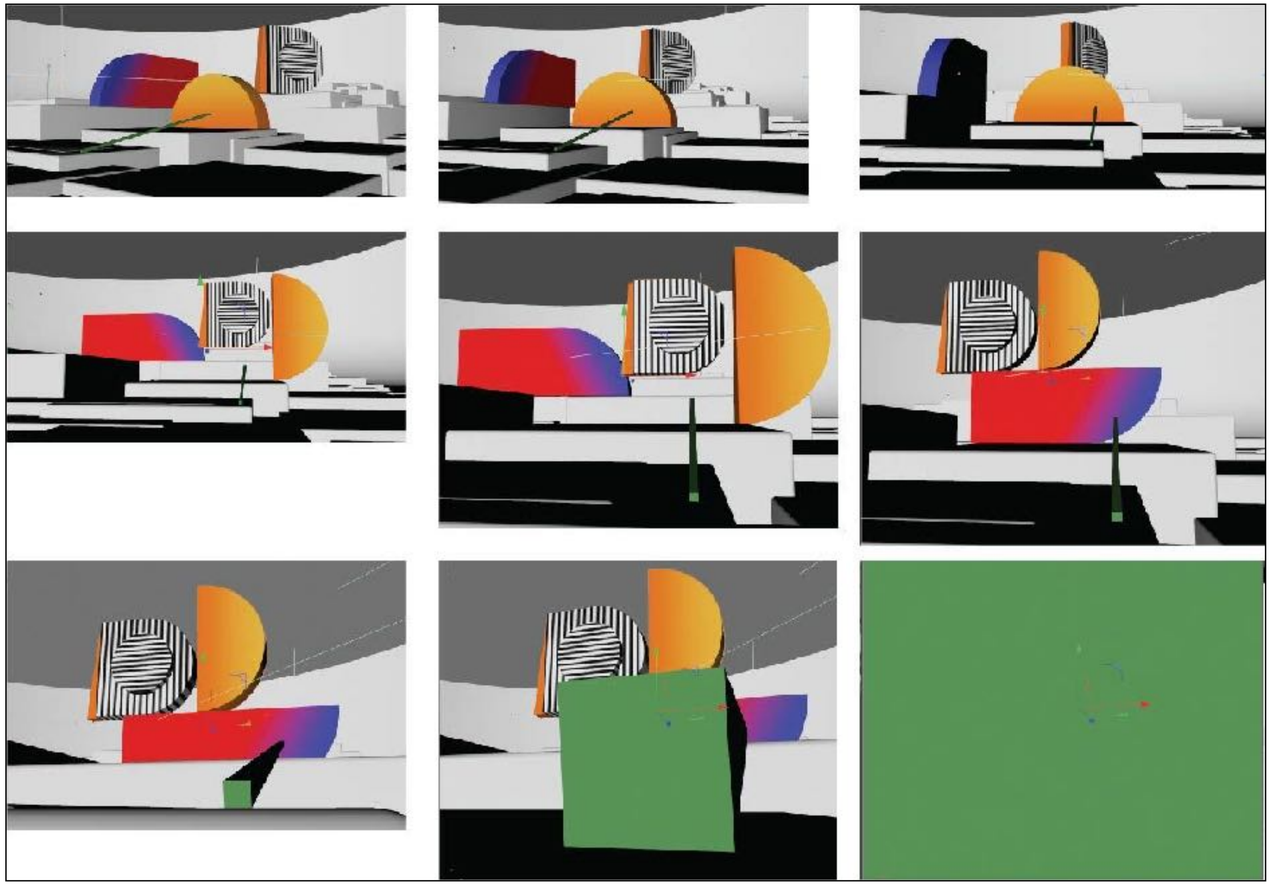
We will have the ability to adapt our strategy not only to what we want our guests to experience, but also how we want our guests to experience content to ensure valuable return on their time investment.



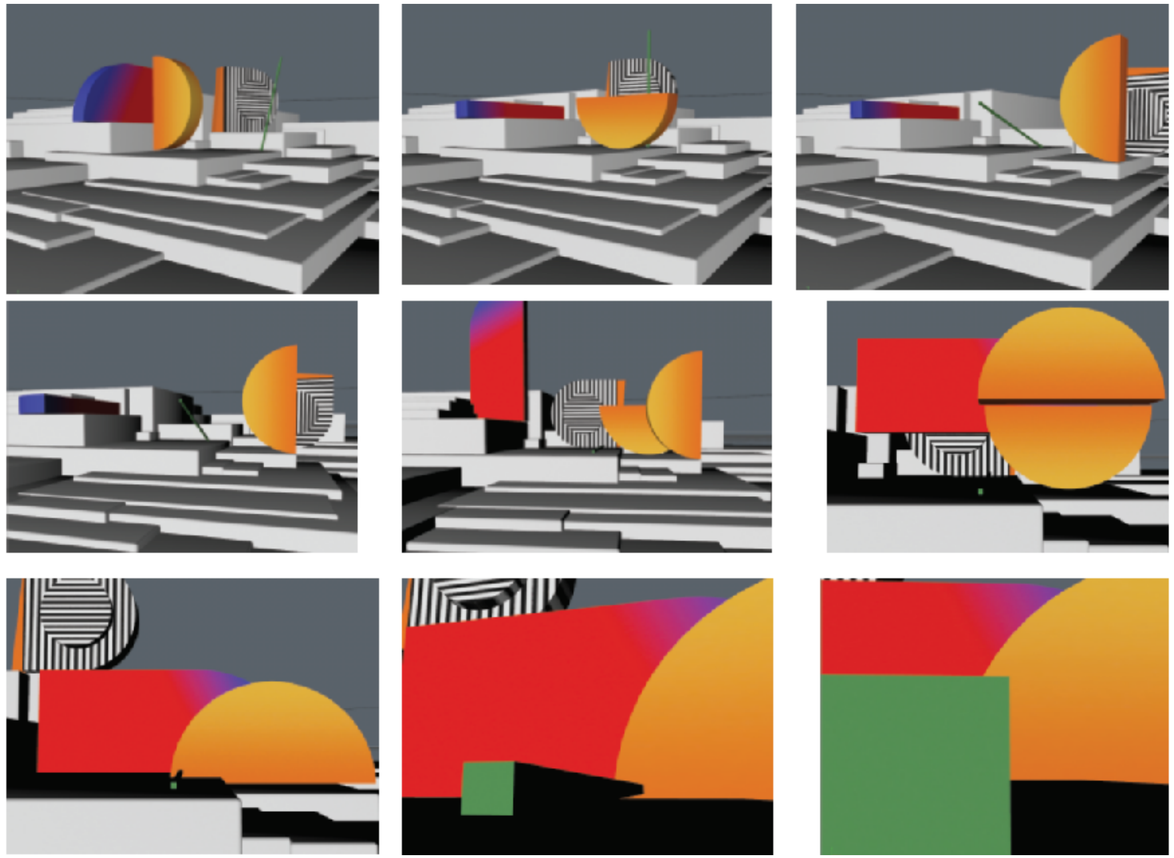
Our world offers highly dynamic, fresh perspective on Adobe shapes that burst with colours and textures disrupting negative space around them.



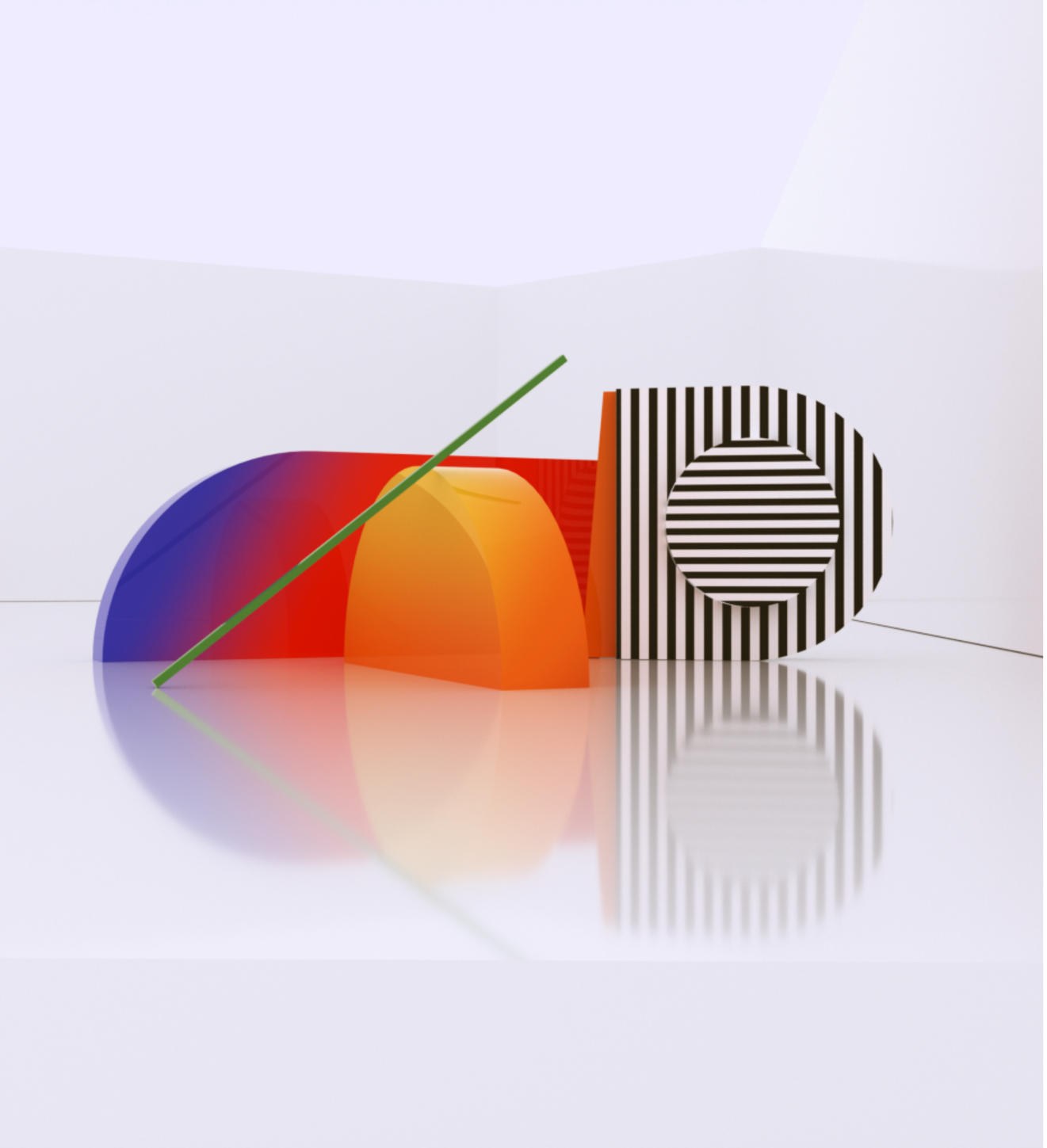
It is charged with unexpected energy, from sound, to visual effects and animations strongly supporting our storytelling and creating impactful and memorable digital experience our guests will remember.



Our shapes will be our virtual venues and we will have the freedom to open them as we see fit. Some shapes will become an active event space, some shapes will be in our vertical world purely to enhance virtual experiences we will create in the future and act as visual backdrop.



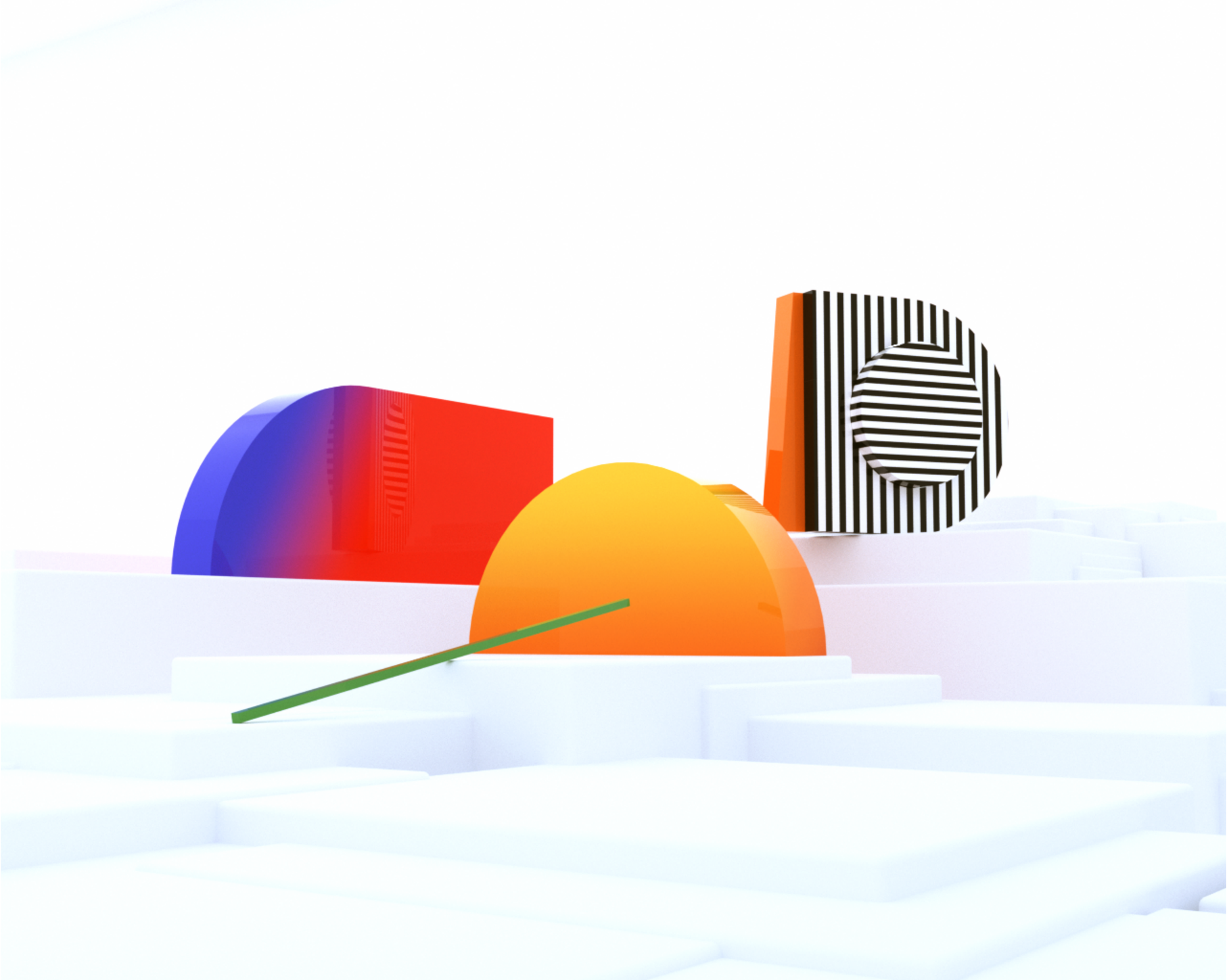
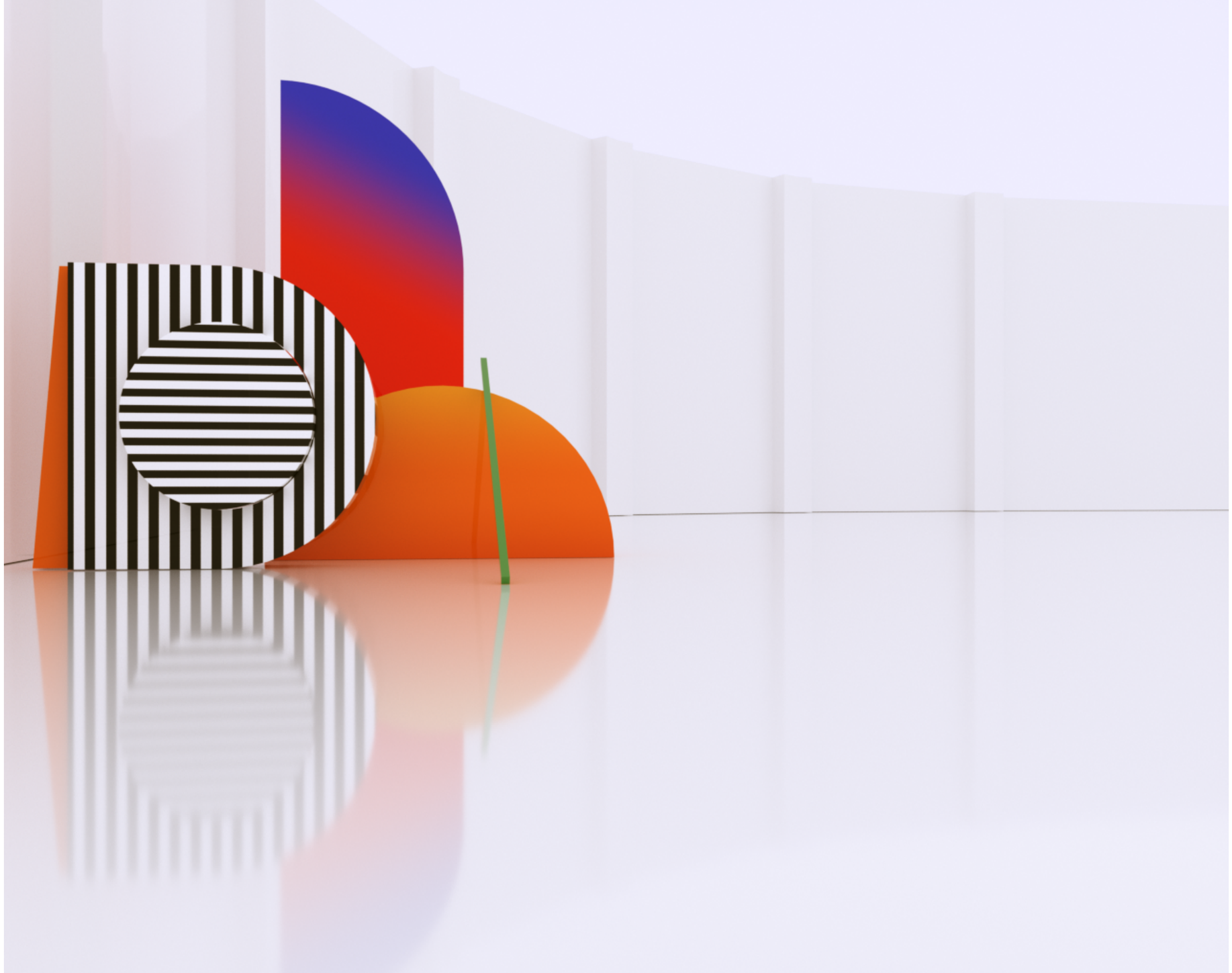
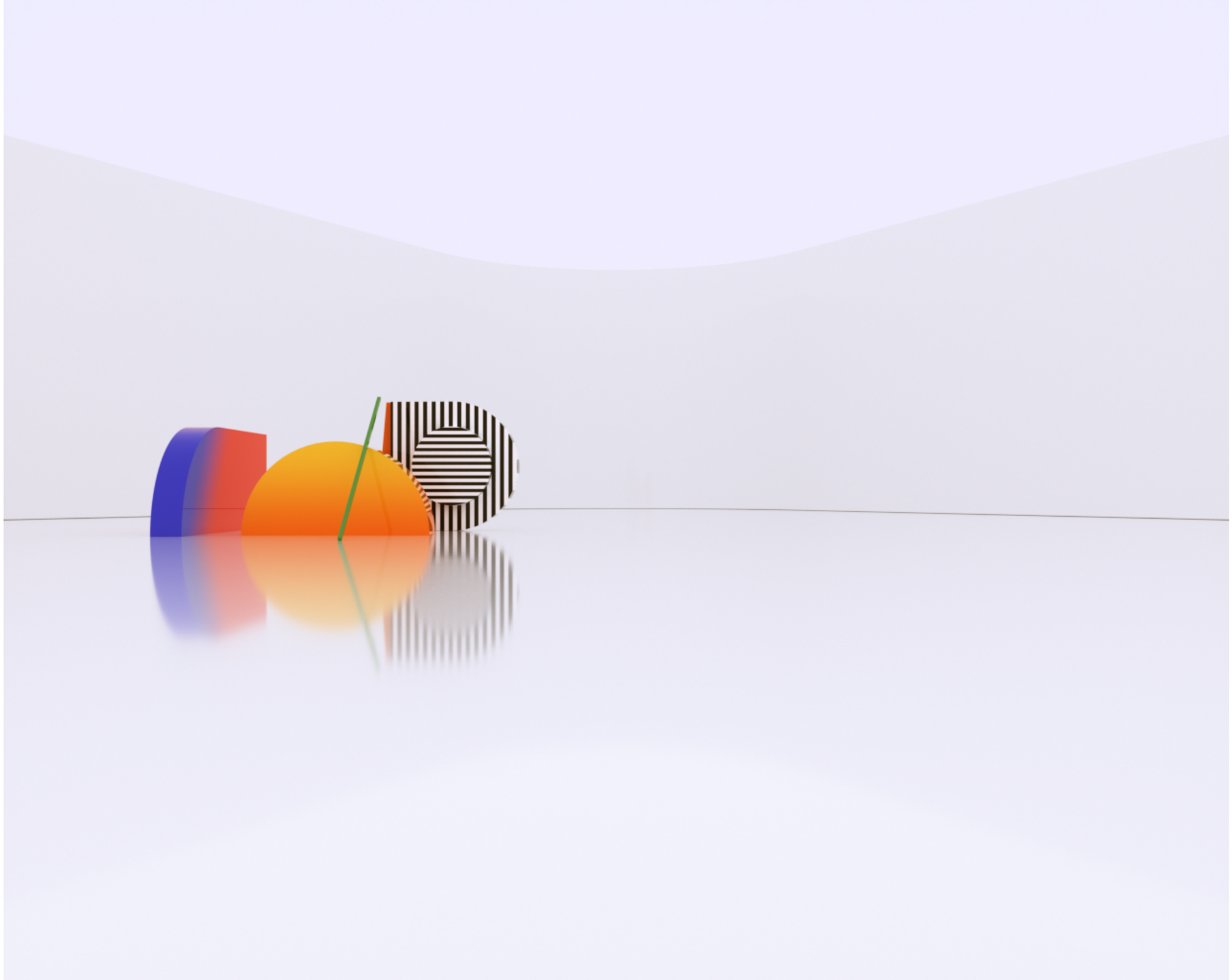
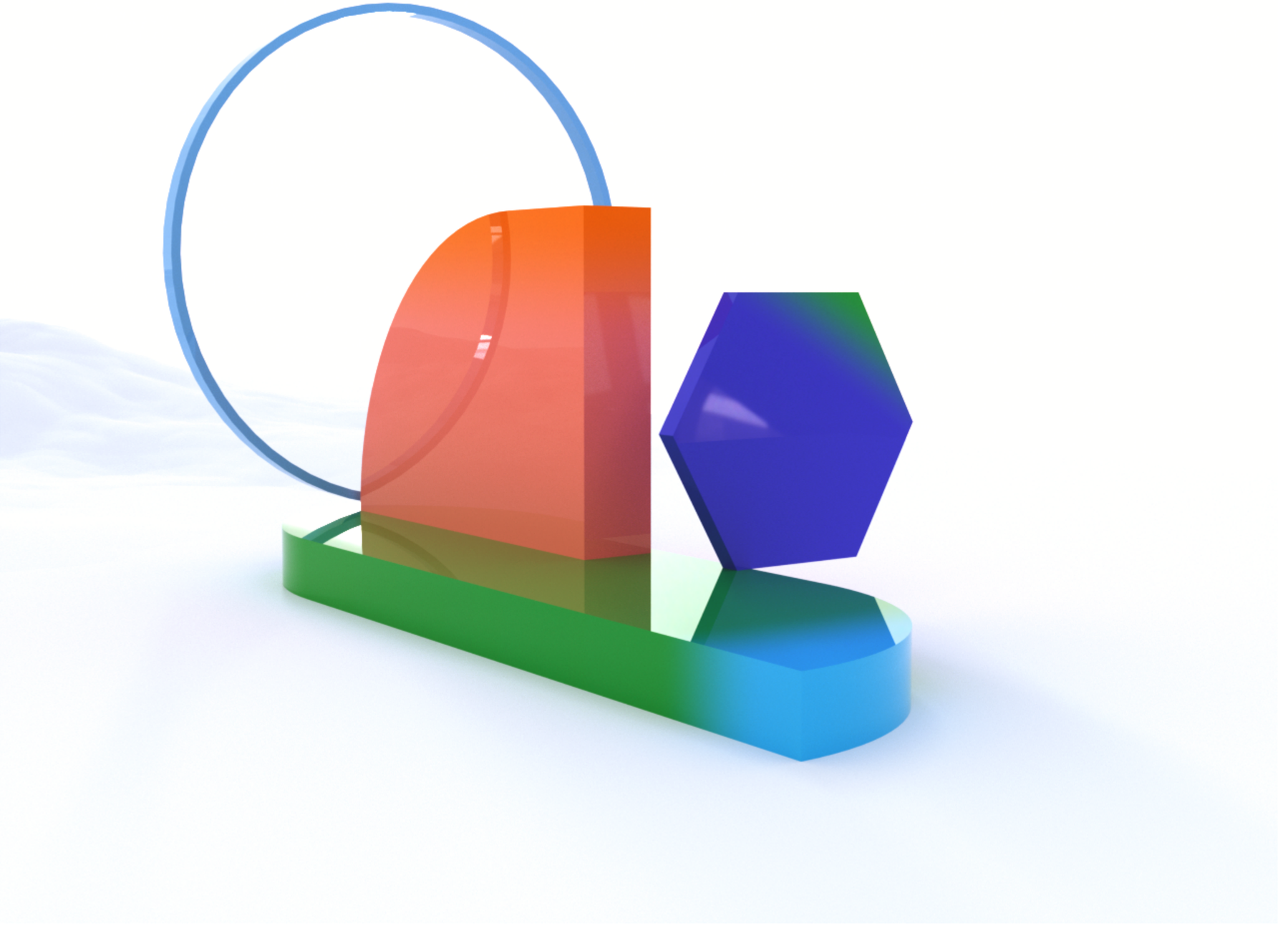
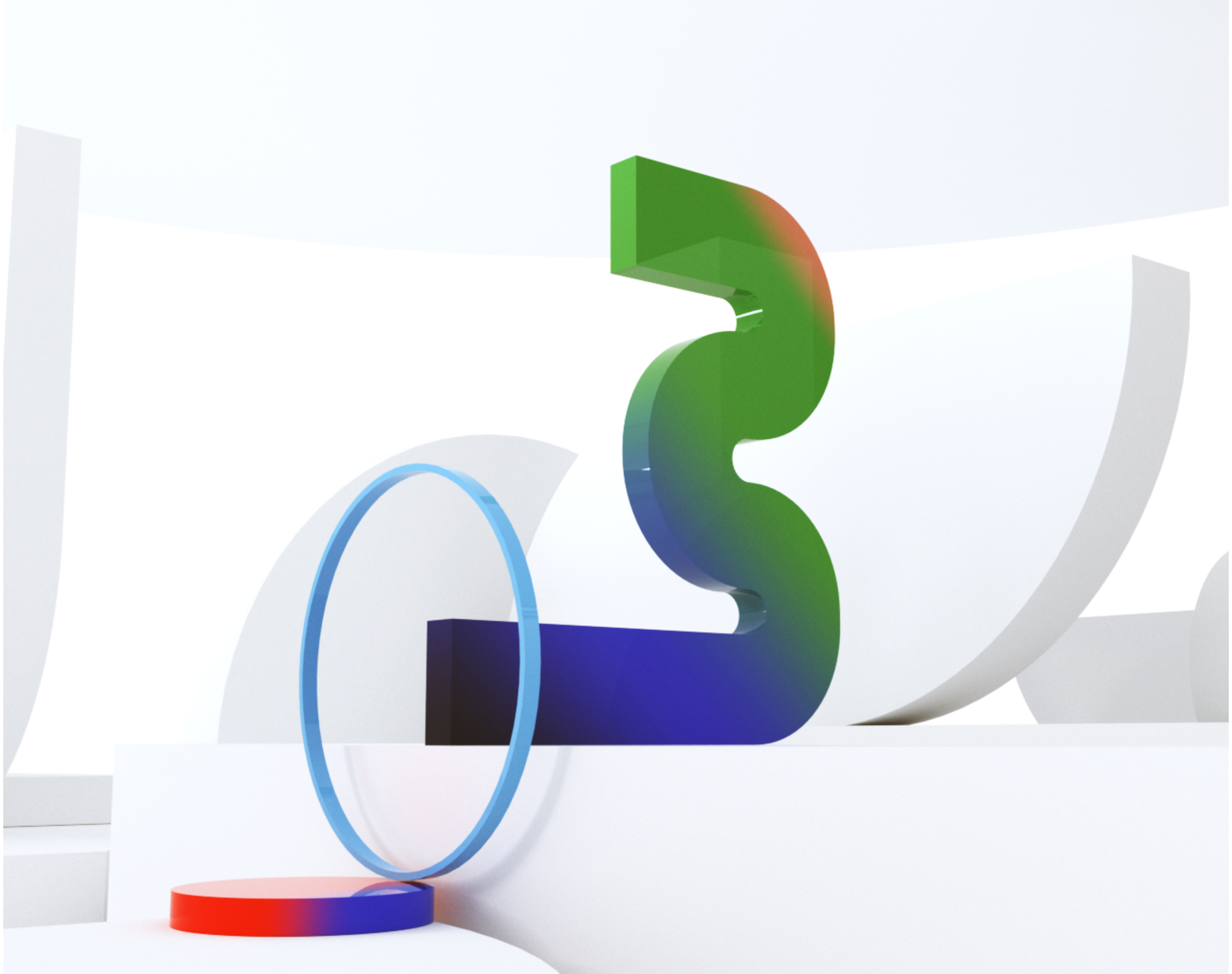
Our customers will glide from one visually exciting space to another in a seamless pre-prescribed minimal-click journey, offering almost a flying experience between events that can range from streamed pre-recorded content in some shapes to intimate fire-side chats in others, breakout and networking sessions, private executive rooms, live-streamed keynotes and interactive content galleries.



We created an experience vision:
Explore through the detail and texture of the static (they move vertically & horizontally) and dynamic (these unbalance the structure) shapes.

We created a portal 360 camera storyboard:
360 architecture, infinity rooms that allow us to see the active (shape) destination and any other surprising elements that make you rethink.

We created an environment:
Simple irregular backdrops, large warehouse scenery with positive and negative infinity rooms.

CREATIVE DIRECTION

360 WORLD