

# Me nín

CREATIVE  
STUDIO

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SERVICES

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# Our services

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Service 1

# Brand Identity

We create authentic brand identities that translate your company's essence into a visual language – *by understanding your audience and business goals & needs*. Whether you are releasing a new business or need a fresh make-over, this service is right for you if you want to increase your brand awareness and stand out to potential clients.





# What is included in this service?

Throughout our creative process that consists of 4 phases

**(1. Discover; 2. Create; 3. Evaluate; 4. Delivery)**, you will receive the following assets to strengthen and show your brand to the world:

- ✓ Mood Board
- ✓ Primary Logo
- ✓ Secondary Logo
- ✓ Brand Mark
- ✓ Brand Pattern (optional)
- ✓ Iconography (optional)
- ✓ Brand Guidelines

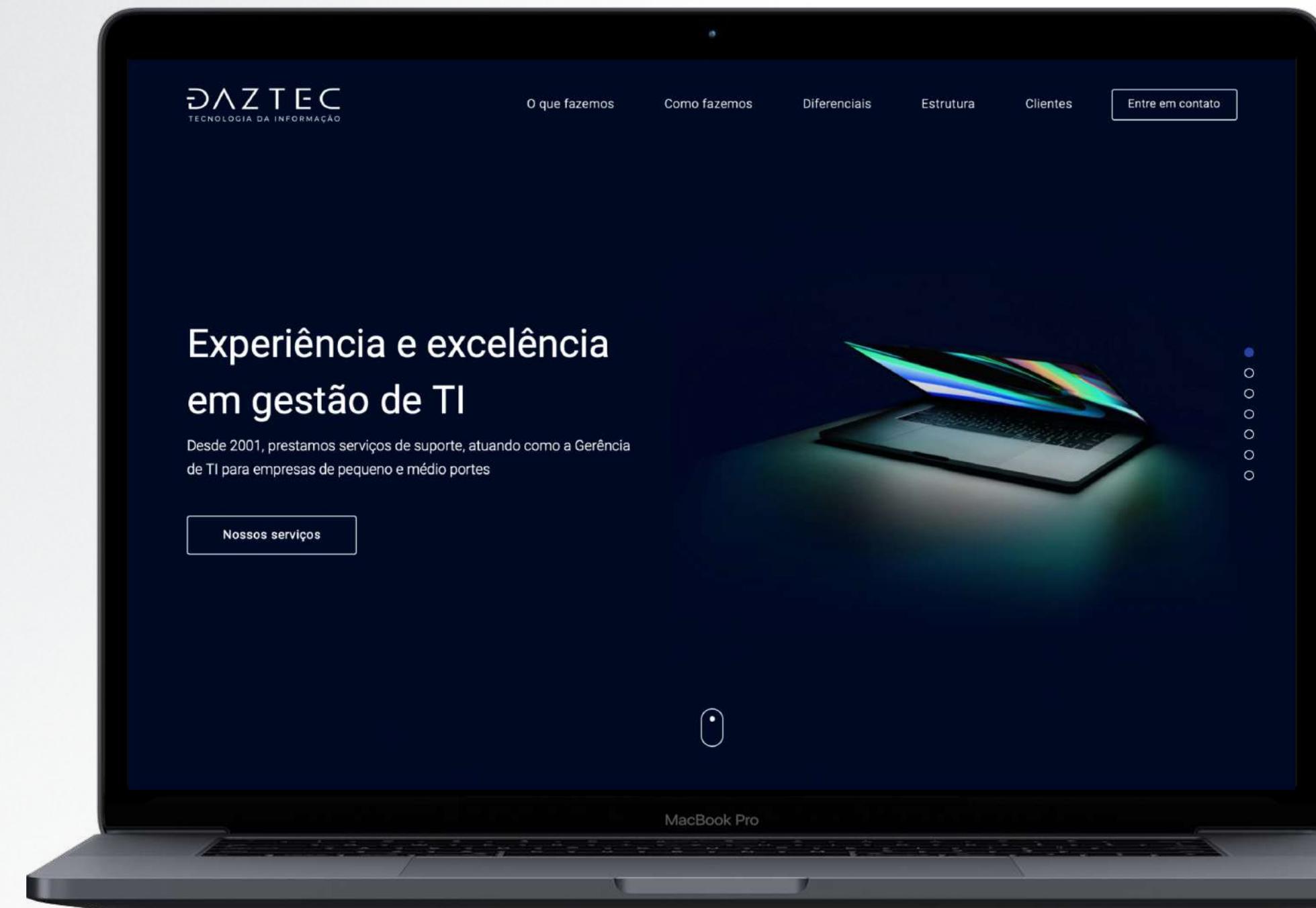
**Estimated deadline:** 2 to 6 weeks

**Round of revisions:** up to 3

## Service 2

# Web Design

If you already have a good brand identity and amazing products or services to offer, it's time to focus on your online presence. We build websites that go beyond a professional-looking: they are functionally effective, user-friendly and responsive to all viewports. From one-pagers to CMS based, our websites are built by focusing on what is best for you and your users.





# What is included in this service?

Throughout our creative process that consists of 4 phases

**(1. Discover; 2. Create; 3. Evaluate; 4. Delivery)**, we will complete the following phases before showing your website to the world:

- ✓ Site Map
- ✓ Style validation
- ✓ Mid-fidelity wireframes
- ✓ SEO (Search Engine Optimization) basic
- ✓ Custom design or template proposal
- ✓ Responsive website to all viewports
- ✓ UX Design (optional)

**Estimated deadline:** 3 to 6 weeks

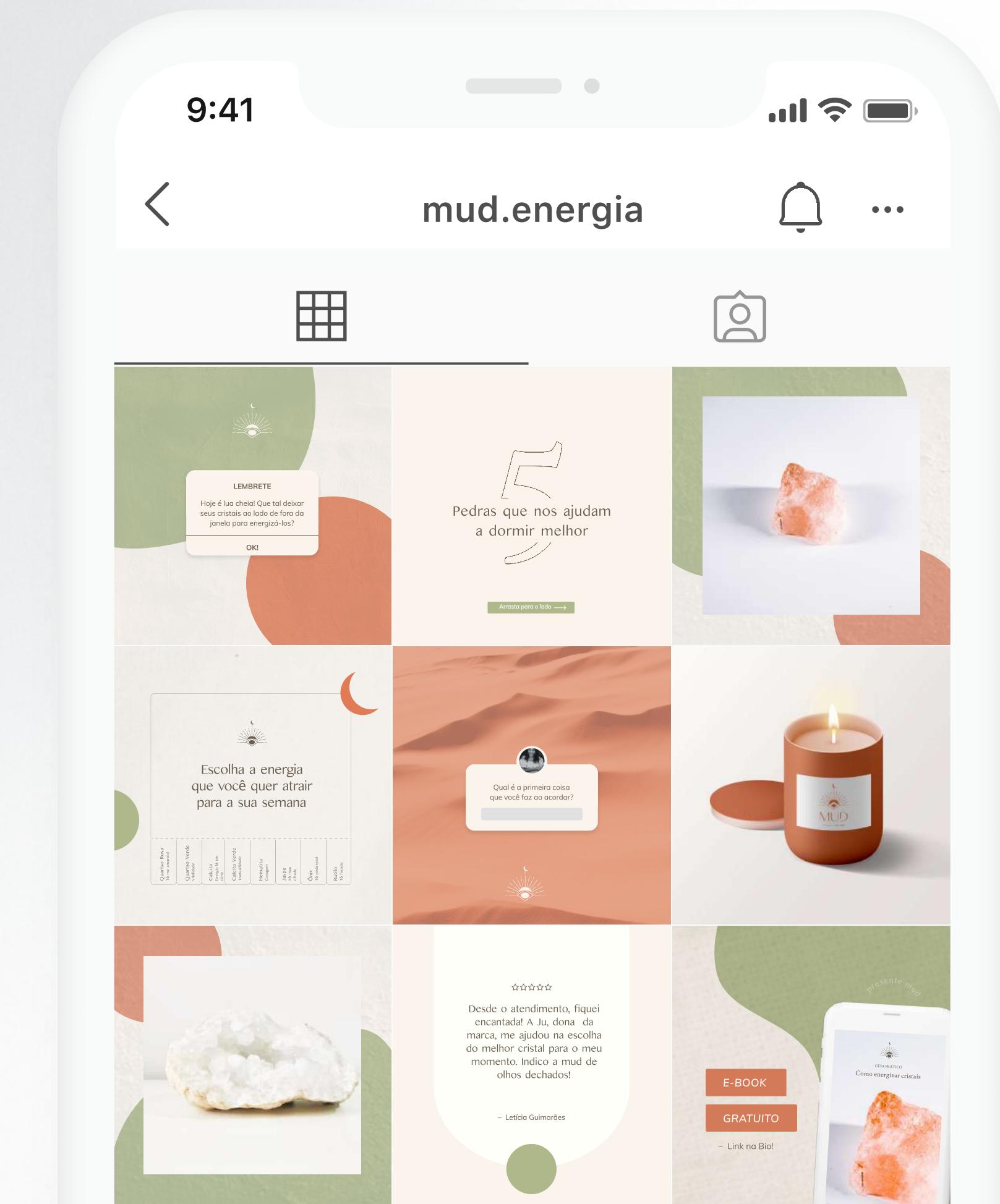
**Round of revisions:** up to 4

## Service 3

# Visual Design

If you already have a consistent brand identity, it's a good idea to invest in complementary materials that show your professionalism and increase your business awareness.

From brochures to stationery items, product packaging, and social media assets, we create consistent and impactful designs that are aligned with your brand guidelines.





# What is included in this service?

Throughout our creative process that consists of 4 phases (**1. Discover; 2. Create; 3. Evaluate; 4. Delivery**), we will support you by creating tailor-made materials that could be any (but not only) of the following items:

- ✓ Brochures
- ✓ Social Media Templates
- ✓ Packaging
- ✓ Presentation Design or Templates
- ✓ Stationary Items
- ✓ Flyers, Menu's & Banners

① *If you need something that is not listed above, don't hesitate to contact us and let us know what you have in mind.*

# Need our help with a project?

If you wish to receive a proposal with a complete description of our creative process, please send us a message or fill in our online [briefing](#).

FIND US AT

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